

Blood merchants---an easy \$5, a deadly gamble

By MARY NEISWENDER
Staff Writer

Some people call it blood money — money for your blood. Prisoners in Louisiana Penitentiary sell it to buy clothing. Skid row bums sell it to buy wine.

Some sell it to buy a fix. To those who sell their blood, it's an easy \$5.

To those who eventually buy it — it may mean death.

But standing in front of one of the Long Beach area's many commercial blood banks, there's no thought of the end result. The only thought is to be accepted as a donor and collect the fee.

Hey, Mando, how come you get

to give blood — you got a fever." Speaking was a shabbily dressed Chicano, one of a group of seven.

"Aw, I shook the thing down when she wasn't looking." enough," a third youth joined in. lemme borrow your ID. I ain't old enough." A third youth joined in.

"Naw, I'm gonna try again. I had a fever a few weeks ago at that

First of three parts.

place around the corner, but they took my blood anyway."

With that and a wave, he walked into the blood bank, past a sign which asked him to help others and earn \$5 for it.

His second try was successful. He walked out to join his friends a

half-hour later, a small piece of tape covering a punctured vein on his right arm.

Rare?

Not according to Dr. J. Garrett Allen of the Stanford University School of Medicine, a relentless critic of the present blood banking system, or Dr. E. R. Jennings, a blood expert and director of the Department of Pathology at Memorial Hospital.

Ninety per cent of deadly hepatitis contracted from blood transfusions can be traced to the use of commercial blood," Dr. Allen claims.

And, although he says he has fought the battle for the past 17 years almost single-handedly, he is now getting support from other

NEED \$7
BLOOD DONORS NEEDED
\$5 RH POS \$7 RH NEG
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medical men and other agencies. Still fighting him, however, are the highly profitable commercial blood banks with a highly powerful lobby in Sacramento.

Studies have shown, according to Dr. Allen, that the risk of hepatitis from paid donors is up to 70 times greater than blood from volunteers. And although the bad blood can transmit other diseases — such as syphilis and malaria — the big killer is hepatitis.

"Malaria is a problem, but a very minor problem. There are anti-malaria drugs, and if a patient does get blood containing malaria parasites and develops the disease, he responds better to the drugs than if he were bitten by the malaria mosquito.

"None of the other diseases are really extremely important. For example, the spirochete in syphilis

will die if it's put in a refrigerator overnight. But those diseases tend to detract from the direct danger of hepatitis."

And the direct danger of hepatitis, the doctor maintains is extreme.

Statistics show that up to 3,000 die annually as a result of transfused hepatitis. Dr. Allen claims this figure should be "doubled, at least."

"My own statistics, which happen to be the most complete in the sense that it is one whole hospital population, ordinary kind of patients, followed for 10 and a half years with 98 per cent accountability.

(Continued Pg. A-6, Col. 1)

Southland's
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INDEPENDENT PRESS-TELEGRAM

WEATHER

Low clouds and fog early today; mostly sunny skies in the afternoon. High today 74. Low 52. Complete weather, Page A-2.

S. Vietnamese preparing for Saigon defense

Troops pulled back after new Communist victories in north

Combined News Services

SAIGON, Sunday — Bracing for an expected attack, South Vietnamese commanders pulled paratroopers and rangers back to defend Saigon after new Communist victories today in the central highlands and along the Cambodian frontier.

Red troops captured a key regimental base 40 miles north of Saigon. Antiwar forces in Congress make breakthrough in attempt to set deadline for Indochina pullout, Page A-21.

gon and seized almost total control of the Parrot's Beak section of Cambodia, 35 miles from the capital.

A Communist attack on Saigon — once believed impossible — appears to be the ultimate goal of the 25-day-old offensive, military sources said.

"I always thought Saigon was the major objective of any North Vietnamese push," Maj. Gen. James Hollingsworth, senior U.S. advisor in the Saigon area, told newsmen today.

Red tanks were 35 miles north of the capital after the regimental command base of Dau Tieng fell Saturday and other forces were poised 35 miles to the east following new victories in the Parrot's Beak region of Cambodia today. Communist troops hold a 90-degree arc around the capital, military spokesmen said.

Meanwhile, North Vietnamese forces launched a heavy shelling attack this morning on An Loc and heavily assaulted it on the ground from four directions, field reports said. Red tanks reportedly skirted the embattled provincial capital and were headed toward Saigon, 60 miles to the south.

Saturday, enemy units surged forward in the central highlands with a series of attacks that cut the main highway linking the region's two biggest cities — Kontum and Pleiku.

With the onset of monsoon weather in the central highlands and the mounting power of North Vietnamese forces in the area, there is increasing doubt in the minds of

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Thousands in antiwar protests across U.S.

Combined News Services

Antiwar demonstrators by the tens of thousands turned out for peace rallies in numerous U.S. and foreign cities Saturday, the sixth straight day of protests against renewed bombing in North Vietnam.

In Los Angeles, an estimated 13,000 persons, including a contingent of students from California State College, Long Beach, marched down Wilshire Boulevard to MacArthur Park where activists addressed the peaceful but enthusiastic rally.

The largest demonstrations were in New York and San Francisco, where crowds estimated at 30,000 to 50,000 persons gathered in each city to protest intensified war activity and promote other social and economic causes.

In Tel Aviv, Israeli Communists gathered in front of the barri-

caded U.S. Embassy to protest the bombing raids over North Vietnam, and about 600 protesters in Barcelona, Spain, clashed with police when about 10 gasoline bombs damaged buildings downtown.

Anthony Russo, a co-defendant in the Pentagon Papers case, began the Los Angeles rally with a speech pleading for a concerted effort to halt the air war in Vietnam.

Russo said President Nixon renewed the bombing of Hanoi and Haiphong "because Vietnam was invaded. Well, Vietnam is one country and there is no way the Vietnamese people can invade Vietnam. Why is the U.S. there? To make the world safe for International Telephone and Telegraph?"

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ASTRONAUTS JOHN YOUNG, RIGHT, AND CHARLES DUKE JR. CHECK MOON BOULDER

—NASA/AP Wirephoto

Astronauts taking final moon walk; then it's blastoff

New York Times Service

HOUSTON — The astronauts of Apollo 16 roamed the slopes of a lunar mountain Saturday, chatting happily, turning over rocks and eagerly collecting samples as they set a record for the longest moon trek.

Over a period of 7 hours and 23 minutes, the two seemingly inexhaustible explorers gathered a few crystalline rocks that scientists hope will contain clues to the early history of the rugged Descartes landing site.

Capt. John W. Young of the Navy and Lt. Col. Charles M. Duke Jr. of the Air Force covered about six miles by foot and by lunar rover on the second of the three scheduled excursions outside the lunar landing craft, Orion. They ranged about three miles south of Orion to the rock-strewn slopes of Stone Mountain.

THEIR RECORD EVA (extra-vehicular activity), ran 12 minutes longer than their trek on Friday and 11 minutes longer than a journey by Apollo 15 astronauts last August.

Today, Young and Duke plan to take their final excursion, a five-hour trip north of Orion to a large crater with light-colored rocky debris extending outward in distinctive ray patterns.

The third EVA is scheduled to start at 7:52 a.m. PST. Its planned duration was curtailed by two hours because of Apollo 16's delay in landing on the moon Thursday night.

After the final moon walk, the two astronauts are scheduled to lift off the lunar surface at 5:22 p.m. PST and rejoin Lt. Cmdr. Thomas

SPACE CENTER, Houston (UPI) — Scientists abandoned attempts Saturday to repair a \$1 million heat flow experiment rated as Apollo 16's top priority scientific instrument. The experiment, designed to give scientists a thermal picture of 70 per cent of the moon's surface,

was lost when John W. Young tripped over one of its connecting wires Friday and broke it.

K. Mattingly II of the Navy. Mattingly has been steering the command ship, Casper, in lunar orbit. The two ships are supposed to link up at 7:17 p.m. PST.

APOLLO 16's RETURN voyage to earth is scheduled to begin at 6:16 p.m., PST, Monday — nearly a day earlier than originally planned. This change was dictated by the concern of the mission's flight controllers over the faulty secondary control system for the command ship's rocket.

Trouble with the rocket's backup controls caused the six-hour delay in the lunar landing. Mission Control decided that it did not want to take the additional risk of something else happening during a longer stay in lunar orbit.

On their second EVA, Young and Duke seemed just as excited and irrepressible as they had on their first outing Friday.

Once, when Duke was chipping a large rock with his geology hammer, he began merrily singing, "I been hammering on the railroad all the live long..."

As they wended their way back toward the lunar module, stopping at craters and large boulders, the astronauts pleaded with Mission Control for an extension of their EVA, which had been scheduled to run about seven hours.

"Gosh, we feel fine," Duke remarked.

And, indeed, flight surgeons

monitoring the astronauts' condition could see no evidence of excessive fatigue or unusually high heart rates. They still had plenty of cooling water and oxygen in their back packs.

"How about an extension, you guys?" Duke asked Mission Control. "We're feeling good."

"All we're going to do tonight is just sit around and talk," Young added.

Mission Control relented and granted the astronauts a 10-minute extension.

From the descriptions of the rocks by the astronauts and from what could be seen over television, scientists at the Manned Spacecraft Center here concluded that most of the samples were probably brecc-

(Turn to Back Page, Col. 5)

Florida revives finance pledge for GOP meet

MIAMI BEACH, Fla. (AP) — Gov. Kenbin Askew of Florida met with Republican National Convention planners Saturday and pledged to try to revive a year-old businessmen's pledge of \$100,000, if the GOP moves the convention from San Diego to Miami Beach.

"It appears they, the Republicans, have pretty much made that decision to move if the timing and finances can be worked out," said Don Pride, Askew's press secretary. "They asked the governor to help them get the week they wanted—Aug. 21-24."

The Republicans began considering a change in sites after money problems and construction delays in San Diego and allegations that the International Telephone & Telegraph Corp. pledged financial aid to the convention after obtaining a favorable out-of-court settlement from the Justice Department in an anti-trust case.

"The governor said he would try

McGovern sees 'great Massachusetts victory'

Associated Press

Sen. George McGovern sought votes in a Boston marketplace Saturday and said he expects to celebrate "a great victory" next Tuesday in the Massachusetts presidential primary.

The South Dakota Democrat campaigned in Chelsea and shook hands in crowded Haymarket Square. He also campaigned in the predominantly black section of Boston.

McGovern and fellow Democrat Rep. Wilbur D. Mills of Arkansas were the only campaigners on the Massachusetts scene. In Pennsylvania, where a primary also is held Tuesday, were Sens. Hubert H. Humphrey of Minnesota and Edmund S. Muskie of Maine and Alabama Gov. George C. Wallace.

WHERE TO FIND IT...

- NAVY SPENDING in L.B. area set at \$1.25 million daily. Page A-3.
- ACTION LINE. Page A-14.
- THE FUNNY FUNNIES. Page A-22.
- RUSSIANS READY to test-fire huge new missile. Page A-24.
- RAMP CONTROLS due on north-bound San Diego Freeway through L.B. Page B-1.
- 3,500 TO PARTICIPATE in Lakewood's Saludos Amigos Parade today. Page B-12.

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| Classified | C1-21 |
| Dear Abby | W7 |
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Humphrey went on handshaking tours in Philadelphia suburbs, appeared on a talk show in Pittsburgh and returned to Mercersburg in south-central Pennsylvania where in remarks prepared for a Democratic dinner he accused President Nixon of ignoring the public's needs.

Wallace was in Philadelphia for interviews with the Philadelphia Inquirer and the Philadelphia Bulletin and appeared at a rally in Pittsburgh Saturday night.

Muskie took a walking tour of South Philadelphia in the morning before departing for Scranton where he aimed his appeal at ethnic groups.

Muskie is to return for a final Massachusetts appearance late today.

"I can predict here with some degree of confidence that we are going to have a great victory celebration on Tuesday night," McGovern told about 100 people outside a supermarket in blue-collar Chelsea.

He said "we've had the issues that are in the hearts of the people."

He repeated his pledge to end the war in Vietnam and drive for federal tax reform if elected president.

McGovern said issues and organization "are the reasons I am confident" of winning the Bay State primary, in which 102 national convention delegates are at stake.

Twenty of them will go to the

(Turn to Back Page, Col. 2)

Sheriff's deputy kills herself cleaning gun

A 36-year-old female sheriff's deputy accidentally shot and killed herself while cleaning her service revolver Saturday afternoon, Lakewood sheriff's deputies said.

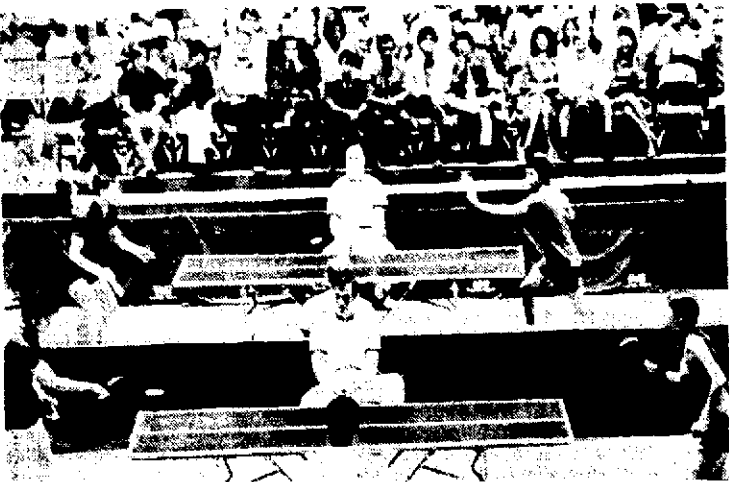
Hortez Torres, a three-year veteran of the sheriff's department, died in her Cerritos home after suffering a .22 caliber bullet wound in the chest.

She was assigned to the Altadena Sheriff's office complaint desk and is survived by a husband, Alfred, and a teen-age son and daughter.

Special spring home furnishings section

Indoor styling that is almost as dramatic as the great California outdoors is featured in a special spring home furnishings section included in your Independent, Press-Telegram today.

PEOPLE IN THE NEWS



CHINESE TABLE TENNIS TEAM GOES SOUTH
U.S. Players Win Biggest Victory Yet—A Tie

—AP Wirephoto

Chinese invade Dixie

The touring Chinese table tennis team was welcomed to Memphis Saturday by mini-skirted hostesses and an all-black high school band playing the Chinese national anthem.

"It was no sweat," said band member Terry Love. "We practiced it all week."

Mayor Wyeth Chandler also was on hand to say "welcome y'all, and told the 28 Chinese that he wanted them to carry back to China with them a new phrase, "southern hospitality," plus the keys to the city.

"We believe that through our friendly visit to your country and

these contests, the friendship between our two countries will be further promoted. Chaung Tse-tung, 30, three-time world table tennis champion responded.

The pretty girls in mini-skirts represented the Chamber of Commerce, and the musical welcome was supplied by the 60-member Booker T. Washington high school band.

The only sour note was some picketing by fundamentalist preacher Dr. Carl D. McIntire and a small group of his followers. Some of them carried signs reading, "Mao killed more Christians than Hitler killed Jews." The pickets were not in the main welcoming area, however, and the Chinese did not see them.

The American team had its best day of the tour Saturday against the Chinese, with each team winning five matches.

Hughes aide sought

A spokesman for billionaire industrialist Howard Hughes said Saturday that Hughes' right-hand man Howard Eckerley, wanted in Canada on fraud charges, is in the United States.

The spokesman, who described himself as a "personal aide" to Hughes, said Eckerley left Vancouver 10 or 15 days ago and "won't come back until he would be normally due to return."

A warrant for Eckerley's arrest on charges of defrauding investors in mining stock of \$260,000, was issued in Montreal Thursday. The Hughes spokesman said Eckerley had no idea that any such action was pending when he left Canada.

"He's in the state, (but) I'm not sure where," he said.

The warrant authorizing Eckerley's arrest gave his address as Vancouver's exclusive Bayshore Inn, where Hughes and his entourage of top aides have remained secluded since their arrival here March 14.

5-Gold-Star mom

Alleta M. Sullivan, 77, mother of the Five Sullivan brothers who died when their warship sank during World War II, died in Waterloo, Iowa Saturday following a stroke.

When the USS Juneau was sunk off the Solomon Islands in November 1942 her sons — George, 29; Francis, 26; Joseph, 23; Madison, 22; and Albert, 20, went down with the ship. They joined the Navy shortly after Pearl Harbor and asked to serve together.

Their deaths led the Navy to prohibit all the sons of a family from serving on the same ship.

Crewmate yes, husband no

Rowing Pacific is one thing, marriage is another

BRISBANE, Australia (AP) — After a year alone together rowing across the Pacific, John Fairfax, 33, and Sylvia Cook, 32, don't plan marriage.

"He would make an appalling husband," said Miss Cook. "Who wants a husband who goes off on jaunts like this?"

But they got along famously on the 8,000-mile journey from San Francisco, through four cyclones and an attack by a shark.

"Why not?" said Fairfax. "We are civilized and sensible."

"And we don't talk very much," Miss Cook chipped in.

The couple, in their 35-foot Britannia II, are the first persons known to have rowed a boat across the Pacific to Australia. They flew to Brisbane Saturday night.

Both are British. Fairfax howled alone across the Atlantic in six months in 1969, and decided he'd like to try the Pacific — but with a companion.

He placed an advertisement in a British newspaper and Miss Cook, then a secretary at a London art gallery, responded. All the rowing she had ever done was on London's River Thames — and she can't swim.

Their \$5,000 Britannia II, painted a bright orange when she slipped under the Golden Gate Bridge in San Francisco last April 26, was crusted with barnacles when she put in at Hayman Island.

Fairfax and Miss Cook barely could walk.

"They were wobbly on their legs and a bit weatherworn," said Andre Meestracci, manager of the Hayman Island Hotel.

"Island vacationers cheered the couple as they came ashore. "Good for yer, mate," one

Aussie called out. "Bloody great show."

"We would like showers, some breakfast — and I'd like a can of beer," Fairfax told his greeters.



SYLVIA COOK
Marry a Gadabout?

The couple was deeply tanned and their hands were covered with calluses. Fairfax wore a bandage on one arm covering a long gash caused by a shark bite last month.

"It was a miserable journey," Fairfax remarked. "I don't care if I never touch another oar."

"I have another journey in mind but it won't involve any rowing."

He and Miss Cook appeared completely relaxed and cheerful.

"No one need have worried about us," Fairfax said. "At no time did we think the journey would come to an untimely end. We are lucky people — and experts on survival."

"I do it for kicks not for money. Some people turn to drugs for thrills. . . . I turn to adventure for mine. That is what I will be until I die — an adventurer."

One continuing discussion they did have on the voyage concerned Miss Cook's hair.

"He wouldn't let me cut it even though it was down to my waist," she said.

Fairfax said the trip was far worse than his solo transatlantic row in 1969.

He said the shark attack had occurred on March 21.

"I couldn't do any further rowing. Sylvia rowed us halfway across the Coral Sea which is pretty good going for anyone. Apart from being good with the oar she was an excellent nurse."

Miss Cook said: "When the shark attacked I nearly fainted at the sight of the blood. Then I thought that if he was still all right it would be stupid of me to go and do that."

Until the shark attack they had taken spells of rowing—Fairfax rowing for 10 hours a day and Miss Cook for five.

Fairfax said they spent some time spear fishing and reading.

"Mainly you feel so tired you just sit in the boat and look at the sea."

Fairfax said: "The worst weather of our 361-day journey from San Francisco was about two weeks before our Mayman Island landfall."

"The waves were huge, we strapped ourselves in with leather harnesses."

"Britannia II behaved magnificently. I have nothing but praise for her."

The couple, whose radio had broken down soon after leaving the Gilbert and Ellice islands, did not know they were only 200 miles from the center of Cyclone Emily which lashed through the area.

Hayman Island was the first

land they had sighted since leaving the Gilbert and Ellice islands Feb. 10.

"That last stretch over reefs was a navigational nightmare."



JOHN FAIRFAX
'Civilized, Sensible'

Fairfax said. "But again we were lucky to be carried over the coral by a high tide."

"We've been through hell but it's worth it to get here."

"It was really rough going out there. We were held up for three days outside the Great Barrier Reef, unable to find a way through to the island."

"We didn't want to take any chances at that stage," he went on. "We had already been through one such incident in the Gilbert and Ellice islands."

"Then last night our anchor rope broke. Luckily for us it was high tide and our boat surfed over the top of the reef."

A doctor examined both Fairfax and Miss Cook. He found she had nursed his shark wound well and said both seemed fit.



DOOLITTLE DOESN'T

Lt. Gen. James Doolittle, leader of Doolittle's Raiders in WW II, unveiled to an audience at the ninth space congress in Cocoa Beach, Fla. Saturday, his formula for staying spry at 75. "I don't smoke. I don't drink and I've given up chasing women—I'm afraid I might catch one," he said.

Ex-nun wed to former priest

OMAHA, Neb. (AP) — A former Roman Catholic priest and nun who were granted dispensation from their vows were married at a Mass here Saturday.

About 200 persons attended the wedding of Lawrence Mullins, 38, who was chancellor of the Catholic Diocese of Davenport, Iowa, until last year, and Lisa Marie Staebell, 34, who was permitted to leave the Sisters of the Humility of Mary in 1971.

"Everything is fine now," an Omaha priest said. "All they want is a nice little family ceremony and to be left alone."

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TIDES AND TEMPERATURES

Long Beach and Vicinity: Some low clouds and fog early today with mostly sunny skies in the afternoon. Increasing low clouds and fog tonight and Monday morning with hazy sunshine Monday afternoon. Cooler days. Overnight lows near 52. High today 74 and Monday 80.
Orange County Metropolitan Area: Some low clouds and fog early today. Increasing low clouds and fog tonight and Monday morning. Mostly sunny today and Monday afternoon. A little cooler days. Overnight lows 48 to 50. High today in the 60s at the beaches and in the low 70s in the inland areas. Generally in the 40s at Monday.
Mountain Areas: Fair through Monday. Little temperature change. Overnight lows 30 to 38. Highs today and Monday in the 50s to low 60s.
Interior and Desert Basins: Fair through Monday. Little temperature change. Windy to the northern deserts in the afternoon. Overnight lows 40 to 55 in the high deserts, 30 to 40 in the low deserts. Highs today and Monday 75 to 85 in the high valleys, 65 to 75 in the low valleys.
Imperial, Coachella and Lower Colorado River Valleys: Fair through Monday. Little temperature change. Overnight lows 30 to 40. Highs today and Monday from 65 to 75.
Offshore Wind and Weather Forecast (Point Conception to the Mexican Border): Light variable winds in the morning becoming west to southwest 10 to 15 knots in afternoon today and Monday. Some low clouds and local fog early today with increasing low clouds tonight and tomorrow morning. 2 to 4 feet westerly swell.

SUN, MOON AND TIDES
Sun, Sunrise: 5:12 a.m. Sunset: 6:10 p.m.
Mon, Sunrise: 5:17 a.m. Sunset: 6:31 p.m.
Sun, Moonrise: 2:29 p.m. Moonset: 2:37 a.m.
Mon, Moonrise: 3:38 a.m. Moonset: 3:00 a.m.
Sun, Tides: Highs, 4.2 feet at 6:03 a.m. and 4.8 feet at 6:42 p.m. Lows, 1.3 feet at 12:01 a.m. and 0.3 foot at 12:18 p.m.
Mon, Tides: Highs, 4.2 feet at 6:46 a.m. and 5.0 feet at 7:10 a.m. Lows, 0.8 foot at 1:00 a.m. and 0.8 foot at 12:49 p.m.

| SATURDAY'S WEATHER REPORTS | | |
|----------------------------|----|----|
| California | | |
| Long Beach | 77 | 85 |
| L.A. Airport | 77 | 85 |
| Los Angeles | 77 | 85 |
| Riverside | 81 | 80 |
| Big Bear Lake | 68 | 75 |
| Rialto | 79 | 86 |
| Yorba Linda | 79 | 83 |
| Burbank | 80 | 80 |
| Culver City | 79 | 84 |
| El Centro | 60 | 72 |
| French | 84 | 84 |
| Across the Nation | | |
| Albuquerque | 77 | 85 |
| Atlanta | 73 | 81 |
| Bismarck | 45 | 59 |
| Boston | 51 | 59 |
| Buffalo | 58 | 65 |
| Cairo | 50 | 62 |
| Cleveland | 48 | 55 |
| Denver | 40 | 61 |
| Des Moines | 35 | 55 |
| Detroit | 50 | 50 |
| Fairbanks | 30 | 40 |
| Fort Worth | 65 | 80 |
| Helena | 44 | 58 |
| Indianapolis | 62 | 74 |
| Kansas City | 78 | 87 |
| L.A. Vegas | 84 | 88 |
| Memphis | 74 | 81 |
| Miami Beach | 85 | 92 |
| Minneapolis | 43 | 59 |
| Missoula, Mont. | 42 | 54 |
| New Orleans | 80 | 86 |
| New York | 47 | 62 |
| Oklahoma City | 83 | 87 |
| Omaha | 50 | 64 |
| Philadelphia | 50 | 64 |
| Pittsburgh | 63 | 74 |
| Portland, Me. | 55 | 60 |
| Portland, Ore. | 61 | 70 |
| Rego | 74 | 76 |
| Richmond, Va. | 51 | 66 |
| St. Louis | 71 | 83 |
| St. Paul | 52 | 66 |
| Spokane | 48 | 75 |
| Washington | 56 | 67 |

| SATURDAY'S WEATHER REPORTS | | |
|----------------------------|----|----|
| Canada | | |
| Calgary | 44 | 57 |
| Edmonton | 41 | 57 |
| Montreal | 51 | 67 |
| Ottawa | 41 | 57 |
| Regina | 41 | 57 |
| Saskatoon | 41 | 57 |
| Winnipeg | 41 | 57 |

Highly temperature Saturday in the 48 adjacent states was 95. Partly sunny, California Lowland was 15 degrees at Redmont, Oregon.

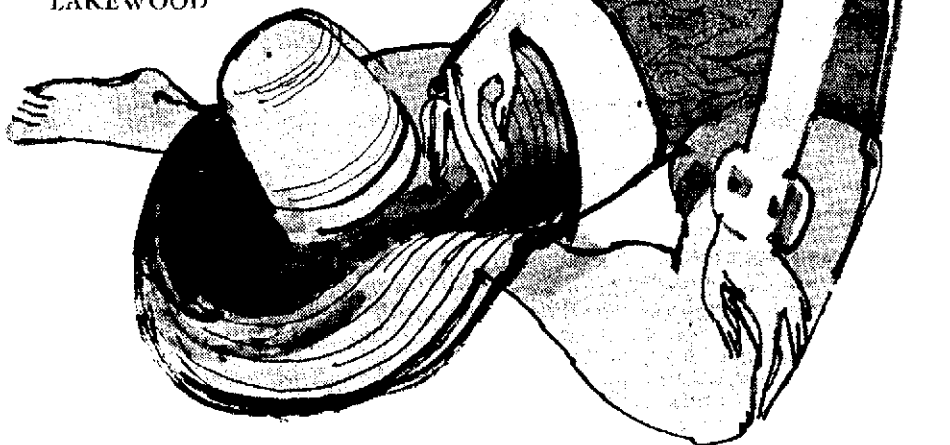
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"Nandel"* is the revolutionary new fabric development that promises to do away with all the problems you've had keeping your swimwear beautiful. This Nandel* fabric is a blend of Orlon® acrylic Rotofil, nylon and Lycra® spandex that produces deep vibrant color and is truly anti-fade and anti-discoloration even in constant exposure to harsh sun and chlorine. One of the beautiful ways Catalina introduces "Nandel" is in this soft stretch lace, halter maillor in lime, tangerine or hot pink for sizes 8 to 16, \$26.

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Bullock's Lakewood . . . Monday through Friday 9:30 to 9:30, Saturday 9:30 to 6:00, 5005 Clark Avenue, Lakewood, phone 634-5111

Navy spending \$1.25 million daily in L.B. area

By BUCK LANIER
Military Editor

Navy spending on terminal island and salaries of men on Long Beach ships amounts to \$1.25 million a day or \$464 million yearly. The commander of Los Angeles-Long Beach Naval Base, Capt. Charles E. Stastny said the total Navy spending in 33 commands in the base coordination in Los Angeles, Orange, Riverside and San Bernardino counties amounts to \$1.3 billion a year.

"Long Beach has the lion's share," he said. "The shipyard spends \$240 million and is the city's second largest employer with \$85 million of its total in salaries. "The supply center lists \$98 million a year with naval station activities and shipboard salaries bringing the total to \$464 million. Capt. Stastny added that \$249 million annually at McDonnell Douglas Aircraft was "not in the Long Beach total." He said navy salaries showed a

big increase following the last two military pay raises. There are 80 ships assigned to Long Beach, counting the new destroyer escort USS Cook due Saturday from the East Coast and the dock landing ship USS Fort Fisher, due later this summer. "Being a major economic factor in Long Beach also obligates us to a commitment of rebuilding and protecting our environmental resources" Capt. Stastny said. He said the main goal is to stop

discharging all waste products into Long Beach Harbor and cut all emissions down to standards set by the APCD. "Starting in Fiscal Year 1974 every ship built for the Navy will be equipped with a sewage system. In Fiscal 1973 sewage collection, holding and transfer equipment and oil pollution control systems will be installed in 25 ships of the fleet. Long Beach's ship is the helicopter carrier UST Okinawa. "The program will be expanded

as money becomes available," he said. The captain said a pierside waste collection system is being designed now for Piers 9, 15 and E and they will tie in with the shipyard and station lines which are being expanded. "When all of the Navy's ships are converted to the cleaner, better burning distillate fuel our smoke emission problems will be reduced almost 90 per cent," he added. "A big factor now is that 75 per

cent of the ships in port receive necessary steam and power services from the pier—permitting a complete boiler shutdown and eliminate "blowing tubes" altogether. Soon we hope to have this available for all ships," he said. The captain will retire in 2½ months but said he had "no doubt that whoever his successor is that the fight against pollution will continue unabated. It is nothing but a matter of time and putting the money to work as it is allocated," he declared.

BENEATH HISTORIC L.A. BUILDING,

Archaeological treasure found

By TOM WILLMAN
Staff Writer

The Avila Adobe, oldest structure in Los Angeles, has been a residence to the wealthy, a military headquarters and a barrio house of prostitution as the world changed around its Olvera Street location. During 40 years as a tourist attraction on the colorful Spanish-American street, up to a million visitors a year wandered through the shaded garden and Spanish-styled rooms of the adobe. Visitors were dazzled with the relics accumulated at the house since it was erected in 1818 — until the building was severely damaged in the 1971 earthquake, closed and scheduled for complete restoration.

EARLY THIS YEAR, a California State College, Long Beach, archaeologist and his students discovered that the millions of visitors had unwittingly stood atop still other historical treasures — artifacts hidden in the garden earth and beneath the old home's floors. On an archaeological "rush job," literally digging through the quake-shattered adobe's past before restoration began, Prof. Franklin Fenenga and his students discovered the 180-year-old "Zanja Madre" — the Mother Ditch, Los Angeles first water system. A section of the brick-and-mortar aqueduct, built in 1791 during Los Angeles Spanish period, was uncovered by the team's 10-foot-deep excavation in the garden of the Avila Adobe.

THE DITCH WAS originally a series of open canals which brought water to the Los Angeles settlement from Chavez Ravine, where Dodger Stadium now stands, said Fenenga. It was used by the city through 1901, but was forgotten, then lost with the passage of time. Fenenga's team relocated the main aqueduct using several 19th century maps as guides, he said. Fenenga recalled that the discovery of the Zanja Madre surprised community leaders of Olvera Street, who felt even the old maps were insufficient guides for beginning a search for the canal. "I was proud of my kids," said Fenenga. "They shot the line of sight over the buildings (around

Olvera Street) and came up with the exact location of where it would be." DIGGING INTO the floor of the adobe, among Spanish cafes and curio shops on the teeming block of Olvera Street, Fenenga and his 15-student team also uncovered other relics from early California days. "The adobe isn't any great wonder architecturally," said Fenenga, "but it is the oldest house. We learned a great deal about its architectural history." The adobe, built by Don Francisco Avila on the occasion of his second marriage in about 1818, was at first a two-room structure, said Fenenga. Another seven rooms eventually were added to the adobe in the 19th century, he added, but several were destroyed in an earthquake in the 1870's.

ARTIFACTS discovered by the archaeologist and his team also provided vignettes of life in the old house as well as reflections of the changing lifestyles as old California merged with the United States. "The adobe's roof is a brea roof — made of tar from the nearby La Brea pits," Fenenga said. He explained that the archaeology team found evidences of a fire in the old house touched off when flames leaping up a chimney melted the tar, causing it to flow back down into a room. "There's no doubt they abandoned the fireplace after that," Fenenga said, "and it's a near certainty that this happened before the American period, between 1818 and 1847" when the adobe was first a home to the Avila family, and later the headquarters of Don Francisco's brother Jose, a revolutionist opposed to Mexican rule in Los Angeles.

FENENGA SAID the group also discovered a coin dating back to the early 1800's when "Hernando the Seventh was the King of Spain. It is one real — 12-and-a-half cents — but for the colonial empire, not for use in Spain." Bits of porcelain, indicating the wealthy Spanish adobe residents may have bought goods illegally imported by foreign traders, also were found beneath the floor, he said. "And we got all kinds of military buttons —including one issued by the U.S. Navy in 1823 for men of the rank of captain or above," Fenenga added. "Literally, this must be from the uniform of Commodore Stockton."

Commodore Robert Field Stockton occupied the Avila Adobe for just a few days in January, 1847. He was one of the principal American military leaders whose forces brought California under U.S. rule in battle and negotiation with Mexican Governor Andres Pico and the Californios — native residents.

STOCKTON USED the Avila Adobe as his headquarters for those few days in Los Angeles in 1847. Among his visitors there were most

of the other principle American leaders — Major John C. Fremont, Kit Carson, Gen. Stephen Watts Kearney. Another military button found by Fenenga's group was manufactured in 1813 in Connecticut for a dictator of Haiti, the archaeologist said. "The dictator apparently was deposed before the button could be shipped to him," said Fenenga. It apparently ended up on the uniform of a revolutionary such as Jose Avila, who died in a battle in 1831, according to the professor. Fenenga, a member of the Cal State-Long Beach faculty for six years, earlier worked nor 10 years as an archaeologist with the Smithsonian Institution.

ALTHOUGH HIS specialty is the American Indian, he said, he has conducted similar "digs" to that at the Avila Adobe in other parts of the country. "This came up as a very, very quick emergency," he recalled. One of the men helping to plan the structure's restoration was arguing the old adobe should simply be razed, to be replaced "by a new building in the stereotype tradition," said the professor. That attitude had driven a Santa Monica archaeologist, originally hired for the project, to quit in disgust, Fenenga said. "I was phoned on Dec. 22," he said. "I got some people together and we went to work on Dec. 23. So we worked through the month of February." Fenenga said that once on the job, his group received a great deal of assistance from other civic patrons of Olvera Street, who are attempting to raise about \$150,000 to restore the old house.

THE ARCHAEOLOGIST described the job as in the "concept of salvage archaeology" — working as quickly as possible to extract as much as possible from endangered archaeological sites. "Ethically, I think it's the only thing we (archaeologists) should be doing" because so many archaeologically-rich sites have been paved over or inundated by dam construction, said Fenenga. "By that," he added, "I mean that I'm reasonably convinced that this work is at least as necessary as saving the condors or other endangered animals."

Free ads for job hunters

In observance of National Want Ad Week the Independent, Press-Telegram is publishing nearly 1,000 free job wanted ads. These free ads are from the talented, willing and ready to work. All they need is a chance to find employment. Whether it's part or full-time work you have to offer, check the special pages in the classified section today and Monday to find just the person you've been looking for.

FISHERMEN WON'T GO DOCTORLESS

Three physicians will be sent to Bridgeport to provide medical care during the annual month-long influx of fishermen to Mono County, whose only two doctors departed, leaving 5,000 people without readily accessible medical care. Announcement of the project was made Saturday by Loma Linda University, which will provide the service through May 21. Loma Linda's Dr. Irving Ladd was assigned to the Bridgeport Hospital until May 2. Dr. Art Davis, formerly of Monument Valley, Utah, will be at the hospital the weekends of May 7 and May 14. Dr. Erwin Crawford will be on hand the weekend of May 21.

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BUFFUMS'

Baby sitter 'spaced out' on LSD when she killed 2 girls

SAN JOSE (UPI) — A teen-aged baby sitter testified she was "spaced out" on LSD when she killed two little girls in her charge last year and dumped their bodies in a trash bin.

Pamela Watkins, 19, Ventura, has pleaded innocent and innocent by reason of insanity to the Nov. 20 slaying of Shelia Aldridge, 6, and her sister, Tynya, 6.

The prosecution has

charged her with first-degree murder.

Miss Watkins said she took LSD three hours before the slayings.

She said she was powerless to stop herself because she was "spaced out on LSD 25."

She described the drug as "just about the strongest acid you can get anywhere."

Miss Watkins said it was "like being outside my body looking in."

She said the LSD was supplied by a friend in Ventura named "Steve" but declined to identify the person further.

One of the girls was strangled and the other suffocated. The bodies were found in the bin outside their Santa Clara apartment.

Exec charged in \$2.5 million theft

Associated Press

Clyde Skeen, former president of Ling-Temco-Vought, the conglomerate, has been charged with a \$2.5-million theft by two men whose trucking firm was sold to a Beverly Hills encyclopedia group Skeen now heads. Skeen, who is chairman of the Dallas (Tex.) Transit System, called the accusation a "vindictive kickback."

The two men filed a complaint in Houston charging Skeen and two others with felony theft by false pretext.

Skeen said the charge was "absolutely ridiculous. It's so wild I can't believe it."

Charged with Skeen were Gary D. Berger, a vice president of Illustrated World Encyclopedia of which Skeen is board chairman, and Robert J. Ringer, general manager

of the company. The firm has headquarters in Beverly Hills. Berger was arrested in Houston Friday night and released in \$500,000 bond.

Skeen resigned from Ling-Temco-Vought in 1969 when the corporation was restructured during a period of financial difficulty.

The charges were brought by Robert G. Tomlinson of Oklahoma City and Kenneth R. Cunningham of Houston after the sale of their trucking firm to the encyclopedia group.

The trucking firm pair also filed a \$3-million civil suit Wednesday in Houston federal court against Skeen, Ringer and Berger.

They claimed they lost that amount when the encyclopedia company reneged on an agreement to honor \$3 million in notes.



REIES LOPEZ TIJERINA AT SAN JOSE Chicano Leader Leans to McGovern

—AP Wirephoto

L.A. officer slays rape suspect, shoots second

A rape suspect was shot to death and another critically wounded Saturday when a policeman allegedly found the two attacking a young Indian woman, authorities said. A third man surrendered.

The suspects were not identified.

Policeman John H. Haggerty, responding to a report of a rape in bright daylight along the Los Angeles River, near the Golden State Freeway crossover, said he found two men holding the woman and the other attacking her.

Haggerty said when they saw him approaching, the three fled down the riverbed. He said he ordered them to halt and when they failed to obey he fired four shots.

One suspect was struck by two bullets near the heart, killing him. A third bullet hit the second suspect in the chest. The third man gave up.

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Chicanos ask overhaul of group's structure

SAN JOSE (UPI) — The first National Chicano Political Caucus opened here Saturday with an immediate demand that it be restructured along the lines of political party conventions and a plea by New Mexico's lieutenant governor for an end to the Vietnam war.

Shortly after the three-day session opened at the San Jose Hyatt House the 400 delegates attending approved by a voice vote a proposal altering the entire makeup of the caucus, which is being sponsored by the Mexican-American Political Association.

The move would change the conference to a more tightly-knit body, more closely resembling a national party convention.

New Mexico Lt. Gov. Roberto Mondragon, whose speech was delayed by the surprise resolution to restructure the meeting,

called for an end to the war in Southeast Asia, claiming the conflict was "sapping away money which could be used to improve life for Mexican-American citizens."

"Chicago veterans are returning from Vietnam to face problems of drugs, unemployment and education," he said. Mondragon said the Nixon Administration has done little to help improve the quality of life for the nation's five million Mexican-Americans.

He accused the administration of taking an interest in Mexican-American problems "only at election time" and ignoring them the rest of the time.

While the delegates, who represented about a dozen states, were meeting inside the hotel, about a dozen members of La Raza Uni-

da party picketed outside protesting MAPA, which they claim is a front for the Democratic party.

The demand for the change in the meeting's structure came shortly after it opened when Arturo Vazquez, of Chicago, urged approval of the measure which would require the development of a "Chicano political machine" and allow for state representation.

One of those attending the session was Reies Lopez Tijerina, who addressed a Saturday night banquet. In an interview, he said he felt Mexican-Americans would vote for Sen. George McGovern in Democratic primaries because the South Dakota presidential hopeful had not "been beating around the bush."

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Davis case as seen by 'FrameUp'

SAN FRANCISCO (AP) — Every week, supporters of Angela Davis publish their own admittedly partisan version of what happens at her murder-kidnap-conspiracy trial in a mimeographed bulletin called "FrameUp."

More than 1,000 copies of "FrameUp" are mailed every Friday by the San Francisco headquarters of the National United Committee to Free Angela Davis and All Political Prisoners.

Publications Director Rob Baker said the committee decided to publish a weekly trial bulletin "because of the lack of coverage and the inadequate coverage and the viciously slanted coverage we received during pretrial hearings."

"It's admittedly partisan," said National United Committee press representative Stephanie Allan. "It's our view of the trial. It's our analysis, our interpretation of the significance of a witness or a piece of evidence."

More than 400 photographers and newsmen from all over the world are accredited to cover Miss Davis' trial in nearby San Jose.

The 30 courtroom press seats and 100-seat television viewing room are regularly used by representatives of major national and San Francisco area news organizations.

The mailing list for "FrameUp" includes 250 U.S. newspapers, radio and television stations, 50 international contacts and about 100 local Free Angela committees in the United States and Canada. Baker put the weekly cost at "several hundred dollars."

"MOST OF the press that we are really concerned with reaching is the black press that we know the majority of black people read and listen to," Baker said in an interview. "They do not trust the coverage by the regular media and they repeatedly asked us for our side."

"We know in many cases that they just use the thing verbatim. They're thankful to get it . . . and we've even gotten contributions we never asked for to keep sending it," he said.

"A lot of reporters use it to compare how we see the trial with their own view," added Miss Allan, "and that's legitimate."

Internationally, Baker said, "FrameUp" has taken on added importance because of what he called an "incredible effort" by the United States Information Agency "to portray this case as a model case of democracy in action."

THE committee has received many requests for information from people in countries where USIA has been active, "so we've sent them back copies of the trial bulletin to give them a little bit more perspective," he said.

"In most of the country, there is in fact a blackout on the trial," he said. "I think in some cases it's fairly political . . . They disagree with her politics and they're not interested"

"We charged in the pre-trial phase that Angela had in effect been convicted in the press before the trial and we had a mountain of clippings to prove it. After that, there was very little interest in the case itself," he said.

He said the news media rarely points out that the prosecution must prove that Miss Davis knowingly aided and abetted Jonathan Jackson in committing the crime.

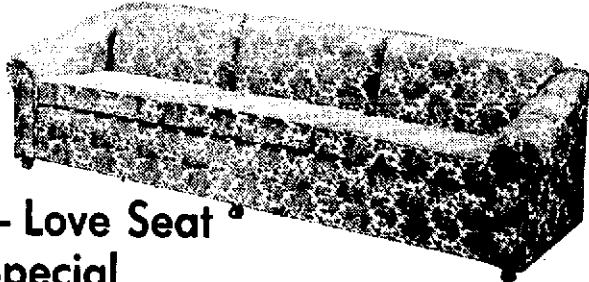
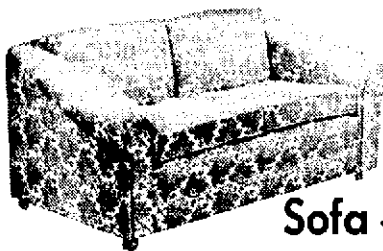
Trials set for 16

SAN FRANCISCO (UPI) — U.S. District Court Judge Lloyd H. Burke has ordered separate, consecutive trials for the 16 anti-war demonstrators who occupied an Air Force recruiting office in the federal building. He set May 1 for start of the trials.

Walker's Values for the Home

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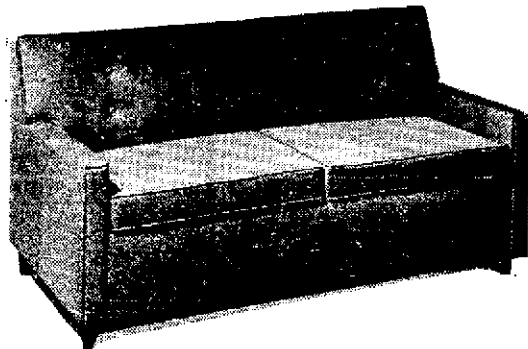
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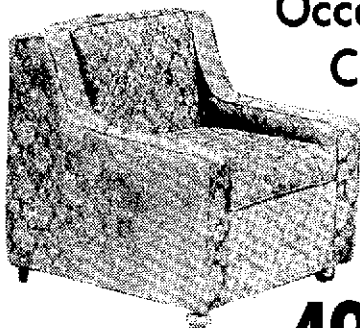
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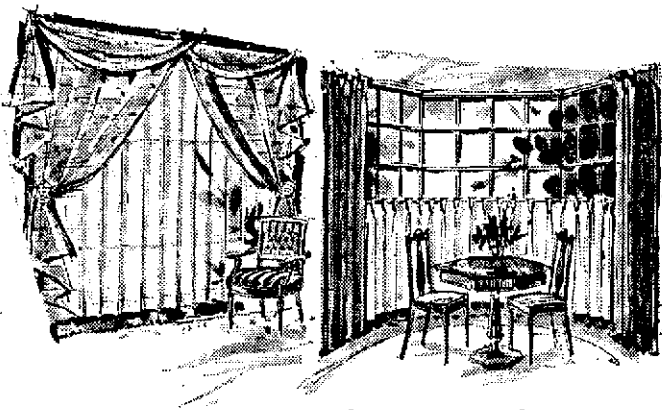


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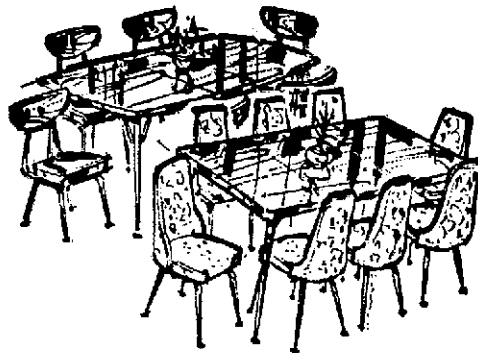
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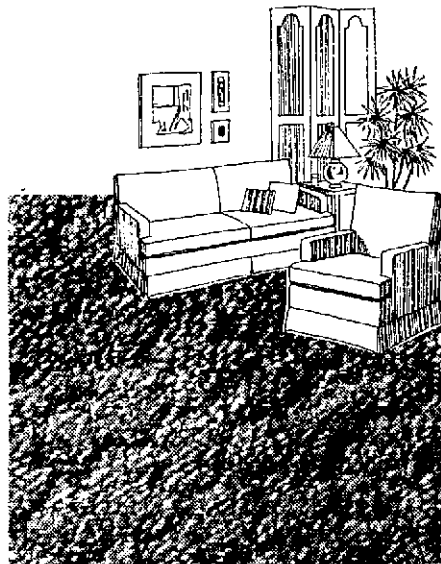
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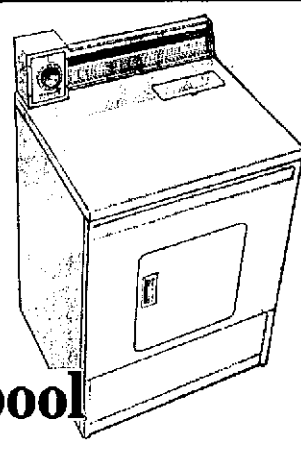
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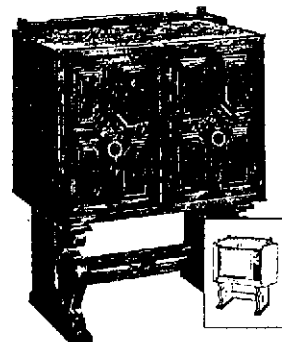
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10 cu. ft., push button defrost, slide-out shelves, magnetic door seals. 52½" high, 23" wide, 25" deep. Limited quantity.



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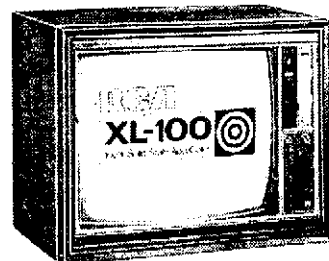
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RCA AccuColor TV

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Big 25-inch diago-
nal picture tube.

609⁰⁰
679.00 val.



Blood merchants— easy way to earn \$5

(Continued from Page A-1)

ty until death, suggests that figure is considerably underestimated."

He also has reports from other institutions across the country, Dr. Allen says, which show even higher statistics. The New York blood center, the largest in the country, for a time was using commercial blood and found the risk to be 20 times as much hepatitis from commercial blood as from volunteer blood. The Massachusetts blood program showed the risk to be 12 to one, and the New Jersey Department of Health in 1968 reported it to be 70 to one.

THE YOUNGER you are, Dr. Allen says, the better off you are if you get hepatitis. Anyone over 35 "is in trouble," he says.

"Over 40, the mortality rate is about 20 percent. And, three-fifths of patients transfused are over the age of 40, so if you put it on a percentage basis, it's an appreciable figure."

"The majority of the patients who don't die, Dr. Allen maintains, have to be readmitted to the hospital or kept in bed at home for from three weeks to three years.

One case, the doctor says, is that of an internationally known author of a best seller who received

had blood after a simple operation.

The operation was successful," Dr. Allen says, "but he developed hepatitis and even now — after 14 months — is only able to work 20 minutes a day."

"ANOTHER is the case of a doctor — a well-known gastroenterologist whose father is a world-famous physician — who got hepatitis the same way. He's still in the hospital," Dr. Allen said, pointing out that even doctors are not immune to the illness.

"Another woman had cancer. It was caught early and the doctor had every reason to believe she would be cured of it after the operation. She was given a pint of blood and developed hepatitis on the 88th day. By the 88th day she was dead. She didn't die of cancer — the operation was a success. She died of hepatitis. She was 40 years old."

"A 35-year-old woman broke her femur and in the course of treatment received a transfusion. Her femur healed, but two months later she died of hepatitis."

The stories of death by hepatitis go on and on, the doctor says, and all have a similar pattern:

"USUALLY they develop hepatitis within two months. And usually they live for two to four weeks — and nothing you can do is going to make any difference," Dr. Allen says. "I have letters that are really pathetic from all over the country from people who have had the disease — hoping something will be done about it."

And something should be done, the doctor says. "The problem is, the people who go into commercial blood banks to give blood are from the very low socio-economic

(Continued Pg. A-7, Col. 7)

Lost girl, dog found on mountain

PORTOLA, Calif. (AP) — A 3-year-old girl who walked away from her grandparents' house with her mongrel dog, Ginger, was found unconscious Saturday on a mountain peak, authorities said.

Laurel Jean Trancysier, of Portola, was reported suffering from shock at Eastern Plumas District Hospital after spending the night in below-freezing temperatures, authorities said.

The California Highway Patrol said more than 100 volunteer searchers and law enforcement officials began looking for the child after she walked away from the home of Vance Shipton about noon Friday.

She was found near the 7,200-foot level of Beckworth Peak, about five miles from the Shipton home here, authorities said. They added the child apparently followed her dog. The peak is nearly 2,400 feet higher than Portola.

The dog was found in good condition near the child.

Hearing Aids Complete \$39.00

RENTALS \$6 PER MO.
Everything you need for crystal clear hearing at a price anyone can afford. Japanese engineers have developed an aid that has all the important features of instruments costing many times as much. It's very simple to use. You just slip the receiver into your ear, adjust the tone and the volume and you are hearing voices so clearly you'll be delighted. Home Hearing Aid Service, 207 East Broadway, Long Beach, Phone 432-5457; Free Delivery.

GORDON'S JEWELERS

Loveable Trio...



4 diamonds in lustrous 14 Karat gold. **\$250.**

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even if you've never had credit before!

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SHOP GORDON'S COAST TO COAST
IN CERRITOS SHOP AT GORDON'S
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605 FREEMAN & SOUTH ST.
Cerritos, other stores in Northridge and Orange
EXPERT WATCH REPAIR ON PREMISES

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Specials**

POLYESTER DOUBLE KNIT
to 6.00 yd. Val.
1⁹⁹
yd.
Usable lengths in a variety of colors, 60" wide. A great selection.

KNITS FROM TEXTI
6.00 yd. Val. 3⁹⁹
yd.
Full bolts of solid color polyester double knits in an assortment of stitches. 60" wide.

Acrylic Prints
3.50 yd. val. 2⁹⁸
yd.
Butterick 6581
Easy care fabric of 100% acrylic, 45 inches wide in a wide assortment of prints and colors.

Sewing Machines

Save to 40% on Many fine rebuilt Portable Zig-Zag Machines and Rebuilt Console Models
49.50 and up
New White Light Weight Zig-Zag, Save 30.00
89.95

We Repair All Makes
Downtown Only

Vacuum Cleaners

For Spring Cleaning — Save on Most Models
Eureka Upright, all metal **49.95**
Powerful Canister Eureka, all metal construction **59.95**
Hand Cleaners **24.95**

We Repair All Makes
Downtown Only

Pre-Season Air Conditioner Sale



Whirlpool 5,000 BTU Air Conditioner
139.00 Val. 119⁰⁰
5,000 BTU's • Easy Installation • Compact, lightweight
Also Available
229.00 - 9,000 BTU's **199.95**
299.95 - 11,000 BTU's **259.95**
369.95 - 14,000 BTU's **329.95**
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Use Your Walker's Charge Account, Master Charge or BankAmericard

RCA Color TV

Reg. 290.00 279⁰⁰
16" diagonal picture tube. RCA advanced color TV with automatic locked-in tuning. Solid integrated circuits. Super bright hi-light picture tube.
Downtown Only

Platform Rocker

79.95 Val. 59⁹⁵
Traditionally styled rocker to fit every decor. Long wearing Herculon covers in a variety of decorator colors.

9-pc. Corner Group

179.00 Val. 119⁰⁰
An attractive set for den or bedroom. Complete group includes: two mattresses, two box springs, two decorator covers, two contrasting vinyl bolsters and corner table.


Downtown Long Beach Only

Walker's the friendly stores

GUARANTEED VALUE DAYS

Downtown Long Beach and Woodruff at Carson, Lakewood

Girls' Robes



3⁴⁷
Reg. 5.00-6.00

Similar to Sketch

Cozy quilted robes in bright happy prints. Trimmed with dainty eyelet lace and rick rack to please every young girl. Sizes 4-14.

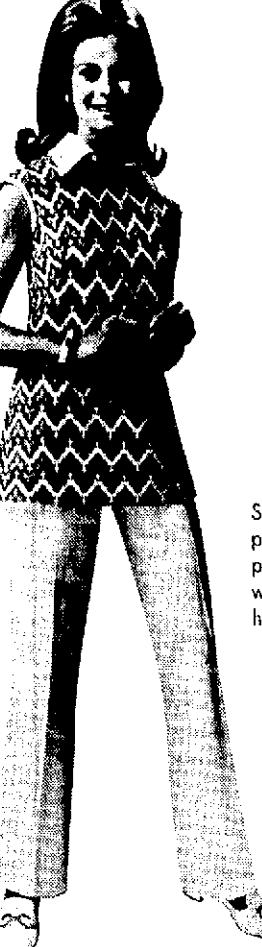
Nautical Favorite



12⁹⁹
reg. 18.00

Anchors awright in the polyester pantsuit with a nautical touch. Sleeveless or short sleeved tunics, some with belts. Red, white or navy, sizes 8-16. (Similar to sketch).

Polyester Pantsuits



16⁹⁹
22.00 val.

Sleeveless double knit polyester pantsuits with patterned tunics and white pants. Misses and half sizes.

Men's Sport Shirts



4.00 Val. 2/5⁰⁰
Permanent press Polyester and Cotton blend. Short sleeve styles in new exciting patterns and colors. Sizes S-M-L-XL.

Men's Golf Jackets

Reg. 4.00 4⁸⁸
Men's lightweight jackets. Permanent press. Perfect for spring and summer wear in an assortment of colors. Sizes S-M-L-XL.

Girls' Dresses

Val. to 4.00 2⁴⁷
Permanent press dresses in an assortment of styles in her favorite solid colors and plaids. Sizes 4-14.

Jacquard Print Pants

Val. to 20.00 9⁹⁹
All 100% polyester for easy wear and care. All by a famous maker. Assorted colors. Sizes 8-16.

Women's Jumpers

Special Purchase
V-neckline jumpers in a figure trimming style. Available in smart checks. Misses' and half sizes.

13⁹⁹

Men's Sport Coats

Reg. 60.00 39⁸⁸
Polyester double knit first quality Sport Coats designed for comfort and fit. Many patterns and colors to choose from. Sizes 38-46, reg., short, and long.

Girls' Ponchos

Reg. 3.50 2⁴⁷
It's latest fashion for all ages — Red and Navy combination in washable acrylic.

Women's Pants

Val. to 10.00 Proportioned nylon stretch pants. Short, 8-16, Avg. & Tall, 10-18 6.99
Val. to 7.00 Jamaica Shorts. A perfect length — in a varied assortment of colors. Slightly irreg. sizes 10-18 **3.99**

Women's Coat Specials

30.00 if perf. Polyester Three-Quarter Length Coats **14.99**
30.00 All Weather Pant Coats **16.99**
Special Full Length Spring Coats **29.99**

Men's Double Knit Slacks

val. to 20.00 if perf. 9⁸⁸
Famous make slacks, belt loop styles with modified flares. Blue, Brown, Navy, Gold and Green. Sizes 30-40.

Boys' Shirts

Reg. 3.00 2⁴⁷
Permanent press shirts with long sleeves in bright solid colors. Sizes 4-7.

Women's Sleepwear

Reg. 7.00 to 8.00 3⁹⁹-5⁹⁹
Opaque nylon tricot with sheer overlay. Youthful styling in discontinued styles and colors. P-S-M-L. Mini Gowns with bikinis. 3.99, Long Gowns 5.99.

Women's Lingerie

4.00 Nylon tricot Half Slips **1.99**
6.00 Nylon tricot Full Slips **3.99**
16 1/29 Trimmed Nylon Tricot Briefs or Bikinis, bikinis 5-7, briefs 5-8 **3/2.37**

Men's Wear

White T-Shirts of 100% heavy pac-knit cotton. Sizes S-M-L-XL. Reg. 1.25 if perf. **66c**
Dress Socks of orlon acrylic and nylon. Stretch Sizes 10 1/2-13. Reg. 1.49 **44c**

Crib Spreads

Reg. 5.00 2⁴⁷
Washable cotton chenille spreads applied with cute juvenile designs. Choose Pink or Blue.

Sun 'n Fun Accessories

Sun Glasses, assortment of stylish colors and frames. Reg. to 3.00 **1.99**
Swim Caps, chin strap swim caps in white and assorted colors. Average size. 1.39 val. **99c**

Fashion Accessories

Polyester Scarves, approx. 13"x54", imported from Italy, beautiful color combinations with hand finished edges. 5.00 val. **2.77**
Fine Belts, chains, suede, patent, and others, all fine quality. Val. to 3.00 **1.99**

Men's Casual Slacks

Reg. 11.00-13.00 if perf. 5⁸⁸
Final close-out of Men's famous name casual slacks made of polyester and rayon. Broken sizes and colors but a good selection.

Towel Specials

to 69c Assorted Finger-Tip Towels, fringed edge in solid colors and jacquards **29c**
to 90c if perf. Better Wash Cloths in assorted weaves and textures **29c**
to 2.50 if perf. Solid Color Hand Towels, good color selection **89c**
to 3.00 if perf. Cannon Bath Towels, prints, jacquards, solid colors **99c**
to 4.00 if perf. Cannon Calloway better Bath Towels, assorted colors and patterns **1.39**

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Orlon Sayelle Yarn



special purchase 87^c
skein

Orlon® acrylic yarn - machine washable and dryable. Popular colors in 4 ply, 4 oz. hank skeins. Perfect for cardigans, ponchos and sweaters.

Whistling Tea Kettle



3⁹⁹
5.99 Val.

Stainless steel tea kettle by West Bend. 2 1/2-qt. size, push-button opening, solid copper heat absorbing bottom.
downtown only

Stainless Steel Serving Pieces by Viking

Beautiful contemporary designs in hand satin finish. Gift boxed. Perfect gift idea for Mother's Day.

Reg. 3.25 pr. Salt and Pepper Set ... **pr. 2.99**
Reg. 4.50 Bread or Relish Tray ... **ea. 3.99**
Downtown Long Beach Only

Floral Bedspreads

17⁹⁵ 19⁹⁵ 22⁹⁵
Twin, King, Full.
Reg. 30.00 Reg. 40.00 Reg. 35.00

Decorator designs and colors in assortment of fabrics all filled with 100% polyester for warmth and fullness.
Downtown Only, Drapery Dept. Lower Floor

POSSIBLE DONORS CHECK BLOOD BANK
—Staff Photo by RON CARLSON



'Bought blood' hit as hepatitis carrier

(Continued from Page A-6)

strata — some are addicts and therefore spread the disease through the common use of the needle and syringe. Others are just living under poverty conditions — skid row — where the disease spreads.

"In these circumstances, chances that the donor is a carrier run up to 70 times greater than with a volunteer donor. This is what the whole thing is about."

But they were given the \$5 in cash and the blood bank has the blood, neatly packaged in plastic bags, already labeled and refrigerated.

And waiting for someone who is sick.

It could save a life — or it could take one.

(NEXT: More Red Cross Blood.)

Facts You Should Know About Watches

by Mike Freyer
Los Angeles Bureau Editor, Division of Consumer Affairs

This is the third article in our series about watches, excerpted from The Book of Watches, Bureau Editor, Division of Consumer Affairs. Your next problem is to choose a watch. The book is available for \$1.95. It contains information on how to choose a watch, how to care for it, and how to buy it. It is a must for anyone who owns a watch.

Foresters open fire season

FRESNO — The California Division of Forestry opened the fire season in the central San Joaquin Valley Saturday about one month early because of dry conditions caused by an unusually dry winter.

Only 4 1/2 inches of rain has fallen in the Fresno area during the drought this year compared to a normal seasonal rainfall of 10 1/2 inches, the National Weather Service says.


YOUR HAIR HAS ROOTS

(when you add new strands the Millstrand way)

Each hair strand is individually imbedded in a second strand. Part the hair and you'll see the roots of these strands superimposed on the skin tones of your scalp. No waxes, surgery or weaving. An exclusive process by Herb Yerman Esquire.

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7, 8 or 9-ft. Sofa 199⁹⁵
259.95 Val.

Your choice of 7, 8 or 9-ft. Sofa of Herculon in beautiful striking stripes. Arm caps and Shepherd Casters. A really great Value!

Platform Rocker 59⁹⁵
79.95 Val.
Traditionally styled rocker to fit every decor. Long wearing Herculon covers in a variety of decorator colors.

9-pc. Corner Group 119⁰⁰
179.00 Val.
An attractive set for den or bedroom. Complete group includes: two mattresses, two box springs, two decorator covers, two contrasting vinyl bolsters and corner table.

Downtown Long Beach Only

Women's Terry Scuffs 99^c
2.00 Val.
Washable cotton terry cloth scuffs in prints and solid colors. Sizes S-M-L.

Fashion Hosiery 44^c
1.00 Val.
Flat knit and mesh in seamless sheers, slightly irreg. Sizes 8 1/2-11.

Costume Jewelry 99^c
Val. to 3.00
Fashion accents in your choice of jewelry in exciting colors and styles.

Special Purchase!



White Handbags 6⁹⁹
Beautiful dressy and casual styles in Krinkle or Soft Touch vinyl. Attractive interiors — unusually well made for such a low price. Perfect for Mother's Day.

Fine Stationery 1¹⁹
2.00 Val.
Pretty floral patterned fabric covered boxes. Choose white or colored fine quality paper and envelopes.
Downtown Only

Last Four Days

Two New Draperies

Introductory Sale

| Thermal Lined Draperies | | | Self-Lined Draperies | | |
|---|---------|--------------------|--|---------|--------------------|
| Washable, won't crack or peel, keep out the light, heat and cold. | Size | Introductory Price | Decorated with beautiful nubby weave, in seven decorator colors. | Size | Introductory Price |
| Reg. Price 18.00 | 48x84" | 15.00 | Reg. Price 17.00 | 48x84" | 13.50 |
| 32.00 | 27x84" | 26.00 | 30.00 | 72x84" | 25.00 |
| 42.00 | 96x84" | 35.00 | 40.00 | 96x84" | 33.00 |
| 55.00 | 120x84" | 45.00 | 50.00 | 120x84" | 42.00 |
| 65.00 | 144x84" | 52.00 | 60.00 | 144x84" | 55.00 |

Many Unadvertised Values in Every Department

Fourth and Pine, Long Beach 432-7451
Shop Monday and Friday 9:30 to 9:00,
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Validated Parking Victoria Lots

2 LOCATIONS, DOWNTOWN LONG BEACH and WOODRUFF AT CARSON, LAKEWOOD

Ask About:
Our Convenient Lay-Away Plan

4243 Woodruff, Lakewood 421-8266
Shop Monday through Friday 10:00 to 9:00,
Sunday 12:00 to 5:00 and Saturday 10:00 to 9:00
Plenty of Free Parking

N.J. Guard medics examine prisoners

TRENTON, N.J. (AP) — Doctors, dentists and medical technicians from the New Jersey National Guard moved into Trenton State Prison on Saturday to begin medical examinations for 650 of the facility's 1,300 inmates.

Gov. William T. Cahill dubbed Operation Assist, was the first of its kind in the nation.

The idea of using National Guard medical units to provide health care for prison inmates grew out of a state study of the prison system undertaken after a riot at Rahway State Prison last Thanksgiving. One of the prisoners' demands

was for improved medical care.

Examinations were scheduled for both Saturday and today. Robert L. Clifford, commissioner of the Department of Institutions and Agencies said it would take a month to evaluate the findings of the exams and determine the health needs of New Jersey prison inmates.

CLIFFORD said the planned examinations were announced over the prison radio and all inmates were given forms to fill out if they wanted to participate.

A clinic was set up Saturday in an education building and 20 doctors, five dentists and 100 medical technicians administered various tests. The full-time medical staff at the prison normally includes two doctors and two dentists.

Among the medical procedures administered were blood tests, blood pressure checks; ear, eye, nose and throat examinations; urinalysis, dental checks and heart and lung tests.

Cahill toured the clinic, then said, "They have a fully organized and complete medical clinic where the inmates are going to get as complete a medical examination as they would in the military."

'Brrr' -- weather story in East

Associated Press

The eastern third of the nation was in a rain belt Saturday while snow continued in the northern Great Lakes area.

Rain doused an area from the southern Great Lakes perimeter to the East and Southeast. Scattered thundershowers in warmer air clung to the South Atlantic states.

Three inches of new snow fell in six hours at Marquette, Mich.

Sunny skies were the rule elsewhere.



RESCUERS COVER WARREN WALSH, 13, WITH BLANKETS
Boy and His Father Who Was Also Saved Spent 55 Minutes in Icy Water
—AP Wirephoto

'Hold on! Hold on!' Ordeal of 2 in rain-swollen river

INDIANAPOLIS, Ind. (AP) — "Hold on! Hold on!" shouted 150 people in unison as a pale and crying 13-year-old boy clung to a ladder dangling from a bridge over rain-swollen White River here Saturday.

"My boy can't hold on much longer," screamed his father as the current carried him downstream.

Winning from pain, the boy dropped into the swift, cold waters.

At that point George Q. Walsh, 38, and his 13-year-old son, Warren, had been at the mercy of the flooding river for 30 minutes since their canoe had capsized in the strong current four miles upstream.

A telephone report that two men were drowning in the river had brought 25 rescue units and about 150 people to the U.S. 421 Bridge to attempt to pull the pair from the water.

As they came swirling down the river clinging to their canoe, rescue workers dangled a ladder by ropes from the bridge.

The father grabbed for it, held it mo-

mentarily and fell back into the water.

Warren caught hold of the ladder. The rescuers, holding the ladder's ropes from overhead, moved slowly along the bridge toward the north bank. They had moved the ladder — with the boy clinging to it — 50 feet and had only 20 feet to go to the bank, when the boy fell back into the water too.

Marion County Deputy Sheriff Bob Hendrickson and others hurried to the West 38th Street Bridge, half a mile downstream.

Hendrickson literally tumbled down a steep 100-foot embankment, ran into the waters and grabbed the father. City policeman William Gummer went neck-deep into the water and grabbed Warren.

Walsh and his son, who spent 55 minutes in the water, and Gummer were hospitalized in satisfactory condition.

Shaking and blue, Walsh first thanked Hendrickson and then said, "It was terrible. I couldn't control the shaking of my body for the last 15 minutes."

Grapefruit-diet promoters may feel Postal squeeze

WASHINGTON (UPI) — Charging that one promoter took in \$250,000, the Postal Service Saturday

announced a crackdown on fraudulent grapefruit-diet schemes that use the mails to advertise and fill customer orders.

In a statement, George Davis, head of the service's consumer-protection office, said the agency has begun seeking out expert medical or scientific assistance when it receives complaints.

Davis said that one grapefruit-diet promotion drew between 800 and 1,000 letters a day, and at \$2 per copy of the diet, the promoter took in as much as \$250,000.

If an investigation indicates a probable violation of the law, Davis said, the service files a formal administrative complaint asking for an order denying delivery of mail, or, in some cases, asks U.S. District Court to detain a promoter's incoming mail pending outcome of the administrative hearing.

Of 51 cases involving

grapefruit diets during the past two years, 38 promoters voluntarily signed formal agreements to discontinue false advertising claims, he said.

Postal Service attorney Thomas Ziebarth said the agency received a final order in March against the Grapefruit Diet Division, Fort Lauderdale, Fla., which mailed advertisements claiming that its "Super-C Plan" flushed fat out of the body at up to 10 pounds in 10 days.

Dr. Vincent F. Cordaro, medical review officer for the Food and Drug Administration, testified during the hearing that "grapefruit has no special properties or capabilities as a metabolizer of fat." He said that if followed too long, the Super-C diet "could produce deleterious effects for persons having abnormal heart or kidney conditions."

Ziebarth said three or four similar cases are under investigation.

"Overweight people do get desperate about finding a quick and easy short-cut to weight loss," Ziebarth said, "and that's the kind of desperation these promoters depend on."

Demonstrators still holding Harvard office

CAMBRIDGE, Mass. (UPI) — About two dozen black students, ignoring a court order, remained locked inside an administration building at Harvard University Saturday to protest Harvard's holdings in Gulf Oil Corp.

About 50 young persons marched outside the building in Harvard Yard in support of the black students. The demonstrators are opposed to Gulf's investment in the Portuguese African colony of Angola.

Indians take over jail

DEVILS LAKE, N.D. (AP) — Indians who took over the Fort Totten jail Saturday have demanded a full-scale FBI investigation into the deaths of two Indians who apparently committed suicide in that jail in recent months, said Sylvester DeMarce, vice chairman of the Fort Totten Reservation's tribal council.

"Many of the people in the jail are not enrolled members of our tribe... but a few are and I've been very disappointed in them. I can see their point, but there's no need for this," said DeMarce.

Jerome Tomhave, superintendent of the Bureau of Indian Affairs at Fort Totten, said a U.S. marshal from Fargo had been sent to settle the dispute.

"The jail is a government facility and they are in violation of federal law," said Tomhave.

The group of 30 Indians took over the jail at 5:30 a.m. Saturday and staged a nonviolent sit-in in protest of alleged police brutality on the reservation.

The sit-in was led by 25-year-old Lawrence Murphy Jr., a former police officer on the reservation who says he is on the national board of the American Indian Movement.

None of the Indians in the jail could be reached for comment Saturday.

Tomhave said the Indians came into the jail and told the radio dispatcher on duty that they were taking over. A short time later the dispatcher left.

Six prisoners in the jail at the time, said Tomhave, have been released.

BUFFUMS'



LAYETTE NEEDS:

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|---|--------------|
| Cotton knit T-shirts | 3/1.99 |
| Cotton knit gowns | 1.69 |
| Socque set | 2.19 |
| Cotton knit crib sheets, print, 2.29; white | 2.19 |
| 1.00 Bibs, slightly irregular | .59, 2/1.00 |
| 3.25-4.50 Sleepers, irregular | 1.99, 3/5.00 |
| Receiving blankets | 2/1.69 |
| Waterproof pants | 4/99 |

CURITY DIAPERS:

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| 5.00 Day/Night | 4.29 doz. |
| 4.25 Stretch | 3.69 |
| Curity training pants | 2/1.19 |

NURSERY NEEDS:

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| 28.00 Taylor-Tot® stroller | 18.99 |
| 16.00 Swyngomatic canopy swing | 10.99 |
| 15.00 Startinkle® Musical Pottie Trainer | 9.99 |
| 5.50 Infaseat® Baby Carrier | 3.99 |

Infants & Toddlers, all stores except Marina.
Palos Verdes, San Diego

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\$250 \$300 \$650

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SAVE \$128

3 PIECE SEWING ROOM: 1. WHITE
DELUXE ZIG ZAG 2. CABINET 3.
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EASY TERMS

SEWING CENTER

4822 Paramount (at Del Amo)
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BUFFUMS'

ROUX FROSTING SPECIAL

15.00 reg. 25.00

Soft glints of sun streaks shining through your hair... such a pretty, natural look; especially with today's carefree styles. Take advantage of our very special offer to add a little sunshine to your hair and become your prettiest you for summer. (shampoo & set not included). Long hair additional.

EYELASHES APPLIED

Treat yourself to the luxury and glamour of long, thick eyelashes individually applied... they're weightless, permanently curled and custom styled especially to flatter you. Application is safe, quick, painless, lasts up to 8 weeks 20.00.

Beauty Salon, all stores except Marina

LONG BEACH SANTA ANA POMONA PALOS VERDES LAKEWOOD MARINA NEWPORT CENTER LA HABRA SAN DIEGO



BUFFUMS' BELIEVES

SAVE 1/3 ON TOWLE STERLING

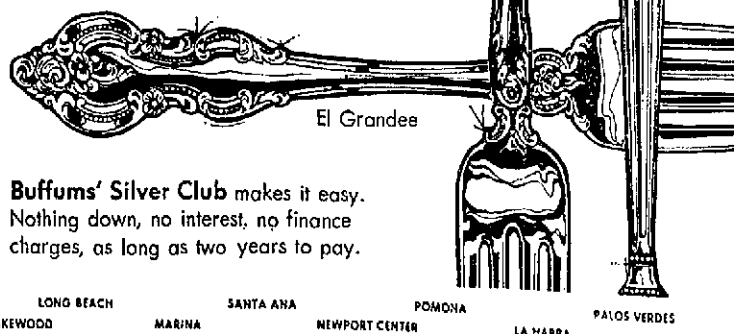
For a limited time, now through April 29th, you can save 1/3 on 3-piece place settings of Towle Sterling. Choose the luncheon or dinner size, both of which include a teaspoon, place fork & knife.

Group I, luncheon size, 25.00, reg. 37.50,
Chippendale, Fontana, Madeira, Old Lace, Rambler Rose, Sculptured Rose, Silver Flutes, Spanish Provincial

Group II, luncheon size, 28.17, reg. 42.25,
Candlelight, Confessina, Country Manor, Craftsman, French Provincial, Legato, Meadow Song, Monte Cristo, Novantique, Old Master, R.S.V.P.

Group III, luncheon size, 31.00, reg. 46.50,
Charlemagne, Danish Baroque, Debussy, El Grandee, King Richard, Laureate, Queen Elizabeth I

Silverware, all stores except Marina



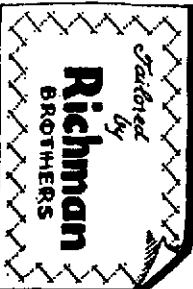
Buffums' Silver Club makes it easy.
Nothing down, no interest, no finance charges, as long as two years to pay.

LONG BEACH SANTA ANA POMONA PALOS VERDES LAKEWOOD MARINA NEWPORT CENTER LA HABRA SAN DIEGO

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A remarkable success story - that benefits you! It started 91 years ago when a fussy tailor named Henry Richman set up shop with the dream of making high quality clothes for men at prices considerably lower than they were used to paying.



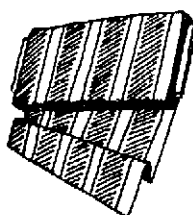
Henry Richman's dream was realized. And from one fussy tailor, The Richman Brothers Company has grown to "700 Fussy Tailors" who represent the firm's symbol of quality throughout the United States.

Richmans, America's largest maker-seller of fine men's clothing, and The 700 Fussy Tailors are known from coast to coast for outstanding values in men's wear.



You hear a lot of talk these days about value. But for almost a century Richmans has been famous for giving more value for the money. And today, especially, that means more savings for you than ever before.

How do we do it? Simple. We make our own suits and sell them in our own stores. That saves money.



We're big. 300 stores big. That means among other things, we can buy our fabrics in quantity from the world's best mills. That saves money.

no. 1

That's our story. We save. You save. In city after city, Richmans is number one because we offer a better value at a better price.

We invite you to see for yourself — In Los Cerritos Center.



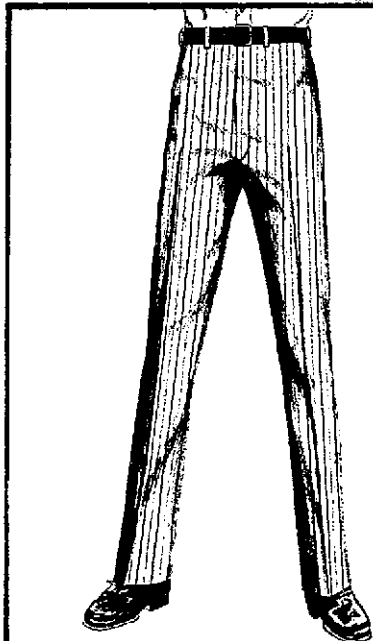
OPENING FEATURE

DOUBLE KNIT

THE SUIT FOR THE
SEVENTIES

79⁹⁵

Double knits are the biggest news in today's suits. And Richman's value-full price is the big news coast to coast. Famous fussy tailoring. Top quality 100% polyester double knit fabric. Solids and patterns. Latest styling. Richman's have it all — for just \$79.95! Compare ours with suits selling for much more. See what a great buy you're getting! No charge for alterations.



OPENING
SALE

DURA-PRESS® SLACKS
SAVE EVEN MORE ON 2 PAIRS —
LIMITED TIME ONLY!

Reg. 8.95 NOW **7⁸⁸** pr.
2 pr. for 15.50

Straight legs or flares. Solids or patterns. You can't miss saving on this big selection of wash 'n wear slacks in easy-care synthetic blends. All the wanted colors including blue, grey, black, brown and olive. Straight legs — 30-50; flares — 28-42. Shop early — this special for a limited time only!

5 Doors North of Ohrbach's

LOS CERRITOS CENTER Open Daily 10-9:30, Sat. 10-6, Sun. 12-5

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A BEAR FOR ATTENTION

Ling-Ling, the giant female panda from China is the center of attention at Washington's National Zoo. Ling-Ling and Hsing-Hsing,

the male, have been attracting thousands of visitors daily since they went on public view Thursday.

—AP Wirephoto

UAW meet weighs politics

ATLANTIC CITY, N.J. (UPI) — Flexing its political muscle, the 1.5-million-strong United Auto

Workers Union opens its week-long constitutional convention today with interest centered on Demo-

cratic presidential hopefuls.

While none of the candidates is scheduled to appear at the convention, all of them will be watching the mood of the more than 4,000 delegates, alternates and staff members closely as each is hoping for a good chunk of the blue-collar vote in the primaries and the later election.

The UAW, for its part, will be keeping a close eye on Tuesday's primaries in Massachusetts and Pennsylvania, where Sens. Edmund Muskie, George McGovern and Hubert Humphrey are campaigning.

UAW President Leonard Woodcock personally endorsed Muskie months ago. The union's political arm — the Community Action Program — also has endorsed Muskie in Michigan, Ohio, Pennsylvania, New Jersey and Connecticut.

Air war end urged by Iowans

AMES, Iowa (AP) — Delegates to the Iowa Democratic Party's state statutory convention passed a resolution Saturday urging "an immediate and total cessation of the American air war over Vietnam, and Laos and Cambodia."

If Muskie's campaign falters again Tuesday, Humphrey's well-established ties with organized labor could very well win him a show of UAW support. The union supported Humphrey in the 1968 presidential election against Richard Nixon.

McGovern's labor support thus far has been minimal.

Not to be discounted is Alabama's Gov. George Wallace. His consistent anti-union stand may win him broad support among urban workers, Democratic Party officials fear.

As recently as last week, Wallace received money and enthusiastic backing from the members of two suburban Detroit UAW locals when he opened his campaign for Michigan's May 16 presidential primary.

UAW officials have launched an organized effort to keep Wallace from winning the Michigan primary.

There are 600,000 UAW rank and filers in Michigan.

The main union business on the agenda was the election of officers, which will take place Wednesday. Woodcock, who succeeded the late Walter P. Reuther as UAW president after Reuther's death in a May 9, 1970 plane crash, faces no serious opposition in his bid for re-election.

IN MASSACHUSETTS PRIMARY POLL

McGovern 2-1 over Muskie

BOSTON (AP) — Sen. George S. McGovern held a 2-1 lead over Sen. Edmund S. Muskie among Massachusetts Democrats and independents surveyed in a poll for the Boston Globe.

In a copyrighted article, the newspaper said McGovern was the choice of 43 per cent of those surveyed while Muskie, of Maine got support from only 19 per cent.

McGovern, from South Dakota, and Muskie are considered the chief candidates in Tuesday's Democratic presidential preference primary in Massachusetts.

THE newspaper said the poll was conducted by Becker Research Corp. which checked 731 Democrats and independents who said they plan to vote Tuesday.

There are 12 Democratic candidates listed on the Massachusetts ballot. Two of these—New York Mayor John V. Lindsay, and Sen. Vance Hartke of Indiana—have pulled out of the race and a third, Los Angeles Mayor Sam Yorty, has limited his campaign to the California primary.

Behind McGovern and Muskie, the other contesting candidates finished: Sen. Hubert H. Humphrey of Minnesota, 14 per cent; Alabama Gov. George C. Wallace, 4 per cent; Rep.

Wilbur D. Mills of Arkansas, 3 per cent; Rep. Shirley Chisholm of New York, 3 per cent; Sen. Henry M. Jackson of Washington, former Sen. Eugene McCarthy and Lindsay, all with 2 per cent.

THE rest of the field got less than one per cent. The poll turned up 8 per cent who said they were undecided.

The Globe said, "The profile of the 8 per cent undecided shows these voters are more likely to choose Muskie over McGovern, and Muskie may also take some voters from Humphrey, whose supporters here share similar views on issues with Muskie."

McGovern has made a dramatic charge in popularity in Massachusetts, according to the three polls conducted for the Globe.

On Feb. 13, the first poll in the series showed Mc-

Govern with 11 per cent of the vote. On April 9, the count had jumped to 38 per cent.

Muskie, in the same polls, went from 43 per cent to 27 per cent to his current 19 per cent.

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ADA likely to back McGovern

WASHINGTON (UPI) — The 25th national convention of Americans for Democratic Action lined up Saturday to give an unqualified endorsement to Sen. George S. McGovern of South Dakota for the Democratic presidential nomination.

A resolution endorsing McGovern goes to the convention floor today from the Political Commission, which is composed of about 40 members, and its approval seemed highly likely.

"There may be a minority report from the same commission, endorsing McGovern, but including kind remarks about Sen. Edmund S. Muskie of Maine, Rep. Shirley A. Chisholm of New York and former Atty. Gen. Ramsey Clark of Texas.

"Such a report would include harsh comments about such other Democratic possibilities as Sen. Hubert H. Humphrey of Minnesota, the 1968 presidential nominee and an ADA founder, Sen. Henry

M. Jackson of Washington and Gov. George C. Wallace of Alabama.

Sen. Edward M. Kennedy D-Mass., said in a speech to the ADA meeting that Wallace's candidacy must be rejected but not ignored by the Democratic Party.

"To the extent that Mr. Wallace is anti-black, to that extent he must be repudiated without compromise," Kennedy said. "No election is worth an alliance like that. But we cannot write him off. And what is more important, we cannot write off those who vote for him or dismiss the seething resentments he represents.

The Massachusetts Democrat also again attacked the administration's Vietnam policy, saying the war can be ended only by "a commitment to total immediate American military withdrawal from Indochina."

At its afternoon business session, the ADA adopted a resolution which described President Nixon's

recent increase of U.S. air and naval power in Vietnam as "unconstitutional and outrageous." A second resolution dealing with the war called for an immediate halt to all U.S. military involvement and military aid in Indochina.

The majority report said McGovern would end U.S. involvement in the Vietnam war and remove foreign policy from the "cold war establishment." It also said he was playing an important part in campaigns to deal with tax re-

form, welfare reform, racial justice, help for the cities and other problems.

The resolution said he appealed to a broad coalition including farmers, blue-collar workers, women, the young, the disadvantaged, suburbanites and Republicans. This appeal, it said, gave "ample testimony that he possesses the political skills essential for successful presidential leadership."

Another resolution, coming from the Civil Rights and Civil Liberties Com-

mission and adopted Saturday, said the Nixon administration's record "has been nothing short of an outrage."


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POLITICS

Open forums for council hopefuls

By BOB HOUSER
Political Editor

Seven Long Beach organizations have joined forces to sponsor Long Beach City Council candidate open forums in all nine council districts on May 1.

All meetings except the one in the 1st District are scheduled from 7:30 to 9:30 p.m. The 1st District meeting will be held 2 to 4 p.m.

The meeting locations: 1st District, YWCA, Sixth Street at Pacific Avenue; 2nd, Jefferson Junior High Auditorium, Seventh Street at Grand Avenue; 3rd, Hill Junior High, 1100 Iroquois Ave.; 4th, Stanford Junior High, 3871 Los Arcos St.; 5th, Lakewood First Presbyterian Church, 3955 Sludbaker Road; 6th, New Hope Home, 1150 New York Ave.; 7th, Church of the Brethren First, 3332 Magnolia Ave.; 8th, Bixby Knolls Christian Church, 1240 E. Carson St.; 9th, North Long Beach Community Presbyterian Church, 6300 Orange Ave.

Sponsors of the public meetings are the Chamber of Commerce, Junior Chamber of Commerce, Council of Churches, League of Women Voters, City Employees Association, YWCA and Teachers Association of Long Beach.

All council candidates have been invited. Each will be allotted about 10 minutes for a presentation, the order of speaking to be determined by lot. No candidate will be allowed to participate if he is not on hand for the 7:30 p.m. (2 p.m. in the 1st District) drawing of lots. No stands for candidates will be permitted.

A question and answer period will follow candidate presentations as time permits.

DALTON DIRECTOR

Ted Dalton, candidate for Long Beach City Council, 7th District, announced the appointment of Charles Wentz as his campaign director.

Wentz, an ex-Marine prominent in civic, fraternal, religious and youth work, said, "Many of us in the 7th District are not satisfied with our representation in City Hall. We want a new councilman on whom we can rely for more action in our behalf."

"I have known Ted for many years. I have a high regard for his ability and integrity. He is a worker. He is a man we can depend on. He will serve us well."

Others on Dalton's committee are Randall M. Scott and Janice Smith as co-chairmen; Floyd Ayres and Dorothy Annis as co-treasurers, and Maxine Chalupnik, women's division chairman.

Ray Wiley, Louis T. Cutrer, Ralph Russell and Byron Wolfe are coordinating heads of the Wrigley Heights, Westside, Los Cerritos and California Heights areas.

PHILLIPS GROUP

Raymond C. Kealer, retiring 25-year veteran of the Long Beach City Council, 1st District, and general chairman of the campaign of 1st District candidate Don Phillips, announced formation of a citizens committee for Phillips.

Serving with Kealer as co-chairmen will be Mrs. Malcolm Todd and Lester D. Lawson Sr.; Perry Maxson, finance chairman. All American athlete Ed Ratleff is general chairman of a special activities committee along with Chuck Terry and Terry Metcalf.

Kealer said it is his firm belief that Phillips "possesses an exceptional background in community and government activities within the city that more than qualifies him as the best candidate for this position. Phillips is now serving his second term as chairman of the City Planning Commission."

McGOVERN CONCERT

John Penn, folk-rock singer, will perform a benefit concert for Students for McGovern at 11 a.m. Friday in the Long Beach City College Auditorium.

The 50-cent-per-person event is open to the public, tickets available at the door.

FRONTIER DEMOS

The New Frontier Democratic Club board meeting will be held 11 a.m. to 3 p.m. Monday in the Fidelity Federal Plaza recreation room, 555 E. Ocean Blvd. Refreshments and cards are scheduled after the business meeting.

HAYES BACKERS

Two leaders of the Long Beach "Central City" community are among new endorsers of Assemblyman James A. Hayes, R-Long Beach, for the Los Angeles County Board of Supervisors, 4th District. They are Councilman James Wilson and Atty. Everett E. Ricks Jr.

Don Moore, representative of the Youth Development project on the Long Beach Commission on Economic Opportunities, has been named chairman of Students for Hayes at Long Beach City College.

Also endorsing Hayes is Jim Vail, Associated Students vice president at California State College, Long Beach. Associated Students president Chris Christofferson previously announced for Hayes.

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L.B. CANCER EXPERT Doctor warns on socialized medicine

(EDITOR'S NOTE: Recently a Long Beach doctor who holds a high post in the American Medical Association told what he believes is wrong with the AMA and American medicine is general. Now, another Long Beach physician speaks for doctors who disagree with the so-called medical politicians.)

A Long Beach cancer specialist, Dr. Emory S. Moore, warns that American society is headed toward socialism, which, when it comes, will mean a decline in the quality of medical care.

Socialized medicine has ended in financial deficit in those nations which have already imposed it, Dr. Moore says, and has increased bureaucratic confusion.

DR. MOORE, in a written statement prepared for publication, says the means already exist to deal with many of the nation's medical problems.

For example, he says, insurance to protect against the overwhelming expense of catastrophic illness is already available to groups at a minimal cost.

Citing a specific instance, Dr. Moore says that the board of trustees of the Los Angeles County Medical Association recently increased the health insurance coverage of its employees from \$30,000 to \$50,000.

"THE COST of premiums for this coverage was only 15 cents a month more for a single person and 38 cents a month more for a family of any size," Dr. Moore discloses.

"The public should seek to cover themselves with this type of insurance rather than look to government," he adds.

But some legislators would add the burden of such coverage to "our already overpowering tax load," Dr. Moore observes.

In commenting on the assertion that medicine's biggest problem is to see that all get medical care, Dr. Moore says:

"In 21 years of active medical practice in this community I have not seen a segment of our local society go wanting for medical care."

THE INDIGENT, jobless and victims of catastrophic illness are currently cared for through taxation, contributions to hospitals and "the aid of a silent partner — your physician."

"Your physician, who frequently works without compensation, donates time in clinics, hospital wards, surgeries and physical therapy units — using the sophisticated tools that you have made available to him," Dr. Moore says.

And what about the quality of care given to the indigent?

Dr. Moore answers that in this manner:
"Why do so many foreign medical students, interns, residents, trainees beat upon our doors for admission to our hospitals and clinics for further knowledge? Is it because your tools, our medical minds, your and my hospitals offer advances that their native societies cannot offer? I believe so.

"PROGRESS in medical care begins and ends in the research laboratory, the medical wards, the scientific journals — and not on the legislative floors of Sacramento and Washington."

Dr. Moore believes that the charge that unnecessary laboratory tests are adding to medical bills is an unwarranted accusation.

He quotes from a recent issue of the Duke Law Journal:

"This practice (excessive testing) is not extensive and probably is not a factor in increased costs of medical care."

Dr. Moore suggests that publishing reports of hospital costs in the public press might "point out the true factors that are skyrocketing our hospital expenses."

HE QUESTIONS the charge that doctors are not available to patients during "off duty hours."

"The vast majority of your doctors are on call 24 hours a day, 365 days a year, through the medium of their medical telephone exchanges," he continues.

When doctors are away, their practice is invariably "covered" by a colleague in whom they have confidence — "someone who they know will intelligently care for the patient in his absence."

As for house calls, Dr. Moore says that many medical specialists require specific instruments so that "the house visit no longer suffices."

HE ADDS: "In today's world, sophisticated tools for diagnosis and treatment simply cannot be carried in a black bag. Often the house call results in the patient having to go to the physician's office or the hospital because these tools are needed."

Dr. Moore concludes by saying that the majority of doctors are not politicians and thus "in today's world of public relations" are speechless.

"In their own way they are trying to serve you without glamour and most of the time without effective tongues in their heads," he says.

CofC backs changes in recall, council pay

Proposed Long Beach City Charter amendments providing for changes in the city's recall procedures and pay raises for city councilmen have the support of the Long Beach Area Chamber of Commerce.

In an official Chamber position statement, President Robert C. Westmyer said the Chamber believes that financial standing should not be the only criteria for who serves in public office.

In announcing the chamber's position on four of the seven proposed City Charter amendments which will be on the ballot in the May 9 municipal primary elections, Westmyer said of the proposed pay increases for councilmen:

"Passage of Proposition 3 would provide reasonable compensation for the

heavy time requirements of the office and help remove the financial burden of public service."

The chamber also is supporting Proposition 6 an amendment that would bring procedures relating to recall of municipal officers into line with the California State Election Code, Westmyer said.

The chamber will oppose Proposition 5, which would permit appointment to city boards and commissions of individuals who reside outside the corporate city limits, Westmyer said.

In announcing opposition to Proposition 7, an amendment that would require special elections to fill vacancies on the Board of Education, Westmyer said the measure would be an added financial burden on the district and would require funds otherwise needed for education.

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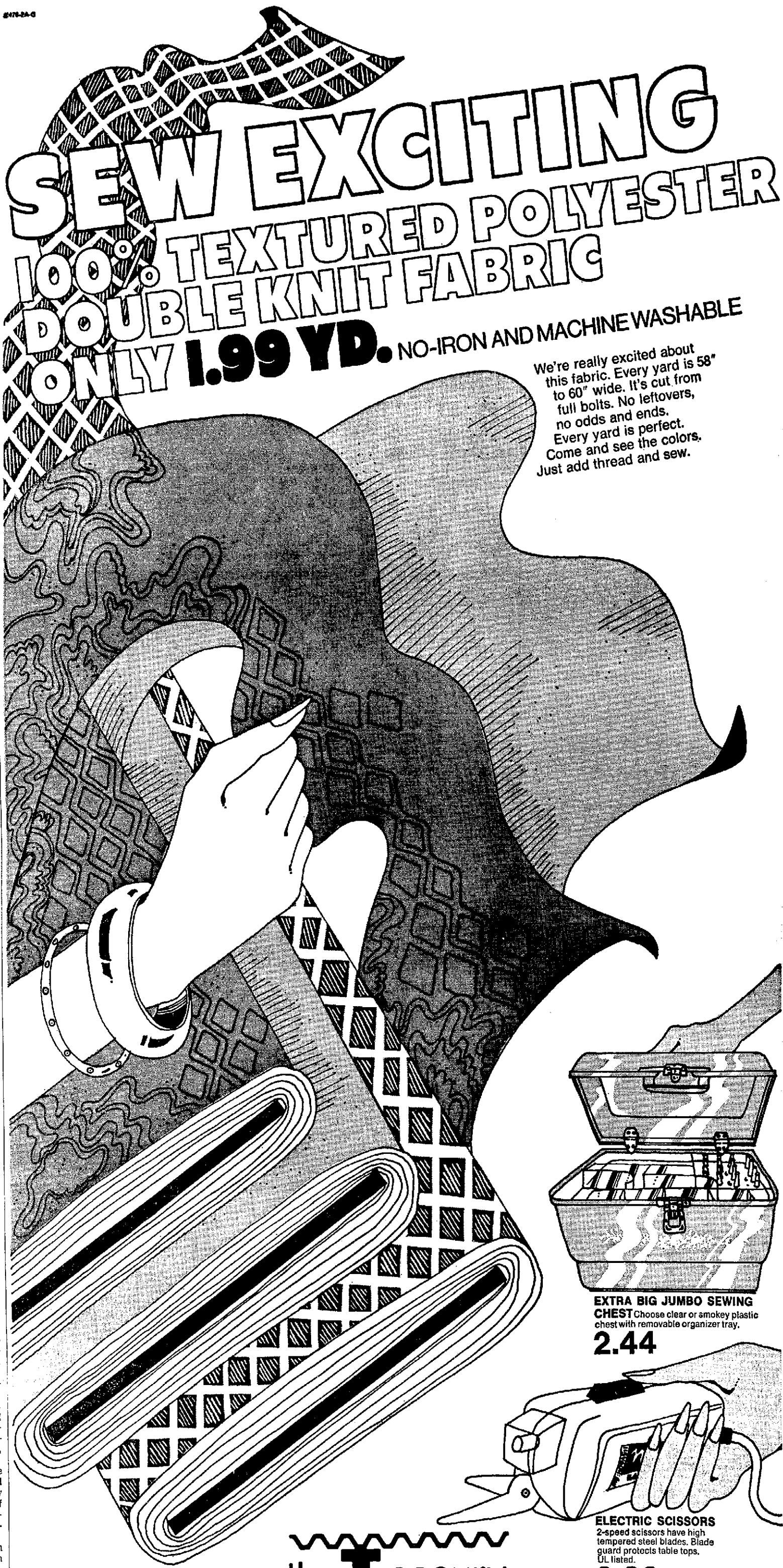
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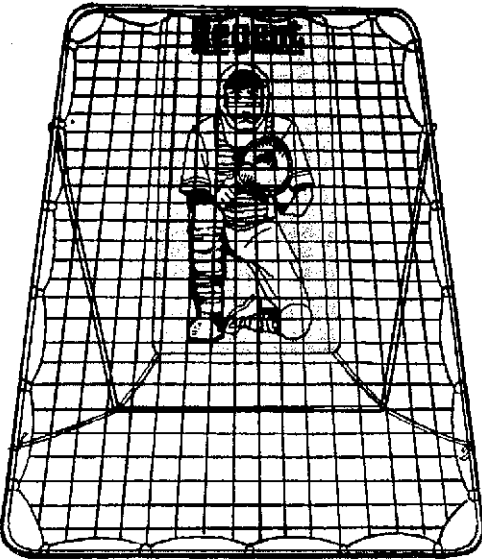
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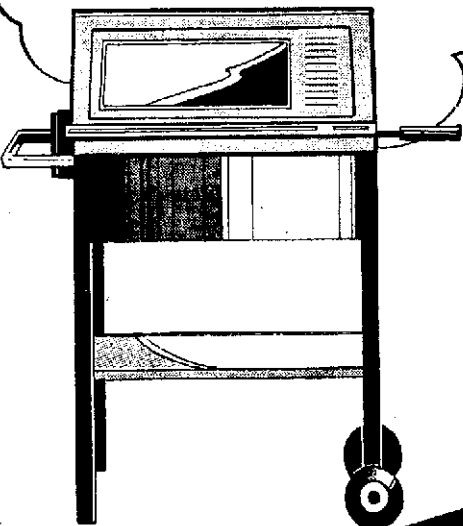
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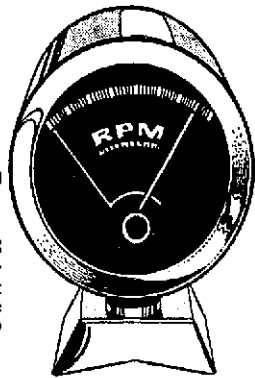
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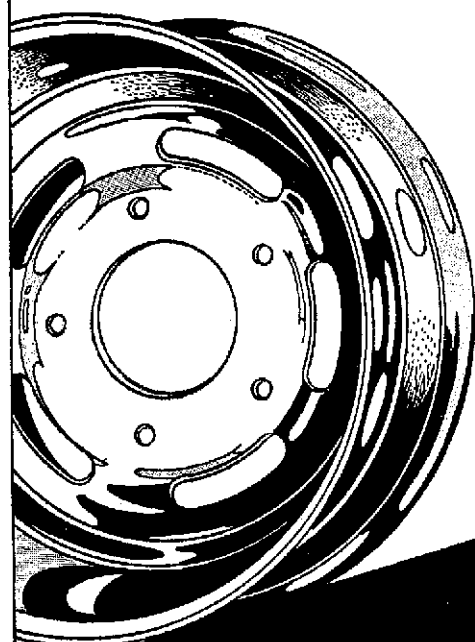
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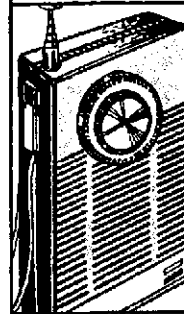
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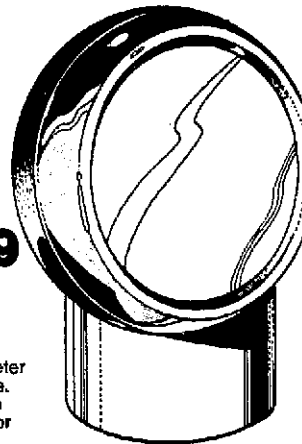
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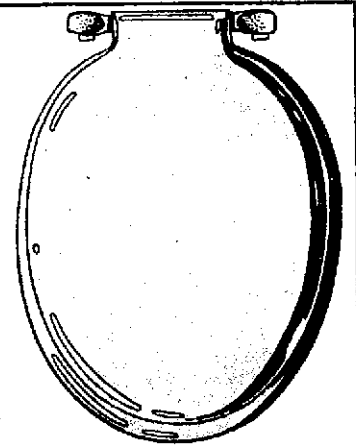
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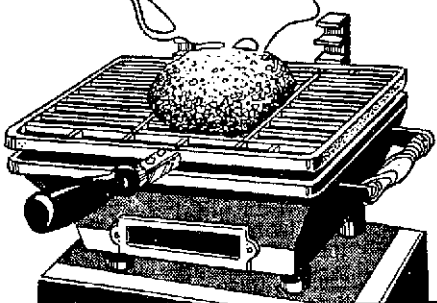
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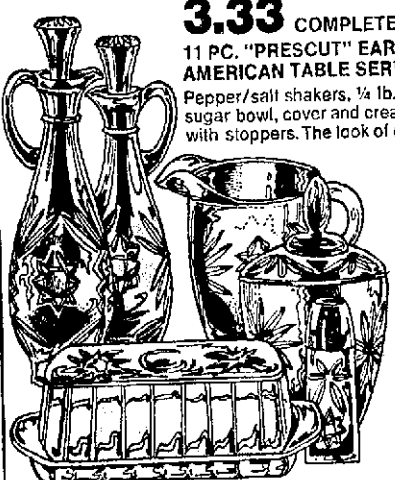
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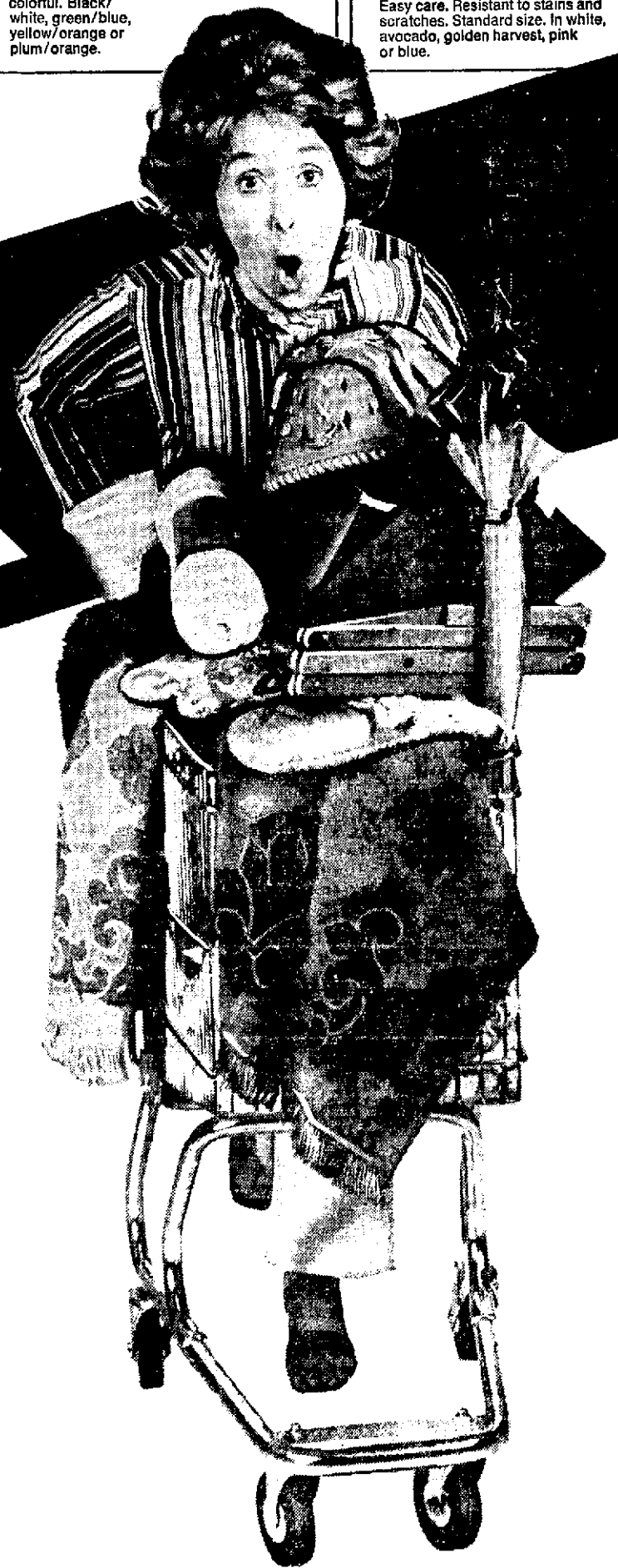
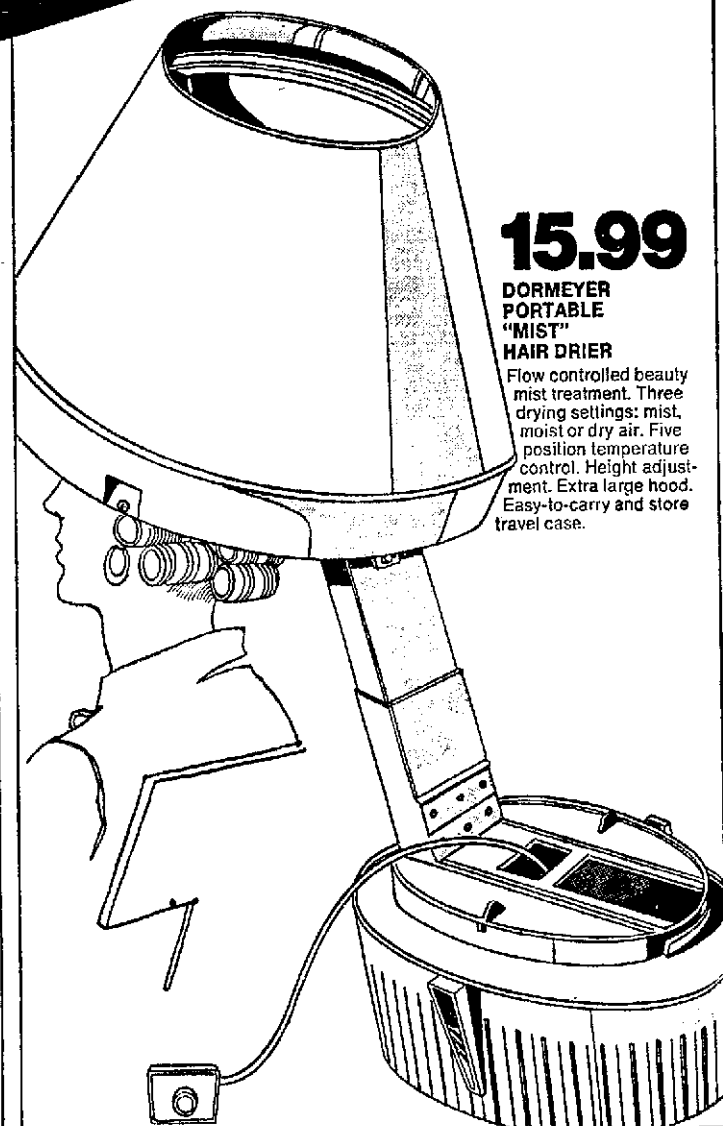
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Topheavy pyramid

I know that the pyramid marketing scheme is illegal in California, but I don't really understand what defines such a scheme. I have been approached by three different companies that appear to use the pyramid method. How can I be sure? R.D., Long Beach.

A pyramid scheme basically means that you pay money for the right to bring in other distributors and you can make money by bringing in other people without ever having to sell any product, according to a spokesman for the California attorney general's consumer fraud division. The entire scheme is based upon an inexhaustible number of new investors and could succeed only if the chain were endless. The spokesman explained that prospective investors are invited to "opportunity meetings" where they are told how much money they can make by signing up new investors, but these companies always use hypothetical figures. From the investor's standpoint, the pyramid scheme is a poor way to do business since he's paying for the right to bring in competitors. For the company, of course, it's a very profitable way to do business.

Refund

In September I sent a check for \$24.94 to the Mark Farmer Co. Inc., 11427 San Pablo Ave., El Cerrito, Calif. 94530, for a hand-made miniature chess set. In October, at the company's request, I sent an additional \$5.25 to cover an increase in cost. Since then I have heard nothing from the company. Can ACTION LINE help me get a refund? M.M., Garden Grove.

By now you have received a refund from the Mark Farmer Co. Inc., which recently moved to 38 Washington St., Point Richmond, Calif. 94801. A spokesman for the company told ACTION LINE that "we really have a problem with orders for this particular piece. It is made by a local craftsman who has got way behind on orders. He works pretty much when he feels like it. We have tried to notify our customers about the problem, but I guess we must have missed this woman and we are sorry. Since she doesn't care to wait longer, we'll mail her a check right away."

Bus trip

My wife and I were told we could take the No. 8 bus from First Street and Pine Avenue to the Queen Mary. We took it but got only as far as the Long Beach Harbor Building and had to walk another mile to the ship. We have asked several bus drivers and employees of the Long Beach Public Transportation Co. and have got conflicting answers about whether the No. 8 bus ever goes to the Queen Mary. What's the story? C.E.G., Long Beach.

You got off too soon. As of April 16, the Long Beach Public Transportation Co.'s No. 8 bus leaving First Street and Pine Avenue at 6:45, 7:17, 7:47, 8:17 and 8:47 a.m. was routed to the Long Beach Harbor Building, returning downtown by way of the Queen Mary. ACTION LINE was told by a spokesman for the bus company. Besides the No. 8, beginning at 10 a.m. daily, English double-deckers leave for the Queen Mary every half hour on the hour and half hour from Third Street and Long Beach Boulevard. The buses leave the ship at a quarter past and a quarter to every hour beginning at 10:15 a.m. The last bus leaves the ship at 5:45 p.m.

Pension

My husband, who died in 1969, was a retired Navy officer. He always told me that I should receive at least \$200 a month in widow's benefits, but I get only \$65. I have been hospitalized several times and I really need more money. Can ACTION LINE find out if there has been a mistake in determining my widow's pension? A.B., Signal Hill.

You're receiving the correct amount. Since your husband's death was not service-connected, the amount of pension is based on your income. A spokesman for the Veterans Administration said that you were told in 1970 that you had one year to appeal the amount of your pension, but you never filed an appeal. If you have new evidence indicating that your income has decreased, you still can request that your case be reexamined by writing to the Veterans Administration, 11000 Wilshire Blvd., Los Angeles, Calif.



ANTIWAR DEMONSTRATORS, 13,000 STRONG, MARCH DOWN WILSHIRE BLVD. IN L.A.

—AP Wirephoto

Thousands in peace rallies

(Continued From Page A-1)

The Rev. Ralph David Abernathy told demonstrators that not only should Nixon end the war but "should get down on his knees and beg the people for amnesty."

ABERNATHY then attacked the U.S. space program and Vice President Agnew, saying Agnew should visit destitute areas of the country instead of "handing out moon rocks" around the world.

More than 30,000 persons filed into San Francisco's Kezar Stadium to hear speeches by actress Jane Fonda, black comedian Dick Gregory and Panther leader Bobby Seale, then enjoyed free lemonade and a chance to throw darts at an image of President Nixon.

Despite driving rain and cold, an estimated 35,000 persons marched and rallied peacefully for hours on the streets of New York City.

In Chicago, 2,000 marched from the Civic Center Plaza to Grant Park. A group of 25 broke away toward the Conrad Hilton Hotel, scene of one of the worst clashes between protesters and police during the 1968 Democratic Convention, but police made them move on.

Other protests and antiwar activities were conducted at the University of Maryland, Iowa State University, University of Louisville, Ky., Boston University, University of Massachusetts, Provo, Utah, Boise, Idaho, El Paso, Danbury, Conn., Austin, Minneapolis, Leonardo, N.J., and other cities and towns across the country.

McGovern sees 'great victory'

(Continued From Page A-1)

winner of the statewide preference vote. Twelve candidates are on the Democratic side of the ballot, but McGovern and Muskie are the only ones running at-large states and are the major contenders in that competition.

The other 82 convention delegates are apportioned among the 12 congressional districts.

In Washington, McGovern's office said he is claiming all of South Dakota's 17 Democratic convention delegates because he is the only candidate entered in the state's June 6 primary and the filing deadline was Friday.

Sen. George McGovern takes big lead over Sen. Edmund Muskie in Massachusetts poll, Page A-10.

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South Viets preparing for Saigon defense

(Continued From Page A-1)

many military experts as to whether a chain of a dozen or so firebases can be held much longer. The loss of these firebases, several of which have fallen already, could result in the loss of the city of Kontum itself.

IN THE NORTH fresh North Vietnamese troops, anxious to keep up the momentum of Communist victories near Saigon and in the central highlands, launched a new push against a former U.S. Marine base just below the demilitarized zone (DMZ) early today.

The soldiers, backed by about 20 T54 tanks and artillery, forded the Cuu Viet River in Quang Tri Province and attacked a handful of South Vietnamese artillerymen holding the former Marine base at Dong Ha about 10 miles below the DMZ. It was the first major action in a week in the area where the communist offensive began 25 days ago.

In addition to the key regimental headquarters at Dau Tieng, the Reds took artillery bases Delta and Yankee in the central highlands north of Kontum City.

The enemy attacks on Highway 14 in the highlands followed a pattern of cutting roads apparently designed to strangle the major cities before launching an offensive that U.S. officers have been saying is imminent.

Unless South Vietnamese forces begin moving out of their shellbattered bases and try to attack the enemy, the enemy's general offensive could become a rout, U.S. advisers say.

U.S. military sources say one reason for the loss of numerous defensive positions is that the South Viet names have found themselves

Funds raised for meeting

(Continued From Page A-1)

to help them," Pride said. Pride said the \$100,000 pledge came from "businesses who stand to benefit from the convention, like the airlines."

"THE GOVERNOR will touch bases with these people again to see if the commitments are still good," he said.

Pride said one of the main obstacles to the switch is the Aug. 21-24 convention schedule. General Motors Co. has rented the city's convention hall on those days. GOP sources said convention rules prohibited advancing the date to Aug. 14-17 as suggested earlier.

In 1971, Florida bid for both the Republican and Democratic conventions, offering a package of cash, motel rooms, transportation and services. The GOP chose San Diego; the Democrats Miami Beach.

Askew, a Democrat, met with Richard Herman, vice chairman of the Republican Committee on Arrangements, and Florida GOP Chairman L. E. "Tommy" Thomas in the governor's mansion at Tallahassee, Fla., Saturday.

Herman has been in Miami Beach laying the groundwork for a possible switch in sites.

Meanwhile, Sen. Robert Dole, R-Kan., the GOP national chairman, flew to Miami late Saturday.

He said the convention site question had not been settled and he expected to confer with Herman today.

Astronauts take final moon walk; then liftoff

(Continued From Page A-1)

eias that formed long after the general terrain of the Descartes landing site took shape.

"With all these rocks here," Young said, almost apologetically, "I'm not sure we're getting Descartes."

By this he meant that the rocks were not in their original crystalline state. These conglomerate rocks were perhaps welded together by the heat from the impacts that gouged out surrounding craters.

The hypothesis is that the mountainous plateau where Apollo 16 landed was laid down about 4 billion years ago by volcanic lava flows. The flat area is presumed to be formed from fine lavas that cooled; the mountains, from more viscous lavas.

At a briefing for newsmen, Dr. Robin Brett, the Manned Spacecraft Center geologist, said that the large number of breccias may mean "a simpler, shorter history for the surface" at Descartes.

However, the astronauts did find crystal formations embedded in

many of the rocks. And on their return trip toward the lunar module they discovered one whitish rock that was described as crystalline.

Young said it was the first one he had seen that he was "sure" was crystalline.

Farm worker laws 'violated'

WASHINGTON (UPI) — The Labor Department Saturday reported widespread violation of laws covering exploitation of migrant farm workers and said one of its own agencies appeared more intent on serving farmers than protecting migrants' rights.

A special department task force for 10 months investigated complaints that the agency — called the Rural Manpower Service — plus other federal or state employment service officials either were supporting or permitting illegal actions by farm owners.

Labor Secretary James D. Hodgson, in releasing the task force report, said he was putting a 13-point corrective program into effect immediately.

Violations of law cited in the report involved payment of minimum wages, withholding and reporting of Social Security deductions, use of child labor, housing, exposure of workers to harmful pesticides or other chemicals and discrimination by race, national origin, sex and age.

About 95 per cent of migrant workers are of Latin-American origin, black or in other minority groups, the report said.

Couple shot, murtarred in Ulster

BELFAST (UPI) — Attackers shot and wounded a dating couple in Newry Saturday and tarred and feathered a deaf mute in Belfast in what police said appeared to be more vengeance attacks by the Irish Republican Army (IRA).

In other violence, a gunman critically wounded a detective in Newry and a man was killed and another wounded in a shooting outside a Belfast Protestant pub. But police said the pub shooting had "no political or sectarian significance."

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Mother, 4 children die in house fire

DERMOTT, Ark. (UPI) — A 22-year-old mother and four children, including a one-week-old girl, burned to death Saturday when fire destroyed their frame home in this southeast Arkansas town. Six other children escaped, but one was injured severely.

Sierra Club agrees to delay in PG & E siting suit

By BOB SCHMIDT
From Our State Bureau

SACRAMENTO — Sierra Club President Ray Sherwin, whose organization filed suit last February accusing the State of California with entering into an illegal power plant siting agreement with the Pacific Gas and Electric Co., has agreed to withhold prosecution of the suit until after the June 6 balloting on Proposition 9, the Independent, Press-Telegram has learned.

The reason, sources said, is that disclosures resulting from prosecution of the suit might appear to strengthen the contention of Proposition 9 proponents that the state is not vigorous enough in its protection of the coastline. The Sierra Club has not yet taken a position on the initiative.

Proposition 9, if passed, would ban new offshore oil drilling and pumping, impose rigid controls on the use of DDT and other long-lived pesticides, require the elimination of

lead from gasoline, require the shutdown of air polluting factories, and impose a five-year moratorium on the construction of nuclear power plants.

The lawsuit, filed Feb. 10, challenges a 1968 agreement between Norman B. Livermore Jr., chief of the state Resources Agency, and PG&E, in which Livermore agreed not to oppose a controversial nuclear power plant planned for a scenic coastal area of Northern California in exchange for a PG&E promise that it would provide "reasonable mitigation" of adverse environmental effects.

Sherwin, a Superior Court judge in Solano County, said his decision to delay prosecution was not related to the forthcoming Proposition 9 election, and Livermore, a defendant in the suit, said he had been advised by the attorney general not to respond to questions on the subject.

But Dep. Atty. Gen. Walter Wunderlich, the attorney actually representing

the state in the lawsuit, said he understood the state wished to delay further court action until voters made a decision on Proposition 9 "because if it passes, no nuclear plant can be built anyway."

John Zierold, lobbyist for the Sierra Club in the Capitol and Michael McClosky, executive director of the organization, said they knew nothing of the club's decision to agree to an "open-ended continuance" of the lawsuit at the request of the state.

But David Pesonen, the club's attorney, acknowledged that he had been directed by Sherwin to agree to the continuance, although, he said, "either party may go back into court by giving the other party five-days' notice."

The lawsuit contends that Livermore's agreement with the PG&E is invalid because the state's Administrative Procedures Act was not followed.

It further alleges that the agreements are illegal because the state's promises were given in exchange

for PG&E promises which are "illusory" and are furthermore an unlawful delegation of authority to the utility.

The Legislature has given the Resources Agency authority to determine whether environmental impacts are adverse, and this authority may not be delegated to a private concern, the suit contends.

The state and PG&E were scheduled to make an initial response to the Sierra Club lawsuit March 10, but asked for and received a 30-day extension, it was learned. The open-ended continuance was requested and granted, with the Sierra Club's consent, just

prior to April 10, it was learned.

The suit, filed in San Francisco, is not now on any court's calendar.

Judge Sherwin said the continuance was agreed to because "the information we wanted is being sought through other avenues."

Asked what information that was, Judge Sherwin said "whatever information is available on all questions involved with the nuclear power plant pro-

posed for Pt. Arena — on seismic, biological, soil erosion, aesthetics and other considerations."

He said there was no deadline for the club to receive the information.

PG&E wants to build an \$830-million nuclear plant at Pt. Arena, north of San Francisco. Conservationists have vigorously opposed the project since it was announced.

The challenged agreement was signed Nov. 7,

1968 by Livermore and by John F. Bonner, senior vice president of the utility.

When the Associated Press disclosed the agreement last Oct. 27, Livermore and Gov. Ronald Reagan contended that it did not prevent the state from blocking construction of the proposed plant if substantiated evidence is advanced that the plant would cause environmental harm.



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Quake-data network planned

WASHINGTON (UPI) — Scientists seeking to learn more about the hazards of earthquakes plan to extend a network of shock-measuring instruments from California to Alaska.

They also are getting ready to study possible future earthquakes in the southern states — particularly in South Carolina.

Plans for the use of more seismoscopes and accelerographs to study the earth's movements during earthquakes were described by National Science Foundation (NSF) officials in testimony released Saturday by the House Appropriations Committee.

The foundation is seeking \$6.1 million for its earthquake engineering program, with emphasis in extension of the motion-sensor network and development of a machine to simulate earthquakes.

DR. Alfred J. Egger, NSF's assistant director for research applications, told the committee that the expanded program — spurred by the San Fernando quake of February 1971 — will be carried out jointly with the U.S. Geological Survey and the National Oceanic and Atmospheric Administration (NOAA).

Eggers said scientists had gained valuable information on what happened to buildings and other structures and how their design might be improved because the earthquake happened to occur in an extensively instrumented area.

"We believe it is very important to extend the network of motion sensors up the western coast of the United States into Alaska," he said.

Eggers said all the desired instrumentation could not be done under the program planned for the fiscal year beginning July 1 but that the agencies wanted to move ahead with the plan.

"I should also note that the areas of seismic risk are not restricted to the West Coast," he said. "As a matter of fact, there is significant data to show sizeable seismic risks in the southern states."

ONE area Eggers cited in particular was Charleston, S.C., where he said 402 earthquakes have occurred since 1730.

"We have to look at this seismic risk problem very carefully and provide ourselves with the necessary instruments to determine with good accuracy what the motions are that occur during earthquakes," he said.

Turning to plans for the earthquake-simulation machine, Eggers noted that the University of California at Berkeley now has the largest "shake table" available in the United States for testing the ability of structural components to withstand earthquakes.

California's 20-foot square shake table, he said, was "very useful" but that the NSF wants to study the possibilities for building one that might be up to 100 feet on a side.

During a discussion of the dangers of nuclear power plants, Eggers' comments on the dangers of building them in earthquake-prone areas were challenged by Rep. Burt L. Talcott, R-Calif., because they might "scare some people."

"I don't think we should scare people about the possibility of an accident at a nuclear power plant, even if it is sitting right on top of the San Andreas Fault," Talcott told the scientist.

The congressman contended that nuclear power plants are required to withstand severe earthquakes without leakage of fission products.

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Water bill in danger, says agency

WASHINGTON (AP) — The government's water pollution program will be seriously damaged unless Congress acts this year on proposed amendments to the Water Pollution Control Act, an Environmental Protection Agency official said Saturday.

"The momentum of this program will be broken unless we get a new law soon," John R. Quarles Jr., an EPA assistant administrator, told environmental symposium of Washington lawyers. "We are looking down the barrel of calamity," Quarles said, "unless differences between Senate and House versions of the pending legislation can be resolved and a new law enacted before the end of this session."

Quarles said either version would be an improvement over the current law.

BOTH BILLS, he said, would streamline enforcement procedures and stiffen penalties for noncompliance. Both bills would also tighten restrictions on the use of pollutants and would extend federal jurisdiction to cover all waters, including ground water, he said.

Quarles said environmentalists must assess realistically what provisions in the proposed legislation have sufficient backing to win enactment and press for congressional action on them.

"The real need is to achieve legislation now," he said. "It would be a tragedy if we lost the opportunity to obtain a good bill because of a failure to agree on details."

Quarles said many states and cities have held up sewage treatment projects until after Congress acts on the pending legislation in hope that they will receive more federal money by waiting.

Both bills would increase federal contributions for such projects.

Rerouting of Alaskan oil pipe urged

WASHINGTON (UPI) — Sen. Robert P. Griffin, R-Mich., Saturday requested new hearings on the proposed Alaska oil pipeline project.

In a letter to Interior Secretary Rogers C. B. Morton, Griffin urged consideration of a trans-Canadian pipeline instead to avoid "environmental hazards" of a trans-Alaska route.

A route through Canada to the Midwest, Griffin said, would also help alleviate oil and gas shortages in that area.

Oil companies now seeking a permit for the pipeline plan to build it from Alaska's arctic coast to the Alaska's Arctic coast to from thwere tankers qiyks the Alaskan port of Valdez, from where tankers would carry it to refineries in Washington State and California.

Griffin said earthquake risks on a trans-Canada route were found to be lower in the Interior Department's environmental impact statement on the project. It also would avoid the danger of oil spills at sea, Griffin said.

He said that if plans for a trans-Canada gas pipeline to the Midwest are carried out, use of the same right-of-way for an oil pipeline would "make sense for both economic and environmental reasons."

When the department's impact statement was issued on March 20, Morton flatly ruled out any further hearings and was quoted as saying they would merely be "a circus."

Griffin noted, however, that Morton had said since that additional hearings might be held if "substantially new elements" were introduced.

"The factors outlined above are indeed new and important elements, and they merit detailed public examination and comment," Griffin said in his letter to Morton.

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Automatic time control and Wrinkle Guard®. Full-width load-a-door. End-of-cycle signal. Knitted fabric cycle.

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Dryer w/Wrinkle Guard®

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Electronic sensor. Adjustable end-of-cycle signal. Lint screen. Also knitted fabric control.

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MONTESILLO 774-2210
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PALO VERDE 327-4001
PANORAMA CITY 892-9781
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SUNLAND 312-4451
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WESTMINSTER 892-4381
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Will Siberian gas fuel New York City?

CLARIFYING THE WEATHER FORECAST

UNIVERSITY PARK, Pa. (AP) — The language of the meteorologist is foreign to many persons, who really don't understand the daily weather forecasts, according to a Penn State study.

"Consider the seemingly simple statement 'probability of rain is 30 per cent today,'" says Elliot Abrams, who conducted a student survey for his master's degree thesis.

"The National Weather Service defines this as meaning there is a 30 per cent chance that at least one-tenth inch of precipitation will fall at a pre-selected point within the forecast period."

"The public, however, can draw several other plausible interpretations: that rain will occur over 30 per cent of the forecast area; that there is a 30 per cent of some rain falling somewhere — or everywhere — in the region; or that it will rain 30 per cent of the time."

When Abrams questioned 147 viewers of Penn State's daily television weather program about what "30 per cent chance of rain today" meant, more than one-third admitted they didn't understand.

Taking issue with the use of the one-tenth inch rainfall case, Abrams said:

"Many human activities are not affected by rain in such slight amounts. In newspaper forecasts particularly, it might be useful to predict: '50 per cent chance of a tenth of an inch or more of rain; or 20 percent chance of one inch or more.'"

New York Times Service
MOSCOW — The Soviet Union announced Saturday the start of production in a gigantic and remote Siberian gas field that some planners in Washington view as a potential supply source to help solve a threatening energy crisis on the Eastern seaboard of the United States.

Izvestia, the Soviet government newspaper, reported that natural gas had begun to flow from the Medvezhye field, astride the Arctic Circle, which the Russians have been developing in the face of a harsh northern environment to help solve their own growing energy shortage in the industrial centers of European Russia.

But these Siberian gas resources are so enormous that aside from meeting Soviet domestic needs and export commitments to Western Europe, they may

some day — perhaps in the 1980s — help to fuel industry and to heat homes in the New York area.

THE prospects of shipping liquefied natural gas from Medvezhye and other huge nearby deposits to the American East Coast were discussed here last November when Maurice H. Stans, then secretary of commerce, reviewed trade potentialities with Soviet officials.

Following up on his mission, two major Texas-based natural gas suppliers, Texas Eastern Transmission Corporation and Tenneco Inc., both of Houston, were later reported to have dispatched teams of specialists to the Soviet Union to investigate the feasibility of the liquefied natural gas deal.

A recent study by National Economic Research Associates, a New York consulting firm, suggested

that such a project deserved serious consideration in view of the Soviet Union's huge gas resources, provided its gas could be delivered to the East Coast at competitive prices.

THE Soviet Union's natural gas reserves, now out officially at 630 trillion cubic feet, are more than double those of the U.S. The giant Siberian fields alone are equivalent to the American reserves.

To be implemented, the U.S.-Soviet gas deal would require the construction of 40 tankers at a combined cost of \$3 billion and of a billion-dollar gas liquefaction plant, the New York research study, prepared by Bruce Netschert and Charles Frazier, noted.

Against the background of the wide interest in the Siberian gas field, its start of operations was reported Saturday in Izvestia in a brief 100-word news item that did not reflect the

vast potential implications of the event.

"It took the construction workers a record time — three months instead of two years — to complete installation of the first gas recovery plant," Izvestia reported from Nadym, the growing, raw pioneering city near the field.

"Work had to be carried on under conditions of permanently frozen ground. The builders have now delivered their warranty certificate to the gas workers.

Commercial operation of the Medvezhye gas deposit has begun."

Pending completion of the first pipeline, now in its final stages, gas from the Medvezhye field will be used to fill the pipeline segments already completed. By the end of the current five-year plan, in 1975, Medvezhye is scheduled to be producing at the rate of more than 1,200 billion cubic feet a year. Its total proved reserves are more than 50 trillion cubic feet.

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Hikers on wilderness trek

Associated Press

Two young Denver men who are attempting to get a photographic "ecological fix" on 3,000 miles of wilderness from Mexico to Canada, were reported at the 600-mile point of their border-to-border hike Saturday.

Reginald David and Mark Mathews, both 21 and former University of Denver students, left the outpost town of Campo at the California-Mexican border March 2 and plan to complete their six-month exploration around Sept. 1.

Latest reports indicated the hikers are about 100 miles due east of Fresno, near 14,494-foot-high Mt. Whitney.

Their purpose: to photograph the Pacific Coast Trail to document how man has despoiled the long stretch of wilderness from Mexico to Canada.

At least 6,000 photographs are planned during the "only in the wilderness" route of the trip.

David and Mathews say they hope to influence, with photographic evidence, new national legislation aimed at insuring corrective measures to blunt man's continuing pollution of the three-state wilderness strip.

They claim the expedition also will offer important data to all wilderness sites in the nation.

Included in the route are such wilderness regions as the Mojave Desert, the High Sierra, Sequoia National Park, Mt. Whitney and other mountains, Yosemite National Park, the Cascade Range's Crater Lake National Park in Oregon, and Washington state's Mt. Rainier National Park.

The hikers will be looking for endangered animal life, soil erosion and new forms of wilderness environmental destruction which may not even be known.

From Mt. Whitney, about 1,400-miles of snowshoeing lies ahead before David and Mathews reach the Canadian border. They'll travel over 109 mountain peaks, 57 major mountain passes, 24 national forests, 19 major canyons and seven national parks.

They are carrying specially prepared dehydrated food as well as their photographic equipment. Nine food supply drops have been arranged, mostly at U.S. Forest Service ranger stations along the way.



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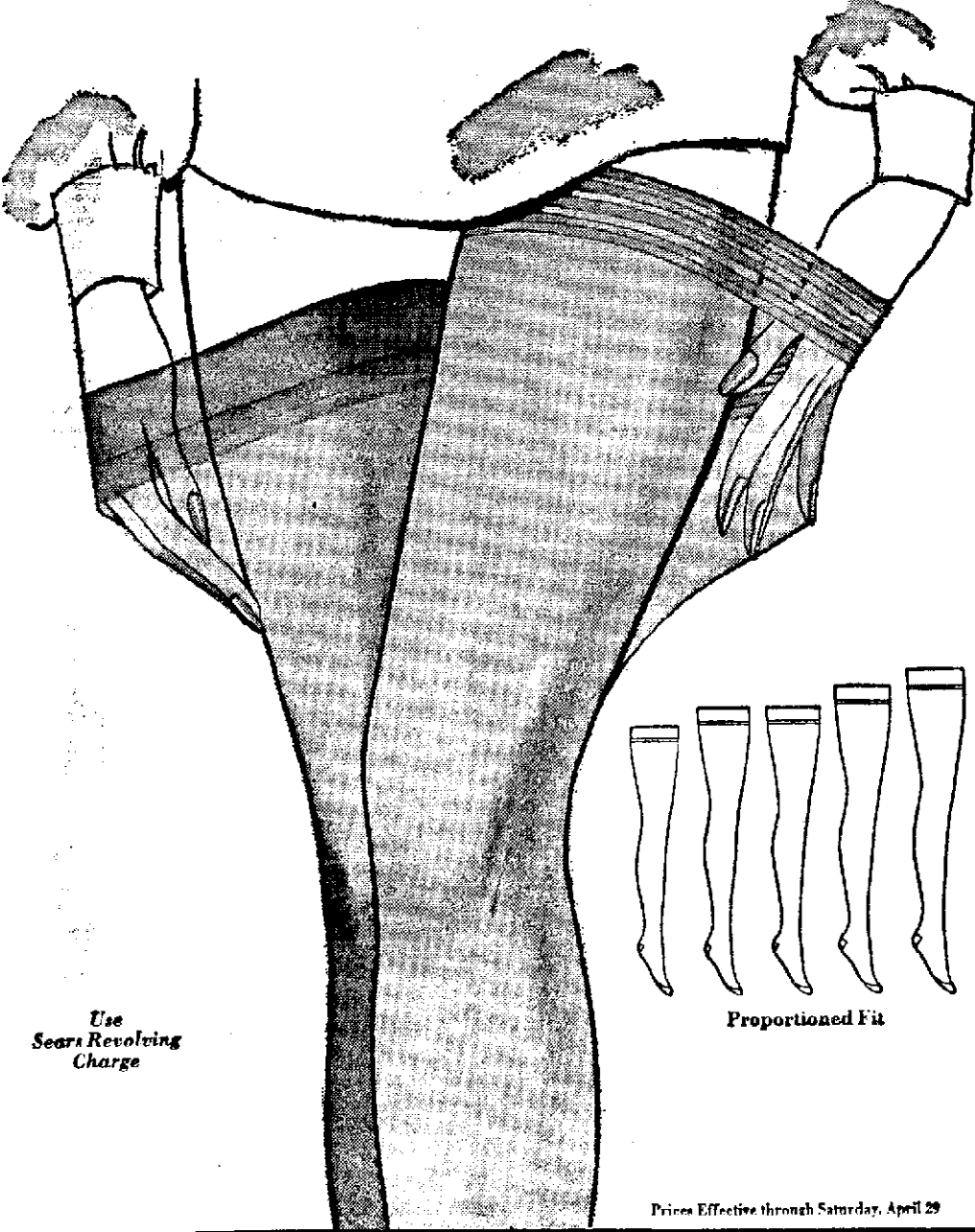
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2 factions question antibusing motivation

By ED ZUCKERMAN
From Our National Bureau

WASHINGTON — The debate over President Nixon's antibusing proposals is being waged in two separate spheres—by civil rights groups who are questioning the motivation behind the program and by the education community which has been forced to renew its protracted argument over the validity of compensatory education.

Four civil rights groups, at a midweek press conference released a voluminous study entitled "It's Not the Distance—It's the Niggers," which outlines a step-by-step rebuttal to the administration's request for a moratorium on court-ordered busing plans.

Today, the U.S. Department of Health, Education and Welfare will release a comprehensive analysis of compensatory education, the type of teaching for which the administration is seeking a \$2.5-billion redirection of federal funds in order to improve the quality of education for disadvantaged children.

CIVIL RIGHTS groups have traditionally maintained that a combination of compensatory education and integration could improve the education of minority pupils. They contend that the Nixon antibusing initiatives remove integration from the formula thus causing them to view the two-part legislation as a backward step.

Nixon revealed his proposals for the Student Transportation Moratorium Act and the Equal Educational Opportunities act in a nationally televised speech in mid-March aimed at quelling the national controversy over school busing. Instead, it has provided a rallying point which has heightened the debate.

The civil rights groups regard the moratorium proposal as unconstitutional in view of a long history of Supreme Court decisions, and the \$2.5-billion fund request as misleading.

The Equal Educational Opportunities Act, said Martin Wright Edelman of the Washington research project, "is one of the great legislative misnomers or recent years."

"What the president did not tell the nation in his televised address, however, is that \$1.5 billion would come from money appropriated for Title I of the elementary and secondary education act (ESEA) with another \$1 billion from the Emergency School Assistance Act."

Funds allocated under ESEA are used to finance compensatory education, a term which describes a method of systematic, step-by-step teaching, in school districts that can qualify for assistance because of concentrated minority enrollments.

The Emergency School Assistance Act was requested by Nixon in 1970 to help school districts meet extra expenses incurred in complying with court-ordered desegregation plans. That bill is currently delayed as part of the \$23-billion Higher Education Act which is now in a House-Senate conference.

AMONG differences which conferees must settle

before final enactment are three House-passed amendments which virtually muzzle the effectiveness of desegregation legislation. An amendment sponsored by Rep. John Ashbrook, R-Ohio, prohibits the use of federal funds for busing; another by Rep. Edith Green, D-Ore., prevents

ANALYSIS

HEW from pressuring school districts into spending state or local money for busing; and one by Rep. William Broomfield, R-Mich., would allow districts to delay compliance with court-ordered busing plans until all appeals are exhausted.

Adding to the confusion, the president has interjected a new legislative request which alters the original concept of the Emergency School Assistance Act which the House and Senate have already agreed to in principle.

Against the backdrop of the civil rights dispute, HEW moved the issue into the educational sphere. The release of the report was interpreted as an attempt to move the debate away from emotionalism and into the less explosive realm of academia. The report itself, did not establish proof that compensatory education is successful.

"There is no guarantee of success if more funds are spent," the HEW analysis intoned, "and very expensive programs have, in fact, failed . . . at the same time, we know that unusual combinations of circumstances and imagination have and no doubt will produce successful compensatory education with relatively small per pupil cost."

DISADVANTAGED students gain no more than .7 grade equivalent in a year of schooling, according to

HEW. Much of its study was devoted to compensatory programs run in California which have collected the "most complete" data for four years of Title I programs.

"Over the four years covered by the data, 54 to 67 per cent of children receiving compensatory services showed a rate of reading achievement gain larger than the usual maximum for disadvantaged children. Analysis and results for mathematics were similar and even slightly better. We judge this to be clear evidence of success," the HEW survey said.

During the last school year, 113,408 pupils received specialized reading instruction in California. Of that number, 38.9 per cent failed to gain a 7 grade equivalent in the year, the level which represents the upper limit of disadvantaged learning. The remaining 61.1 per cent registered gains greater than would have been expected without compensatory services, with the majority of those students still failing to gain a full year's intellectual growth.

HEW defends compensatory education as a learning concept despite "the statistics because 'the funds under this national Title I program were, on the average, spread very thinly among many students and that the average child received no more than one or two hours per month assistance in reading.'"

That reason bears directly on an argument which the civil rights groups are making about the Nixon antibusing proposals.

"To those in the administration who claim their attempt to refocus attention on education instead of transportation of stu-

dents . . . we would ask why they have not used the tools already available to maximize integration and to invest more in the education of disadvantaged young people," said Washington research project director Ruby G. Martin.

"When an administration whose record is spotted with vetoes of education appropriations bills and a landmark child development program and with failure to enforce or half-hearted enforcement of

civil rights laws suddenly expresses its great concern about the educational opportunities available to minorities and children from poor families, we become suspicious," she said.

One of the vetoed education appropriation bills would have increased Title I funds, she noted.

The report distributed by the four major civil rights groups demonstrated that school buses are entrenched as part of the educational process and it be-

comes controversial only when desegregation is involved.

"It is the lack of transportation which is often the hardship," it said. "Local and federal officials who refuse to provide transportation to pupils who must travel long distances to school and archaic state laws which discriminate against cities in their transportation reimbursements are responsible for inconvenience to children."

AID MAY OFFSET SEGREGATION

WASHINGTON (UPI) — HEW Secretary Elliot L. Richardson said Saturday that with "effective management and enough money," President Nixon's proposed heavier use of special education funds for needy children can help them learn better even in segregated schools.

Richardson gave his views in advance of the release of a 207-page report on "The Effectiveness of Compensatory Education" prepared by the Department of Health, Education and Welfare.

"The probability in my judgment . . . is that even in the case of the child who is disadvantaged in a school where all or substantially all the other children come from very poor homes, maybe it is an all-back school, the evidence still, I would say, points to the judgment that the focus of resources in helping these children will move their rate of progress up," Richardson said.



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Antiwar forces in Congress win a round

By AL EISELE
From Our National Bureau

WASHINGTON — After seven years of futility and frustration, antiwar forces in Congress finally have made a breakthrough in their efforts to set a deadline for ending U.S. participation in the Indochina war.

The breakthrough came Thursday as House Democrats voted overwhelmingly in favor of a resolution directing the Foreign Affairs Committee to report

ANALYSIS

some kind of end-the-war legislation to the House within 30 days.

The vote, coupled with strong antiwar sentiments voiced by the Senate last week, represents the high water mark for congressional opposition to the seemingly interminable war that has cost nearly 47,000 American lives since 1961 and has left the nation more deeply divided than at any time since the Civil War.

The House action is regarded as a major setback for the administration and could affect President Nixon's thinking in regard to whether he will order further troop withdrawals and

continue the heavy bombing of North Vietnam that he ordered last weekend in response to the recent invasion of South Vietnam by the North.

THE PRESIDENT was to return to Washington today for his Camp David, Md., mountain retreat, where he has been meeting with top White House aides since Thursday night to prepare the speech he is expected to give this week to explain to the nation his reasons for ordering the resumption of heavy bombing of North Vietnam for the first time since 1968, including the first extensive use of giant B-52 bombers.

Nixon has indicated that he would announce further troop withdrawals from Indochina shortly after May 1, when the U.S. troop level will be down to only 69,000, as opposed to the 1968 high of about 550,000. However, the recent re-escalation of the war may make it difficult, if not impossible for him to order more troop reductions unless he maintains or even increases the heavy bombing attacks on the North.

The President has not yet publicly commented on his decision to resume the large scale bombing raids,



SEN. HAROLD HUGHES
"Outcome Will Be Disaster"

which carry immense political as well as military meaning. But two of his top spokesmen, Secretary of State William Rogers and Defense Secretary Melvin Laird, forcefully defended the bombings before the Senate Foreign Relations Committee last week and warned that the administration would take whatever military action is necessary to stop Hanoi's invasion of the South.

THE testimony by Rogers and Laird made it clear that Nixon is deter-

mined to bring American military might to bear on the enemy, and raised fears in the congressional antiwar bloc that the U.S. was right back where it was seven years ago when the Johnson administration began bombing North Vietnam in hopes of shortening the war.

Those fears were expressed Wednesday during a bitter four-and-a-half hour Senate debate organized by California Democrat Alan Cranston. Although there was the usual quota of party line rhetoric by Republicans defending the President and by Democrats attacking him, a common theme of futility ran through the debate.

"This body has debated this issue every year I have been here," said Sen. Harold Hughes, D-Iowa, who was elected in 1968. "It has passed resolutions. It has argued and discussed and ventilated thoroughly the problems that exist there. There should be no doubt in anyone's mind today about what the outcome of the present heavy conflict will be there."

THE outcome will be disaster for the North Vietnamese. They will be destroyed and tens of thou-

sands of their people will have died, along with thousands of South Vietnamese. We will retake the country in South Vietnam. The South Vietnam forces will retake it, with the support of our air power and the devastation and destruction that we have amassed to support their counterattacks in Southeast Asia.

"And another chapter of another offensive in history will have been written, and tens of thousands of people will have died and have been injured and wounded again. And they will be back again, unless we find a way, at a table somewhere, to head off this sort of destruction in Southeast Asia."

Hughes, who made it clear he was not attacking Nixon or criticizing his efforts to end the war, was expressing the sense of futility that Congress has felt ever since the Senate approved the Gulf of Tonkin resolution in 1964 and saw it used by former President Johnson as a tool for massive escalation of the war.

Since then, Congress has tried on numerous occasions in numerous ways to curb the president's war-making powers, but until Thursday, it has never had much hope of succeeding.

HOWEVER, as a direct result of the 144-58 vote by the Democratic caucus in the House in favor of the resolution directing the Foreign Affairs Committee to report out an end-the-war bill within 30 days, there now appears a good chance that Congress will finally pass such legislation.

but make them be what they know they should be."

He said United Methodist agencies hold stock amounting to \$13.5 million in the four concerns — \$8 million in GE, \$2.5 million in Standard Oil, \$1.5 million in Honeywell and \$1.5 million in ITT.

With the names deleted, the convention approved the resolution calling on corporations generally to cease providing weapons and systems for a war that has "increasingly become an impersonal process of destruction" of civilians as well as military personnel.

Methodists score war firms

By GEORGE CORNELL
AP Religion Writer

ATLANTA, Ga. — United Methodists appealed to American firms Saturday to stop producing equipment for the "technological air war" being waged in Southeast Asia. However, the church delegates decided not to name specific companies.

The denomination's governing convention struck out proposed references to four firms described as playing "central and essential roles" in providing the hardware making the automated air war possible.

"We should not single out a few companies out of thousands," argued Texas Supreme Court Judge Tom Reavley, of Austin, Tex. "If we are to retain the respect of our congregations, we must approach this matter with great care."

On the other side, the Rev. W. J. Miller of Oklahoma City said, "I would a whole lot rather have to explain to my laymen why I'm a peacemaker than have to explain to God I am not."

By a vote of 558-395, the convention approved an amendment offered by the Rev. Paul J. Beeman of Spokane, Wash., to delete

mention of four corporations, named in the original resolution. The corporations were General Electric, Honeywell Inc., International Telephone & Telegraph and Standard Oil of New Jersey.

They had been cited as key military contractors in which the church holds extensive investments. Two of them, G.E. and Honeywell, hold stockholders' meetings next Wednesday.

The Rev. Richard Tholin of Naperville, Ill., said that to have any effect "We must deal with real people, real corporations, real names. We don't want to destroy the companies

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Solons ask war meet with Nixon

WASHINGTON (AP) — Eighty-one members of Congress have signed a letter to President Nixon asking for a meeting to discuss the situation in Southeast Asia.

"We are writing as representatives of our constituents who want an end to U.S. involvement in the war in Southeast Asia, their letter, released Sunday, said.

The letter signed by 12 senators and 69 members of the House, asked for the meeting as soon as possible and well in advance of Nixon's trip to Moscow next month.

"Our request to meet with you is motivated by a desire to have the benefit of your thinking and to share with you, Mr. President, our own views on this subject," they said.

Arrangements for the meeting can be made through the office of either Sen. Frank E. Moss, D-Utah, or Rep. Donald M. Fraser, D-Minn., they said.

S. Korean envoy takes own life

PARIS (AP) — Police reported Saturday that South Korea's ambassador to France, Soo Young Lee, 51, committed suicide Friday by impaling himself on a kitchen knife he held against a wall. He said investigation disclosed that the ambassador had been depressed for some time.

He was named Seoul's ambassador to Paris in September 1965. He had participated in the peace talks that ended the Korean War, served as South Korea's observer at the United Nations and as minister of information before being assigned here.

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Compresses bones, bottles, cans and trash to 1/4th of its original volume. Stows 20 to 30 lbs. of weekly litter for a family of 4 or 5 in a polyethylene lined garbage pick-up bag. On-and-off switch, concealed key lock for added safety. Automatic deodorizer spray helps retard bacteria growth, helps keep your kitchen odor-free. Plugs into standard 115-volt outlet. Use free-standing or slip under countertop. In white, copper-tone, avocado and tawny gold color.

Regular \$229.95

199⁸⁸

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Sears

SALES, ROSSBACH AND CO.

FUNKIES

MAKE BID

LINCOLN, Neb. (UPI) — A want ad appearing Friday in the Lincoln Star:

"1971 240Z Datsun or 951 son without drivers license.

"240Z has factory air, under coating, 5,000 miles. Son has beard and long hair. Make offer on either one or both."

NICKER

LIVERPOOL, England (UPI) — Jim Gilmour owner of a joke shop, has started a dial-a-chuckle service.

He had advertised in a local paper for people to call him if they need cheering up. He plays a tape recording for callers of a man and woman laughing.

"I find men like the lady's laugh and women like the man," Gilmour said. "Some people don't like either so I give them a laugh of my own."

BANDIT

SEOUL, W — A man who stole a bag containing 22,000 banknotes worth \$28,200 returned 21,000 of them.

"It was too big an amount of money for me to dispose of," Shin Ho-chul told the police.

BIKER

OSHKOSH, Wis. (UPI) — Carl Martin of Oshkosh likes to ride his bike. But the times he picks for his rides and the places he goes are giving his relatives and the police some anxious moments. Martin is 81 years old.

At 3:30 p.m. Friday, a relative called the police for the third time in as many months and listed Martin as missing. After a 12-hour search, deputies found Martin and his bike struck in the mud in Appleton, 20 miles away.

"It's healthy," the octogenarian said in response to his rescuers' complaints.

SQUIRREL

SPRING CITY, Pa. (UPI) — John Ferguson said later he was fed up with the chattering squirrel which moved into his window dormer. He thought he would smoke the rodent out.

Three fire companies responded when he set the roof of his two story frame home on fire in the process. Damages were estimated at \$2,000.

The squirrel moved into a tree in his yard, where it continues to chatter.

BLATANT

BARNESLEY, England (UPI) — A member of the British Deaf Association complained last week about foul language used by some players in a ball game at Birmingham.

Viewers with normal hearing did not understand what was said. But deaf viewers accustomed to lip reading got the message.

"Had the words been said so that people could hear them, there would have been uproar throughout the country," said James Hudson, national field officer of the association. "Visually it was blatant. We appreciate that it was said in the heat of the moment, but still it was deplorable."

DOG LIFE

WELWYN GARDEN CITY, England (UPI) — Bernard Johnson has quit as the village dog catcher.

"The dogs were so friendly," he explained, "the trickery — the machiavellian deceit of trapping them — was getting me down."

ZODYS

OPEN
SUNDAY
11 TO 6

OPEN
MONDAY
10 TO 9

SUNDAY & MONDAY SPECIALS

PRICES EFFECTIVE SUNDAY, APRIL 23 & MONDAY, APRIL 24 ONLY . . . WHILE QUANTITIES LAST!

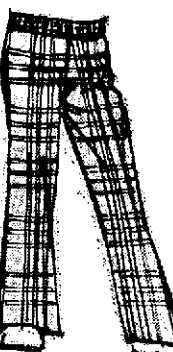
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SATISFACTION GUARANTEED ON EVERYTHING YOU PURCHASE OR MONEY REFUNDED

MEN'S POPULAR KNIT SHIRTS

199

100% nylon-acrylic. Full-fashion styling. Group of S,M,L,XL.



LI'L BOYS' NEVER-IRON FANCY PANTS

99¢

One-pocket boxer style. Cotton/polyester, patterns. Sizes 3-6.



SPRINGFIELD 12-OZ. CANS OF SODA POP

12 \$1 FOR

Choose from 12 of your favorite flavors!

Limit 2: Good Sun. Apr. 23 & Mon. Apr. 24, 1972



4-YDSx18" SHELF-ADHESIVE PAPER

Reg. 1.47. Ultra-cover. 79¢

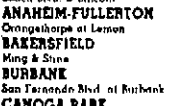
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36-MIN. BLANK 8-TRACK TAPE

Reg. 1.29. Fine quality. 59¢

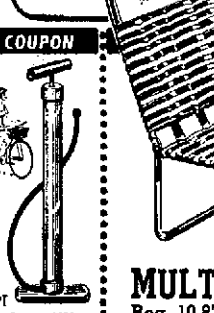
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LI'L BOYS' NEVER-IRON FANCY PANTS

99¢

One-pocket boxer style. Cotton/polyester, patterns. Sizes 3-6.

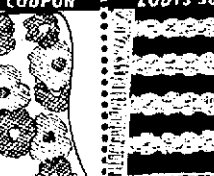


SPRINGFIELD 12-OZ. CANS OF SODA POP

12 \$1 FOR

Choose from 12 of your favorite flavors!

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4-YDSx18" SHELF-ADHESIVE PAPER

Reg. 1.47. Ultra-cover. 79¢

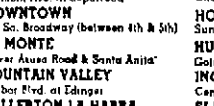
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36-MIN. BLANK 8-TRACK TAPE

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GIRLS' POLYESTER & COTTON LONG GOWNS

199

Special Purchase! No-iron Kodex polyester/cotton, floral prints. Sizes 4-14.



ONE-GALLON REDWOOD RESIN STAIN

99¢

Reg. 1.49. Water repellent. Shingles, fences, etc.

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NYLON/POLYESTER DECORATOR RUG

Reg. 5.27. Colorful scatter! 377

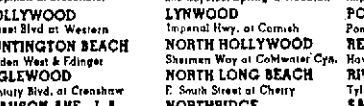
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MARKSMAN BB AIR PISTOL

Reg. 8.49. 22-BB repeater. 597

Limit 1: Good Sun. Apr. 23 & Mon. Apr. 24, 1972



MISSSES' DOUBLE KNIT "T" TOPS

199

Contrast trim button front, ribbed double knit cotton in fashion colors. S,M,L,XL.



NAUTICAL HOT-PANTS SKIRT!

277

Double breasted front panel cotton scooter. Colors. Sizes 6 to 14.

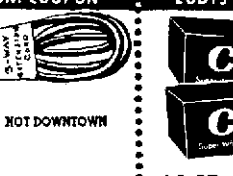


GALS' BAL OXFORD

Reg. 1.99. Teens' & ladies' canvas in white. 5-10.

144

SAVE 28%



3-OUTLET 6-FT. EXTENSION CORD

Sturdy vinyl plug #5117, \$1.18. 39¢

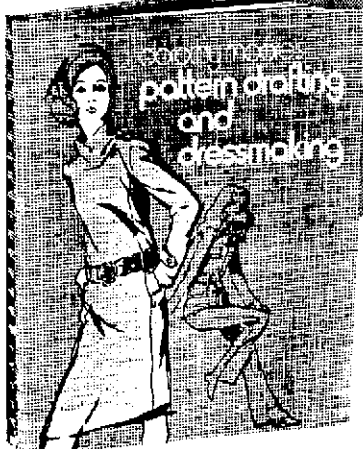
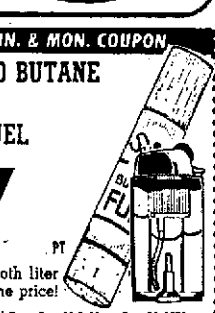
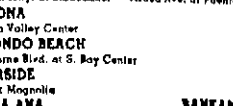
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MATTEL ROCK FLOWER DOLLS

Reg. 79¢ ea. Doll with record. 2 FOR \$1

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Lakewood tomorrow: come in to meet author Dorothy Moore

"Pattern Drafting and Dressmaking." Learn how to create clothes in any style. Dorothy Moore will show you how with her book full of helpful hints on sewing with patterns. For all women who sew, Mrs. Moore will give a demonstration tomorrow at 3:30 p.m. in our restaurant. Come meet her and have her personally autograph a copy of her book. 9.95

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Orangebluffs at Lennon
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HUBBARD
San Fernando Blvd. at Burbank
CANOGA PARK
Tapscott Cyn. Blvd. at Roscoe

CARSON-TORRANCE
Vermont Ave. at Sepulveda
DOWNTOWN
437 So. Broadway (between 5th & 6th)
EL MONTE
Lower Avenue Road & Santa Anita
FOUNTAIN VALLEY
Harbor Blvd. at Edinger
FULLERTON-LA HABRA
Imperial Hwy. at Harbor

GARDEN GROVE
Chapman at Brookhurst
HOLLYWOOD
Sunset Blvd. at Western
HUNTINGTON BEACH
Golden West & Edinger
INGLEWOOD
Century Blvd. at Cranshaw
SLAUSON AVE., L.A.
Between La Cienega & La Brea

LONG BEACH
Los Coyotes, Spring & Woodruff
LYNWOOD
Imperial Hwy. at Cornish
NORTH HOLLYWOOD
Shearman Way at Colton
NORTH LONG BEACH
F. Smith Street at Cherry
NORTHRIDGE
Reese Dr. at Devonshire

NORWALK
Imperial Hwy. at Studebaker
POMONA
Pomona Valley Center
REDONDO BEACH
Kawthorne Blvd. at S. Bay Center
RIVERSIDE
Tyler at Magnolia
SANTA ANA
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WEST COVINA
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CHARGE IT!
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GLEN IVY OPENS RECREATIONAL VEHICLE PARK

Open Road RV is pacemaker

By BILL EMERY
Associate Auto Editor

One of the newest and most attractive recreational vehicle sites open now for 30 weeks ties in with the facilities of Glen Ivy resort hotel and spa. Only about a 45-minute drive from Long Beach, the resort, spa and recreational vehicle park offers year around facilities in a recreational area programmed to attract travelers to this destination.

With Glen Ivy in mind, we borrowed a brand new Open Road 21-ft. Motor Home from Open Road South, the world's largest recreational vehicle dealer at Carson St. and the San Diego Freeway, and journeyed to the resort park midway between Corona and Elsinore on Highway 71.

The first feature I noticed about the Open Road Motor Home was the set of dual outside mirrors on both sides. The top mirrors

reflect distant road conditions behind, while the lower mirrors on each side reflect the hard-to-see area along side the vehicle.

This was the first good impression compared to other recreational vehicles tested, and many more impressive features about this particular unit popped up as time and miles passed by.

Particularly impressive about this vehicle is the fact that it really is self contained and it could well function as a comfortable home for an indefinite time. Unlike another unit we drove, Open Road's refrigerator operates continuously. It doesn't shut down in six hours because a battery gives out... it runs on L. P. G. or electricity (when 110-volt outlet is available).

Forced air heating... just like in a luxury home... is thermostatically controlled and ducted to give even flow forward

and backward in the motor home.

Weather too hot? This unit had both a dash-mounted air conditioning unit and a ducted air conditioning unit to cool the entire unit. Operating off its own compressor, this unit cools even while driving down the road.

Open Road seems to be setting the pace in luxury, style and total versatility in the production of motor homes. The interior is completely covered with color-keyed deep pile shag carpeting throughout. The cabinets are well engineered and fitted, and the floor plan of the center entry plan offers versatility without sacrificing the luxury of a spacious front dinette lounge seat that faces forward for driving, backward for dining and converts into a comfortable full double bed, permitting the unit to sleep six comfortably.

The center bathroom features a fold-away toilet

facility permitting use of the complete stall for a hot shower. The unit also includes a sink medicine chest and mirror.

Up front is a four-burner range, and see-thru oven, overhead light and fan and a double sink.

Open Road's standard equipment and safety features are too numerous to go into. The overall impression of this unit tested left us with a feeling that this is one fantastic package for the money (about \$11,000) and the name only half fits Open Road's capacity. It's even great "OFF" the road!

A favorite hot springs gathering place for Indians during past centuries, Glen Ivy began its development as a resort and spa before the turn of the century.

Joaquin Murrieta and his band rode over present properties. Today's freeways leading to Glen Ivy's doorstep cover the stage-coach line of a hundred years ago and more.

Now operated by Temescal Properties, Inc. as a parcel of several square miles of land surrounding Glen Ivy, the resort is under a multiphase of development.

The 200 acre complex under development as a total recreational area has 18½ acres of camping and will offer 350 spaces for recreational vehicles when phase two completes another 200 spaces this summer.

With 150 spaces complete, the park offers electricity with every space, water within 50 ft., two dump stations and Spanish motif restrooms architecturally tied in with the 100-year-old resort. The buildings are complete with hot and cold water, stall showers, forced air heating and excellent ventilation. They are the cleanest, most modern camp facilities we've seen anywhere.

Rates are very reasonable considering a group of five can spend the night with partial hookup for \$4 per night and with full hookup for \$6 per night. This includes the use of Glen Ivy hot springs and pool. Reservations are recommended, however, as the park, shaded by a grove of giant oaks and surrounded by towering mountains has already been discovered by discriminating campers, and park manager, Ken McCubbins, says he will not overcrowd the facilities.

Bring your own horses or rent them. There are some 5,500 acres of Glen Ivy properties away from traffic and other distractions to ride horseback. Hayrides, special fiestas, campfire programs with live entertainment, dancing, all will be available by May 1st. And, in a few weeks, the recreational park will have its own swimming pool.

In addition to the unspoiled natural beauties of the area, Glen Ivy Hotel facilities include a special hideaway bar, patio, banquet room and a fine old 19th Century full-service dining room serving gourmet food priced on the low side of comparable dinner houses in the metropolitan area.

The Spa features two swimming pools, a wading pool, whirlpool tubs, saunas and native Swedish massage in separate facilities for men and women. Mineral waters direct from underground sources flow unchlorinated without recirculation or reuse.

Glen Ivy is another climate and another era of California charm with twentieth century comfort, and Open Road puts luxury living into this setting cherished by the Indians for hundreds of years before.



GLEN IVY RECREATIONAL PARK HAS LATEST FACILITIES

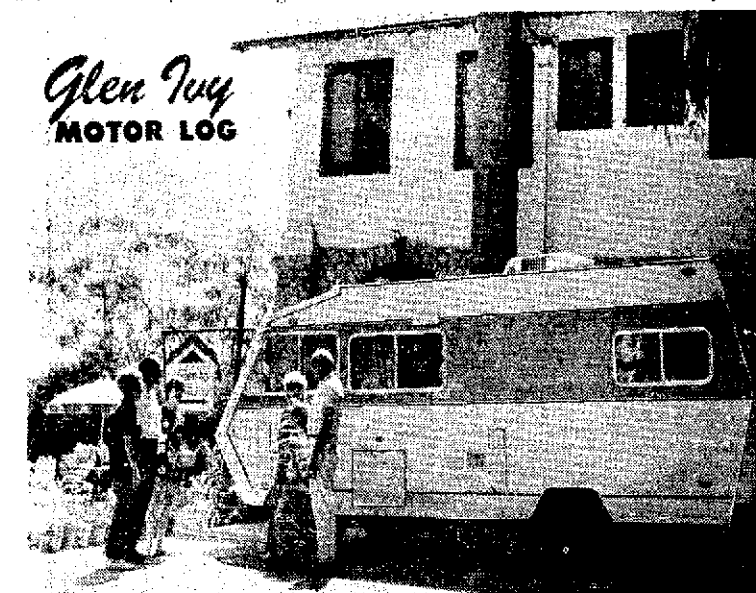


MINERAL POOLS ARE AVAILABLE FREE TO CAMPERS



GIANT OAKS MAKE GLEN IVY PARK A DESIRABLE CAMPSITE

Glen Ivy
MOTOR LOG



GLEN IVY HOTEL offers gourmet food in a semi-formal dining room, modern room accommodations in the chalet, a quaint bar, patio service and free use of the spa for hotel guests.



FREE
HAWAIIAN TRIP
FOR 2 COUPLES
NOT JUST FOR A
FEW DAYS BUT FOR
8 DAYS AND 7 NIGHTS!!

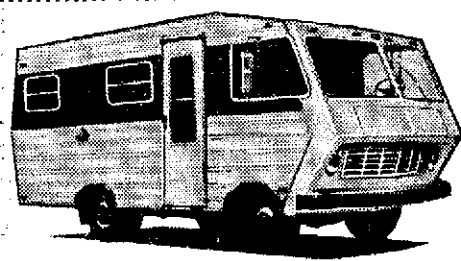
GIGANTIC
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OPEN ROAD SOUTH -- WORLD'S LARGEST
RECREATIONAL VEHICLE CENTER INVITES YOU
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BEAUTIFUL SALE PRICED MOTORHOMES --
VAN CONVERSIONS -- TRAILERS -- TRUCKS &
CAMPERS -- BUY NOW AND SAVE!!

FREE HAWAIIAN TRIP
FOR 2 COUPLES
COUPON
NO PURCHASE NECESSARY.
COME IN AND REGISTER BY APRIL 30.

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CITY _____ STATE _____
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DRAWING SUNDAY, APRIL 30!!
WINNER NEED NOT BE PRESENT TO WIN
CLIP AND ENTER THIS COUPON NOW!



BRAND NEW 1972 OPEN
ROAD 19' MOTOR HOME

Dodge — engine AIR, radio,
P/S, P/B, automatic. Sleeps
6. Fully self-contained. Right
size for couple or family. Stk.
403. Ser. 35932.
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BRAND NEW 1972 OPEN ROAD
CHASSIS MOUNT CAMPER
Chev. 350 engine, P/S, P/B,
auto. Bel Air — fully S/C. Toilet,
shower, hot water. Lots of
comfort for 4 people. Stk.
PR338. Ser. 35659.
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SALE PRICED

BRAND NEW 1972 OPEN ROAD
CAMPER & '71 FORD TRUCK
Automatic, P/B, 360 engine,
Stk. PB1135. 9' Balboa Camper
w/3-burner range/oven, icebox.
Lots of storage. Sleeps 4. Ser.
35380.
\$4999
SALE PRICED

BRAND NEW 1972 OPEN ROAD
17' TRAVEL TRAILER
Capri mini self-contained.
Mono. toilet, press. water,
hide-away bed, 6 sleeper. Stk.
OR222. Ser. 3379.
\$2099
SALE PRICED



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DAILY
5-7 YEAR BANK
FINANCING

SEE THESE NICE
LOW PRICED TRADE-INS!
'69 Chev. Impala Custom.
Auto, P/S, P/B, AIR, R&H.
Clean. Low miles. Stk. P5001.
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'66 Chev. 1/2-Ton & Camper
Auto, V8, R&H. 9' Fleurette
w/step bumper, 2-burner
range, icebox. 2 sleeper. Stk.
OR200A.
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'71 Datsun & Six Pac Camper.
Low miles. 4-speed, R&H.
Sleeps 4. 2-burner range, ice-
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490894 & 5087.
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'68 Dodge w/O.R. Mini Motorhome.
Auto, P/S, P/B, aux. battery.
Low miles. Salt-cont. Mono.
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Test firing of big Russ missile due

Larger weapon
solves mystery
of huge silos

By WILLIAM BEECHAM

WASHINGTON — The Soviet Union is preparing to test-fire a new ballistic missile that is significantly larger than any now in operation, American analysts said Saturday.

The analysts said that the missile has a diameter of about 12 feet, about a third larger than the SS-9, the biggest Soviet missile that has been deployed.

Although American officials in several branches of government agree that the new missile could be test-fired in a matter of days, some doubt that the Russians will test it before President Nixon's visit to Moscow on May 22.

The recent appearance of the new missile at the test complex at Tyuratam,

EXCLUSIVE
N.Y. TIMES SERVICE

north of the Aral Sea, apparently resolves some of the mystery surrounding the more than 90 large new missile silos on which construction began in late 1970.

AFTER THE construction of large new silos of two different sizes had been discovered, weapons specialists in and out of the government speculated that they were designed for one of three purposes: to give added protection to existing missiles against attacks; to house modified versions of the two basic Soviet intercontinental missiles, the SS-9 and the SS-11; or to accommodate entirely new missiles.

Most analysts now agree that while additional concrete has been poured to harden all the new silos for added protection, at least one and possibly two new missiles are involved.

Officials say that the arms limitation agreement that the President hopes to initial in Moscow would not preclude the emplacement by the Soviet Union or the United States of new and larger missiles as part of a modernization program as long as they simultaneously retire an equal number of missiles of comparable size. Presumably the new missile at Tyuratam would be considered roughly comparable to the SS-9.

ANALYSTS said preliminary information suggested that it was designed by the team that built the SS-9, a liquid-fuel missile capable of carrying one warhead of about 25 megatons or three warheads of five megatons each. A megaton represents the explosive force equivalent to one million tons of TNT.

But they do not know whether it is meant primarily to carry a larger number of warheads, or for a new guidance system to improve on the disappointing accuracy of the three-part multiple warhead tested on the SS-9, or for some other purpose.

"Once the test firings begin, this should fairly quickly become apparent," a State Department analyst declared.

Late last month, in answer to a reporter's question, Secretary of Defense Melvin R. Laird predicted that the Soviet Union would soon start testing a new intercontinental missile. He declined to explain why he thought so, but, it is now clear his answer was based on what is taking place at Tyuratam.

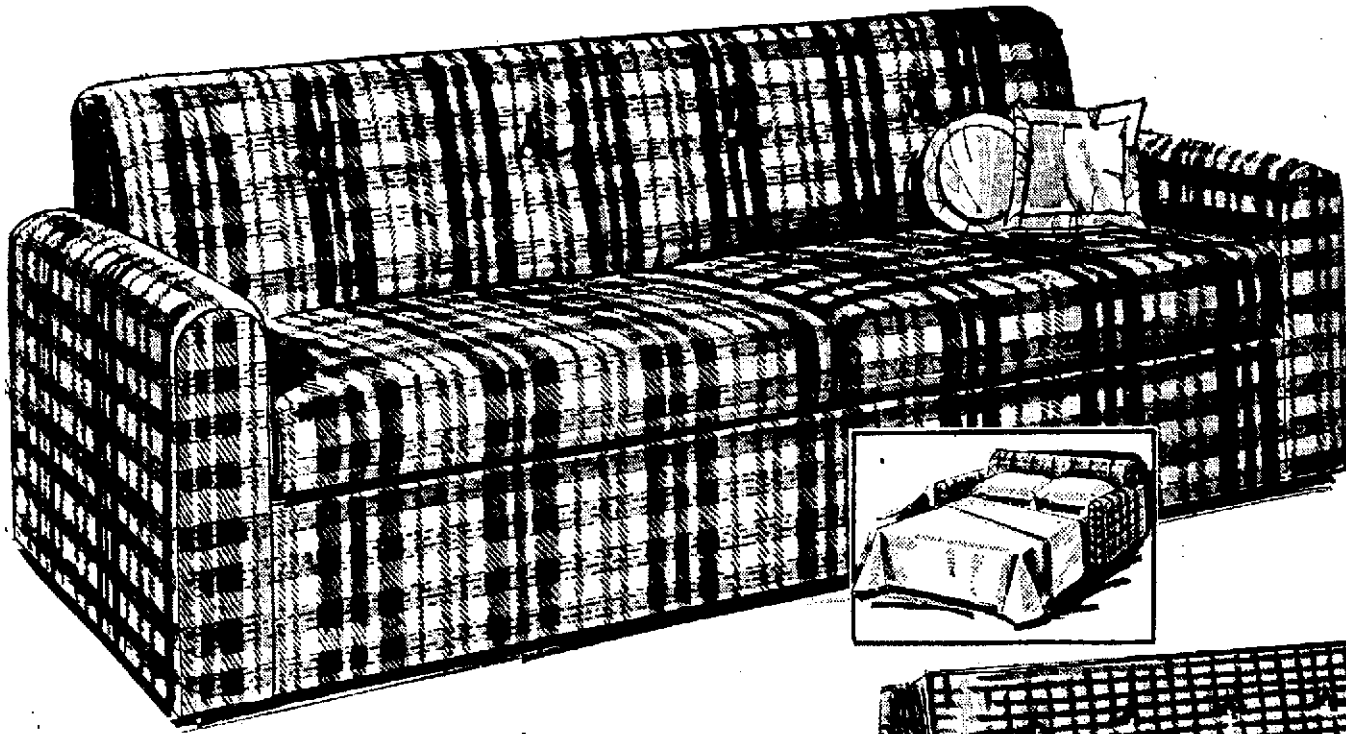
Shipping season

CHICAGO — The arrival Saturday of the British freighter C. S. Rando officially opened the Chicago-overseas shipping season in the Great Lakes.

Sears Sofa Sleeper SALE!

Terrific values on beautiful dual-purpose sofas at Sears

Prices Effective through Saturday, April 29



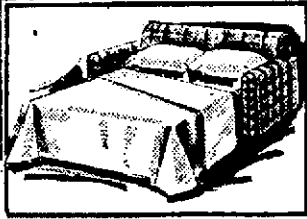
SAVE \$42.95!

Contemporary Style
Vectra® Sofa Sleeper

Regular \$199.95

\$157

Handsome modern sofa opens to a comfortable full size bed with 220-coil innerspring mattress. Long wearing plaid Vectra® (Olefin fiber) cover. Reversible Kodel® polyester-wrapped polyurethane foam seat cushions. Recessed casters.

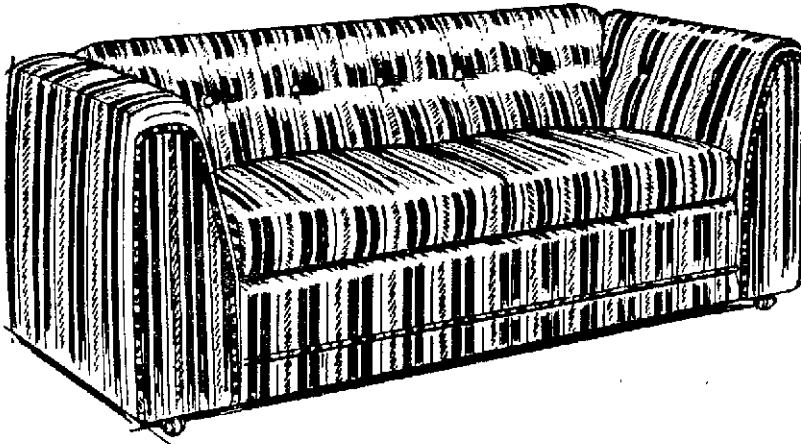
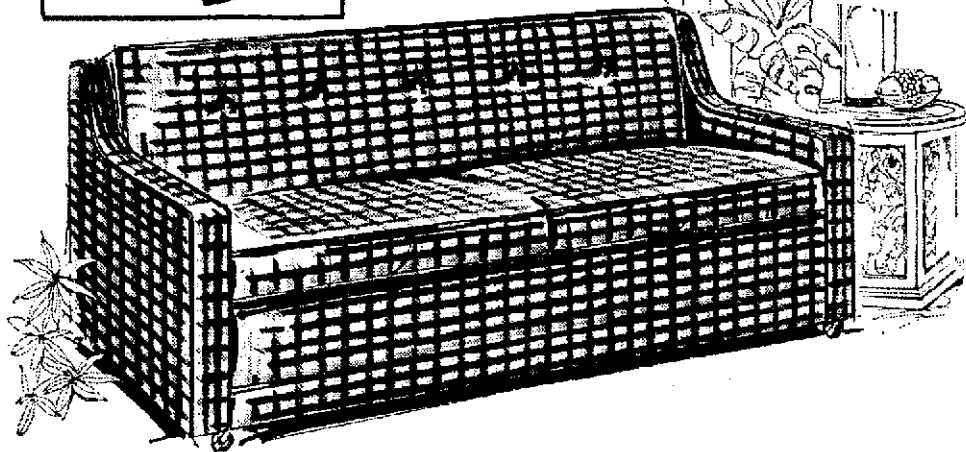


SAVE \$42.95!

Regular \$199.95 Modern Herculon® Covered Sofa Sleeper

Trim-line sofa sleeper converts to comfortable full size bed with 252-coil innerspring mattress. Long wearing plaid Herculon® (Olefin fiber) cover with vinyl welt trim. Reversible polyurethane foam seat cushions, polyurethane foam padded back. Shepherd casters.

\$157



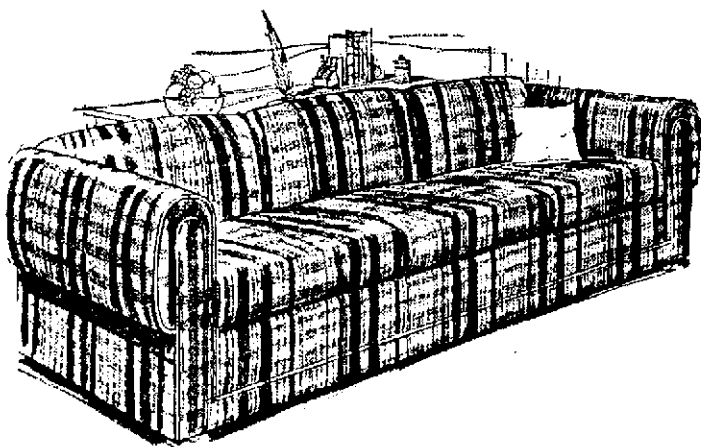
SAVE \$42.95!

Regular \$299.95 Modern Queen-Size Sofa Sleeper

Handsome tuxedo style sofa sleeper converts to a comfortable oversize bed with 288-coil innerspring mattress. Striped Vectra® (Olefin fiber) cover. Reversible waterfall-type, polyurethane foam seat cushions. Shepherd casters.

\$329.95 King Size Sofa Sleeper

\$257



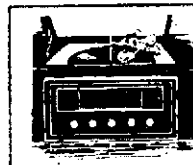
SAVE \$102.95!

Regular \$399.95 Extra Long King Size Sofa Sleeper

Tuxedo style sofa sleeper. Long wearing plaid Vectra® (Olefin fiber) cover. 5½-in. deep Dacron® polyester-wrapped polyurethane foam seat cushions. Opens to oversize bed with 320-coil innerspring mattress. Recessed casters.

\$297

Ask About Sears Convenient Credit Plans



Stereo Music Center
Square corner table with built-in AM FM multiplex radio with stereo alert light to indicate FM stereo broadcast plus speed record changer that plays both stereo and monaural records.



SAVE \$62.95!

Modern Studio Group
Features Corner Table
With Radio-Stereo-Phono

Regular \$359.95

\$297

Choice of 3 Color Combinations:

1. Combination avocado and white finish table with gold color floral print cover.
2. Combination blue & white finish table with attractive blue floral print cover.
3. Handsome walnut finish table with striking "Autumn" floral print cover.

Two 35-in. wide lounges with polyurethane foam mattresses and foundations for comfortable seating or sleeping. Quilted fabric covers. Matching foam filled bolsters. Plastic top corner table with built-in radio-stereo-phonograph.

SAVE \$52.95 on \$319.95 Corner Group
Stereo corner group with two 30-in. lounges. Choice of 3 color combinations.

\$267



SAVE \$32.95!

Regular \$179.95 Contemporary Style Corner Group

Two 30-inch lounges with polyurethane foam mattresses and foundations. Quilted plaid Herculon® (Olefin fiber) covers, vinyl bases. Polyurethane foam bolsters with vinyl strap and button trim. Walnut woodgrain plastic top corner table.

\$147

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• Careful inspection and deluxing of all furniture before it leaves our warehouse

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• Complete set-up of furniture in your home at no extra charge

• And, most important, you can always depend on Sears to see that you are satisfied with your purchase

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COMPTON 632-3761
COVINA 966-0611
EL MONTE 442-3911

GLendale 743-1004, 744-4811
HOLLYWOOD 469-3941
INGLWOOD 672-0161

PONG BEACH 433-0121
NORTHridge 481-3711, 381-4211
OLYMPIC & SOTO 268-3711

Sears
SEARS, ROEBUCK AND CO.

ORANGE 637-2100
PASADENA 481-3711, 381-4211
PICO 958-4361

POMONA 429-5161
SANTA FE SPRINGS 944-8011
SANTA MONICA 394-6711

SOUTH COAST PLAZA 340-3333
THOUSAND OAKS 497-4366, 522-1131
TORRANCE 542-1511

VALLEY 763-1461, 984-2230
VERMONT 739-1911

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Traffic-signal control to begin on San Diego Fwy. northbound

Traffic-signal control of vehicles entering northbound on the San Diego Freeway through Long Beach during the morning rush hours will go into effect next Thursday, according to the State Division of Highways.

Ramp metering, as the system is designated by the state, has been in operation on the southbound San Diego Freeway in Long Beach since March 28.

The signal controls, which limit the number of vehicles entering the freeway, will be operating on all northbound onramps between the Long Beach and San Gabriel freeways from 6:15 to 8 a.m. Monday through Friday.

On the southbound onramps, the signals operate only during the afternoon rush hours, from 3:30 to

5:45 p.m. Monday through Friday.

Notices explaining the system and its goals have been distributed this week at all northbound onramps by representatives of the State Division of Highways.

The onramp controls, coupled with construction of an additional traffic lane northbound between Lakewood Boulevard and Long Beach Freeway, are designed to improve traffic flow on the freeway by eliminating "bottlenecks" where the freeway capacity is insufficient to handle all of the cars entering.

Motorists are encouraged to use surface streets to bypass these "bottlenecks," a state official said.

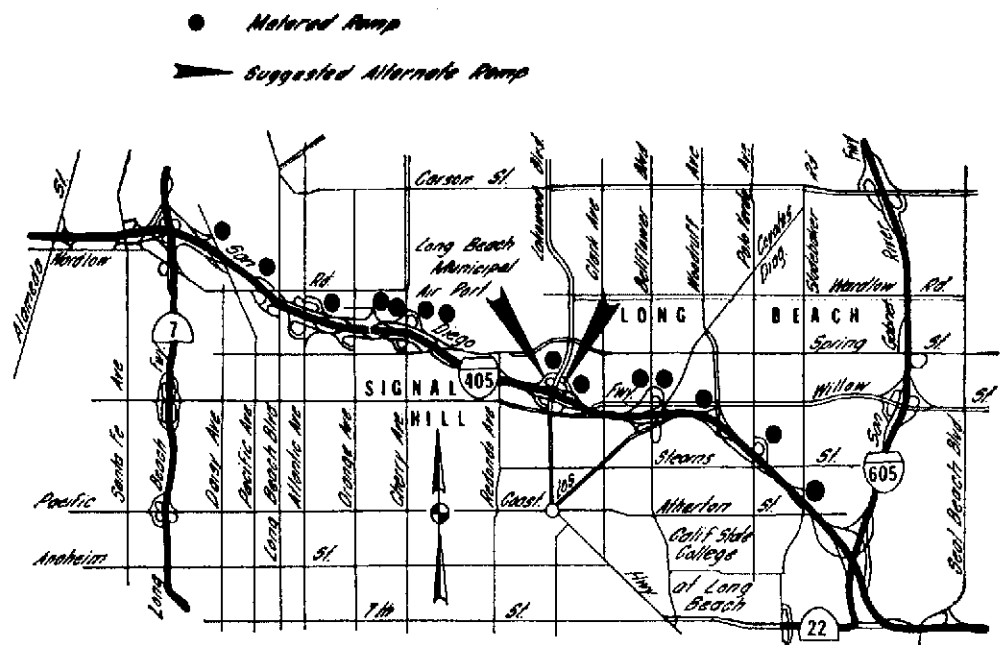
A highway spokesman said the onramps at Studebaker Road, Palo Verde Avenue, Woodruff Avenue and Bellflower Boulevard will be monitored so that about 30 per cent

of the motorists "may find it advantageous to use local streets."

These motorists should enter the freeway at Lakewood Boulevard, where the signals will be set to minimize delay and permit access to northbound traffic at a high rate, the state division said.

Except for the morning rush hour northbound and the afternoon rush hour southbound, the onramp signals will show continuous green, and there will be no control of vehicles entering the freeway.

During the morning rush hour, while the northbound onramps are metered, left turns will be prohibited from northbound Studebaker Road to northbound San Diego Freeway, and from westbound Willow Street to southbound Woodruff Avenue, the city's traffic engineer said.



LOCATIONS OF RAMP MONITORS AND ALTERNATE ROUTES SUGGESTED FOR MOTORISTS

'Concept art' wheels into the cosmos of Downey Museum--and beyond

By MIKE JELF
Staff Writer

Nikita Khrushchev would have been appalled at what's happening in Downey.

The late Soviet premier, famous for his war against abstract paintings, might even have been left speechless by the "decadent Western art" created Saturday at the Downey Museum of Art.

For instance, there's the 40-foot mural Richard Clar painted using a car, a motorcycle, three bicycles, and a toy car. Or the sight of Lukman Glasgow burying his ceramic stars in the park grounds surrounding the museum.

THESE TWO Los Angeles sculptors were making their respective scenes for an exhibit of "concept art" which opened Saturday night at the museum.

The idea of concept art is that the finished product, or "documentation," isn't the most important part of the artist's work. The concept of the creation which produced the end product is most important.

The documentation, the physical evidence that something happened, gives sensory experiences about what made it.

In Clar's case, he tried "visually recording the movement of motor vehicles." He first coated steel plates with orange, yellow, green and black ink, rolled the rear tires of the vehicles across the plates, and then rode the vehicles (except the toy car, which he pushed down a 40-foot length of white paper.)

WHEN THE exhibit opened Saturday night, tire tracks were hanging in a museum gallery, with a standing offer that anyone wanting a piece of art could cut a swatch from the mural and take it home.

That, Clar explained, is to get people involved in the art. Getting people involved was also the reason he painted the mural on a sidewalk in front of the museum and borrowed two bicycles from bystanding children to help ink the paper.

"Concept art is like taking art out of the museums and into the cosmos," Lukman Glasgow explained, as he dropped a ceramic live-pointed star inscribed "brotherhood of man" into a hole in a rose bed.

To get viewers involved in his

project, Glasgow planned to bring slabs of wet clay and cutting tools to the exhibit so viewers could cut their own stars. Star-cutters would leave their addresses and receive the baked, or "fired," stars by mail, while Glasgow would make a "map of the stars' homes" for display in the gallery.

THE WHOLE project, entitled "Fallen Stars: The Brotherhood of Man," started March 22 with the first batch of black and white stars dropped into a lake at Hollywood Park racetrack. This is what Glasgow called "Osmosis in the Bull-rushes."

In this phase, water completely dissolved the stars, as planned. Glasgow calls this "total effect."

"Partial effect" occurs when "low fired" stars (fired at less than 1800 degrees (F.) buried around the museum slowly lose their glaze in the earth. "No effect" will occur when Glasgow buries stoneware stars, because stoneware is fired at more than 2,000 degrees.

THE LAST PART of the work happens May 5 at the museum, when, with "total effect," Glasgow mails off a "limited edition" of 1,000 stars attached to postcards bearing this message:

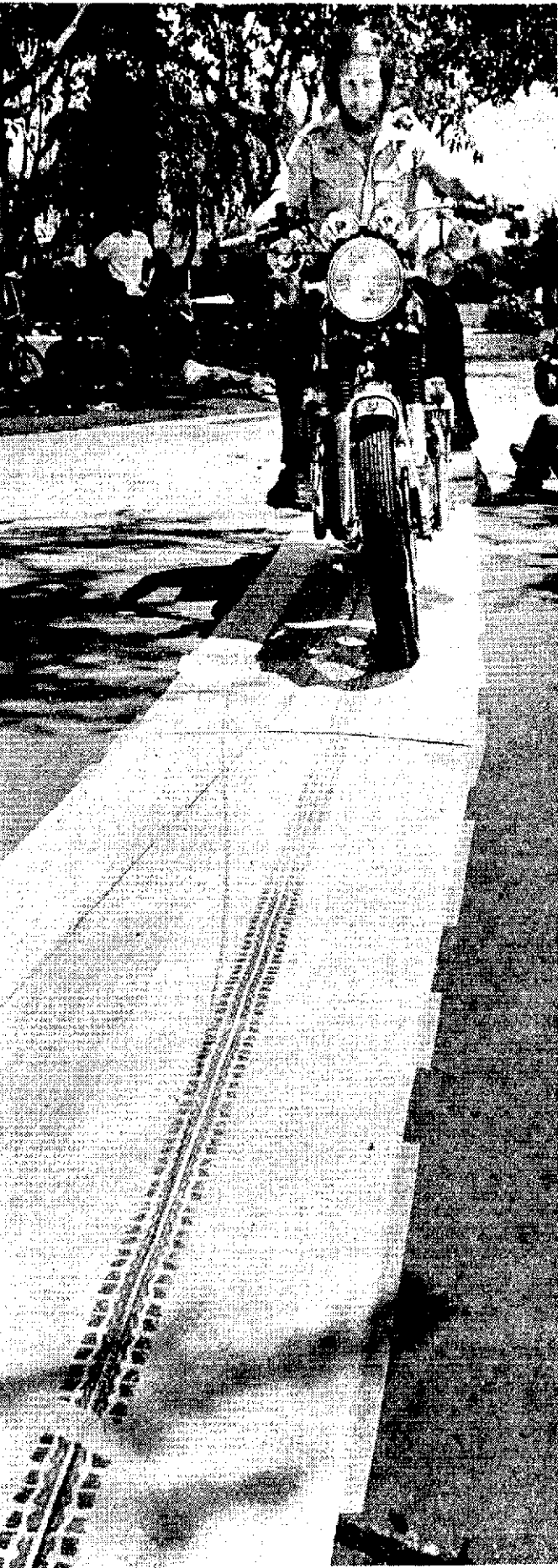
"You are hereby deputized under the one law in the brotherhood of man," Glasgow says he'll mail them to President Nixon, Attorney General John Mitchell, Gov. Ronald Reagan, and "various congressmen who need it."

Glasgow says he participates in concept art because he thinks much of what's done under that name is a "ripoff," and he wants to create concept art with meaning behind it.

"I'd rather do something subtler, but I'm afraid that would confuse people," he said.

Examples of concept artistry he doesn't like include the man who dug a hole in the desert and piled the soil uphill so it would blow back into the hole, and the one who hung a curtain across a Southwest-ern canyon.

Concept art displays by Glasgow, Clar, and others will be on display at the museum, 10419 S. Rives Ave., through May 31.



RICHARD CLAR . . . Rides His 'Paint Brush'
— Staff Photo by BOB SHUMWAY

FACULTY ADVISER OFFERS CLUE Why LBCC Viking comes out a winner

By LOU GODFREY
Staff Writer

The New York Times prints "all the news that's fit to print." That's the paper's philosophy. At Long Beach City College the working philosophy is:

"The Viking comes out on Friday."

The phrase was born in 1947 when student editor Don Roberge put his editorial problems on the desk of Dr. George Booth, faculty adviser to the student newspaper.

Booth, sympathetic but confident in Roberge, cut short the conversation with the gentle reminder that he expected to see the Viking on Friday—as usual.

THAT SEMESTER the Viking regained its pre-World War II eminence by winning the coveted All-American rating, a standard of excellence it has maintained in the intervening 25 years, years that have wrought tremendous change in collegiate journalism.

Booth retired in 1955 after 20 years, and Roberge, who followed a circuitous path through 20 years of teaching and professional journalism, is now the Viking adviser.

During the past five years, the mass media and the nation's education centers have been bitterly attacked, and the collegiate press has been quietly but violently churned by the academic community and the public at large.

Through the years of turmoil, the Viking has maintained its equanimity.

Since the 1947 All-American rating, bestowed by the Associated Collegiate Press which last semester judged 1,500 college papers, the Viking has earned a few dozen more such awards. Last month it received its 28th consecutive All-American rating.

What sort of journalistic principles—philosophies might be a better word—govern the Viking? How has it kept its record of journalistic superiority over the past 45 years.

How has the Viking side-stepped most, if not all, of the problems of controversy, libel, censorship and irresponsible student journalists that have plagued many typical college papers?

ROBERGE, who was appointed to the Viking adviser position in 1968 has some of the answers.

"I wouldn't say the Viking is a typical college newspaper, it is more subdued than many," said Roberge.

"One of the reasons for this may be that we try to foster a professional attitude on the paper, and most students on the Viking are planning a career in journalism."

Being subdued is not synonymous with being noncontroversial.

"We do not duck issues," Roberge said.

BEFORE joining the LBCC faculty, Roberge taught at Gavilan Col-

lege in Gilroy for one year, and at Santa Ana Valley High School for two years. He also has been managing editor of the Huntington Park Daily Signal and an engineer writer for North American Aviation and Northrop Corp.

In addition to his duties as Viking adviser, he teaches English and journalism.

The years of experience have given him an insight into what is probably responsible for the Viking's consistency.

"Part of it is the kind of people we attract. They are interested in newspaper work rather than having a 'pulpit.' And the overall philosophy of the Viking tends to remain the same."

"Tradition also has a great part to play in the continuity of the Viking," the adviser said.

With the emphasis on continuity, tradition, professionalism, what is the ultimate goal?

"I think a good college press is very much like a small town newspaper. It has to keep the ultimate good of the community in mind. Sometimes, it can best serve by opposing . . . but it can still serve without being servile," said Roberge.

IN RECENT years many college papers have started using obscene words in the name of "freedom of the press." Good taste has been called into question, and libel laws and other statutes have been violated.

The Viking has not had to face these problems, for the most part. Not because of heavy-handed management or repressive administrative measures.

"The only restrictions are those of libel and good taste," Roberge said.

In case there is an impasse in a disagreement, a publications board made up of students, faculty and administrators resolves the problem by vote after thorough discussion.

JOHN SHEEHAN, 29-year-old Marine veteran who is editor this semester, seems to agree, although a policy now under review, that prohibits liquor, tobacco, family planning and abortion counseling advertisements irritates his sense of press freedom.

Sheehan, a strong believer in objectivity in the press, said the paper is "no more a house organ than it is a platform for launching someone's policies."

This semester's editor runs a tight ship, according to some of his staff members, but his approach to the job would probably warm the heart of Dr. George Booth.

Asked for a brief philosophy of the Viking, Sheehan grinned and said: "The Viking comes out on Friday."

MY TOWN AND YOURS



Sterling Bemis

THERE ARE NEVER enough good teachers and Wilson High lost a rare one in the passing last February of Ann-Maria Burchard.

She taught humanistic courses and shared with two decades of students the blue flame of her interest in the classics, in art, and in philosophy.

Classics can be dull, but not when they are infused with the wit and spirit of a teacher like the widowed Mrs. Burchard. In an interview with our education editor, Ralph Hinman Jr., her sense of mischief bubbled out in a voice that ranged lightly over the scale.

"I was private secretary to the fabulous Alma," she recalled. Alma, who was married at various times to Gustave Mahler (composer), Franz Werfel (novelist) and Walter Gropius (architect).

Salute to a rare one

IT WAS ANN-MARIA who typed Alma's autobiography.

"Some of it was pretty racy stuff," she said with a reflective smile. "Portions of the manuscript had to be deleted before it was published."

She was schooled in the strict discipline of East Prussia, where her father was a university president. In the mid-1930s she fled the Terror and eked out a living in France and China before coming to California in 1949.

Mrs. Burchard joined Wilson's faculty in 1951. Eighteen years later she won the Golden Apple as a supreme teacher. Her will left it to the high school for permanent display.

There was no ceremony when she died on Feb. 19. Fellow teachers and students remembered her with a memorial concert.

NOW HER FRIENDS have set up a memorial fund for a collection of fine books in the Wilson library, to be duplicated in other high schools if funds permit.

Contributions may be mailed to: Ann-Maria Burchard Memorial Fund, P.O. Box 3795, Long Beach, CA 90803.

It is a way for the many to remember the rare one.

LAST MONDAY we reported the case of Long Beach attorney Daniel W. Farnham, whose 1965 Chevrolet

was recalled for installation of new restraints as a safeguard against a defect in the engine mounts.

His letter to this newspaper said: "I would appreciate anything you can do to publicize this and get the information to the S. O. B. that stole the car in November."

NOW COMES A LETTER from another Long Beach attorney, Louise M. DuVall, who writes:

I read your recent column referring to attorney Daniel W. Farnham's predicament regarding his stolen 1965 Chevrolet.

Your advice to the culprit was good except you forgot to add that if he finds a dealer who has been furnished the restraints by General Motors he should advise you immediately so that you may advise your readers.

Most of us Chevrolet owners re-

ceived a certified letter from General Motors early in March requesting us to contact a Chevrolet "dealer's" service department and determine when parts and service time will be available."

I have yet to find a local dealer with these parts. My secretary, another Chevy owner, and who lives in Torrance, has had no better luck.

Since you are attempting to locate Dan's car, could you also locate a dealer with these parts?

(The S. O. B. who "ripped off" attorney Farnham's Chevy may have lifted the right parts by now. If so we would appreciate hearing from him.)

(Meanwhile, we would welcome a note from any dealer around here who has the required restraints in stock. Otherwise, the way things are going, pretty soon a lot of our attorneys will be grounded. — S.B.)

Equal rights: a time to act

That everyone ought to have equal rights under the law has long been a guiding principle in America. Partly.

It has finally been accepted in matters of race. It has not been accepted where women are concerned.

A WHITE MALE judge can imagine what it is like to be black and a victim of racial discrimination. He finds it a violation of everything he was ever taught about the roles of the sexes, however, to try to imagine himself a woman.

And so we have a long history of court decisions that say in effect that the U.S. Constitution is for men only.

The decisions go back to 1873 when the U.S. Supreme Court held that the Illinois courts were correct in refusing to let women practice law. The Illinois Supreme Court said the legislators assumed, and were entitled to assume, "that God designed the sexes to occupy different spheres of action, and that it belonged to men to make, apply and execute the laws."

A U.S. SUPREME COURT justice saw nothing wrong with that piffle and added his own insights into divine will. "The natural and proper timidity and delicacy which belongs to the female sex evidently unfits it for many of the occupations of civil life," Justice Joseph P. Bradley declared. "The constitution of the family organization, which is founded in the divine ordinance, as well as in the nature of things, indicates the domestic sphere as that which properly belongs to the do-

main and functions of womanhood . . . The paramount destiny and mission of woman are to fulfill the noble and benign offices of wife and mother. This is the law of the Creator."

We are told in Genesis that "male and female created He them." How the Creator transmitted the rest of the divine ordinance to Justice Bradley, the opinion unfortunately does not explain.

BRADLEY WAS NOT the only male judge who insisted that God or Nature or Man had wisely decreed that the frail female needed laws, as the U.S. Supreme Court put it in 1908, "to protect her from the greed as well as from the passion of man."

Incredible as it may seem, this kind of talk did not go out with corsets, cuspidors and attacks of the vapors. Similar nonsense was uttered on the floor of the California Assembly before that mostly male group finally approved the Equal Rights Amendment to the U.S. Constitution the other day.

The Assembly voted 56 to 11 to ratify the proposed 27th Amendment to the U.S. Constitution.

IT WOULD BE A credit to the California Senate if it considered the matter with dignity, taste and an honest recognition that sex should not dictate legal differences any more than race does.

The Equal Rights Amendment deserves approval by the California Senate, without Victorian rhetoric, without snickers, without phony concern for defenseless young ladies — and without delay.

Letters to the editor

Tax fraud: Is everyone guilty?

EDITOR:

Treasury Secretary John Connally is quoted as saying that a survey by his Treasury Department showed that 97 per cent of tax returns prepared by persons other than taxpayers were fraudulent. This is a fantastically irresponsible quotation. He neglected to mention the following facts:

1. The Internal Revenue Service commissioner's annual report for the fiscal year ended June 30 stated that approximately two-thirds of the nation's filers overpay their tax. Fraud?

2. A Wall Street Journal reporter went to IRS offices in five cities with the same questions about the same tax return and

received five different answers on his refund, ranging from \$177 to \$484. Fraud?

3. The IRS says it has been steadily simplifying tax returns. Fraud?

Under Secretary Connally's moral judgment sense, the inescapable conclusion is that the "fraud" is total: the taxpayers, the commercial tax preparers and the IRS tax return preparers. The principal difference being that the taxpayer who prepares his own return is perpetrating the "fraud" on himself. Secretary Connally certainly doesn't do his own return.

I suggest that the biggest "fraud" is Secretary Connally's attempt to frighten the average taxpayer away from seeking competent tax advice.

Long Beach JOHN E. HENNESSEY

Comments

A LEADER is a man who gets something done, not a man whose only ability is to criticize what others do.

THE REASON some people despair of the improvement of mankind is that they are too familiar with their own shortcomings.

Recommended junket

EDITOR:

In reference to Rep. Craig Hosmer's statement that he would "buy up Contra Costa County, shut it down, break it off, float it out to sea and sink it," let's hope he goes along for a first-hand view as he did at Amchitka.

Long Beach MICHAEL J. KAHN

What made Younger shift stand?

SACRAMENTO — California Atty. Gen. Evelle J. Younger is on his way to setting a new record for puzzling behavior in his reaction to the State Supreme Court's abolition of capital punishment.

Younger has chosen a course of action that appears to be deliberately inflammatory. It involves criticism of the ugliest kind.

The attorney general has taken the position that the court erred in its 6-1 decision Feb. 18 that the death penalty was a



Bob Schmidt

VIEW FROM OUR STATE BUREAU

cruel and unusual punishment and therefore in violation of the California Constitution. Not only his choice of language in asserting that position has been attacked, but his logic and his previous statements are out of step.

His contention that the abolition of capital punishment is so major a question of public policy that it can only be made by the people or their elected representatives has received considerable backing, particularly, as expected, from legislators.

BUT THAT CONTENTION appears to conflict with the first point in his 26-page petition asking the court to reconsider its action . . .

He argues that "This court should not have decided the issue . . . while that issue was being determined by the United States Supreme Court," referring to another case, raising the same question, now pending before the federal tribunal.

What he appears to be saying is that it is improper for the state court to make what he later describes in his petition as "an inappropriate and unsubstantiated legislative finding" and an intrusion into an area "traditionally considered to lie within the realm of our democratically elected legislative and executive branches," but it is perfectly permissible for the federal court to do so.

Additional inconsistencies are found by comparing Younger's petition with an essay on capital punishment he wrote for the February, 1956 issue of the American Bar Association Journal.

For instance, the California court contended, in the opinion written by Chief Justice Donald R. Wright, that there is "a repudiation of the death penalty in this country" and a "world-wide trend toward abolition."

The attorney general, in his brief, says that contention is "suspect" in light of "the public's widespread support for the death penalty as reflected in polls, referendums, legislation enacted or retained by elected legislative representatives, and jury verdicts imposing the death sentence," apparently forgetting that in 1956 he wrote "the trend throughout the world appears to be toward abolition of the death penalty," a point he makes two other times in the essay.

During his appearance before a legislative committee, Younger was asked about his 1956 statement, and responded by saying "I'm not ashamed to say that I can change my mind."

BUT HE DECLINES to grant the same privilege to the Supreme Court.

When law enforcement officials throughout the nation were attacking various courts during the 1960s for a series of decisions which required policemen to obey the law while they were enforcing it, Younger, then district attorney of Los Angeles County, was one of the few officials who declined to participate in the mudslinging. Law enforcement could not only live with the court's rulings, he said, it would do a better job because of them.

The ugly criticism Evelle Younger's startling change in language and tactics invites is that in 1956 and during the 1960s he was not running for governor and was not in need of a popular, emotional issue with which to become identified.

THE SAINTS COME MARCHING IN



Barrel test for bad apples

Comedian Redd Foxx has a routine in which he tells how he can't stand ugly people. He tells this big nightclub audience that, as he looks around the room, he can see a number of real ugly ones.

"But I'm not going to point anybody out," Foxx says, "You know who you are!"

Fortunately for all the world's ugly ones, beauty still lives in the eye of the beholder. And beauty alone is a heck of an index to worth.

It's a different and abstruse story about competence. Not that we'd be better off if we could tell at a glance whether a person

dently by making house calls, walking their precincts door to door.

On May 1, there will be an excellent opportunity for this personal confrontation. Seven Long Beach organizations are joining forces to sponsor candidate open forums in each of the nine city council districts.

The organizations behind the nonpartisan program are the Chamber of Commerce, Junior Chamber of Commerce, Council of Churches, League of Women Voters, City Employees Association, YWCA and Teachers Association of Long Beach.

THE MEETING SITES in each district will be published in stories elsewhere in the newspaper. Each meeting except the one for the 1st District will be held at 7:30 p.m. The 1st District meeting is scheduled for 2 to 4 p.m.

Each candidate will draw lots to determine the order of appearance for a 10-minute presentation. No candidate will be permitted to participate in the program if he is not on hand for the 7:30 p.m. drawing of lots. No standins for candidates will be allowed. As time permits, audience questions to candidates will follow candidate speeches.

A 10-minute talk may not be all you need to make an intelligent selection, but, believe me, there are some entries in this election you'll be able to eliminate in the first 30 seconds of the speech.

Similarly, you'll be impressed with the high caliber of candidates seeking to serve you this time — one of the best fields I have ever seen aspiring to municipal office, and I'm not excluding incumbents.

THIS FORUM idea was done in the 1969 city election with mixed success. Only eight people showed up for one of the district sessions but there were 125 at another. Several had 50 to 75 in the audience.

Many observers have pegged 1972 as a crossroads year in elections, speculation running high on whether the youth vote will turn out in numbers enough to change anything and whether there is an antiestablishment trend that extends beyond youth ranks into disenchanting silent majority types.

Everybody's talking "involvement." If you want some, set aside two hours on May 1 to attend your district's candidate meeting.

Footnotes

IT ISN'T TO BE expected that everyone will think you are perfect; just be satisfied if you are able to fool one or two human beings.

Lawyers move to tighten code of ethics for judges

WASHINGTON, D.C. — Increasing attention is being focused on how some federal judges are handling bankruptcy cases involving millions of dollars in assets that are placed under control of their courts.

These cases point up the lack of any effective controls.

IN INDIANAPOLIS, U.S. District Judge William Steckler appointed a friend and former law partner, Sheldon Key, to manage the operations of a trucking company that was having financial trouble and had asked the court for help.

The company owed \$3 million, had \$2 million in assets and did \$11 million worth of business a year. In some 10 years under the management of Key and the federal court, the company has not paid its debts, although lawyers named by the court have received some \$600,000 in court-approved legal fees. The company is now virtually out of business.

The Dayton (Ohio) Journal Herald, in a series of articles, has pointed out that Judge Steckler named his former law clerk, Donald W. Buttrey, as receiver for a bankrupt securities company. A year after Buttrey was appointed by the judge, W.

Rudolph Steckler, the judge's son, joined Buttrey's law firm.

In another case, Judge Steckler appointed former Indiana Gov. Matthew Welsh and Sigmund J. Beck, a lawyer who had



Clark Mollenhoff

been involved in the case of the bankrupt trucking company, to oversee the assets of a real estate operation that had filed for bankruptcy.

WELSH AND BECK had been operating the real estate operation prior to the bankruptcy, and the U.S. Securities and Exchange Commission (SEC) objected and asked the court to appoint "disinterested" trustees.

Judge Steckler turned the SEC down.

In another case in Indianapolis, U.S. District Judge James Noland approved the

involuntary bankruptcy reorganizations of two other large real estate operations, after two private lawyers had requested the action in the names of six stockholders.

Since that action, there have been allegations that four of the stockholders were not aware the action was being taken in their names.

Named bankruptcy trustee for one of the real estate operations was John Bradshaw, who is a member of the same law firm as W. Rudolph Steckler. The U.S. District Court has allowed a \$24,000 interim fee for Bradshaw. The SEC recommended that he receive only \$15,000.

THE TWO LAWYERS who had originally requested the real estate operations be reorganized under bankruptcy, Alan I. Kineman and Hugh A. Thornburg, were allowed a total interim fee of \$31,500 by the federal court.

The SEC had recommended that Kineman and Thornburg be paid \$20,000.

In Hammond, Ind., Judge Luther Swygert presided for several years over the bankruptcy case of a company against which he had earlier filed claims as a private lawyer. When some of the lawyers ap-

pointed by the court to oversee the operations of the bankrupt real estate company were indicted or disbarred, Judge Swygert disqualified himself.

The Hammond case was taken over by U.S. District Judge Robert Tehan of Milwaukee, Wis., who allowed some \$500,000 in claims to be paid, much of it in lawyers' fees, even though there were objections from company stockholders that the claims were fraudulent.

The Hammond firm, Woodmar Realty Company, has assets valued at some \$25 million, but hundreds of stockholders and creditors have received no money.

The American Bar Association is preparing a new code of conduct for judges to replace the old canons of judicial ethics. The new code is expected to be presented to the ABA's House of Delegates at its midwinter meeting in February 1973.

If adopted by the House of Delegates, as expected, the new code of conduct then will be presented to the highest court in each state of the union, which in most states would be the state supreme court. Once adopted in a state, the new code would cover judges there.

The current canons of judicial ethics

are broad and highly general in nature. There are no specific provisions covering ethical considerations; there are no provisions for punishment, and no conditions for competency.

THE NEW CODE will spell out conflict-of-interest situations to be avoided by judges and will cover investments by judges in private business.

ABA officials said that once the new code is adopted, it could be applied to federal judges within a state. If a U.S. judge is found to be violating a section of the code, it would be possible for state legal authorities to move to disbar him. Once disbarred, he no longer would be qualified to sit as a federal judge, and it would be up to Congress to remove him.

"We know," said an ABA official, "that bankruptcies are very lucrative. You get judges who sometimes appoint people as trustees and lawyers who know nothing about it. This is where you get these plums."

He added, "Most lawyers in this country hate this. We can spend hundreds of thousands of dollars on public relations and one incident throws it all out of the window."

Some unthoughts on the unmentionable

WASHINGTON — Here, at last, is something every American has needed for years—a concise guide to the Vietnam war which will help him avoid thinking about the Vietnam war:

1. START OF Vietnam war—Some authorities say the Vietnam war started in 1937; others say it was 1941. Partisan Democrats say President Eisenhower started it during



Russell Baker
NEW YORK TIMES
NEWS SERVICE

1950's; Republicans say President Kennedy started it. It is best not to think about when the Vietnam war started, because it will not make any difference anyhow.

2. WHO IS President Lyndon B. Nixoner? — It was during the Lyndon B. Nixoner administration that the Vietnam war was escalated, con-skinized, Vietnamized, re-Americanized, Simonized and sold to the South Vietnamese as the best used war available anywhere at comparable price. Many people report that thinking about President Lyndon B. Nixoner depresses them, whereas people who do not think about him say they feel fine. It is best not to think about President Lyndon B. Nixoner, since it will not make any difference anyhow.

3. LIGHT AT END of tunnel—Ever since the Vietnam war started (and remember, don't start thinking about when that might have been) there has been light at the end of the tunnel, which, decoded from the Pentagonese, means that victory has been just around the corner. Many experts, in fact, say we won the war four years ago when the enemy was defeated at Tet time. Others contend that the war is still going on. It is a waste of time thinking about whether the war is still going on or not, since it will not make any difference anyhow.

4. ANTIWAR demonstrations—The important thing to remember about antiwar demonstrations is that they don't make any difference. Do not think about them.

5. WHY ARE WE in Vietnam? — It is not a good idea to go around asking this question, because very few

people know the answer. Those who do know the answer do not agree on what it is. Even if you knew the answer, what difference would it make? We would still be in Vietnam. It is best not to think about why we are there, because it will not make any difference anyhow.

6. PARIS PEACE talks—Peace talks began in Paris four years ago. In the span of time elapsed—a span on which the Allied powers were able to defeat the Kaiser in World War I; in which the United States and its Allies were able to defeat the Axis in World War II—the Paris peace talks have agreed on the shape of the conference table. Many persons say there aren't any peace talks. Others say that if we were fighting the Kaiser today we would be on his side. It is idle to think about the Paris peace talks, because they will not make any difference anyhow.

7. PITIFUL HELPLESS giant—Most experts agree that if North Vietnam would surrender, the war could be ended. Because of the childish Oriental insistence on "saving face," however, they will not give up. To do so, they say, would make them look like a pitiful helpless giant. There is no point in thinking about the absurdity of this attitude, because it will not make any difference anyhow.

8. SECRET WAR-ENDING plan—four years ago Lyndon B. Nixoner said he had a secret plan for ending the war, but refused to tell us what it was until he was re-elected. Some experts say it has been secretly working beautifully; others insist that Nixoner has forgotten what the secret plan was. There is no point in worrying about the secret plan, since it will not make any difference anyhow.

9. WAR NOT AN issue—Politicians agree that the war will not be an issue in the forthcoming presidential election. This is because the voters will not think about the war. The reason voters will not think about the war

is because it doesn't make any difference whether they think about it or not.

10. LAOS — There is general agreement that Laos exists, but the United States government resents people who think about it. This is because the war there is being waged by the Central Intelligence Agency, and is, therefore, classified "top secret." It is better not to think about Laos, not only because the Justice Department has several grand juries sniffing about for incipient Ellsbergs, but also because it will not make any difference anyhow.

11. TAXPAYER responsibility — You may ask: "Am I, as the purchaser of the destructive wherewithal brought to bear upon Vietnam, responsible for the devastation of that miserable country?" Most experts agree that you are. Some experts say there is no reason to feel bad, because the Vietnamese have brought it on themselves. Others say there is no reason to feel bad, because it is going to go right on happening, no matter how you feel. The best thing is not to think about responsibility, since it will not make any difference anyhow.

12. WHAT CAN THE responsible citizen do? — Vote for the Lyndon B. Nixoner of your choice. When he is re-elected do not make it hard on him by doing a lot of thinking.

Author Unrau records the sad tale of the Kansa Indians, how they migrated from the East to settle down to a serene agricultural life along the Kansas River; until, in the last century the white men, and Indian tribes stronger than theirs, began to tyrannize them. Smallpox also took its toll. —N.

HUMAN BEGINNINGS. By Olivia Vlahos. Fawcett, 95 cents paperback. An anthropologist with a touch of the poet and a scholarly authoritative-ness tells about early man's biological and cultural history. —N.

THE NEW BIOLOGY. By Graham Chedd. Basic, \$7.50.

How molecular biology has radically changed the study of living organisms, explained the puzzle of genes and how they control living cells, and has made more possible the control of viruses, inherited defects, cancer, the "disease" of old age. —N.

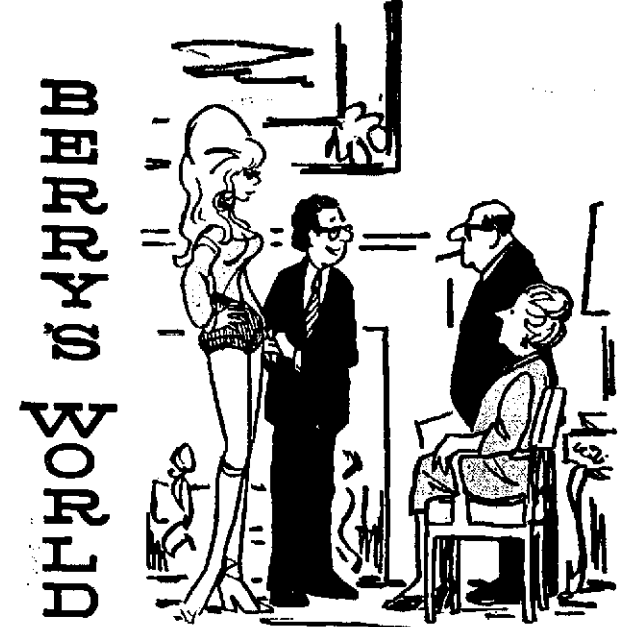
LIVING IN CITIES. By Anthony Ridley. John Day, \$7.95.

Rome had its many-storied apartment buildings, we learn from this book that will tell you much you never knew, about the earliest cities; the development of streets; the evolution of city protection; how underground sewers came to be; the history of work, trade, pleasure and leisure in the cities; the story of city government and of planning. —H.

ON THE PRIME MINISTER'S ACCOUNT. By Olle Högstrand. Translated by Elina Levy. Pantheon, \$4.95.

Try this Swedish mystery — you'll like it. The bomb of a New Left assassin kills the U.S. ambassador; the prime minister's daughter is kidnapped, the abductors wearing Donald Duck, Goofy, and pig masks. You'll never be able to predict the outcome. —N.

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.



"Well, I guess you could say she's really an 'old-fashioned girl'—you know, preoccupied with material things, social standings and facades!"



L.A.C. Says

By L.A. COLLINS SR.

As we observe Public School Week

The Long Beach Unified School District will be observing Public Schools Week from April 24 through 28. The theme will be "The Public Schools — The Basis For Freedom and Democracy — Keep Them Strong." Parents can ascertain the schedule for visiting the schools from their children who are attending public school. It is an event that should have the participation of all parents.

Long Beach is fortunate in having one of the finest school systems in the nation. It rates high academically as well as physically. Its buildings are the most modern and adequate of any district in the country. This is largely due to the rebuilding of the schools after the 1933 earthquake and new buildings to take care of our growth in the succeeding years.

WE HAVE BEEN fortunate in having dedicated leaders as members of the school board during the years of earthquake rebuilding. The superintendents of schools have been outstanding as have been the staff and teachers assembled through those years. A visit to the schools during school week will give added confidence to parents who will meet these dedicated educators.

The schools need the understanding and support of local people. The court decisions calling for equal minimum per pupil financial support for all districts is calling for some drastic changes. The moves to have a state property tax to be so divided raises serious problems for such districts as Long Beach. It can mean lower local property taxes as the state would tax at a suggested \$2.50 per \$100 of assessed valuation. But the local authorities need support of all their citizens in efforts to maintain our districts' high level of service to the community.

An idea of how some districts are faced with shortage of class rooms — due to rapid population increases is shown by San Diego. The San Diego School District board of directors have started 6 of its schools — as of July 1 to be on year round sessions. The other 150 schools in the district are told to prepare themselves for using the plan also.

Under the plan students will go to school 45 school days and be on vacation 15 school days. Or in effect 9 weeks of school and 3 weeks vacation throughout the year. It is the first such plan to be used in a large West Coast city school district. It has been successfully tried in several other areas and is likely to spread to the whole country in districts that are short of classrooms.

IT IS NOT AN issue in Long Beach at present because of our necessary building of new schools after the earthquake and the building programs completed in the 1946 through 1950s under supervision of then Super-

intendent Douglas Newcomb. We have not had the population explosion suffered by San Diego and many other areas. For that we can be grateful that we are in such good condition for housing and teachers.

These facts can best be understood by parents — many of whom were not here during the reconstruction period — by their visiting the fine facilities we now provide. We can be proud of our facilities and school personnel. Our school costs have been held to lower levels than most districts with resulting lower tax rates. But the new court decisions raise problems of financing that are faced by our present officials. It is therefore important that on this public schools week our parents visit our schools and talk to the teachers to appreciate what we have.

Japanese workers join in company decisions

In Japan, decision-making in organizations, large or small, is an extremely complex, diffuse process, in which everyone from top to bottom has a part. The views of all parties with an interest in the outcome are



Samuel I. Hayakawa

canvassed and an attempt is made to accommodate each view. A consensus must be reached before a decision may be made or put into effect.

Herman Kahn, in predicting that by the year 2000 Japan may well be the world's leading industrial state, describes the uniquely effective Japanese decision-making process. ("The Emerging Japanese Superstate: Challenge and Response," Prism Paper-back, 1971.)

THERE ARE, says Kahn, two methods of reaching a consensus: "ringi" and "matomari." "Ringi" is a process in which junior employees initiate and reach an agreement on an idea or problem within the company. They draft a paper on the subject for the department head's approval. Then the paper is circulated among other departments. There is much discussion and change in the paper as it passes back and forth.

After a broad consensus is reached within these lower and middle levels, the paper is presented to higher corporate authorities, who are then under serious pressure to approve the plan and forward it to the highest office for final decision.

"Ringi" being so diffuse a process, it is difficult to isolate the source of initiative behind an idea, since it may come from anyone, even quite low in the organization. It is also difficult to determine the actual decision-maker, since the decision has been made by all the interested parties.

"Matomari" is a meeting attended by representatives of all departments or levels within an organization. A problem is outlined by a senior officer, and each member offers his initial thoughts on the issue. No one discloses all his thinking for fear of offending colleagues, putting himself in a minority or, worse yet, in an isolated position.

EACH PERSON slowly presents his views, listens to the others, explores their feelings, backs off, and adjusts his own views. If there appears to be agreement, the leaders sums up the group view and asks if everyone

agrees. If consensus has not been reached, the leader does not press for one or even ask for a vote. He suggests that more time is needed to consider the matter—and convenes the group again later.

Occasionally a group may ram through a decision against the wishes of a weak opposition. The Japanese call this the "tyranny of the majority." Action based on a 10-2 vote does not, in the Japanese view, represent a group decision.

A dissident party may, however, be placated by a concession on some totally unrelated issue or by acknowledging an obligation to make up any losses he may suffer by offering a generous concession on the matter on hand. Anyone who has been generous in conceding or who has gone out of his way to facilitate consensus is remembered—whether it be an individual or a corporation.

Such decision-making processes clearly differ profoundly from those of American business, in which decisions are either promulgated from the top, or a small group is selected to study the problem and report to higher authorities, who then make the decision. There then may be some attempt to explain the decision to employees—or even an internal debate on details. But there is rarely a chance to alter the decision.

THUS, THERE IS often a tendency for junior employees who have not been consulted and who do not understand the reasons for the decision to oppose it. And the more junior the employee, the greater the likelihood of misunderstanding the opposition. Such an outcome does little for company morale.

In Japan it is unthinkable for a decision to come simply from the top down. The great virtue of the Japanese system is that the effort to keep all parties informed and satisfied prevents any demoralizing effect on junior employees. All the relevant information having been circulated and the staff work completed, each party to the decision knows his role in executing the plan. Hence the high worker morale that Kahn describes as characteristic of Japanese industry.

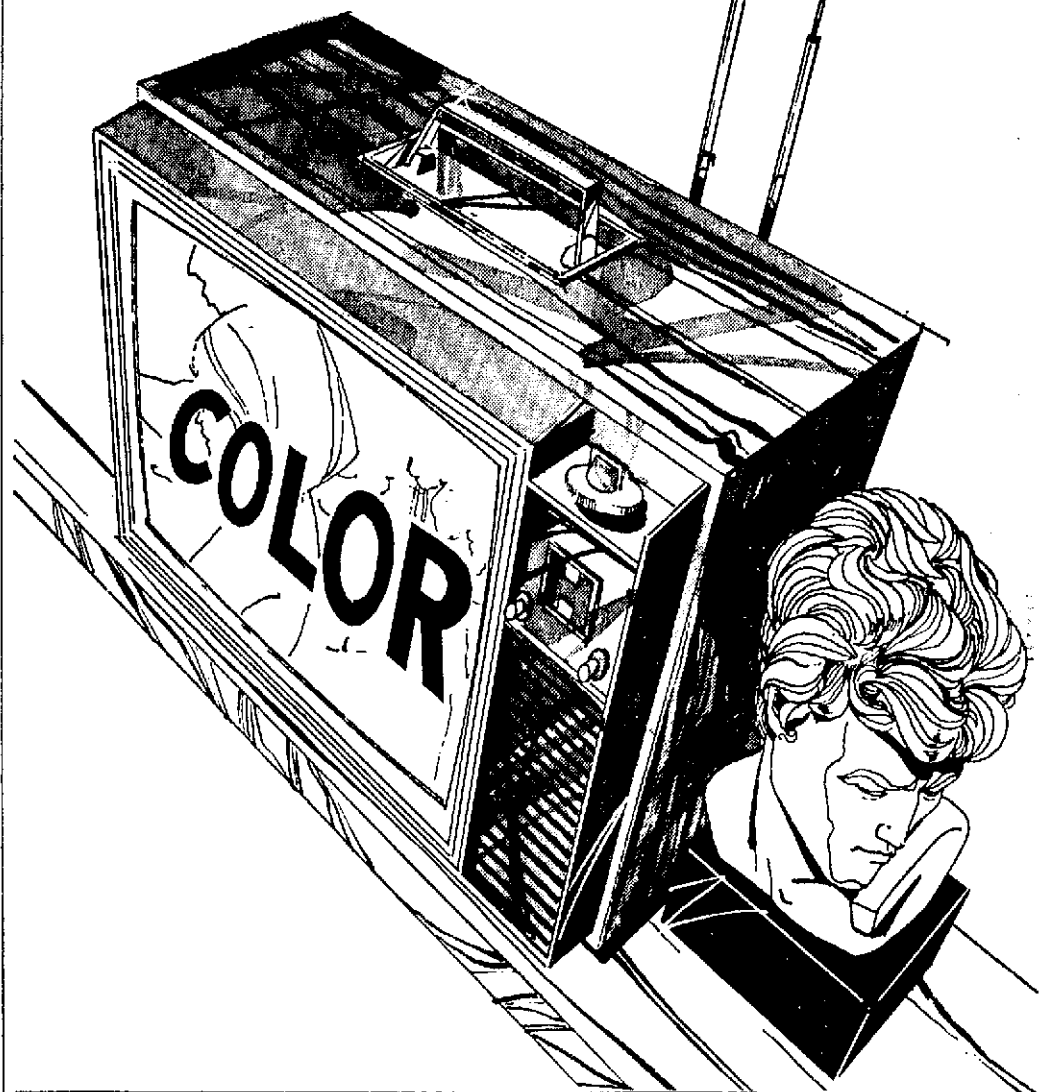
While reading Herman Kahn on Japanese decision-making and (as I reported last week) on Japanese labor unions, I could not help thinking about the troubles General Motors is having with its highly sophisticated Vega plant in Lordstown, Ohio.

Perhaps that company could use a management consultant team from Japan. Japan has learned much in the past 100 years from America. Perhaps she can begin to repay the debt.

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JUDGES NILA ALCOCK, WARREN ECKERT AND JANE BEGAN
With Law Day Posters From Long Beach Students
—Staff Photo by CURT JOHNSON

LAW DAY SPEAKER

Justice McComb to address bar

California Supreme Court Justice Marshall F. McComb will address members of the Long Beach Bar Association Friday at its dinner to commemorate the nation's 15th annual Law Day.

Atty. Warren H. Eckert, Law Day chairman, said four community service Liberty Bell awards will be presented at the dinner.

Other programs will relate to Law Day themes in

schools of the Long Beach area.

Scholarship awards will be made at the bar association's regular May meeting.

The bar's auxiliary group, Lawyers' Wives, is coordinating a poster-drawing contest on the day's three-part themes, and this week will post schoolchildren's entries in the corridors of the Long Beach Courthouse, 415 W. Ocean Blvd.

The Law Day dinner will be held at Rochelle's Convention Center, 3333 Lakewood Blvd. Tickets are available at the Long Beach Bar Association office. The public is invited.

In all previous years since the national Law Day was established by congressional resolution and presidential proclamation in 1958, it has been observed under a single theme.

However, this year's American Bar Association supervising committee tripled it to "emphasize the need for cooperative effort to: improve society; strengthen the legal process; encourage the rights and responsibilities of citizenship."

The association described the themes as "a challenge to the nation and the legal profession in three broad areas of special concern."

Salsman fights jet flight hike

Melvin D. Salsman, 42, of 4450 Olive Ave., 8th District candidate for Long Beach City Council, operates a real estate brokerage at 404 E. Pacific Coast Hwy.

The candidate notes that he actively opposed expansion of the Long Beach Airport and maintains strong opposition against any increase in passenger jet flights.

He advocates multilevel parking in the downtown area as "essential for the preservation of a proper business climate and would be instrumental in attracting shoppers back to the business core of our community."

Salsman said environment is an issue which demands the attention of all citizens. "Sensible programs, which are not obstructive, should be carefully planned and implemented with expediency."

"Housing in the central area continues to be a problem. A current federal program (involving \$80 million) will substantially improve conditions. Also, the Carmelitos housing project deserves a modern swimming pool and complete recreational playground facilities."

Salsman attended schools in Napa, received his certificate in real estate from UCLA and has lived in Long Beach since 1962. His organization credits include: education chairman, Longfellow School P-TA; past com-



MELVIN D. SALSMAN

mander American Legion Post 27; Elks Lodge 888; Apartment House Owners Association; past vice president United Property Owners Association; Downtown Long Beach Associates; Loyal Order of Moose, No. 600; Long Beach District Board of Realtors and the Chamber of Commerce.

He said he feels a councilman's first responsibility is to his district, while necessarily considering the best interests of the entire city.

Salsman and his wife, Andria, have three children, Anna, 9, Elizabeth, 7, and Jess, 5.

Mirabile outlines campaign platform

Louis C. Mirabile, 57, of 441 Linden Ave., Apt. 3, vice president and general manager of the Jamestown Motor Center, 1350 Long Beach Blvd., is a candidate for Long Beach City Council, 1st District, in the May 9 city primary election.

Mirabile, a 25-year resident of the district, has been associated with the Jamestown Motor Center for 16 years. He said the needs of the people "are of primary interest and grave concern to me. If elected I will establish a master plan for the safety of all our citizens, act to revitalize our business community, invite new job-oriented activities into Long Beach and, finally, insure that all public services are responsive to the needs of our people."

He said his campaign pledge is to make Long Beach safe, bright and clean.

"As a bachelor I have been free to engage in intensive community activities," Mirabile said, "most specifically with minority youth employment and rehabilitation programs in liaison with law enforcement agencies."



LOUIS C. MIRABILE

\$300 jack lifted from auto store

An air-lift jack valued at \$300 was stolen from Smith & Hiser Auto Repair, 1735 Hayes Ave., Long Beach police said Saturday.

Open house, varied displays to feature Public Schools Week

By RALPH HUNMAN JR.
Education Editor

The 53rd annual observance of Public Schools Week begins Monday throughout the Long Beach Unified and Community College districts.

With classrooms and other facilities open for inspection by parents and patrons, it will be a time for the adult community to acquaint — or reacquaint — itself with the younger generation's schools and teachers.

It also is an opportunity for educators here to interpret their accomplishments, while stressing this year's general theme, which holds that public schools are "The Basis for Freedom and Democracy."

Formal observances open at 7:30 p.m. Monday in Scottish Rite Temple, Ninth Street and Elm Avenue, under auspices of Long Beach's 16 Masonic lodges. Public Schools Week, begun in California in 1920 by then Masonic Grand Master Charles A. Adams, since has been sponsored locally by the fraternal orders.

Police Chief William J. Mooney, Poly High School class of 1930, will be presented the Distinguished Graduate award for 1972 by his classmate at the downtown facility, School Supt. W. Odie Wright.

A district wide junior

high school orchestra will perform under the direction of longtime music consultant Fred Ohlendorf.

Masonic chairman and co-chairman, respectively, are William F. Stovall Jr. and Cecil A. Rogers. Planning representatives from the schools were Carl H. Martin and Richard Manson.

Here is a schedule of weeklong activities:

ALSO ON MONDAY
City College — guided tours of liberal arts cam-

pus, 2 p.m., business and technology campus, 2 and 7:30 p.m. Open for visitation daily through Friday are BTC's adult learning center, vocational center, shops, laboratories and classes. All LAC classes to be open daily.

Evening adults classes offered by the college at Lakewood, Jordan and Millikan High Schools will be open during the week.

TUESDAY
Open house at all public high schools, 7-9 p.m.

WEDNESDAY
All regular elementary schools to be open, usually 7-9 p.m. Since individual facilities may choose to begin earlier, perhaps at 6:30, parents should consult schedules brought home by their children.

THURSDAY
Open house in junior highs, plus Nightingale and Field special schools and at College Intermediate. Again, 7-9 p.m., with the preceding warning still in effect.



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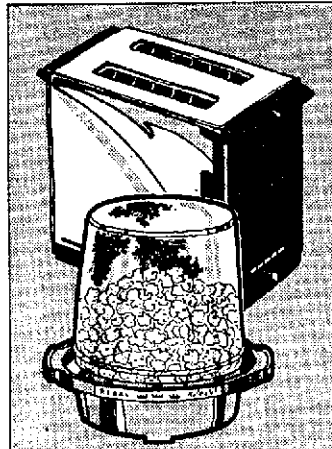
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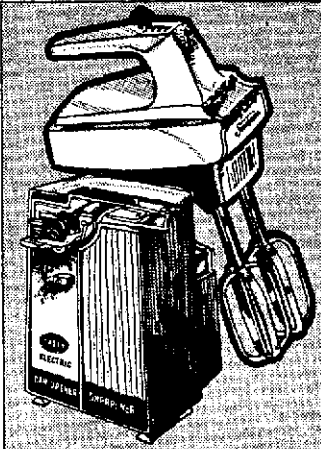
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San Pedro class of '47 reunion set

A 25th year reunion dinner-dance for the summer 1947 class of San Pedro High School will be held June 10 at Los Verdes Golf Country Club.

Admission to the 7 p.m. event at the club, 30201 Hawthorne Blvd., Palos Verdes Peninsula, will be \$10 per person. Reservations may be made by contacting Mrs. Robert (Jean Rowland) Williams, 1610 Morse Drive, San Pedro, 90732, or Mrs. Donald (Pauline Scalo) Ferguson, 2114 Paseo Del Mar, San Pedro, 90732.

3
MORE DAYS TO GET IN ON OUR FREE CADILLAC DRAWING

Ways to prevent burglary

By CHUCK CHEATHAM
Staff Writer

Every 17 seconds this year, a home in this country will be burglarized.

Or, to phrase it another way, 1 out of every 12 dwellings will be hit by a burglar.

The chances are the burglar will be young and a heroin user.

He will dispose of valuables to a fence for 10 per cent of their worth — often trading for heroin.

THIS WAS the gloomy picture painted today by Sgt. Jack Greenleaf, head of the Long Beach Police department's residential burglary detail.

"Residential burglary is the fastest growing felony in the United States," Sgt. Greenleaf said.

"In 1971 Long Beach residents suffered a loss of goods valued at \$1,720,000, an average loss per burglary of \$310," Sgt. Greenleaf revealed.

"In the first three months of this year there has been 1,251 residential burglaries in Long Beach compared to 976 in the same time period in 1971," Sgt. Greenleaf stated.

And he added: "Many of these burglaries could be prevented if the homeowner would take the following simple precautions.

"—Install safe locking mechanisms on all your doors and windows and don't neglect to lock before you leave.

"—Close and lock your garage doors. The absence of your auto advertises your absence.

"—Inventory and mark your valuables. Many times police recover articles but the owner can't identify them. A free marking kit can be borrowed from an independent insurance agent. Consult the yellow pages in your phone book.

"—When going on vacation, arrange for lawn care, stop deliveries of newspapers and mail and notify the police department so they can have the district car check your residence.

"—Light discourages a burglar. Burn a front and back door light nights. It costs less than a penny a day. If you are going to be out for the evening, leave interior lights on and a radio playing and most important of all:

"—Enter into a mutual aid pact with your neighbors. Have him call the police when he sees a suspicious person on your property and in turn protect your neighbor."

Deputy Chief of Police Maurice Z. Wishon said that while burglaries were up 28.2 per cent in Long Beach this year, the clearance rate was up a tremendous 201 per cent.

"During the first three months of 1971 we cleared 100 home burglaries by arrests and this year we have cleared a total of 301 such burglaries," Chief Wishon declared.

He added that booklets instructing residents on steps to take to safeguard their homes are available at the traffic desk in the Public Safety Building, 400 W. Broadway.

Program set on handling house fires

The Pilot Club of Long Beach, the Long Beach Fire Department and the Long Beach Safety Council will present a two-hour program for women at 10 a.m. Wednesday on what to do in the event of a house fire.

Admission to the event is free, but reservations must be made through the Long Beach Chamber of Commerce.

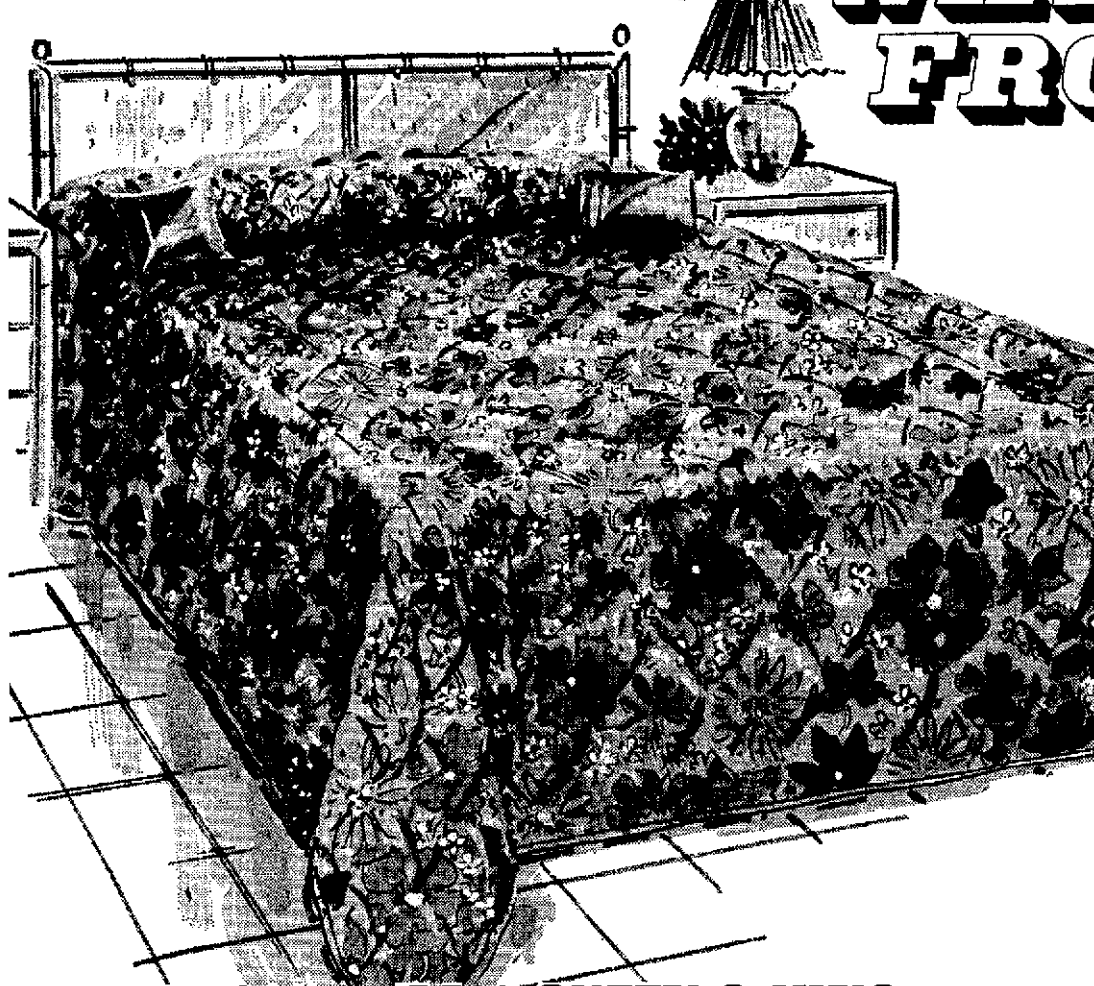
Fire department experts will present a program covering virtually all home fire and live-saving emergencies. The program will be held at the department's training center, 2249 Argonne Ave.

Long Beach, Calif., Sun., April 23, 1972 INDEPENDENT, PRESS-TELEGRAM—B-5

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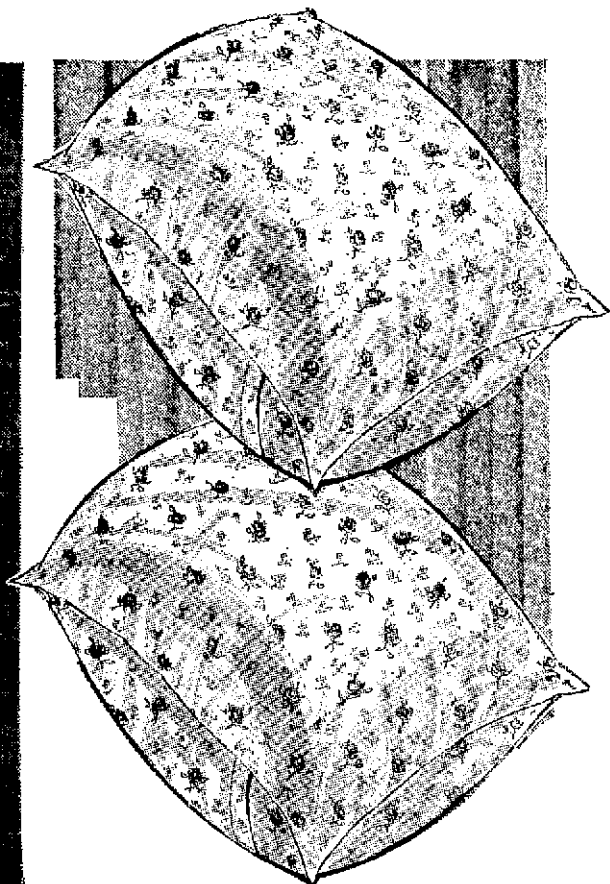
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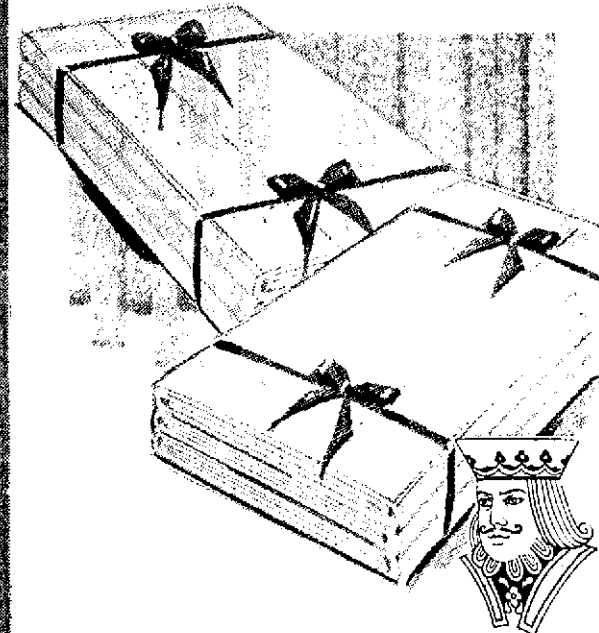
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Talk on dock dispute set

Labor leader W. B. Piercy Jr., an official of the International Longshoremen's and Warehousemen's Union, will address the Orange County Town Hall Forum Thursday after a noon luncheon at Disneyland Hotel, Anaheim.

He will discuss the dock strike. Piercy, who became an ILWU member in 1945 and who in 1962 became Southland regional director for the union, will detail the background leading to the

dispute which tied up 24 Pacific Coast ports for 134 days on two occasions since last July 1. The dispute was settled with a 21 per cent pay hike — cut to 15 per cent by the Pay Board.

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DAREDEVIL JEFF WHITING

—Staff Photo

Young daredevil eyes longer leap

By BOB GEIVET
Staff Writer

You can rank 16-year-old Jeff Whiting as a daredevil, because that's what he is.

He pedaled his Stingray bike downhill on a dirt road, up a makeshift ramp, over a parked pickup, and landed 30 feet away with a bucking bike

that sent him somersaulting.

It was fun, he said.

It all happened Saturday afternoon in the foothill country of Orange County's eastern fringe, just because some guy said he couldn't do it.

JEFF WOUND UP with a badly bent bike and some assorted bruises, which he dismissed as "nothing." He wasn't hurt, or even shaken very much, he insisted.

With his buddy Trace Haeggstrom, 15, Jeff had strengthened the Stingray in preparation for the punishment it got on its flight through space. The lads put motorcycle spokes in the wheels, because they had tried a smaller, less-spectacular leap once before—and found that the wheels collapsed.

The extra-heavy spokes held up, but the rear wheel hub didn't; Jeff was out of the thrill business for the day.

The boys said they can fix it, and Jeff said he's "going to leap two cars next time."

Small and wiry, and about the build of a jockey, Jeff seems cut out for the daredevil business. But that's not it; he wants to go into "business" with Trace; they want to make custom bikes.

FIRST OFF, they need an arc welder, and they'd like to make some money on Jeff's daredevil rides. They figure that maybe their classmates at Foothill High School, and others who get the message, might like to toss some coins around to see such a show.

Young Jeff is the son of Mr. and Mrs. George Whiting of 1212 Hyde Park Drive, Santa Ana. Near-neighbor Trace is son of Mr. and Mrs. Gene Haeggstrom of 11142 Woodglen Drive.

Their parents feel that the lads have something going for them: a dedication to what they're doing, an interest in their own futures.

To them, that's good.

School board agenda

Here is the agenda for Monday's meeting of the Long Beach Board of Education, 701 Locust Ave.

1. Review of applications: adult basic education and professional development center.
2. Report of respiratory and disease control study by Los Angeles County Tuberculosis and Respiratory Disease Control Association.
- Meeting, 4 p.m.
1. Regular order of business:
2. Approval of Conference Item No. 1.
3. Approval of exclusion and expulsion.

Gas lead ban ruled invalid

A Superior Court judge has invalidated an Orange County ordinance regulating the amount of lead allowed in gasoline.

Judge James F. Judge ruled the ordinance invalid Friday, saying the county usurped authority that belongs to the State Air Resources Board.

Judge made the decision following a hearing on a suit brought by the Western Oil & Gas Association. The association had contended it would be unreasonable for each county to set controls on the lead content of gasoline.

"WE were only interested in seeking a reasonable method of control," said WOGA vice president Harry Morrison. "Our lawsuit was not concerned with the desirability or undesirability of regulations pertaining to the lead content of gasoline on a statewide basis."

The ordinance would have required producers to begin removing lead from

gasoline by July 1 and all but traces of lead from regular gasoline by July 1, 1974, and from premium by July 1, 1975.

The ordinance was the first of its kind in the nation, and the state attorney general's office tried to help retain it.

ATTORNEY General Evette Younger filed a friend-of-the-court brief in the case Tuesday, arguing that only local air pollution control districts had the authority to set lead content controls.

Judge also issued a permanent injunction against further efforts of the Orange County Board of Supervisors to control the amount of lead in gasoline.

County officials said they would decide this week whether to appeal the ruling to the 7th District Court of Appeal, which rejected a WOGA request for an injunction against the county last month.

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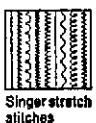
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Pink flower price tags tell it all! Come in and see your budget perk up with these famous Singer values!

save \$60 OFF REG. PRICE on the Golden Touch & Sew* sewing machine in the Bakersfield desk!



Singer stretch stitches



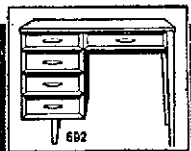
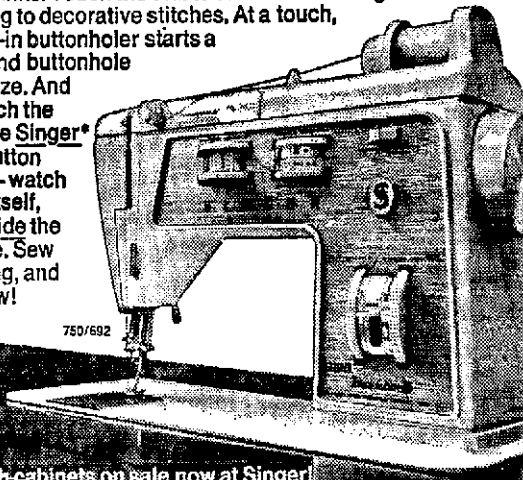
Built-in buttonhole; sews in zippers, too



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It's the Golden Touch & Sew* sewing machine, our very best, in the Bakersfield cabinet that converts to a desk! This machine gives you Singer stretch stitches for all your springy knits. Touch the dial to switch from straight to zig-zag to decorative stitches. At a touch, the built-in buttonhole starts a round-end buttonhole of any size. And just touch the exclusive Singer* Push-Button Bobbin—watch it wind itself, right inside the machine. Sew up Spring, and save now!

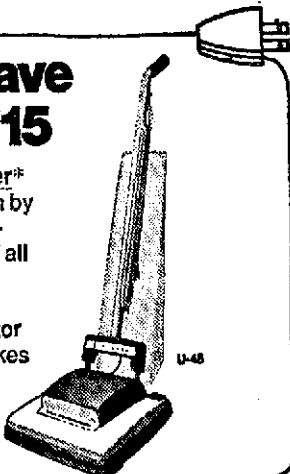
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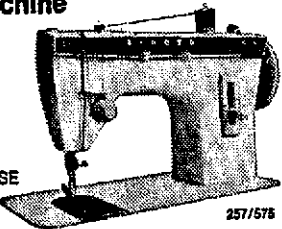


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GARDEN GROVE — 530-4010
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ANAHEIM — 535-1126
CITY CENTER — 542-3945
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SOUTH COAST PLAZA — 540-2633

ELMER W. STRINGFELLOW JR. Millikan ROTC instructor wins the 'Golden Apple'

S.F.C. Elmer W. Stringfellow Jr., black Junior ROTC instructor at Millikan High School was presented the "Golden Apple Award" Friday night and cited for "instilling a sense of responsibility and pride in his students."

The award sponsored by the Independent, Press-Telegram and the Teachers Association of Long Beach was given to Stringfellow by I. P-T Education Editor Ralph Hinman.

Stringfellow, a former Army major, was nominated for the honor by VFW Golden State Post No. 279.

Post Commander Pat O'Connor noted Stringfellow's success in helping dropouts return to school. "He believes 99 per cent of all boys have good potential," O'Connor said.

CHARLEEN EVANS, assistant executive director of the Teachers Association, said "He has won the admiration and respect of the student body and staff."

Announcement of Stringfellow as winner of the Golden Apple drew a standing ovation at the VFW auditorium, 241 W. Broadway. He was chosen for the honor by a committee of Long Beach teachers.

Stringfellow has helped Millikan's JROTC win 38 trophies and participate in three national drill competitions.

Last year, Millikan, along with only 10 per cent of the schools in the nation was rated "Honor School with Distinction."

That means the school can nominate three students each to West Point and the Naval Academy.

STRINGFELLOW, who retired from the Army in 1966 and began teaching at Millikan in 1968,

er classes on his experiences as an army advisor in Iran where he learned the language and won an Army Commendation Medal.

The 49-year-old educator says he avoids getting involved in argu-



SGT. STRINGFELLOW GETS APPLE
Staff Photo by RON CARLSON

ments about the war. "I don't want to sell the military," he said, "I just try to teach leadership to those who are interested."

He offsets antimilitary sentiment, he said, "by trying to be friendly on campus."

As a result he shows up at most Millikan sports events wearing his school jacket with the "Rams" insignia on it.

Stringfellow gets along with the female students by showing them how to cook soul food in home economics.

He also lectures in oth-

er classes on his experiences as an army advisor in Iran where he learned the language and won an Army Commendation Medal.

HE SOMETIMES attempts to put the problem into perspective with the tongue-in-cheek suggestion that the drama department be eliminated because there are such things as lewd and immoral things being produced on stage around the country.

New antidelinquency plan

A proposal to use California schools in a massive statewide attack on juvenile delinquency was made here Saturday by State Sen. Joseph M. Kennick, D-Long Beach.

Kennick, former head of the local juvenile bureau, said at his downtown office that he is discussing with state Supt. of Public Instruction Wilson C. Riles the possibility of starting a pilot antidelinquency pro-

gram in the early grades.

"It has become readily apparent that our society fails to act soon enough when a child shows major antisocial behavior in his early years," Kennick declared, adding:

"It is a tragic commentary on our system that often a five- or six-year-old with deep-seated behavioral problems must wait until he is arrested in his

teen-age years before society tries to help him. The result is family tragedy — and untold loss to the community."

Kennick told of meeting with Riles and his assistants "to discuss joint sponsorship of a pilot program under which a designated public school would identify youngsters who exhibit a potential for major antisocial behavior."

"If our talks remain pro-

ductive," Kennick concluded, "it is likely I will introduce a legislative resolution asking Riles to pre-

pare guidelines for special services and counseling for youngsters who need help at an early age."



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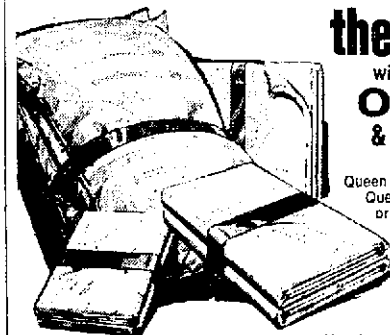
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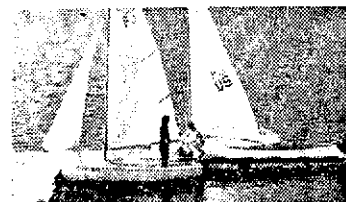
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The world's first indoor flying disc!
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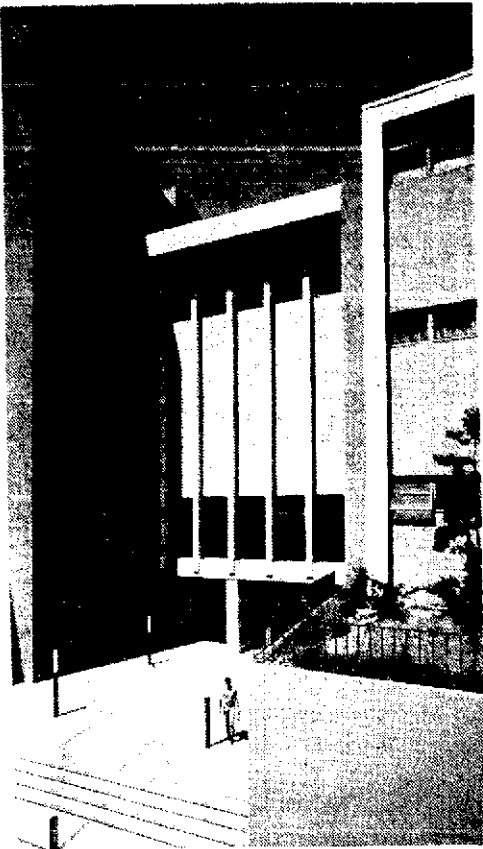
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57¢ BOX

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Dispenser of 6 Blades
57¢



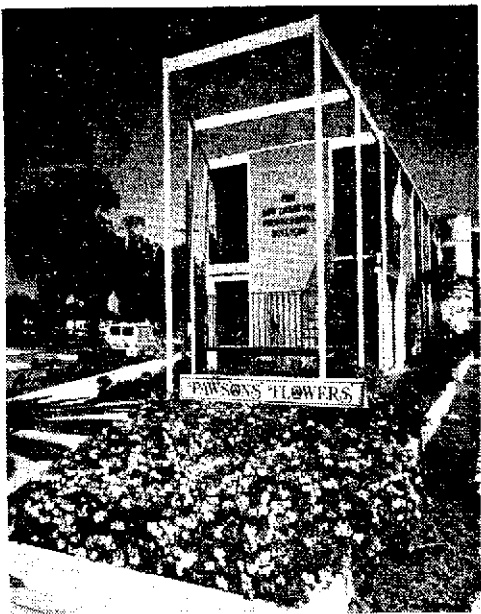
The new California State College Library (left) achieved architecturally pleasing and functional design. El Dorado Park Church (right) uses a grass parking lot to architectural advantage.



Long Beach Beautiful

These ten area buildings won coveted Long Beach Beautiful awards in a Chamber of Commerce-sponsored competition. The awards were presented in ceremonies Friday. The chamber's Long Beach Beautiful Committee, headed by Dorothy F. Buerger judged their selections on the basis of: upgrading and significant improvement to the area; landscape design to complement building and parking area; architecturally pleasing design, and outstanding continued maintenance.

Photos by ROGER COAR



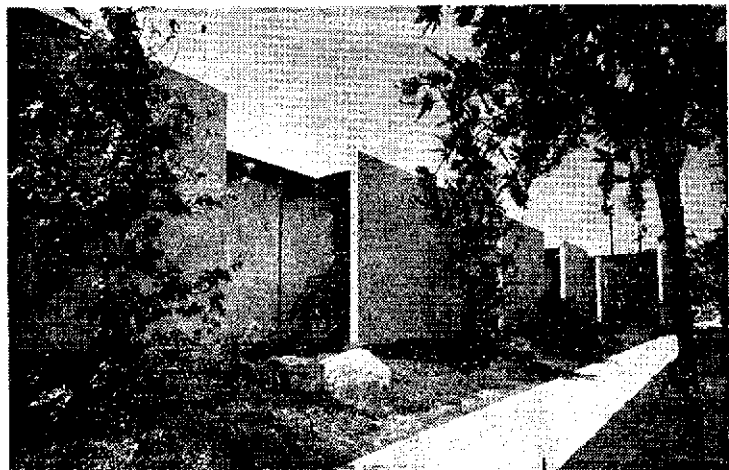
The Los Cerritos Professional Building (above), 3903 Long Beach Blvd., captured award for "excellent" design for a difficult site. At right, Burnett Library, 560 Hill St., was selected for "improvement and beautification in an area that was going 'downhill.'"



Elizabeth Hudson Elementary School, 2335 Webster Ave., uses ample landscape planting and, according to the committee "lots of green grass for a change."

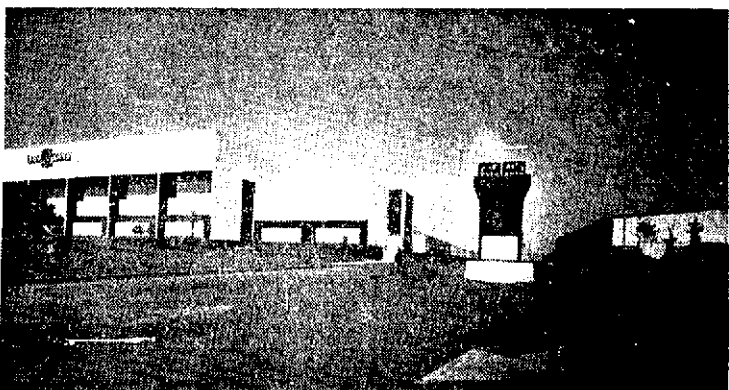


Children's Hospital at Memorial Hospital received award for a high-rise building with clean, well controlled parking areas. Judges also noted landscape and patio area design as "excellent."

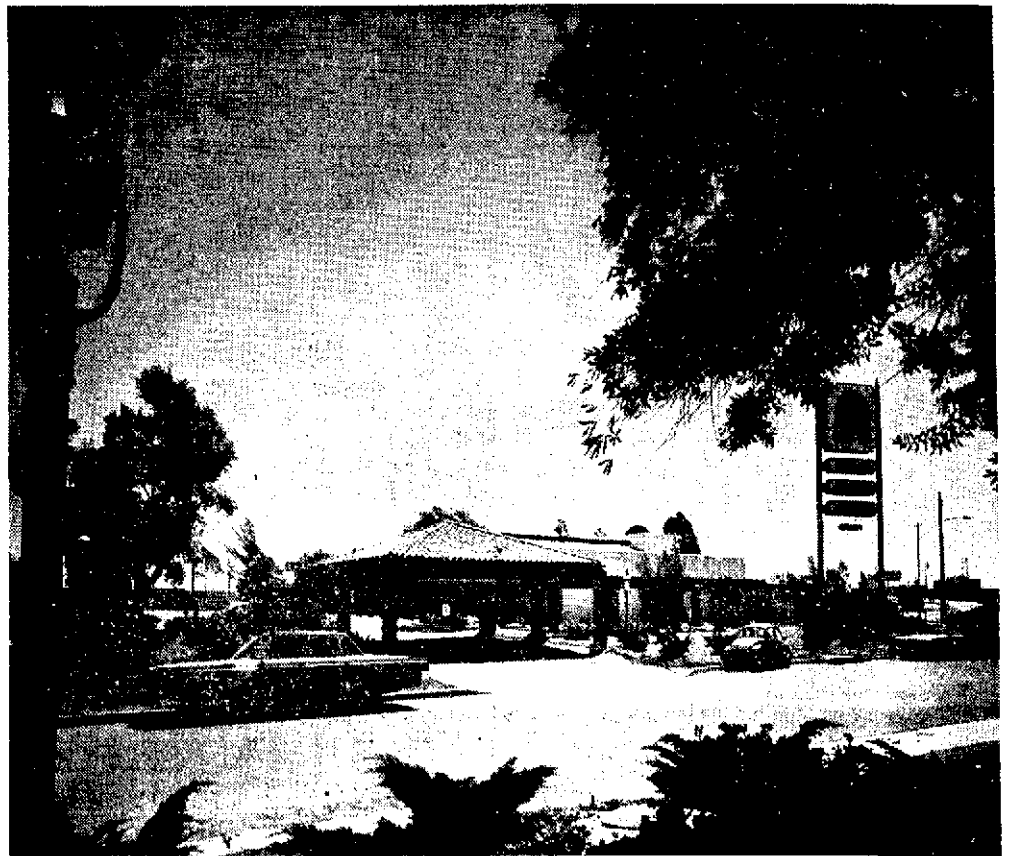


Moffatt & Nichol, 250 Wardlow Road, is a well-designed professional building. Committee also felt maintenance was very good and the landscaping design excellent.

Empress Convalescent Home (right), 10th Street and Termino Avenue, fits well in a residential neighborhood. It is well maintained and landscaping has been provided wherever possible. Below, the Sealand Rail and Truck Terminal, 669 Panorama Drive, was constructed with beautification in mind—even to the point of screening railroad tracks going into the facility.



The Velvet Turtle, 530 E. 33rd St., the committee felt, was "built in an area that was literally a junkyard and has caused other new buildings to be constructed in the area."





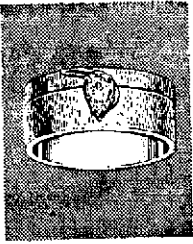
MISSILEMEN INVITED TO TORRANCE

Brunette Dru McCabe, Miss Torrance for '72, stopped off at Fort MacArthur's San Pedro Nike-Hercules missile site to invite the missilemen to Torrance's 13th annual Armed Forces Day Parade at 9:30 a.m. May 20. Marine Commandant Gen. Robert E. Cushman will be grand marshal for the nation's largest Armed Forces Day Parade. This year honoring POWs and MIAs. Left is Spec. 5 Don McGill, Los Angeles, and S/Sgt. Maurice Trujillo. —Photo by JOHN HALEY

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center stone, reg. \$300,
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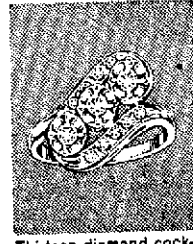
'Overlap' bridal set in
14K gold. .19 ct. pear
shape diamond, reg. \$195,
now \$156



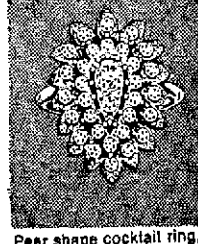
Nine diamond bridal set
in 14K 'textured' gold,
reg. \$300,
now \$240
Matching men's band,
reg. \$1.50, now \$25.20



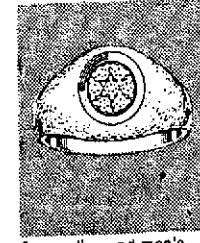
.20 ct. diamond solitaire
with single diamond wed-
ding band in 14K gold,
reg. \$150,
now \$120
Matching men's band,
reg. \$3.50, now \$26.80



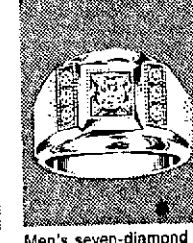
Thirteen diamond cock-
tail ring in 14K gold
'swirl' setting, reg. \$250,
now \$200



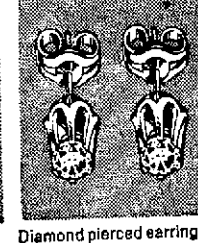
Pear shape cocktail ring,
32 round diamonds, 14K
white gold setting,
reg. \$695,
now \$556



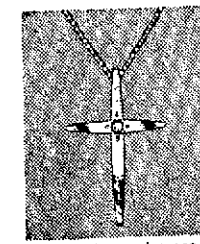
Seven diamond men's
ring in 14K gold dome
mounting, reg. \$137.50,
now \$110



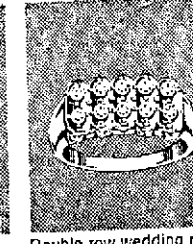
Men's seven-diamond
ring in 14K gold
mounting, reg. \$250,
now \$200



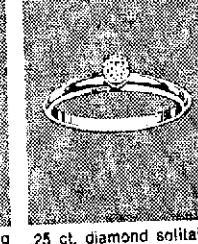
Diamond pierced earrings
in 14K gold setting,
reg. \$2.50,
now \$49



Single diamond cross in
14K gold setting,
reg. \$2.50,
now \$34



Double row wedding ring
in 14K gold setting, ten
diamonds, reg. \$289.50,
now \$231⁸⁰



.25 ct. diamond solitaire
in four prong 14K gold
setting, reg. \$169.50,
now \$135⁶⁰
.50 ct. reg. \$350, now \$280
1 ct., reg. \$695, now \$716

Illustrations enlarged

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| HUNTINGTON BEACH | INGLEWOOD | LAKEWOOD | LONG BEACH | LOS ALTOS | MONTCLAIR | MONTCLAIR | MONTCLAIR | MONTCLAIR |
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| SAN FERNANDO | SANTA MONICA | TORRANCE | VENTURA | WESTCHESTER | WEST COVINA | WHITTIER DOWNS | WHITTIER DOWNS | WHITTIER DOWNS |

PAN AMERICAN FESTIVAL FINALE

3,500 to participate in Lakewood's Saludos Amigos Parade

By HAL LOWE
Staff Writer

More than 3,500 people will participate in the Saludos Amigos Parade which closes the week-long Lakewood Pan American Festival today.

Beginning at 1:30 p.m., the marchers, floats and bands will form up at Palo Verde Avenue and Del Amo Boulevard and move west on Del Amo to Clark Avenue, then north past the city hall to the Lakewood Shopping Center.

Larry Van Nostran, Pan Am vice-president in charge of the parade, said that the committee is attempting to hold the parade to one and one-half hours.

Susan Atwood, a Lakewood swimmer and Pan Am games multimetal winner who is hoping for a berth on the U.S. Olympic team, will act as grand marshal of the parade.

Two reviewing stands for dignitaries will be along the parade route, one on Del Amo near Coldbrook Avenue and a second on Clark Avenue just south of the city hall.

Major General H. Poggenmeyer, commanding officer of the Camp Pendleton Marine Corps Base, will be the reviewing officer for military units in the parade.



INGA NEILSEN
Division Marshal

ton Marine Corps Base, will be the reviewing officer for military units in the parade.

Immediately following the parade, plaques and trophies for marching units and floats will be presented at the entertainment tent on the grounds of the Fiesta De Amistad at Lakewood Shopping Center.

Leading off the parade at 1:30 p.m. will be more than 200 students from two schools in Ensenada, Mexico. These groups are given a head start in the activity so that they can perform along the parade route before the other units start off at 2 p.m. The high school groups are composed of drum and bugle corps, marching drill units and Mexican folk dancing groups.

Motion picture and television personalities will act as honorary division marshals in the parade. They include Joe Flynn, who played the role of Captain Binghamton in the McHale's Navy series; Inga Neilsen, statuesque bill board girl of the Dean Martin Show; Carmen Zapata, who played the housekeeper in the Anthony Quinn series "Man and the City," and characters from Disneyland.

The complete lineup of the parade is:

PRE PARADE:

1. Car with city officials from Ensenada, Mexico. 2. Hector A. Mironi High School Drum and Bugle Corps Color Guard and Mexican folk dancers. 3. Louie Maestro Luis Mejia Valasco drum and bugle Corps, color guard, drill team and folklore dancers. 4. Huntington Park Elks Lodge No. 1415 Motorcycle Stunt and Drill team.

SPECIAL DIVISION

S-1: Lakewood Pan American Parade Trumpeters. S-2: Pan American Festival Parade Banner. S-3: President's Car: Marilyn Scofield and Family, President of the Lakewood Pan American Festival. S-4: Float with Pan American Queen, Cindy Weeks and her court. S-5: Host Band, drill team and majorettes, Artesia High School. S-6: Car with Lakewood Pan Am Ambassadors of Goodwill: Manny and Des Molina. S-7: Honored country of Costa Rica Honor Color Guard, Naval Junior ROTC escorting car of Costa



SUSAN ATWOOD
Grand Marshal

Rica Consul General, Felix Roberto Cortes.

DIVISION A

A-1: U.S. Marine Corps Mounted Color Guard. A-2: Third Marine Air Wing, USMC. El Toro Band. A-3: Car with Parade Grand Marshal Susie Atwood. A-4: Equestrian-division marshalls Dell and Sukie Sepulveda. A-5: Lakewood High School Lancer Band and Drill Team.

A-6: Car with honorary division marshalls, Mickey Mouse and Liverlips McGrowl. A-7: Float: Greater Lakewood Chamber of Commerce. A-8: Car with Charles Schweitzer, mayor of Lakewood. A-9: Novelty group: Klasse Klowns. Klown Club. A-10: Royal Blues Drum and Bugle Corps.

A-11: Car with Lakewood City Council: Mark Hannaford, Wayne Piercy, William Young and Sheila Pokras. A-12: Equestrians: Bob Pratt and Dottie Pratt. A-13: Float: Las Flores School Sixth Grade. A-14: Car: Queens Honor Guard composed of Fast Pan Am Queens. Patricia Schildknecht '71; Sheila Miller Castorina '69; Connie Sessions '68; Mary Jo Wagner Snow '67. A-15: Millikan High School Marching Band and drill team.

A-16: Novelty: 1988 surrey with a fringe on top, Village Inn Pizza. A-17: Car with Lake-

wood Jaycee guest from Costa Rica, Silvano and Maria Montero. A-18: Equestrians: Shirley Rees, Tracy Zeldin. A-19: Los Caballeros Youth Band and Drill Team. A-20: Equestrians: Alice Dye, N.L. Trawich. A-21: Novelty: Wells Fargo stagecoach and horses. A-22: Burbank Police Boys Band and Drill Team. A-23: Noren Mounted Police.

DIVISION B

B-1: Color Guard and Drill Team From Wilson High School NJROTC. B-2: U.S. Navy Construction Battalion Seabees Band and Drill Team. B-3: Equestrian: Division marshalls, Hazel Kirkpatrick. B-4: Car with honorary division marshalls, Bill Melendez and Snoopy. B-5: Honor color guard from NJROTC escorting car with Pablo Guerrero, Consul General of Dominican Republic.

B-6: Mayfair High School Band and Drill Team. B-7: Float from Mayfair High School. B-8: Equestrians: Lori Lippert, Dr. Paul Foster. B-9: Honor color guard of NJROTC escorting car of Fausto Mena, Consul General of Ecuador. B-10: San Diego Optimist Band and Baton Corps.

B-11: Santa Maria Pages Senior Drill Team. B-12: Honor color guard from NJROTC es-



JOE FLYNN
Division Marshal

orting car with Carlos Cornejo, Consul General of El Salvador. B-13: Equestrians: Hilda Ledesman, David Couch. B-14: Novelty: 1929 panel truck of Filders Three Restaurant. B-15: Don Bosco High School Band.

B-16: Mission High School Drill Team. B-17: Honor color guard of NJROTC escorting car with Camilo Dedei, Consul General of Guatemala. B-18: Float of the Lakewood Aquatic Club. B-19: Novelty: Long Beach Elks 888 Clowns. B-20: Honor color guard of NJROTC escorting car of Augustin Petrun Nadreau, Consul of Haiti. B-21: Car with Lakewood Jaycees "Junior Miss" Jeanne Byrd. B-22: Ramona High School of Riverside Band and Drill Team. B-23: Equestrian: Charros de Santa Barbara.

DIVISION C

C-1: Color guard from the U.S. Coast Guard. C-2: Novelty: U.S. Coast Guard Auxiliary. C-3: Jordan High School Panther Band and Drill Team. C-4: Equestrian division marshalls, Jess Bidwell. C-5: Honorary division marshalls, Joe Flynn. C-6: Honor color guard of NJROTC escorting car of Caralia de Carranza, culture attaché, Honduras. C-7: Equestrian: El Bekal Temple Shriners.

C-8: Color guard of El Bekal Temple Legion of Honor. C-9: Cars with El Bekal Temple Shriners Potentate, officers and directors. C-10: El Bekal Temple Shriners Marching Safari Patrol Drill Team. C-11: El Bekal brass band. C-12: El Bekal Shriners Guard Drill Team. C-13: El Bekal Shrine Greeters. C-14: El Bekal Oriental Band. C-15: El Bekal Temple motorcycle patrol C-16: El Bekal Temple fire truck and clowns.

C-17: Float of the El Bekal Temple Hospital and Calope. C-18: Honor color guard of NJROTC escorting car of Luis S. Orci, consul general of Mexico. C-19: Ozlie's Marching Band of San Diego. C-20: Santa Barbara El Kadettes Drill Team. C-21: Lakewood YMCA Float, courtesy of Rotary Club. C-22: Honor color guard of NJROTC escorting car of Mrs. Clementine Arcia, consul general of Nicaragua. C-23: Squires Drum and Bugle Corps. C-24: Equestrian: Los Alamitos Mounted Police.

DIVISION D

D-1: Millikan High School ROTC Queens Honor Guard and Drill teams. D-2: 240th

Army Band, Army National Guard. D-3: Equestrian division marshalls, Robert Sentt. D-4: Honorary division marshalls, Carmea Zapata. D-5: Honor color guard of NJROTC escorting car of Mrs. Diamantina Crespo, consul general of Panama. D-6: Lakewood Elks Lodge 1750 float. D-7: Equestrians: Janie Horner, Harlan Traylor.

D-9: Honor color guard of



CARMEN ZAPATA
Division Marshal

NJROTC escorting car of Mrs. Margarita de Iedger, consul of Paraguay. D-10: Equestrians: Ron Newbold, Sharon Newbold. D-11: Novelty: 1923 Chevrolet touring car and 1937 Beverly Cord sedan. D-12: Huntington Park Youth Band. D-13: Compton Stompers Junior Drill Team. D-14: Honor color guard of NJROTC escorting car of Dr. Robert Aragon, honorary consul.

D-15: Novelty clowns. D-16:

California Cavalry Youth Band and Drill Team. D-17: Honor color guard of NJROTC escorting representative from Trinidad-Tobago. D-18: Show business Shrine clowns. D-19: Equestrians: Bill Armon, Clyde Miller Sr. D-20: Emerald Knights Drum and Bugle Corps. D-21: St. Joseph High School Drill Team. D-22: Honor color guard escorting car of

(Continued on Page B-13)



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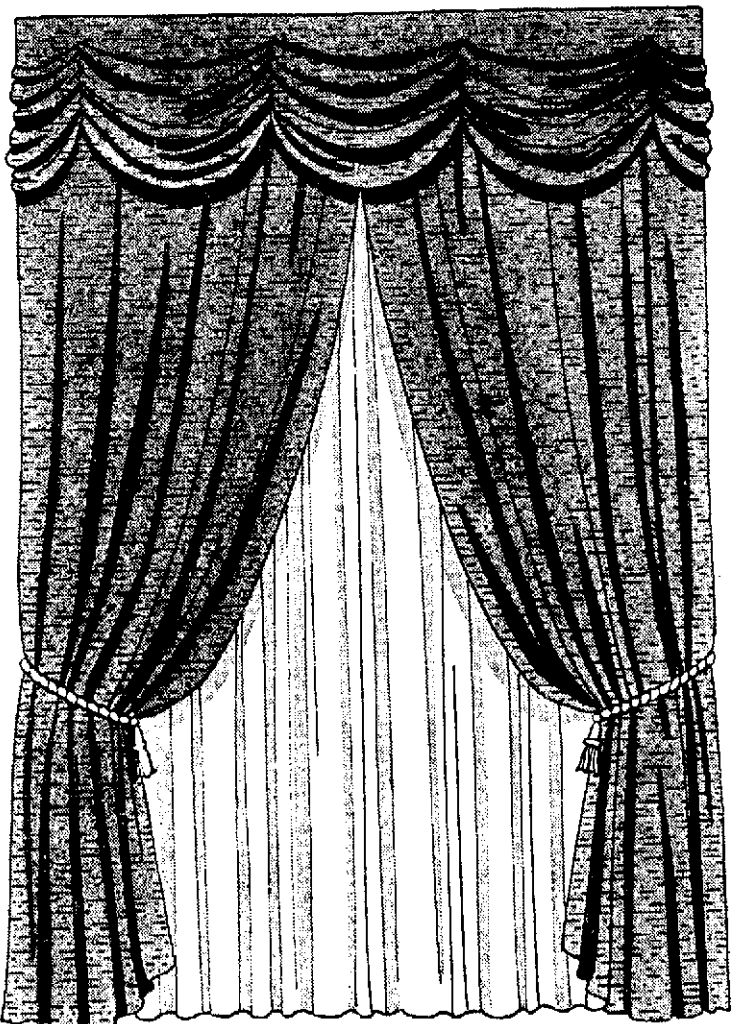
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Lineup for Lakewood Pan Am fete

(Continued from Page B-12)

Eduardo Acevedo, consul of Uruguay. D-23: Equestrians: Hoochie's of Noreen.

DIVISION E

E-1: Color guard and drill team of 124th Battalion California Cadet Corps, Artesia High School. E-2: Paramount High School Pirate Band. E-3: Equestrian division marshal, Rita Butler. E-4: Honorary division marshal, Inga Neilsen. E-5: Honor color guard escorting car of Fernando Salazar Cuervo, consul of Venezuela. E-6: Notre Dame High School Band and Drill Team. E-7: Jobs Daughters Bethel No. 20, Huntington Beach Drill Team.

E-8: Honor color guard of NJROTC escorting car of Miguel Angel Moreno, consul general of Argentina. E-9: Equestrians: Charles McDaniel, Loretta Hughes. E-10: Stagecoach from Love's Pit Barbecue. E-11: Glendale Youth Band and Drill Team. E-12: Honor color guard of NJROTC escorting car with representative from Barbados. E-13: Equestrians: Randy Freeman, Michele Scheurer. E-14: Honor color guard of NJROTC escorting car of J. C. Guerrero, honorary consul of Bolivia.

E-15: Berk Oil Company horse-drawn surrey. E-16: Color guard of Squadron 206 Sons of American Legion. E-17: Sherman Woodman, Disabled American Veterans. E-18: Americanettes Color Guard. E-19: Float from McDonald's Hamburgers. E-20: Honor color guard of

NJROTC escorting car of Muriel Valente, consul general, Brazil. E-21: Royal Cavaliers Youth Band and Drill Team. E-22: Equestrians: cowgirls of the future.

DIVISION F

F-1: Corral 35 Sundowners Mounted Color Guard. F-2: El Rancho High School Band and Drill Team. F-3: Equestrian: division marshal, Harold Esenberg. F-4: Honorary division marshal, Betty Carr. F-5: American Heritage Drum Corps and Drill Team. F-6: Honor color guard of NJROTC escorting car of Luis Gandarillas, honorary consul of Chile.

F-7: Dutch Village Merchants Association Float. F-8: Honor color guard of NJROTC escorting car of Alvaro Z. Hernandez, Consul General of Colombia. F-9: Equestrians: Susan Barrett, Arldean Craig. F-10: Dominguez High School AF Junior ROTC color guard and drill team. F-11: Dominguez High School Band and Drill Team. F-12: Novelty: Bob's Big Boy.

F-13: Equestrian: Pete Soto. F-14: Centennial High School Apache Band and Drill Team. F-15: Cherokee Charrmers Majorettes. F-16: Equestrians: Belle Starr, Brian Drouillard.

F-17: Novelty: Long Beach Public Transportation Co. "Old Yeller." F-18: Whittier Cavaliers Youth Band and Drill Team. F-19: Equestrians: Jose Dominguez, Seth Arnold. F-20: L.A. County Fire Department old model T fire engine.

By JAMES O. CLIFFORD
SAN FRANCISCO (UPI)

— San Francisco may be about to add another vessel to its fleet of historic ships, which is probably the finest in the nation.

The flotilla is berthed at Fisherman's Wharf area and attracts thousands of visitors each year.

The vessels include the Balclutha, a typical Cape Horn of the 1880s, the three-masted lumber schooner C. A. Thayer, the

steam schooner Wapama, the scow schooner Alma, and the ferryboat Eureka.

There's lots more and Karl Kortum, director of the San Francisco Maritime Museum, says there's more to come.

ALSO AVAILABLE for the nautical fan in San Francisco is the paddle tug Epplenon Hall, an English vessel of early 1900s vintage that steamed from England to San Francisco in 1969-1970.

In the museum's build-

ing, housing models and other maritime displays, is the tiny Mermaid in which Kenichi Horie made his famous singlehanded voyage from Japan to San Francisco in 1962.

Kortum thinks he has one of the greatest finds ever in the Vicar Of Bray, the only surviving Gold Rush sailing ship.

Kortum discovered the Gold Rush ship in 1966 on a visit to the Falkland Islands.

It now is used as a

mooring facility. Kortum says that from the waterline up the hull is amazingly intact.

"The find is equivalent to locating Drake's plate of brasse or the golden spike," Kortum said. "We will indeed find a place for her in San Francisco and bring her home in sections as deck cargo, if need be."

MUSEUM PRESIDENT Norman Scott would like to see a building constructed "for her care in the same manner that Sweden houses the Vasa."

The Vasa, a 350-year-old Swedish man-of-war, has become the major tourist attraction in Sweden.

Desertions from the Gold Rush ships in San Francisco, which resulted in a "ghost fleet" left idle in the bay, are legendary. The sailors joined the army of miners and headed for the gold fields.

The Vicar Of Bray alone survives from the thousands of ships that sailed forth to the gold fields.

Even the Vicar Of Bray's crew was not entirely immune to the lure of gold.

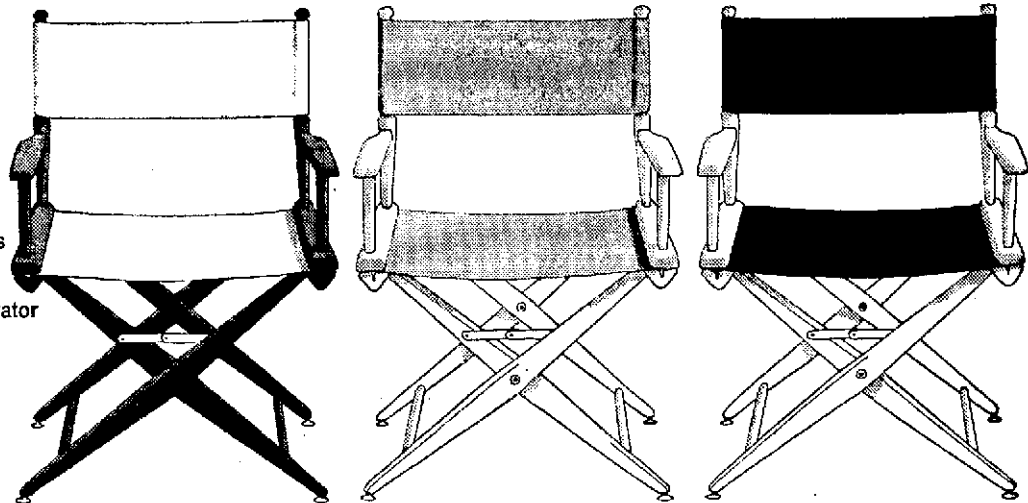
"Amazingly, the original articles for the Vicar Of Bray's voyage to San Francisco still survive," Kortum said. "We have obtained a photostat of these from the registrar-general of shipping and seamen" in Wales.

The records show that three days after arriving here five men jumped ship.

Hurry in, it's the last week of our big 70th Anniversary sale on director's chairs.

Sale
13⁴⁹

Reg. 15.49. Folding director's chairs have hardwood frames in natural, white or black. Durable cotton duck seat and back covers come in decorator colors. Features steel hardware, plastic floor guides, and easily removable slip-on covers.



Save on padded aluminum garden chairs, too.

Sale \$8

Reg. \$10.00. Button tufted garden chair features polished aluminum tubing, comfortable poly foam padding. In peony.

Sale 16⁹⁹

Reg. 21.99. Multiple position, button tufted chaise lounge garden chair features 5 1/2" rubber wheels. In peony.

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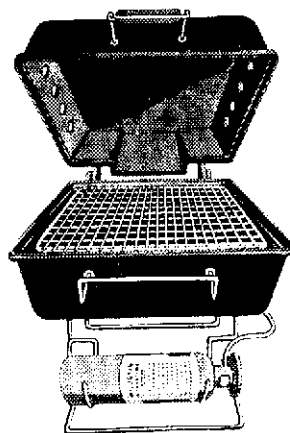
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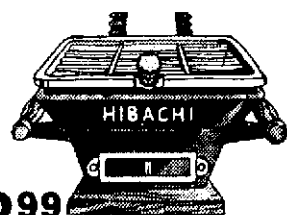
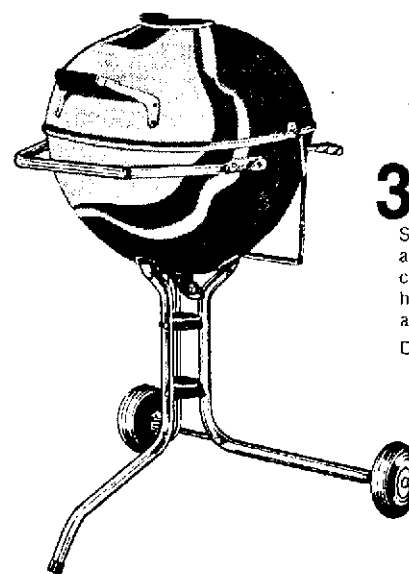


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FRANKIE ESPOSITO OF COMPTON

Keystone Kop still wears his baggy uniform

By ARLINE SCHERER
Staff Writer

Custard pies in the face, madcap car rides through houses and into dynamite wagons, perilous pursuits of scamps were all part of a day's work for Frankie Esposito of Compton.

For four years, the mustachioed comedian worked as a Keystone Kop in the old silent films. Although semiretired at age 67, he dons his baggy policeman's uniform to participate in local parades, entertain patients in hospitals and greet guests at restaurants and store openings.

WHEN HE CAN, he joins with eight other comedians who worked as maniacal cops under the old days of Hollywood.

"I'm not one of the 10 original Keystone Kops," Esposito said, "but I call myself an official one."

Among the originals were the rotund Fatty Arbuckle, the smirking cavalier Ford Sterling and the nincompoop Hank Mann.

Esposito was "discovered" in 1923.

"I had come to Hollywood from New Jersey to visit my brother and was walking down the street when someone asked me if I would like to be in the movies. Acting had been my life's ambition, so I went to work for Mack Sennett's Keystone Studios as a Kop.

SENNETT, according to Esposito, acquired the name Keystone for his company from a railroad train.

"He was sitting in a restaurant one day when a Pennsylvania train with the Keystone trademark went by," Esposito said.

The cops routine came from a real-life incident. Sennett and his troupe got off a train from New York in 1911 and walked into a Shriners parade in downtown Los Angeles.

Always looking for ideas, Sennett dispatched actress Mabel Normand into the parade carrying a dummy infant. She accused one of the parade participants of being the father. A commotion was created and real policemen arrived on the scene. Sennett had the cameras rolling to capture the chaos on film. From then on, he used cops in most of his comedies.

"Through the years, there were some one hundred Keystone Kops," Esposito said. "We did not work from carefully prepared scripts. They would just tell us to act crazy."



KEYSTONE KOPPER FRANK ESPOSITO

poles and fences, dive under water and over cliffs and inevitably stall in front of oncoming express trains.

Many of the scenes were filmed at locations in the Los Angeles area, according to Esposito, but Sennett did have his own chase scenery setup at the studio.

The scenery was on a merry-go-round contraption, and it could be speeded up to about 15 miles per hour, he explained.

Both the location and studio scenes were photographed with low speed camera and when the film was projected on the screen, the action appeared twice as fast.

SHOOTING a 10 or 15-minute reeler in those days, Esposito said, took about three or four days. Every bit of film was used. If it was not used in one movie, it would be used in another.

movable steering wheels. In the cars, the cops would plow through telephone

He revived his Keystone Kop role at Mickey Finns in San Diego, but in 1967 he came into bad times. He woke up one morning and found himself paralyzed. Doctors discovered he had three ruptured discs and operated, but Esposito had to spend 6½ months at Rancho Los Amigos hospital learning how to walk and use his hands all over again.

AS THERAPY and to earn pocket money, Esposito continues to work. He models for photographic groups and in 1971 won a first place award for being a character model at the Orange County Fair. He has also done some pilots for commercials. But his great love is playing a Keystone Kop at De Palma's Italian Village Restaurant in Alhambra, California every Saturday night.

When he is not working, Esposito swaps show business stories with his friends in the Paul Eagles Circus Club and Hollywood Comedy Club.

Handicapped may apply for festival participation

Handicapped children and adults may apply now at the Long Beach Regional Center of The Crippled Children's Society for participation in a May 29 special sports festival.

The Long Beach center, 3770 E. Willow Ave., is one of seven Southland facilities of the society, sponsor of the second annual Los Angeles Crippled Children's Sports Festival at San Fernando Valley State College.

Jerry Boner, recreation director of the society, said that last year, Steve Goldman, a handicapped young adult from Long Beach, performed the mile run in a wheelchair in 10 minutes, 26 seconds, and 136-pound Robert La Favor, also of Long Beach, pressed 210 pounds.

Handicapped children from the age of seven, teenagers and adults are invited to take part in the free festival.

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5 year guarantee. When this Penncraft® Paint is applied to a previously painted and properly prepared surface, we guarantee it for 5 years as stated below. One gallon gives 1-coat coverage for up to 400 sq. ft. on non-porous surfaces, 250 sq. ft. on porous surfaces (not including shakes and shingles).

- Chalk resistant
- Non yellowing
- Stain resistant
- Fade resistant

If the paint fails to perform as guaranteed, let us know about it. We will provide new paint or a full refund.

SAVE \$1.50

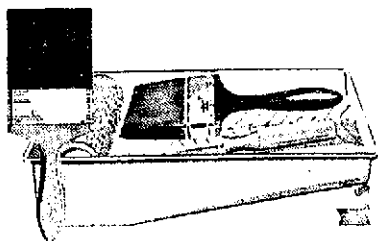
Reg. 7.49, Sale 5.99 a gallon.

Penncraft® Latex Porch and Deck Enamel or Penncraft® Oil Base Porch and Deck Enamel. Whether you plan to paint wood, concrete, linoleum, brick or stone, there's great savings here for you. Both porch and deck enamels help protect from stains and weather.

Sale prices effective through Saturday

Your Choice

Special 99¢ ea.



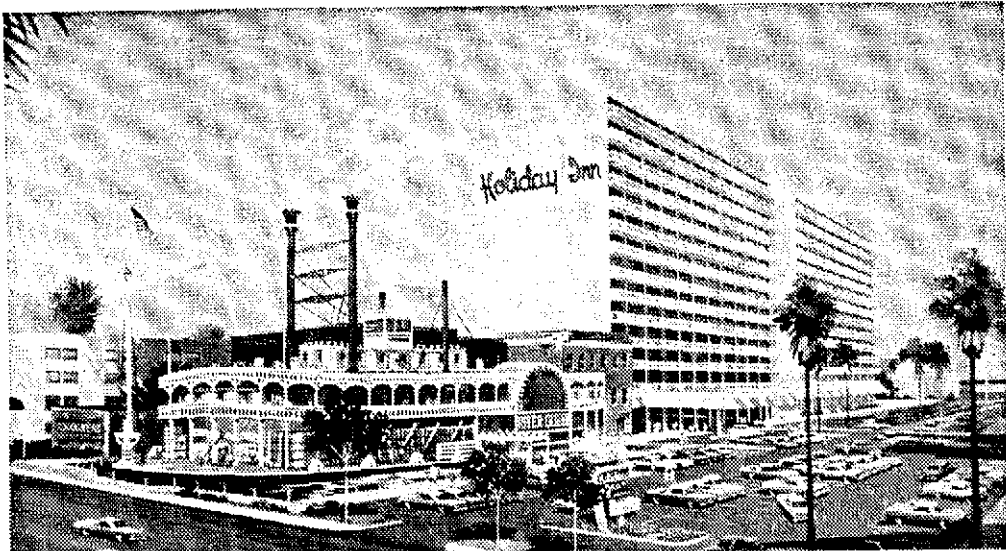
- 3" paint brush with 100% nylon bristle and all wood handle.
- 4-pc. 7" roller set includes frame, cover, tray and 2" nylon brush.

JCPenney

Shop Sunday noon to 5 P.M. at the following stores:

DOWNEY LAKEWOOD Use Penneys time Payment plan

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We put a fabulous, new 14-story Inn right where you want it in Las Vegas. Our next door neighbors are The Flamingo and The Sands. Caesars Palace is right across the street. But this fall, you'll be able to step from our lobby right into the new River Queen Casino, now under construction. It will feature live entertainment and all the games that make Las Vegas famous.

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Cypress to greet the Cook

The newest addition to Long Beach is going to be taken over by the City of Cypress.

The Orange County community decided several months ago to sponsor the crew and to handle welcoming ceremonies on Saturday when the destroyer escort USS Cook arrives from the East Coast.

The Oxford Junior High Band will be at the pier to provide music and Cypress Mayor Otto Lacazo will lead the official welcoming party.

THEN, ON May 20 at Los Alamitos Naval Air Station, the city is sponsoring a pot luck dinner and dance for the ship.

"It will be strictly an informal affair," Mrs. Alden P. Perry, the chamber of commerce's "Cook Committee" chairman said.

The dance is going to be part of the first Cypress Community Festival.

The Cook's maiden journey from Boston took it to Rio de Janeiro, Buenos Aires, around South America, into Valparaiso, Chile, refueling in the Canal Zone and the final stopover in Acapulco.

— Buck Lanier

All States Society Calendar

MONDAY

California, 340 Long Beach Blvd., noon.

West Virginia, 728 Elm Ave., 6:30 p.m.

Oregon-Washington, 700 E. Broadway, 6 p.m.

WEDNESDAY

Tex's, 350 Long Beach Blvd., noon.

Bus trip to Claremont Botanical Gardens leaves 108 E. Ocean Blvd., at 9:30 a.m.

FRIDAY

Kansas, 728 Elm Ave., 6:30 p.m.

YOUR HOROSCOPE by JEANE DIXON

Forecast for Monday

Your birthday today: Opens a fairly smooth year in which the progress you make comes naturally. The important changes are subtle and realized late. Social and spiritual advance come in accord with your will. Today's natives often deny themselves the easy life in pursuit of special goals. Most of them are innate diplomats.

Aries (March 21-April 19): Expect a stiff start of the workweek, people under stress and reluctant to communicate. Rich in with your share of the work.

Taurus (April 20-May 20): What appears creative may be merely costly speculation. Today also brings abrupt emotional turns — have patience with moody loved ones.

Gemini (May 21-June 20): Demands on your time and attention leave no opportunity to make reasonable comments — what you might say would be taken as criticism.

Cancer (June 21-July 22): Favor the regularly scheduled over spontaneous arrangements. Since you are likely to change your opinion more than once, postpone final action.

Leo (July 23-Aug. 22): Money matters are delicately balanced. It may be better to let them stand. Friends and loved ones are full of wild ideas.

Virgo (Aug. 23-Sept. 22): Shut nobody out in your search for inner peace. Take the trouble to speak gently of real ties where they exist.

Libra (Sept. 23-Oct. 23): Related news from travelers or distant contacts present temporary problems, tension which shouldn't be passed on to those near you.

Scorpio (Oct. 23-Nov. 21): Financial moves based on recent information are risky. Accept a nonresponsive mood in others as a normal phase.

Sagittarius (Nov. 22-Dec. 21): New business ventures, speculations seem incomplete. Work alone or on routines requiring little cooperation if you can.

Capricorn (Dec. 22-Jan. 19): Interruption of your day's activity shouldn't provoke you to criticize. Your partner can take it now.

Aquarius (Jan. 20-Feb. 18): An economy drive is the most sensible project for today. Many gaps exist in your supply of information.

Pisces (Feb. 19-March 20): Endless discussion fills the day, to no particular purpose, but no harm done either. Don't make any promises or decisions.

SUNDAY . . . 11 AM To 7 PM

Spring Housecleaning



THE WORLD'S LARGEST SELLER
OF FAMOUS BRAND FURNITURE



• TRIPLE DRESSER
• FRAMED MIRROR
• HEADBOARD
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• CHEST . . . \$126

ALL 4 PCS.

\$257

Elegant Spanish At Levitz Sale Savings!

Magnificent Spanish suite, decorator designed with intricately carved drawer panels, beautiful moldings . . . elegant hardware . . . rich Pecan finish—and you can take it home with full or queen headboard-at savings!



SOFA AND
LOVESEAT

\$295

Enjoy 150" Of Spanish Comfort At Big Sale Savings

Quilted Matelasse "matchmates" are beautifully detailed to capture the timeless charm of "old Spain"! Quality spring base, deep foam reversible seat and back cushions . . . rich Oak finished arm posts. Hurry!



TABLE AND 4 CHAIRS
OR BREAKFRONT CHINA

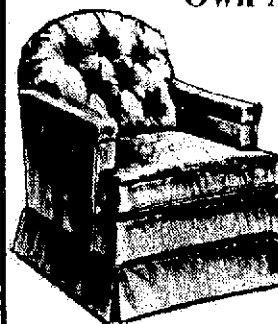
YOUR CHOICE

\$175

Look How You Save On This Bassett French Dining Room!

Meticulously detailed to bring you the best of the French period. Lovely oval table has 1 leaf, 1 arm and 3 side chairs with foam padded seats and beautiful lyre backs . . . or have the elegant breakfront china!

Own A Kroehler Chair In Plush Tufted Velvet



\$76 SALE

Famous Kroehler quality with deep foam tufted back, reversible "T" cushion, tailored skirt . . . all in plush velvet! Have a pair and double your savings!

SAVE—Own This Tufted Vinyl Sofa!

Expertly crafted tufted sofa is 94" long with deep foam seat, back and arms—all diamond tufted end to end in care-free, long-wearing vinyl—and it's a steal!

SALE

\$165

Look! Maple Or Walnut Bookcase!

You'll love this functional bookcase in mellow maple or rich walnut with 3 adjustable shelves. Stands 36" tall, 30" wide and 9" deep . . . have several!

SALE

\$17

Better Hurry For Bassett Mirrors!

Fine Bassett mirrors in quality plate glass with rich gold frame in square or oval style. Approximately 24" x 30"—and look at the big savings today!

SALE

\$11

How To Save On A Spanish Bedroom!

5-pc. Spanish bedroom has intricately carved panel, golden oak finish. Triple dresser, framed mirror, 2 bedside chests and full or queen headboard—hurry!

SALE

\$296

Your Spanish Tables At Savings!

Spanish tables in a rich Oak finish with intricately carved panels. Choice of cocktail table, lamp table or end table. Have all 3 and triple your savings!

SALE

\$33 Ea.

Twin Or Full "Pillow-Top" Mattress!

Mattress has a "cloud-soft" pillow top supported by hundreds of resilient coils. Your choice of twin or full size . . . matching box springs at sale savings!

SALE

\$44 Ea.

Wow! Walnut And Glass Chow Tables!

Walnut chow table has a smoked glass top, black recessed base and shelf for books or magazines. So versatile and functional—you'll want several!

SALE

\$20 Ea.

Here's Your Spanish Oak Credenza!

Truly elegant! This Spanish Oak Credenza has 4 display shelves and storage behind intricately carved doors! 54" wide, 26" high . . . you'll love it!

SALE

\$27

PARTIAL LISTING ONLY . . . HUNDREDS MORE!

Spring Cleaning at Levitz means replacing 250 complete rooms of furniture! Floor samples are drastically reduced to bring you the greatest values of the Spring season. Hundreds and hundreds of Famous Brands—now at fantastic savings! Hurry—take your purchase with you or we'll deliver at a small charge. Don't miss it! Doors open 10 A.M.!



\$184 SALE

Isn't This The Herculon Sofa You Want At Giant Savings?

Beautiful contemporary style with deep foam seat and button-tufted, loose pillow back—all in colorful care-free Olive Herculon! Shepherd casters for fingertip moveability. See it now and take it home at giant Spring Sale Savings—direct from Levitz today!



ALL 5 PCS.

\$61

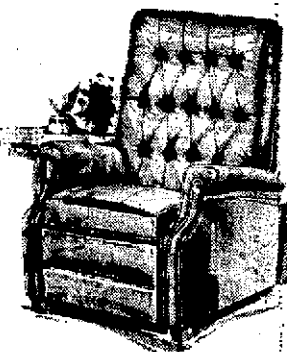
It's A Famous Douglas! Take It Home At Sale Savings Now!

Famous Douglas quality at Spring Sale Savings today! Expertly crafted with a 48"x36" table featuring a wipe-clean, mar-resistant top and 12" extension leaf . . . 6 chairs have foam padded seats and backs in carefree floral vinyl. It's an outstanding value!

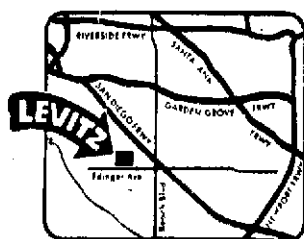
SIESTA-LOUNGER By Famous Futorian . . . At Impressive Savings!

SALE
\$85

Top quality with deep foam tufted back, reversible seat cushion and 3-position mechanism that lets you relax, partially recline or really "stretch-out"! Leather-like vinyl. Save!

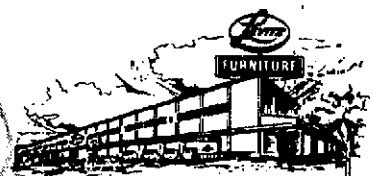


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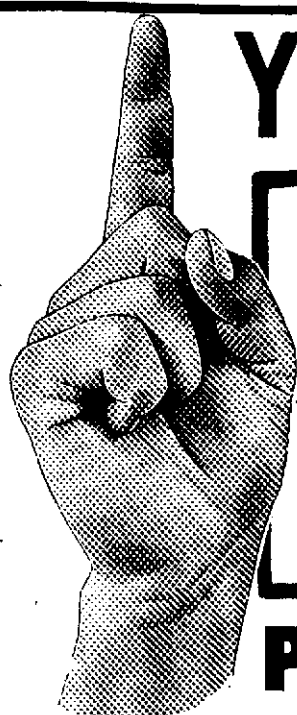
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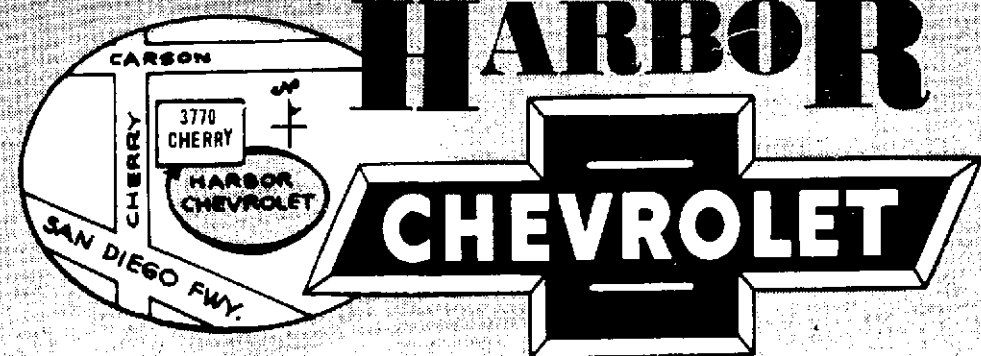
CHEVROLET WE ARE FIRST IN SELECTION & SAVINGS

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| NEW '72 CAMARO SPORT COUPE 350 V-8, turbo, pwr. steer, disc brakes, FACT. AIR, tint. glass, console, tires w/dlx. whl covers. LIST PRICE \$4150.05. SIK. #1349. Ser. #1Q87H2N131055. OUR PRICE \$3588 | NEW '72 MONTE CARLO COUPE 350 V-8, turbo, pwr. str., pwr. disc brks., tint. glass, w/s tires, dx. radio, dx. wheel covers. LIST PRICE \$4000.90. SIK. #987. Ser. #1H57J2L550670. OUR PRICE \$3545 | NEW '72 KINGSWOOD STATION WAGON Fact. Air, 400 V-8, turbo, pwr. str., pwr. disc brks., pwr. tailgate wind. H.D. rad. tint. glass, sp. susp. LIST PRICE \$5075.40. SIK. #1490. Ser. #1M35R2C180758. OUR PRICE \$4295 | NEW '72 CAPRICE COUPE Fact. Air, V-8, turbo, pwr. str., pwr. disc brks., H.D. rad., tint. glass, H78 belted w/s. tires, dx. rad., rear sk. LIST PRICE \$4912.55. SIK. #889. #1N42R2C137669. OUR PRICE \$4125 |
| NEW '72 CHEVELLE SPORT COUPE 6-cylinder, auto, pwr. steer., dx. radio, w/s tires, rally wheels, Mahave gold, vinyl interior, LIST PRICE \$3378. SIK. #1249. Ser. #1C37D2L558447. OUR PRICE \$2985 | NEW '72 VEGA 2-DOOR 90 H.P. Old Cam, 140 cu in eng., 4-spd. tint. glass, w/s tires, dx. wheel rings, dx. radio, Silver w/blk. vinyl int., LIST PRICE \$2445.65. SIK. #1163. Ser. #1V11B27318010. OUR PRICE \$2299 | NEW '72 IMPALA SPORTS SEDAN V-8, turbo, power steer, pwr. disc brks., fact. air, tint. glass, dx. int & rear, mats, dx. wheel covs., dx. radio. LIST PRICE \$4590.90. SIK. #959. Ser. #1M39H2C160422. OUR PRICE \$3865 | NEW '72 VEGA COUPE 3-Speed trans., tint. glass, A78 belted tires, white w/black vinyl int. LIST PRICE \$2338.90. SIK. #1133. Ser. #1V72B2U316072. OUR PRICE \$2175 |
| NEW '72 MALIBU SPORT COUPE 350 V-8, turbo, power steer., tint. glass, power brks., w/s tires, dx. wheel covers, dx. radio. LIST PRICE \$3672.85. SIK. #663. Ser. #1D37H2L540192. OUR PRICE \$3249 | NEW '72 VEGA WAGON 3-Spd trans., tint. glass, A78 belted tires, dx. radio, dx. bumper gds, door edge gds, white w/blk. vinyl int. LIST PRICE \$2551.15. SIK. #1157. Ser. #1V15B2U315508. OUR PRICE \$2390 | NEW '72 IMPALA CUSTOM COUPE V-8, turbo, pwr. str., pwr. disc brks., fact. air, tint. glass, belted w/s tires, dx. whl. covs., dx. radio, H.D. rad. LIST PRICE \$4661. SIK. #704. Ser. #1M47H2C148021. OUR PRICE \$3896 | NEW '72 NOVA COUPE 6-Cyl. LIST PRICE \$2739.85. SIK. #761. Ser. #1X69D2L127122. \$2535 |
| NEW '72 MONTE CARLO COUPE Fact. air, 350 V-8, turbo, pwr. str., pwr. disc brks., vinyl int., cust. belts, tint. glass, r/c mirror, tilt st. wheel, dx. radio. LIST PRICE \$4493.30. SIK. #574. Ser. #1H57J2L555680. OUR PRICE \$3898 | NEW '72 BISCAYNE 4-DOOR Fact Air, V-8, turbo, pwr. str., pwr. disc brks., H.D. rad., tint. glass, G78 belted w/s tires, white w/blue int. List Price \$4296.40. SIK. #873. Ser. #1K69H2C157178. OUR PRICE \$3598 | NEW '72 CAPRICE SPORT SEDAN Fact. air, V-8, turbo, pwr. str., pwr. disc brks., H.D. rad., tint. glass, dx. mldgs., vinyl r/c mirror, dx. radio. LIST PRICE \$5086.90. SIK. #842. Ser. #1N39R2C155417. OUR PRICE \$4286 | NEW '72 NOVA COUPE 6-Cylinder, automatic, dx. radio, heater, antique white w/blk. interior. LIST PRICE \$2738.85. SIK. #761. Ser. #1X69D2L127122. OUR PRICE \$2568 |

USED OK CARS WE ARE FIRST IN QUALITY USED CARS

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| '72 NOVA COUPE 6-Cylinder, automatic, pwr. str., R&H, 3188 actual miles. Warranty Book included in price. #578DUX. \$2645 | '70 PLYMOUTH Duster, 6-cylinder, pwr. str., R&H, vinyl roof, factory warranty book. Only 19,326 actual miles. #87BCK. \$1888 | '71 MUSTANG "BO3 351" V-8, 4-Speed, power steering, radio & heater, tape player, mag wheels, racing green. A real high performance car. #19285. \$2989 | '69 BUICK Custom Skylark Coupe, V-8, auto, power str., radio & heater, air cond., vinyl roof, tip top cond. #YRE376. \$2399 |
| '69 CAPRICE COUPE V-8, automatic, pwr. str., R&H, Fact. Air, vinyl top, strobe bench seat, priced for quick sale. #2VH667. \$2099 | '71 VOLKSWAGEN Super beetle, 4-speed, R&H, yellow w/black interior. Exceptionally clean car. #977CYX. \$1755 | '70 DODGE Challenger RT, 383-V8, bucket seats, factory air, radio & heater, 10 mi. #901AQI. \$2299 | '71 FORD PINTO 4-Speed, radio & heater. Only 6,733 act. mi. under factory warranty. #733DQI. \$1899 |
| '70 NOVA COUPE 6-cylinder, automatic, radio & heater, under factory warranty. Only 21,590 miles. #626CPR. \$2195 | '69 VW CAMPER 4-Speed, radio & heater. Special Camper equipment. Reige in color. #YQE793. \$2499 | '71 COMET GT COUPE, V-8, automatic, pwr. str., radio & heater, air cond., vinyl roof. Only 15,190 mi. #272DFE. \$2799 | '69 CHEVELLE 4-DR SEDAN, 6-cyl., automatic, radio & heater. Only 29,790 actual miles w/factory warranty. #499ACN. \$1547 |
| '71 VEGA HATCHBACK Coupe, 3-speed, radio & heater. Only 13,084 actual miles. #44RDNH. \$1888 | 70 FORD MAVERICK Standard, radio & heater, clean throughout. Perfect for economy. #732DJF. \$1399 | '71 MONTE CARLO Factory air, V-8, auto, pwr. str., radio & heater, vinyl roof, pwr. windows, bucket seats & console. #329BRE. \$3599 | '69 DODGE DART SWINGER 2 DOOR Hardtop, V-8, automatic, power steering, radio & heater, factory air, vinyl top. #25V671. \$2150 |

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Larry was born in Winnipeg, Man., Canada and graduated from St. Pauls College. Then he attended Success Commercial College where he graduated in Commercial Law and Business Administration. Coming to California in 1952, he joined Harbor's sales staff in 1955 becoming a charter member of the Legion of Leaders and Truck Honor Club. You'll see him every Saturday in the TV page in the "READ THE METER" column which is now appearing for its 11th year. He invites his many friends and customers to drop by and say hello. He specializes in low fleet prices & person- al after sales service.

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For team, time, center, prefer GM experience, excellent pay plan, vacation, insurance, etc. Apply in person to **KEN YOUNG** at 8599 LAKEWOOD BLVD. 433-0785 At Lakewood Shopping Center

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Experience Not Necessary

We will train you

You will work for SOUTHLANDS leading VOLKSWAGEN & RECREATION vehicle dealer. We have a large ad budget, with complete stock, excellent working conditions, plus a very good salary. Apply in person only to Tom Buntin or Bob Holder.

BILL BARRY

VOLKSWAGEN

3940 Cherry Ave., Long Beach 1 BLK. SOUTH OF CARSON

Auto Salesman

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Help Wanted (MEN)

MECHANICS

Lucrative opportunity, hourly rate, service manager, HUB CITY, 5300 Compton Bl., Compton, CA 90015.

FIDESTA TIRE CO.

Div of Firestone Tire & Rubber Co

370-4702

BUILDING MATERIAL MAN

good opening in Building Material Dept. Experience preferred. Good benefits. Apply in person.

K-MART

10000 Rosecrans Bellflower

BUILDING INSPECTOR

CITY OF CYPRESS

High school graduate plus 3 years journeyman experience in construction work. Must be able to read blueprints, knowledge of uniform building codes required. **APPLY PERSONNEL OFFICE 5275 Orange Ave., Cypress (714) 828-2200** final filling date May 31st, '72

Cafeteria Meat Carver

salary open. Expt. or will train. Part-time position. 11-4. Apply in person after 1. Golden Lantern, 2001 Pacific Ave., Long Beach, Calif. 424-0754

CAMPER Mobile Home Builders

To 325 hr. up. Exp. cabinets, plumbers, metal skimmers, assemblers, floor topers, mill, etc. needed. Qualified Agency 9446 Artesia, Bell. 925-0427

CAR Wash, full time, apply in person. Coast Beach Car Wash, 921 Pacific Coast Hwy., Seal Beach.

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CARPENTER

5 years recent journeyman experience required. Liberal benefits, sick leave, medical and dental insurance.

LONG BEACH SCHOOLS

701 Locust Ave. Long Beach

CARPENTER

L.B. civil service test. 3 yr. journeyman exp. as carpenter. Must be able to read blueprints. 424-0411. See 345.

CARPENTERS

Experienced building with wood. Good pay. Ask for Bobbie 424-5487

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CHEMICAL OPERATOR

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RACHELLE LABORATORIES

700 Henry Ford (Near Terminal Island) Long Beach, Calif.

Labor dispute in progress

An equal opportunity employer

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| MANY goodies, 12022 Enslow Dr. Carson, 537-2442. | EXERCYCLE. WALTON. 500 632-1522 |
| SOLD 24 Fr. homes, 100's of mks. rent, 2881 Barb'l Lane, La Palma Tel. 833-2440. | KEITH sing hairpin lace afghan rent \$150 633-2440. |
| REFER Fr. room, many mks. 470- 4730, 959 Stanton, Southeast. | LEUNG suit CASES, 14 plano, clarinet, ham radio 423- 1000. |
| ITEMS 1000's numerous to mention. Call Sam, S. Sun, 95-423 Theresa. | PLAYHOUSE drunks 473-851 this weekend. 25-444. |
| 4 FAMILY patio sale. Hours: 7-4 Fri., Sat., Sun., 3738 Gaviola. | LADY'S entire wardrobe, 14 clothes, 1012 shoes, call 432-1912. |
| BARY items, furniture, tables & misc. all 473's, 100's, 1000's to mention. | ANTIQUE French chair, table, 473's, 473-2525, 30-8240. |
| GRACE sale, Fri., Sat., Sun. all kinds of good things. 3016 E. 101th | MINN stole autumn hair, w/collar. \$185. 833-1000 |
| REFER , 300's, bedrm, mks. 14 E. 6191 St. 24 N.B. | 101 REEL par mover like 14 E. wood, 517 477-1242. |
| 1000 MUCH to mention! All call S. Sun 304 3051 E. Broadway | QUAN 473's dresses, 11-12, mks size 38, 473-2300. Lwong |
| ANTIQUES , 1 bike, room, tools, teni. etc. 4745 Jessie Lwong. | Misc. sale in the attic of 1335 W. Willow, Long Beach |

RETURNED Kirby Vacuum w/attach. FD. 837-550. Freehold NJ 451-2354
 RET. Colored TV, flame model, xirt cord, \$175, 422-2919
 STAND typewriter, blk/whtle 18" T, pump pump, water htr 428-4664
 MORRIS Sewing machine, 6 metal dials, Removable, call 860-2772
 FREE Wigs for having a wig party. 925-3514 or 860-8924.
 GE mobile telephone, 5 channel, dual belt, 5400 form, 459-0694
 PUMP ORGAN, beautiful, excellent cond., \$600, 599-1754
 FILL dirt \$17 a load delivered. Call 867-5174 or 837-5505.
 1967 BEANS E Terra Brooks bottle collection, 423-1432 off. 5 pm.

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 10-80 A.M. Sale of unclaimed and appliances, Hi's, stereo, linoleum, rugs, furniture, repossessions (bedroom, living room)

Auctioneers, Ltd.
2501 E. Anaheim
REPP &

APR. 26th. 9:00 A.M.
storage. Large lot medium grade furniture
TV's, new & used household appliances.
sessions, bankrupt stocks. Complete list
1.

Liquidators. Appraisers
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MOTT, INC.

guitar, \$100.00. Call 431-3132.
 CANN Tenna - saphophone in good cond.
 Like new. \$300 or best offer. 431-
 7675 after 5 p.m.
 FENDER Jaguar guitar & case.
 Perfect condition. \$225-0981
 Drum set, 6 nice, Elgin. \$150
 439-7469
 TELECASTER - bass, 407.
 & Shur mike & stand. 431-8078
 FENDER Telecaster xint cond. \$175.
 289-3415.
 Wre kit saphophone, new pads, \$85.
 86-5142.
 Kimm Trumple, very nice, profes-
 sional model. \$225. 431-3619.
 BANJO-Mandolin, collectors' item.
 good cond. No case. \$175. 439-0987

HAMMOND 20 SPINET, \$400.
 431-7678
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 WILL BUY USED ORGANS &
 PIANOS FOR CASH. HE 7-2291
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 cond. Call 435-7943
 Will buy Upright piano. 45 yrs.
 old. \$100. 259 Oslobo Ave.
 MODERNIZED Upright piano
 Baldwin, Must sell. GA 3-615.
 WINTER-Your piano. Tempeized, looks
 like new. \$305. 434-5998

GOOD saddle horses for sale.
865-4834

SHARP 2 yr. old Philby, \$725. See to appreciate. 865-7517

CHINCHILLAS - raise on shares, no investment. 531-1752

THORNTONSHARED reg. Fillie, race horse - show \$100 P&A \$21

PONIES, saddle, Harness & equip. Sell or trade. 472-9014

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Pets **370**

POMERANIAN pups AKC, 11mv.
black, 6 wks 596-6865

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Calm, Sun., April 21, 1972
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\$220
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✓ Carpets & Drapes
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VILLAGE
R., NORWALK
(debaker Rd.)
53
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2 BR, \$125
 Completely redecorated bds.
 includes courtyard
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 2 and 4 hrs w/pool, air cond.,
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DRUM: w/v Crps, drages, bittlin
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 Obispo, ol. "b" 430-7090 or 434-4097
 REPLACE 2 br. 2 cr. Crps, drages
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 5555 Cherry. 423-5996.
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 bald pool, nr KCNLS shops. Utills pd.
 4000 Orizaba 633-1755.
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 1000 OK. 675-95
 BR \$105. 1 BR \$110. Also furn. 634-
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 RANGE 2 br, carpet, drapes, bil-lins,
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 20 ft. Next to ranch. Mary S.
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REALTOR OF THE WEEK

MICHAEL PARK

Of Bixby Knolls Realty, 3756 Long Beach Blvd. A native Californian, he was born in Los Angeles and raised in Long Beach. A graduate of Wilson High School, he attended Long Beach City College and UCLA where he majored in real estate and real estate management.

A former lecturer at Lumbreau Real Estate School, he was responsible for establishing a Long Beach branch school. Among Park's immediate goals are the establishment of offices in Orange County and the eastern part of Long Beach. His firm's gross sales to date under his direction total \$4,750,000. Among the more sophisticated transactions were Alfreds Restaurant and a 25 year lease for an Imperial Bank location at the corner of Wilshire & Vermont in Los Angeles, the total consideration for this lease was in excess of a million and one half dollars. His present staff of sixteen he expects to expand to twenty-five or more in the near future to staff the new offices already under consideration.

Michael and Nancy Park live in Bixby Knolls with their

three children, Michelle, David and Darrin. Park has been active in the Uptown Long Beach Kiwanis Club; a former member of the Long Beach Civic Light Opera and he is active in Boy Scout work. He is also assistant superintendent of the Mutual Improvement Association 9th Ward, Long Beach Stake of the Church of Jesus Christ of Latter-Day Saints.

Prior to acquiring Bixby Knolls Realty, Park was with F.P. Draesh & Assoc. as their senior leasing consultant. He also spent five years with the Guarantee Mortgage Co. where he served as general property manager and the Frank Dutra Co. where he also served as general property manager.

He enjoys tennis, golf and singing. He ascribes the success of this firm to his associates which include: Clara Archambeault, Joe Dalton, Gladycy Davies, Zella Hoag, Lucille Holdridge, Larry Johnson, Jeri Jugus, Joe Lawrence, Jon McGookin, Fred Mc Nair, Bob Mantle, Earl Naab, Linda O'Berg, Ray Olmstead, Ed Powojski, Judy Welch and Helen Williams

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Oliver W. Speraw
REALTOR
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Bill G. Muntz
REALTOR
MUNTZ REALTY
5536 E. 2ND ST.

Born in Long Beach, obtained an Associate of Arts Degree in Real Estate and Insurance at Long Beach City College. Muntz Realty has been in the same location 41 years. Past member of the Jr. Chamber of Commerce, Member of the Long Beach Board of Realtors, past member of CREA, Board of Directors, member of the Business & Professions Committee, and the Chamber of Commerce.



Donald L. Schwenn
REALTOR
SCHWENN REALTY
915 REDONDO AVE.

Joining the Board of Realtors in 1960 Don Schwenn now serves as the President of the Board. He has a Certificate in Real Estate, instructs Property Management at Long Beach City College and is a Director of the California Real Estate Association.



Woody Smith
REALTOR
WOODY SMITH REALTY
5463 E. CARSON, LONG BEACH

Starting in 1947, Woody Smith served as sales manager for the 8000 homes built and sold by the Lakewood Park Corp. He is a past president of the Board of Realtors, has served on the Lakewood Planning Commission and the Lakewood City Council.



Jaye L. Hunter
REALTOR
H. J. HUNTER ASSOCIATES
1240 WARDLOW RD.

H. J. Hunter who formed H. J. Hunter Realty in 1946 now acts as a consultant to the firm. His President, Jaye L. Hunter joined the firm in 1950, received a BA degree from U.C.L.A., is also a fee appraiser, has served as an officer of the Board of Realtors and is Chairman of the Board - Grievance Committee.



Daniel L. Delaney
REALTOR
LAND OFFICE REALTY
3222 E. Broadway

Schooled in financing and investments with a BA degree in Economics, Dan Delaney also instructs Real Estate Economics at Long Beach City College. He is Chairman of the Board of Realtors Education Committee.



Orson W. Kindschi
REALTOR
BLAKO REALTY
5437 SOUTH ST.

Member of the Long Beach Board of Realtors and the Rancho Los Cerritos Board of Realtors. He was the 32nd person to receive the Real Estate Education Certificate from CREA. He also has the GRE, which is the new designation from CREA, known as Graduate Realtor Institute. He is active in Committee work in both Real Estate Boards.

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Founded in 1933, Humphries Realty has served the Bellflower area for 39 years. Francis Humphries is a graduate of the Reno Exchange School as well as the Chatham School of Real Estate Counseling. He is past president of the Bellflower Board of Realtors and the 22nd District Master Exchangers and has served on many of the state & local committees.



Carl Jones REALTOR
CARL JONES REALTY

11600 Paramount Blvd., Downey

Carl Jones' sales career began shortly after World War II and included operating and teaching a Dale Carnegie School. He entered real estate in 1960. In 1969 he built his present office at 11600 Paramount Blvd. in Downey. Carl Jones has served on all committees of the Downey District Board of Realtors as well as 1st Vice President and President. He belongs to the Moose, Elks, Masonic Lodges, Chamber of Commerce and has served on the Junior College Advisory Committee.

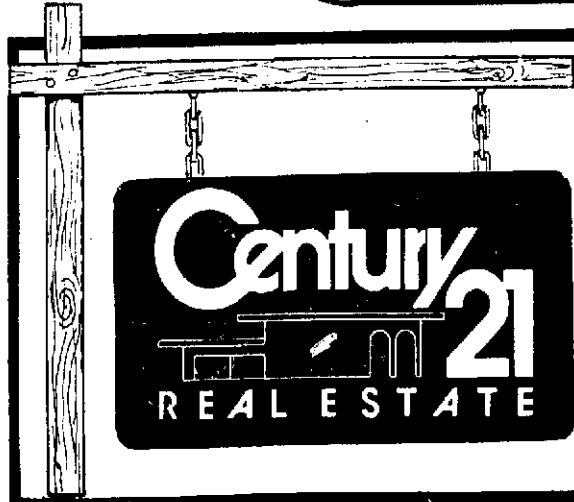
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3617, 3618, 3619, 3620, 3621, 3622, 3623, 3624, 3625, 3626, 3627, 3628, 3629, 3630, 3631, 3632, 3633, 3634, 3635, 3636, 3637, 3638, 3639, 3640, 3641, 3642, 3643, 3644, 3645, 3646, 3647, 3648, 3649, 3650, 3651, 3652, 3653, 3654, 3655, 3656, 3657, 3658, 3659, 3660, 3661, 3662, 3663, 3664, 3665, 3666, 3667, 3668, 3669, 3670, 3671, 3672, 3673, 3674, 3675, 3676, 3677, 3678, 3679, 3680, 3681, 3682, 3683, 3684, 3685, 3686, 3687, 3688, 3689, 3690, 3691, 3692, 3693, 3694, 3695, 3696, 3697, 3698, 3699, 3700, 3701, 3702, 3703, 3704, 3705, 3706, 3707, 3708, 3709, 3710, 3711, 3712, 3713, 3714, 3715, 3716, 3717, 3718, 3719, 3720, 3721, 3722, 3723, 3724, 3725, 3726, 3727, 3728, 3729, 3730, 3731, 3732, 3733, 3734, 3735, 3736, 3737, 3738, 3739, 3740, 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3749, 3750, 3751, 3752, 3753, 3754, 3755, 3756, 3757, 3758, 3759, 3760, 3761, 3762, 3763, 3764, 3765, 3766, 3767, 3768, 3769, 3770, 3771, 3772, 3773, 3774, 3775, 3776, 3777, 3778, 3779, 3780, 3781, 3782, 3783, 3784, 3785, 3786, 3787, 3788, 3789, 3790, 3791, 3792, 3793, 3794, 3795, 3796, 3797, 3798, 3799, 3800, 3801, 3802, 3803, 3804, 3805, 3806, 3807, 3808, 3809, 3810, 3811, 3812, 3813, 3814, 3815, 3816, 3817, 3818, 3819, 3820, 3821, 3822, 3823, 3824, 3825, 3826, 3827, 3828, 3829, 3830, 3831, 3832, 3833, 3834, 3835, 3836, 3837, 3838, 3839, 3840, 3841, 3842, 3843, 3844, 3845, 3846, 3847, 3848, 3849, 3850, 3851, 3852, 3853, 3854, 3855, 3856, 3857, 3858, 3859, 3860, 3861, 3862, 3863, 3864, 3865, 3866, 3867, 3868, 3869, 3870, 3871, 3872, 3873, 3874, 3875, 3876, 3877, 3878, 3879, 3880, 3881, 3882, 3883, 3884, 3885, 3886, 3887, 3888, 3889, 3890, 3891, 3892, 3893, 3894, 3895, 3896, 3897, 3898, 3899, 3900, 3901, 3902, 3903, 3904, 3905, 3906, 3907, 3908, 3909, 3910, 3911, 3912, 3913, 3914, 3915, 3916, 3917, 3918, 3919, 3920, 3921, 3922, 3923, 3924, 3925, 3926, 3927, 3928, 3929, 3930, 3931, 3932, 3933, 3934, 3935, 3936, 3937, 3938, 3939, 3940, 3941, 3942, 3943, 3944, 3945, 3946, 3947, 3948, 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4447, 4448, 4449, 4450, 4451, 4452, 4453, 4454, 4455, 4456, 4457, 4458, 4459, 4460, 4461, 4462, 4463, 4464, 4465, 4466, 4467, 4468, 4469, 4470, 4471, 4472, 4473, 4474, 4475, 4476, 4477, 4478, 4479, 4480, 4481, 4482, 4483, 4484, 4485, 4486, 4487, 4488, 4489, 4490, 4491, 4492, 4493, 4494, 4495, 4496, 4497, 4498, 4499, 4500, 4501, 4502, 4503, 4504, 4505, 4506, 4507, 4508, 4509, 4510, 4511, 4512, 4513, 4514, 4515, 4516, 4517, 4518, 4519, 4520, 4521, 4522, 4523, 4524, 4525, 4526, 4527, 4528, 4529, 4530, 4531, 4532, 4533, 4534, 4535, 4536, 4537, 4538, 4539, 4540, 4541, 4542, 4543, 4544, 4545, 4546, 4547, 4548, 4549, 4550, 4551, 4552, 4553, 4554, 4555, 4556, 4557, 4558, 4559, 4560, 4561, 4562, 4563, 4564, 4565, 4566, 4567, 4568, 4569, 4570, 4571, 4572, 4573, 4574, 4575, 4576, 4577, 4578, 4579, 4580, 4581, 4582, 4583, 4584, 4585, 4586, 4587, 4588, 4589,

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USED VEHICLE



DEALER WARRANTY

STATEMENT OF WARRANTY

Subject to the provisions and conditions stated below, in the event of mechanical failure of the Vehicle, the Selling Dealer agrees as follows:

(1) For a period of 30 days, beginning _____, 19____ or 2,000 miles after delivery (whichever occurs first), the Selling Dealer agrees to repair or replace the engine, transmission, rear axle, brake system, or electrical system — without charge — to the extent necessary to keep the Vehicle in serviceable condition under normal use.

PROVISIONS

(a) Mechanical failures resulting from collision, accident, abuse or lack of maintenance, are expressly excluded from the above coverage.

(b) Repairs are to be made in the Selling Dealer's Service facilities.

(c) Such repairs do not qualify under any new vehicle warranty still applicable to the Vehicle.

(2) Upon the expiration of the warranty period specified in (1) above and for a period ending 24 months from the date the warranty period specified in (1) above commenced, the Selling Dealer, or any other participating, franchised Chevrolet Dealer, will allow a discount of 15% off the normal retail charges for parts and labor repair necessary to keep the Vehicle in serviceable condition under normal use.

PROVISIONS

(a) Repairs are to be made in the Service facilities of the Selling Dealer or other participating, franchised Chevrolet Dealers at the Chevrolet Dealer's regular retail price.

(b) 85% of the parts and labor repair bills are to be paid by the Purchaser in cash on delivery of the repaired Vehicle.

(c) Expressly excluded from Warranty coverage are damage from collision, accident or abuse, or normal maintenance services such as lubrication, oil changes, tune-up, etc.

GENERAL CONDITIONS

This Warranty is issued by the Selling Dealer only, and not by the manufacturer of the Vehicle. This Warranty is expressly in lieu of any other warranties, expressed or implied, including any implied warranty of merchantability or fitness for a particular purpose, and any other obligations of liabilities on the Selling Dealer's part, and the Selling Dealer neither assumes nor authorizes any other person to assume for it any other liability in connection with the sale of the vehicle. This Warranty must be available with the Vehicle at the time of application for any repairs or adjustments, and is not transferable or assignable.

BRAND NEW '72 NOVA "CPE."



Ser. #1X27H2L132345.
Stk. #694

\$2287

\$80 DN. PYMT.
\$80 MO. PYMT.

\$80 total dn. pymt. \$80 mo. pymt. for 36 mos. on approved credit. Deferred pymt. price is \$2960. Percentage rate is only 13.02% on approved credit.

BRAND NEW '72 FLEETSIDE



PICK-UP 3/4-TON
V-8, 4-speed trans., pwr. steer., AM radio, full foam seats, amp meter, oil gauges, tinted glass, body side moulding, floor board, front shock abs., front stabil. H.D. rear spring. Stk. #63. Ser. #CCE2422104772. Sale price & pymts. figured without excise tax.

\$3049

\$150 DN. PYMT.
\$105 MO. PYMT.

\$150 total dn. pymt. \$105 mo. pymt. for 36 mos. on approved credit. Deferred pymt. price \$3930. Percentage rate is only 12.48% on approved credit.

BRAND NEW '72 IMPALA "SPT. CPE."



Ser. #1M57R2C153857
Stk. #633

\$3249

\$115 DN. PYMT.
\$110.43 MO. PYMT.

\$115 Total dn. pymt. \$110.43 mo. pymts. for 36 mos. on approved credit. Deferred pymt. price is \$4090.48. ANNUAL PERCENTAGE RATE is only 11.08% on approved credit.

BRAND NEW '72 UTILITY BLAZER



Ser. #CKE1825165181
Stk. #787

\$3680

\$175 DN. PYMT.
\$123.71 MO. PYMT.

\$175 total dn. pymt. \$123.71 mo. pymt. for 36 mos. on approved credit. Deferred pymt. price \$4628.56. Percentage rate is only 11.08% on approved credit.

'67 FORD MUSTANG

V-8, automatic, fac. air, pwr. str. & pwr. brks., elec. clock, AM radio w/stereo spkrs., backseat center console, mag. whls., WSW, white w/blk. int. Blue racing stripes. (TRT514).
\$40 DN. PYMT. **\$40 MO. PYMT.** **\$849**

\$40 Total dn. pymt. \$40 mo. pymt. for 24 mos. on approved credit. Deferred payment price is \$1000. ANNUAL PERCENTAGE RATE IS ONLY 11.05% on approved credit.

'69 FORD LTD

390 V-8, automatic, fac. air, pwr. str., pwr. brks., elec. clock, AM radio, WSW, turquoise w/blk. int., blue vinyl top. (ZCB100).
\$55 DN. PYMT. **\$55 MO. PYMT.** **\$1395**

\$55 Total dn. pymt. \$55 mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$1705. ANNUAL PERCENTAGE RATE IS ONLY 14.85% on approved credit.

'69 CHEV. IMPALA

327 V-8, automatic, pwr. str., AM radio, body side mld., WSW, fully fact. equipment. Lime green w/green interior. (ZMT-936).
\$40 DN. PYMT. **\$40 MO. PYMT.** **\$949**

\$40 Total dn. pymt. \$40 mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$1240. ANNUAL PERCENTAGE RATE IS ONLY 17.63% on approved credit.

'71 CHEV. VEGA

4-Cylinder, auto., fac. air, AM radio, WSW, white w/tan interior, fully fact. equipment. (366CFD).
\$60 DN. PYMT. **\$60 MO. PYMT.** **\$1649**

\$60 Total dn. pymt. \$60 mo. pymt. for 36 mos. on approved credit. Deferred payment price is \$1220. ANNUAL PERCENTAGE RATE IS ONLY 16.99% on approved credit.

'68 PONT. BONNEVILLE

V-8, auto., FACT. AIR COND., pwr. str., pwr. brks., elec. clock, tilt whl., AM radio, vinyl top, WSW, green w/green interior. (674-DEB).
\$60 DN. PYMT. **\$60 MO. PYMT.** **\$1149**

\$60 Total Dn. Pymt. \$60 mo. pymt. for 24 mos. on approved credit. Deferred payment price is \$1500. ANNUAL PERCENTAGE RATE IS ONLY 19.03% on approved credit.

'66 CHEV. MALIBU

V-8 engine, automatic, pwr. str., elec. clock, AM radio, Silver blk. int., chrome wheels. (SUG541).
\$45 DN. PYMT. **\$45 MO. PYMT.** **\$649**

\$45 Total dn. pymt. \$45 mo. pymt. for 18 mos. on approved credit. Deferred payment price is \$825. ANNUAL PERCENTAGE RATE IS ONLY 17.63% on approved credit.

YOUR CHOICE

'70 CHEVROLET IMPALA

350 V-8, automatic, Fac. Air Cond., pwr. str. & pwr. brks., AM radio. (780-BSK).

\$70 Total dn. pymt. \$70 mo. pymt. for 30 mos. on approved credit. Deferred pymt. price is \$2170. ANNUAL PERCENTAGE RATE IS ONLY 13.33%.

'70 CHEVROLET IMPALA

350 V-8, auto., pwr. str., AM radio, WSW green with green int., green vinyl top. 746EIG.

\$70 Total dn. pymt. \$70 mo. pymt. for 30 mos. on approved credit. Deferred pymt. price \$2170. ANNUAL PERCENTAGE RATE IS ONLY 13.00%.

'70 CHEVROLET IMPALA

350 V-8, auto., pwr. str., AM radio, WSW, Silver with blk. int., blk. vinyl top, fully fac. equipped. 344AIW.

\$70 Total dn. pymt. \$70 mo. pymt. for 30 mos. on approved credit. Deferred pymt. price \$2170. ANNUAL PERCENTAGE RATE IS ONLY 13.33%.

\$1749 **\$70 DN. PYMT.** **\$70 MO. PYMT.**

'70 CHEV. IMPALA

305 V-8, FACT. AIR COND., pwr. str., pwr. brks., AM radio, automatic, Astro Blue w/Blue inter. Blue vinyl top, WSW tires. (677AKO).
\$60 DN. PYMT. **\$60 MO. PYMT.** **\$1449**

\$60 Total dn. pymt. \$60 mo. pymt. for 30 mos. on approved credit. Deferred pymt. price is \$1860. ANNUAL PERCENTAGE RATE IS ONLY 16.19%.

'70 CHEV. "PICK-UP"

V-8, standard trans. 8' Bed. Full Fact. Equip. White w/Blue inter. (696-22E).
\$75 DN. PYMT. **\$75 MO. PYMT.** **\$1849**

\$75 Total dn. pymt. \$75 mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$2325. ANNUAL PERCENTAGE RATE IS ONLY 14.47%.

'67 CHEV. IMPALA SS

327 V-8, automatic, fac. air, pwr. str. & pwr. brks., elec. clock, AM radio, rear seat spkr., backseat center console, WSW, white w/blk. int. (TAM005).
\$50 DN. PYMT. **\$50 MO. PYMT.** **\$749**

\$50 Total dn. pymt. \$50 mo. pymt. for 18 mos. on approved credit. Deferred payment price is \$950. ANNUAL PERCENTAGE RATE IS ONLY 21.41% on approved credit.

'69 DODGE VAN

Tradesman 3/4-Ton. V-8, auto. trans. fac. gauges, 108" wheel base, fully fac. equip. Blue with Black interior. Ser. (37518L).
\$80 DN. PYMT. **\$80 MO. PYMT.** **\$1849**

\$80 Total dn. pymt. \$80 mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$2480. ANNUAL PERCENTAGE RATE IS ONLY 15.81%.

'67 FORD MUSTANG

V-8, automatic, fac. air, pwr. str. & pwr. brks., elec. clock, AM radio w/stereo spkrs., backseat center console, mag. whls., WSW, white w/blk. int. Blue racing stripes. (TRT514).
\$40 DN. PYMT. **\$40 MO. PYMT.** **\$849**

\$40 Total dn. pymt. \$40 mo. pymt. for 24 mos. on approved credit. Deferred payment price is \$1000. ANNUAL PERCENTAGE RATE IS ONLY 11.05% on approved credit.

'70 CHEV. NOVA

Standard eng., standard trans., AM radio, WSW, full fact. equip. Green w/blk. interior. (643CEQ).
\$50 DN. PYMT. **\$50 MO. PYMT.** **\$1149**

\$50 Total Dn. Pymt. \$50 mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$1530. ANNUAL PERCENTAGE RATE IS ONLY 16.76% on approved credit.

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Spring '72

home furnishings

Judy Hazlett
home furnishings editor

SUNDAY, APRIL 23, 1972

INDEPENDENT PRESS-TELEGRAM





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in the mountains,
on the desert



New square look is departure from traditional redwood styling ... just right for patio with minimum maintenance. Suncraft line consists of adjustable chaise, chair, table, umbrella table and benches, barbecue set and serving cart. Available locally.

A world of foreign intrigue ... rattan hanging basket chair from the Philippines, king chair from Hong Kong, hand-carved cart from Spain, head hunter statue of mariumba wood from Kenya. The rug is a horse blanket from India; the kama cooker is from Japan. All available at Pier 1 Imports, 4710 E. Los Coyotes Diagonal.

Leisure living is becoming a necessity

One of the effects of those new three-day weekends — every week — will be to add to the several million American families who already have second homes. The leisure retreat is rapidly becoming one of those luxuries that eventually become necessities in our way of life.

Even underprivileged two-day weekenders are building vacation homes at the rate of 100,000 a year. Whether it's a hideaway in the mountains, a vacation villa in the sun, or a mobile manor, anywhere, the second home now has to have all the comforts of a home away from home.

Canvas cots and kerosene stoves have become nostalgic relics, to be replaced by interiors and equipment that are often more elaborate than those in the weekday home. The only difference the smart homemaker insists on is a second home that calls for absolutely minimum upkeep. And it can be done.

NO-CHORE, easy-care items are available in abundance. Floor coverings, for instance, are available in anything from sleek vinyl tiles to man-made fiber carpets that are easy to keep clean and fresh-looking. Wood floors can be coated with finishes that

seal the floor so that it needs only mopping. For the walls, latex paint or the new vinyl-coated wallcoverings provide a surface that is soil-resistant and easy to clean. Wood paneling, too, can give a handsome effect that is reasonably maintenance-free.

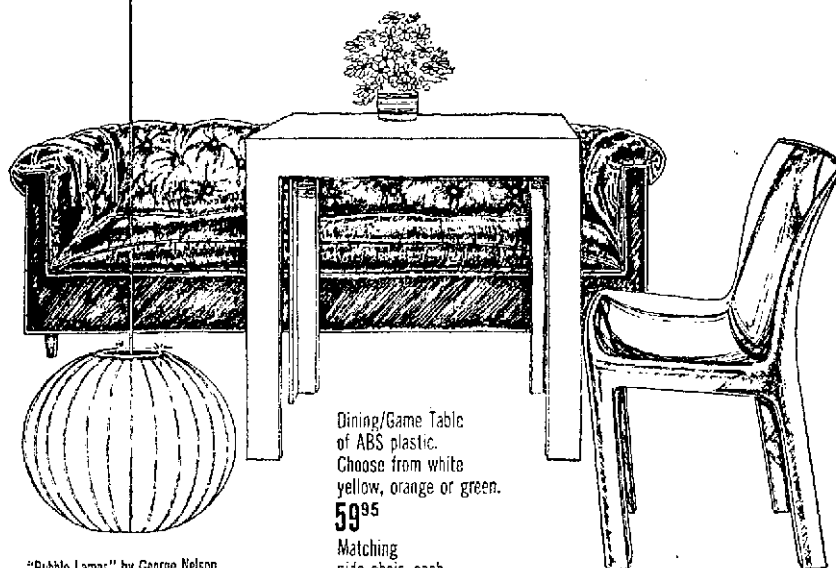
Spectacular developments in plastic have opened up totally new possibilities for furniture that is free from warping problems or polishing chores. What is more, it can go outdoors as well, like the Syroco Parsons table, in a variety of sizes. These can be had for budget prices low enough so that you can scatter them about the house in a medley of bright, cheerful hues that never chip because the colors are impregnated in the the durable plastic material.

SOIL-PROOF FINISHES for upholstery and draperies and no-iron linens for the bed and the table are other blessings that can contribute to house-keeping-without-tears. Take advantage of the progress that has been made towards carefree furnishings to have a second home that provides all the leisure and pleasure it should.

Of course, if there's a man around who likes to barbecue outdoors, don't overlook the benefits as far as a clean oven and a cool you are concerned!

90" sofa at a special price for a limited time only. In hard-wearing vinyl.

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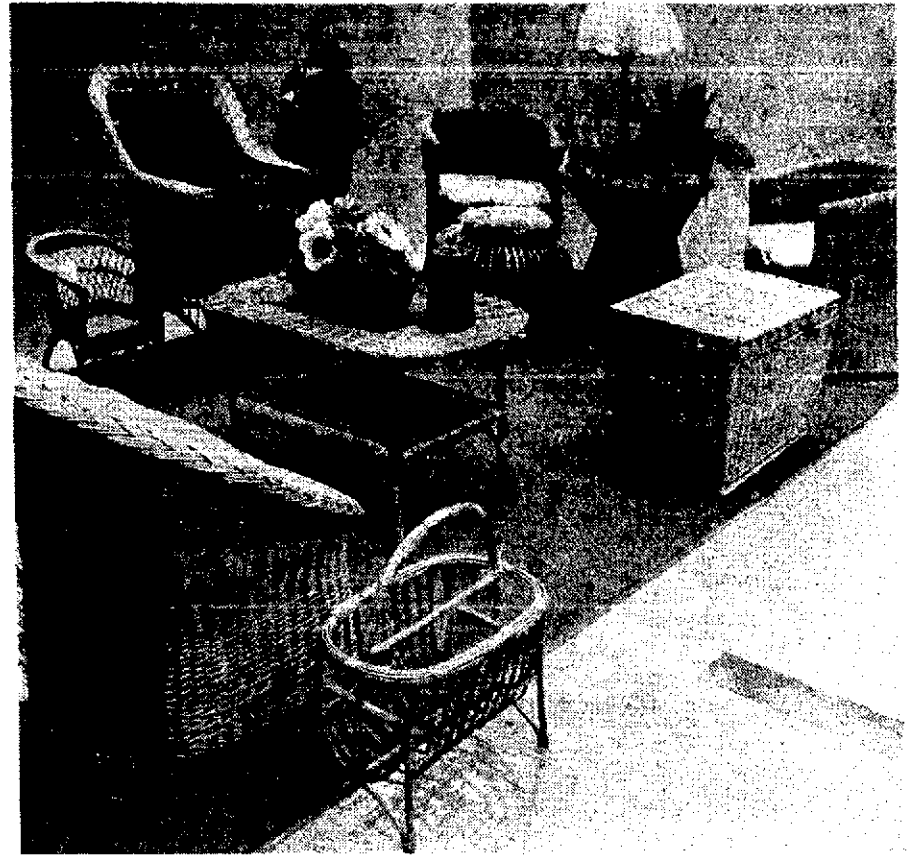
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Back to nature in style



Shades of luxury . . . this seven-piece patio set is tops in styling, comfort. Chairs are rust-free aluminum, upholstered with detachable, replaceable cushions. Interior of 7-foot fringed umbrella is a happy match. At White Front, 4700 Cherry Ave at Del Amo.



The wonderful world of wicker, here in a variety of graceful coordinated pieces, all imported from Europe, all in natural shades. Other pieces available include shelves, telephone stands, bar stools, picnic baskets and wastebaskets. At The Treasury, Carson and Paramount Blvd., Lakewood.

A Bright 'Floorcast' for '72

The new look of light . . . a deeper, richer palette . . . shorter, denser shags . . . geometric prints . . . these are the new directions in floor coverings for '72.

According to Emily Malino, design consultant for Monsanto Textiles Division, '72 will be the year to refocus our eyes on the floor to find new drama beneath our feet.

Miss Malino, commenting on the new waves in floor covering, said: "For a long time, the news for the floor has centered on shag carpeting. In recent years, for example, it seemed carpet manufacturers were trying to see who could make the longest shag. Now, they're shortening shag carpeting, but making it more dense and plush. Who knows, we may soon have a new carpet term to add to our vocabularies — 'splushes,' combinations of the sensuous shag texture with the velvety elegance of plush styling."

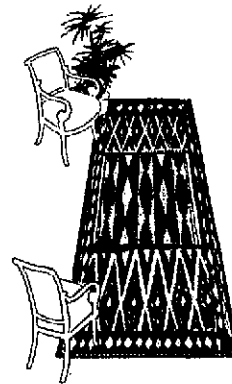
MISS MALINO also pointed out that colorations are becoming richer, more sophisticated — darker colorways, for example, like brown, blue, and black — but also more luminous. Light-reflecting yarns are


adding shimmer; combined with deeper colors, the effect is jewel-like and dramatic.

Analyzing the shifts in focus for the floor, first in textures, life styles are becoming more informal and shag textures are entirely adaptable to any styles in furnishing.

"Contemporary materials, such as chrome, glass and plastic, are softened by soft textures on the floor. Similarly, shag textures are suitable with more traditional styles. So, with the increasing tendency to decorate in an eclectic manner, shaggy textured carpeting is logical," she said.

JUST AS APPAREL colors are becoming darker and more subdued, the same movement is happening underfoot. "Basically, I think many people just got tired of psychedelia. The result for home decor: the home will be more home-like, less theatrical. On the other hand, pure bright colors are still very important, and will continue to be. It's the 'kinky' color schemes which will be fading from the scene."





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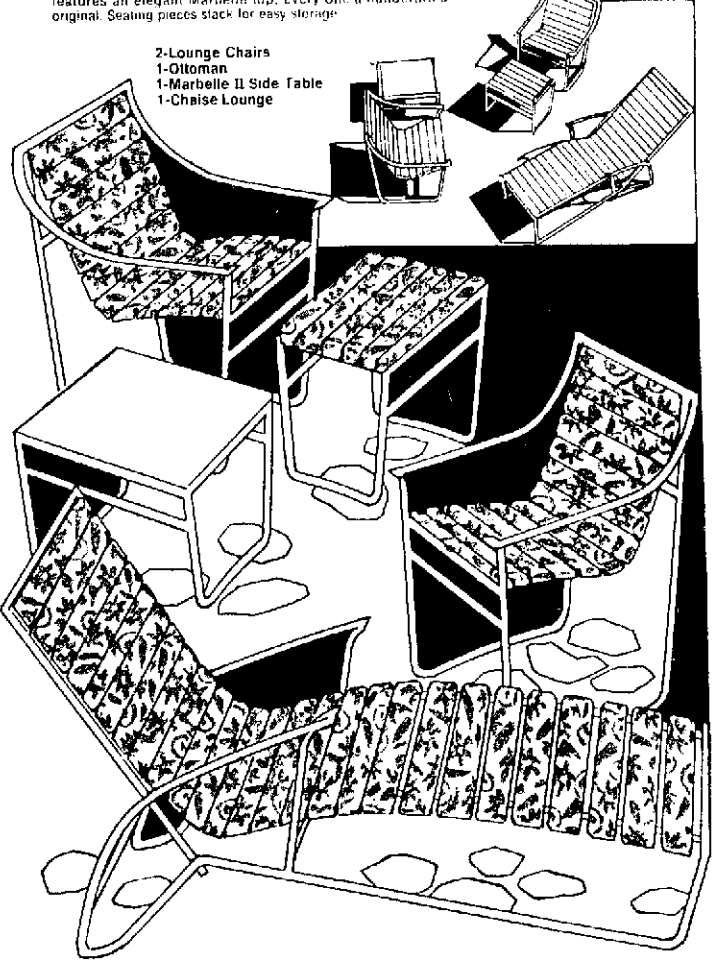
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- 1-Ottoman
- 1-Marble II Side Table
- 1-Chaise Lounge

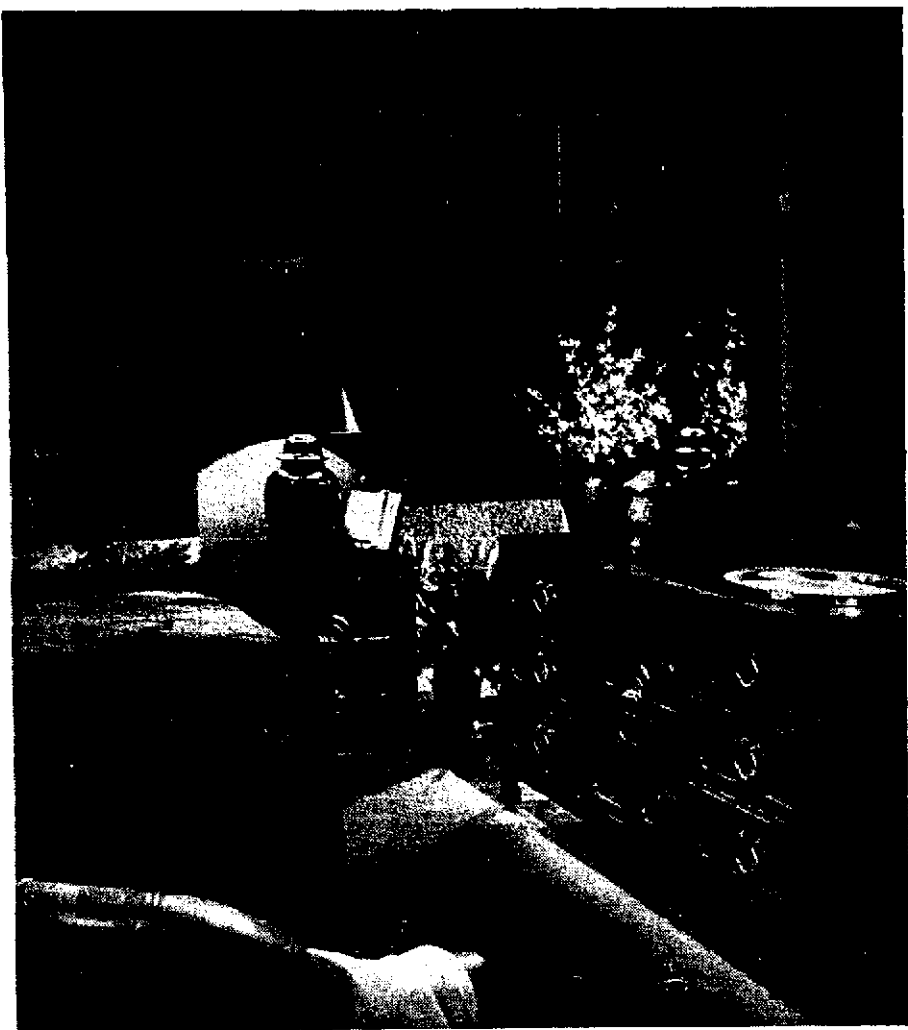


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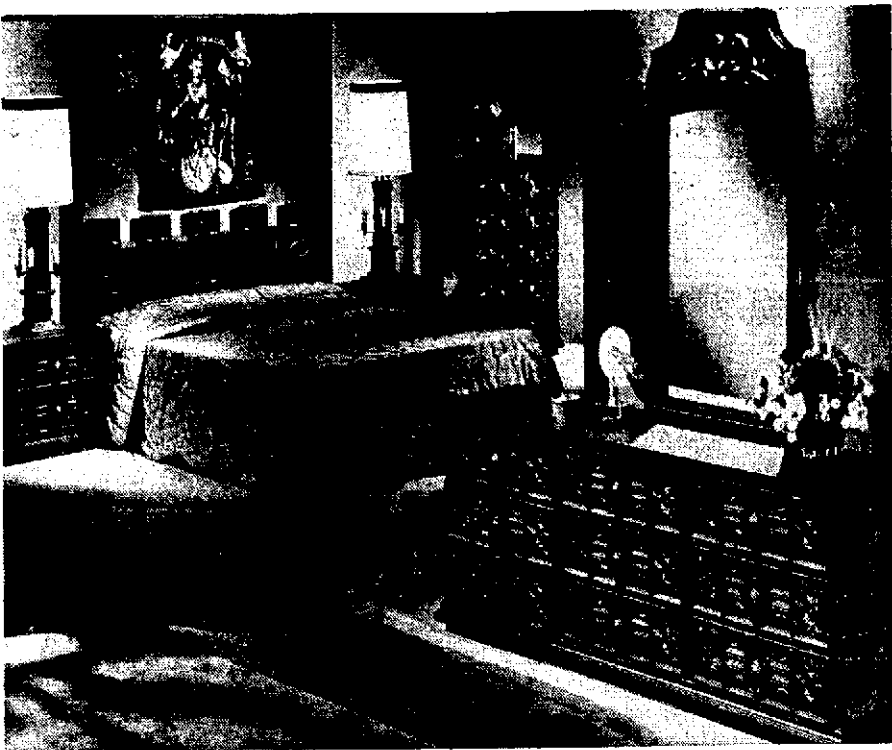


Oriental:
the contrast
of cane
and wood

The lightness of cane contrasts with bold wood in this bedroom grouping from a new Henredon collection, Mandalay. Unusual metalwork — authentic reproductions of Oriental originals — give vibrant interest to the facades of 23-inch-high night stand and 78-inch-wide triple dresser. Impressively crafted from solid African mahogany; at Davis Furniture, 1975 Long Beach Blvd., Long Beach.

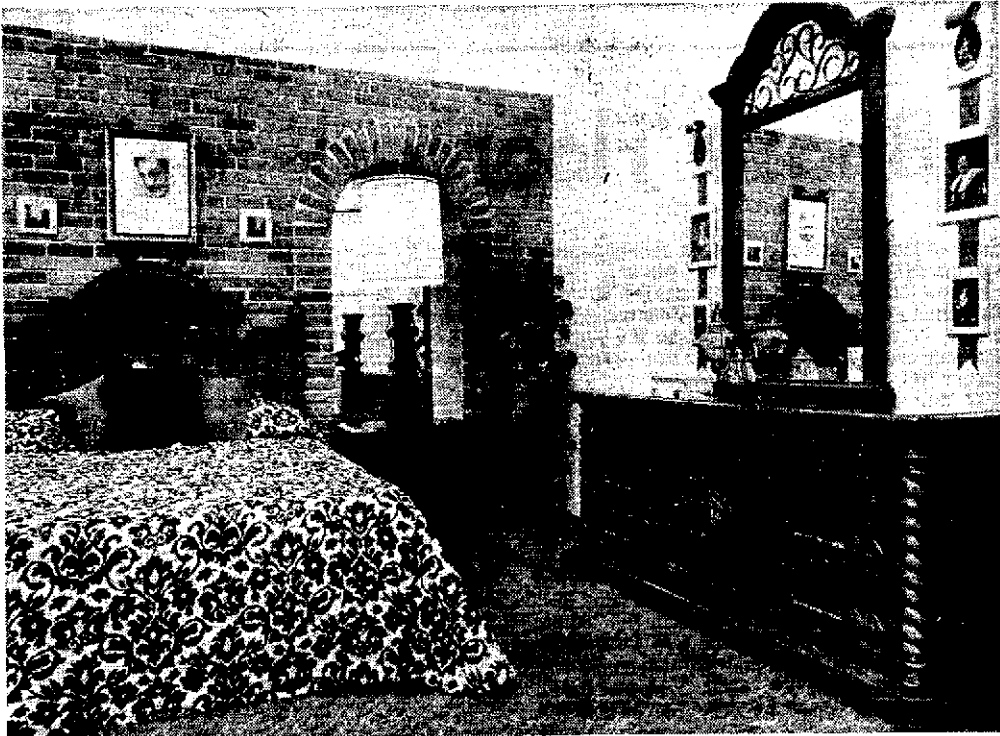
ORIENTAL OR SPANISH

Elegant—with an accent



The style is
Mediterranean

Still tops in popularity, the king-size Mediterranean bedroom, available as complete 19-piece package. Besides pieces shown, also included are pillows, sheets, blanket, mattress and pad. Moderately priced at Long Beach Furniture, Sixth and Long Beach, downtown Long Beach.

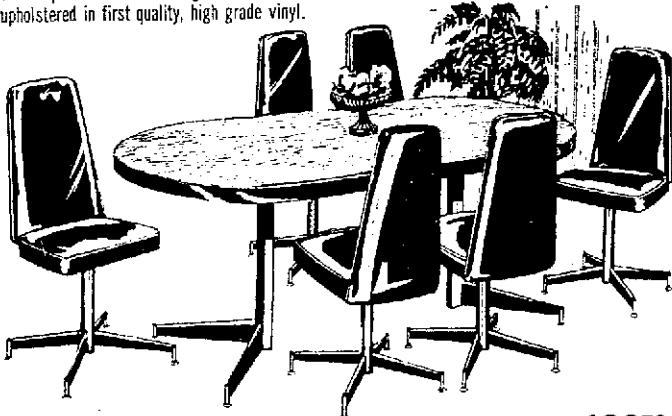


lees bars stools dinettes

lees bars stools dinettes

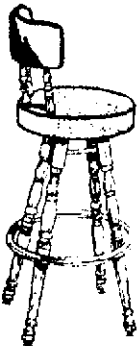
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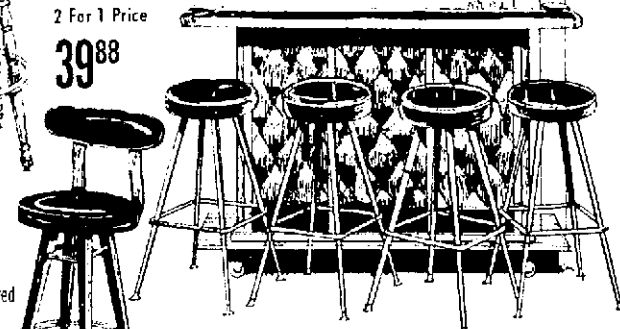
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When you purchase this 76" tufted bar on casters at Lee's everyday low prices, this set of 4 Barstools is included FREE at our 2 for 1 price sale. Stools are upholstered vinyl on swivel bases.

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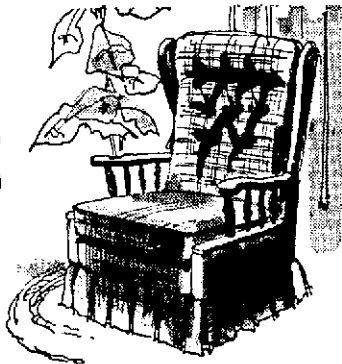
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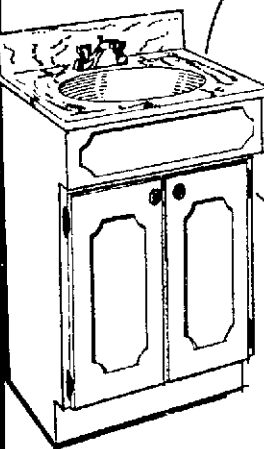
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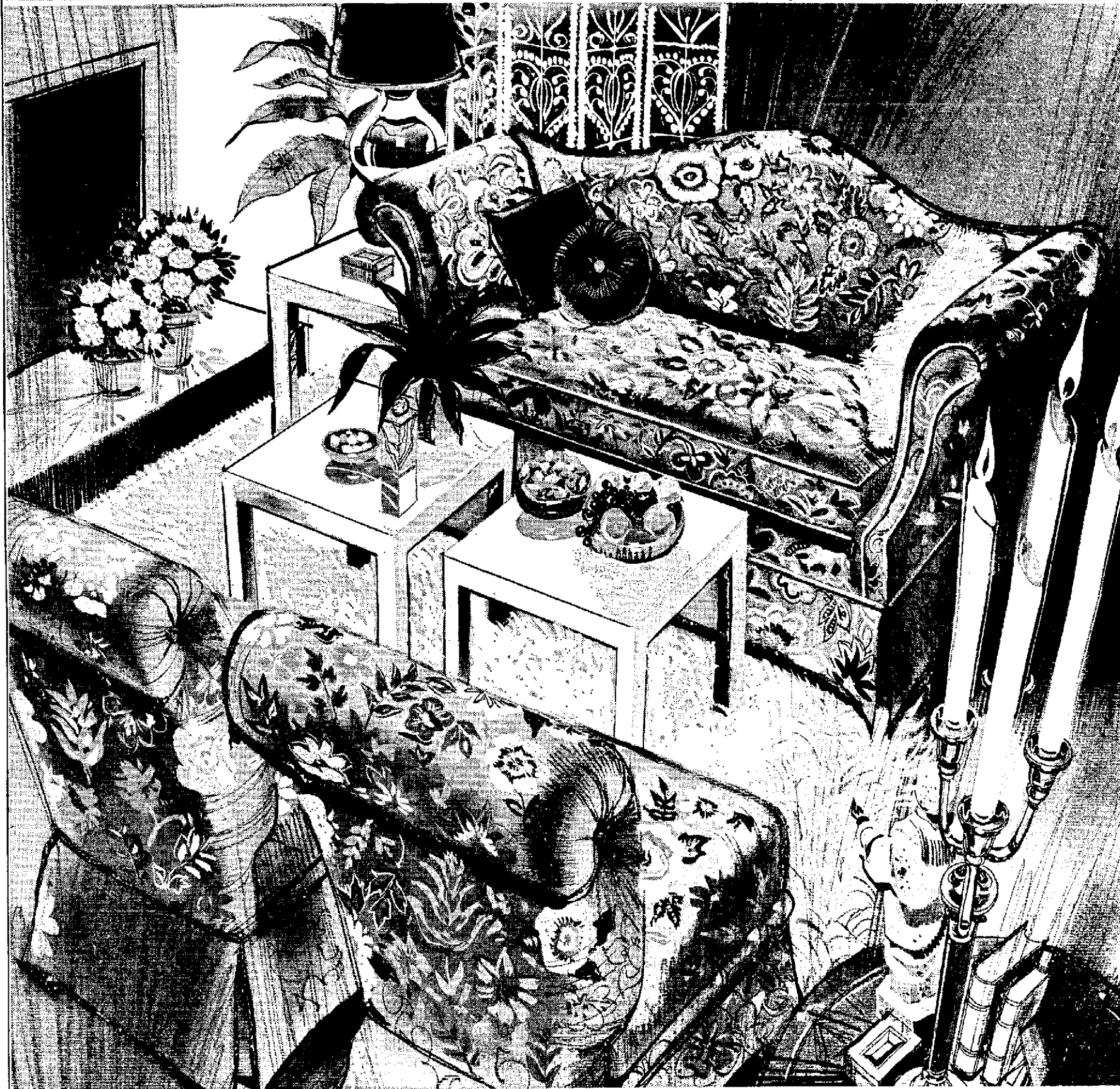
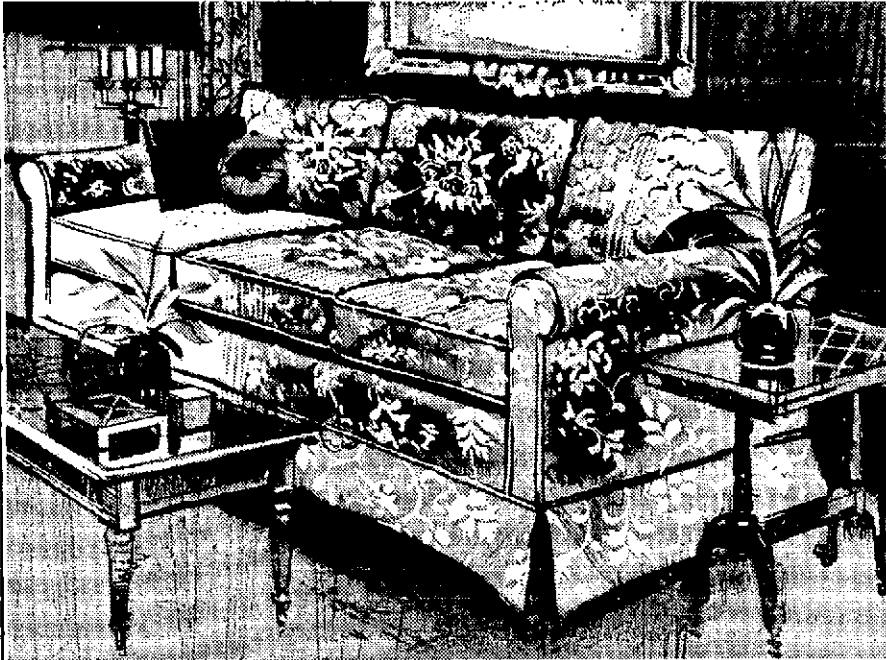
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MAY CO

Zesty guest rooms

Rolling out the red carpet should be fun. Watching your visitors enjoy themselves — and wanting them to stay — is what entertaining is all about.

Simply having a spare room does not assure this two-way street. A little extra thought about your guest's other needs would do the trick. Try putting yourself in your visitor's place, and you'll discover little things that you might have otherwise overlooked.

Have you provided a place where your guest can retreat from the mainstream of household activity? Will your guest have enough freedom to do simple things like shower or snack without feeling in the way? It isn't enough to offer just a bed and drawer space without some degree of privacy.

One way modern designers have helped both guest and host alike is through dual-purpose, space-saving furniture designed to allow different types of activity within a limited amount of space.

SIT - AND - SLEEP furniture is an example. Convertible chairs, love-seats and sofas, day beds, divans and studio couches are true friends of any dual-purpose decor. Guests can enjoy spacious sleeping by night and have comfortable sitting-work areas by day.

Accessories and other finishing touches can do wonders to make your guest feel more comfortable. Wallcoverings, for instance, add warmth and are so easy to use these days. Pre-pasted types are almost fool-proof and a pleasure to work with. Add a touch of art, books, music and perhaps an inviting bowl of fresh fruit and a visitor can feel almost at home.

WITH ALL the flexibility built into modern furniture, shelving and accessories, you can put together a gracious guest room quite easily. It takes more ingenuity than income to give your visitors the kind of surroundings you would like in their place. When furniture shopping, look for specific answers to your decorating problems. You'll be amazed at the things you'll find in today's versatile market.

Giving your guests a place to call their own, complete with warmth and personal touches, will be not only fun but rewarding. Your entertaining will be more enjoyable than ever — and you'll be the "hostess with the mostest."

Look on the bright side

The trend toward nature and the sentiment attached to "the good old days" have added considerable eye appeal to 1972 bedrooms.

Floral fabrics are stylish again, and so are cane and rattan, which take nicely to vivid paint. The idea is to wake up facing a "garden" vista, instead of the drab working day, and it has made bedrooms prettier than usual.

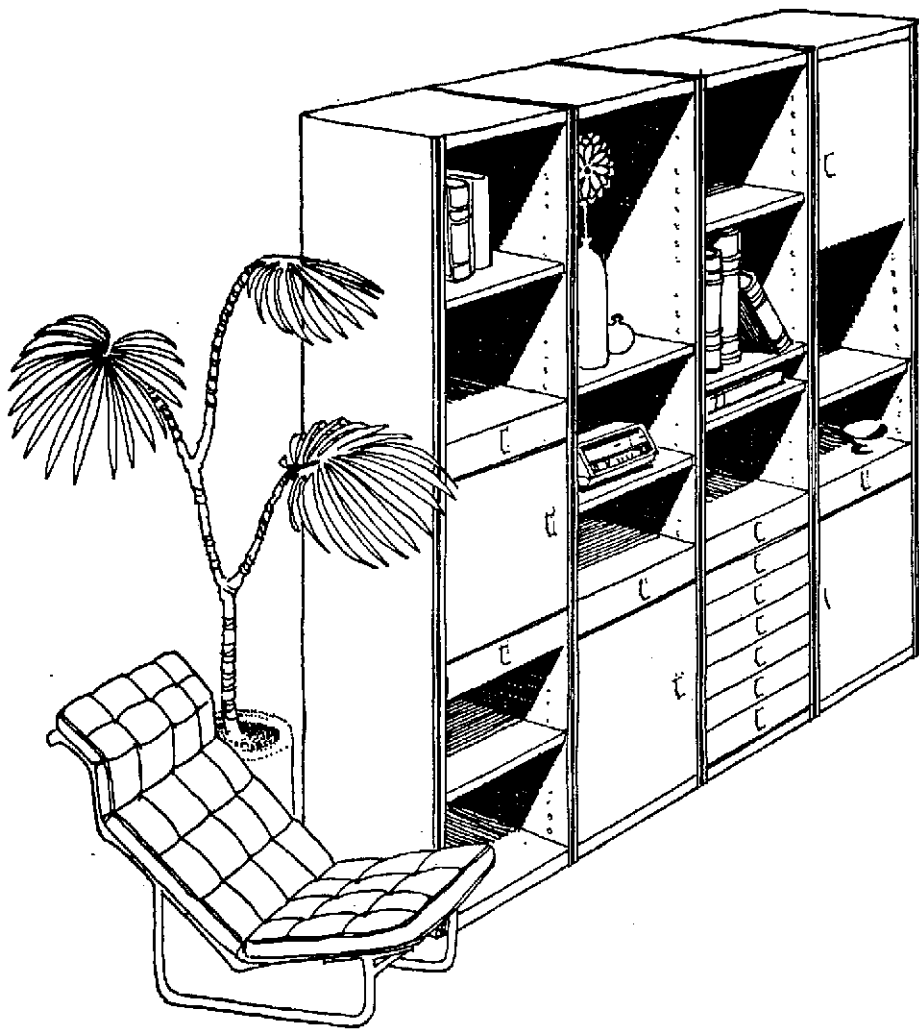


The finishing touch to a decorator's room plan is this self-contained wall mount unit with flexible shelves and plenty of storage cabinets. Different shelf sizes allow display of varied knick-knacks, books, sculpture. The walnut wood blends with most furniture styles. The Tempo 2000 unit is available exclusively at Wall Units Inc., 2198 Lakewood Blvd.

One man with a screwdriver can assemble this striking Avanti wall unit to provide that needed extra storage space with interlocking shelf designs to suit individual creative moods. Finished in a dull white polamin lacquer, the unit will fit anywhere to increase bedroom space, expand a living room, create an executive office suite or give a child room to grow. Shelves, drawers and doors are interchangeable for a compact or elongated unit. At Viking Imports, 17837 Beach Blvd., Huntington Beach.

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Liquor cabinets retain appeal

Designers of cabinetry to hold liquid refreshments are evidently paying little heed to the Women's Lib movement, inasmuch as they are still styling the units to appeal mostly to masculine tastes.

The new bar units run the gamut from small medium-priced chairside cabinets and bar-servers to "refreshment centers" that almost take the place of walk-in bars. Some of the larger units can be used in either home or office and are designed for very generous budgets.

For those in the larger income brackets are the Hunt server bar by Baker Furniture Inc., and the bar cabinet from the Dorchester House collection by American Furniture Company (Romweber).

Baker's bar is horse-shoe shaped and looks like an adaptation of the Hunt desk. In reality, it's a copy of an English Regency wine table. Worked in French walnut and cherry, 48x26x35 inches high, it has a slot in the center for the host who mixes and serves the drinks . . . and lots of space for storage of bottles and glasses.

H. Paul Browning designed Romweber's unique bar cabinet that can double as a buffet server in the dining room. It is 80 inches long, 20 inches deep and 42 inches high and is crafted in Circassian walnut and narrow hard cherry. There are three compartments, one of which is for bar equipment. It is available with either a walnut top or a hammered copper surface.

THE ETHAN ALLEN collection by Baumritter Corporation now includes a complete refreshment center. There are two base cabinets and a deck. One base houses a refrigerator and the other stores bottles, while the deck is for glasses and equipment. Deck and base together stand 78 inches high.

Extensole Corporation's bar cabinets look like beautifully designed consoles, as do those by Jasper Cabinet Company. Extensole has one unit in cherry, available in either wood or paint finishes; another is crafted in solid elm and pecan veneers in medium brown finish. Both units are in Mediterranean design, 44x24x33 inches high, and have black plastic tops for

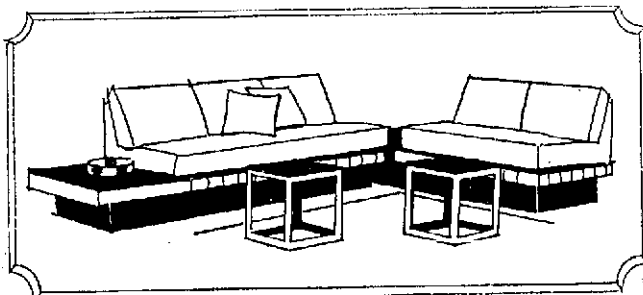
mixing areas. Each contains space for a small refrigerator which is available for an extra charge — as is a set of glassware.

ONE OF JASPER Cabinet's bars has an extra amount of masculine appeal in that it is in oak veneers and solids with quatrefoil decorations on the center front panel and is available with Spanish galleons burned-in on leather on front end panels. The flip-top opening provides a generous work surface and accessibility to the bottles and glasses stored below.

Conant Ball Company's bar cart is equipped with casters so it can be easily moved from room to room. From the Roger Conant collection, it offers generous space for storing bottles, glasses, and mixing equipment. The top opens to form a 67-inch work surface. The top and sub-top have black laminated surfaces in leather pattern for durability and easy care.

A desk chest by Basic-Witz, a division of Mohasco Industries Inc., is interchangeable as a liquor cabinet-chest. Inside the drop lid is a plastic surface which can be used either as a writing surface or drink-mixing area. The interior can be arranged to store bottles and glasses.

Suspension-Style Comfort-Versatility



Soft seating with a fantastic selection of fabrics. This group with its low modern profile, slate tables, and chrome trim expresses the NOW LOOK. With over 89 combinations available to fit any size room. Viking has an unequalled selection of Scandinavian imports, American contemporary home furnishings, paintings, pottery, and accessories.

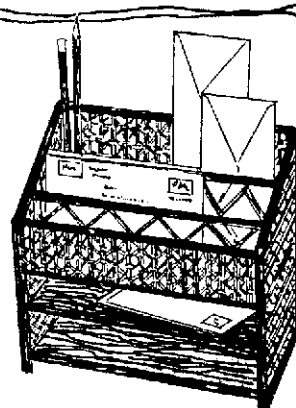
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Plastics fit into today's furniture mold

BY LINDA ZINK
Staff Writer

With acrylics, the sky's the limit when it comes to unusual and exciting furniture design.

"If you want it, we can make it," quips Bob Toohey, who specializes in working with acrylics.

"You want an eight-foot bedstead with shelves? With acrylics, we can do it.

"You want a kidney-shaped coffee table, a specially-molded chair, a cabinet with dimensions that are hard to find?

"With acrylics, we can do all of these things, too."

Toohey, a former electrical engineer, became enthusiastic about acrylics (also known as Plexiglas and Acrylite) several years ago.

"I discovered that not only was the material fantastic to work with, but that with the finished product you can achieve a certain aesthetic quality you could never achieve with glass."

According to Toohey, you can do anything with acrylics that you can do with wood or metal and more than you can do with glass.

"YOU CAN SAW IT, bend it, vacuum form it, drill it and tap it and you can work it with a lathe, a jointer or a shaper.

"It comes in transparencies and translucents in a variety of colors and there is one opaque color, black."

Working with acrylics has a number of advantages over working with glass.

"Up to a thickness of a quarter of an inch, acrylics are more expensive. But as the material gets thicker, it gets cheaper and most of our requests are for designs which call for material which is at least a quarter of an inch thick if not thicker."

Glass cannot be bent or vacuum formed and is more difficult to assemble, Toohey added, "and, of course, you can't get the colors with glass that you can get with acrylics."

THE ONE DISADVANTAGE, Toohey noted, is that acrylics scratch easily. "And acrylics do break and shatter—but not as easily as glass."

What can you do with acrylics?

"Anything," Toohey contends.

"Recently I filled an order for a woman who wanted a cabinet to display her imported crystal in. It had to be 63 inches high, 42 inches wide and 24 inches deep made of quarter-inch clear material.

"We had a request for a round bedstead with three shelves, an underwater camera cover and a kidney-shaped coffee table with egg crate ends.

"On a regular basis, we make dust covers for stereos, aquariums, prototypes for electrical components and our own commercially-marketed product, the Perma-Pad.

"We also make tables and lamps, cosmetic testing units and display units for art galleries."

Toohey's firm, J-Art Inc., was founded in a garage behind its present location in Santa Monica.

"SINCE THEN, THE thing has really caught on and we've done nothing but grow."

For the most part, "people come to us because they have something special in mind and they can't find anyone else who can do the job.

"The round bedstead, for example, was an order placed by a furniture store which had looked everywhere for someone to make it."

In addition to designing and building furniture, Toohey and his partner, Jim Ashley, hold workshops for people who are interested in learning how to work with acrylics.

"The workshops are Tuesday and Thursday evenings from 6 to 9. Besides our students, we have people who drop by here to work on their own projects. One of them is currently developing an automatic toothpaste dispenser of our acrylics.

"As I said before, the possibilities for the use of acrylics is limitless."

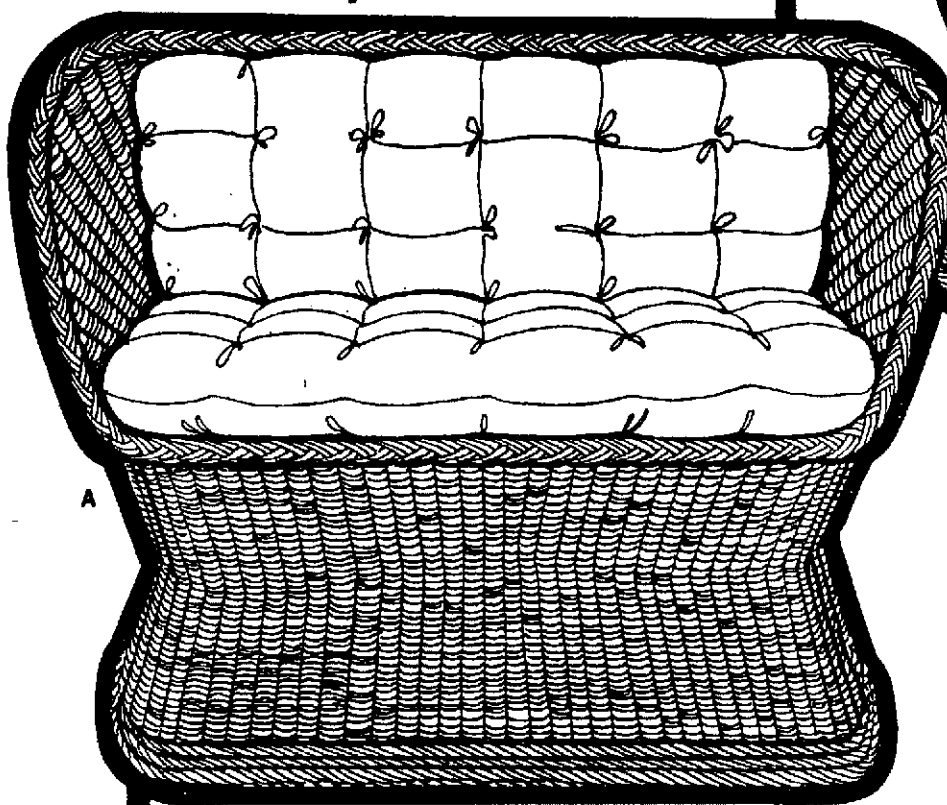


For high spirits . . .

Armoire, handsomely rigged as a liquor cabinet, is crafted in pecan and elm — storage space for glasses above, bottles below. There's black Formica shelf and pull-out mixing shelf — automatic light and utensil tray. Back panel is finished in gold leaf. By Jamestown Lounge Co.

Wicker Wonders

Wonderful values from
the Treasury.

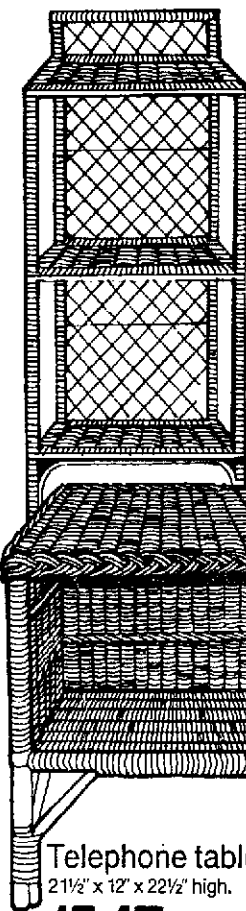


A. Chair 15" x 28" x 30" high. **14.97**

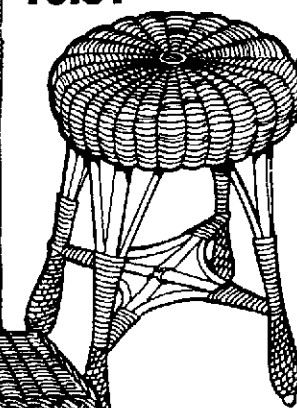
B. Loveseat 15" x 50" x 30" high. **36.97**

C. Round table 27" diameter, 22" high. **23.97**

Matching corduroy covered back and seat cushions.
In avocado, gold or orange. chair set **6.97** loveseat set **23.97**



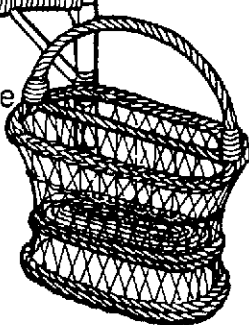
Utility stand
28" x 12 1/2" x 12 1/2"
10.97



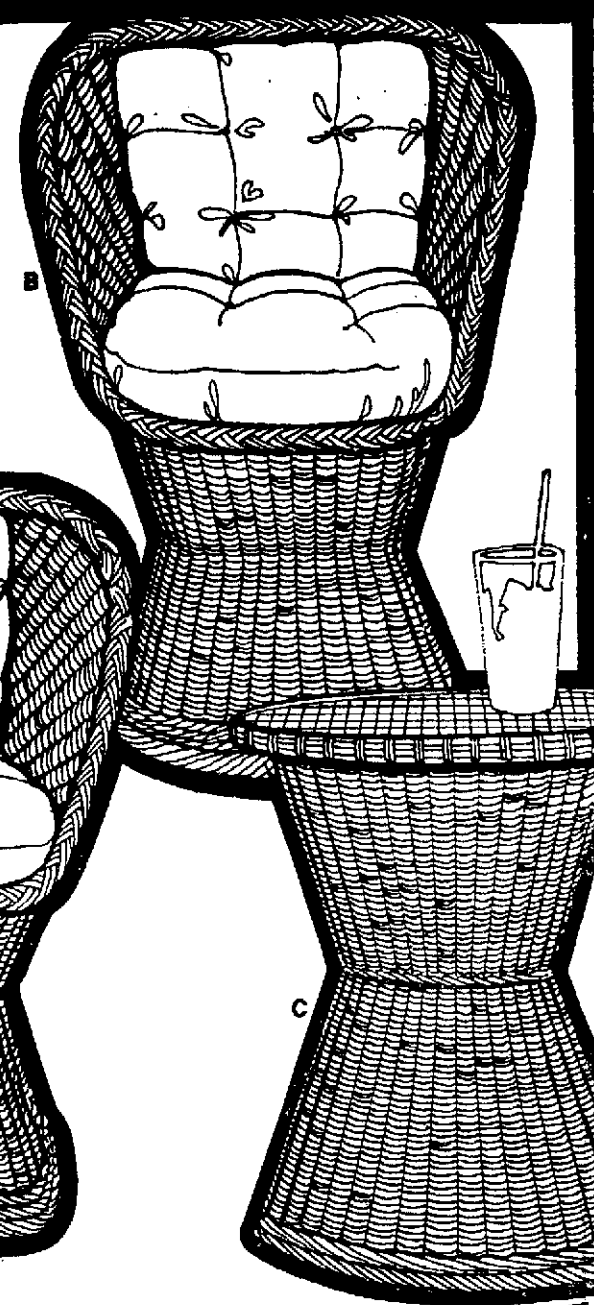
Utility stool
19" high.
6.97

Telephone table
21 1/2" x 12" x 22 1/2" high.
15.47

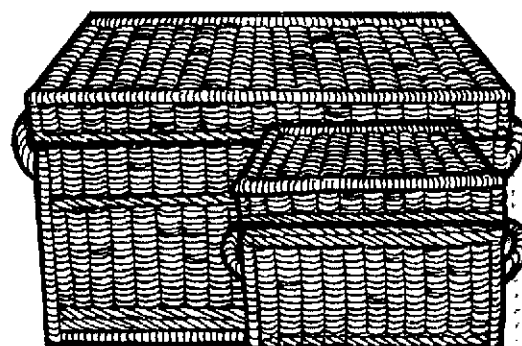
Magazine stand
20 1/2" x 21"
9.97



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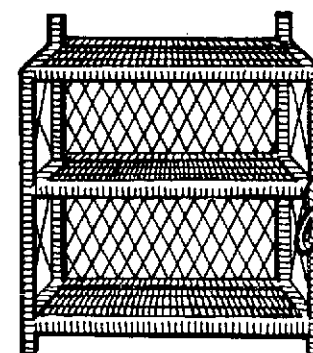


F. DOST



26" storage chest
18.97

Hamper
15 1/2" x 14" x 24"
13.97



Waste paper basket
12" diameter, 12" deep.
1.97

Hanging shelf
19" x 18" x 6"
8.97

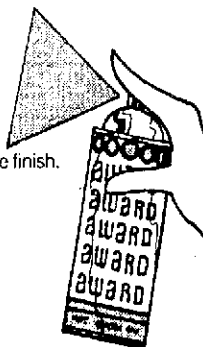
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curry
languine
African violet
purple anemone
ultramarine blue

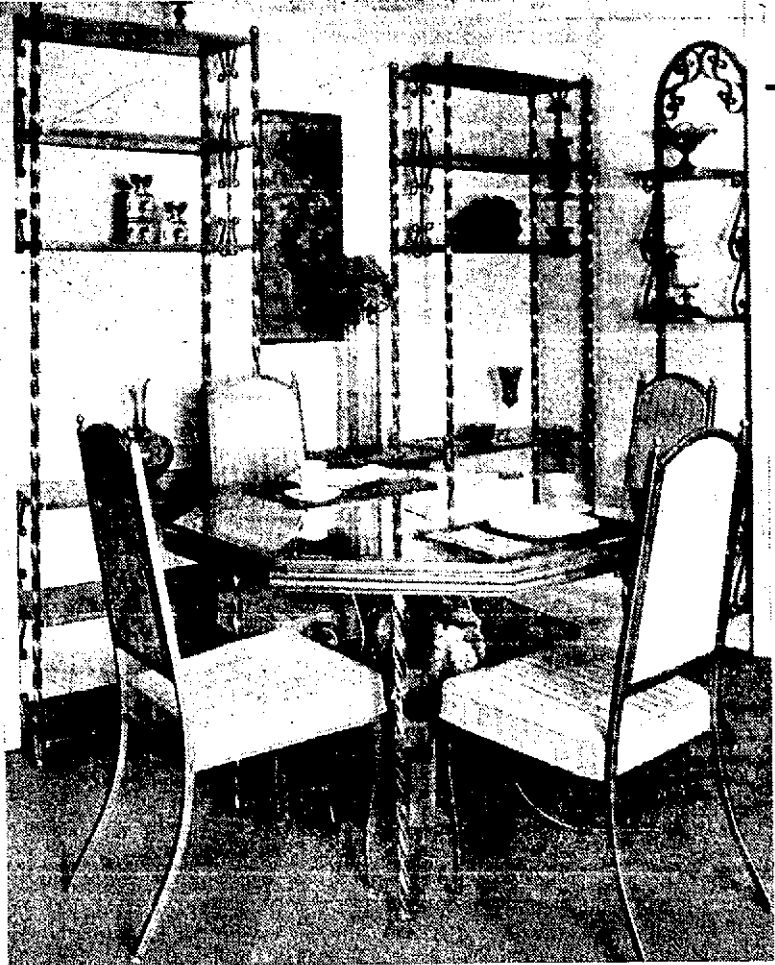


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HAY DURING THE BIG BREAK — MAKE WAY
FOR CART BLANCHE — MAKE HAY
DURING THE BIG BREAK — MAKE WAY...

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Iron-clad elegance

Gleaming glass, gold-finished wrought iron and velvet are combined in five-piece game set with matching book shelves. The style, by Swirlcraft, also is available in cocktail tables, end tables, consolettes and wall units. At Penney's, Lakewood and Del Amo, Lakewood Center.



Reminiscent of Versailles

Less elaborate than the furnishings of Versailles yet none-the-less elegant is this dining room ensemble by Stanley. The lightly antiqued brushed white finish with shrimp and gold accenting captures a spirit of simplicity that makes esprit perfect for today's apartments and homes. All pieces available at Aaron Schultz Furniture, 4321 Atlantic Ave.

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Naturally -- It's back to the basics

Earthy woods and basic styling, flashing foils and mirrorless mirrors — plus some unusual pieces to add a touch of whimsy. All are part of the 1972 home furnishings picture.

The most notable trend is a return to design simplicity, in answer to the demand, pioneered by the young, for a return to the basics, furnishings without frills and with unimportant detailing omitted, furnishings which reflect today's lifestyles incorporating down-to-earth styling and serviceability.

Country French and suburban contemporary, offering sturdy charm and almost classically simple lines, typify much of what is wanted today — even to the use of woods, with oak, elm and pine used mostly to complement this styling. The woody, warm livable look is definitely '72 as opposed to the city-slick or chrome/plastic look. The non-objective is out.

Cane and wicker also are in the spotlight. One firm has a new "Gazebo" line with imported cane used on back and sides of chairs for an intriguing light and airy look highly complimentary to the clean-cut, smooth styling of the pieces.

White, light and refreshing wicker appears in a whole new line for use throughout the whole house, from living room to bathroom. The imported wicker, wrapped around metal for sturdiness includes day beds, etageres, chairs, hanging and standing table lamps, tables, boutique shelves and chests. Upholstery is in a hot and sharply contrasting floral cotton print called "Belissima."

TRADITIONAL looks are still "in." With the tailored contemporary look keynoting '72 offerings, Spanish and Mediterranean are light. But Traditional still holds its own with the more formal Empire styling utilizing exotic woods. Many new groupings are shown in very dark woods with distressed finishes.

Of importance is the tremendous revival of interest in Victorian with "American" Victorian preferred to the French and English.

SEATING MAKES news. Interesting is a new soft, plush, flop-in series, S.A. (for sex appeal). Seating with chairs and couches which appear virtually boneless, sensual in looks and feeling and unusual in execution. Another new modular and flexible seating series offers a variety of arrangements and usages, limited only by the imagination.

FABRICS — Leather and suede appear on many of the new upholstered pieces with leather going

innovative and appearing on desks, tables, chest and accessory pieces for a chic almost masculine look.

Velvets are being outstripped in popularity by the new chenille yarns which present a less formal, less lush appearance more in keeping with transitional and the suburban contemporary look.

A big new look is the patchwork look in printed cotton and linen favored for its feeling of casual informality.

Acrylic fur fabrics are very much on the scene, being used not only for upholstery fabric but for bedspreads and throws.

WALLCOVERINGS — Making news in the wall-coverings field is high-style, high-color carpeting for walls. Of nylon, they add texture and dimension and require only an occasional vacuuming.

The lowly brown butcher paper, featuring hand-printed custom-coloring is the year's ultra-smart wallcovering.

Other newsmakers: handcrafted sculptured crushed cork and mirrored mylar wallcoverings.

FLOOR COVERINGS — Imports make news here with interest centered in the thick and thin yarns used to create varying textures for a sculptured look. Geometrics remain popular but are going moderate to small and reversible, washable wool rugs are bright new entries. Shag, with its effect of casual disarray is still No. 1 for California living.

HIGHLIGHTS — Lighting goes conversational, goes non-crystal. New cast acrylic chandeliers and modern ceramic and wood-based lamps vie with old-world kerosene lanterns for attention. Global lighting is big, ranging from tremendous egg shapes to groupings of polylight spheres.

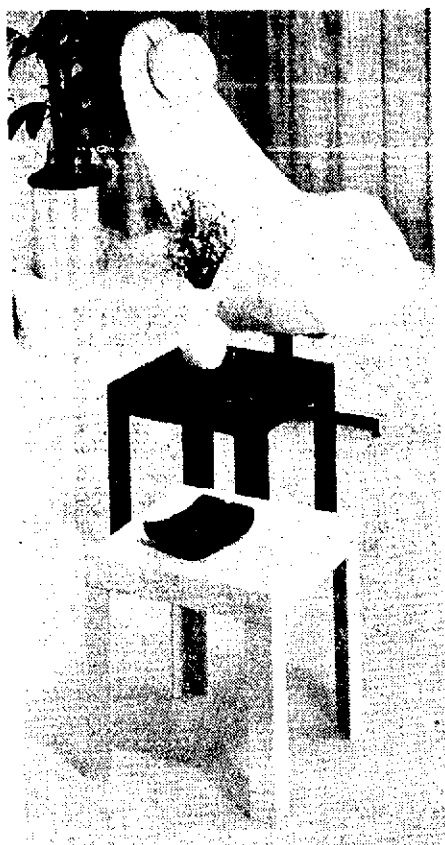
Graphics loom large in the accessories field and the Victorian influence is felt here also, but in subject matter and treatment. Conversation pieces are the Alphabet wall decor series with foot-high letters in high style colors.

New and unusual: chairs with removable tablet arms, hanging leaf chairs, foam blocks with removable knit covers, butcher block tables with new teak tops, tubular chair and lounge shapes with slip-on fabric frames and the stunning new "Mirrorlite" mirrors — lightweight, shatterproof glassless mirrors — to be used in an almost limitless range of mirror applications. Considered a breakthrough in technology, the glassless mirrors are comparable to high-quality, first surface, plate glass mirrors but at a fraction of their cost and weight.



Convertible bedroom

A playroom can become a bedroom in minutes with this two-toned plaid Vectra sleeper sofa and inlaid teak table corner grouping. The Vectra plaid, which comes in a variety of color combinations, is soil- and child-proof. Available at Acme Mattress, 3425 E. Anaheim Ave., Long Beach.



The Parsons table stacks up

An educational shortcut that evolved into a modern design classic: that's the Parsons table. So named for the Parsons School of Design in New York, this superbly simple table was created there more than 40 years ago.

John Michel Frank, an instructor at the school and an outstanding designer in his own right, allowed his drafting students to indicate a table by simply roughing out legs, skirts, etc., in order to save time.

As students began rendering their table symbols in more detail, it was decided the resulting "Parsons table" was a valid design solution, and the instructor reportedly had the first such tables produced sometime in the '20s.

BUT THE DESIGN wasn't destined for immediate popularity, according to Mary Ann Wills, decorating consultant.

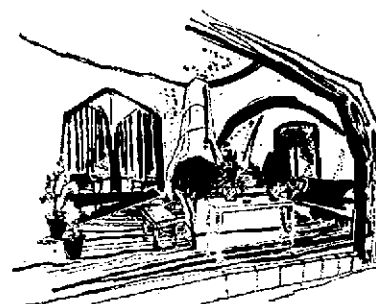
"Except for those made to custom order for professional interior designers, Parsons tables were relatively unknown to the American public until recent years," she explained.

With the current resurgence of interest in modern furniture and an increasing acceptance of the eclectic approach to decorating, the Parsons table has finally been "discovered." And it has been brought within easy reach of any budget by Galway in an exciting new collection due to arrive soon in retail stores.

The new collection includes tables in three top sizes and in two heights to serve a variety of practical and decorative needs. All come in a choice of five decorator colors: white, black, yellow, poppy red and parrot green.

"Galway Parsons tables are engineered to take hard use," the consultant noted. "They're constructed of lustrous ABS plastic, the same tough, high-impact material that's used in making telephones and football headgear."

At easy-on-the-budget prices, many homemakers will want to choose two or more tables in matching or contrasting colors to arrange into a variety of convenient groupings.



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Plain plus pattern, pattern plus plain

Plain walls set off patterned upholstery.

Conversely, patterned walls set off plain upholstery.

According to Selig's Elroy Edson, A.I.D., contrast is a great place to begin in decorating.

"Whether a wall is light or dark is irrelevant, even to small space. It's contrast that most dramatically affects a room."

If you like bright-colored furniture, contrast it with a dark background, he advises. If you prefer furniture in dark wood tones, stage it against bright white or primary colored walls. If you favor lean chrome and glass things, you can enjoy theatrically tactile (fur, felt or flocked) walls. If you tend to big fur-wrapped or shadowy velvet covered furniture, a non-tactile, painted or foil background is the best contrast.

TO LAUNCH A contrasting room scheme, you can begin with either the upholstery or the walls. One of two colors of a wildly colored upholstery print can be isolated to repeat in wall paint. Or, one of two colors of a brazen wall pattern can be repeated in the covers of seating. It matters little which you begin with as long as contrast results.

Edson's examples of contrast include patterned velvet and Haitian cotton striped seating against theatrically dull, cocoa-painted walls, startled by a strip of foil paper.

OR, HE WILL plunge a group of perfectly plain seating into a pattern-on-pattern setting of American Indian rugs and wall art. He will contrast touchy tweed and chenille seating with the slippery glaze of wall paint and shiny accessories.

"Contrast is a very easy method of decorating," says Mr. Edson, "and can be extremely creative, too."



Requests are rolling in for roll-top desk

The quaint appeal and uncluttered utility of the roll-top desk is irresistible, especially when the price is reasonable and the size is practical for today's homes.

This one is 42½ inches wide in Castilian oak finish. It is kneehole style with eight dove-tailed drawers. One is a double file drawer and the center drawer locks.

Under the roll-top are old-world pigeonholes for storing bills and stationery and a durable work surface of high-pressure plastic.

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or with assistance of trained personnel. Ask all the questions you want. Compare prices. When you're ready, we are here to help solve your decorating problems. Help with payment problems. Offer suggestions resulting from over 48 years of experience and knowledge.

It's all part of our **full-service** policy that includes free delivery and setup,

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3-piece Group as shown

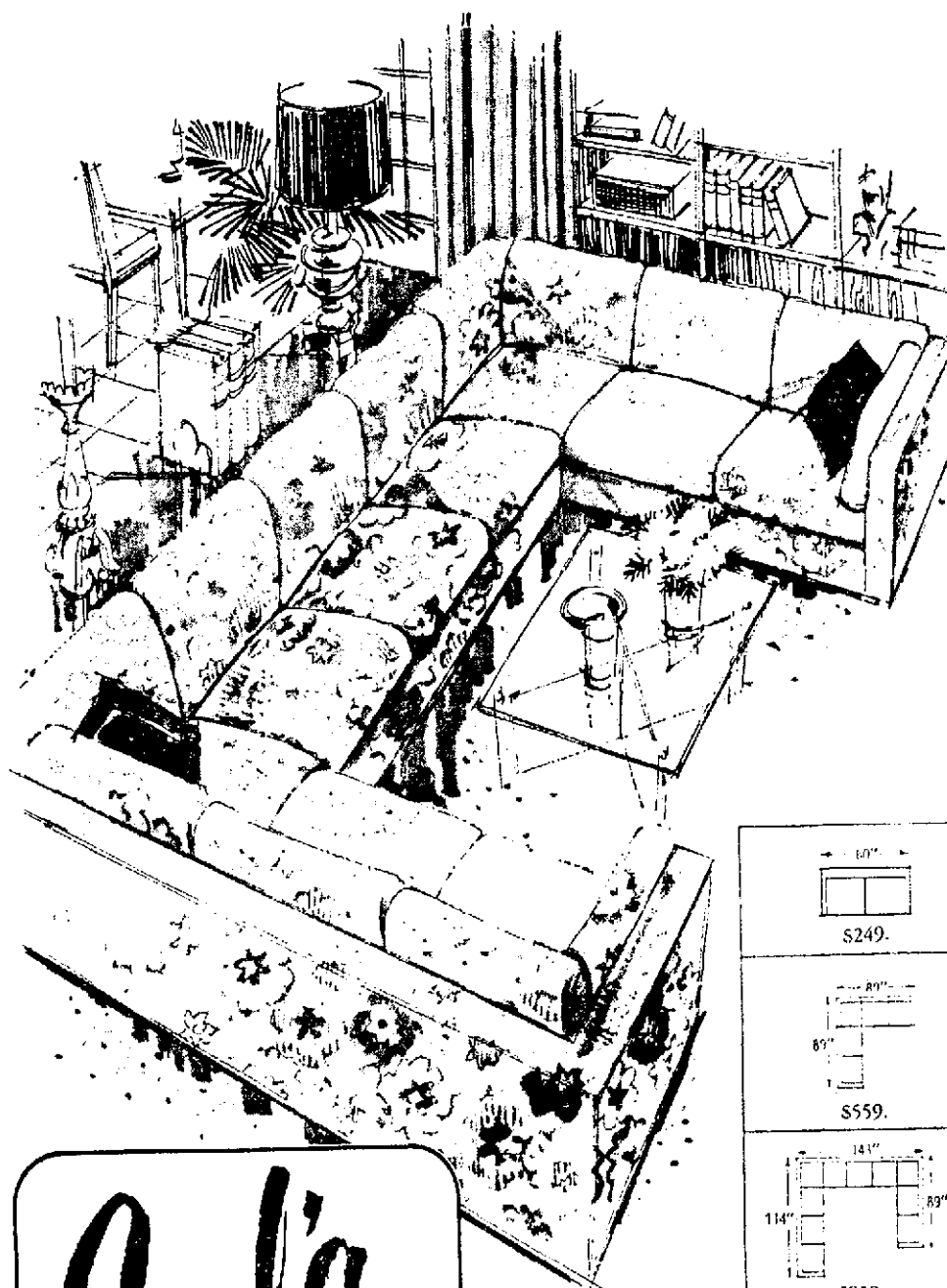
91" Sofa — 2 Arm — 3 Cushions

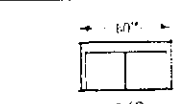
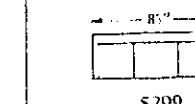
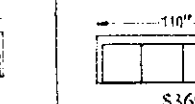
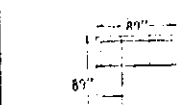


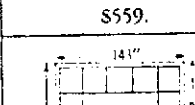
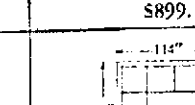

91" Sofa — 2 Arm — 3 Cushions

75" Sofa — Armless — 3 Cushions

Factory Suggested Price \$1050.00

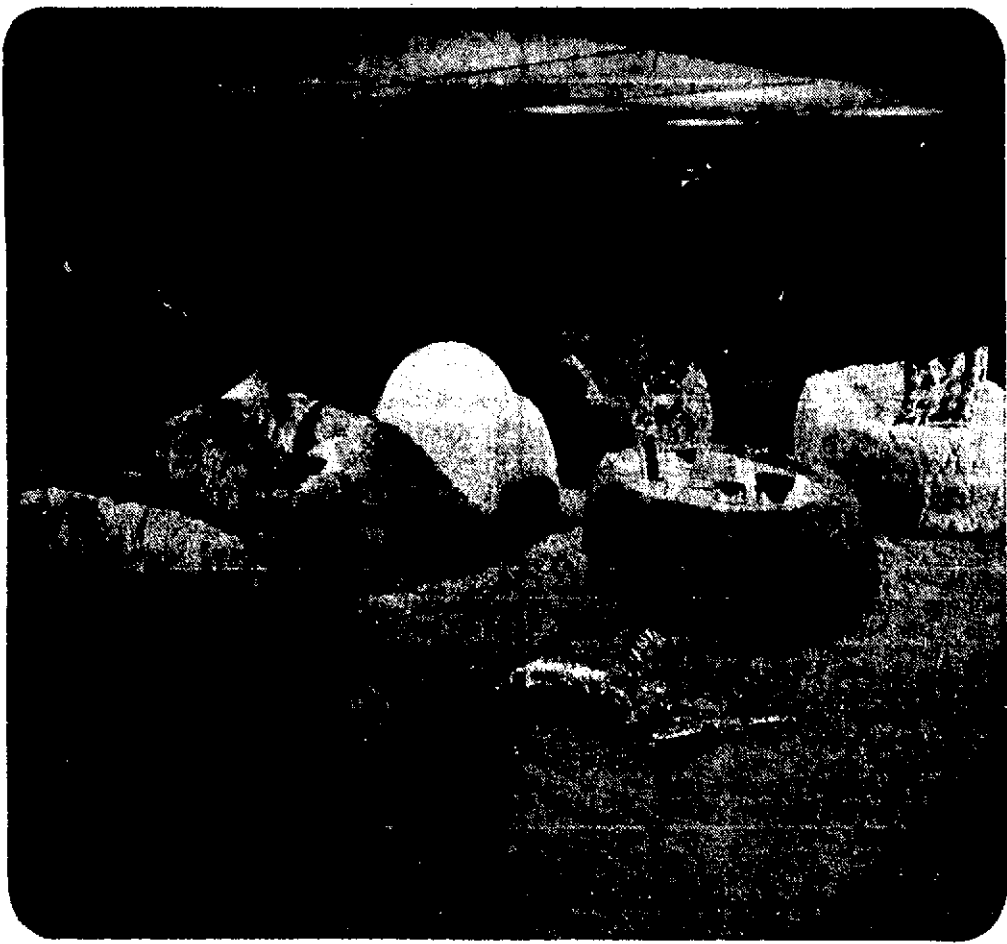
\$899.



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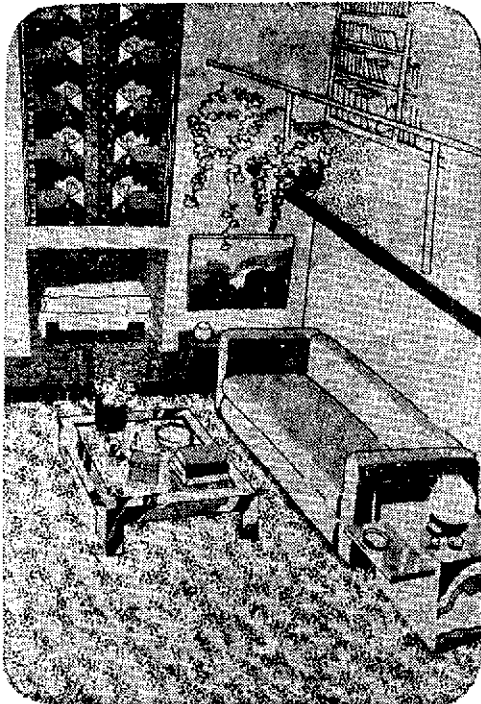
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Carpeted grotto... what could be a more natural environment than today's version of the caveman's castle. In keeping with the upcoming trend of today's no-furniture look — Barwick's uniquely lush multi-level patterned shags of luxurious spun nylon have distinctive handcrafted look. All are designed around series of soft moveable mounds upholstered in same spun nylon carpet. Dramatic notes include use of mylar for pillows, also startling chrome accents.

Natural materials, natural forms... they're sweeping the home furnishing market. Coupled with growing interest in handcrafts, this new direction in interior design means that earthy reminders of the land add warmth, continuity to even the high-rise, glass-and-steel environment that sits atop the city. In the interior at right, an architect has removed wall and ceiling to create two-story living room with dramatic effect.



Carpet goes everywhere

... on walls, on furniture and, of course, on floors



The "living cocoon"... an exciting glimpse of 21st century living. The concept is derived from use of stretch fabric on wall, which can easily transform shape of room. Multi-level seating adds dimension... richly sculptured carpet of easy-care herculon olefin fiber is luxurious, yet practical.

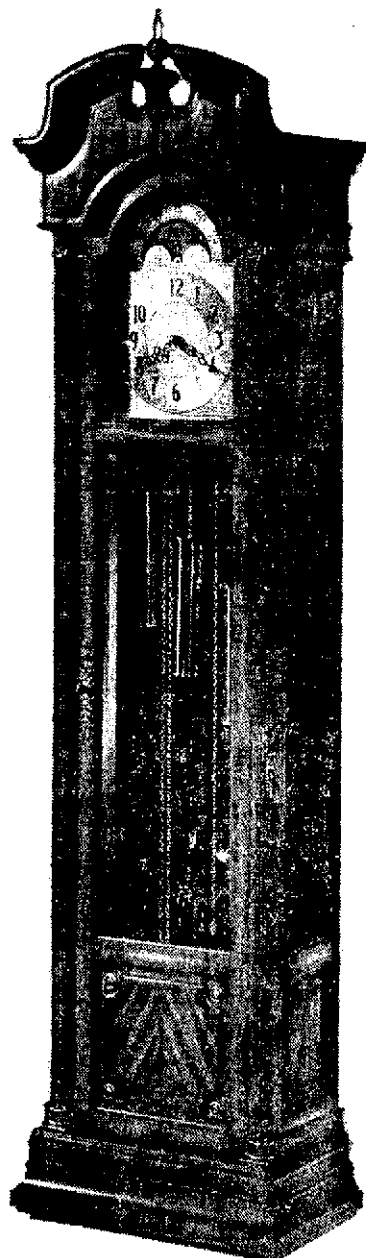
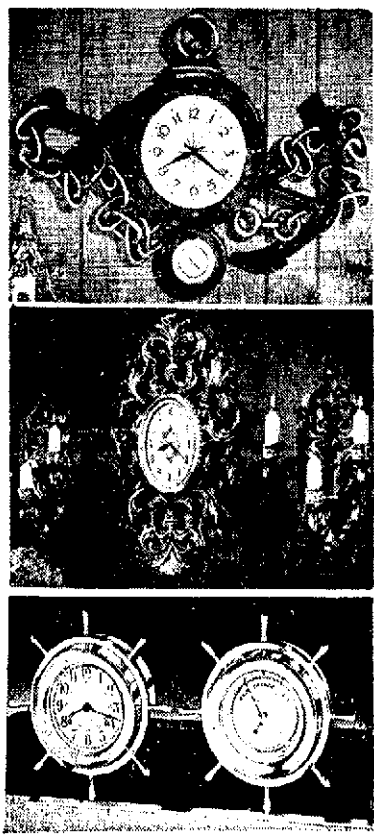
a Clock is not Just a Clock... It's an Adventure in time

A. "The Citation" by Ridgeway is a beautifully grained Grandfather Clock in butternut and maple solids. Triple chime movement and moon phase, hand etched dial, beveled glass. **\$810.00**

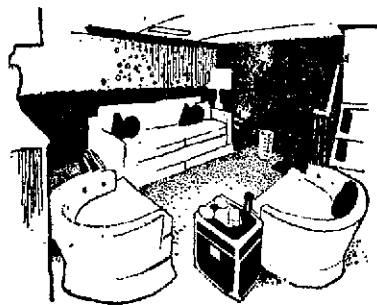
B. Ship's Anchor Battery Clock & Barometer... a treasure in decorative design for the "pirates den" in your home. Brushed silver barometer and compass, full numeral clock dial, complete with gleaming brass, faceted bezels. **\$49.95**

C. Charlemagne Battery Clock and 6-lite Swag Sconces bring castle-like grandeur to any wall. Clock and sconces are linked together with 5-strand brass-plated chains. **\$99.95**

D. Marine Clocks and Barometer... for his boat or his den. A 7-jewel 8 day key-wound clock with a ship's bell strike and highly polished solid brass barometer with silver-plated dial. Adjustable for bulkhead mounting. May be purchased separately, Clock \$117.00; Barometer \$105.00; Base \$27.50. Complete **\$249.50**



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Shags less shaggy, plushes textured

The "unsmooth" or heavily textured look will continue to thrive in carpet fashions during 1972, but look for some counter trends to develop, according to one expert.

Robert V. Dale, of Karastan Carpets, ex-

pects the popular shags to look "not quite so shaggy" while the plushes will come on more textured.

"Except for one fantastically shaggy carpet, our introductions for 1972 certainly bear out this trend," Dale noted. "The floppy, tousled maxi-shag is giving way to surfaces with a more restrained pile height and which are more densely packed with yarn. We're actually calling them "textured plushes".

Homemakers will find other evidence of new "sophistication" in the informal shags. Karastan, for example, is creating unique texture and color effects by combining different types of yarns and dyeing processes in one carpet. New yarn-bulking treatments in wool and other innovative manufacturing techniques are adding other dimensions to carpet textures.

AS TO colors, Dale forecasts a continuing movement toward pure "unmuted" tones, matching similar trends in upholstery and drapery fabrics. These clear hues appear in the new Karastan line in such colors as orange, pink, fuchsia, cerise and green.

Dale also looks for white to continue to rise to the best-seller list along with Karastan's top multi-color mix of brown, black and white.

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Floor decor

Mill Associates is showing a new line of Rya rugs designed by Denmark's foremost artists.

Vinyl: a great hang-up

There was enough vinyl wallcovering sold last year to cover over a million average-size rooms. Considering vinyls have been around less than twenty-five years, that's a rapid rise to fame. And, there are good reasons for its success.

Today, vinyl wallcoverings are available in an endless array of textures, patterns and styles. Textures range from fuzzy floks to smooth silks. Surface looks include glittering foils and shiny patents. And patterns, in colors that shame the rainbow, range from orderly and formal to loosely abstract.

The same claims might be made of other wallcoverings, such as papers or fabrics, though certainly not of paint or wood which have their own special qualities. But vinyls have the advantage over all in terms of being easy to hang without tearing or stretching, lasting at least five years in civilized surroundings, and being easiest to clean.

THE DECORATING assets of fabric-backed vinyl wallcoverings are almost unlimited. Except to the tutored eye and touch, many simulations are equal, if not superior to natural materials.

Silks resemble the true product of the mulberry silkworm. Burlap resembles coarse woven hemp or jute fibers. Marble resembles polished limestone. And grass cloth looks like woven grass glued and stitched to paper backing and freshly imported from China, where it was invented 2,000 years ago.

But of course, the vinyl versions are far less expensive than the real thing. And they are easier to work with and simpler to maintain.

On their own, vinyl wallcoverings have generated a fresh contemporary class of design and texture ... from the reflective metallics, to optically illusory geometrics, to amorphous abstractions. Patterns are drawn from the freedom of new-think that grasps today and glimpses the future as well as from the secure and heroic past. Colors can dazzle and clash, even assume a neon glow in certain lighting. Or they can be in pales and neutrals that surrender to their surroundings.

ADD TO ALL these decorating advantages, the latitude of choice in hanging and removing vinyl wallcoverings. You can choose from among the fabric-backed products that go up with the help of paste and brush, without tearing or shifting.

Or there are the pre-pasted that are dipped in water, applied, and smoothed with a sponge ... but since most of these are light weight they are recommended only for walls in good condition. And there are the strippables (all fabric-backed vinyl wallcoverings are strippable) which should be peeled off diagonally, at an 180-degree angle parallel to the wall.

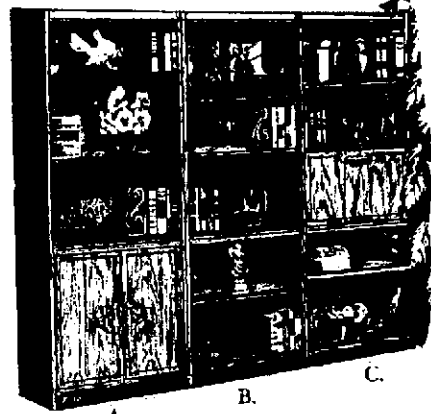
Whichever you choose, seek the help of your dealer in analyzing: (1) your space (2) your demands on it for heavy or light traffic and soilage, and (3) your need, whether for long-term decoration or for passing fad-fish.

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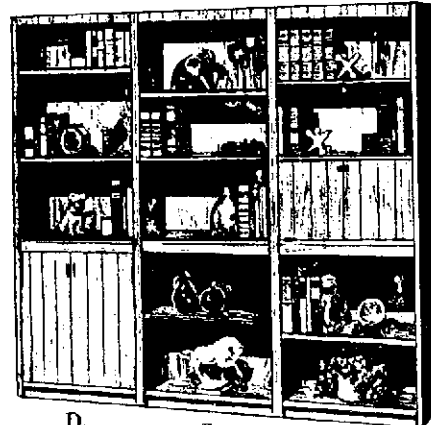
QUALITY WALL UNITS at SPECIAL LOW PRICES!



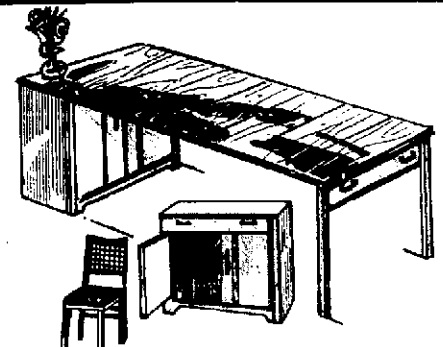
A.

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 - D. Walnut wall unit with swing open door cabinet.
 - E. Walnut wall unit library bookstack.
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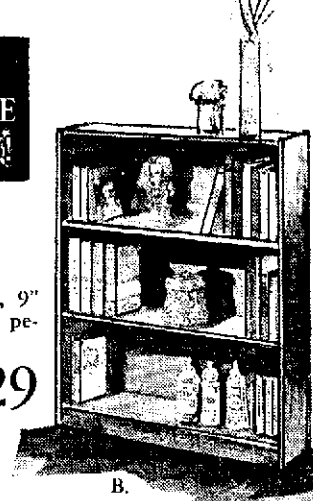


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FREE FURNITURE DELIVERY!

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SPECIAL **\$29**



B.

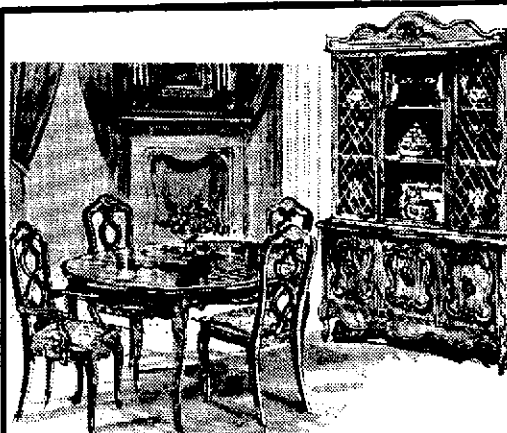
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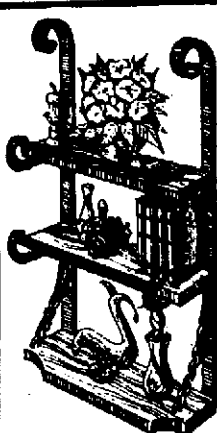


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Your choice of Italian, French or Mediterranean style. Elegant groups for small dining rooms. Great Values!

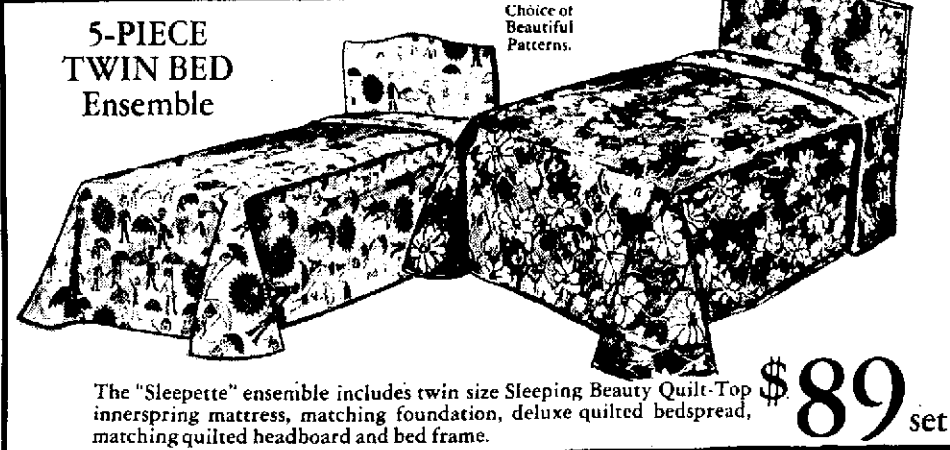
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CHINA BUFFET OR TABLE and 4 CHAIRS

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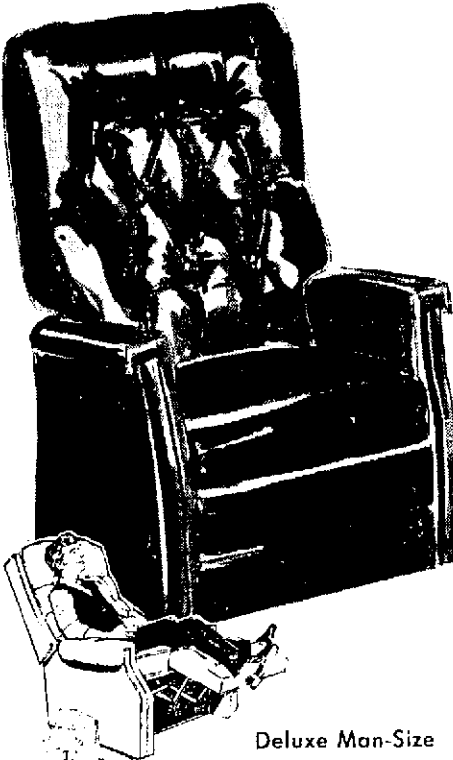
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Deluxe Man-Size RECLINER

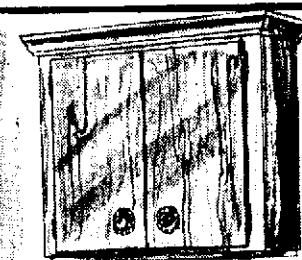
A quality, high-back recliner with extra thick cushioning in Gold, Green or Black Vinyl.

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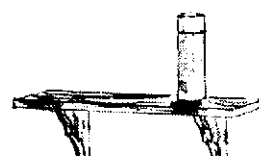
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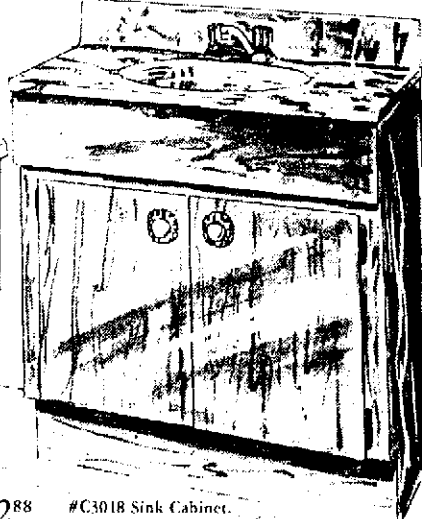


311-150 Marble Wall Shelf 10 Colors - 3-color corbels. Reg. 9.95 **\$9**



TM-145 Marble Inlay Toilet Seat in 3 colors. 10 marble colors. Reg. 15.75. **12.88**

Western Lo-Boy Toilet Bowl 12"-R.I. White only **47.88**



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Remodel Your Bathroom without Re-Building

Custom Hardware Dept.

13-2218-5 Harcraft Faucet with pop-up accessory **12.88**

Matching chairs

Rattan frames and woven seat-bowls form the Papa San and Mama San matching chairs from Calif.-Asia seen at their showroom at the Los Angeles Home Furnishings Mart.



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Traditional takes on many new colors

The association of traditional furniture with only wood finishes has gone by the board. And it could be a sideboard. At a recent furniture show, there were new misty painted finishes on many of the period pieces with inviting names like Antique Sky Blue, Creamy Apricot, Tanga Yellow, Silent Green and Deep Celery. They all managed to bring a freshly bright look to the classic 18th Century furniture styles in tables, chairs, armoires and chests, and to make a pleasant contrast when the pieces are mixed among the darker, natural wood grain finishes.

Penneys cuts the cost of carpeting. Our snip-to-fit carpet eliminates installation cost.

Sale 4⁹⁹ sq. yd.
Only 249.50 for 50 sq. yds. *
Reg. 6.24. Easy to install: 'Spartan' carpet, is tight level loop for durability with Brunson® for anti-shock. Continuous filament Antron 11® nylon pile is soil-hiding. Jute back. Six vibrant twineds.

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Also save now on sheared or shag carpet.

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Only 299.50 for 50 sq. yds. *
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* 50 sq. yds. is enough to cover a 12' x 18' living room, 12' x 9' dining room, 6' x 5' foyer, 3' x 30' hall and stairway.

Sale prices effective through Saturday

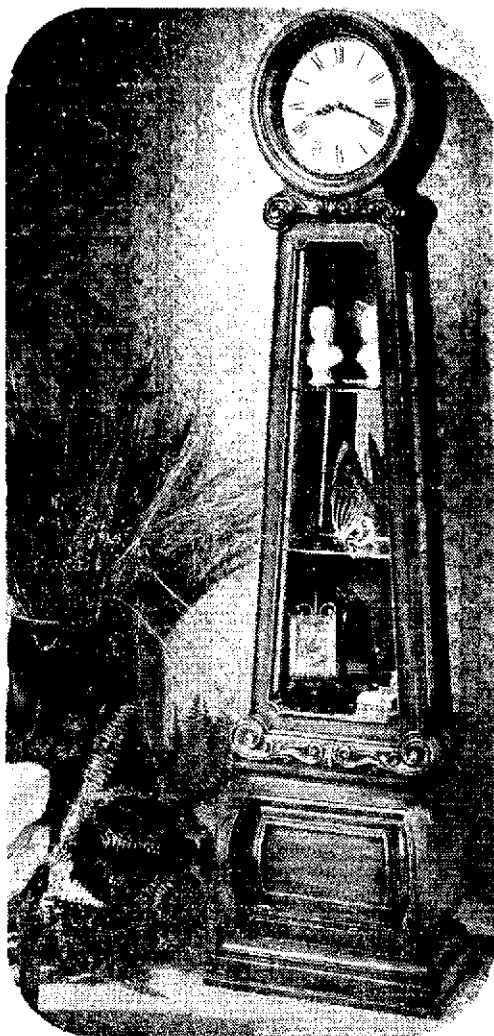
JCPenney

Shop Sunday noon to 5 P.M. at the following stores:

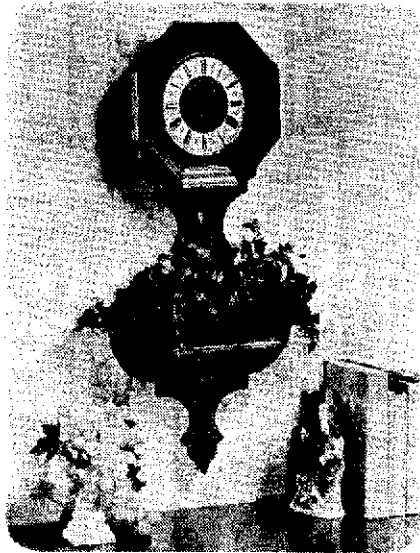
Available at: DOWNEY LAKEWOOD TORRANCE
Use Penneys time payment plan.



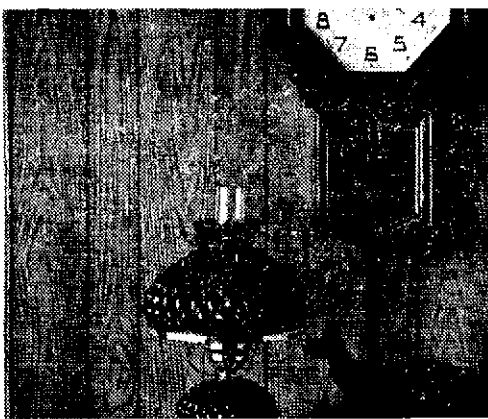
Beauty for clockwatchers



Now gone electric, the graceful clock (at left) is an authentic replica of times past. In elegant fruitwood, the curio cabinet is lighted from within. Available at Snow's Clock Shoppe, 4431 Candlewood, Lakewood Center. Among other timely styles, big and little, plain and fancy, dominating the scene in today's living rooms, dens, dining areas and hallways: the French Provincial wall ensemble (above) by Arabesque and (below) the planter clock, demonstrating how attractively two accessories can be combined to serve double purpose.



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BACKDROP FOR LIVING

Leftover walls to fill

There are two things wrong with walls: they are on constant view and there is so much of them.

Walls do a marvelous job of "dressing" a room and creating a backdrop for living, but they are the first thing people notice and they are actually the greatest amount of surface in any room, whatever its size. And even after you have taken care of the main scenery, there can still be an odd wall or two left over.

It's often more fun to treat the "odd wall out" differently from the rest. Fortunately, the choice of ideas for walls is a wide one — paint, wall-covering, paneling, accessories, mirror and even carpeting are just some of them.

The idea of wallcoverings has come down to us over the centuries but they can give special decorating impact these days because of the variety of eye-catching patterns and colors available. The advances in recent years have made many wallcoverings easy to put up on your own, and very practical because of their durability and washability.

WOOD PANELING is another age-old way with walls that has grown up with the times. For today, it has many built-in advantages. Apart from giving a room a rich, sleek appearance, it is a great insulation against cold, heat and noise. It is also capable of dressing

up a room where floor space is limited.

And in a small room what better place to put the furniture than on the wall itself.

SHELVES, cabinets and chests hang almost invisibly on the panels themselves, or on matching wall rails that can be filled in with paneling. This means that units can be moved around for a change of scene, or when you want to add more.

Left-over-wall solutions could go on and on. There are mirrored panels for expanding a room or a floor-to-ceiling gallery of art especially lighted to emphasize a forgotten corner, for instance. It is a special challenge that should be gratifying to work at.

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NOVELTY PICTURES
FOR YOUR BATHROOM

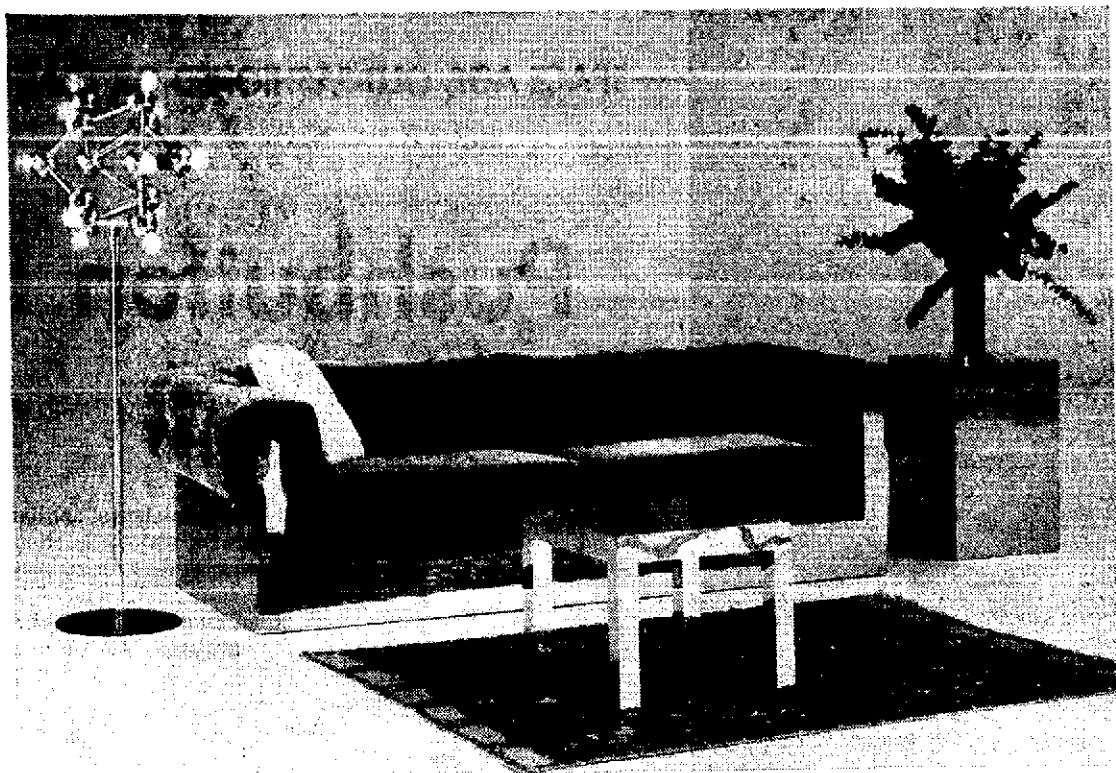
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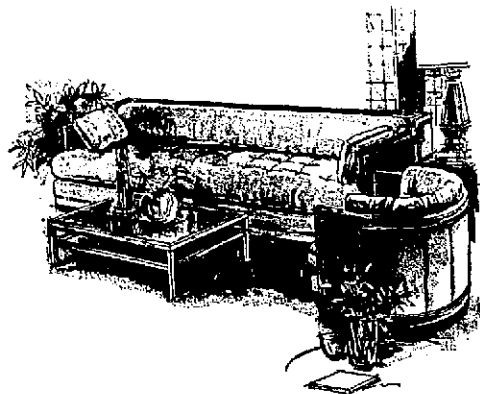
Phone
423-1706

What's new for stylish sit-ins



Chrome is the
frame-up . . . with
buttons to boot

Framed in mirror chrome veneer, this sofa has lap-over button-tufted upholstery. The small Parson's table and pedestal are also sheathed in mirror chrome, giving interesting patterns of reflection. Milo Baughman designed the furniture for Thayer Coggin. It's available at Frank Bros., 2400 Long Beach Blvd.



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The difference between 'furnishing,' 'decorating'

"Doing" your own home is a lot of fun - most of the time. But decorating is not an easy undertaking with all the decisions, choices, often-frustrating shopping and some problems that seem insoluble.

Professional advice can often make all the difference between "furnishing" and "decorating." Working with a decorator who is more appropriately called a "designer" these days - can be a real saving in anxiety and dollars, too.

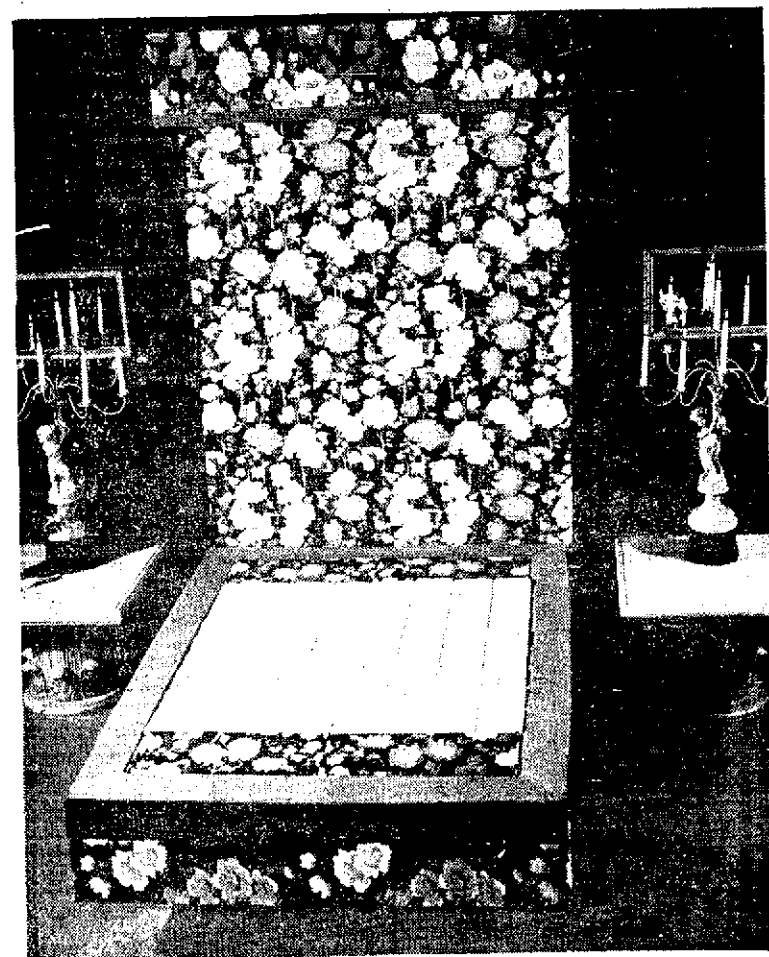
Not only is an interior designer skilled in the use of space, in scale, proportion and in color, but knowledgeable in the places to buy exactly the right thing, most of the time at no extra cost to you than if you bought it yourself. This is because the designer has source for merchandise which give him the privilege of special prices. The difference in cost constitutes the fee for the service to you.

THE MOST important thing in

seeking advice is to make sure you get a real professional. Most qualified interior designers are members of the American Institute of Interior Designers and have the letters A I D after their name. They have been strictly screened for qualified training and financial responsibility and now have to take a high-standard accreditation examination before being accepted for membership. There are A I D regional chapters in virtually every major city which can provide the names of accredited designers in the area.

Don't think that the house must be done from roof to cellar if you decide to decorate with professional help. The designer will be happy to give you advice merely on a consultation basis, suggesting a color scheme and a floor plan for just one room.

Then you will be charged a consultation fee based on an hourly rate which, of course, you will agree on before you start, as well as an estimate of the hours involved.



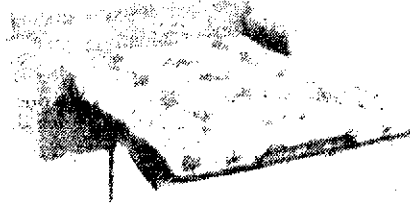
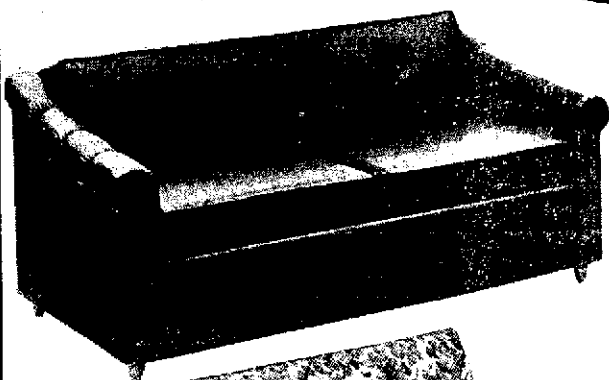
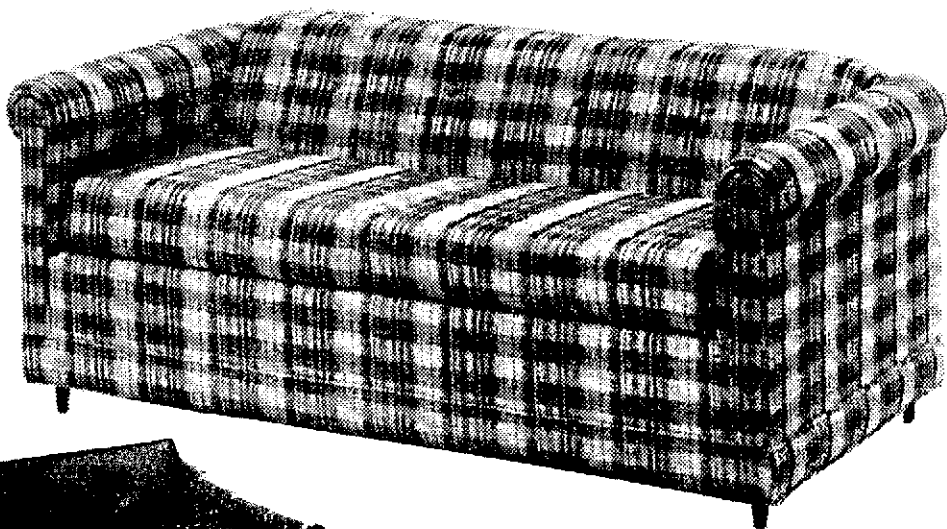
Double bed
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The Xerest bed, first major development in box springs and mattresses in more than a half century, provides independent support for companion sleepers . . . allows sleeping partners to move about freely without disturbing each other. It was designed by Elliott Frey and is available locally.

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THIS OFFER FOR
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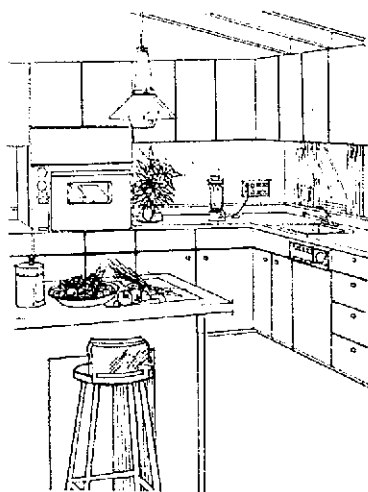


—SPACE AGE, OLD-FASHIONED OR TRADITIONAL—

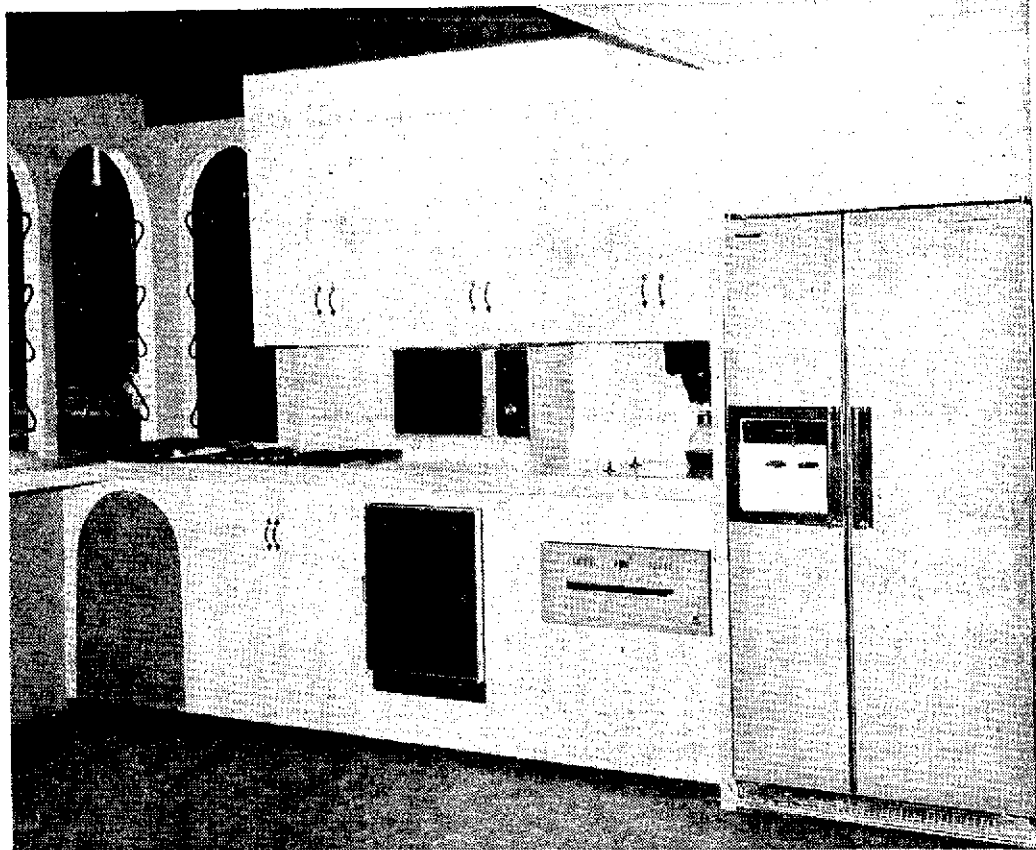
Pushbutton Beauty

Built-in convenience of appliances and space age purity of design are the major attractions of this pushbutton kitchen (below) with electric barbecue, Corning cooktop, G.E. ice dispenser refrigerator, Kitchen Aid, dishwasher, Magic Chef range with microwave oven. In yellow and white; available at A-1 Home Appliances, 3280 E. Willow.

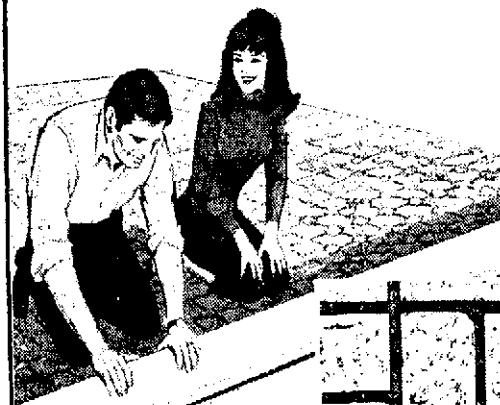
Want a kitchen with old-fashioned charm and modern conveniences? Try this combination of brick, wallpaper and pine, brushed stainless steel appliances and marble counters. Cabinets can be flat grain ponderosa pine with occasional knots or "birdseye" marks giving an antique effect.



Sketched above, four tips for sound kitchen design: a sit-down working area with a place for knees and back-supporting stool, correct in height for counter... a waist-level oven to prevent bending to floor... functional lighting directly over work center... and adequate outlets for all appliances.



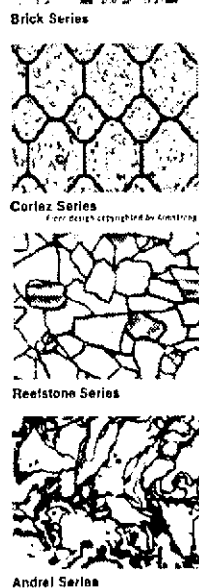
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Color graciousness and the charm of centuries-old Mediterranean are blended with ultra-modern conveniences in this dream kitchen with dining alcove. Rough plaster walls, rich wood cabinets with iron hardware, Kentile's authentic Spanish tile add up to easy-care charm.



Dining in taste

Mealtimes have come a long way from the Victorian idea of dress and formality — and it's probably fortunate. But there are traditional aspects of dining that could still be kept in mind for today.

A full dining room is no longer taken for granted in today's homes, and don't panic if you are not blessed with one. Space is only a secondary consideration if you study and plan for comfort and attractiveness. As long as you have table surface that fits your family, a set of chairs that are comfortable enough to encourage lingering and conversation, and a serving table or surface that eliminates clutter on the table or a jack-in-the-box mother (or hostess, depending on the circumstances), you are well on the way to the right ingredients for pleasant mealtimes.

STYLE OF FURNITURE is, of course, a question of personal taste. But even if you have a full dining room, there is no need to feel that everything must match.

If your problem is space, look for the dining groups that have been specially scaled for today's smaller homes and apartments. There are many in a choice of styles from Mediterranean, Country French, the Louis XVI and Modern, with tables that look small but expand from 40 inches in diameter to 76 inches when necessary.

CHINA CABINETS, mobile servers and credenzas are all scaled down in proportion but give all the storage and surface area necessary for convenient dining.

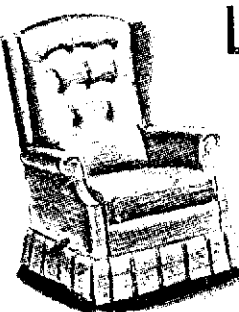
LA-Z-BOY Reclina-Rocker

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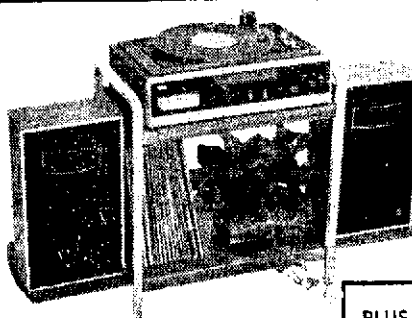
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Accent Walls in vogue

Accent walls are in vogue more than ever before.

Two very dissimilar reasons are contributing to this renewed interest in accent walls.

First, there are more interesting materials to work with than ever before.

Second, many more young marrieds are joining the ranks of the do-it-your-selves and don't really want to tackle an entire room as a first project. So they work on one wall and in the process change the character of the entire room.

As a side benefit, they pick up the expertise and confidence to tackle other projects around the house.

MANUFACTURERS are doing their part to help the fledgling handyman. Marlite, for instance, offers a 16"x8" plank for the handyman who doesn't want to wrestle with 4"x8" sheets.

Working with this easy-to-handle plank material, the handyman doesn't need a helper. In addition, these 1/2" thick prefinished hardboard planks have tongue-and-grooved edges that simplify fitting. Wallboard adhesive and concealed metal clips assure a strong bond.

New rug geometry not for squares

We all know about the new math that's being taught in today's schools. But have you heard what's making decorating news this season? It's plain old geometry - in a new guise that's making floors the most fashionable places in many homes!

Bold geometric patterned rugs and carpeting may just be the most exciting new idea in floorcoverings since the first cave-dweller threw a furskin across his cold dirt floor. In any case, they're striking and colorful and seem to appeal to just about every taste from formal traditionalist to upbeat modernist.

For those with more adventurous tastes, there are super-scaled patterned rugs that create eye-catching focal points for any room. Not for the faint-hearted, they make the most of large doses of color and blown-up geometric design motifs. One of these can be all the decorative impact a room could need.

The most appealing quality of the new geometric floorcoverings is their adaptability to virtually any design scheme. Easy to live with, they're just as much at home with, for example, classic 18th century furniture as they are with the most way-out modern plastic designs. And what a geometric rug does to a room amounts to instant redecorating - put down a rug, and come up with a sparkling new look that's fresh and fashionable every time.

It's a natural

The new awareness of ecology and the need for preservation of our natural heritage is even affecting interior decor. Reports from Syroco, a manufacturer of wall accessories, indicate an upsurge in sales of their wall plaques which depict butterflies, birds, flowers and trees. Their latest introduction, a mushroom plaque, has been equally popular. Even indoors, it seems, we like to be reminded of the wonders of nature.

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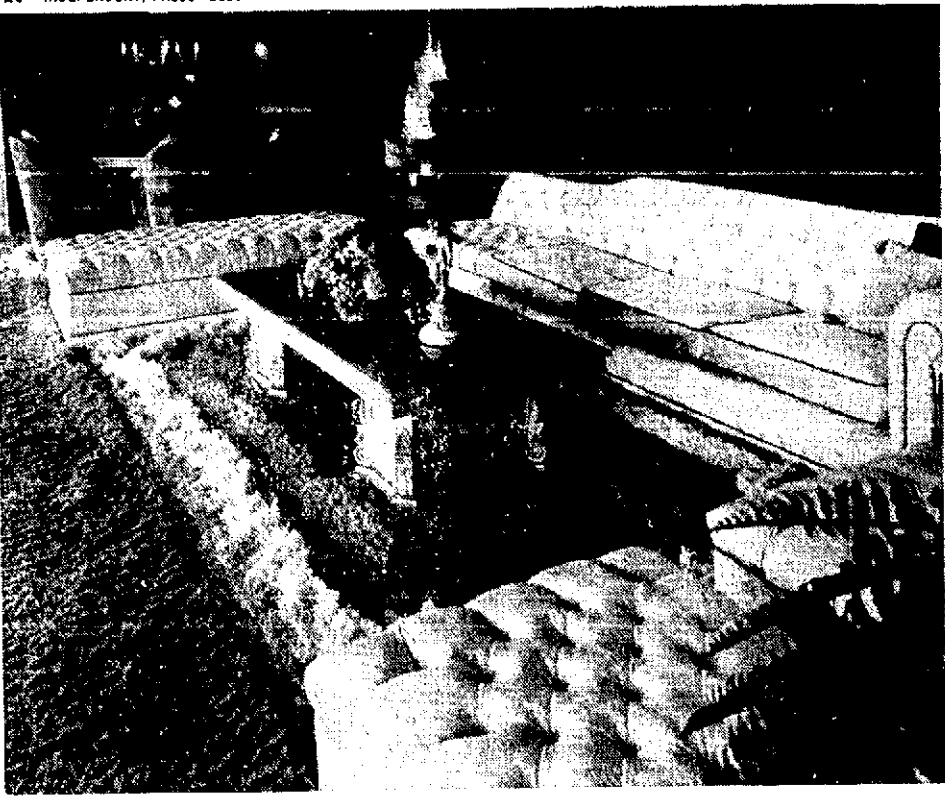
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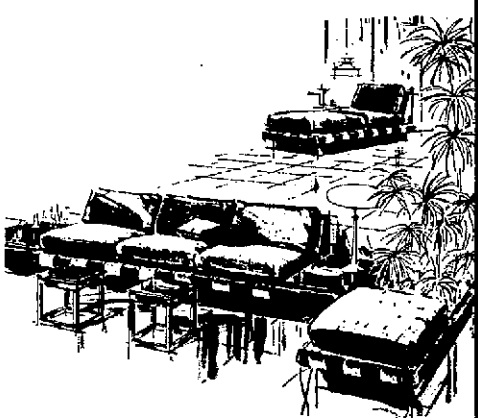


The plush,
lush look
of velvet

Home is for relaxing, and new sofas and chairs certainly make relaxation easy. Long enough for full-length snoozing, elegant enough for full-scale soireeing... this deep-seated, cloud-sitting complex of coordinated sofas and ottomans is available at RB Furniture, 2189 Lakewood Blvd., where decorator service is offered without charge. In setting, above, luscious shag carpeting, bold splashes of color and unusual accessory items complete the artful decor.

The valuable versatiles

People seem to change homes frequently these days, and the homes seem to be getting smaller. So furniture that can fit odd spaces or do several jobs has become important. Some standard items, like sofa-beds and reclining chairs, have acquired up-to-date styling. And new items include coffee tables which conceal benches and trays, chests that become tables, and a whole series of modular seating pieces which subdivide or join together to form any shape sofa or love seat you like.



FURRY, PLUSH OR LEATHER-Y

Seating goes super soft



The comfort
is cushion-y

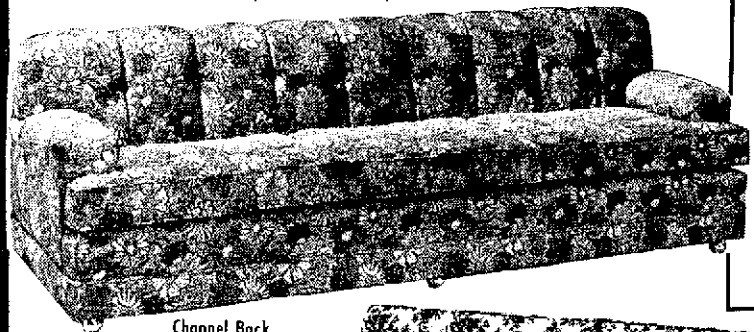
Seating has become downright cushion-y, with rounded edges adding to the pillow effect... such as in this U-shaped sectional designed in earth tones of heavy woven mosaic fabric. The wrap-around cushions afford luxurious, billow-y seating. Available in numerous sizes and shapes; at Carl's, 1250 E. Pacific Coast Hwy.

3 SOFAS

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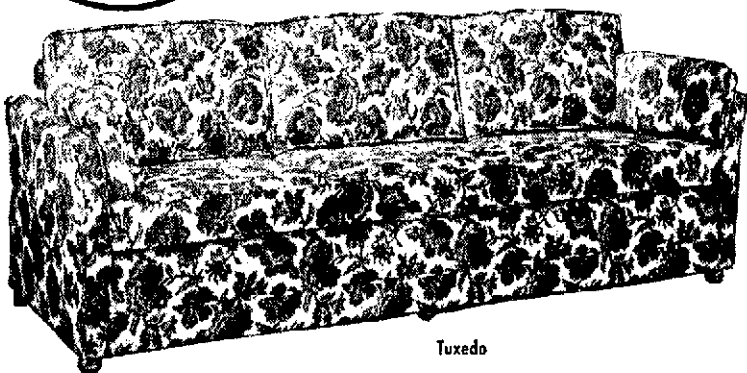
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Pillow Back



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Sofa bed stereo is ideal for any room

It is attractive enough for the living room, ideal for the guest room, perfect for the den. And wherever it goes, it has music.

A sofa bed introduced by Wilshire Bedding, a California firm, is of contemporary design and may be had in a choice of fabrics.

But its main attraction, next to the solid comfort it offers both as a sofa for sitting and lounging and as a bed for sleeping, is the AM-FM Stereo radio installed right under its right arm.

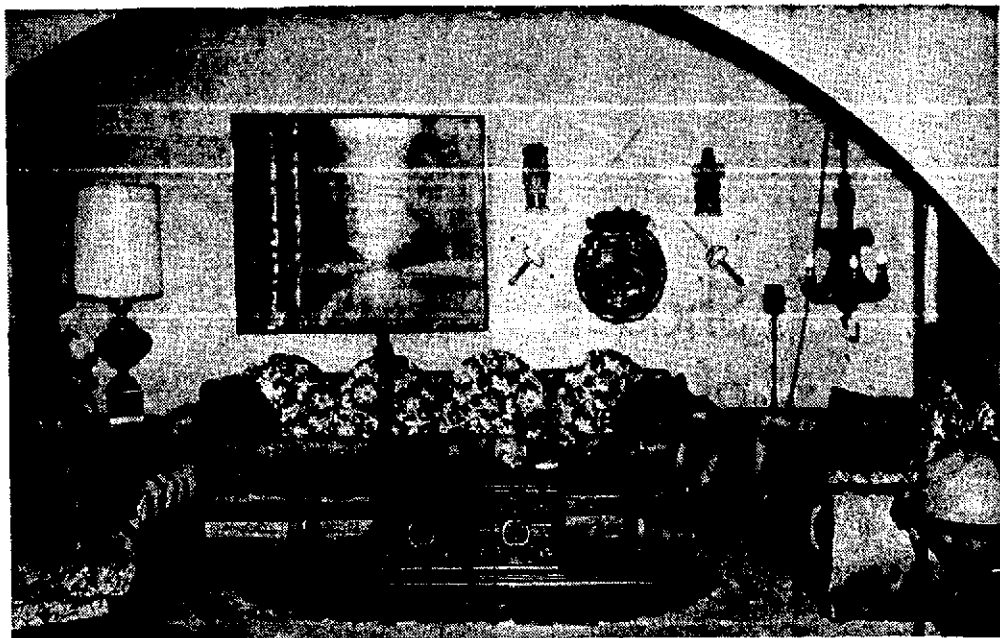
It features separated speakers — at two sides, under each arm — which assures complete balance and beautiful sound.

ANOTHER EXCITING sofa bed model features a radio-record player combination and record storage cabinet installed next to the right arm.

Both of these models were designed with the young couple in mind. They can be used as the sofa in newlyweds' apartments now, in the den or guest room when they move into a home.

Bachelors and single girls will also go for these handsome, space-saving triple-purpose sofa beds.

New looks that are decidedly European



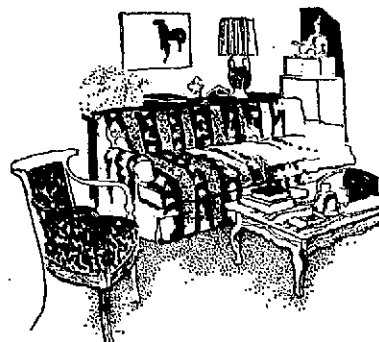
Here it's Mediterranean

Massiveness of Mediterranean-Spanish is felt in this living room sofa and love seat by Bailey-Schmitz. Both are in gold velvet with circular back cushions of cut velvet in tones of green and gold. Curved wooden arms of couch and love seat are echoed in occasional chairs, also of velvet. Special treasures can find storage in hinged cupboards at the base of the coffee table. Available at Ward's Furniture, 1855 Pacific Ave., Long Beach.



... now it's French, Italian

European influences combine in room setting (left), with the feeling decidedly French in the Myer-Gunther-Martini sofa of gold velvet (one of many colors available) and oakwood. Oak also frames the massive mirror by Henredon. Occasional pieces — desk, chair, small round table, brass-top stand and stepped end table — all are Italian imports. To be seen at May Co., Lakewood and Del Amo, Lakewood Center.



Have a plant-in at home

Putting together an eye-catching table setting can be a practice ecology decorating project.

Earthy-colored dinnerware, floral fabric napkins and a potted plant centerpiece can team up to make the table attractive, practical and ecologically right.

Fabric rather than paper napkins not only help save trees, they cost less in the long run and add a luxurious look and feel to any meal.

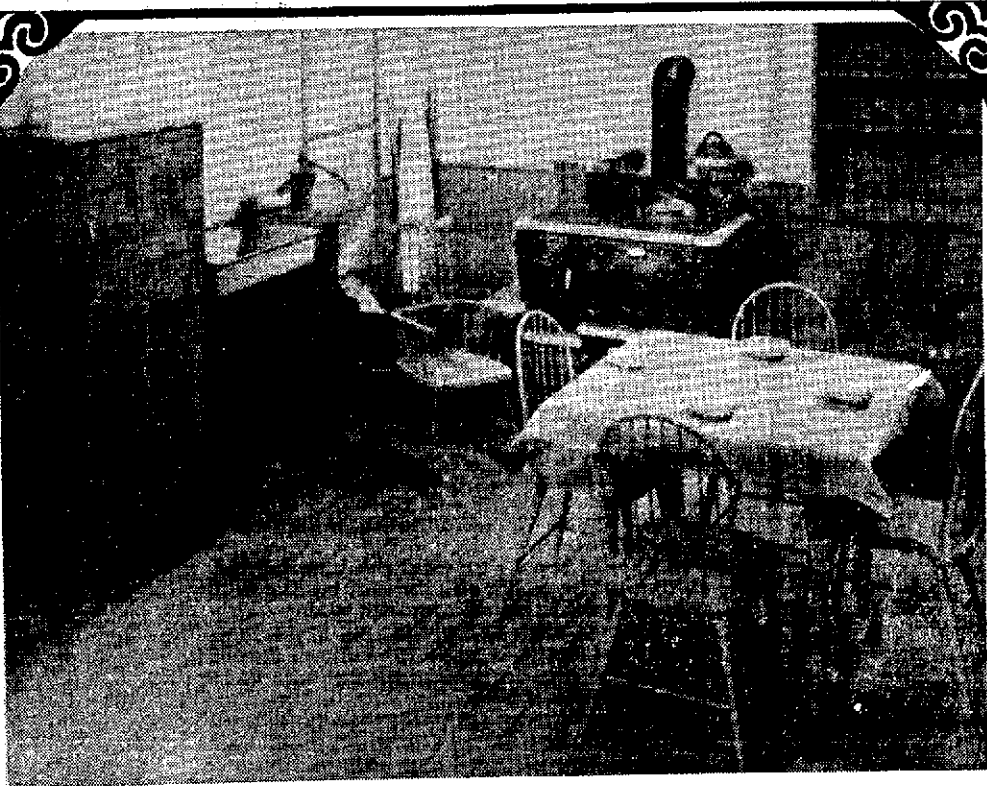
The table isn't the only place where plants make great decorative accessories. As an accent at a window or a fill-in between pieces of furniture, a group of plants literally brings life into a room while teaching family members the joy of caring for living things.

For many city dwellers, an indoor garden planted in molded plastic decorator pots is the only one that's possible to maintain.

CERTAIN precautions must be taken if indoor plants are to thrive or even survive. Three closely related factors — temperature, light and humidity — must be considered in choosing a location for decorative greenery.

The most desirable spot is near a window that provides natural light, and the best temperature is between 65 and 70 degrees, slightly under the average temperature of most homes. Plants can be healthy in higher temperatures, but only if their light and moisture are increased.

Grouping green plants is most attractive from a decorative view and is healthy for plants.



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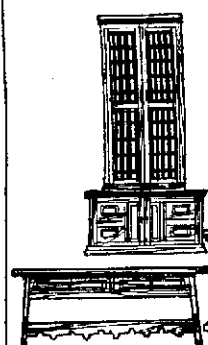
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Rectangular coffee table
66¹¹

Scroll chest
77⁷³

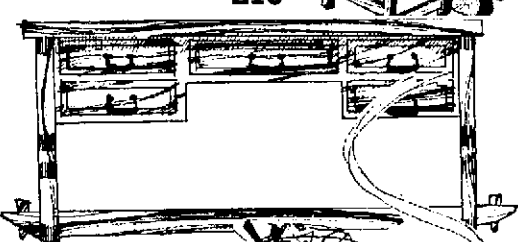
Hutch
78⁰⁹

Matching chest
165⁴⁴



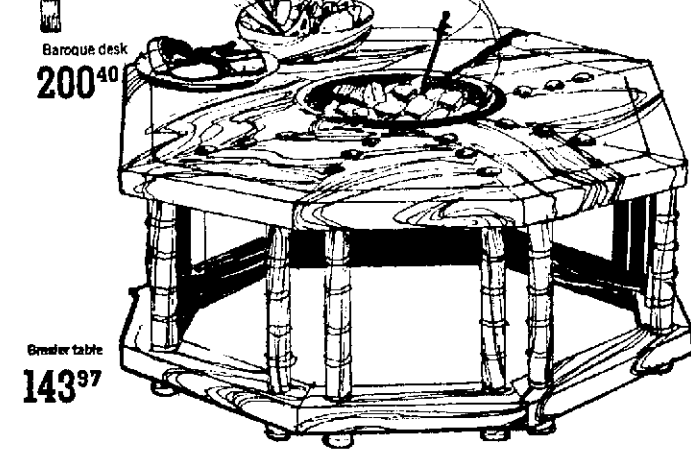
Single rung chair
27²⁷

Rectangular table 8'
219⁴⁰



Baroque desk
200⁴⁰

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Baroque table
143⁹⁷

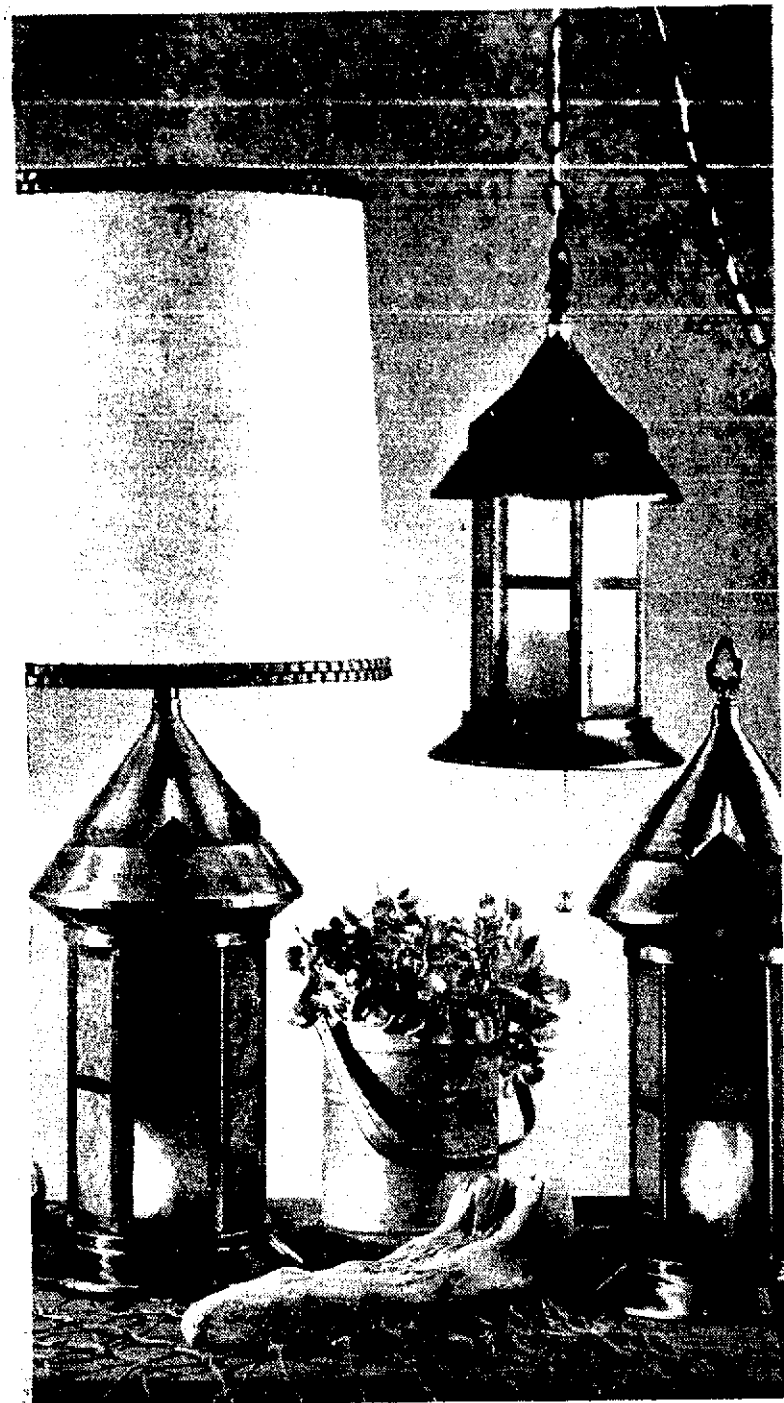
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Indoors, outdoors... use this all-weather furniture wherever crowds assemble. Ideal for California's casual lifestyle... upholstered in a variety of colors, Barrelcraft is available in two or three-seat sofas, chairs, game table, coffee and end tables. Barrels are of tough, superstrong A.W.F., a miracle material stronger than wood, impervious to weather - won't shrink or dry out, indoors or out. Lightweight and easy to move. Available at Lee's Bars 'N Stools, 2388 Long Beach Blvd., Long Beach.

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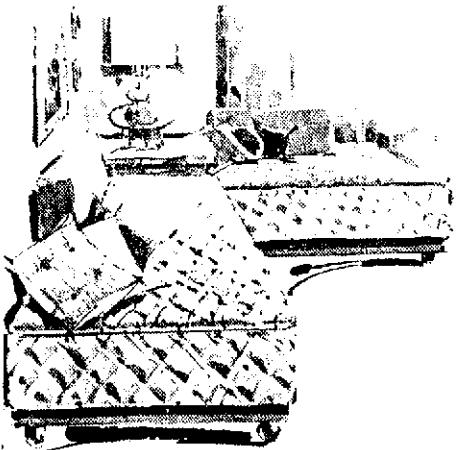
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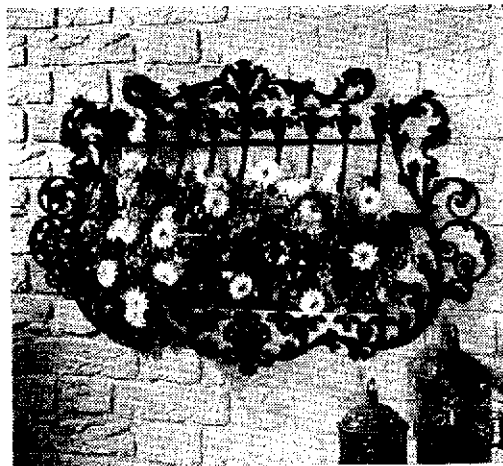
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Planters - growing bigger 'n bigger

Flip through the decorating pages of newspapers and magazines these days, and you'll see that plants are "in" - plants on the floor, on windows, on shelves, in sunken tubs and, most of all, in wall planters.

"You might say plants are the biggest thing today since the Hanging Gardens of Babylon," reports Mary Ann Wills, interior design consultant to a leading manufacturer of decorating accessories.

Nebuchadnezzar, king of Babylon, built the Hanging Gardens around 600 B.C., supposedly to please his wife, Amytis, who was homesick for the gardens of her native land.

One of the Seven Wonders of the Ancient World, the gardens were built on a series of terraces 75 to 300 feet above the ground, supported by hollow arches filled with earth to feed the roots of the trees, flowers and shrubs. It took a force of men working at pumps to keep the gardens irrigated with water from the Euphrates River.

Homemakers today don't have to go to the same lengths to create a garden atmosphere inside their homes. In fact, you don't even have to possess a "green thumb" or worry about feeding or watering your house plants.

"The answer for many homes is the attractive wall planter artistically arranged with realistic simulated greenery that needs no care at all," Miss Wills said.

"Planters will provide a welcome display of greenery practically anywhere in the home - in reception halls and foyers, the living room, over a dining room buffet, in the bathroom and in bedrooms," commented Miss Wills.



Sound-in- the-round

It's double-duty in the round... shaped like a drum, the table delivers room-filling sound from an omni-directional six-speaker acoustical system. Cabinet, finished on all eight sides, holds solid-state radio and record player with stereo FM-AM. By Magnavox. Available locally



CHINESE INFLUENCE

1972: Year of opposites

Yang and yin, the Chinese call them: the opposites that add up to a single whole. Black-white; masculine-feminine; warm-cold; soft-hard — to the ancient sages, everything in nature was a balance of such opposing forces, even though one or another might dominate at a given time or place. And in this year of the Chinese, we're going to hear a lot more about this idea.

While inflatable furniture is still having its day (now extended to embrace — if that's the word — the water bed), the new soft-structure concept has much bigger implications for home furnishings.

The idea is — the soft environment. It can be anything from a whole room covered in carpet, to furniture upholstered in soft, easy shapes instead of hard, rigid ones; it can be new materials that are soft on the eye, soft to live with; it can be quiet, muted colors.

The fibers and furnishings experts at Eastman Chemical have introduced a new type of Kodol polyester carpet fiber made especially for high luster and color clarity in hues such as shrimp, jade and celadon, along with umber, black cherry and other deep nature colors.

SUCH COLORS ARE at the heart of the oriental influence — which is, of course, the great design theme for 1972. This influence may be expressed in Chinese Chipendale furniture and golden screens — or it can come through the simplicity of the Japanese style with its spare furnishings and warm, natural textures and colors.

The Chinese style enriches the return to the classics (a growing trend, in fashion and furnishings), while the Japanese approach ties in with both contemporary design and the ecological feeling for natural colors and materials. Yin and yang, again!

From modern China comes another soft-environment idea: quilting. While the fashion arbiters are going Chinese with quilted coolie jackets, interior designers are taking another approach: why not, they say, have quilted walls?

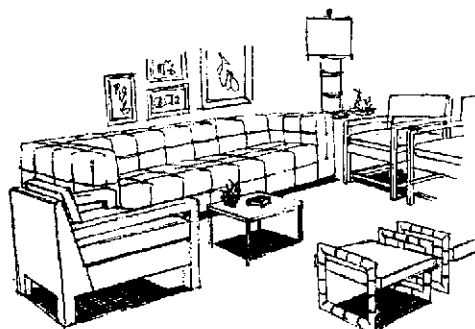
Quilting can soften the boxiness of rooms, soften the sound that reverberates through paper-thin walls — and provide a totally new look. And here's a hint: since so many lovely quilted fabrics are filled with washable polyester fiberfill, you could apply them to your walls with double-faced, contact adhesive strips and just peel them off the wall for washing.

SPEAKING OF washability and easy care, another innovation by Eastman has just come on the market: no-iron upholstery fabrics blended with Kodol polyester. Durable-press Kodol blends have become part of our modern way of life in clothing, curtains, no-iron sheets and such — so isn't it nice that this same idea has come to heavier-weight fabrics that we can use for slipcovers, draperies and upholstery?

Clearly, the soft environment is a matter of easy-living materials as well as of mood. And whether you plump for curved lines or straight, for intricate chinoiserie or contemporary simplicity — or a blend of both — the result will play a perfect harmony!



Oriental opposites give rise to new decorating look — gentle colors and bold scale; gleaming paper and muted fabrics; oriental and contemporary design.



Quilting gives the warm touch

Quilting is one of the new soft ideas in decorating, here carried through from bedspread to draperies, where quilted linings suggest a Japanese kimono. What makes quilting extra soft these days is fiberfill of Kodol polyester: it's puffy and light, and as washable as the Kodol and cotton fabric print.

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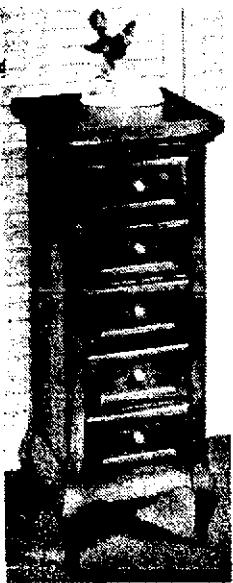
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Designed
for room
variety

Those slim furniture items, that so gracefully and usefully fill the small space in the tiny foyer, the narrow area between windows, or improve the appearance of a projection that conceals an upright column in a highrise, become more diversified each year.

Among 1972 selections for the average family budget, there's an open curio in antique golden finish, etagers in Modern styling—in a combination of glass, steel, and oil walnut — tall, battery-operated clocks with no more girth than a swan's neck, diminutive chests, and the ever-popular consoles that pair equally well with matching mirrors or narrow wall units.



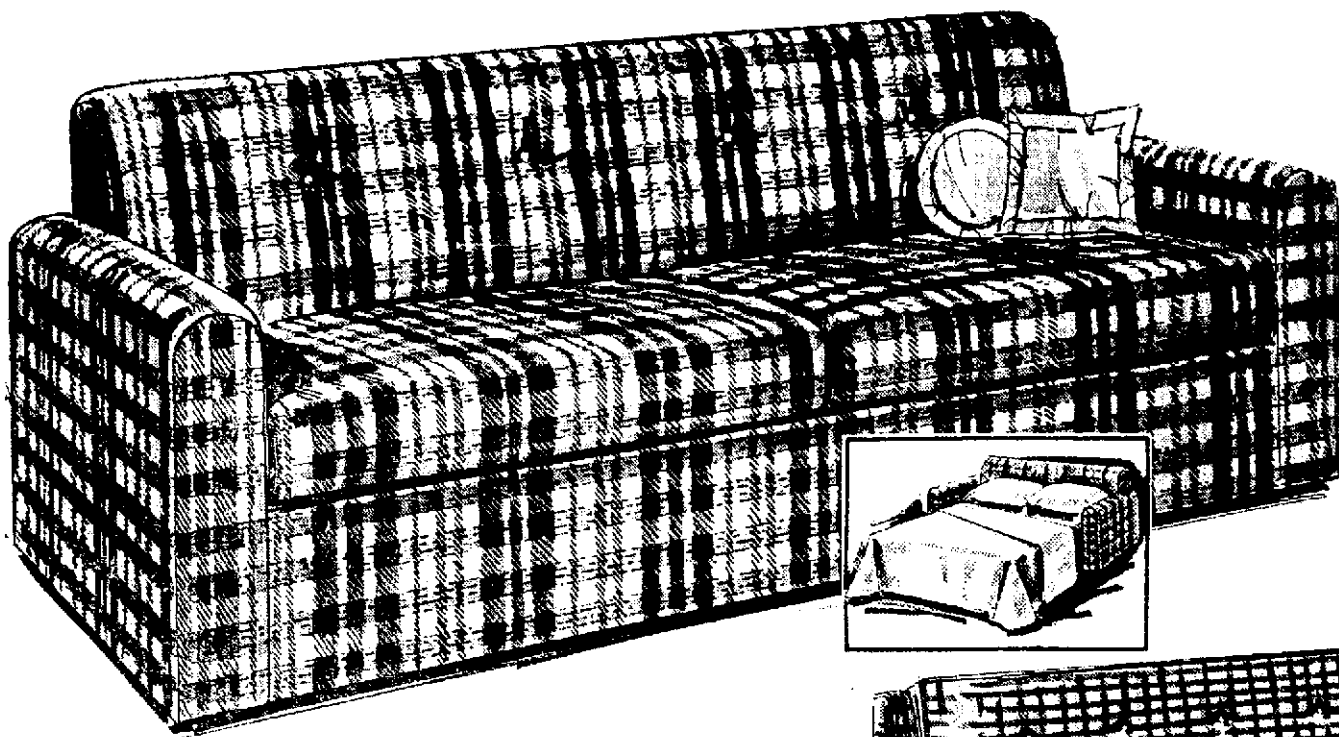
Fancy
little
treasure

Open curio in antique gold finish is only 15 inches wide, 15 inches deep — small enough to slip into a tiny space and yet offer display area for many treasures, since it's 55 inches tall. Illuminated top and bottom. By Butler Specialty Co.

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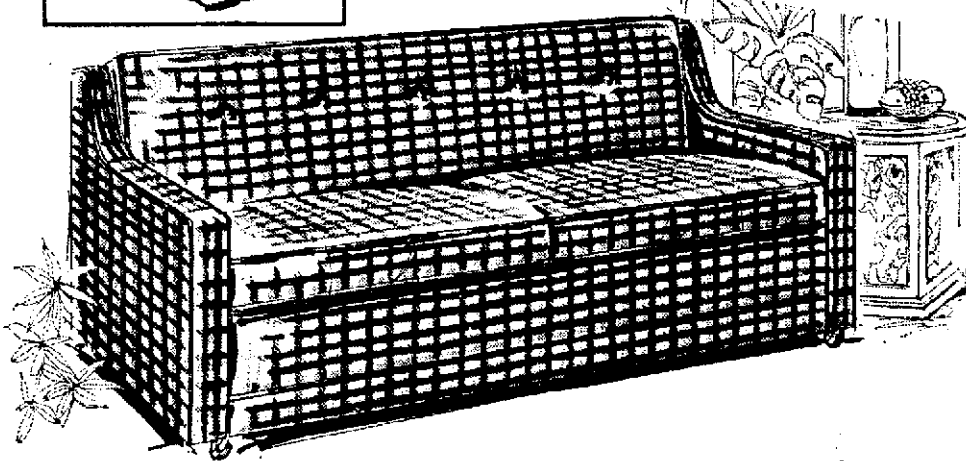
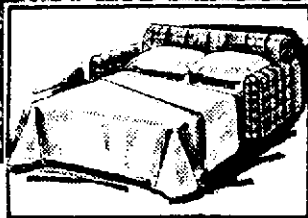
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Handsome modern sofa opens to a comfortable full size bed with 220-coil innerspring mattress. Long wearing plaid Vectra® (Olefin fiber) cover. Reversible Kodel® polyester-wrapped polyurethane foam seat cushions. Recessed casters.

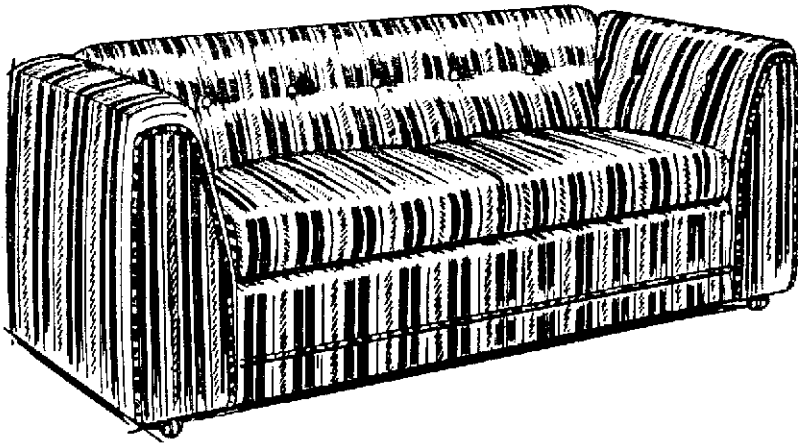


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Trim-line sofa sleeper converts to comfortable full size bed with 252-coil innerspring mattress. Long wearing plaid Herculon® (Olefin fiber) cover with vinyl welt trim. Reversible polyurethane foam seat cushions, polyurethane foam padded back. Shepherd casters.

\$157

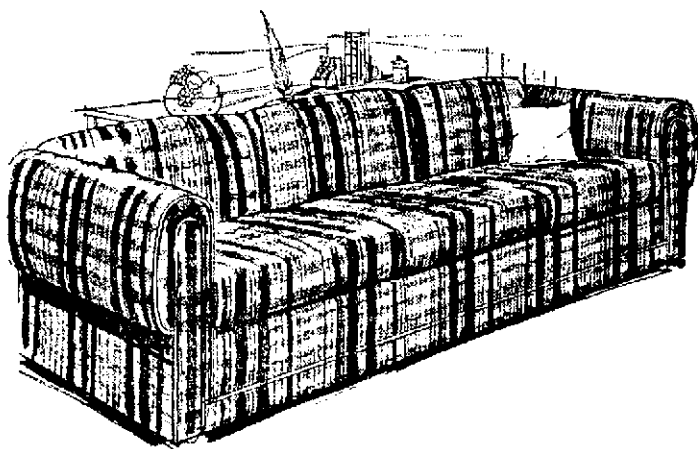


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Handsome tuxedo style sofa sleeper converts to a comfortable oversize bed with 288-coil innerspring mattress. Striped Vectra® (Olefin fiber) cover. Reversible waterfall-type, polyurethane foam seat cushions. Shepherd casters. \$329.95 King Size Sofa Sleeper. \$287

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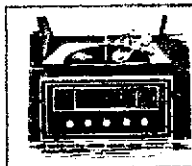
SAVE \$102.95!

Regular \$399.95 Extra Long King Size Sofa Sleeper

Tuxedo style sofa sleeper. Long wearing plaid Vectra® (Olefin fiber) cover. 5½-in. deep Dacron® polyester-wrapped polyurethane foam seat cushions. Opens to oversize bed with 320-coil innerspring mattress. Recessed casters.

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Two 35-in. wide lounges with polyurethane foam mattresses and foundations for comfortable seating or sleeping. Quilted fabric covers. Matching foam filled bolsters. Plastic top corner table with built-in radio-stereo-phonograph. **SAVE \$52.95 on \$319.95 Corner Group Stereo corner group with two 30-in. lounges. Choice of 3 color combinations. \$267**



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Two 30-inch lounges with polyurethane foam mattresses and foundations. Quilted plaid Herculon® (Olefin fiber) covers, vinyl bases. Polyurethane foam bolsters with vinyl strap and button trim. Walnut woodgrain plastic top corner table.

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Back

PITTSBURGH (UPI) — Time was that when the 4-year-old could not be found around the house his mother went to the door and yelled "Timm-ee!"

When the "house of the future" gets on the market — and it may be the near future — the mother need not strain her larynx. She will be able to push a button on a panel in her communications module. That button will activate a lighted map, and a bright dot will locate Timmy at play in the backyard.

Now that Timmy has been located, the mother can move on to the laundry center module where she will wash the family's synthetically composed clothing. She will weigh the load to save water and detergents and then set the optically encoded timer which will signal her when the washing cycle is completed.

"Time for dinner," the mother will muse. She will place the roast into an infrared oven, aware there is enough time to synchronize the rest of the meal electronically so that all is completed at the same time. She will set the raytime calculator to program the cooking of the entire meal — from start to finish — through as many as four appliances — including her induction range.

House of future closer than thought

THE WOMAN of the house in the future won't worry about the range's magnetic field which moves the molecules to heat the pan and not the cooking surface. But she will be sure the range is fast.

This is a picture of a modular house developed by Westinghouse Electric Corp. which may be ready soon for the homemaker.

Joseph L. McGovern, major appliance marketing manager for Westinghouse, said the firm is taking orders for the range. A \$1,000 deposit on the \$2,500

appliance is required with delivery in the fourth quarter this year.

"The modules themselves are not for sale," McGovern said, "but they are in the design. We are surveying builders for their reaction — and if they are interested we'll build them. Conceivably, they will be available if the demand is big enough."

Westinghouse has a list of appliances which can be installed into the modules. Trash mashers, garbage disposals, refrigerator units are made in various configurations and are ready for modular styling.

THE MODULES can be arranged to eliminate wall construction by positioning the centers to serve as wall dividers.

"The design of the modules also offers the building the advantage of multifunction centers completely plumbed and wired under controlled factory conditions," McGovern said.

The communications center model is the answer to the growing complexity of society. Many times the housewife cannot make a decision because much of the needed information was discarded because of limited space.

The home communications center module will be a place to store and distribute information about bills, recipes, a home security system or other communication tasks that must be performed.

The service module also provides closed circuit television views of the pool, the front door, patio or nursery. The divided screen permits viewing of all four areas, simultaneously.

An AM-FM radio, home intercom and a recorder for taking messages also are included. Controls for regulating home climate and security devices to protect the home are part of the communication center.

Chalk up 'brisk' sales pace

Wherever Grant Company of California goes with its Bradford Place townhome communities, two things always seem to fol-

low — buyers and awards. Sales at Bradford Place-Santa Ana, which opened in mid-March, already have topped the \$1 million

mark, according to Charles Dreyer, vice president and marketing director for Grant Company, a subsidiary of Santa Ana

Consolidated, Inc. This brisk sales pace puts the \$15 million Santa Ana project, which will contain 650 two, three and

four-bedroom townhomes, ahead of Grant's first Bradford Place community in Stanton, where 496 units were sold in less than a year, Dreyer said.

And, the new Santa Ana development, located in a prime residential area at Main Street and Dyer Road, has brought Grant Company a handsome trophy from Southern California Edison Company for "promoting an outstanding environmental concept in planned unit development."

The utility earlier had honored the company for its outstanding environmental planning of Bradford Place in Stanton.

The innovative land plan used by Grant Company at Bradford Place will result in the townhomes being surrounded by park-like greenbelts and landscaped areas. Four swimming pools, two clubhouses, and special tot lots.

MAINTENANCE of all recreation facilities, greenbelts, and the exterior of all homes will be handled by the community's homeowners association.

Townhomes at Bradford Place-Santa Ana are priced from \$19,995 to \$24,995 and may be purchased on conventional financing with only 5 per cent down. The remaining 95 per cent will be carried on a 30-year first trust deed, Dreyer said.

Featured in all homes at the popular community are kitchens with built-in ranges, ovens, dishwashers, and disposers, and wall-to-wall carpeting. Each townhome has its own private rear patio and two-car closed garage.

Four furnished models are open daily for inspection.



INDEPENDENT PRESS-TELEGRAM

and THE EVENING NEWS



LONG BEACH, CALIF., SUNDAY, APRIL 23, 1972

ON NORTH SHORE

Carnelian Woods open at Tahoe

"Carnelian Woods," the 281-acre recreation condominium development by M. J. Brock & Sons, Inc., has been opened at Carnelian Bay on Lake Tahoe's North Shore.

Seventy-five units are under construction. Completion is anticipated in May.

"The 'Carnelian Woods' project has 3.35 units per acre, giving us 80 per cent open land — a record of sort, that ecologists should make note," said Carroll Brock, vice president.

"Only 40 of the 281 acres are disturbed by streets, buildings and recreational facilities."

PRICES of the townhouses and condominiums will range from \$29,900 to \$44,900, a low figure for the Tahoe area.

Brock stated: "Although many people have said that we cannot possibly produce the quality we insist upon at this price, we are holding to our original pricing policy of providing

top quality construction and design at a moderate price."

The master plan for Carnelian Woods allows for pedestrian travel areas, biking trails and equestrian paths.

The recreational facility proposed includes a large recreation building, swimming pool, tennis courts, children's play area, picnic areas and an unblemished

meadow area which lies in the valley of the proposed project.

The commercial acreage fronting on Highway 28 will be developed with businesses such as markets, service shops, commercial and a service station.

"Carnelian Woods" will eventually consist of 942 units and the estimated total cost is \$30 million.

Watson to address home park owners

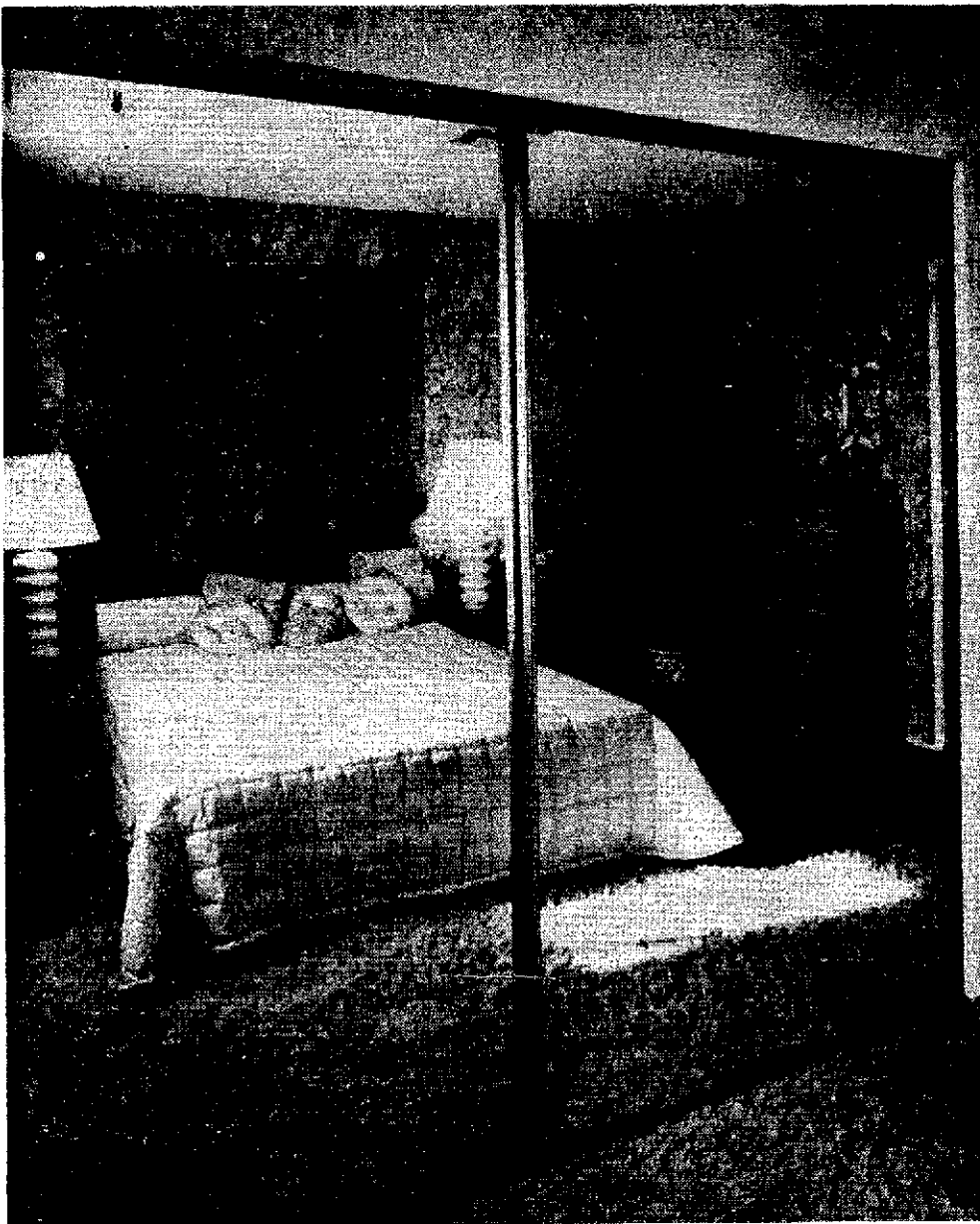
Los Angeles County Assessor Phillip Watson will address the Mobilehome Park Industry Businessmen in Santa Monica Wednesday.

The one-day seminar, hosted by the Western Mobilehome Association, will provide profit-making information to persons interested in the mobile home park industry, said

Neil Y. Nordlander, executive director, Western Mobilehome Association.

Watson recently announced his intent to apply local property taxes to mobilehomes within Los Angeles County.

His declaration created a great deal of excitement on the part of mobilehome owners within the county.



BRADFORD PLACE PLAN 95 . . . four-bedroom homes master suite

Garden Villa's 3rd unit open

Grand opening of the third and final unit of Garden Villa conversion condominiums in Santa Ana will be held this weekend, said Ernie Thomson, president of Vector Dynamics, owners of the adult community of Garden Homes.

Sales have been good in the first two units and Thomson expects sales in the final unit to remain the same, if not better, he said.

The final unit of 30 two-bedroom, two-bath, one and two-story condominiums is the last in the Garden Villa community because there is no more land available.

"We're offering immediate occupancy on some of the homes and many

families have taken advantage of the fact so that they will be in and settled for the fun-and-games summertime months," Thomson stated.

THE GARDEN homes represent one of Orange County's best condominium values.

Priced from a low \$18,500 with up to 1,043 square feet of living area, they offer many features that are not found in similar priced developments in the area.

The sales price includes refrigerated air conditioning, complete carpeting and drapes, genuine lath and plaster for maximum sound control between each home — as well as being an

added safety factor — private fenced concrete patios, enclosed locked garages and built-in range, oven and disposer.

"ALTHOUGH comparable units offer some of these better living features, none of them include lath and plaster, air conditioning or draperies in their full price. None of them are as large in area and all of them are three to four thousand dollars more in price," Thomson said.

The adult community is located between the San Diego and Garden Grove freeways at the corner of Euclid Street and McFadden Avenue in Santa Ana.

Exit at Euclid Street from either freeway.



SPACIOUS INTERIOR . . . of new Garden Villa conversion condominium

Warning: end obsession with tax-shelter benefits

By ROBERT BECKMAN
Real Estate Editor

A strong warning was heard last week throughout the real estate industry:

The current boom in real estate development may end in a major collapse of investment values and investor confidence — unless the real estate industry, Wall Street and individual investors end their obsession with tax-shelter benefits.

That warning came from Samuel L. Hayes and March-April issue of the Harvard Review.

They claim a number of industrial and financial corporations that jumped on the real estate bandwagon have altered their strategies or are leaving the field altogether.

This exodus, the writers believe, is depriving the real estate industry of much needed financial support. Both sophisticated corporations and high-income in-

dividual investors are insufficiently aware of all of the ramifications of their real estate decisions, Hayes and Harlan said.

This short-sightedness can be attributed, they add, to the emphasis the real estate industry and Wall Street place on tax-shield benefits — rather than on the underlying, long-term economics of an investment.

The writing duo also claim the publicly held corporations in real estate have helped promote the preoccupation with tax shelters.

The authors suggest a combination of government regulation and self-policing by the industry is required to restore credibility in real estate development and syndication.

Not too newsy

It is known that rents have been going up in Los Angeles County, but a new map and statistics just released by the Western Economic Research Company reveal the rising cost of housing to renters has been much greater than the BLS rental index indicates.

The BLS (Bureau of Labor Statistics) rent index measures only changes in rents for the same housing over a period of time, but the new map and data reflects the total cost of housing to renters for the units they actually use.

The constantly rising level of rents is not only due to mounting costs and increases in the rental rates for the same facilities, but is also the result of the ever-changing mix in the kind of housing that exists.

Most newly built units are at the higher rent levels, whereas the units lost through attrition (demolition, etc.) tend to be at the lower end of the scale.

This process at work has pushed up the general level of all rents much beyond what is indicated by the cost of living index. In the 10-year span from 1960 to 1970, the BLS index of rents in Los Angeles increased 22 per cent, but the rents actually paid by all renters, according to the Census, increased 59 per cent — or two and one-half times as much.

This changing pattern is evident from the new map depicting detailed results from the 1970 Census.

The map shows that the very low rental areas are quite restricted, and that the middle and higher rent areas are predominant in this region. This changing housing mix combined with inflation, has brought about a sharp decline in the very low rentals and dramatic increases in the higher priced units.

For example, from 1960 to 1970, the total number of rental units in Los Angeles County increased 37 per cent, but the number renting for "\$150 and over" increased by 834 per cent, and the number renting for less than \$80 declined by 50 per cent.

In 1960, about 30 per cent of the rental units were in the "Under \$60" category, whereas in 1970 there were only 6 per cent at that level.

It's a natural

How about a marriage between the dormant aerospace industry and the inadequate housing industry to help remedy the nation's housing shortage? asks writer Reynolds Knight.

There'll be a demand for, at minimum, 28.6 million housing units in the 1970s, but how can it be met with even fewer construction workers than produced 17.8 million units in the 1960s?

The questions are asked by a noted builder, Samuel Lefrak, whose huge projects are landmarks in the New York City area. He noted that George Romney, Secretary of Housing and Urban Development, suggests that by 1980 about 80 per cent of our housing will be factory-built.

At the same time, Lefrak points out that much of the production space in the aerospace industry is lying idle and hundreds of thousands of its highly skilled technicians are unemployed.

"A partnership between housing and aerospace could be dynamite — blasting away slums and replacing them with decent living space," says Lefrak.

Anything that simultaneously gives jobs to the jobless and homes to the homeless seems worth consideration. During World War II industry was mobilized to achieve dramatic results.

Lefrak believes it could be done in this case.

Larwin Realty in new L.B. office

Larwin Realty, the home resale arm of The Larwin Group, Inc., has opened a new office at 3010 Woodruff Ave., Long Beach.

Announcement was made by Jerry Cole, gen-

eral manager of Larwin Realty.

"We're extremely pleased to open the Long Beach branch, which represents the sixth Larwin Realty office in Southern California," Cole said.

"We have been fortunate in securing an outstanding location and feel this office will contribute greatly to our coverage and services."

Managing the new office will be Phil Long, a long-time resident and real estate broker in the area. Prior to joining Larwin, Long managed his own brokerage firm for eight years.

He is president of the Buena Park District Board of Realtors.

Larwin Realty has offices located in Northridge, Simi Valley, Canoga Park, Anaheim, and Huntington Beach.

The Larwin Group, Inc. has major divisions in single family, multiple family, and urban housing, recreational communities development, mortgage banking and finance, real estate investment trust management, and commercial development.

Larwin is a subsidiary of CNA Financial Corp., a Chicago-headquartered holding company with more than \$3.8 billion in assets.

Cut faster

NEW YORK (UPI) — Avoid pressing the saw against the wood if you want to get the best cutting speed from your chain saw. Just touch the surface, says Ormak Industries, maker of chain for the saws. Applying pressure slows down the action of the chain and reduces cutting speed.



VEEP

James Johnson, Huntington Beach, has joined Kaufman and Broad, Inc., as vice president - Los Angeles mortgage operations.



MERIT AWARD-WINNING DESIGN

The Arbor apartments, Fullerton, was one of two developments winning awards for Walter Richardson Associates, Costa Mesa architectural-planning firm, in annual Homes for Better Living competition, sponsored by AIA



SELECTED

William Mercado, Palos Verdes, formerly with Equity Funding Corporation, has been named director of management information services for The Larwin Group.

Beard to talk to REC group

Michael J. Beard, assistant vice president and manager of title department, Security Title Insurance Company, will speak to members of the North Long Beach Real Estate Club at 8 a.m. Thursday at the Park Pantry, Compton. His topic will be "The Mysteries of a Preliminary Title Report," according to program chairman Donna Cole.

SouthCenter Business Park in development

Construction has begun on the \$20 million SouthCenter Business Park, a new concept in industrial parks, being developed in Dominguez industrial area by Western Industrial.

It is a joint venture of Samuelson Bros. Constructors, Western Mortgage Corporation and Fidelity Mutual Life Insurance Company.

The project includes 63 acres of the 177-acre plot located on the northwest corner of Central Avenue and Walnut Street.

According to Robert Hodies, vice president of Western Mortgage, SouthCenter will offer tenants a combination of office, research, manufacturing and warehouse facilities within park-like surroundings.

The natural beauty of the hilly terrain will be retained.

THE FIRST phase of the project, to be available for occupancy soon, includes three warehouse facilities ranging in size from 34,000 to 61,472 square feet with the smaller unit dividable into units as small as 8,000 feet.

Coldwell, Banker and Company is the exclusive leasing agent for the project.

and House & Home magazine. Other award winner by same firm was La Costa Village in North San Diego County. Awards will be presented in May in Houston.

Further construction will begin in May with the ground-breaking for a 45,000-square-foot warehouse and a two-story, 50,000-square-foot business-office facility.

A master plan has been prepared for the entire 177 acres according to Jack

Samuelson, whose company has won many awards for past industrial designs.

The balance of the project, primarily fully developed land sites from 1.4 to 20 acres in size, is being developed by Kaiser Aetna who sold the 63-acre parcel to Western Industrial.

Sneak Preview at Brookdale Townhomes — Huge Sales Success



Twenty-five townhomes were sold in the first two weeks at Brookdale Townhomes in Garden Grove, reports Anthony Allen, President of The McCarthy California of Southern California. Featuring wall-to-wall carpeting, range, oven and dishwasher and large master bedroom suites, these quality townhomes also boast enclosed private garden patios and washer-dryer areas in private closed garages. Beautiful professionally designed landscaping areas and community recreation center with heated pool, children's play area and wading pool are all professionally maintained, as is the exterior of your home. 5% down financing is available, with no second trust deeds and no balloon payments. The seller also pays the buyers closing costs. These two and three bedroom luxury townhomes start at \$21,590. Models are off the Garden Grove Freeway, at the intersection of Garden Grove Blvd. and Magnolia Street in Garden Grove.

\$21,590
Brookdale
TOWNHOMES IN GARDEN GROVE

Model Homes are under construction, however, we do have some exciting floor plans, features and displays to show you at our on-site sales office.

You can preview the most exceptional two and three bedroom townhome plans being built in Orange County... but you'd better hurry... they're going fast!

Conventional Financing Plan: Sales price \$21,590. Down Payment \$1,090. Balance \$20,500. Closing Cost - 0. Payments of \$143.35 for 360 months, including principal and interest. 7.76% ANNUAL PERCENTAGE RATE.

5% Down — No 2nd trust deed No balloon payment Seller pays all buyers closing costs

Another development of THE MCCARTHY CO. LEADERS IN HOUSING SINCE 1892

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A publicly owned company listed on the Pacific Coast Stock Exchange



SPAROW REALTY EXCELLS IN MARCH WITH 51 TRANSACTIONS TOTALING \$1,759,200

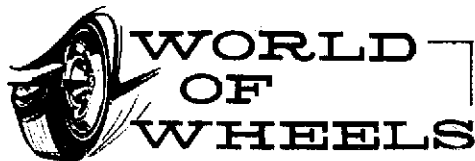
Fred Aune (Center) "Top Salesman for March" joins with the March "Winner's Circle" to display Sparow Realty's new Century 21 banner. Left to right, front row are winners Terry Lockwood, Marie Karp, Fred Aune, Louise Greenlee, Maxine Hamra, and Terry Vedder. Second row Eleanor Wier, Dorothy Bailey, Carole Breithaupt, Betty Sumpter, Richard Breedlove and Max Box. Not shown are winners Charles Quinn, Vonda Meyer, Helen Ervin, Oliver Speraw, President of Sparow Realty, said, "We are proud to honor the dedicated pro-

fessional salesmen who produced outstanding results. With our membership in Century 21 we have further increased Sparow Realty's service by providing the benefits of the largest, most successful real estate company in the Long Beach-Lakewood-Bellflower and West Orange County area. Century 21 is composed of independent Realtors who are able to give personalized service while still providing the benefits of a multitude of properties and prospects."



VINTAGE CARS ON DISPLAY

Shown a 1907 Cadillac—part of an old-time car display at American City Bank in Long Beach—are Merlin Olsen (left), of Los Angeles Rams and S. Jon Kreedman, bank president and owner of vintage car display. Olsen and Roman Gabriel, Ram quarterback, are on the board of directors of banking facility.



By ART STEPHAN
Auto Editor

If you are one of the many aficionados who like to ogle old-time cars there is a display in Long Beach you should not miss. It's at our city's newest bank, the American City, recently opened where Pacific Coast Highway meets Anaheim Street near Park Estates.

Although only three in number, the ancient autos on display in the bank's lobby have been restored to mint condition and are probably in better shape — at least in appearance — when they were driven out of the factories well over a half-century back.

The former monarchs of the macadam are part of a collection of nine antiques owned by S. Jon Kreedman, Los Angeles financier who founded the three American City branches in Southern California. The other six old-time cars are on display at his other banks in this area.

Kreedman is active in a variety of building and real estate pursuits as well as banking. His business ventures include property acquisition, development, construction and building management over the past 20 years, representing nearly \$200 million in real estate.

One of Kreedman's recent projects was the restoration to turn-of-the-century elegance of the famed Alexandria Hotel in downtown Los Angeles, long a haven of early-day socialites and movie personalities.

BUT BACK TO THE vintage vehicles. One of the cars at the local display is a 1907 Franklin roadster with an air-cooled engine. It's a two-passenger, 12-horsepower job now painted over in deep blue. It was built by the Franklin Co. in Syracuse, N.Y. and sold for \$1400 when new.

Another fine old dowager of the detours is a 1907 Cadillac roadster with a 10-horsepower, one-cylinder horizontal engine. This two-passenger chain-drive car has been repainted to a red body, cream frame and black fenders. A real beauty. It could cruise at 15 to 20 mph if Freedman would ever let it out of the American City barn.

But the class of the local display is a 1909 Cadillac with the title of "Toy Tonneau Touring Car." This one holds five passengers and with its 25-hp four-cylinder engine can do a cool 40 mph if the wind is right. This Cad is now done with a grey body, red frame, black fenders and red leather seats. Imagine a color scheme like that in 1909!

I would say S. Jon Kreedman has assembled a fine collection of American motor memorabilia. And his aforementioned financial standing helps to understand why he can afford it.

What realty boards are doing

LONG BEACH

The Long Beach District Board of Realtors has announced a new literary project in coordination with the California Real Estate Association.

Objective is to involve the young adults of California in the realtor's public relations program of motivating young people to think and write about the country in which they live.

The title of the writing shall be "Dialogue on Making America Better" and any subject can be selected by the participant in this vein.

Anyone 25 or younger may participate. One winner of high school level or under and one winner of college level to 25 years of age shall be selected.

The "Dialogue on Making America Better" is replacing the annual essay contest.

The "dialogue" should be a minimum of 500 words and a maximum of 1,000 words, and should be delivered to the Board of Realtors on or before June 30.

Winners will be notified prior to July 15 and the winning dialogues will be entered for state judging. In addition to local awards, the CREA will present two divisional \$50 cash awards, a plaque and all expenses paid to the state convention in October.

Operation Dialogue judging will be based on the merit of the idea, originality, self expression, and practicality of thought.

Further information may be obtained at the Long Beach District Board of Realtors, 3747 Long Beach Blvd.

SPEAKER for Tuesday's 7:30 a.m. meeting of the Long Beach District Board of Realtors will be Joe Mascari, attorney for Security Title Insurance Company.

Lacy Marlette, program chairman, said Mascari's topic will be "New Legislation."

Complex set

BEVERLY HILLS (UPI) — Beverly Hills Bancorp and Land West, Inc., San Francisco real estate developer, have announced they will build and operate a garden apartment complex at Walnut Creek, to cost \$3.75 million.

Townhouse living said setting life style for balance of decade

Townhouse - condominium living, a concept that many housing analysts insist already has set the life-style for the balance of this decade, shares the spotlight with "new towns" on a tour for Eastern builders being planned by the Pacific Coast Builders Conference, announced Stanley C. Swartz, conference president and president of National Community Builders of San Diego.

The tour, preceded by the PCBC itself, which runs June 7-9 in San Francisco at the Fairmont Hotel.

"The emphasis on condominiums and townhouses on our tour reflects the rapidly changing taste of homeowners toward maintenance - free ownership that also includes the latest in amenities — from large areas of open green space to generous recreation facilities.

ing market. Their appeal stems from the total planned community approach, which offers commercial and industrial applications in addition to a variety of residential uses," Swartz said.

Designed to provide non-Western builders attending the PCBC a first-hand look at pace-setting California developments prior to reaching San Francisco, the tour begins in San Diego, proceeds through Orange County, on up through the San Jose area and into San Francisco.

In excess of 100 builders are expected to participate.

Swartz said, 10 developments are scheduled for viewing on the tour, ranging from condominiums to retirement communities and cluster housing.

AT THE starting San Diego point, Tierrasanta, a Gold Nugget Award winning community by Christians Community Builders of that city, comprising condominiums and single family homes, is joined by Loma Riviera, a pioneering condominium community by Stanley C. Swartz as the first two stops. Loma Riviera was one of the first statutory condominiums ever built in Southern California and shows an impressive growth record.

The tour then proceeds 20 minutes north to Rancho Bernardo, the dramatic new town by Avco Community Developers.

In Orange County three other highly successful new towns, all with distinctive approaches, will then be visited.

They are Irving Ranch by the Irvine Co.; Leisure World by Rossmore Corp., and Mission Viejo by the Mission Viejo Company.

FOLLOWING the tour of the Orange County communities, the visitors will be flown to the San Jose area to inspect Forest Park, an E. S. Clifford development that unveils a new concept called "patent cluster housing" where units have no adjoining walls and feature private patios.

Also scheduled in this area are Creekside Oak in



TRADITION

Continuing family tradition of being in realty management levels, Mike Drule has been appointed manager of Walker & Lee's Westminster office.

Los Altos, a luxury townhouse development by Torjan Properties that was sold out before it opened, and the heralded Riconada Hills

"NEW TOWNS, of course, continue to occupy a strong spot in the housing market."

NEARING COMPLETION!

THREE CUSTOM HOMES

IN THE OPEN SPACES OF LA MIRADA

\$52,950

\$54,450

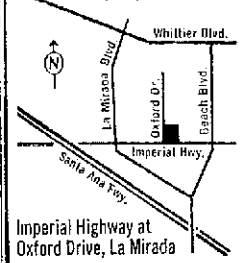
\$55,950

Liberal Financing

Four Bedrooms, 2 1/2 Baths, 2300 sq. ft. of living area, 10,695 sq. ft. lots, landscaping including topsoil, front lawn & shrubs, concrete block fencing and custom features galore.

Sales office open daily 10 a.m. 'til dusk

(213) 943-7462



\$SAVE! MODEL HOMES REDUCED \$2,000!

The 3 luxurious model homes at Casa del Amo are now for sale and available for immediate occupancy. These homes are luxurious decorator models. When these are gone there will be no more offered at this choice location. Hurry out to Casa del Amo and select the model of your choice. The sale begins immediately and first-come, first-served. These models are priced to sell NOW. Carpeting thru-out (even the wardrobes), luminous kitchen ceilings, deluxe range with double oven, dishwasher and disposal, dramatic fireplaces, rear yard is completely fenced, concrete driveways.

FIRST TIME EVER! ELECTRONIC AIR CLEANERS INCLUDED IN EVERY HOME!

COMBAT INDOOR AIR POLLUTION 365 DAYS A YEAR! AT NO EXTRA COST TO THE BUYER, Casa Del Amo has installed electronic air cleaners in every home in the final unit at the completely private walled Cerritos community. The device cleanses the air within the home, removing dust, cigarette & cigar smoke, pollen, cooking & party odors, dirt particles and other air impurities electronically. The cost of redecorating and cleaning of draperies & upholstery is drastically reduced. Nearly all pollen particles and allergy causing contaminants are reduced or eliminated. Many doctors prescribe electronic air cleaners for their allergy patients.

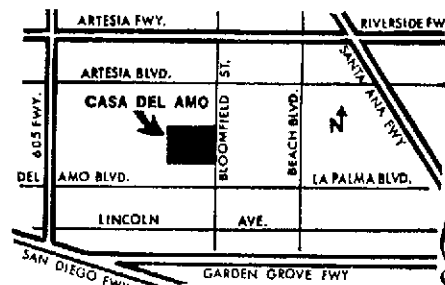
\$32,600

to \$40,950

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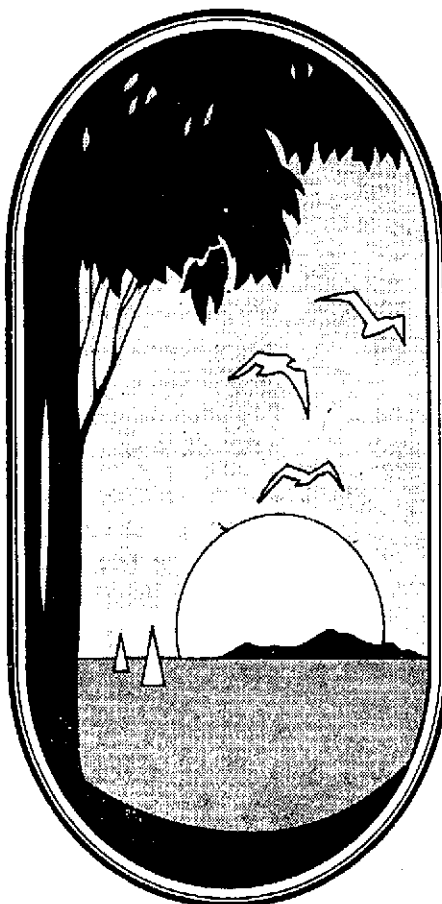


TO K & B

Dr. James Smith, Palos Verdes, has joined Kaufman and Broad, Inc., as director of management development. He is a business psychologist.

New gas zone

FORT WORTH (UPI) — Shenhandoah Oil Corp. has brought in a second successful gas zone in its Jeans Prospect north of Fort St. John, R.C. The zone is in the Buick sand and the well flowed at 5.2 million cubic feet daily from this zone. The same well earlier flowed at 3.7 million cubic feet daily from the Mississippian formation.



Preview A New Viewpoint on Condominium Living from the top!

Scenic San Clemente is the center of something new . . . and newly exciting. It's Presidential Heights Garden Townhomes.

Imagine. A series of architecturally unique garden court neighborhoods on high ground, horizon-wide views to the boundless sea, and the ever-green fairways of San Clemente's great golf course in the immediate foreground.

We've not yet begun building, and our first unit is already half sold out. Small wonder. Right now, visit our information center. See the floor plans and the life-like model of this superb new community.

Incredibly priced from \$25,990 to \$39,990.

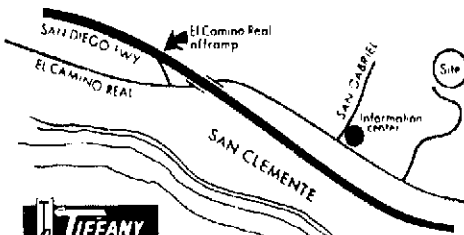
Information Center located at 2313 S. El Camino Real, San Clemente. Take the El Camino Real offramp from the San Diego Freeway, continue south about a half-mile.

(714) 492-2780

PRESIDENTIAL HEIGHTS

Spectacular ocean views high above San Clemente

Proudly presented by the DOUGLASS-PACIFIC CORPORATION





THE TUDOR HOME . . . a popular model at Westminster Village Estates

S & S offers homebuyers range in location-price

The wide selection of locations, prices and floorplans offered home buyers by S&S Construction Co. gives families an opportunity to find the home of their choice where they want it and at prices they can afford.

In all S&S homes keen attention is given to the finest details of each home. The materials have been selected with care and the craftsmanship is unexcelled, a spokesman said.

One example of the built-in excellence of the homes is the use of "genuine lath and plaster" walls and ceilings, rather than thin "drywall."

COLLEGE PARK in Cypress is a new group of S&S homes with three to seven bedrooms.

This group sells from \$36,950 and is open daily. Furnished and decorated models and the sales office can be reached from the San Diego-Garden Grove Freeway to Valley View Street and turning north, or south on Valley View from the Santa Ana Freeway.

Granada Park in Norwalk is another new community of S&S homes with two to seven bedrooms, selling for as low as \$29,990.

Furnished models and the sales-information office

may be reached by taking the Artesia Freeway (91) east from the Long Beach Freeway or west from the Riverside freeway and exiting at Bloomfield, south to Artesia Blvd. and right a quarter mile.

EL DORADO is a posh neighborhood in Long Beach. There are three to six-bedroom homes selling for as low as \$45,950.

They may be reached by taking Wardlow Road east from Long Beach.

Park Huntington is near the beach at Huntington Beach. Here there are three to six-bedroom resi-

dences selling from \$36,950.

Models and sales office are reached by taking the Santa Ana or San Diego freeways to Brookhurst, and south to Park Huntington.

WESTMINSTER Village is a planned community in Westminster with three to six-bedroom homes selling for as low as \$33,950.

Furnished and decorated models may be seen by taking the San Diego Freeway to Westminster Avenue, West exit, right to Westminster Avenue and right again for half mile to the Village Estates section of the development.

Agoura home sales job goes to Walker & Lee

Westminster Development Co., a subsidiary of C. F. Braun Co., has retained Walker & Lee, Inc., to handle sales of Annandale Country Townhouses in Agoura. It was announced by Frank R. Hart, president of the Anaheim-based real estate firm.

The development, at 28885 Oakpath Drive off Kanan Road, will have 56 homes in the first unit with prices ranging from \$19,500 to \$22,950 with FHA

and VA financing, according to Dick Bland, Westminster project engineer.

When fully developed, Annandale will have more than 300 townhouses with two pools and recreation areas.

A WIDE selection of floor plans will be provided with two and three bedrooms and one and two baths in both one- and two-story plans.

Townhouse features in-

clude heavy shake roofs, private fenced patios, complete carpeting, step-saving kitchens with built-in appliances, and air conditioning.

Annandale Townhouses are located in a country atmosphere, yet the Ventura Freeway is only minutes away. Shopping Centers, schools and churches are nearby.

Arthur Ehrlich is Walker & Lee's district sales manager for Annandale Coun-

try Townhouses and Luther Edwards will be the project manager.

CAB approval

LA CROSSE, Wis. (UPI) — Gateway Transportation Co. has obtained approval of its petition to the Civil Aeronautics Board to become an air freight forwarder. Interested parties have 10 days in which to object.

WHAT'S YOUR PROBLEM?

'Risk-free investment' figment of imagination

By DON CAMPBELL

Of all the bits of economic wisdom ever dispensed, probably none is more timeless than that ancient reminder that "there's no such thing as a free lunch."

By the same token, though, we should also remind ourselves, occasionally, that there's also no such thing as "a risk-free investment." How about government bonds, though? Okay, that's pretty close — at least on a scale of 1 to 100 such bonds would have to be pegged at about 98 or 99. And real estate? Put it somewhere in the range of 10 to 50.

MR. CAMPBELL:

We're very fond of the Southwest and have often considered retiring there although we are still about 15 years away from that time.

We have, however, been on the receiving end of a lot of promotional material for a large, new planned community going in down there. It is in a good location and the sales literature assures us that in a few years there will be a great demand for this land. A golf course and other improvements are already in the works.

On a large promotional basis the corporation is offering acre parcels at approximately \$5,000 an acre at a 6½ per cent rate of interest. The taxes are in the \$15 to \$20 a year range which the corporation assumes for the first three years.

The literature also says that there are no hidden costs and that we can hold the land as it is until a developer moves in and builds homes, street and sewers — at no additional cost to us — at which time our property will have sharply gone up in value.

It sounds almost too

good to be true, but does it sound reasonable to you?

—Mrs. W.W.P.

ANSWER: If I could define "reasonable" in this sort of thing we would be halfway to having an answer to your question. The leaflet that you enclosed is a handsome one that doesn't seem to make too many extravagant claims, but without seeing the actual property and being unfamiliar with the company behind it — it's pretty hard to make a judgment.

I should point out a couple of points to you, however: the land, at \$5,000 an acre, isn't exactly cheap for what is, basically raw land, and your ultimate selling price is going to have to rise pretty dramatically to give you, percentage-wise, much profit.

Bear in mind, too, that those low taxes being quoted are for unimproved land and if the contemplated improvements actually materialize the taxes are going to reflect them. There is also a lot of vagueness about this developer who is going to move in and make the improvements that are going to increase the value of your land.

True, the literature doesn't actually PROMISE

such a developer, and it might be helpful if this were more concrete.

There are good developers, bad developers and a blue million of them in between. There's just no way of knowing into which category this particular development falls, but it is a bit on the "iffy" side in my opinion.

MR. CAMPBELL:

My problem concerns a large dead hickory tree, possibly 60 to 70 feet tall. It stands in my neighbor's field on his side of a 25 foot county road and leans across the road in my direction. It is tall enough so that if it should fall it would land on utility lines which parallel on my fence and across one corner of my house as well as on my 550-gallon fuel oil tank.

Two years ago I asked the utility about removing this tree since it endangers their lines, but it is outside the limits of their easement. They said they would take it down for free if the owner requested it, otherwise no.

Although the owner of this tree is a neighbor of over 30 years, we are not friends and when asked to remove the tree he refused saying the tree would grow

for another 100 years.

He knows the tree worries me and is very happy that it should. I am living on Social Security disability benefits and have no insurance on my house which is all that I have. The neighbor mentioned wants my land. Would our county commissioners be able to do anything?—Mr. G.E.Z.

ANSWER: This kind of spite work certainly speaks well for the human race, doesn't it? By all means protest to your county commissioners, your sheriff — and everyone else at hand.

Your neighbor is harboring a potentially murderous nuisance in the form of this dead tree, and there is no reason in the world why you should have to cringe in the shadow of it.

If there is a legal aid society in your nearby city, by all means seek that agency's help.

(Campbell welcomes your letters and comments. Unfortunately, he is unable to enter into personal correspondence, but will attempt to answer as many letters as possible through his column.)

(Released by The Register and Tribune Syndicate, 1970)

Shapell Industries in record

Shapell Industries, Inc., developer and builder of residential housing, announced revenues and net earnings for the first quarter exceeded that of any first quarter in the company's history.

For the period ended March 31, gross revenues increased to \$15,000,000 as compared to \$8,228,000 for the similar 1971 period and net income advanced to \$1,322,000 or 38 cents per share from \$1,040,000 or 30 cents per share.

Nathan Shapell, chair-

man of the board and chief executive officer, stated:

"The continuing strength of the single family housing market in California is quite evident. Activities in all divisions have been substantially increased and the company entered the second quarter of the year with a pre-sold backlog of housing currently under construction that is significantly higher than at any time in the company's 17-year history.

"Traditionally, the first

quarter marks the low point in our yearly delivery schedules and with the continuing strength and depth of the housing market, we have every reason to believe that 1972 will prove another record year."

Shapell Industries is a builder of single family homes, townhouses, apartments, condominiums and totally planned communities. Shapell's shares are listed on the New York and Pacific Coast Stock Exchanges.

SNEAK PREVIEW

Be prepared for dusty shows! Although we're not quite ready for our Grand Opening — be one of the first to get in on one of the most exciting new home communities in Southern California. 6 brand-new 1972 designs with the most exciting selection of quality features included in the basic home price. Like... crystal chandeliers, imported tile entries, GE kitchen with Trash Compactors, parquet floors in family rooms, shag carpeting and more.

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A DIVISION OF SHAPPELL INDUSTRIES, INC.

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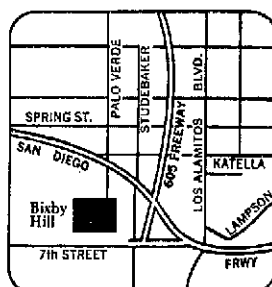
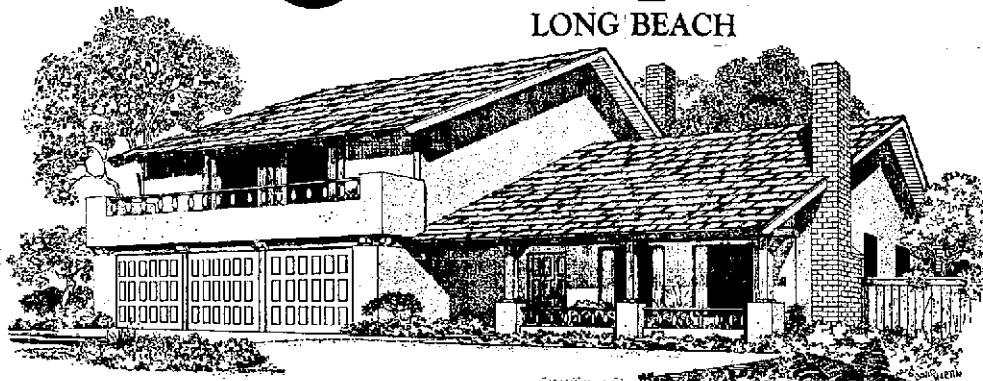
Phone: (714) 893-2407

DIRECTIONS: Take the San Diego Freeway or Garden Grove Freeway to the Golden West turn-off. Go south on Golden West to McFadden.



enter the private world of Bixby Hill

LONG BEACH

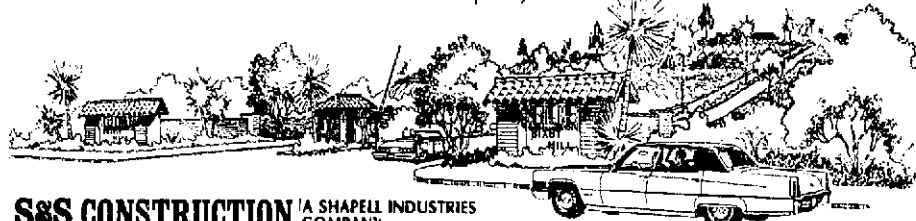


Live in country-like seclusion. In a very private world of superb custom homes. Completely private thoroughfares and guarded security gates assure you the controlled environment and quality neighborhood which will protect your home investment.

Spacious homes with sweeping views offer 3 to 7 bedrooms and a luxurious array of the latest home features. Take the San Diego Freeway to Palo Verde and go south to the entry gates.

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FROM \$61,990



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Genuine Lath and Plaster



ONE OF THREE MODEL HOMES . . . offered for sale at Casa Del Amo

Irvine's center in dedication

Site dedication ceremonies for the first neighborhood shopping center to be built since incorporation of the new City of Irvine will be held Thursday at 10 a.m.

Mayor William Fischbach and Safeway Stores District Manager Ralph Croft will be among dignitaries at the dedication of Walnut Village Center at the northwest corner of Culver Road and Walnut Avenue.

The eight-acre shopping center will feature a 23,400-square-foot Safeway market, a 6,000-square-foot Rexall drug store, "The Cleaner," Carousel Hair Fashions, Ranch Realty and an ARCO service station.

It will serve residents of The Colony, Walnut Village, Greentree, College Park, the Willows, the Ranch, California Homes, the Racquet Club and the new J. W. Klug four-plexes.

ATTENDING the dedication will be representatives from the Irvine Company, developer of the center; the Irvine City Council and planning commission, design professionals, lessee representatives and civic and community association leaders.

Albert J. Auer, vice president of commercial development management for the Irvine Company, will introduce Miss Walnut Village and emcee a brief program.

A continental breakfast will be served, and those in attendance will receive small bags of walnuts to commemorate the occasion.



RESIGNS

D. E. Serafini has resigned as president of Corona Land Company to become consultant to state-wide land development projects. He lives in Riverside.

POD, Inc., chosen by Armour

POD, Inc., Orange-based landscape architecture firm, has been appointed by builder-developer Larry Armour, president of Armour Companies, to design and implement the landscaping scheme at Stanton Park, a 132-unit planned townhouse development at Western Street and just east of Cerritos Avenue in Stanton.

Roger McErlane, a principal of POD, Inc., will be in charge of the overall site planning with high priority devoted toward how the master plan will make the entire environment at the community go together, Armour stated.

Frank Brauer, an associate of McErlane, will supervise the actual work at the development.

Quo Vadis apartment units open

Quo Vadis IV, a new \$2 million dollar luxury apartment for young adults at 16031 Pioneer Blvd., just south of Alondra in Norwalk, is opening a display of furnished model apartments this weekend for public inspection and rental reservations according to Scottfield Building Corporation, builder-developer.

Designed especially for young men and women, married and single, Quo Vadis IV provides a complete range of modern features for comfortable, recreational living at an attractive rental scheduled.

It has 144 rental units, singles, one and two bedroom two-bath units and a special "mini" one-bedroom model.

Rents start at \$130 per month for the furnished single. Apartments may also be rented unfurnished.

All apartments are soundproofed and are all air conditioned. They have built-in kitchens including dishwashers and disposers.

Tall grass

NEW YORK (UPI) — Don't try to cut down your grass to regular mowing height in one pass if it gets too tall, say experts at Massey-Ferguson, manufacturer of lawn and garden tractors.

Raise the height of your mower so you trim off only the top third of the grass in one pass. Then, a few days later, cut the grass down to regular height. Cutting tall grass down in one pass is too much of a shock for the plant.



PROMOTED

Ted Collier, head of purchasing for Kaufman and Broad Home Systems' eastern division since 1970, has been promoted to director of purchasing. Systems company is subsidiary of Kaufman and Broad, Inc.

Double up

NEW YORK (UPI) — The secret for the homemaker of cutting household chores to a minimum is doing two at a time.

When spray painting frames for window panes, mirrors, pictures, etc., mix polishing cleanser with enough water to make a thick paste and apply to the entire glass surface, being careful not to touch the wooden frames, says the Bon Ami Research Center.

Spray paint and let it dry. Then wipe off the cleanser with a moist cloth and dry. With no extra effort you have a new paint job and clean windows, without scraping paint from the glass and without masking tape.

Mobiles ride high

NEW YORK (UPI) — Optimism is running high throughout the mobile home industry.

Shipments of mobile homes in 1971 set an all-time record, estimated at between 460,000 and 475,000 units. That tops the record of 412,690 shipments set in 1969.

Authorities in the field think shipments in 1972 will set another new peak. Robert Wallace, vice president in charge of mobile home financing for C.I.T. Financial Service, estimates 1972 shipments at more than 500,000 units.

The mobile home industry, says Wallace, detects a change in consumer attitude toward these units, which it insists should be distinguished from the old time trailers.

Model home sale closes Casa Del Amo-Cerritos

The sale of three model homes at Casa Del Amo in Cerritos will mark the close of the 200-home project.

The models, one each of the Cabrillo, Cortez and Balboa plans, and one Cabrillo which is now under construction are the last four homes remaining in the project.

Dayle Rinella, project manager at the site, noted 196 homes have already been sold there, with a sales volume in excess of \$6.3 million.

She attributes much of the success of the development to the installation of electronic air cleaners in all of the final 100 homes of the project.

"This was the first major home development in the country to install the cleaners on such a scale," she said. "Previously, they were available only in hospitals, laboratories, office buildings and expensive custom homes."

THE THREE models which are not available are fully furnished and specially equipped with air conditioning, patios and landscaping, shag carpeting, draperies, paneling and wallpaper.

All of the homes feature carpeting throughout, luminous kitchen ceilings, deluxe range with double oven, dishwasher and disposal, dramatic fireplace, completely fenced rear yard and concrete driveway.

The homes are directly across the street from a proposed 82-acre park-site. The park will include football and baseball

fields, playgrounds, wading pool, covered pavilion, picnic grounds and tables, and ample parking areas.

It is being financed by matching city and federal funds and will be developed by the Los Angeles County Parks and Recreation Department.

THE CENTRAL location of the homesite — it is surrounded by five major freeways — adds to the attraction of the homes. The Santa Ana, Artesia, San Gabriel, Garden Grove and San Diego freeways provide rapid access to the vast array of recreational,

educational, employment and shopping facilities in the Los Angeles and Orange County areas.

Homeowners can reach downtown Los Angeles in about 30 minutes and the famous Southern California beaches even more quickly. Major attractions such as Disneyland, Knott's Berry Farm, Anaheim Stadium and the Anaheim Convention Center are only a short drive away.

The Casa Del Amo models are located at 20002 Teresa Way, at the corner of Teresa and Bloomfield, one block north of Del Amo Boulevard in Cerritos.

Springs' 3rd lake

A 10-acre aquatic park built around a 4.6-acre lake is the newest addition to Murrieta Hot Springs.

Costing in excess of \$250,000, Vista Del Lago will have a half-acre of sandy beach, a picnic pavilion, fishing dock, five barbeque pits, lakeshore trails and will be night-lighted. More than 300 trees will be planted around the lake.

Swimming and boating will not be permitted.

Vista Del Lago will be stocked with bass and bluegill, with angling via a fishing pavilion or pier extending about 100 feet into the lake.

Use of the private recreational park will be restricted to Murrieta Hot Springs mobile home and

condominium owners and hotel guests. Completion is expected in June, according to Merle Watson, vice president in charge of construction at the \$200 million Riverside County development.

Vista Del Lago is the third of eight man-made lakes that will dot the Murrieta Hot Springs resort. The lake is directly opposite the main hotel.

"In addition to being another recreational facility for property owners and guests, Vista Del Lago will be a wildlife sanctuary for migratory waterfowl flying north in spring, south in the fall. Geese, Canadian honkers and ducks are expected to use Vista Del Lago as a rest stop during their annual migrations," said Watson.

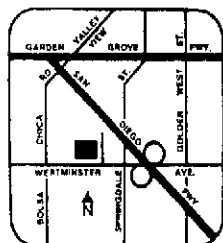
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Privacy, luxury, beautiful landscaping, recreation facilities, plus the tax savings of home ownership while you build equity. There's an exciting selection of features included like custom fireplaces, formal dining rooms, wall to wall luxury carpeting, 2-car garages with automatic door-closers, completely equipped all-electric kitchens, ceramic tile countertops, and many more.



From Long Beach or Orange County, take the San Diego Freeway to Westminster Ave. and turn west 1/2 mile to Hammon Place.



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Here's how to shop for the best condominium value in Orange County!

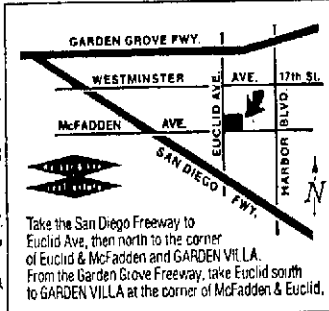
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| FEATURES | GARDEN VILLA | COMPETITOR A | COMPETITOR B | COMPETITOR C |
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| Starting Price | \$16,500 | \$20,500 | \$20,400 | \$19,750 |
| Square Footage | 1043 | 901 | 860 | 905 |
| Air Conditioning | YES | No | No | No |
| Full Carpeting | YES | No | No | Yes |
| Draperies | YES | No | No | No |
| Private Fenced Patios | YES | Yes | No | Yes |
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Take the San Diego Freeway to Euclid Ave, then north to the corner of Euclid & McFadden and GARDEN VILLA. From the Garden Grove Freeway, take Euclid south to GARDEN VILLA at the corner of McFadden & Euclid.

Garden Villa CONVERSION CONDOMINIUMS

Bob means business with clairvoyance

Three and you're in
LAS VEGAS (UPI) — The Clark County Commission meets this week to act on a proposed ordinance which would impose a 15-day jail sentence on prostitutes and pimps convicted for the third time. The ordinance would define and strengthen the penalty for vagrancy, the primary law under which prostitutes and pimps are taken into custody.

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NEW YORK — Bob Cummings, the pillonaire, the food freak, the sex sexagenarian, has added clairvoyance to his passions, and now, as vice president of 47 corporations, will boss them with what he calls "mind dynamics."
Charging enthusiastically about his Waldorf Towers suite the other day (King Hussein and his body-

guards were next door), Bubbling Bob expounded on clairvoyance's usefulness to conglomerateers. His mousy young Oriental wife, Gigi, a gal from Macao who wrote him a fan letter when she was 11, looked on with love.

"Clairvoyance is so much more accurate than lawyers and doctors." He was racing around the room like a track star. "My father was a doctor and I know that medicine is not an exact science. If I have a problem, I get expert counsel and then I like to ask the opinion of a good psychic."

"I'm getting to know a lot of successful men who run their lives and their businesses on mind dynamics."

TEN YEARS ago, Bob recounted, he was in the midst of making a decision about his marriage.

"My wife Mary was marvelous, she was brilliant. She was all business. She handled all the corporations and the foundations. Everything had to be geared through taxes and she worked constantly on them; it was wonderful, but there was not much time left for Daddy."

"One day I just left."

He consulted Carroll Righter, the astrologer, and to check on him, he called another, Frances Littlejohn of Isabella, Mo., and to check on both of them, still another, Helena Davis.

"The three all picked the same day and same time — within half an hour — when I would marry Gigi." It happened March 27, 1971 in Las Vegas.

Came then a forecast from Frances Littlejohn that a whole new business world would open to him and that he would move to northern California. "Does it mean I'm going to leave show business?" he asked. "No. Cosmetics are involved."

VERY SOON, without any move by him, he was called by William Penn Patrick of Holiday Magic,

Inc., inviting him to San Rafael, Cal. He was flown there in company jet, met by a Rolls Royce, driven to a 300-acre ranch and told that this conglomerate wanted him to join them in their large undertakings which would include motion picture-making.

"Do you mind if I think it over?" Bob asked.

"Money's no object," they happened to add. He happened to accept.

"And that's how I'm vice president of more corporations than they can get on my business card!"

The clairvoyance — the mind dynamics — fascinates the 61-year-old dad from Joplin, Mo. "They have schools," he said, "where in four days they can make you clairvoyant or know the reason why."

Bob and Gigi were off to Europe for a week. "We live like kings," Bob admitted. Gigi wanted an autograph from King Hussein.

"I think," whispered a cop stationed on the floor, "the King would rather have YOUR autograph."

Just because he's taken up clairvoyance doesn't mean Bob's given up pill-swallowing. "My pills?" he smiled. "We have a separate suite for them."

THE WEEKEND Windup... Ethel Merman says Tony Roberts, who wears women's clothes through much of the musical "Sugar," is "the best-looking broad I ever saw on a stage"... Miss Vicky, estranged from Tiny Tim, made her modeling debut here last week; she signed with a major agency, and expects to continue modeling... Carol Channing'll stop off in Hong Kong, en route to Australia, for the local "grand opening" of her years-old film "Thoroughly Modern Millie."

Scenes for Barbra Streisand's film "Up the Sandbox" will be shot around Grant's Tomb... Soap opera queen Eileen Fulton's wearing a gift from a fan — a rock-hard bagel on a chain... Curvy singer Freda Payne may be a regular on Bill Cosby's forthcoming TV variety show... The British equestrian team is sending a man here to see about buying restaurant Von Rapoport's prize jumper, "Mr. Spindletop."

Busty Jeri Archer, who was nude on B'way in "The Entertainer" — back when it was still shocking to be nude on B'way — keeps her clothes on in the

Thank-you note 28 years late

ITHACA, N.Y. — The American Red Cross has received a thank-you note from a soldier 28 years after it gave him a canvas toilet kit as he went off to war.

George O. Carl of Ithaca said he thought of writing the note recently while washing the bag, which he uses to store shoe polish and rags.

Carl carried the bag through the Normandy invasion into France. Germany, Czechoslovakia, Austria and, after the war, while in the Bavarian military government as a military policeman.

Traffic tickets fed to shredder

COCOA, Fla. — Court officials have employed some space age technology in an age old pastime: tearing up traffic tickets.

Court of Record Clerk Ray Garner says he sent 35 boxes of traffic tickets, 48,712 citations, to be mulched by a shredder machine at Cape Kennedy Space Center in order to clear space in his office.

The citations date from 1965 through 1968 and unfortunately for some, all have been paid.

off-B'way show "Cold Feet"... Hotel boss Morris Lansburgh is trying to sign Count Basie to a multi-year contract to appear at the King's Inn in the Bahamas; the Count's building a home nearby.

TODAY'S Best Laugh: A recently wed film star admits his marriage is already a flop: "I'd ask her for a divorce — but I don't know her that well."

Wish I'd Said That: Someone described a slick, glib character: "He could talk a down elevator into going up."

Remembered Quote: "Nobody can find as many detours as a woman who's approaching middle age."

Earl's Pearls: George Lewis discussed a famous hypochondriac: "A medical student could walk around him once and get his degree."

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New York Times

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Manchester & Prairie in Inglewood
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Plus Many, Many More Being Added Each Day.
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The new sponsored super accident policy from Independent, Press-Telegram (Super in everything but price)

THIS ACCIDENT POLICY PAYS:

Income Benefits While Hospitalized:
\$1,000.00 per month for 12 months.
Payable at \$33.33 a day

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Accidental Death or Dismemberment:
\$2,000.00 for any accidental death or double dismemberment.

\$4,000.00 (increasing 15% each year for 10 years to maximum \$10,000.00) if death is caused by the following travel accidents:

1. While a passenger in: a. An airplane operated by a common carrier for passenger service; b. Bus or taxi; c. Other common carrier.
2. While riding or driving an automobile or truck.
3. Being struck, knocked down, or run over while a pedestrian.

No Age Limits. Worldwide Coverage. Renewable at Option of the Company. Special policy issued those of Medicare Age. Same benefits except amounts reduced one-half. Premium: \$5 for two months, \$27.50 the full year, a saving of \$2.50.

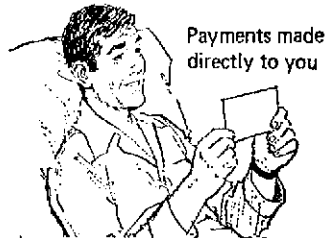
Applicant can purchase 1, 2 or 3 units of this coverage. Benefits listed are for one unit of coverage.

Exclusions: Motorcycles; accidents in a shaft mine; in riding in or driving or testing an automobile in a race or speed contest, or on a testing ground; in warfare; suicide; carbon monoxide poisoning; confinement in a government hospital for which no charges are made. The above is only a partial description of the terms and provisions of National Casualty Co. policy form HM 6417.

Pays you \$1,000 a month
when you're hospitalized because of an accident

Plus \$500 a month
when you return home: it's like a second paycheck!

As much as \$18,000.00 for a single accident. Also, important death benefits up to \$10,000.00.



All for the low, low premium of \$5 for 2 months, \$27.50 the full year, whatever your age!

This does not replace your newspaper's usual reader accident policy. We suggest it as a valuable addition.

Hurry! Send us this.

To: Resident Agent, National Casualty Co., c/o Independent, Press-Telegram, 604 Pine, Long Beach CA 90801

1. Name of Applicant (Print First Name—Middle Initial—Last Name) _____ Date of Birth (Month, Day, Year) _____
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Signature _____

2. Name of Applicant (Print First Name—Middle Initial—Last Name) _____ Date of Birth (Month, Day, Year) _____
(Address—Street and Number, City, State, ZIP) _____
Signature _____

3. Name of Applicant (Print First Name—Middle Initial—Last Name) _____ Date of Birth (Month, Day, Year) _____
(Address—Street and Number, City, State, ZIP) _____
Signature _____

Amount enclosed \$ _____
☐ \$27.50 per person for 2 mos. or ☐ \$27.50 per person for 1 yr.
Policies become effective on the 1st day of the month following receipt and acceptance of this application, and do not cover persons who have lost both hands or feet, or sight of both eyes.

XYZ Policy form HM 6417 Make checks payable to National Casualty Company Pr Ins 3-69-11

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Master Charge No. _____
Adult Tickets at \$ _____ each and Youth Tickets at \$ _____ each for (DATE) _____ (DATE) _____ (TIME) _____
Second Choice (DAY) _____ (DATE) _____ (TIME) _____
Name _____ Day Phone _____
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IN HOLLYWOOD

1st black woman to direct film

By DUSTON HARVEY

BERKELEY (UPI) — When the cameras start rolling this spring in a small central California farming town, Maya Angelou will become the first black woman to direct a Hollywood film.

The movie, which she also is writing, will be based on her bestselling autobiography about growing up black in segregated America — "Now I Know Why the Caged Bird Sings."

It will be another first for the 43-year-old Miss Angelou in an entertainment career that has ranged from a San Francisco "strip joint" to the Rome Opera House and from African journalism to poetry and a national book award nomination.

"I WANT TO do some

interesting things with it since it is my story," the tall, stately filmmaker said during an interview at her Berkeley home.

"I speak to the black experience, but I am always talking about the human condition — about what we can endure, dream, fail at and still survive," she said.

"So while it's a black film — 85 or 90 per cent of the people are black — what I want to do is show something about the difficulty of growing up."

"The largest oppressed group in the world is children," she said. "What I want to say is what I tried to say in my book: if war

is hell, growing up is something else — something worse."

MISS ANGELOU grew up in the small, segregated town of Stamps, Ark., with her strict but loving grandmother.

The Arkansas scenes in the film will be shot in the farmlands near Stockton, about 50 miles east of San Francisco. Miss Angelou called the area "Instant Georgia," noting it had been used for about 40 "Southern" movies, including "God's Little Acre" and "Porgy and Bess."

Shooting will conclude in San Francisco, where Miss Angelou finished high

school and had a child, age 16 — the two events which ended the book "Caged Bird."

Miss Angelou's first screenplay was "Georgia, Georgia," a recently released film about a Negro singer who becomes involved with American soldiers who defect from Vietnam to Sweden. She also wrote the musical score for the movie, which stars Diana Sands.

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"THE HOSPITAL"
"SUNDAY BLOODY SUNDAY"
(R) OPEN 12:15 • COLOR

Best Actress — Jane Fonda
"KLUTE"
"McCabe and Mrs. Miller"
(R) OPEN 1:45 • COLOR

"BUTTERFLY"
"HER, SHE AND HIM"
(X) OPEN 12:30 • COLOR

JAMES BOND
"DIAMONDS ARE FOREVER"
"SOMETHING BIG"
(PG) OPEN 12:15 • COLOR

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FLYING HIGH

Although none have been off the ground before in a motion picture role the above three, left to right, Kelley Miles, Leslie Uggams and Toni Clayton, will be flying in stewardess roles in MGM's "Skyjacked."

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NEIGHBORHOOD Theatre Guide

DOWNNEY, NORWALK

MERLITA, Downey TO 1-2281

12:30 "FRENCH CONNECTION" (R)

"SICILIAN CLAN"

NEW AVENUE, Downey WA 3-6781

12:30 "LAST PICTURE SHOW" (R)

"T. R. BASKIN"

NORWALK CINEMA 1 868-6771

12 CONT. — "BISCUIT EATER" (G)

"PINOCCHIO"

NORWALK CINEMA 2 868-6771

12 CONT. "FROGS" (PG)

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EARLYBIRD \$1 UNTIL 6:30

MON. THURS. MON. THURS.

SHOWCASE CINEMA #1 862-1121

STONEWOOD SHOPPING CENTER

"THE HOSPITAL" (PG)

"THE GOD COUPLE"

SHOWCASE CINEMA #2 862-1122

"THE BUTTERFLY"

"HER, SHE & HIM" (X)

TORRANCE

Rolling Mills, Torrance 325-2600

Pac. Cst. Hwy. & Crenshaw

"MARY, QUEEN OF SCOTS" (PG)

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Drive-In THEATRES

La Mirada, Alondra, Firestone 921-2566

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Burt Lancaster
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"KLUTE"

George C. Scott
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Winner of 5 Academy Awards incl. Best Picture
"FRENCH CONNECTION"

"VANISHING POINT" (R)

"FROGS"

"CONQUEROR WORM"

"KLUTE"

"HOSPITAL"

"SUNDAY BLOODY SUNDAY"

"FRENCH CONNECTION"

"VANISHING POINT" (R)

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"KLUTE"

"HOSPITAL"

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"FROGS"

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GENE HACKMAN—BEST ACTOR

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"VANISHING POINT"

SAN PEDRO DRIVE-IN Gaffey Street So. of Anaheim 811-3370

BEST PICTURE—DIRECTOR

GENE HACKMAN—BEST ACTOR

"FRENCH CONNECTION" (R)

"VANISHING POINT"

PARAMOUNT ROSECRANS DRIVE-IN Lakewood Blvd. at Rosecrans 634-4151

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GENE HACKMAN—BEST ACTOR

"FRENCH CONNECTION" (R)

"VANISHING POINT"

COMPTON COMPTON DRIVE-IN Rosecrans West of Atlantic 638-5557

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"COOL BREEZE" (R)

PLUS — "THE SPLIT"

GARDENA VERMONT DRIVE-IN Vermont Ave. at 182nd St. 321-4055

IF YOU LIKED "SHAFT" SEE

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Maybrook models on sale

A one-time-only opportunity is offered by S & S Construction Co. by the sale of five model homes at its Maybrook residential community in Westminster.

"This is a chance to buy a truly custom home in a private area, near the Huntington Plaza shopping center, schools, churches, entertainment, recreation and employment opportunities," says S & S general sales manager Mark Bader.

The homes are offered

with landscaping, air conditioning, carpeting, additional mirrors and chandeliers, and many other amenities never before offered in production homes. Prices, however, are comparable to those of other Maybrook homes, according to Bader.

THE HOMES offer an to six bedrooms and three baths. Large family rooms and dining rooms or eating areas for both formal and informal entertaining. Bader points out the

quality materials and construction as typical of all S & S homes.

Shapell Industries, parent corporation of S & S, is listed on the New York and Pacific Coast stock exchanges.

The homes may be seen daily by taking the San Diego Freeway south to Beach Boulevard (Highway 39), south to the first light, and left on Edinger. From the Garden Grove Freeway west to Beach, and South to Edinger and left.



THE ANDES . . . split-level home for sale at Maybrook

Garden units in planning

The proposed development of \$7 million garden apartments in Long Beach and Los Alamitos has begun with the signing of a long-term lease agreement between Shapell Industries, Inc. and the Dixby Land Company.

Plans call for 500 units to be built, with construction expected to begin this fall.

There are 20 acres in-

cluded on two parcels of land: nine acres in Los Alamitos at the northwest corner of Norwalk Boulevard and Spring Street and 11 acres in Long Beach at the northwest corner of Atherton Street and Clark Avenue.

Plans for the garden apartments call for 750 to 1,100-square feet, with one, two and three bedrooms. Monthly rentals are ex-

pected to be from \$175 to \$300.

Both complexes are to include recreational facilities, greenbelts and other amenities.

Shapell Developers, the multi-housing subsidiary of Shapell Industries, is planning the projects.

Major signers of the lease were Nathan Shapell, chairman of the board of Shapell Industries, Inc. and Paul Elmquist, Leasing Agent for Dixby Land Company.

Air-minded

NEW YORK (UPI) — Now it's "fly-in" communities.

They're land development projects designed to appeal to private pilots who like to enjoy their own home and their own airplane, too.

According to Clark Equipment Co., which supplies earthmoving equipment for many "fly-in" developments, one of the more sophisticated communities is located near Denver, Colo. This one has custom built homes, with garage-hangar combinations, and an eight-hole golf course that parallels the runway.

Roche speaks

TOKYO (UPI) — The rising forces of trade protectionism in the world must be defeated if prosperity is to be restored, retired chairman James M. Roche of General Motors said. Roche told an international symposium arranged by the newspaper Yomiuri Shimbun that quotas, other non-tariff barriers and limits on the free flow of investments all are being pressed in many countries and pose a great threat to the free world's wellbeing.

Land of the Dons

Attracted by the unspoiled beauty and old-world charm of Rancho Capistrano, horse lovers have turned out in numbers to visit the Land of the Dons and relive rancho living as in the days of Early California.

In one week, more than 200 caballeros have visited Rancho Capistrano, many of them bringing horses and trailers.

New stables and white-rail fenced paddock area are available for care and boarding of horses, and miles of equestrian trails provide many hours of riding pleasure.

You don't have to be a horse lover to enjoy Rancho Capistrano.

Other recreational facilities include picnic areas in shaded groves, a completely furnished tile-roofed recreation building, two sparkling lakes, a dock and a sailboat.

The surrounding protection of the Cleveland National Forest makes this 300-acre island of trees and trails perfect for riding and raising horses.

Here, on 2½- to 3-acre rancho sites, horse lovers can raise a pony for the kids or their own blooded stock, safe in the sanctuary of the surrounding forest.

Commercialism and industry are barred from this ancient land. Rolling stately Spanish oaks will remain as they have for hundreds of years — for the eternal enjoyment of rancho owners.

And the original land grant ensures that Rancho Capistrano will belong to just 133 owners — further guarantee that the land will retain its exclusive value in years to come.

Take a drive to see the fabled swallows of Mission San Juan Capistrano, then east on Hwy. 74 for 23 miles, and follow the signs.

RANCHO CAPISTRANO Land of the Dons



UNspoiled, SECLUDED
2½ to 3 acre ranchos amid the
great oaks of Cleveland National Forest

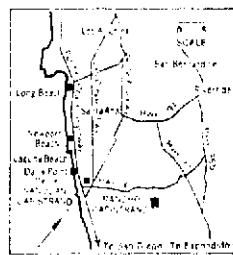
Deep in the great oak region of the Cleveland National Forest lies a 300-acre island of rolling hills, warm valleys and grassy glades known as Rancho Capistrano. Vast reaches of the National Forest recreation area stretch in almost every direction, a Government-owned buffer against population and commercial encroachment.

Rancho Capistrano will belong to just 133 owners, in free simple. Each of the 2½ to 3 acre ranchos is cleared and has water service and graded roads. Ancient Spanish oaks still stand on most of the ranchos. This secluded preserve, once sold, can never be duplicated.

At Rancho Capistrano you'll enjoy assured seclusion for an infinite future, the beauty of "nature at its loveliest," a temperate year-round climate at 500-ft. elevation, and 45 minute access to coastal recreation at Laguna, Dana Point and San

Clemente. Only 28 scenic miles from San Juan Capistrano. Rancho Capistrano parcels are priced from \$9,750 to \$18,750, easy down, liberal financing.

Pleasant Scenic Drive: Santa Ana/San Diego Freeway to historic San Juan Capistrano, then east on Hwy. 74 (Ortega Hwy.) 23 miles to the turn-off to the right at "South Main Divide" and follow the signs.



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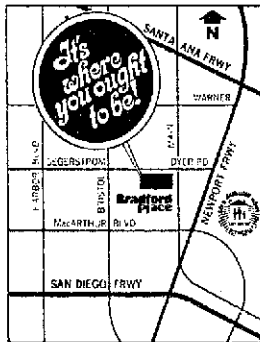
several! Beaches are freeway-close, but you may find it hard to tear yourself away from your own Bradford Place pool and clubhouse. For a great investment in a home of your own — park-like environment, prime location — synchronize your watch with the Bradford Place timetable. It's where you ought to be!

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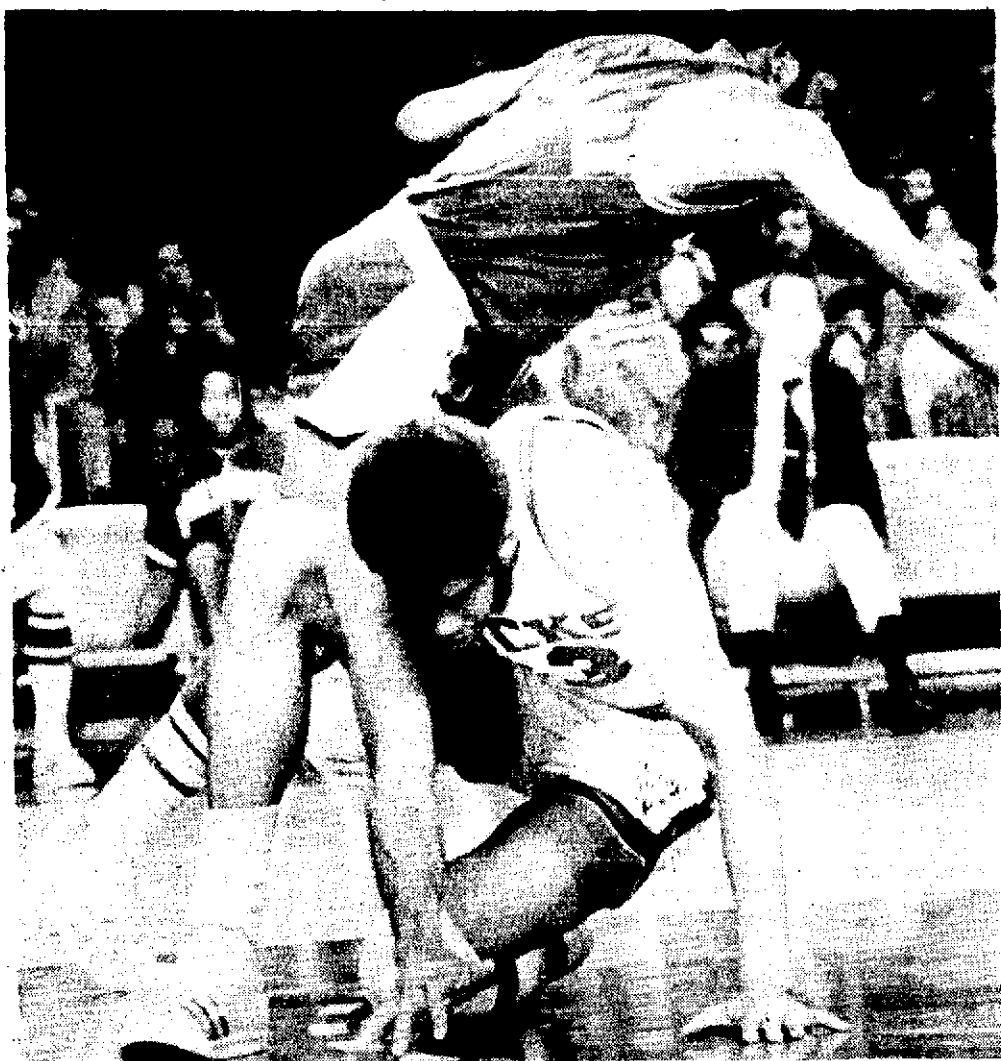
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- Full maintenance of all landscape and recreation areas • Beautiful landscaping • Community recreation center with heated pool, cabana, dressing room, and showers • Private clubhouse for your fun parties • Wading pool and tot lots • Grapevine fenced private patio with 110-volt barbecue outlet • Full garage with generous storage • Laundry areas in garages • Underground utilities • Municipal improvements in and paid for • Exterior maintenance on fences, garages, and homes provided
- Electric kitchen with see-through oven and built-in range • Exhaust hood • Automatic dishwasher • Whisper-quiet disposal • Laminated plastic counter tops and backsplash • Luxury hardwood cabinets • Pass-through kitchen window with patio bar • Quick recovery water heater • Copper plumbing for lifetime service • Pre-wired telephone, and television outlets with built-in antenna • Thermostatically-controlled electric heating • Sound-conditioned insulated ceilings and walls • Recessed oval basin and cultured marble-topped putman in bath
- Deluxe medicine cabinets • Decorator-selected light fixtures • Generous linen storage • All-electric Gold Medallion living!



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TAKING A TUMBLE, NBA STYLE
Lakers' Jim McMillian trips over Kareem Abdul-Jabbar during first-half action. Jabbar

was called for blocking on play after causing McMillian to take tumble

—AP Wirephoto

Buck's 'dynasty' Wilts—104-100

Lakers now NBA title favorites

By DOUG IVES
Staff Writer

SUNDAY Sports
INDEPENDENT PRESS-TELEGRAM

JOHN DIXON, Sports Editor
Sunday, April 23, 1972
Section 5 Page S-1

Chamberlain: 'Proud of what I did for team'

MILWAUKEE — Milwaukee's basketball "dynasty" met a premature death here Saturday, put to rest by a creaking, 35-year-old giant who, for one glorious day, found the fountain of youth.

Wilton Norman Chamberlain showed the Milwaukee Bucks, his Laker teammates and a national television audience that the "old man" can still dominate a game and turn defeat into victory.

Defeat appeared imminent for the Lakers Saturday, but Chamberlain the captain, Chamberlain the shot-blocker, Chamberlain the defender and Chamberlain the scorer just wouldn't let it happen.

The result was a 104-100 Laker victory — one which ranks among the most prestigious in their 11-year history since it came against the defending NBA champions who had talked confidentially of a dynasty that could run for years.

In winning the NBA Western Conference playoff series four games to two, the Lakers are now prohibitive favorites to beat either Boston or New York and thus fly the first NBA banner in West Coast history after five runnerup finishes in nine seasons.

A seventh game against the Bucks was almost a foregone conclusion, however, until Chamberlain intimidated the proud Bucks out of a win they had expected to achieve on their home court.

Milwaukee led the Lakers by 10 points with 10 minutes to go, and it appeared that only a miracle would prevent the Bucks from forcing a seventh game. The miracle, all 7 foot-3, 275 pounds, then appeared.

CHAMBERLAIN blocked shots, forced others to go off line, grabbed rebounds, scored baskets and even made two free throws in the clutch — which, indeed, had to be by divine assistance.

A dominating effort like this one isn't new to the 33-year veteran, but coming against Kareem Abdul-Jabbar and the Bucks wasn't expected from a man of Will's age.

"He was awesome," said Gail Goodrich.

"He had them shooting so high I didn't think the shots would ever come down," praised Leroy Ellis.

"They gave the MVP award to the wrong player," quipped Pat Riley.

The final compliment came from Jerry West, and maybe he said it best.

"Will may be coy about this, but if he were honest, I think he would have to admit this was the highlight of his career. He was absolutely fantastic."

Statistically, Chamberlain scored 20 points, blocked 10 shots, hit 8 of 12 from the field and made four free throws in seven attempts.

The figure that didn't surface, in the lexicon of the players, is called "bothers."

"He bothered a whole lot of shots," said Flynn Robinson. In fact, he bothered all of them in the last quarter.

CHAMBERLAIN'S ADVERSARY, Jabbar, scored 37 points and outrebounded Chamberlain, 25-24, but there was little question that Will was the dominating factor in this game.

Jabbar, for the second successive game, was curtailed down the stretch, scoring only five points. The tail-

(Continued Pg. S-3, Col. 7)

Angels progress backward

By DON MERRY
Staff Writer

ARLINGTON, Tex. — It was not a time to sound a general alarm and reach frantically for the panic button Saturday, but Angel manager Del Rice did reach for something.

It wasn't for a bottle of aspirin — merely a pencil. Rice had just watched

ANGEL OF DAY

None.

the Angels succumb quietly and without much resistance to Pete Broberg and the Texas Rangers. He watched his team shut out on four singles and he also witnessed errors of commission and omission.

To compound the suffering of the manager, the Angels seemingly played with an air of indifference. There was no life, no spark. Only lethargy.

So Rice used the pencil to hurriedly scribble down a revamped lineup for today's meeting with the suddenly revitalized Rangers.

Ken McMullen, Mickey Rivers and Lee Stanton will be replaced by Syd O'Brien, Ken Berry and Winston Llenas.

"I'm not panicky but I am concerned with a few of the fellows," Rice acknowledged in the wake of a third successive defeat. "We seem to be going backward instead of forward."

"We've been making too many bad mistakes. Today, for example, we had a botched up pickoff play and we saw a single played into a triple."

These are the things that create ulcers and make

(Continued Pg. S-3, Col. 5)

Singer keeps Dodgers hummin' via 1-0 win

By GORDON VERRELL
Staff Writer

It doesn't take Bill Singer long to describe the difference between the 1971 baseball season and the season of 1972.

"It's like night and day," Bill Singer blurted Saturday night after shutting out San Diego, 1-0, before 27,973 customers at Dodger Stadium.

Jim Lefebvre slammed his second home run in as many nights for the only Dodger run as the streaking O'Malleys ran their win streak to six. The win was the Dodgers' seventh in eight starts for their

fastest getaway since 1955 in Brooklyn when they won 10 in a row and 22 of their first 24.

"I'm excited, I admit it," Singer said following his seven-hit triumph, the first 24.

DODGER OF DAY

JIM LEFEBVRE homered for only Dodger run in 1-0 victory over San Diego. Dodgers' fourth consecutive complete game victory. "The way we're starting has got all of us excited. We're the team to beat, no doubt about it. Houston will be tough, too, but I'm awfully excited about this club."

Singer, a man who lost his first four starts in 1971, now has won two in a row and in 16 innings has surrendered only two earned runs.

"Control is the name of the game," Singer said when asked to explain the drastic turnaround. "Last year I just had the operation on my finger and I couldn't control the ball the way I wanted to."

"It's not just balls and strikes but hitting corners as well. I couldn't do it last year; I can now."

Singer walked only one Padre—Dave Campbell to lead off the game—and was in command the rest of the way.

Still, it wasn't until Lefebvre homered off little Fred Norman, the onetime Dodger, that Singer gained any advantage.

Norman allowed the Dodgers just one hit, Wes Parker's second-inning single, until Lefebvre's one-out home run in the seventh.

It's nothing new for the little San Diego left-hander, though. Last year, while losing 12 of 15 decisions, the Padres supplied Nor-

(Continued Pg. S-3, Col. 3)



Standings

NATIONAL LEAGUE

West Division

| | W | L | Pct. | GB |
|------------|---|---|------|----|
| Dodgers | 7 | 1 | .875 | — |
| Houston | 5 | 2 | .714 | 1½ |
| San Fran. | 4 | 4 | .500 | 3 |
| San Diego | 3 | 5 | .375 | 4 |
| Cincinnati | 2 | 4 | .333 | 4 |
| Atlanta | 2 | 7 | .222 | 5½ |

East Division

| | W | L | Pct. | GB |
|------------|---|---|-------|----|
| Montreal | 5 | 0 | 1.000 | — |
| Pittsburgh | 4 | 2 | .667 | 1½ |
| New York | 2 | 2 | .500 | 2½ |
| Philadel. | 3 | 3 | .500 | 2½ |
| Chicago | 2 | 4 | .333 | 3½ |
| St. Louis | 1 | 6 | .143 | 5 |

Saturday's Results

Dodgers 1, S. Diego 0.
Mont. 6, St. Louis 5.
Hous. 6, San. Fran. 0.
Atl. 11, Cin. 7.
Chi. at N. York, rain.
Pitt. at Phil., rain.

Games Today

San Diego (Kirkby 1-0) at Dodgers (John 1-1).
St. Louis (Spinks 0-1) at Montreal (Rizzo 1-0).
Chicago (Pappas 1-0 and Hays 0-3) at New York (Gerety 0-1) and 8:00 p.m. (1-0).
Pittsburgh (Strom 0-1) at Philadelphia (Newman 0-0).
Cincinnati (Billiamson 0-1) at Atlanta (Lee 0-1).
Houston (Dorser 1-0) at San Francisco (Strom 0-0).

AMERICAN LEAGUE

Western Division

| | W | L | Pct. | GB |
|-------------|---|---|------|----|
| Oakland | 4 | 1 | .800 | — |
| Chicago | 4 | 3 | .571 | 1 |
| Texas | 3 | 3 | .500 | 1½ |
| Minnesota | 2 | 2 | .500 | 1½ |
| Kansas City | 3 | 5 | .375 | 2½ |
| Angels | 2 | 4 | .333 | 2½ |

Eastern Division

| | W | L | Pct. | GB |
|-----------|---|---|------|----|
| Baltimore | 5 | 2 | .714 | — |
| Detroit | 3 | 2 | .600 | 1 |
| Cleveland | 3 | 3 | .500 | 1½ |
| Boston | 3 | 3 | .500 | 1½ |
| New York | 2 | 4 | .333 | 2½ |
| Milwaukee | 1 | 3 | .250 | 2½ |

Saturday's Results

Texas 5, Angels 0.
Chi. 1-3, K. City 0-2.
Cleve. 9, Balt. 2.
Det. 8, Milwa. 2.
Boston 11, N. York 7.
Oak. at Minn., rain.

Games Today

Angels (Ryan 1-0) at Texas (Gooden 0-1).
Oakland (Holtzman 1-0) at Minnesota (Blyleven 1-0).
Kansas City (Medlin 3-1) at Cincinnati (Rohrer 1-1).
Baltimore (St. John 1-0) at Cleveland (Price 1-1).
Detroit (Loren 1-1) at Milwaukee (Stoltz 0-1).
New York (Kane 1-0) at Boston (Palton 0-0).

Suddenly Jack's ahead by 2

RANCHO LA COSTA — The question wiped that flashing, infectious grin from Lee Trevino's face like a switch turning out a light.

He ducked his head and studied his shoes when asked:

"Can you catch Jack?"

"I don't know," Trevino said in an unusually quiet, subdued tone. "I just don't know. We'll have to wait and see."

Jack Nicklaus, the famed and feared Golden Bear and now the dominant figure in professional

golf, bullied his way to a two-stroke lead in the third round of the Tournament of Champions Saturday, coming from five strokes off the pace with a brilliant 67.

"I played pretty good," admitted the 32-year-old Nicklaus, who sliced five strokes off par as he swept past faltering second-round leader Bobby Mitchell and posted an eight-under-par 208 total.

Mitchell bogeyed the last hole for a 74 and 210. He was tied with Trevino, who

has been unable to win this year.

Trevino played the demanding La Costa Country Club course in 68.

"Those last four holes can grab you," Trevino said. "A man can go in there with a four-stroke lead and lose the golf tournament."

A key is the deep, clinging rough which makes this course one of the toughest the touring pros play all season. Nicklaus is one of the very few strong enough to get it out. He did to salvage par three

times Saturday, something Mitchell was unable to do on the final hole.

"I'm still in there," Mitchell insisted, however.

It was another two strokes back to Dave Hill and young Jerry Heard, tied at 212. Hill knocked in a monster, 40-foot birdie putt on the last hole for a 70 and Heard took a 72.

Arnold Palmer finally broke par with a 70 but was well back in the field of 26 players who have collected regular tour titles in

(Continued Pg. S-5, Col. 2)

INSIDE SPORTS

• JIM RYUN runs 3:57.1 in mile win. Page S-2.

• THE DAY IN BASEBALL. Page S-3.

• VIKINGS win, 49ers drop pair. Page S-4.

• TREVINO GOLF TIPS. Page S-5.

• QUACK wins \$100,000 Cal Derby. Page S-7.

• STANLEY CUP crucials today. Page S-8.

SPORTS CALENDAR

Bowling — ABC tournament, Long Beach Arena, day-night.

Volleyball — Men's national warmup tournament, Santa Monica City College, 9 a.m.

Soccer — Greater L. A. Soccer League, Daniels Field, 10:45 a.m. (four games).

Baseball — San Diego vs. Dodgers, Dodger Stadium, 2 p.m.

Auto Racing — Figure 8 stocks, Ascot Park, 7:30 p.m.

SPORTS ON RADIO AND TV

TELEVISION
New York Knicks vs. Boston Celtics, KABC (7), 10 a.m.

Boston Bruins vs. St. Louis Blues, KNXT (2), 11 a.m.

Angels vs. Texas, KTLA (5), 11:30 a.m.

World Championship Tennis, KNBC (4), 11:30 a.m.

Trenton 200-mile Race, KABC (7), 12:30 p.m.

Tournament of Champions, KABC (7), 2 p.m.

RADIO
Angels vs. Texas, KMPX, 11:30 a.m.

Dodgers vs. San Diego, KFJ, KOGO, 2 p.m.



BEST IN THE WEST

Wilt Chamberlain gets hug from Pat Riley after Lakers clinched Western Division championship Saturday in Milwaukee. Chamberlain had 20 points.

AP Wirephoto



RYUN'S BACK IN HIS USUAL PLACE

Jim Ryun hits the tape to win Glenn Cunningham Mile event of Kansas Relays in time of 3:57.1, followed by Tom Von Ruden of Pacific Coast Track Club who posted a 3:57.9.

—AP Wirephoto

Ryun back, gallops 3:57.1 in Kansas

Combined News Services

LAWRENCE, Kan. — Jim Ryun issued notice he is back to peak form Saturday, running a 3:57.1 mile, but Kjell Isaksson could not duplicate his world record-breaking pole vault performance of the last two weeks, clearing 17 feet, 5 inches, before a record Kansas Relays crowd of 32,000.

Both Isaksson and fellow countryman Hans Lagerqvist missed three times at 17-10 as the pole vault ended in darkness. Isaksson narrowly missed his last attempt at 17-10.

The slight Swede had cleared 18-1 and 18-2 the last two weekends to establish the world record.

Bob Seegren, a 1968 Olympic gold medal winner, went out after going 17-0, as did Terry Porter of Ranger (Tex.) Junior College, who became the first junior college athlete ever to clear that height.

Five records were broken and Al Feuerbach continued his domination over Randy Matson with a shot put of 69 feet, 1 inch. Other records were broken by Herb Washington of Michigan State in the open 100, 9.2 seconds, and Barry Schur of Kansas in the high jump, 7 feet, 1 inch.

Ryun's performance, no doubt, was the highlight of the meet for most of the record crowd that sat in 71-degree temperatures under bright sunshine.

"If I could have done 3:55 today it would have been great," said Ryun. "But 3:57 is right on pace for the Olympic trials."

He said he was particularly pleased Saturday that

even though he did not feel too well, he was able to respond to a challenge by Tom Von Ruden on the final lap.

Ryun ran the last 440 in 53.8 seconds to hold off Von Ruden, who finished second in 3:57.9. Ryun, former Kansas star, ran under the colors of Club West of Santa Barbara.

Ryun seemed excited by the crowd.

"What a crowd, what a beautiful day," he exulted after spending several minutes walking off the effects of the race.

The crowd, obviously partisan, was on its feet during the entire race and gave Ryun a tremendous ovation.

Ryun, who had difficulty in finishing his last outdoor mile March 4 in Los Angeles where he was last in 4:19, set the early pace before Leonard Hilton of the Houston Striders and Al Walker of Wichita State took it away from him. But Ryun regained the

lead on the backstretch of the gun lap and beat Von Ruden by eight yards.

Feuerbach outdistanced Matson for the eighth successive time this year. The former Emporia State weightman reached his winning distance on his second heave, breaking the meet record of 68-3½. Matson set here last year.

Washington had to fight off Ivory Crockett at the tape in the open 100. Both were clocked in 9.2 seconds running against a 2.05-mile-an-hour wind. Charlie Greene, 1968 Olympic bronze medalist, was a distant fourth in 9.4.

Schur high-jumped higher than any Kansas athlete ever had. He had to because Oklahoma's Gene Stoner went 7-0½ for second place.

Southern Illinois and Dallas Baptist dominated the relays. With Crockett anchoring, the Salukis captured the 440 and 880-yard relays with times of 7:30.6 and 1:24.4.

PCC held to split in track

SAN JOSE (Special) — The Pacific Coast Club, anchored by wins in the distance races and the mile relay, split a double dual meet Saturday.

The PCC edged San Jose State, 79-64, but lost to the Bay Area Striders, 72-64.

Lee Evans had double wins for the BAS in the 220 (21.1) and the 440 (46.4).

PCC runners George Scott and Kerry Pearce swept the mile and two-mile events. Scott, a 35-year-old runner, won the mile in 4:03.7, two seconds ahead of Pearce. Pearce won the two-mile in 8:53.4.

Len Van Hofwegen, who placed second to Evans in the 440, beat the Olympic runner on the last leg of the mile relay team to help PCC win the race. Van Hofwegen outkicked Evans by 10 yards.

100—Ed Hart (BAS) 9.4, Kirk Clay (PCC) 9.5, Chuck Francis (BAS) 9.7.

200—Lee Evans (BAS) 21.1, Bob Frey (PCC) 21.3, Larry Shields (SJS) 21.7.

400—Evans (BAS) 46.4, Lynn Helve (PCC) 47.3, Elmo Dees (BAS) 48.1.

800—Jay Eber (PCC) 1:31.0, Bob Stevens (SJS) 1:33.3, Cliff Chisum (SJS) 1:34.0.

1,600—George Scott (PCC) 4:03.7, Kerry Pearce (PCC) 4:05.6, Chuck Lambert (PCC) 4:09.2.

3,200—Pearce (PCC) 8:53.4, Murray Greer (SJS) 9:04.8, Mark Evans (SJS) 9:08.4.

5,000—Greg Moore (BAS) 14.0, Matt Butler (PCC) 14.1, Dave Kurrie (PCC) 14.2.

10,000—Larry Watts (BAS) 30.0, Terry Muska (PCC) 32.1, Roddy Lee (BAS) 32.5.

440 relay—Bay Area Striders 40.4, San Jose St. 41.0, Pacific Coast Club 41.5.

Mile relay—Pacific Coast Club 3:13.5, BAS 3:13.5, SJS 3:18.

Shotput—Richard Marks (PCC) 64-3½, Greg Born (SJS) 59-11, no third.

Discus—John Powell (PCC) 197-4, Mike Metz (BAS) 249-1, Larry Stuart (PCC) 226-4.

Triple jump—Steve Rojeway (BAS) 52-2½, Steve Rojeway (BAS) 52-2½, Phil Shavelle (BAS) 52-1.

Pole vault—Bob Slover (BAS) 17-3, Bob Richards Jr. (PCC) 16-10.

High jump—Clarence Johnson (BAS) 6-10, Crawford (SJS) 5-8.

Final score: PCC 79, SJS 64, BAS 72.

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Discus—John Powell (PCC) 197-4, Mike Metz (BAS) 249-1, Larry Stuart (PCC) 226-4.

Triple jump—Steve Rojeway (BAS) 52-2½, Steve Rojeway (BAS) 52-2½, Phil Shavelle (BAS) 52-1.

Pole vault—Bob Slover (BAS) 17-3, Bob Richards Jr. (PCC) 16-10.

High jump—Clarence Johnson (BAS) 6-10, Crawford (SJS) 5-8.

Final score: PCC 79, SJS 64, BAS 72.

100—Ed Hart (BAS) 9.4, Kirk Clay (PCC) 9.5, Chuck Francis (BAS) 9.7.

200—Lee Evans (BAS) 21.1, Bob Frey (PCC) 21.3, Larry Shields (SJS) 21.7.

400—Evans (BAS) 46.4, Lynn Helve (PCC) 47.3, Elmo Dees (BAS) 48.1.

800—Jay Eber (PCC) 1:31.0, Bob Stevens (SJS) 1:33.3, Cliff Chisum (SJS) 1:34.0.

1,600—George Scott (PCC) 4:03.7, Kerry Pearce (PCC) 4:05.6, Chuck Lambert (PCC) 4:09.2.

3,200—Pearce (PCC) 8:53.4, Murray Greer (SJS) 9:04.8, Mark Evans (SJS) 9:08.4.

5,000—Greg Moore (BAS) 14.0, Matt Butler (PCC) 14.1, Dave Kurrie (PCC) 14.2.

10,000—Larry Watts (BAS) 30.0, Terry Muska (PCC) 32.1, Roddy Lee (BAS) 32.5.

440 relay—Bay Area Striders 40.4, San Jose St. 41.0, Pacific Coast Club 41.5.

Mile relay—Pacific Coast Club 3:13.5, BAS 3:13.5, SJS 3:18.

Shotput—Richard Marks (PCC) 64-3½, Greg Born (SJS) 59-11, no third.

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Final score: PCC 79, SJS 64, BAS 72.

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Bob Shaw leads at Tallahassee

TALLAHASSEE, Fla. (UPI) — Happy go lucky Bob Shaw overcame rain and a double bogey which could have been worse to shoot a 68 Saturday and take the third round lead of the \$75,000 Tallahassee Open.

Two strokes behind Shaw, who has a three-round 11-under-par 205, were Leonard Thompson and Art Wall.

Thompson, a four rookie from North Myrtle Beach, S.C., has been among the leaders since the tournament began. Wall, a 48-year-old former Masters champion, sank a 35-foot eagle putt on the 506-yard 17th hole to move quickly into contention.

Bunched three strokes behind the leader at 208 were Allen Miller, Larry Hinson, Rod Funseth, Fred Maril, John Mahaffey and Ken Still.

Funseth and Wall matched Shaw's 68 total Saturday but the best round came from Young as Allen who shot a 67 before the rains came.

Shaw had just hit his first tee shot when a thunderstorm hit the 7,124-yard Killearn Country Club course where the pros had been busting par under clear skies for two days. Shaw waited out the hour and 43-minute storm in a radio booth joking with the announcer and then proceeded to birdie the first three holes.

He shot par until the 206-yard par three eighth where he had a double bogey five after driving his tee shot deep into the woods.

"It's taken me two years on the American tour to learn that you either go flat busted or make it," said the Sydney, Australia native who now lives in Tallahassee and has local sponsors.

"Two years ago my score would have been 73 after that hole."

Bob Shaw 70-67-68-205

Leonard Thompson 65-71-70-205

Art Wall 71-68-68-207

Ken Still 71-68-68-208

Allen Miller 69-65-73-207

Larry Hinson 67-66-73-206

Fred Maril 67-70-71-208

John Mahaffey 66-71-71-208

Rod Funseth 70-70-68-208

Bill Garrett 70-70-68-209

Rich Bassett 70-70-69-209

Steve Melvik 69-72-68-209

Mec McLendon 70-70-71-210

Charles Sifford 70-70-71-210

Larry Ziebler 74-67-69-210

Jim Weichers 71-69-70-210

Johnny Pott 72-69-70-211

Tom Joyce 74-68-69-211

Bert Greene 72-70-69-211

Monty Kasper 70-72-69-211

Virginia sweeps

Class A low net—Mel Collins 76-71-65, Don Schorovsky 76-70-66, blind bogey (73)—Bob Latham, Dave Hill, John Craig, Howard Cleveland, Jack Bush, Dr. Ron Mackenzie.

Class B low net—Tie bet. Howard Merrill 83-77-66 and Bill Owen 84-77-66, blind bogey (72)—L. Jones, Hugh Gibbs, Bob Boyd, Hal Haney.

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(From the book, "How to Take the Fun Out of Golf," by Dick Harris & Associates Publishing Div., 10781 Via Pala copyright (c) to obtain hard-bound copies of the book, ring, Irvine, Calif. 92614)

NICKLAUS TAKES CHARGE--

(Continued from Page S-1)

the last 12 months. He was at 218.

Nicklaus, the recently crowned Masters champion and all-time leading money winner, didn't miss a green and three times successfully hacked his way out of the half-foot rough.

But may of the rest of the elite field of winners had their problems.

Gardner Dickinson, tied for second starting play on the mild, sunny day, ballooned to an 80-220.

Bruce Crampton was seven under par and tied for the lead until he lost four strokes on the last three holes. He double bogeyed the 16th from the rough. He was short in two, chipped 15 feet past and three-putted — then bogeyed the finishing two holes. He had a 71-213 and was alone in sixth place.

Homero Blancas, another of those tied for second when the day started, hit the wrong ball out of the rough on the 15th hole, eventually scored a quadruple bogey eight and finished with a 77-217.

Nicklaus, who has missed only two greens in 54 holes, made par from the rough on the second, ninth and 17th holes and took his only bogey of the day on the sixth hole, three putting.

He backed away from the putt when some servicemen who were serving as marshals began talking to each other — but refused to criticize them.

Jack Nicklaus 70-71-67-208

Lee Trevino 75-67-66-208

Bobby Mitchell 71-65-72-208

Dave Hill 71-71-66-208

Jerry Heard 70-70-72-212

Bruce Crampton 70-72-71-213

Tom Weiskopf 74-70-71-215

Bob Goalby 75-70-71-216

Bob Rosburg 72-70-69-217

Homero Blancas 75-67-77-219

Hubert Green 76-72-71-219

Miller Barber 72-70-74-218

DeWitt Weaver 73-73-72-218

Arvid Palmer 74-70-74-218

Dave Stockton 74-74-68-218

Grier Jones 74-74-70-220

Gardner Dickinson 65-75-80-220

Hale Irwin 71-74-73-220

Paul Horn 74-74-73-220

Tom Jacklin 76-70-75-223

Billy Casper 71-74-78-223

Frank Beard 76-72-69-219

George Archer 77-71-76-225

Johnny Miller 75-75-76-226

Dave Eisenhower 76-71-73-226

Labron Harris 76-81-72-230

Mitchell scrambled most of the day. He rallied briefly with consecutive birds on the 14th and 15th, then dropped back when he bogeyed the final hole after hitting the rough.

North Torrance High's Barry Williams ran the second fastest prep mile in history by a Californian Saturday night, 4:06.7, at the fifth Arcadia Invitational.

Williams nipped junior Curtis Beck (4:7.0) of Santa Monica in one of the fastest all-prep miles ever seen in the state. Of the 17 entrants, the worst ran 4:22.0.

Tim Danielson of Chula Vista ran 3:59.4 in 1966 against open competition but Williams' mark is the fastest ever posted by a CIF Southern Section athlete against fellow preps.

Carl Trentadue of Westminster had run 4:08.5 in 1965.

Williams' performance overshadowed several other outstanding performances which produced three 1972 outdoor bests for preps.

Another Williams, this one Terry Williams from Lompoc pulled away from Marc Genet of Santa Ana in the final turn to take the two-mile in 8:57.2. Genet, who won the race last year, was timed in 9:01.8.

The other U.S. best was a 1:51.4 half-mile by Santa Ana's Robert Harrell who also won the 440 in 47.5, then anchored the Saints' winning mile relay team (3:17.0) in 45.4.

Shetpelt-Melover (Gardena) 39.8 (meet record), Carr (Lynwood) 39.8, Hogan (Naur) 36.3/4, Gordon (Rolling Hills) 35.4/5, Davenport (El Dorado) 34.6/4.

Long jump—Edwards (Redlands) 22-11, Spillane (Palos Verdes) 22-9/4, Carl (Morningstar) 22-5/8, Cole (Gardena) 22-1/4, Leverage (Fremont) 22-1/4.

High jump—Thomas (Dominguez) 6-4, (meet record), Frazier (Morningstar) 6-4, Horton (Kennedy) 6-2, Heaton (Lakewood) 6-2, Jackson (Pasadena) and Zupiano (Radondo Beach) 6-2.

440 relay—Crenshaw 41.9, Fremont 42.2, Anaheim 42.5, Dominguez 42.6, Gardena 42.7.

120 H.M.—Johnson (Pasadena) 14.4, C. Johnson (Morningstar) 14.6, Kimball (Huntington) 14.7, Houston (Morningstar) 14.8, Jordan (Duarte) 14.8.

Mile—Williams (North Torrance) 4:06.7 (meet record), Beck (Santa Monica) 4:07.4, Amaya (L.A. Wilson) 4:09.5, Schillins (Garden Grove) 4:09.9, Gilmore (Lompoc) 4:12.4.

880—Harrell (Santa Ana) 3:51.4 (meet record), Kovach (Buena Park) 3:52.3, Heinzen (Glendora) 3:52.6, Bradford (Huerfano) 3:53.3, Tammings (Lakewood) 3:53.9.

100—Tyler (Crenshaw) 9.9, Johnson (Crenshaw) 10.0, Struble (Kennedy) 10.0, Thorsburg (Dominguez) 10.1, Wade (Anaheim) 10.1.

160—L.H. Kimball (Inglewood) 19.5, Jordan (Duarte) 20.0, Mead (Santa Ana) 20.1, Adams (Wilson) 20.1, Reed (Carson) 20.2.

440—Harrell (Santa Ana) 47.5, (meet record), Johnson (Rialto) 49.0, Heinzen (Glendora) 49.3, Brown (Gardena) 49.5, Skaarud (Buena Park) 49.5.

220—Struble (Kennedy) 22.2, Fields (Glendora) 22.4, Brown (Gardena) 22.5, Frankman (Crenshaw) 22.5, McClure (Dominguez) 22.9.

Distance medley relay—Excelsior 10:25.2, Locke 10:25.2, Kennedy 10:30.8, Alston Viejo 10:33.5, Arroyo 10:38.7.

2-mile—Williams (Lompoc) 8:57.2 (meet record), Genet (Santa Ana) 9:01.8, McClure (Costa Mesa) 9:10.9, Hansen (Lompoc) 9:11.7, Keating (Aviation) 9:12.2.

Mile relay—Santa Ana 3:17.0 (Harrell 46.4) (meet record), Fremont 3:17.0, Dominguez 3:17.9, Buena Park 3:20.6, Lakewood 3:31.0.

College tennis

Stanford 8, UCLA 1, USC 5, Cal 3.

trevino

By Lee Trevino



Dirty word: Shank

By LEE TREVINO

A shank is golf's answer to the four-letter word. Man, a shank is about as welcome on a golf course as a drunk.

The reason for a shank — where the ball squirts off the club head at near right angle to the line of flight — is the golfer's hands are too close to his body. Johnny Miller, a fine player, shanked a ball on a finishing hole in the Crosby, and he must've felt like whackin' himself with that stick.

I like to rrre-a-c-h for the ball. It's hard to get too far from it. But get too close, with your hands jammed into your lap, and something nasty can happen.

When a player tells me he's shanking, I recommend a priest — he ain't living right — then I have him address the ball. The instant he starts his backswing I grab the club and tell him to straighten up. As I hold the club in a position of address I have him swing with his arms only. If his right hip doesn't clear the club when he comes through, then his hands originally were too close to his body. Move the ball out and reach for it.

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Truett, BYU win golf honors

TEMPE, Ariz. (AP) — Don Truett of UCLA fired a course record 68 Saturday to win the individual title in the ninth Sun Devils Intercollegiate Golf Tournament.

Brigham Young captured the team title.

Truett, who was in fifth place at the end of Friday's second round, fired a 219 for the 54-hole contest. He finished two strokes ahead of Jack Spradlin of San Diego State.

Truett's 69 broke a course record set the day before by Spradlin by one stroke.

Bob Morris of the University of Arizona, who led the first two rounds, fired an 81 Saturday and tied for sixth.

Skip Haugen of host Arizona State was third at 222, with teammate Howard Twitty fourth at 224. Raleigh Wilson of Utah and New Mexico's Dave Newquist tied for fifth at 225.

Brigham Young won the team competition with a 1,141 total, two strokes ahead of San Diego State.

Arizona State's No. 1 team was third at 1,114.

Other team scores were Fresno State 1,148, New Mexico State 1,155, UCLA 1,155, New Mexico 1,158, Cal State Long Beach 1,160, Arizona 1,163, Arizona State No. 2 1,172, Utah 1,181 and Air Force 1,191.

In team low ball competition, BYU and Arizona State tied at 193. San Diego State and Fresno State tied for second at 194 while UCLA and Arizona tied for third at 195.

Individual scores: Truett 219, Jack Spradlin (San Diego St.) 221, Skip Haugen (Fresno St.) 223, Howard Twitty (Arizona St.) 224, Raleigh Wilson (Utah) 225, Dave Newquist (New Mexico) 225, Mike Krantz (CSLB) 226, Mike Reehl (CSLB) 229, Pete Nadel (CSLB) 234, Ken Kriebel (CSLB) 235, Mike Nichols (CSLB) 236, Steve Hayes (CSLB) 241.

Team scores: BYU 1,141, San Diego State 1,143, Arizona State 1,144, Fresno State 1,148, UCLA 1,155, New Mexico State 1,155, New Mexico 1,158, Cal State Long Beach 1,160, Arizona 1,163, Arizona State No. 2 1,172, Utah 1,181, Air Force 1,191.

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Manta third as Typecast wins L.B. 'Cap

A week that jockey Eddie Belmonte won't soon forget ended Saturday with him coming close to pulling off a major upset in the \$55,000 Long Beach Handicap.

Typecast, the mare Belmonte originally was slated to ride, won the mile and one-sixteenth turf course feature at Hollywood Park, pulling clear from Balcony's Babe in the closing strides to tally by three parts of a length.

Belmonte, who was up on Balcony's Babe, took off Typecast for a scheduled ride aboard Royal Owl in the California Derby at Golden Gate Fields. But late in the week he lost that mount to Danny Velasquez.

The vacant seat on Typecast then was filled by Victor Tejada, and Panama's latest saddle star made the most of it. Tejada kept Typecast on the outside and in the clear all the way and she responded with a 1:41 1-5 effort, just a fifth of a second off the stakes record.

A close second choice to Manta, who never threatened in finishing third, Typecast paid \$5.80, \$4.20 and \$2.60 to her backers in the crowd of 40,821. Balcony's Babe paid \$7.60 and \$3.40 and Manta returned \$2.40. The Long Beach was Typecast's first outing since the Santa Barbara Handicap at Santa Anita, in which she bled and finished last as a heavy favorite.

"We had a specialist in respiratory problems look her over after that race," said trainer Tommy Doyle, "and he told us there was nothing wrong with her and that no special treatment was needed. I guess he was right. She's back in gear and proved it today."

Typecast caused eyebrows to be raised when she drilled five furlongs in :57 3-5 on Wednesday, many horsemen feeling the work was too fast. Tejada, who was up for that work, felt she did it easily and said, "she ran right back to that work. I thought she would get there all the time."

Longshot Susan Jane streaked into a long lead down the backstretch, but Balcony's Babe collared her on the far turn and was in front by a length and one-half turning into the stretch.

Typecast never stopped coming, though, and pulled even with Balcony's Babe near the sixteenth pole. From there, she gradually pulled away.

For the fifth time this year Manta was foiled in a bid for her 11th career stakes win in California, a victory that would tie her with record-holder Time to Leave. Jerry Lambert, who rode Manta to a nose victory over Swoon's Flower in a division of the 1971 Long Beach, said "she just didn't have it today." Manta finished three lengths back of Balcony's Babe.

Quack flashes to Derby win

ALBANY (AP) — Bill Shoemaker rode Quack, a horse ineligible for the Kentucky Derby, to a convincing two-length victory Saturday in the \$100,000 California Derby at Golden Gate Fields, leaving Solar Salute and Royal Owl far behind in the West Coast's final tuneup for the May 6 classic at Louisville's Churchill Downs.

Kentuckian, an aptly named colt who could be headed for the Kentucky Derby, finished second under Don Pierce. The Pie Host, with A. L. Diaz up, was a surprising third in the field of seven 3-year-olds that competed in the 1 1/8-mile event.

Solar Salute and Royal Owl, considered the West Coast's top Kentucky Derby candidates, were fourth and fifth, respectively. Solar Salute, ridden by Laffit Pincay, had won seven successive races. Both Derby candidates have earned more than \$250,000 in winnings.

Quack's time was 1:48 1-5, one second off the record for the event set by Unconscious last year. Shoemaker's mount carried 121 pounds and paid \$6.20, \$3.40 and \$3.20.

The horse, owned by the Bwamazon Farm and trained by Charlie Wittingham, received \$74,400 from a gross purse of \$119,400, boosting his earnings to \$147,250. Quack did not race as a 2-year-old.

Prince O'Pace and Margum were the last two finishers in the race. Kauai Prince was scratched from the field.

Jockey Danny Velasquez took Royal Owl, starting from the outside position, into the lead at the start and held it until the horses went into the last turn.

Quack, five lengths back early in the running, was fourth by a head as the field entered the home stretch and then went ahead and pulled away in the stretch.

Kentuckian paid \$6.40 and \$3.80. The Pie Host returned \$5 to show.

An inquiry to investigate possible interference by Quack against Solar Salute in the stretch was disallowed.

It was Shoemaker's first California Derby victory, but the 56th stakes triumph of his riding career and his 93rd win in a race worth \$100,000 or more.

Shoemaker, who has no ride lined up yet for the Kentucky Derby, said Quack "is still learning to run. Into the stretch I thought Kentuckian might have me, but my horse leveled off and I knew I had him."

Wittingham said Quack would probably stay on the West Coast this year but might try the Belmont Stakes, the final event in racing's Triple Crown for 3 year olds.

Solar Salute probably will go to Louisville, trainer Lou Glauberg said.

Sun Colony wins 'cap

BALTIMORE (UPI) — Sun Colony, a 4-year-old daughter of Sunrise Flight, took command at the head of the stretch and went on to post a one-length victory in the \$33,800 Gallorette Handicap for fillies and mares at Pimlico Saturday.

In picking up \$21,970 for her second triumph in 10 starts this year, Sun Colony paid \$13.60, \$5.60 and \$3.60. Frank Stronach's Tico's Donna, an outsider in the field of nine, closed fast for second money and returned \$12.60 and \$5.40. Another length back was Alma North, the favorite from Gene Mori's East Acres. Alma North paid \$3.00 to show.

The Juan Arias-trained Triple Crown nominees, Hassi's Image and Lester's Jester were disappointed in their final trial before departing Monday for the Kentucky Derby. They met five older horses in the 1 1/16 miles of the Axalea Handicap and wound up far back as Lexington Park won at \$10.20. Hassi's Image was sixth and Lester's Jester seventh.



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| 7.75x15 | 18.95 | 2.13 | 7.75x15 | 21.95 | 2.13 |
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COLLEGIANS SPOTLIGHTED IN ABC

Meet Len Stewart

High school AD--his work is never done

By GARY ELLIS
Staff Writer

It takes the fine qualities of being a mediator, accountant, personnel manager, liaison officer, sometimes an authoritarian but most of the time a friend. High schools have a name for that type of man — athletic director.

Scheduling on all levels (varsity, junior varsity, Bees and Cees) in all sports, writing orders and checks, ordering referees, coordinating visiting opponents, controlling the crowd and figuring up the athletic budget are all a part of the job. The other half is getting a large staff of coaches to work together.

Len Stewart is the Jordan High athletic director and he works weekends, nights and during school to keep the Panther program stable. "It's easier than coaching," said Stewart, a former four-year head football coach at Jordan. "Coaches are under the gun in front of 8,000 fans every Friday. My job is never on display."

Although the man is not on display, his staff is. In a sense the athletic director is the staff and vice versa.

"Probably the biggest job is to get the staff to work together," said Stewart. "To avoid conflict each coach submits his own budget. If there is any conflict with funds both coaches would have to yield. I have to be patient with the coaches who are in season. Most of them are cooperative and will give you their budget within a week."

Coaches at Jordan order their own equipment and arrange a tentative schedule with Stewart. Then the A.D. goes to work.

"Each schedule is different. The football team likes to take a long trip, so we scheduled Eisenhower (in Rialto). It gives the kids a chance to get to know each other on the long ride. The track team likes to attend five invitations a year. Some coaches don't like to travel, some like easier competition and some like it stiffer."

"The biggest problem is in scheduling football. Some leagues have eight teams and some have only six. It's easy to find the

LEN STEWART
Many-faceted job

first two pre-league games, then it becomes a hassle."

Coaches are entering and leaving the athletic office. Jordan's locks have been rekeyed and most of the coaches don't have the new keys. One coach says, "You know what I'm going to do. I'm not going to carry any keys. When I need a room opened I'm just going to make someone open the door." Others take the direct approach. "Hey Len, do you have the weight room key?" "Hey Len, how do they expect us to use the gym?"

Each athletic director in the Moore League heads one area of concentration. Stewart is the aquatics director. Being an A.D. involves meetings with the league offices and a liaison with the school's principal. "It's been a hectic year for me. I had to go to eight Ray League meetings and eight Moore League meetings. Between the two leagues, it's hard to keep the rules straight. (Jordan returns to the Moore League in September.) Football means crowds and sometimes crowds mean problems."

Stewart arrives on the playing field about 5 p.m. It's the A.D.'s job to have the visiting team coordinated — finding the school, having the drivers take the right turns to the field and having the opponent's dressing room in shape.

After the game the job also falls on Stewart and his workers to clear the stadium and prevent any trouble. His night ends after 11 p.m.

One coach has just in-

formed another that a star junior high athlete in Jordan's area is being tampered with by another high school. "Hey Len, what should we do?" "I think we'll tell Ken Fagans (CIP director)," chimed in another. "Maybe I'll just call the coach," said the first coach. Stewart has somehow been through the same scene before. He sits quietly as a mental lynch party is assembled.

"It's been nice this year," said Stewart. "I've had a chance to associate with lots of kids in other sports. When I coached football I only knew my players. I try to see as many events as I can but during the spring it's rough. Track, baseball, tennis and swimming are all going on at the same time."

Athletic directors are never under the gun before the masses. They're like champion fish in a bowl. Only a few ever get a chance to watch them squirm.

Roger Dalkin of Georgia Tech, who parlayed his national intercollegiate all events championship last year into international bowling fame, heads a

field of 28 college stars competing at the Long Beach Arena in the 14th Assn. of College Unions-International championships. The college bowlers will

vie for national honors on the American Bowling Congress tournament lanes tonight at 7 o'clock.

The tournament is co-sponsored by the ABC and the bowling division of AMF Inc. ABC provided individual championship and top three awards to the doubles, singles and all events winners.

AMF provides transportation for the collegians, housing and then hosts the group at an awards brunch to be held at the International Towers in Long Beach on Monday. The all events winner is also presented a replica of the Morehead Patterson award, which honors the late AMF board chairman, and his host school displays the

Yank AAU team
downs Soviet stars

MOSCOW (AP) — The American AAU basketball team opened a Soviet tour Saturday night with a 91-84 victory over a Russian all-star squad.

The United States team took a 15-8 lead in the first five minutes and held an edge throughout the game. The Americans were paced by Bill Newton of Louisiana State University, who had 25 points, and Don Crenshaw of USC with 24.

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| Bob Herl (Detroit) | 701 | Walt Block (Arcadia) | 683 |
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Rangers bid for sweep of Hawks

Combined News Services

The ultimate meeting of the Boston Bruins and the New York Rangers in the finals of the Stanley Cup can be realized if both teams continue their winning ways in the semifinal round of the National Hockey League's post-season playoffs.

The Rangers, who finished second behind the Bruins in the NHL's East Division during the regular season, can qualify for the finals by beating the Chicago Black Hawks at Madison Square Garden tonight. If the Rangers win, it would mark the first time in 22 years that that club has played in the final round for the cherished cup. The Rangers, who defeated the Montreal Canadiens in the quarter-final round, lead the Black Hawks 3-0.

The Bruins overpowered St. Louis, 6-1 and 10-2, in their first two meetings at Boston. Now the series moves to St. Louis, but the usually helpful hometown advantage shouldn't make much difference for the Blues.

If Boston can win this afternoon and again Tuesday night, the Bruins also will qualify for the finals. The Bruins won the cup

two years ago, but were upset by the Canadiens in the first round last season. "I know Boston's a great team," said Blues coach Al Arbour, "but we haven't played anywhere near the kind of hockey we're capable of."

St. Louis has been over-run by John Bucyk's line, including Fred Stanfield at center and John McKenzie at right wing.

Stanfield scored a "hat trick" — three goals — in the Bruins' 6-1 opening victory as Boston and has three assists. Bucyk has four goals and four assists, and McKenzie a goal and five assists.

"They're getting the bounce of the puck," said Arbour. "It's been coming off the boards and winding up on their sticks and going into our nets."

"It's not like they really out-gunned us like in a shooting gallery," Arbour added. "It's just that they've been able to capitalize on all their chances."

"I've got a feeling we're due for a few breaks of our own on home ice," he said.

No current Ranger ever has been in the finals as a member of the New York club.

original of this \$10,000 sculptured award for a year.

Dalkin earned the right to be in the field by an outstanding performance in an ACU-1 regional tournament. The 28 finalists, including two from California — David Olivo of the USF and Roger Brannon from San Jose State — all earned their spots in the finals through these regional qualifying tests.

Dalkin traveled to Hong Kong following his ACU-1 triumph in Detroit last spring and represented the

United States in the International Gold Cup tournament there and he topped the field of international, nonprofessional stars.

The bowlers will be divided into 14 pairs for three games of doubles play and then continue for another three games to determine the singles champion. Following this the top eight scorers in total pins for these first six games return at 9:30 p.m. for another four-game rolloff and the all events title goes to the bowler with the most pins for the 10 games.

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L.B. gets Olympic gym trials

The final Olympic trials in women's gymnastics, originally scheduled for June, will be held at the Long Beach Arena and Auditorium on May 24 through 27.

The meet, which will include four day and four night sessions, each lasting two hours, brings together the top 25 women gymnasts in the country, six of whom will be chosen to represent the U.S. at Munich, Germany.

Cathy Rigby of Long Beach is the No. 1-ranked woman gymnast in the country and is given a good chance to become the first Yank to win an Olympic medal.

In addition to Miss Rigby, several other members of the national champion Long Beach SCATS team will compete in the Olympic trials.

Tickets for the event will be sold only at the Arena box office. For the compulsory events on May 24-25, prices are \$2 floor level, \$1 huge. The price doubles for the May 25-26 optional events. Students, through high school, are half price the final two days.

The National AAU championships will be held in Billings, Mont., beginning this Thursday, while the U.S. Nationals are slated for Statesboro, Ga., May 7-9.

SCATS attending the first event will be Miss Rigby, Gale Wyckoff, Debbie Fike, Sandi Gross, Kyle Gaynor, Lyn Govin, Dagmar Hintnaus, Karen Alkins, Jeannie Tessier, Jean Watkins and Cindi Eastwood. The first seven will also compete in Georgia.

Hockey briefs

Canadians signed goal tender Ken Dryden to a two-year contract.

Transfers stand out

Four newcomers have won Cal State Long Beach's first weekly merit awards in spring football practice it was announced by head coach Jim Stangeland.

The six awards are given for attitude and technique each week as judged by the coaching staff.

The winners were wide receiver Kenny Walker from Mt. San Antonio, offensive lineman Mike Nourse, a transfer from California, defensive lineman Mike Davis from Orange Coast and defensive back Dan Shaw from Golden West.

Veteran winners were Lynn Hughes for the offensive backs and Rick DeCicco for the best effort among the linebackers.

Highlight of the spring drills will be the annual Spring Game, scheduled for May 13 at Veterans Stadium.

49ers banquet set Wednesday on Queen Mary

Cal State Long Beach will hold its annual basketball awards banquet Wednesday night aboard the Queen Mary. Cocktails are scheduled for 6:30 p.m., followed by the program and dinner at 7:30.

Honored will be the 49ers Pacific Coast Athletic Assn. champions and NCAA Western Regional runnersup plus the team's four seniors — Chuck Terry, Eric McWilliams, Bob Lynn and Rich Ewaskey. Terry, McWilliams and Lynn were selected in the recent National Basketball Assn. player draft.

Tickets, priced at \$12.50, can be reserved by calling 498-4655, 498-4662 or 597-3590.

Volleyball stars converge at OCC

U.S. Olympic officials will converge on Orange Coast College next weekend to evaluate prospects for Munich at the National AAU Volleyball Championships which run Friday through Sunday.

Forty-eight teams involving more than 450 players from throughout the country will gather for the three-day event. Competition begins Friday at 3 p.m. and concludes Sunday night at 8.

Last year's defending national champs, Santa Monica YMCA, and Chart House from San Diego, the 1971 AAU champion, headline the men's open field. Long Beach City College and Armed Forces All-Stars were latest entries, swelling the field to 20 teams.

Nick's Fish Market of Hawaii tops a list of 19 contenders for the women's title. The Renegades and Long Beach Shamrocks are strongest Southland sextets.

Balboa Bay Club, Outrigger Canoe Club of Hawaii and Vessels' Quarter-Masters.

Ignacio honored
Catalino Ignacio, chairman of the Southland's volleyball officials, has been honored for his contributions to the sport in Region 13.

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ters of Long Beach are top seeds in the nine-team senior division.

Following the AAU tourney, most of the teams will travel to Salt Lake City May 3-6 for the nationals. From the two tournaments, 16 men plus alternates will be selected to go to Nice, France, to train for the Olympics' final qualifying tournament.

\$100,000 bonds posted by WHA

Everything has settled back to normal in the World Hockey Assn. following the shock announcements of the withdrawal of Calgary's ownership and the zoning problems that will delay the construction of the Executive Square Garden in Miami.

Ten teams posted \$100,000 performance bonds, including the Los Angeles Sharks, increasing financial funding of the WHA by \$1 million. Calgary and Miami have each been granted a two-week extension to overcome their difficulties.

Other teams posting bonds were New York, New England, Quebec, Ottawa, Houston, Chicago, Minnesota, Winnipeg and Edmonton.

Prothro: schedule good deal

By RICH ROBERTS
Staff Writer

Tommy Prothro, the well-known card player, likes this hand better than the last one the National Football League fathers dealt him.

"Last year our opponents had the best combined record of anybody's," the Ram coach said while perusing his 1972 schedule between hands of a bridge tournament at San Diego.

"Now I see that this year's opponents played about .500 ball last year."

However, Prothro also noted that "the other teams in our division (the NFC West) have similar schedules, so we've still got some catching up to do."

The NFL schedule re-



TOMMY PROTHRO
Better hand this year

leased today shows the Rams meeting only one team — besides division champion San Francisco — that survived into the playoffs last year. That's Minnesota, and the Vikings were quickly eliminated by Dallas, the Super Bowl champion.

Last year the Rams played five clubs that reached the playoffs, including all four semifinalists — Dallas, San Francisco, Baltimore and Miami.

They finished 8-5-1 to the 49ers' 9-5-0.

But Prothro is quick to temper any optimism over a "soft" slate.

"You never know how tough a schedule really is," he points out, "until the season is over."

After an exhibition schedule that includes the world champion Cowboys at the Coliseum Aug. 12, the Rams move into league play as they did last year — against New Orleans on Sept. 17, but this time at home, where the officials will have a better look, it is hoped, when Archie Manning leans toward the goal line.

Other home games are against the 49ers. Paul Brown's Cincinnati Bengals, John Ralston's Denver Broncos, plus Atlanta, Minnesota and Detroit, the finale.

The most difficult road dates could well be in the Bay Area, against Oakland Oct. 29 and a Dec. 4 Monday night national TV date against the 49ers in cold, windy Candlestick Park.

"I never worry about the

weather too much," says Prothro, who never worries about anything too much. "I think it comes out the same for everybody."

Oh, yes, there is an open date in the schedule, Jan. 14 at the Coliseum — Super Bowl VII.

| PRE-SEASON GAMES | | |
|---|--------------------------------|------|
| Date | Opponent | Time |
| Fri., Aug. 4 | Cleveland | 8:05 |
| Sat., Aug. 12 | Dallas | 7:30 |
| Sat., Aug. 19 | Oakland | 6:05 |
| Sun., Aug. 27 | at Kansas City | — |
| Sat., Sept. 2 | at San Diego | — |
| Fri., Sept. 8 | San Francisco | 4:05 |
| LEAGUE GAMES | | |
| Sun., Sept. 17 | New Orleans | 1:05 |
| Sun., Sept. 24 | at Chicago | — |
| Sun., Oct. 1 | at Atlanta | — |
| Sun., Oct. 8 | San Francisco | 1:05 |
| Sun., Oct. 15 | at Philadelphia | — |
| Sun., Oct. 22 | Cincinnati | 1:05 |
| Sun., Oct. 29 | at Oakland | — |
| Sun., Nov. 5 | Atlanta | 1:05 |
| Sun., Nov. 12 | Denver | 1:05 |
| Sun., Nov. 19 | Minnesota | 1:05 |
| Sun., Nov. 26 | at New Orleans | — |
| Sun., Dec. 3 | at San Francisco | — |
| Sun., Dec. 10 | at St. Louis | 1:05 |
| Sun., Dec. 17 | Detroit | 1:05 |
| POST-SEASON GAMES | | |
| Saturday, Dec. 23 | at Dallas | — |
| Sunday, Dec. 31 | NFC and AFC championship games | — |
| Sunday, Jan. 14 | Super Bowl VII, Coliseum | — |
| Weekend of Jan. 21 — Pro Bowl at Dallas | | |

Iran wins tennis

TEL AVIV (AP) — Iran defeated Israel, 4-1, Saturday in Davis Cup European Zone tennis elimination play and advanced to meet Egypt next month in Tehran.

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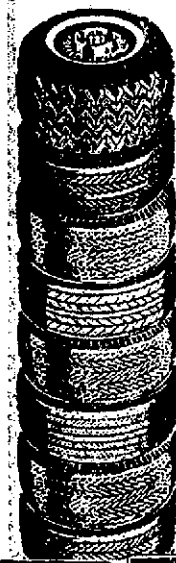
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TRANSPORT WIDE OVAL Truck Full Tread

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|--------------------------|--------------------------|--------------------------|
| 8.00-16.5 | 8.75-16.5 | 9.50-16.5 |
| \$20⁸⁸ | \$26⁷⁸ | \$32⁵⁸ |

Plus 80¢ to 1.06 Fed. Ex. Tax and Recappable Exchange Tire



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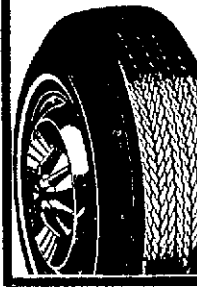
16⁵⁹

Size 700x14

Plus 65¢ est. tax exp. and recappable exchange tire

RETREADS ON YOUR OR OUR SOUND TIRE CASINGS

PAY LESS... get NEW TIRE TREAD RUBBER, DEPTH, WIDTH, DESIGN!



Firestone DLC 100® New Trends RETREADS ON SOUND TIRE BODIES

WHITEWALLS BLACKWALLS ANY SIZE LISTED

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7.75-14 7.35-14 8.50-13
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LARGER SIZES 2 for \$24
Plus 37¢ to 68¢ per tire. Fed. Ex. Tax and 2 tires off your car.



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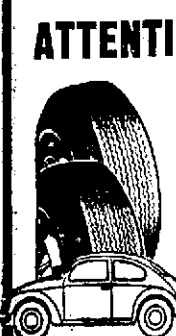
\$15⁷⁹

Size 700x15

Plus 65¢ est. tax exp. and recappable exchange tire

RETREADS ON YOUR OR OUR SOUND TIRE CASINGS

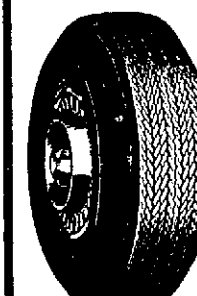
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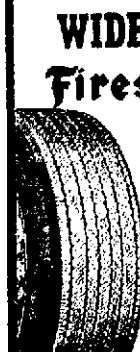
ALL IMPORTS

600x13 - Whitewalls DLC 100 Full Tread

\$8⁸⁸

+ 37¢ per tire Fed. Tax & tire off your car

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Other sizes, singles and pairs, proportionately low priced! BLENDS



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Drive-Wheel Position SUPER ALL-TRACTION™ Full Tread

18⁸⁹

Size 700x15

Plus 65¢ est. tax exp. and recappable exchange tire

GET NEW TIRE TREAD RUBBER

PAY LESS... get NEW TIRE TREAD RUBBER, DEPTH, WIDTH, DESIGN!

Firestone

1855 LAKEWOOD BLVD.

LONG BEACH
AT THE TRAFFIC CIRCLE

Stamps - - boon or boondoggle?

By JOANNE NORRIS
Staff Writer

Are trading stamps as popular as they used to be?

The nation's leading trading stamp company, not too surprisingly, says yes. So do some stamp savers.

But many markets and supermarket chains recently have dropped their stamp giveaways, and a growing number of service stations have been offering customers the options of stamps or a reduced price in gasoline.

Safeway, Thriftmart, the Market Basket are among the chains which have dropped trading stamps. Alpha Beta and Lucky did it years ago.

Spokesmen for two large gas and oil companies said the decision to give stamps is up to each individual service station owner or lessee. There is no companywide policy.

One Long Beach station owner said, however, that some of the gas and oil companies pressure the station owners and managers to give stamps because they feel it increases sales of the products they are supplying.

John Reich, who owns a Shell station at 10th Street and Termino Avenue, said some oil companies make a not too veiled threat: Give stamps or we won't renew your lease.

When Reich recently bought his own station he decided to drop the stamps that he had given for years at a leased station. As a result he prices his gas three cents below the market price, he says.

"Today the housewife has come to realize somebody has to pay and in the long run she's the one," said Reich.

His decision to eliminate the stamps has not hurt business, he claims.

"Stamps are not necessary," he declared. "But once you start them it's almost impossible, unless you are gutsy, to stop. A majority of the people who trade with you are using company credit cards and they don't care about the price of the stamps."

A NUMBER OF LONG BEACH stations have signs on various pumps indicating which one motorists should pull up to for stamps and which for lower prices. Some say "gas war prices" on the ones which don't offer the stamps.

Other stations give buyers the option of getting four or six or even 10 times the usual number of stamps — at increased prices.

Another station manager here estimated about 30 per cent of the stations in Long Beach now are offering an alternative to stamps. Some give stamps on repair work but not on gas or oil.

This manager said his station has regular gas for 32.9 cents a gallon without stamps and 42.9 with six times the usual number of stamps.

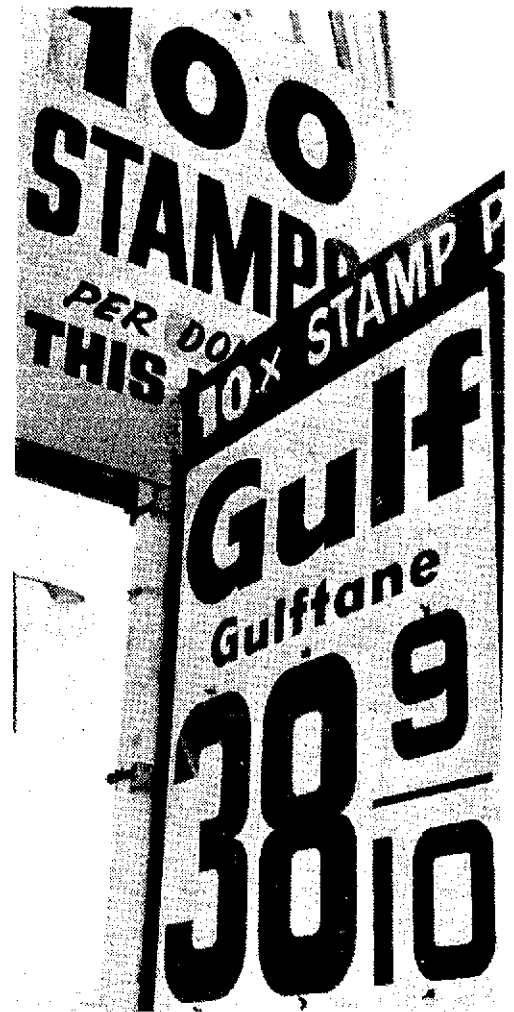
The latter island, he explained, appeals to company credit card holders who keep the stamps themselves and bill their firms for the gas.

"We're trying to appeal to both sides of the street. Price sells gas, not stamps. People are fed up with gimmicks like glasses too. The media — consumer education — is responsible," he said.

Sperry and Hutchinson Co., the nation's largest stamp company, said a recent survey by Benson and Benson, an independent research firm, indicates trading stamps are as much in demand as they've been since 1959.

The survey indicates that 77 per cent of the estimated 64,400,000 households in the country save stamps. Fifty-three per cent of these collect the company's Green Stamps.

The company, which sells green stamps, claims the

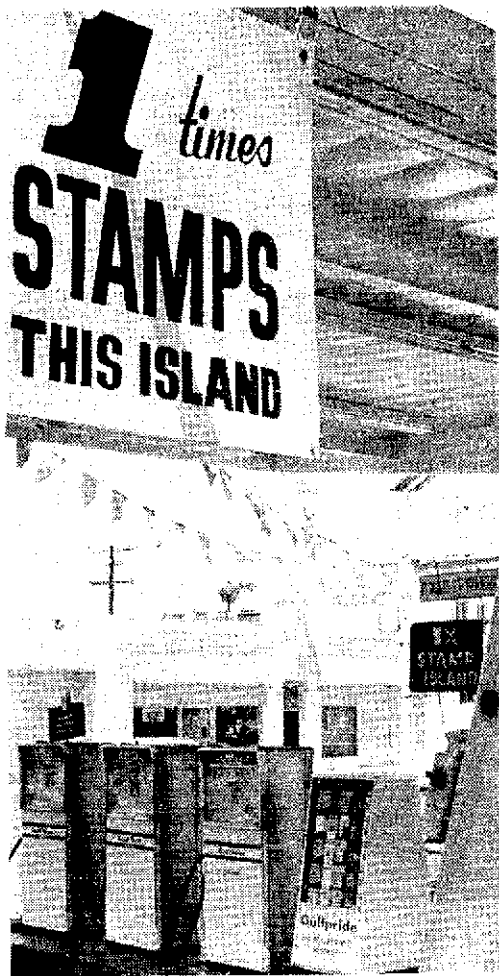


percentage of American stamp savers has remained almost constant since the first survey 15 years ago.

Gerald Anderson, Blue Chip Stamp sales manager in Los Angeles for a four-state area, claims his firm's stamps are being collected with as much vigor as ever also. But an article in the March 11 issue of Business Week magazine gives a different picture.

THE MAGAZINE TELLS of the knockdown drag-out conducted in California between the two major stamp companies (Blue Chip operates primarily in this state) and about the court order under which Blue Chip must divest itself of one-third of its stamp business, covering an area of Southern California. The court order is the result of a 1964 Justice Department suit charging Blue

See BLUE OR GREEN, Page W-3



Life/style

Joyce Christensen, Editor

INDEPENDENT, PRESS-TELEGRAM, SUNDAY, APRIL 23, 1972—W-1

Miss USA wears her crown lightly

By ALMA KIRKLAND

It was a travel-weary Miss USA who trod through hatchways and up and down ladders aboard the hospital ship USS Repose.

But, the smile Michele McDonald bestowed on patients both there and at Naval Hospital was warm — if a bit shy — as if to belie the fact she has been shaking countless hands to the tune of clicking cameras throughout 49 of the 50 states.

During the past 10 months she has promoted shoes, carpets and currently bathing suits for J. C. Penney's.

These promotional jobs and \$10,000 were part of the legacy she

inherited when she was crowned Miss USA in the Miss Universe Pageant last May.

The inheritance was also a surprise.

"I had no idea what was ahead if I won — and I certainly didn't expect to win. I don't remember signing a contract. It was after the contest I found out what was expected of me," she said in a soft purr of a voice.

AS IF TO COUNTER any misunderstanding, she quickly added. "I've really enjoyed these months. I'm not going to downgrade my

See USN HOSTS, Page W-3



MICHELE McDONALD, reigning Miss USA, signs cast of MM/2 Donald Smith, who's from her home state of Pennsylvania. Waiting his turn to chat with the beauty queen during her tour of hospital ship Repose is Sgt. Kim L. Popham.

Schmidt-Cameron marry



St. John Fisher Church on the Palos Verdes Peninsula was setting Saturday afternoon for the marriage ceremony joining Jenifer Cameron of Long Beach with Steven Joseph Schmidt of Hacienda Heights.

Daughter of Mrs. Edwin Douglas Davies and Samuel Clawson Cameron, both of Long Beach, the bride asked her sister, Mrs. Michael Dell Pickett, to be matron of honor. Gary Schmidt was best man for his brother. They are the sons of Mr. and Mrs. Joseph Schmidt of Hacienda Heights.

After a honeymoon trip to Catalina the newlyweds will reside in Berkeley.

The new Mrs. Schmidt was graduated from Polytechnic High School and USC where she affiliated with Kappa Kappa Gamma. She was presented as an Assistance League Debutante in 1967.

Her husband also is a graduate of USC where he was named "Man of Troy," the outstanding graduating senior of 1971. He is affiliated with Blue Key, national leadership fraternity.

MRS. STEVEN JOSEPH SCHMIDT

Newlywed Lilleys on Hawaii trip

Judson Dannis Lilley of Pasadena, son of Judge and Mrs. J. Merrill Lilley of Long Beach, took as his bride, Sherryl Lee Frahm of Los Angeles in a late afternoon ceremony Saturday in Westminster Presbyterian Church.

The bride, daughter of Mr. and Mrs. Carl E. Frahm of Arcadia, asked her sister, Deborah Frahm, to attend as maid of honor. Thomas A. Moore Jr. of Vincennes, Ind., was best man for the bridegroom.

Following a honeymoon trip to Hawaii the newlyweds will reside in Long Beach.

The new Mrs. Lilley was graduated from Mount St. Mary's College School of Nursing with a bachelor of science degree.

Her husband, an alumnus of Polytechnic High School, California State College



MRS. JUDSON DANNIS LILLEY

at Long Beach and Southwestern University School of Law, is a national officer of Sigma Pi Fraternity and a charter member of Delta Theta Phi Law Fraternity. He is affiliated with the Long Beach Junior Chamber of Commerce and Long Beach Elks Lodge.

AT WIT'S END

Camps cramp their style

By ERMA BOMBECK

There is nothing in this world any more appealing than an ad for a camping trailer. It pictures an hysterical family of four grouped around a fire on a deserted beach. The kids are carrying wood and playing Frisbee.

The family dog is chasing the family rabbit (in just not lust). And Daddy (looking like Mark Trail) is whittling the heads of four presidents out of an old tree trunk.

Well, I am here to tell you that the family who camps together gets cramps together.

We have been camping for seven years and we have yet to have an evening where we all go to bed speaking to one another. The problem has remained the same for the past seven years: parking the trailer.

Some trailer parks have "pull in" parking spaces. This is for marriages that cannot stand too much strain. For the rest of us there is the trailer park where you have to back in the trailer, being careful to line up evenly with the pic-

nic table, the water and sewer hook-ups.

To assist my husband with this task, there are two large mirrors on either side of the car, three children, one adult (a high school graduate) and a barking dog. Before I record our dialogue I will only comment, "You never know what you have married until you have seen him back up a 24-foot travel trailer into a spot between two trees."

Helpers: "Turn your wheels."

Husband: "Which way?"

Helpers: "That way."

Husband: "Which way is THAT way. I don't have eyes in the back of my head. You have to say right or left."

Helpers: "Right . . . no left . . . no right."

Husband: "Make up your mind. And which wheels right, the car or the trailer?"

Helpers: "Back up. Now stop. Stop. STOP! Why didn't you stop?"

Husband: "I couldn't hear you with the dog barking and in all this rain."

Helpers: "It isn't raining. You hit the water connection. When we motion like this . . ."

Husband: "I'll pull up and back in again. Now, for crying out loud, guide me."

Helpers: (waving madly)

Husband: "Why are you directing me in this way?"

Helpers: "We weren't. We were just waving to our neighbors."

Husband: "It's a crummy time to get friendly. Why don't you wait till I'm parked."

Helpers: "We'd better be friendly now. You just backed into their tent. You know the trouble with you . . . etc., etc., etc."

We should have learned something from the pioneers. They had the entire west to park in and they pulled their wagons into a circle.

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SMILING FACES at Encore dinner include party chairman Muriel Trostle, left, husband Courtney; Los Angeles Philharmonic conductor Zubin Mehta, his actress wife, Nancy Kovack, and their hosts, Clara and Larry Yust.

SOCIALLY SPEAKING

TV spotlights Encore dinner

By CAROLYN McDOWELL

EVERYONE SAID encore Encore so they plan to do it again next year.

As a matter of fact, they do it every year.

"It" is a dinner honoring members of the Los Angeles Philharmonic Orchestra hosted by Encore.

Membership in Encore is limited to women who are past presidents of one of the 16 committees supporting the Southern California Symphony-Hollywood Bowl Association.

This year the sit-down dinner for 250 guests was at the Hancock Park home of Larry and Clara Yust.

Party chairman was Long Beach's own Muriel Trostle, at the door to welcome guests with husband, Courtney, and Encore chairman, "Sis" Goodrich and Van of Los Angeles.

Hostesses from our town included Vivian Yunker with husband Marty, Esther Gilmore and Glenn, Wanda Sewak with Dr. John, Arlene Johnson and Bob, and chief hostess, Sarah Lee Clingan and Bob.

Tables dressed in brilliant green and hot pink cloths, centered with spring flowers, complimented the Yust's rose garden. Hurricane lights accented with the brilliant glare of TV lights glowed throughout the grounds.

Italian television network had been trying to schedule filming of a special on famed Philharmonic conductor Zubin Mehta and his actress wife Nancy Kovack as well as the musicians in the orchestra and asked permission to join the party.

By coincidence Muriel had selected lasagne for the main course so it was fitting that there should be gentlemen from Italy on hand.

SPEAKING OF FOREIGN shores . . .

Frank and Betty Kiko have sold their Seal Beach sandwich emporium and set sail for Estoril, Portugal.

Their departure called for a gala farewell aboard the cruise ship, Canberra which will take them on a leisurely voyage to their destination.

Among the bon voyagers was Don Blount, owner of the Daisy Palace in Seal Beach. (The Daisy is a combination beauty salon, barber shop and antique boutique in case you are curious.)

Don organized an expedition from Seal Beach to dockside on the London double decker bus.

When the bus arrived and revelers began to disembark for the ship board party, there was an elderly English couple standing on the pier.

They were on the cruise and had just stepped off the Canberra for a look around. They commented about the vehicle being from their home shore.

Don promptly gave them the use of the bus and driver for a solo sightseeing visit around Long Beach.

A gesture that will enhance the city's image abroad for a long time to come.

AND A JEWEL of a ruby anniversary . . .

Erve and Catherine Nagel invited 150 friends and relatives to share in celebration of 40 years of wedded bliss.

The champagne punch flowed like wine at the Elks Club, a tiered anniversary cake of stupendous proportions was cut and the Nagels danced the first dance to the strains of the "Anniversary Waltz."

Their daughter, Celeste Phillips, came with her husband, Roger, and their children from Santa Cruz for the event. Also son Ted and Karen Nagel and their children were there from their San Anselmo home.

Others toasting the honorees included Myrtle Ross, Lillie Brooks, Margaret Murphy, Margaret Braswell, Betsy Byrnes, Howard and Eileen Sperry, Andy and Mary Venanzi, Kermit and Jo Whitman, Dr. Lawrence and Betty Creasey and Ross and Dorothy Butterfield.

Out of towners came from as far away as Yuma, Ariz. (Bill and Vera Buck) and Simi (the George Wrights) and as close as Santa Ana (the Kenneth Geisserts) and Garden Grove (the Richard Woods). Peter and Eva Juhi were there from South Gate and Charles and Velma Hildebrand represented Redondo Beach.

Erve is manager at Jack Watkins GMC and Catherine recently retired after a 14 year stint as secretary at MacArthur School.

SPEAKING OF schools . . .

Elda Barry and five of her Vogue Modeling School models just returned from a whirlwind visit to the City of the Skyscrapers.

They were attending the Modeling Association of America Inc. convention with other young models from everywhere.

Travelers, who sojourned at the Waldorf-Astoria, were Denise Nicholas, Linda Mendelsohn, Sue Adgett, Melody Van Pelt and Desiree Jorgenson.

Spring fashions paraded for fun and funds

REPUBLICANS

"Campaign for Fashion" is theme of the fashion show-luncheon to be sponsored by Rossmore-Los Alamitos Republican Women's Club Tuesday at 12:15 p.m. in North Seal Beach Community Center, next to the Rossmore library.

A salad luncheon will precede the showing of

spring styles from Borgi's of Naples.

Tickets at \$3 each are available from Mrs. James E. Matson, chairman. Others helping with arrangements are Mrs. William Anderson and Mrs. Gordon Greer.

PARENTS CLUB

A circus theme, "Fash-

ions Steps to the Center Ring," will be used when Mary Star of the Sea Parents Club, San Pedro, presents its annual spring luncheon and fashion show Wednesday in Port's 'O Call Restaurant.

A social hour at 11 a.m., precedes luncheon at noon. Fashions will be from Mister Elliott's, Torrance.

Tickets at \$5 each will be available at the door.

NLB WOMEN

Barker Bros. Los Altos Store, 5555 Stearns St., will be setting for an "Around the Clock" fashion show and home furnishings review Wednesday from 1 to 3:30 p.m.

Sponsoring the event is North Long Beach Women's Club. Tickets will be sold at the door for \$2 each.

ST. IRENAEUS

A "Candlelight Fashion Flight" is in store for members and guests of St. Irenaeus Women's Club of Cypress Saturday when they sponsor their seventh annual fashion show at the Airport Inn, Newport Beach.

A social hour at 11:30 a.m. precedes luncheon at 12:30 p.m.

Schick's EARLY SPRING REDUCTIONS!

DRESSES and COSTUMES

reduced **1/4**

First reductions of the season. Early spring arrivals in dresses and handsome jacket and coat costumes. Polyester, crepe and smart fashion blends. Schick's typical styling and individuality.

Group of Late Winter Fashions

Fine wools, polyesters and blends. Mostly high fashion styles. Broken sizes.

1/2
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Odalisque Beauty Special

Regularly 7.50 each, now only

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Hand and Body Lotion

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DOWNTOWN LONG BEACH

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Roses to Cherish...

Fired with the elegance of sparkling diamonds

DIAMOND EARRINGS 14 Karat white or yellow gold \$119

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OPEN MON.-THURS., 9:30-5:30; FRI., 9:30-9:00; SAT., 9:30-5:30

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An exquisite new Family Ring, mastercrafted in elegant 14 Karat yellow or white gold with synthetic birthstones, designed for everlasting pride and satisfaction.

F7 42.50 plus 2.50 ea. stone

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Fine Jewelry, street floor
Shop Sun. 12-5 - Daily, 9:30-5:30
Mon. and Fri., 9:30-9

Fourth and Pine 432-7451
Validated parking Victoria lots

Blue or green, consumer pays

(Continued from Page W-1)

Chip with restraint of trade. The company has until October to submit to the courts a plan to sell off a part of its business.

Blue Chip was founded by nine California supermarket chains and soon gained about 95 per cent of this state's trading-stamp market, mostly at Green Stamps' expense.

According to Business Week, Green Stamps were hurt by Blue Chip's lower prices and its policy of allowing competing stores in the same neighborhoods to give the stamps, something S&H didn't permit.

In 1968 S&H closed 35 of its 80 Green Stamp Redemption Centers. But about a year ago, the company began a come-back drive, allowing some service stations and small business to give Green Stamps in addition to Blue Chip.

Green Stamps also recently got the Food Giant chain away from Blue Chip.

Although both stamp company spokesmen report that business is good, Business Week also reports a general slump in the industry. Sales last year dropped by \$50 million to an estimated \$750 million, the magazine claimed.

Business Week adds that Blue Chip sales and profits have been slipping since it earned a record \$8.5 million on \$132-million sales two years ago. In the nine months ending Nov. 30 of last year, net income dropped 27 per cent on a 16 per cent decline in sales.

The reason cited: supermarket's discontinuing the stamps in favor of "discount" prices.

Nevertheless, Edward C. Kulberg of the Green Stamp district office in San Mateo, said California sales are better than they've been in years.

"Because of Blue Chip we were in pretty bad shape a while ago, but we're in good shape now," he said.

Kulberg said in addition to Food Giant, S&H also has added the Michael's market chain plus a number of service stations.

Anderson of Blue Chip said his company's stamps are still far more prevalent than Green in this area.

"Of the 87.9 per cent who save stamps of all kinds in this area, 99.7 save Blue Chip, said Anderson, whose territory covers California, Nevada, Arizona and Oregon.

He said that 17 per cent of the people in these four states save Green Stamps, some save both Blue and Green, hence the total of more than 100 per cent.

The Benson and Benson survey showed men are almost as interested in stamps as women, people in all age brackets collect them, large families are slightly more inclined to save them than small and stamps saving is popular among people of all educational and income levels.

BLUE CHIP CHARGES a retailer \$1.90 a book for 1,200 stamps, Anderson said. The customer then must spend \$120 to fill a book which he may exchange for a variety of merchandise including trips, furniture and clothing.

Anderson said Blue Chip distributes a million stamp pads a month in the four-state area with 5,000 stamps in each pad.

He says his chief sales pitch to the consumer is built on the idea of borrowing a little from the food budget to get desired items.

Some housewives admit this is a major appeal. "Sometimes I pay a few cents more just to get the stamps," said Mrs. Lorin G. Edwards of Long Beach. "It depends on how flush I am."

Mrs. Edwards, although she is aware she is paying slightly more in stores which give the stamps, nevertheless is willing to go out of her way to get them.

The few pennies she would save elsewhere would not be stashed away, she says. The stamps offer her a way to save for items she needs.

Mrs. Carlton C. Daniels, also of Long Beach, said she shops at Von's, a market chain which still gives the stamps, because she likes to save them.

"I just like to save them for things I ordinarily wouldn't get," she said. "Yes, I think I pay more to get them, but I still feel I get things I wouldn't normally get."

The stamps also are popular with her friends, she said.

Mrs. James L. Adams, a resident of Leisure World in Seal Beach, said she thinks the stamps appeal more to younger people who are furnishing homes than to retired people. She saves them when she is given them and shops at a store which provides them. But she added, "I shop there because of convenience, not because of the stamps."

Mrs. C. W. Ball of Los Alamitos does most of her shopping at a military post exchange. But she did not object when her neighborhood market, Thriftmart, recently dropped the stamps.

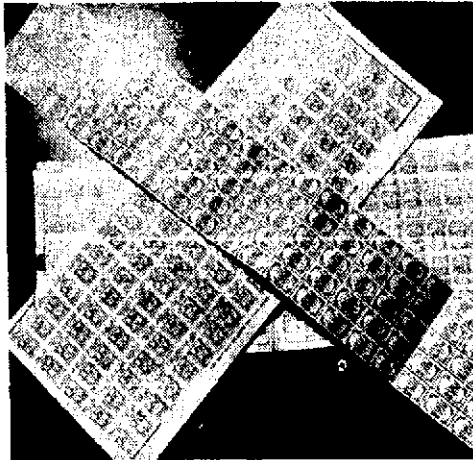
"I don't shop for stamps," she said. "I probably would buy gas without stamps. If I get them, I save them, but I don't care. It's the logical thing for them (the stores) to pass the cost on to the customer."

Mrs. D. C. Chalker of Long Beach says she shops at a market which does not give the stamps, but her choice of a shopping place also is determined by convenience.

She said some of her elderly friends call the stamp books their "wish books."

"They just figure they are getting something for nothing. We know this isn't true. Someone has to pay."

Mrs. Lawrence R. Fay of Long Beach said she doesn't know of anyone who goes out of his or her way



SOME STAMP SAVERS call these books their "wish books." They appeal to people who want to get things with them they say they wouldn't otherwise buy.

to get stamps. She shops at the nearest discount store, where cheaper prices compensate her for loss of stamps, she says.

MANY OF THE SUPERMARKETS which have done away with the stamps have done so as part of a plan to go "discount." Eliminating trading stamps was just a portion of a changeover which enabled them to drop prices.

Paul Campbell, public relations manager of Safeway, said he estimates the stamps added about 1 per cent to the total cost.

"But 1 per cent of a person's total food bill for a year is quite an amount."

"Actually," he added, "our company never had cost figures (on the stamps). But we felt that a majority of customers were fed up with stamps and promotions and gimmicks. We had a few complaints (when we dropped the stamps) and we always will have. Some people are stuck (on stamps). It's their method of getting things they otherwise wouldn't get, a habit thing."

Campbell said after dropping stamps and contests, cutting store hours and increasing efficiency in distribution, the store went to "discount" prices and sales have continued to grow.

Jim Barnett, advertising manager of Lucky Stores, said Lucky's discontinuance of the stamps also was part of discount pricing. He said the result was a savings of 15 to 20 per cent with stamps accounting for 2½ to 3 per cent.

"The psychology behind the stamps," he said, "is that women are able to get something out of their food budget. But when you buy with stamps, you pay, in effect, a high retail price for the item you get as well as paying more at the market. You could buy this item at a lower price at a department store than at the stamp store."

"And think of the stamps lost or thrown away by accident. These are pure profit for the stamp companies. The stamp business is a bonanza and John Public pays."

FRED CANTRELL, vice president of Alpha Beta, a store which pioneered in the elimination of stamps in 1958, said that chain felt customers were more interested in lower prices.

"At that time we guaranteed a 6 per cent reduction in prices. Stamps represented about 2 per cent of the total bill. When you give stamps you have to add onto the price somewhere or pick up more volume."

"We did not lose any customers. And the communications we have had with our customers indicate they would rather have lower prices."

Some of the service stations here, which offer the option of stamps or lower prices, say customers — especially those without company credit cards — are opting frequently for the lower prices with no stamps.

But in both 1970 and 1971 state bills requiring that shoppers be given a choice of stamps or cash discount were killed in committees of the California Legislature.

State Sen. Anthony C. Beilenson, D-Los Angeles, who sponsored the bills, called the stamps "parasitic."

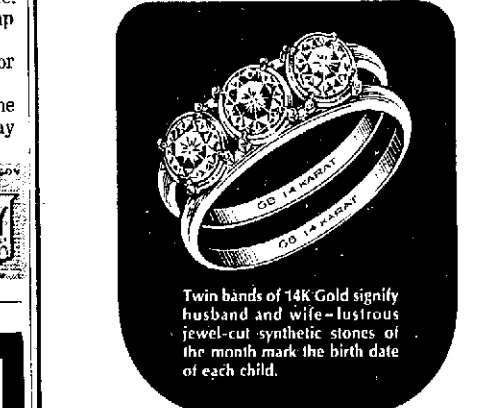
Lobbyists for the stamps companies successfully fought the bills. Sperry and Hutchinson said its survey showed that shoppers don't want governmental interference in the trading stamp picture.

To date no local businesses have done what a service station operator in Oxon Hill, Md. is doing. He is giving away 8-cent U.S. postage stamps with every eight gallons of gas customers buy. He says he's doing it as "something of a protest."

"If we gave good service and nothing else, we'd be a lot better off," he added.



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by Guertin Brothers / A true original
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Sat., 9:30 to 5:30

MISS USA watches her step going down hatch ladder on tour of hospital ship.

USN hosts reigning Miss USA

(Continued from Page W-1)

year. It's been a great experience and a great education.

"Why, before the contest I had never been on a plane. I'd never even been out of the state of Pennsylvania."

Now, with her year nearly over, the 18-year-old beauty queen has traveled from coast to coast and to South and Central America.

We were in three airports just last Sunday," she said sniffing from the remnants of a troublesome cold.

Before becoming Miss Pennsylvania, Michele's only claim to fame was homecoming and senior prom queen at her high school in Butler, Pa.

However, she had another date the eve of the senior prom as this was the night she was crowned Miss U.S.A.

DECLINING to discuss women's liberation views on beauty contests, Michele bristled a little when asked if she felt she was being exploited by parading down a runway in a bathing suit.

"Naturally you are judged by appearance. You also had interviews with the judges so they might see what you are like on the inside, too."

Her constant traveling companion and fashion commentator, Edith Ivy, had nothing but praise for "what's on the inside" of the youthful Miss USA.

"I think Michele is what every mother wishes her daughter could be. She is thoughtful, kind, considerate and never has been late on an assignment."

"I have never heard her make a



snappy or rude remark to anyone and with the schedule we keep this isn't easy. For a young lady just graduated from high school, I think this is pretty incredible."

WITH AN EMBARRASSED little laugh, Michele deftly switched the conversation to the plus side of her year.

"The night of the pageant I was asked who I would like to sit down and talk to if I had my choice of anybody in the world."

"I said it would be President Nixon."

Two days later her wish was granted when she received a congratulatory telephone call from the President of the United States inviting her to visit the summer White House in Key Biscayne, Fla.

"And we actually did talk. About travel mostly. He showed me souvenirs and mementos he had received from all over the world."

As to her impression of the President as a person she said, "I think he is a very warm, kind person."

SHE WAS ALSO enthusiastic about her meeting with the astronauts. "I even got a licence to drive on the moon."

Since being a reigning beauty queen is no end unto itself, Michele naturally gives much thought these days to what she will do after she retires next month.

"For a year I'd like to continue doing promotional work. Then I'll go back to Pennsylvania and study to be a pediatric nurse."

When asked if she would consider joining the Navy as a nurse — with its long standing promise of seeing the world — Michele shook her head apologetically at her Navy hosts and hostesses.

"I think I'll be ready to stay home."

Dennen-Koering nuptial vows spoken in home rite

Donna Marie Koering and Joseph Dennen were united in marriage Saturday evening during a ceremony in the Bellflower home of the bridegroom's parents, Mr. and Mrs. Raymond Dennen.

The newlyweds now are on a honeymoon trip en route to their new home in Portland, Ore.

Attending them during the wedding were Carol Manson, maid of honor, and Larry DeWolf, best man.

Both young persons were graduated from Central High School in Downey. Parents of the bride are Mr. and Mrs. Milo Koering of Longport.

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FAR MORE THAN A GIFT

Twin bands of 14K Gold signify husband and wife—lustrous jewel-cut synthetic stones of the month mark the birth date of each child.

More than a gift, The Mother's Ring stands for her own memories... her marriage, her family, her happiness. Custom crafted to highest standards of quality, it kindles the warm-hearted thought that a mother's love is a many splendored thing!

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201 Pine Ave. at Broadway, Ph. HE 2-5511
Open Mon.-Thurs., 9:30 a.m. to 5:30 p.m.; Fri., 9:30 'til 9;
Sat., 9:30 to 5:30

Diabetes, religion top agenda

MONDAY

LONG BEACH Chapter of the Diabetes Association of Southern California, 8 p.m., home of Mrs. Gladys Miller, 9454 Fleetwood Ave., Cypress, get-acquainted meeting for parents of diabetic children. The chapter is organizing a parents' club to help raise funds for diabetes research and to assist the parents in coping with diabetes in their children.

TUESDAY

PEO RECIPROCITY Bureau, 10 a.m., Assistance League House, Fourth Street and Roswell Avenue. Luncheon served at noon. Mrs. C. E. Farrand will take reservations from all visiting and unaffiliated PEOs.

WEDNESDAY

SOUTHEASTERN District Deanery, of Los Angeles Archdiocesan Council of Catholic Women, 10 a.m., St. Phillip Neri Parish of Lynwood, program on "Religious Education — The Local Scene," a discussion on contemporary religious life styles and educational concepts by Sister Frances Halliwell, C.S.J., curriculum coordinator at St. Philip Neri School, and Sister Robert Anne, C.S.J., principal. Luncheon will be served at noon, with reservations taken by Mrs. Richard Le Duc or Mrs. Ralph Lampe. Deadline is Monday.

HUNTINGTON Harbour Republican Women's Club Federated, 11 a.m. to 4 p.m., board double-decker buses

Fire prevention program offered by safety council

A two-hour program on what to do if you find your house on fire — how to make seconds count, what your actions and reactions should be and how to find out where the family is — will take place Wednesday at 10 a.m. in the Long Beach Fire Department Training Center, 2249 Argonne Ave.

Sponsored by Pilot Club, Long Beach Fire Department and Safety Council, the program will cover elements of fire, the most dangerous kind of fire — electrical — instructions to babysitters, mouth-to-mouth resuscitation, smoking in bed or in a chair

and falling asleep, emergency fire drills for the family, storage of flammable liquids and demonstrations of hazardous conditions.

A tour of the training center will conclude the program.

Anyone interested in attending may contact the Chamber of Commerce, 121 Linden Ave. Seating is limited.



at Huntington Harbour Boardwalk Shopping Center off Warner Avenue, for tour of six waterfront homes. Tickets are \$3.50 per person.

WOMAN'S Music Club, 1:30 p.m., Ebell Club, Third Street and Cerritos Avenue, program by tenor soloist Arthur-Ross Jones, accompanied by Gene Perazzo. Luncheon served at noon. At 11 a.m., music appreciation section will hear Helen Kennedy of Long Beach Public Library detail rise of contralto Marilyn Horne in talk titled, "From Long Beach to the Met."

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Also available with full numerals

Fine Jewelry, Street Floor

Reflections in a wine glass

The Museum of the Sea aboard the Queen Mary will be setting Thursday for annual wine tasting party sponsored by Nightingales. The location inspired this artistic photo of Mrs. William Dunnigan, left, and Mrs. Robert McKernie, chairman. Guests will sample wines

and cheeses from 7 to 9 p.m., then tour the exhibits of the Queen Mary and Jacques Cousteau Museums. Proceeds from the \$5 per person tickets benefit Children's Memorial Hospital.

— Staff Photo by TOM SHAW

DELEGATES NAMED

San Diego draws conventions

CHARITY LEAGUE

"The Spirit of '72" is theme for biennial convention of the National Board of Charity Leagues Monday through Wednesday at the Del Coronado Hotel on Coronado Island.

Mrs. A. Richard Kim-

brough of Los Angeles Founder Chapter is the national president. Representatives from 19 Southern California chapters will attend.

Purpose of the organization is to foster mother-daughter relationships in

social, cultural and philanthropic training through TickTocker activities.

Attending from South Coast chapter are Mmes. George A. Crum, national recording secretary; Lewis M. Webb, president, and Max B. Hargis, president-elect.

Carl Richard Terzian will be featured speaker at Tuesday banquet. His topic is "Who's Terrified of Today's Woman?"

EMBLEM CLUB

The El Cortez Hotel, San Diego will be site of 21st annual convention of California State Association of Emblem Clubs and Nevada-Hawaii Clubs Thursday through Saturday.

Mrs. Arthur St. Martin of Long Beach Emblem Club 106 is chairman of the conclave, which will be attended by approximately 1,500 delegates from more than 100 clubs.

Representing Long Beach are Mmes. Rose Davis, president; George Athey, junior past president; William Engle, Lola Wainner, Andrew Anderson, Jean Inderbeiten, Everett Ragsdale, Herbert Strobach, Ernest Martinez, David Zwiibel, Harry Gallagher, Conrad Pfening, Richard Lovell, Cecil Lowney, Marjorie Littlejohn, Earl Wilcoxon, Robert Adkisson, Mortimer Decker

Henry Brooks, Ann Hendricks, Bud Vawter, Virgil Jacobs, Clarence Gates, Leona Ball and Carman Ricca.

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OPEN SUNDAYS 12-5 P.M.

Wine turns to dollars for MOD

Long Beach Chapter of the National Foundation, March of Dimes, will stage its 10th annual wine festival on the grounds of Long Beach Museum of Art, 2300 E. Ocean Blvd., from 7 to 9 p.m. Thursday.

Five hundred guests have been invited to sip the special wines of four California vintners and nibble on bread and cheese donated for the event by Pantry Markets of Pasadena.

Proceeds from the wine tasting will be used for prevention of birth defects through National Research Program-Patient Care in the



more than 100 birth defect centers-genetic counseling clinics throughout the states.

Chairman Mike Driscoll will be assisted by Laura Fischbein and Doris Caplan.

Persons interested in participating are invited to contact the March of Dimes Office, 1412 E. Wardlow Road, for reservations. Tickets, \$3 per person, also will be available at the door.

By FRANCES DIETRICH

A reader asks: "What is Trevira?" With the multitude of trade names for yarns, fabrics, and finishes, plus the family names for 16 different basic types of man-made fibers, one can understand the average person's puzzlement.

Trevira is the trade name for a polyester fiber developed in Frankfurt, West Germany. Fifteen years ago, Imperial Industries in England perfected the first polyester fiber and licensed companies around the world to produce it. Faberke Hoeschst AG, which was founded in 1863 as a manufacturer of dyestuffs and is now one of the six top companies in the chemical industry, was one of the licensees. An off shoot of that company, Hoechst Fibers Incorporated, is based in Spartanburg, S.C.

Polyester was developed simultaneously in the United States and Europe, but the approaches were somewhat different. In this country, it was promoted as a practical fiber for easy-care fabric.

In Europe, the keynote

was the use of polyester in high-style fabric. Emphasis was put on the characteristics it contributed in blends with wool, silk or linen.

PRESENTLY, more textile companies in this country are blending polyester with natural fibers in addition to old-fashioned cotton. But the Hoechst company which started out in the couturier world claims an international bank of fashion and color expertise.

Trevira polyester fabric has been in the home-sewing market for four years. It is still a "quality shop" item, demanding and getting a slightly higher price than domestic polyesters of comparable weight in a 100 per cent polyester.

When polyester is formed into long hair-like filaments, it is normally smooth and rod-shaped. Most fiber companies vary the shape to achieve certain effects. The Hoechst company produced a star-shaped fiber three years ago, which they call Trevira "star." When made into yarn and woven into cloth, it provides a softly

glowing sheen and a luxurious touch.

TREVIRA FIBERS are also being produced in a spun version, which means that the filament is chopped into little pieces like natural cotton or wool fibers, then spun into yarn. This produces a loftier, fuzzier yarn. In combination with natural wool, you have a fabric that is soft and resilient. This blend is being featured in double-knits.

You may wonder about the combination of polyester and wool. How will the wool react when the fabric is washed? No problem. The spun polyester and wool are intermingled in the basic fiber stage and heat set. This provides a mutual degree of flexibility.

Polyester and wool blends are hand or machine washable at low temperature with a mild detergent. Remove the garment from the washing machine immediately. Do not wring. Rinse thoroughly in warm, not hot, water. Squeeze out the excess water and place on a flat surface to dry. In the case of

woven polyester and wool, you may hang the garment on a nonrust hanger to dry.

READER SERVICE: Write for free brochure, "How to Sew a Knit," by Francie Coffey, written especially for Trevira. It is an introduction to the tech-

niques of sewing knits, including illustrations and easy-to-follow tips on achieving professional results. Send a long, self-addressed and stamped envelope to Frances Dietrich, Fascinating Fabrics, in care of the Independent Press-Telegram.

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WILLBANKS'

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Week's school menus

The following menus will be served in Long Beach elementary schools in the week of April 24-28:

MONDAY: Chicken fried steak, whipped potatoes with gravy, peach cup, peanut butter sandwich and milk.

TUESDAY: Sloppy Joe, oven fried potatoes, apricot halves, peanut butter cookie and milk.

WEDNESDAY: Taco, carrots, applesauce, hot buttered raisin bread square and milk.

THURSDAY: Turkey in gravy, garden salad, chocolate pudding with marshmallow, peanut butter sandwich and milk.

FRIDAY: Italian spaghetti, green beans, orange wedges, hot buttered French bread and milk.

JUNIOR-SENIOR HIGH MONDAY: Cheese enchilada or Italian spaghetti, peas, fruit gelatin, hot buttered French bread and milk.

TUESDAY: Pizza, green beans, garden salad,

peaches, peanut butter sandwich and milk.

WEDNESDAY: Cheeseburger, hamburger trimmings, potato salad, fruit cup supreme and milk.

THURSDAY: Tostada with chopped lettuce, applesauce, hot buttered muffin bread and milk.

FRIDAY: Chopped steak on whipped potatoes, green salad, golden custard square with whipped topping, toasted cheese special and milk.

CLOSING OUT WIG SALE

Since opening a beautiful new store at 2037 East 7th St., Wigs by Anthony decided to close his North Long Beach store. The entire stock has been moved to the 7th St. store and will be sold at close-out sacrifice prices... many of these wigs will be sold at below manufacturer's cost!

OPEN TODAY, SUNDAY, 10 to 4



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| SHORT CASUAL WIGS | REGULAR 19.95 | 6 ⁸⁸ |
| DUTCH GIRL WIGS | REGULAR 24.95 | 6 ⁸⁸ |
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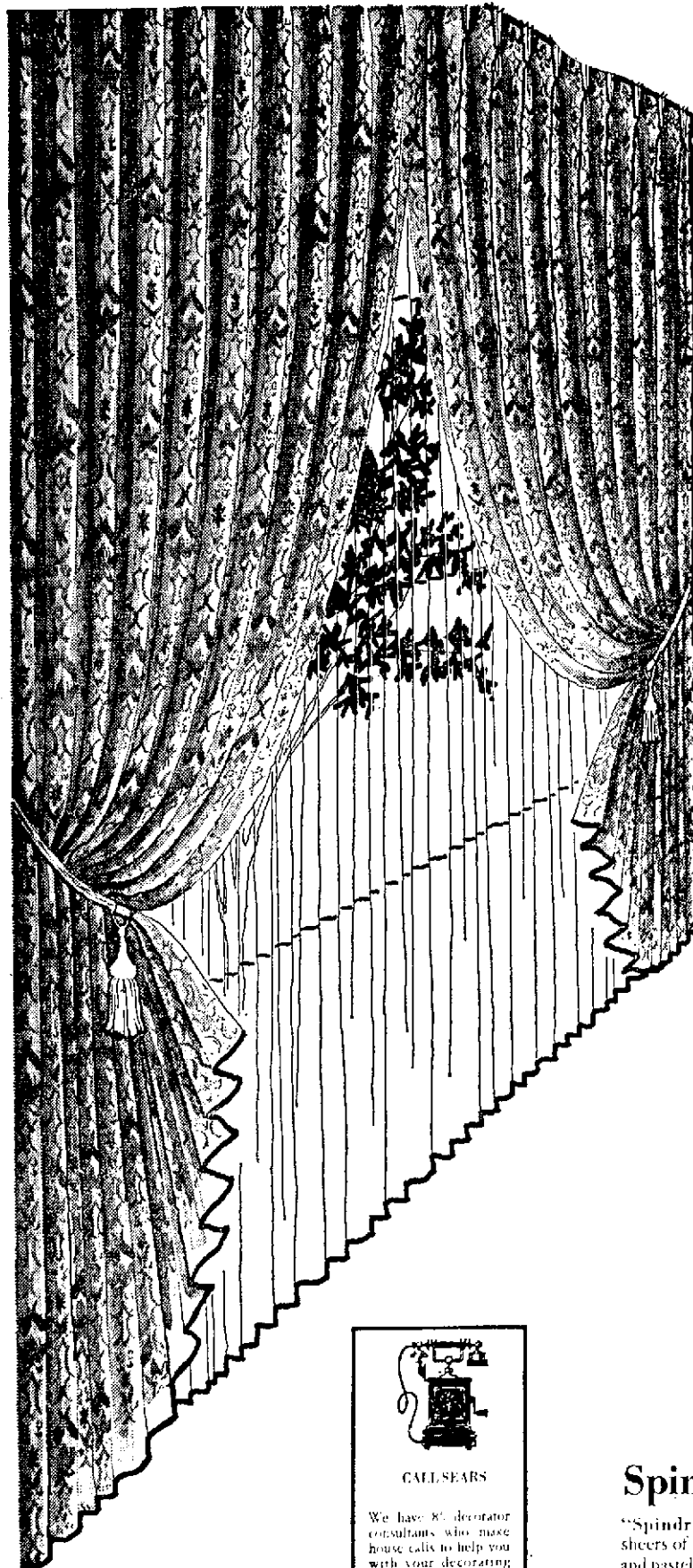
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Regular \$10.99

7.97
50x54-in. long
Pair

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| \$10.99 | 75x54-in. | 15.97 |
| \$25.99 | 100x54-in. | 20.97 |
| \$11.99 | 50x84-in. | 8.97 |
| \$21.99 | 75x84-in. | 17.97 |
| \$28.99 | 100x84-in. | 23.97 |
| \$35.99 | 125x84-in. | 29.97 |
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"Spindrift" panels, Perma-Prest® semi-sheers of Dacron® polyester baniste in white and pastels. Regular \$5.98.

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panel 40x81-in.

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| \$1.98 | 10x24-in. | 1.49 | \$8.98 | 84x81-in. | 6.49 |
| \$2.69 | 10x30-in. | 1.99 | \$14.98 | 128x81-in. | 11.99 |
| \$2.98 | 40x36-in. | 2.29 | \$19.98 | 172x81-in. | 15.99 |
| \$3.49 | 10x54-in. | 2.99 | Valance | | 1.98 |

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Satisfaction Guaranteed Or Your Money Back

CHEF OF THE WEEK

Works out with chicken recipe

By MILDRED K. FLANARY

Emphasis should be on RE-CREATION, rather than recreation, cause that's what he does. Today's Chef of the Week, Alvin D. Hoskin, was appointed by the Board of Education on July 1, 1967, as director of physical education and school recreation.

He also serves as director of recreation, City of Long Beach, having been appointed by the city manager, to that position in 1960.

Starting out in Brigham City, Utah, Hoskin came to Long Beach in 1923. Then he made the complete circuit of Edison and Lincoln Elementary, Washington Junior and Polytechnic High Schools, Long Beach City College, from which he obtained an A.A. degree, then graduating from UCLA, with an EdB. degree with honors in physical education.

ATTENTION ALL CHEFS:

Please pick up your tickets for the Chef of the Week banquet at the door May 16 at Los Alamitos Race Course. Festivities get underway with a 6 p.m. social hour. Dinner is scheduled at 7.—Millie.

Hoskin, in the interim had, from December '42 to '45, served as athletic instructor with the 84th Infantry Division, the 12th Armored Division, and in the European Theater of Operations.

His "summer" and "part-time" experience included junior play director, senior play director, Board of Education; sports official Recreation Department, Long Beach, and recreation director, Los Angeles Department of Recreation and Parks.

Hoskin also has taught physical education in three area junior high schools, and has supervised or instructed physical education for both Long Beach Board of Education and Recreation Department since 1953.

His special education credentials include a Life Diploma for general elementary, general secondary and general administration teaching. He has been a member of the California Board of Park and Recreation Personnel, a Registered Recreator, and has had a Certificate of Administration since June, 1967.

A member of the National California and Long Beach Teachers Associations, and the California School Administrators, Hoskin, also is active in the American Association for Health, Physical Education and Recreation, and in the California, American Park and National Recreation Associations. Long Beach Rotary claims him as a member, as does the Armed Services YMCA Committee of Management.

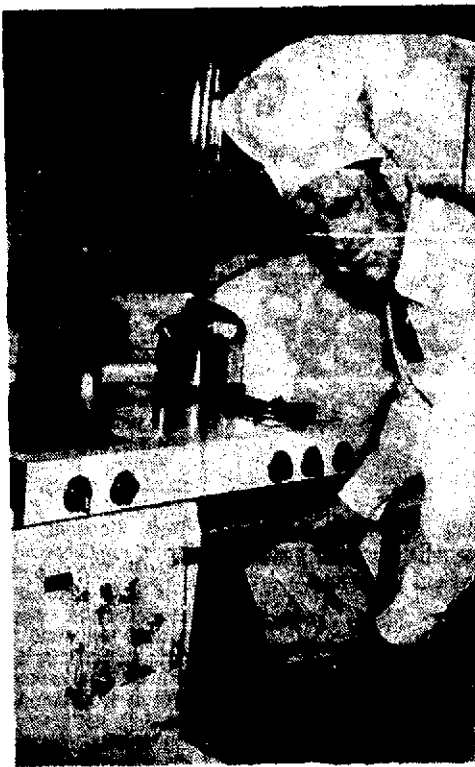
Hoskins, an author in his own right, published in 1950, "Outdoor Education," a handbook for school districts, and has had five articles in the CAHPER Journal. In the Spring of '62, his article on "School Community Recreation Relationships" appeared; and the following March, "Fitness and Health — When Education Is the Center," appeared in "Educational Leadership."

LISTED IN "Who's Who in the West," Hoskin, has, since 1933, served as president, "veep", or on the board of directors of many California and national "Fiz Ed" organizations, Parent and Teachers Associations, Education Policy Committees, and YMCA Boards of Management.

He has served on the Board of Directors, Long Beach Symphony Association; been a member of the Resolutions Committee, American Park and Recreation Society, has been the recipient of honorary life memberships and service awards in many associations having to do with health, physical education and recreation.

Hoskin and his wife, Ruth, have two daughters, Mrs. Darlene Karen Stowe, and Davia Ruth.

Hobbywise, he's a photographer, traveler, and bicycle rider. While he tours Eldorado Park on the "moving" one, on weekends, he also puts miles 'n miles on a stationary one in his garage. While Ruth says, "he doesn't cook much, he does well at the barbecue and on the pancake griddle." Today, however, he has a chicken in the hopper, which he calls "Butter Crumb Chicken."



ALVIN D. HOSKIN

BUTTER CRUMB CHICKEN

8 to 10 pieces frying chicken (approximately 3 pounds) (thighs and breasts).

¼ pound butter (1 cube) melted

¾ cups corn flake crumbs

¾ teaspoon salt

¼ teaspoon pepper

Dried parsley, if desired

Mix crumbs, salt and pepper in shallow dish. Dip chicken pieces in melted butter; roll in crumb mixture and place in large buttered baking dish or pan. Sprinkle dried parsley over chicken, if desired. Cover with foil and bake 1½ hours at 350 degrees. Serves six.

You can help

Each week, Life/style brings readers a list of volunteer opportunities. Those wishing further information may contact the community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

OFFICE HELP: A non-profit mental health organization needs typists, stuffers and clerical help.

MAKE RECORDS: A center for immunization needs volunteers to help with records.

POOL PLAY: A director is needed for a swimming program for the handicapped this summer. Also, adult assistance is needed at a pool recreation period for the handicapped 3:30 to 5 p.m. weekdays.

DROP IN: A center which works with young women who have dropped out of high school needs clerical help.

TALK-A-THON: A volunteer agency needs people to make telephone calls.

ONCE-A-WEEK: Well-baby clinics need volunteers on Thursdays.



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IRA CORN:

Dear Mr. Corn:
I have heard something about a "rule of eleven." Can you explain it, please?
Ten Fingers,
Spring Valley, N.Y.

Answer: The rule of eleven is an invaluable tool for the third-hand player and for declarer after the opening leader has led a fourth-best card of a suit (usually against no trumps).

Third hand or declarer subtracts from 11 the denomination of the card led to determine the number

Aces on bridge

of higher cards in the other three hands. For example:

Dummy (North)
A Q 2

South
10 8 3

West leads the seven (fourth best). Seven from 11 equals four. Dummy has two higher cards and so have you. East, therefore, has none higher. West has led from K-J-9-7.

Dear Mr. Corn:

What is the minimum suit texture required for a one-over-one response?

Shabby Suits,
Fort Worth

Answer: Much depends on the system used. If you open only five-card majors you should bid any four-card suit to avoid missing a four-four major suit fit. If you open four-card majors, I suggest you prescribe a minimum texture of J-10-x-x or Q-x-x-x.

Dear Mr. Corn:

What is the best chance to hold the losses to one trick with this combination?

A-10-x-x
Q-x-x-x
Need Computer.
New York City

Answer: Your best chance is to play the ace and then lead to the queen.

If your opponent plays low, play the queen. If the king appears, your problems are over.

Dear Mr. Corn:

Recently you answered a question concerning a redeal. While your answer concerning a redeal was correct, I do not believe that a passed-out hand is "redealt." Am I wrong?

Knows Laws,
Watertown, N.Y.

Answer: You are absolutely right and I should have made the point clear. A redeal is required when faulty conditions exist, such as mixing cards; one too few; another too many; etc. In these cases, the deal is cancelled; the same dealer deals again and the same deck is used. However, when a hand is passed out, there is no redeal. The turn to deal rotates as if the hand had been played.

Pi Phi plan founders day lunch

The Sheraton Universal Hotel in North Hollywood will be the site Saturday of Founders' Day luncheon sponsored by the Southern California Area Council of Pi Beta Phi to commemorate the 105th anniversary of the founding of the sorority.

Members from alumnae chapters throughout the southern area and active chapters at UCLA and USC will attend.

Representing Long Beach alumnae will be Mmes. Arthur A. Lockhart, Tom Harman, Rogers Wright, John Weber,

John Barbee and C. L. Lovitt. Mrs. Lockhart, 6231 E. Sixth St., will take reservations.

Featured speaker will be William G. Simon, Los Angeles attorney and trustee of the J. Edgar Hoover Foundation.

Mrs. H. K. Goldback of Pasadena, alumnae province president, will preside.

Whist party

A public whist and card party is scheduled Wednesday at 7:30 p.m. in the American Legion Hall, 59th Street and Orange Avenue, sponsored by the Houghton Park American Legion Auxiliary 560. Proceeds from \$1 tickets benefit veterans' poppy fund.

Bazaar slated

A "bring and buy" bazaar and luncheon is planned Tuesday at 12:30 p.m. in St. Luke's Episcopal Church, Seventh Street and Atlantic Avenue, sponsored by Daughters of the British Empire. All women of British descent may attend.

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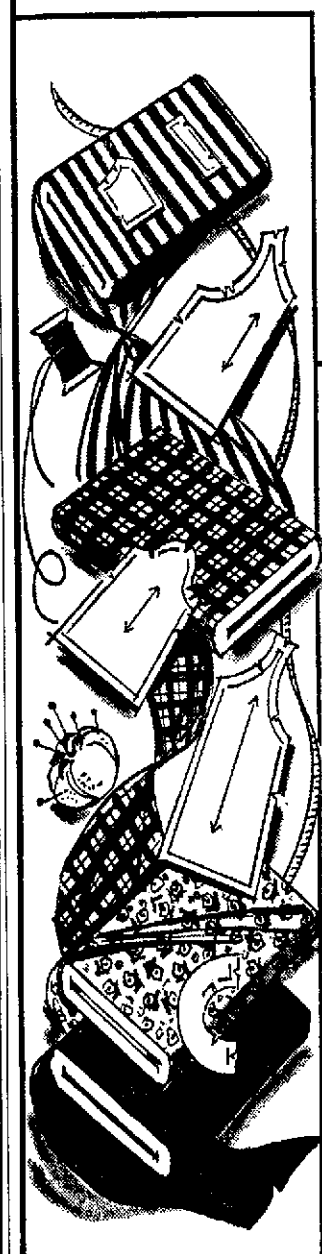
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DEAR ABBY

Battle's brewing over a few cold ones

By ABIGAIL VAN BUREN

DEAR ABBY: My husband folded the newspaper just right to be sure I read your column about the "cold wife." We both read your column faithfully, so now I am writing you a letter which I hope you'll print so I can fold the paper just right for HIM to read.

I am turned off in the bedroom because my husband smells like a brewery every night. I wouldn't begrudge him one or two beers to unwind every night, but Abby, he can drink 9 or 10!

The sour mash smell just gets me. I've even tried drinking a beer or two with him so I wouldn't smell it on him, but then I started thinking how we must smell to our children. Also, the beer started putting weight on me, so I quit.

My husband is a very intelligent man and he's fun to be with, but not when he's drinking. Maybe if he sees this in black and white he will realize what his beer is doing to our marriage. How come beer drinkers don't think they have a problem?

UP TO HERE IN SEATTLE
DEAR UP: Because they never multiply the alcoholic content of each bottle of beer by the number of bottles they consume.

DEAR ABBY: I had to laugh when I read the letter from "HURRICANE NANCY." She was mad because all the hurricanes are named after women.

Have you ever heard of a "himmicane"?

SMARTY PANTS
DEAR SMARTY PANTS: No. But that could be next on the list, come the feminist revolution.

DEAR ABBY: Anybody who writes an unsolicited letter announcing how "well adjusted" he is, in my opinion, is not well adjusted.

I refer to that Ph.D. who says unlike most of his contemporaries, he still kisses his parents, respects and shares their values, and enjoys living at home. Then he challenges the

Freudians to tell him what's wrong with him. My 25-year-old son and I have identical values; this is why his 10 or 12 week-ends at home are such a joy. It has nothing to do with values. Differences in tastes, habits, work patterns, recreation, etc., is the issue. Should those of a man in his mid-20s and those of a woman nearing

60 be the same? Before one can be an effective wage earner, husband, father or citizen, he must be a person in his own right, responsible for himself with an identity of his own. This identity is established by having one's own dwelling, cooking one's own meals, remembering to send out his own laundry as well as de-

ciding whom to entertain and how, and deciding upon what direction his life shall take. The man who moves from Mummy's house to Wife's has never achieved this side of his identity. If the mother of our young Ph.D. really loves her son, she will kick him out. And Freud has nothing to do with it. MOTHER

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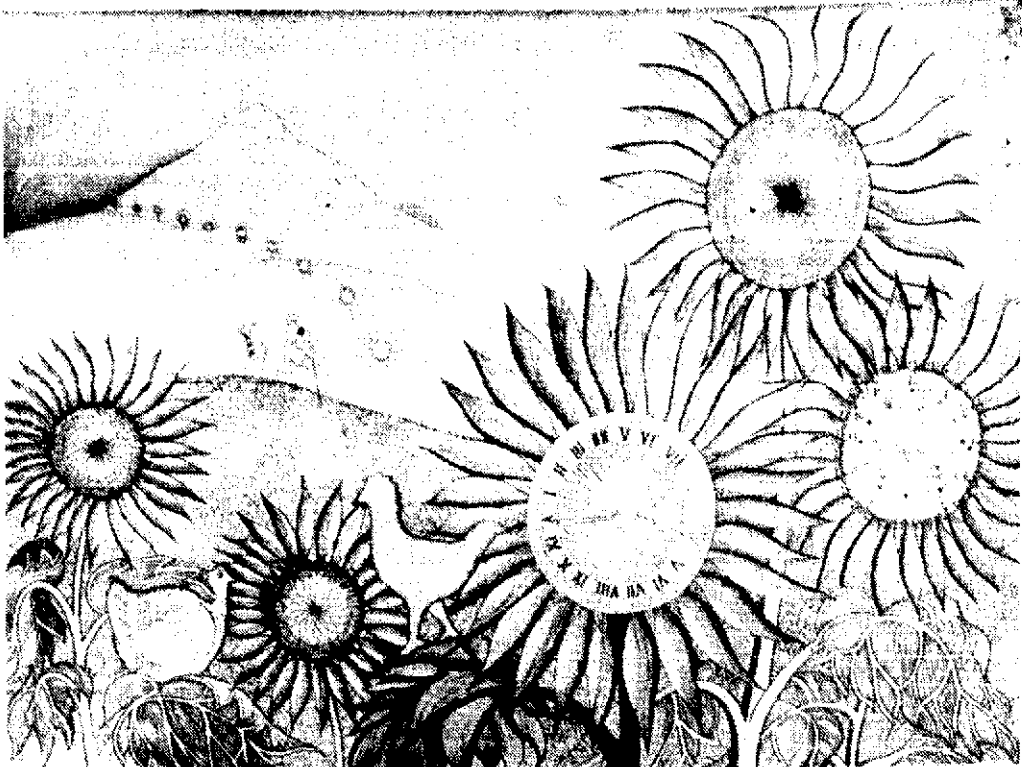


arts

W-8—INDEPENDENT, PRESS-TELEGRAM
Long Beach, Calif., Sun., April 23, 1972

IN LAKESIDE collection is Amer Citron (left) from "Cirque d'Etoile Filante" by Georges Rouault. The French artist lived from 1871 to 1958. This color aquatint is dated 1935 and is from an edition of 250.

"ONLY THE DREAMER Can Build the Dream," right, is Alice Asmar's ink on 100 per cent rag board. The artist's exhibit at Mary Livingston's Gallery 2, Santa Ana, will remain through May 9.



Prints -- old and new

By ELISE EMERY
Arts Editor

An exhibit Thursday from 1 to 6 p.m. at California State College, Long Beach, will appeal to experienced collectors, first-time buyers, and lookers-only. It is the \$100,000 collection of the Lakeside Studio from Lakeside, Mich.

Prints by old and modern master artists such as Albrecht Durer, Martin Schongauer, Jacques Callot, William Blake, Georges Rouault and Pablo Picasso may be compared with prints by such contemporary artists as Leonard Baskin, Garo Antreasian, Mark Tobey, S.W. Hayter, Conner Everts, Jerry Rothman, Ray Kercui and Misch Kohn.

Robin Blomquist of the Lakeside Studio will be at the exhibit in the Graduate Print Room 104. Fine Arts Building 3, to answer ques-

tions, whether historical or technical. All works displayed will be for sale.

The Lakeside Studio has been set up and is operated by master printers trained at Tamarind Lithography Workshop, Los Angeles. Its collection of more than 800 original prints tours the country each year, visiting major museums and universities.

CRITICS striving to describe the work of Alice Asmar have used such words as whimsical, poetic, metaphysical, innovative, personal, subjective. The artist's style is unique; it must be seen to be understood.

Her annual one-woman show at Mary Livingston's Gallery 2, 1211 N. Broadway, Santa Ana, opens today with an invitational reception from 4 to 7 p.m., then will be open to the public through May 9. The gallery is open daily, ex-

cept Wednesdays, from 10 a.m. to 5 p.m.

Lebanese by heritage, Miss Asmar grew up in Oregon, took her master of fine arts degree at the University of Washington, won numerous prizes including the H.H. Woolley Fellowship to study at the Beaux Arts in Paris, traveled extensively in Switzerland, Italy, Yugoslavia, Turkey, Greece and Lebanon. Recently, she discovered New Mexico and Arizona where she makes annual visits to study Indian ceremonials and dance-drama. These she has incorporated in her art.

Miss Asmar's work is discussed in an article written by Janice Lovvos in the magazine, American Artist, April, 1972.

RESPONSE to "The American West" exhibit at Los Angeles County Museum of Art, 5905 Wilshire Blvd., has been so great

that the museum, normally closed after 5 p.m. on weekdays, will remain open until 9 p.m. on Fridays. Free guided tours are offered daily at 1 p.m. and Fridays at 7 p.m.

Regular hours are 10 a.m. to 5 p.m. Tuesdays through Fridays, 10 a.m. to 6 p.m. Saturdays, noon to 6 p.m. Sundays.

TRADITIONAL Artists Guild of Paramount today concludes its Spring Membership Show at Paramount Boulevard and Rosser Avenue. Paintings may be seen from 10 a.m. to 5 p.m. The public is invited; there is no admission charge.

Tuesday, Arnold Schiffrin will be guest lecturer when Long Beach Art Association meets at 7:30 p.m. in Fidelity Plaza, 555 E. Ocean Blvd. Admission for non-members is \$1. Schiffrin will include a painting demonstration in acrylics.

"BIRTHDAY" by Alice Asmar is ink on hand-made haruki. It reflects the artist's preoccupation with nature which she depicts in many themes.



ALL OF YOU who were disappointed last year when you weren't able to buy tickets to the sold-out Pageant of the Masters at Laguna Beach, take note. The Festival of Arts box office at 650 Laguna Canyon Road, is now open Thursdays through Sundays from 1 to 4 p.m. The festival and pageant will be held in Irvine Bowl

from July 14 through Aug. 27.

If you want to pick up tickets, bring cash. Otherwise, tickets will be held and mailed two weeks later, after checks have cleared the bank. Friday, Saturday and Sunday performances already are sold out — although you might be lucky and pick up a cancellation on the day of the show — but

good seats remain for weeknight performances. Prices range from \$2 to \$6.

WHEN USC's exhibit of pre-Columbian sculptures, "Animals and Other Creatures" opened April 13, the university galleries at 823 Exposition Blvd. were to be open from noon to 5 p.m. except on Mondays, Saturdays and Sundays.

But the unique collection of animals and other creatures associated in fact or mythology with the ancients who were residents of what now is Mexico and the Southwestern United States, has drawn so many viewers that hours are changed. The gallery will be open through May 7 from noon to 5 p.m. except Mondays.



SERVANT Florence Pike (Janis Jamison) overhears Sid (Thomas Hall) plotting with his sweetheart (Linda Russo) to spike the lemonade with rum at the village's May Day celebration.

— Staff Photo by RON CARLSON

'Herring' is droll fare

For its spring production, the departments of music and theater arts at California State College, Long Beach, will stage "Albert Herring" Wednesday through Saturday in the Little Theater on campus. Curtain time is 8:30 p.m.

The comic opera, written in 1947 by Benjamin Britten, has been popular in England but its first professional production in this country was last year by New York City Opera. An adaptation of a short story by Guy de Maupassant, the libretto was written by Eric Crozier.

The title role will be sung by Dennis Heath. Other roles will be sung by Marie Elena Pathekas, Janis Jamison, John Noschese, Richard Curry, Patrick Myers, Patricia Smith, Helena Smith, Linda Russo, Thomas Hall, Carol Hatton, Debbie Doll and Tony Gallagher.

Under the musical direction of Dr. Hans Lampi, the opera has been staged by Dr. G. L. Shoup. Sets are by Mark Williams;

Gail Crellin created costumes.

Set in the English village of Loxford about 1900, the plot is dominated by Lady Billows, a pompous, self-appointed guardian of public morals. The time is April and Lady Billows decrees that a Queen of the May shall be chosen from the town's most virtuous girls.

HOWEVER, there is no suitable candidate, so town leaders choose, instead, a King of the May — one Albert Herring, the pure,

Watts Symphony

Watts Symphony will present a concert at the Tamarind Avenue Seventh-day Adventist Church, 417 Tamarind Ave., Compton, today at 3 p.m. Admission is free. Octave Bonomo will conduct the program of Latin American and contemporary music including the premiere of "The Birds" by Penman Lovinood. The church choir also will perform.

though simple, son of a greengrocer. Albert's objections are waved aside and he is crowned King.

But the town leaders have reckoned without Albert's worldly friend, Sid, who generously laces the lemonade with rum. Albert, emboldened, takes his prize money and sneaks off to the nearest town for a binge. When his absence is discovered the next morning, the town believes him the victim of foul play.

When Albert reappears, he is dirty, disheveled, doffing, dismissing the townsfolk — he has discovered a new life and manhood overnight.

Of the NYCO production, one critic wrote, "It is a delightful and moving masterpiece that stands in the tradition of such operatic comedies as Mozart's 'Marriage of Figaro' and Verdi's 'Falstaff.' Don't miss it if it comes within 100 miles."

For ticket information for the CSLB production, call the college theater arts department.

May invitation: come to the fair

Musical programs, art shows, delicious food, dance and entertainment for children will contribute variety to the Peninsula Music Fair '72 on May 7.

Under auspices of the Peninsula Committee for the Los Angeles Philharmonic Orchestra, the day-long affair will begin at 10 a.m. on the Chadwick School campus, Crenshaw Boulevard at Palos Verdes Drive North.

Zubin Mehta and the Philharmonic Orchestra will perform in the outdoor amphitheater. A special Youth Concert, led by Gerhard Samuel, associate conductor, also will be given in the amphitheater.

Sixteen Southland musical ensembles will give simultaneous performances throughout the day on the expansive campus which overlooks the Los Angeles Basin and Santa Monica Bay.

TO OPEN the fair, Paul Gleason will direct the Los Angeles Dance Theater in a dance encounter, highlighted by an old-fashioned hoedown. Both this group and Elisabeth Waldo's versatile Pan American Ensemble will perform under auspices of Young Audiences.

In enclosed archways throughout the campus, small instrumental groups

Recitals today

Today, beginning at 1 p.m., Long Beach Branch of Music Teacher's Association will present 82 students in three recitals in the Choral Room of California State College, Long Beach. The public is invited.

Thirty-six students from the Long Beach Branch have been selected to perform at the MTAC state convention July 6 through 10 in the Sheraton-Universal Hotel, North Hollywood.

from within the orchestra will perform for audiences seated on the lawns.

While parents are enjoying the more serious concerts, a special Children's Musicland will be provided for youngsters. The area will include ethnic dancing folk-singing, musical games, contests and demonstrations.

All proceeds will go to the orchestra. Mrs. Ernest Helme Jr. is chairman of the event. Tickets, at \$3 for adults and \$1.50 for children, will be available at the gate May 7.

CSLB sets May dates for festival

The first annual Louise Carlson-Cross Cultural Festival at California State College, Long Beach, will be celebrated on campus May 5, 6 and 7.

In 1965, the college received a bequest from the estate of Louise Carlson, native of Varnland, Sweden, and later a resident of Long Beach. The fund was to be placed in trust to further the cultural education of CSLB students through non-political events.

The first festival will feature the culture of Sweden, in Miss Carlson's honor, and that of Japan, thus bringing together events from both East and West. The weekend program will include films, music, drama, art, poetry, literature, food and dance of the two countries.

Tickets, at \$15 for the public include all performances and one gourmet-choice. Checks should be made payable to Long Beach California State College Foundation and mailed to the Executive Vice President, Foundation, Cal-State Long Beach, 6101 E. Seventh St., 90840.



LAUREN BACALL won the Tony Award for Best Actress for her first musical comedy role in "Applause." The show also won the Tony for Best Musical of 1970. Ron Field took his first Tony for Best Director, his second for Best Choreographer.

Bacall stars in 'Applause'

Lauren Bacall, starring in the Broadway musical comedy, "Applause," will open Los Angeles Civic Light Opera's 35th season Tuesday in The Music Center Pavilion.

"Applause" swept the Tony prize field for 1970 and continues to run at the Palace in New York with Anne Baxter in the leading role while the original star heads the company coming to the Pavilion.

Based on the Oscar-winning film, "All About Eve," the musical has a book written by Betty Comden and Adolph

Green. Lyrics by Lee Adams and music by Charles Strouse.

The large supporting cast includes Don Chastain, Norwood Smith, Virginia Sandifur, Beverly Dixon, Ted Pritchard, Lee

'Swan Lake'

A film of the Leningrad Kirov Ballet Company's full-length production of Tchaikovsky's "Swan Lake" will be shown once only in Los Angeles Saturday at 8:30 p.m. in Shrine Auditorium.

Roy Reams, Leland Palmer, Burt Vrier, George McDonald and Ray Thorne.

"Applause" recounts the adventures of a conniving young actress who incarnates herself with a warm-hearted, great stage star, Margo, played by Miss Bacall. The schemer is Eve, portrayed by Miss Sandifur, and her treacherous campaign to take over Margo's career, her lover and her life nearly succeeds.

The production will have an eight-week run at the Pavilion.



LA CASA GRANDE IS main building of 123-acre Hearst Castle in San Simeon, and affords visitors a breathtaking view of 100 miles of rugged coastline.

Night life comes to San Simeon, environs

The still-unspoiled rugged beauty of California's "Gold Coast" combined with the wonders of William Randolph Hearst's famed castle attracts almost 700,000 visitors yearly to this sightseers' paradise. Up to now, however, no night life.

On upcoming weekends, April 29 and May 5-6, there will be evening entertainment sophisticated enough to satisfy most big city tastes. Also, winter rates at most San Simeon motels will still be effect.

treasures covers 123 acres of gardens, terraces, pools and palatial guest house, which surround the magnificent 137-foot high mansion known as La Casa Grande.

The splendors of the Hearst San Simeon State Historical Monument are shown in three separate-area tours simultaneously and continuously conducted by a corps of official State guides from 8:30 a.m. to 3 p.m. every day except Thanksgiving and Christmas. Each two-hour tour costs \$3 for adults and \$1.50 for children.

ford's rugged coastal beauty unsurpassed anywhere. Local recreational activities include camping, picnicking, swimming, sportfishing, skin diving, rock hunting, boating, hiking, plus lots of "oohing and ah-ing."

Though Hearst Castle tours are not overcrowded at this time, one can play safe by obtaining tickets in advance at any local Ticketron office.

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Mexican government eases restrictions

Though Baja California has been accessible to Southern California vacationers for many years, new Mexican government policies have made it more convenient to reach the vacation spots along the 900-mile peninsula.

Club Baja California S. A. of Laguna Beach has made arrangements with the Mexican government to provide air-taxi service from Orange County Airport direct to Baja.

Previously, the resorts along the peninsula were available by air only with private

planes and commercial flights originating south of the border.

CLUB BAJA is commencing with flights to the town of Mulege, located 420 miles south of the border on the Baja de Concepcion in the Sea of Cortez.

Mulege has long been used by Southern California fishermen as their headquarters and many have acclaimed the location as the best "fishing hole" in the world with catches of marlin, yellowtail, tuna, sailfish and red snapper.

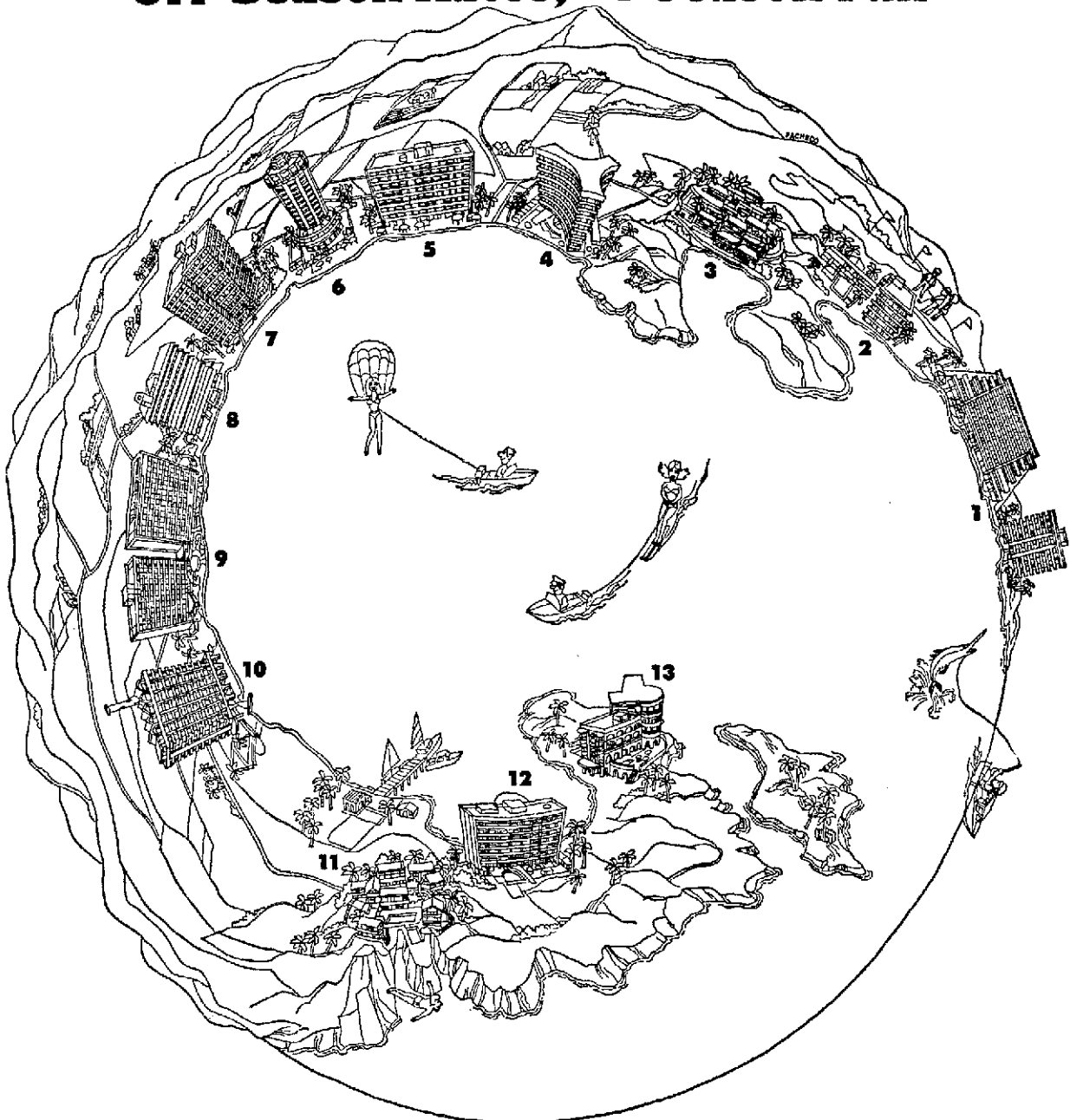
Three vacation packages, which include

round-trip air fare, transfer to and from hotels, hotel room and three meals a day are being offered by Club Baja. The Mini-Week-end package calls for departure on Friday morning and return Monday evening. The Mini-Mid-week package runs from Monday through Friday while a Maxi-Vacation will leave daily for a full week's stay at Mulege.

HOTELS USED by Club Baja in Mulege are the long established Las Casitas and Hacienda.

Further information may be obtained from Club Baja California, P. O. Box 4729, Irvine, 92664.

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2 PIERRE MARQUES Y CLUB DE GOLF

Located on Revolcadero Beach, with its own championship golf course. Every room has a terrace and ocean view. 3 days, 2 nights, \$38*, including unlimited greens fees.

3 LAS BRISAS

Different from other hotels, this one is a cascade of

pink terraced casitas, each with its own pool. 4 days, 3 nights, \$87*, including pink and white jeep with unlimited mileage. And all tips.

4 PLAZA INTERNATIONAL HYATT REGENCY ACAPULCO

This new hotel is located right on the bay in a lush tropical setting. 4 days, 3 nights, \$37*, including cover charge to El Numero Uno Supper Club.

5 ELCANO

Right on the bay, every room has a view and balcony. Beautiful grounds, a private beach and a spacious swimming pool. 3 days, 2 nights, \$18.50* including welcome tropical cocktail.

6 HOLIDAY INN ACAPULCO

A new kind of Holiday Inn on the beach with two pools. 8 days, 7 nights, \$54*, including the seventh night free of charge.

7 EL PRESIDENTE

Located on Condesa beach, this hotel is a famous international gathering place. Swimming pool, restaurants and bars. 7 days and 6 nights, \$89*, including 25% dinner discount.

8 CONDESA DEL MAR

Right on the beach, every room has a view of the bay. A tropical setting with 2 pools. 3 days and 2 nights, \$33*, including full American breakfast.

9 ACAPULCO HILTON

Set in fantastically lush grounds, this hotel has everything you want for a perfect vacation. 3 days, 2 nights, \$30.50, including Acapulco Bay cruise.

10 PARAISO/MARRIOTT

Here, every day's a fiesta day right on Acapulco Bay. 4 days, 3 nights, \$39.95*, including complimentary beach equipment.

11 EL MIRADOR

A rambling tropical hotel nestled in the Quebrada cliffs, home of the famed Acapulco high divers. 4 days, 3 nights, \$24.35*, including diving show. A Western International Hotel.

12 CLUB DE PESCA

The only hotel with its own fishing boats. Six acres of tropical gardens and two pools. 4 days, 3 nights, \$34*, including one day deep-sea fishing.

13 CALETA

A Western International Hotel on the bay next to Morning Beach. Every room has a terrace and bay view. 4 days, 3 nights, \$23.50*, including one scuba diving lesson.

In Acapulco, everything happens at full speed, even in the summertime. There's plenty to keep you busy—jai alai, bullfights, the La Quebrada divers, water skiing, swimming, cruising or parachute riding around the bay, fishing and golf. Then, the fantastic discotheques and nightclubs that keep right on swinging till dawn. Not to mention all the restaurants serving every type of international cuisine. And, of course, hundreds of delightful shops. What's more, the whole time you're there, you'll be

saving money on your hotel. And on Western Airlines, you'll get right into the mood of things the moment you board the plane. Our Fiesta Flight service gives you a choice of entree in Coach, First Class legspace for everyone, and, of course, complimentary champagne for every adult. Round-trip excursion fare from Los Angeles is \$216, including tax. (Confirmed space Youth Fare and Group Fares for 15 or more avail.) So don't wait—Do Acapulco Now. Send in the coupon for a free, full color brochure on off-season Acapulco vacations.

*Prices based on per person/double occupancy, plus air fare. Features in addition to those listed are included in each package.

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Incessantly, effortlessly the balloon rises. Aloft it is seized by the wind, carrying it east or west, north or south, gently and majestically over ice pinnacles where no human foot has ever trodden, over lonely peaks of an unearthly beauty.

On many a day the eye takes in a grandiose panorama at an altitude of some 17,000 feet, ranging over hundreds of miles from Mont Blanc to the Zugspitze, from the Matterhorn to the Adamello.

When the balloon descends softly from the cool heights to the warm South, to land in Lombardy, Piedmont or even in the province of Venice, hundreds of people swarm round it, and the event provides an excuse for an impromptu festival; a worthy conclusion to an experience without equal.

EVERY YEAR in the second half of June, the world ballooning elite congregates at Muerren, Switzerland to fly over the Alps during the "International Dolder Alpine Ballooning Week."

The resort was chosen as the starting point (5,450 feet above sea level) because balloons ascending from here have to negotiate a mountain barrier at least 12,000 feet high on any compass bearing. However the wind happens to be blowing, the experience is always splendid, unexampled, unique and unforgettable for balloonist or spectator.

Only experienced balloonists are allowed to embark on such flights. Some of them are occasionally willing to take learner-balloonists along with them, though no more than six to eight a year: an exclusive sport — and not exactly cheap.

The organization is thorough. Besides accommodation for a period of one to two weeks it includes a competent meteorological service as well as radio and rescue services. Last

year flights were made by balloonists from Belgium, Germany, France, Great Britain, Italy, the Netherlands, Austria, Switzerland and the United States, including aeronauts of the fair sex.

The learner-passengers came from every quarter of the globe, including North America.



LANDINGS WERE made in Germany, France, Italy, Liechtenstein, Austria and Switzerland. All ascents were accomplished without accident.

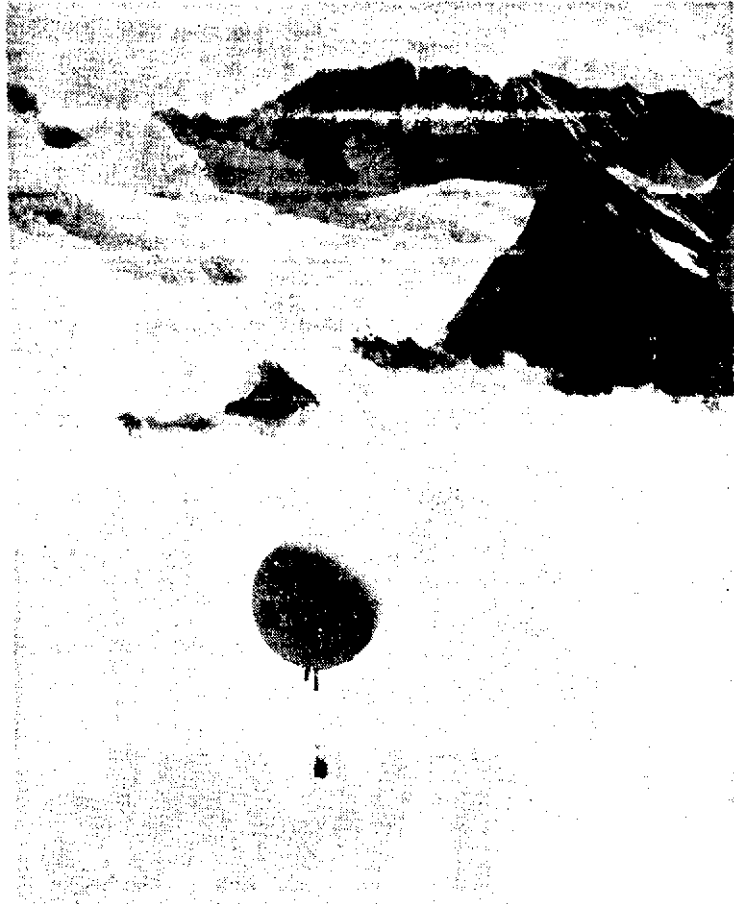
As part of the event, every year the World Accuracy Competition for Free Balloonists, the

Grand Prix of the Schilthorn Cable Railway, the Golden Balloon challenge prize are awarded.

Neither time, distance nor altitude is the object of the game, but sound navigation and a clean, safe landing. This gentlemen's competition is the most exacting trial with the oldest aerial conveyance in the world.

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Sport-minded applicants may contact the Swiss National Tourist Office, 661 Market St., San Francisco 94105, for the address of the sponsoring ballooning society.



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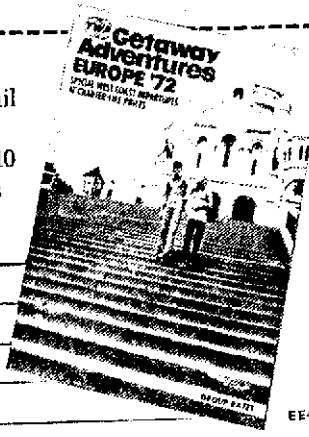
ROME, ATHENS, GREEK ISLAND CRUISE, ISTANBUL, PARIS AND LONDON. 22 DAYS \$959.

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For more information about these and other tours, call your travel agent, TWA or just mail in the coupon.

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Some hints for the first time European traveler

This year, as last year and the year before, many Americans will be taking their first trip to Europe. And most of them will have a grand time.

First-timers will have a better time and smoother trip if they follow the advice of Trans World Airlines travel experts.

Visit two or three travel agents at first to discuss where and when you want to go and how much it will cost. You may find that some agents are more familiar with the area you wish to visit. Pick up the brochures and information he has available, take it home and study it thoroughly.

If your flight is at night, as most European-bound flights are, you will arrive in the morning according to the sun. But your body will soon tell you it's the middle of the night. How do you adjust?

Many seasoned travelers grab about three hours' sleep immediately after checking into their hotel.

They then force themselves to get up in the early afternoon and retire again shortly after dinner. This system usually gets most body clocks in tune.

DON'T CARRY a lot of cash with you. There are pickpockets in Europe too. Smart travelers purchase travelers checks before

leaving and carry about as much cash as they would on a shopping trip at home.

More than likely you will be visiting several countries. When you're ready to cross a border change your money. Otherwise you'll have a messy pot-pourri of francs, lire, pesetas, pounds and marks. And

you probably won't receive a friendly smile if you dump it all in a teller's window at the end of your trip.

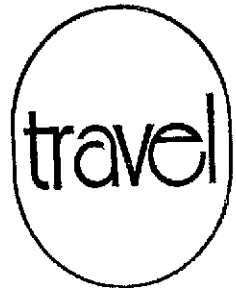
All the things you should know about a given country to make your trip go smoothly are far too numerous for listing here — they could fill a book. In fact, TWA has written 16

pocketbooks on 19 cities it serves. The "Getaway Guides" are available for \$1 each at all TWA offices.

Jumping back to trip planning, the airline has packaged a wealth of information on tours, costs, how to pay and a condensed version of its 16 Getaway Guides. TWA's west coast version of the

Getaway Vacation Kit at charter-like prices can be obtained free by writing to TWA, P.O. Box 747 A-2, Burlingame, 94010.

When you're on those shopping sprees remember you are only allowed to bring \$100 worth of merchandise duty free back to the U.S. Double that for a man and wife.



It's also wise to write the tourist offices of the countries you wish to visit for further information. Many have offices in Los Angeles.

When you have decided on an itinerary and an agent go back and let him take care of firming it up, making reservations and ticketing you. The service to you is free; he derives his fee on a commission from airlines, hotels and tour operators.

Apply for your passport at least a month or more in advance of your trip. Passport offices are located in major U.S. cities. In smaller towns passport applications may be obtained at post offices or federal courthouses. A man, his wife and children may all use the same passport.

NO INOCULATIONS are required for European travel anymore. For other areas of the world ask your airline or travel agent what will be needed.

It's time to pack. If you use an electric razor either start using a safety razor or buy an inexpensive adaptor plug. European current is 220 volts in most places, whereas the U.S. and your razor use 110. And take along a wind-up travel alarm clock for early morning departures. Some of your European hotels may not have telephone wake-up service.

Plan to arrive at your departure airport at least an hour before flight time, for several reasons. Besides time to check-in for your flight you will want to register any new camera equipment with U.S. Customs. Otherwise, upon your return the Customs agent might think you bought it abroad and will charge duty for it.

Next, convert about \$25 into the currency of the country you will visit first — and make sure part of it is in change. It's handy to have for immediate taxi or bus fares and bellhop tips.

And if you're so inclined, you might want to visit the duty free shop to purchase your favorite liquid or tobacco. Sorry—you can't open the liquid stuff during the flight.

Easy walking

The new Historic Monuments Center, located in the 17th Century mansion Hotel Sully at 62 Rue Saint Antoine a few blocks from the Bastille schedules evening walking tours in the illuminated Marais Quarter of Paris from June through September.

English-speaking guides lead the tours which cost \$1 and begin at No. 1 Place des Vosges at 9:15 p.m. Other tours each day vary through the week such as Les Halles District on Wednesdays, Saint Louis Island on Fridays, and the Latin Quarter on Sundays. Maps and information free at the Historic Monuments Center in the Hotel Sully.

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| For \$293 per person (tax included) we'll fly you to New York, give you a choice of the Americana, Warwick, Summit, City Squire Motor Inn, Loew's Midtown Motor Inn or the Drake Hotel for 3 nights, double occupancy. You also get another choice. Either a car rental for 4 days with unlimited mileage. Or a ticket to Radio City Music Hall, a Broadway show of your choice, and a dinner at the Americana. And for an additional \$10.80 in airfare you can also stop off in Las Vegas. This package is based on TWA's new tour basing fare which has minimum stay and departure time restrictions. Check with TWA or your travel agent to see how it can fit into your travel plans. | Stay at Ambassador Hotel, breakfast, dinner and dancing in the Pump Room. Price based on double occupancy. This package is based on TWA's new tour basing fare which has minimum stay and departure time restrictions. Check with TWA or your travel agent to see how it can fit into your travel plans. | Continental breakfast, sightseeing, local hostesses and transfers. Price based on GIT fares. West Coast departure. | Includes most meals, tour escorts, air conditioned private coach, sightseeing and tips. Price based on GIT fares. West Coast departure. |
| BALTIMORE/ WASHINGTON. AIRFARE, HOTEL, CAR. \$282 | BOSTON. AIRFARE, HOTEL, CAR. \$303 | ROME, NAPLES, SORRENTO. AIRFARE, HOTELS, 15 DAYS. \$595 | ENGLAND, HOLLAND, GERMANY, SWITZERLAND, LIECHTENSTEIN, AUSTRIA, ITALY, FRANCE, SPAIN. AIRFARE, HOTELS, 28 DAYS. \$959 |
| Price includes airfare, 4 nights in a Holiday Inn, double occupancy, tax included, and car rental for 4 days with unlimited mileage. And for an additional \$10.80 in airfare you can also stop off in Las Vegas. This package is based on TWA's new tour basing fare which has minimum stay and departure time restrictions. Check with TWA or your travel agent to see how it can fit into your travel plans. | Price includes airfare, 3 nights at the Sheraton Plaza, double occupancy, tax included, and car rental for 4 days with unlimited mileage. And for an additional \$10.80 in airfare you can also stop off in Las Vegas. This package is based on TWA's new tour basing fare which has minimum stay and departure time restrictions. Check with TWA or your travel agent to see how it can fit into your travel plans. | Includes Continental breakfast, local hostesses, sightseeing and transfers. Price based on GIT fares. West Coast departure. | Includes most meals, air conditioned private coach, tour escorts, sightseeing and tips. West Coast departure. |

The prices shown are round-trip airfares, and all ground packages are based on double occupancy. Airfares include tax.

Includes Continental breakfast, sightseeing, local hostesses and transfers. Price based on GIT fares. West Coast departure.



With reduced air fares, travel abroad fits everyone's budget

About 100 years ago the American humorist, Josh Billings, remarked that he had seen "folks who had traveled all over the world and all they could tell you was how much it cost."

Travel has changed in the last century, but people haven't. With today's inflation and rising prices for everything, what it costs to travel is still a

prime post-trip topic for everyone.

Few have to be reminded that the consumer price index in the United States, which is the average figured-out by the government for all the hundreds of thousands of different goods and services produced and offered for sale and their costs, stands now at a full one-third above

the level of just 10 years ago.

But then, the per capita income in the nation — that is, the average money available to each of the nation's 203 million citizens — has also doubled in that same period.

With greater personal income more Americans are taking trips than ever before.

INFLATION and rising costs have hit the travel segment of the economy, too, but in changing ways.

One example is both domestic and international air travel, where prices have declined in relation to people's incomes, in relation to other consumer products, and in relation to other key items in the travel package such as hotel rooms and restaurant meals.

Today's low air fares enable the average traveler to meet the rising costs of other tourist charges on the ground and still have a total vacation bill within an acceptable budget, according to the Air Transport Association of America.

Trips that only a few

years ago were limited to only the affluent have in the past five years become almost as commonplace for middle-income Americans as was once a week at the seashore or in the mountains.

A traveler today can fly across the country on less than one week's salary. In 1871, an American had to work some four months to

earn the fare for the same trip by surface, which also took many days instead of only a few hours.

If the fare now were the same in relation to 1871 incomes, an airline ticket from the East Coast to the Pacific would cost at least \$2,300 instead of today's coach fare of about \$150 for coast-to-coast plane travel.

ONE OF THE biggest reasons so many more people are now flying abroad for fun and pleasure, according to the ATA, is that the average price paid for a vacation flight to Europe this year has dropped about 38 per cent since 1958, the year trans-Atlantic jet service started, from an average \$650 to an average \$407.

In 1958, the air fare portion of a European vacation trip was three-quarters of the total cost of the trip. Today, it is less than half the total cost of a comparable trip.

It is this drop in transportation tickets that is helping to offset a good

ADVENTURES. FOR YOUR MONEY.

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Transatlantic airfares subject to government approval. International prices subject to change. International prices below are based on currency levels in effect December 15, 1971

| ORIENT/PACIFIC | | AFRICA/WORLD | |
|--|---|--|--|
| HONG KONG, SINGAPORE, BANGKOK, TAIPEI, KYOTO, TOKYO, HONOLULU. AIRFARE, HOTELS, 22 DAYS. \$1059 <small>Includes American breakfast, transfers, sightseeing, local hostesses. Price based on GIT fares. West Coast departure.</small> | TOKYO, KYOTO, MIYANOSHITA, SEOUL, TAIPEI, BANGKOK, SIBU, KUALA LUMPUR, SINGAPORE, KOTA KINABALU, HONG KONG. AIRFARE, HOTELS, 26 DAYS. \$1578 <small>Includes deluxe hotels, all meals, tour escort, sightseeing, transfers. Price based on GIT fares. West Coast departure.</small> | HONOLULU, JAPAN, AGRA, HONG KONG, BANGKOK, NEW DELHI, SRINAGAR, BOMBAY, NAIROBI, TREETOPS, ADDIS ABABA, CAIRO, ATHENS. AIRFARE, HOTELS, 30 DAYS. \$2399 <small>Includes most meals, sightseeing, tour escort, entertainment and transfers. Price based on GIT fares. West Coast departure.</small> | NAIROBI, JOHANNESBURG, KIMBERLEY, CAPETOWN, DURBAN, MOUNT KENYA, TREETOPS, AMBOSELI, NGORONGORO CRATER, KAMPALA, ATHENS. AIRFARE, HOTELS, 38 DAYS. \$3130 <small>Includes deluxe hotels, all meals, tour escort, sightseeing, entertainment and transfers. New York departure.</small> |
| TOKYO, KYOTO, MIYANOSHITA, BEPPU, TAIPEI, BANGKOK, AGRA, BOMBAY, NEPAL, NEW DELHI, SINGAPORE, BALI, MANILA, HONG KONG. AIRFARE, HOTELS, 32 DAYS. \$2026 <small>Includes deluxe hotels, all meals, tour escort, sightseeing, transfers. Price based on GIT fares. West Coast departure.</small> | JAPAN, HONG KONG, BANGKOK, SINGAPORE, BALI, SYDNEY, CANBERRA, AUCKLAND, PAPEETE, BORA BORA. AIRFARE, HOTELS, 23 DAYS. \$1349 <small>Includes most meals, sightseeing, tour escort, entertainment and transfers. West Coast departure.</small> | <p align="center">FREE FROM TWA</p> <p align="center">TWA's GETAWAY KIT FOR 1972.</p> <p align="center">Send this coupon to TWA, P.O. Box 747, Burlingame, Calif. 94010</p> <p align="center">I am interested in <input type="checkbox"/> U.S.A. <input type="checkbox"/> Europe <input type="checkbox"/> Orient/Africa <input type="checkbox"/> Europe/World (independent travellers)</p> <p>Mr. _____ Mrs. _____ Miss _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>My travel agent is _____</p> | |



portion of the rising hotel and meal costs, both of which have jumped almost 100 per cent in the last dozen years. Cheaper air fares also help keep total travel costs within the average person's reach.

In the United States between 1958 and 1971, air fares have fallen from over 30 per cent of vacation trip costs to under 20 per cent.

In 1958, the average American traveling to Europe spent more than 40 days away from home. Today, more than 95 per cent of those going from the U.S. to Europe fly — as compared to only 68.7 per cent in 1958 — and the days they gain in the air enable them to cut their average travel time just getting there and back from 10 to 14 days or more by ship, to less than 16 hours roundtrip by plane.

The savings in shipboard tips, and extra hotels, meals and other ground costs involved, can now sometimes almost match the plane fare itself.

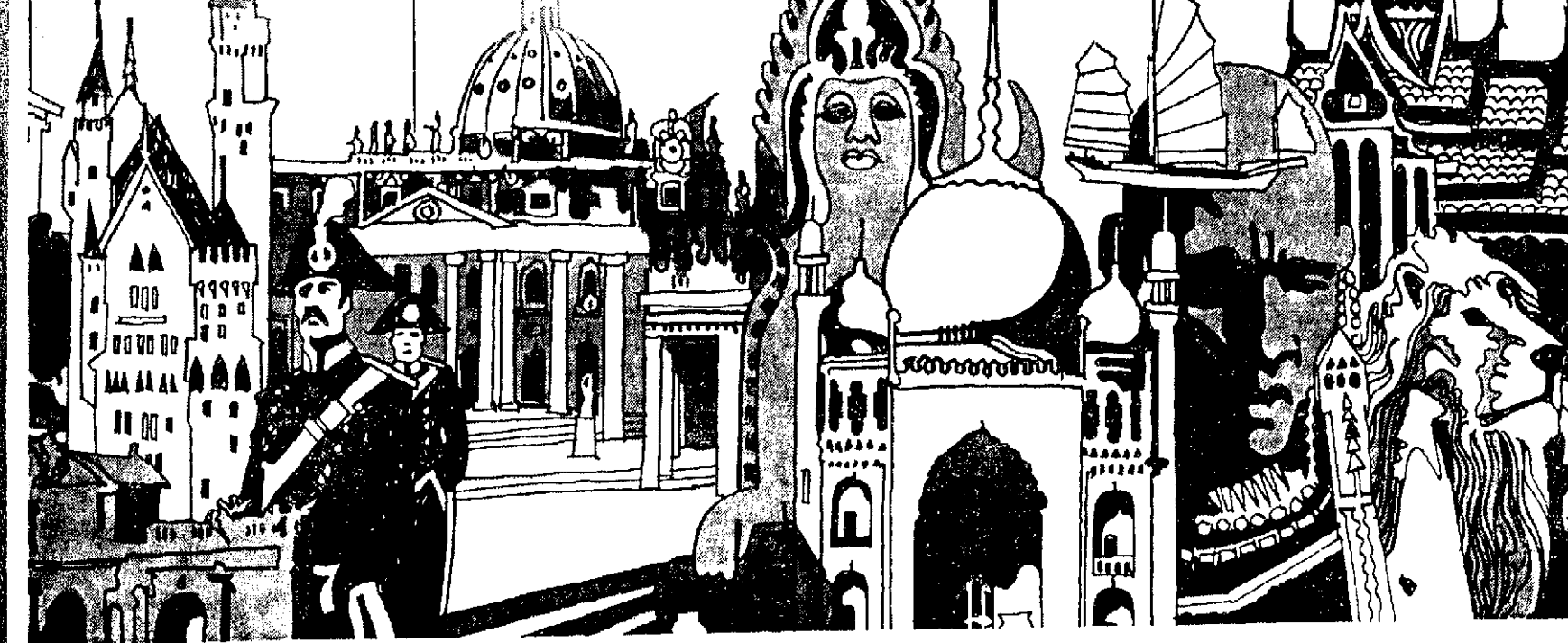
TO FURTHER help reduce the financial strain of vacation travel the Air Transport Association lists several ways to cut costs:

1. Greatly reduced rates are offered on family plans, excursion fares, night flights, special routings and standby fares. Any airline office or a travel agent can give details of the one best suited to particular circumstances and needs.
2. Most hotels and motels, particularly the large chains, have many family plans and special rates. Weekend charges often afford real savings. Eat in hotel or motel coffee shops or snack bars. In most cases the food comes from the same kitchen, but at lower prices.
3. Increasingly, people fly to spots which couldn't be reached in the normal vacation time by driving there and back, then rent a car. It is one of the fastest-growing trends in holiday travel, and car rental companies have many special vacation offers. One typical bargain is a car for seven days for \$99, with unlimited free mileage.

With judicious shopping, the dollar still buys a lot of travel.

Best friends

More Americans visit the French Riviera than anyone else except Frenchmen, of course. Last year, 125,645 Americans spent 262,167 balmy nights and sunny days on France's Mediterranean playground centered on Cannes, Antibes, Nice and Menton.





THIS QUIET STREET in the Christian quarter of Jerusalem's Old City is just a few steps from one of the busiest open air markets in the town.

The sights and sounds of Jerusalem's Old City

By HARRY TESSEL
Staff Writer

JERUSALEM, Israel — This Holy City is a very proper lady — Tel Aviv is a hussy — and she is most beautiful at dawn.

The soon bustling streets are almost deserted, the arches of doorways and gates are in soft shadows, and the buildings (of blocks of stone quarried nearby) are tinged rose and gold.

Later in the day, Jerusalem is busy with her household chores: a capital city of holy places, of commerce and industry.

It has been said, "Only mad dogs and Englishmen go out in the noonday sun," Fair warning.

BUT, THIS AFTERNOON, standing at a Jaffa Road soft-drink stand in downtown Jerusalem, munching on a huge meatball from Feferberg's delicatessen counter down the block, and drinking a Coca Cola — it's heaven.

Across the street, a waiting line of battered De Sotos, "sheroots," the seven-passenger and driver "limousines" — half bus, half cab — for the fast ride down to Tel Aviv. (In Israel, a traveler always goes "up" to Jerusalem.)

Hop onto an Eged bus and soon the massive walls of the Old City appear, and it's through the Jaffa Gate and into narrow and crowded lanes lined with Arab shops.

Merchandise from the four corners of the earth are displayed at the open-fronted tiny shops along with "genuine" camel hide (sheep) luggage and purses, Arab dresses and embroidery, gaudy religious statuettes and metal lions, souvenirs, post cards, and bolts of silks and satins.

The shoppers are Israelis and young tourists in shorts and sandals. Arab women moving gracefully in long black gowns enlivened by colorful patches of embroidery, priests and nuns, soldiers and police girls, and Africans in their own bright finery.

Autobahns make driving easy to German cities

Thousands of vacationists who will be driving through Germany this year will discover that the going is easier than ever.

Germany is famed for its autobahns, of course. Almost 500 miles were added to the network in 1971, and the high-speed highways now crisscross some 3,200 miles of the Federal Republic.

The most important recent addition came with the completion of the link between Frankfurt, in central Germany, and Dortmund, in the northwest. This stretch was planned so carefully to blend with its environment that the route is known as "Queen of the Autobahns."

The construction program for 1972 will increase total autobahn mileage to 3,500. Among this year's projects is a 50-mile link between the port city of Hamburg and Flensburg, in the far north of Germany, with an eastward spur to Kiel, site of the Olympic sailing competition. The spur is scheduled to be completed before the regatta takes place, Aug. 28 to Sept. 6.

Practically every German community of any size is part of the autobahn complex. Drivers primarily interested in urban attractions find it a simple matter to route themselves from city to city.

TO MAKE MATTERS even simpler, a comprehensive folder about the autobahns is available in English and several other languages. A map indicates the extent of the network. Other sections provide rules of the road, plus locations of fueling stations and rest stops, including those with accommodations. The folder is available free from the German National Tourist

Arab youths dart by carrying small cups of coffee on trays suspended from chains.

NOW, SOMEWHERE in Jerusalem a ragpicker's wife is wearing a gown of black and gold "Damascus silk." And somewhere there in the ancient city a young shopkeeper is suffering the agonies of the thrice damned.

The cloth had been sold to a tourist lured into the shop by a dazzling display of bolts of cloth.

"Look, sir, genuine silk from Damascus."

"Real silk? From Damascus? How much?"

"Only 20 Lirat" (About \$5).
"Too much." And the tourist started to walk out.

The shopkeeper grabbed his shirt. "How much you give?"

The tourist only wanted to leave, and he answered, "Five Lirat."

The shopkeeper responded, "Fifteen."

And then it went 7 to 12, 9 to 11, and when the shopkeeper agonized down to 10, the tourist dropped back to 5.

THE SHOPKEEPER groaned, and in a universal gesture of overwhelming pain, stunned and grievously injured by a low blow, bowed in suffering and clapped both hands to his groin.

The tourist, genuinely affected, raised his offering to seven. The shopkeeper, his eyes veiled with agony, said, "Nine."

The tourist walked off with the cloth at "Eight."

Later that afternoon, at a dressmaking shop in the New City, the tourist heard the magic words: "Synthetic. You buy this in the Old City?"

"It's not Damascus silk?"

And the tourist walked out into the blazing sun, and stuffed the cloth into a trash bin.

Office, 323 Beary St., San Francisco 94102.

As the innovating nation of the high-speed highway, Germany continues to improve the system. Typical of the modern hostilities which line the autobahns is the Motel Kirchheim, near Bad Hersfeld, on the Hamburg-Munich route.

The motel features three dining areas of varied atmosphere, a summer terrace seating 250 persons, a swimming pool, miniature golf course and a pond, with rowboats for hire. All 140 rooms have private facilities, telephone and balcony.

As another example of modernization, an "infotheque" has been installed at the Motel Rhyneren, near Hamm, on the Ruhr-Hannover route. The device stores information on traffic flow and general road conditions, then serves it up at the push of a button.

GERMANY NOT only has been a leader in highway construction but it also has been in the forefront when it comes to producing cars of recognized excellence.

Mercedes-Benz, Porsche, BMW, Audi and Volkswagen have their adherents throughout the world. North American dealers of all these autos can set up at-the-factory purchases for drivers who want their own transportation while in Germany.

For the large majority of motorists who wish to hire cars, rental agencies, including Avis, Autobansa, Hertz and Tuter Rent, can be found throughout the Federal Republic. Most firms offer special rates for rentals of one week or more. Rates do not include fuel.

TRAVELING WITH DELAPLANE

Sightsee in New York during the day

By STAN DELAPLANE

Springtime in New York: Show business and restaurants way off. Most people think due to crime on the streets.

People stay home nights rather than chance walking on the street. Favorite of muggers is the theater just getting out. They spot a likely prospect walking to his parked car and follow him.

LIVELY OLD town though for lunch and cocktail hour. "21" still rich and choosy of clients — the man on the door eyes you from shine to hairline. P.J. Moriarty's on 54th at Madison Avenue for TV, radio, advertising people.

Bar in the Regency on Park Avenue looked like the "with it" people. (This is the hotel Princess Grace and movie people like.)

NEW YORK complains about new cab rates — 60 cents flag drop for one-fifth mile. Still seems comparatively low to me.

Tipping: In fashionable restaurants, you'll have a waiter AND a waiter captain standing over you. It will take 20 per cent of the bill to keep them from snarling. Might draw a small smile with 25.

VISITORS FACES at least 15 (and more likely 20) tipping situations EACH day. Half call for quarters — a pocketful of quarters is essential. The doorman who calls the cabs. The hat check chick. The admiral of the men's room who turns on the water. The quarter tip has survived in the rage of inflation.

Not so with bellboys who grumble at less than a dollar for anything that brings them above the first floor. From the airport on, you can figure on shelling out.

I estimate New York tips run \$20 a day. A survey of Detroit businessmen who visit here puts it higher. They say \$30.

"Since we will have one week in New York, we would like to plan as much in advance as possible. . ."

New York Convention and Visitors Bureau at 90 E. 42nd Street. This is one of the BEST.

Prepared information sheets that answer almost all questions: Hotels. Transportation. Shows. What to do in New York with children. LOTS of good things. All free for writing to them.



"I've read you can get on airlines that make three-across seats into two. . ."

Western and TWA advertised that. Maybe others. But this depends on the passenger load: If somebody wants to buy that middle seat, they sell it.

If you are trying to get a three-across

with only two passengers, try getting the first empty three-across you come to. Sit in the MIDDLE. Most passengers pass you by, looking for outside seats with an empty middle.

Finally someone HAS to sit down next to you. Then you move to the outside seat. (Terrible thing to do. Works though.)

ALL TRANSCONTINENTAL lines now trying to give more feeling of SPACE. Knocking out that feeling of being canned in a long tube. American Airlines has the coach lounge, seats facing center and piano bar. In their 747 first class, dinner is served at tables for four.

Flying is not a comfortable thing for long times under the best conditions. There's a space problem. Overhead racks are helping.

On overnight runs, set your internal alarm for a half hour before daylight. There are only three or four bathrooms. There's ALWAYS some (or more) dolls who figure this is a private dressing room. They hold it up for a half hour or more. Putting on the makeup before landing.

If you hold up for a half hour while breakfast is being served, bathrooms are usually empty during that time. (The stewardess will hate you. But YOU'LL be better off.)

"...a few good English-type restaurants in London?"

Rule's in Maiden Lane — near the Savoy Hotel. Stone's Chop House — off Piccadilly.

Shepherd's in Shepherd's Market — behind Piccadilly. All pukka Sahib British.

The English waiters have gone — alas! And the Italian replacements don't cut it. But what the hell, it's home.

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tioned, with private facilities in every room. Our crews are Italian. The best. They seem to know your every wish before you do.

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arrangements available. Your travel agent has the details, or write us for brochures.

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Sailing dates from Fort Lauderdale: July 3; Aug 22; Sept 26; Oct 31; Dec 5.

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TeleViews

Sunday April 23, 1972

'Life, Death and
the American Woman'

(See Page 4)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

The Tony awards

The 26th annual Antoinette Perry (Tony) Awards will be telecast from the Broadway Theater in New York at 9 p.m., Sunday, Ch. 7.

Co-hosting the ceremonies are Henry Fonda, Deborah Kerr and Peter Ustinov.

The entertainment theme of this year's awards ceremonies includes musical salutes to the careers of Richard Rodgers and Ethel Merman, and segments from

three current Broadway musicals — "Ain't Supposed to Die a Natural Death," "No, No Naniette" and "Jesus Christ Superstar."

Nominees for the 1971-72 Tony Awards include:

BEST PLAY: "Old Times," written by Harold Pinter; "Prisoner of Second Avenue," written by Neil Simon; "Sticks and Bones," by David Rabe; "Vivat! Vivat Regina!" by Robert Bolt.

BEST MUSICAL: "Ain't Supposed to Die a Natural Death," "Follies," "Two Gentlemen of Verona," "Grease."

BEST ACTOR-PLAY: Tom Aldredge, "Sticks and Bones"; Cliff Gorman, "Lenny"; Donald Pleasence, "Wise Child"; Jason Robards, "The Country Girl."

BEST ACTRESS-PLAY: Eileen Atkins, "Vivat! Vivat Regina!"; Coleen Dewhurst, "All

Over"; Rosemary Harris, "Old Times"; Sada Thompson, "Twigs."

BEST ACTOR-MUSICAL: Barry Bostwick, "Grease"; Clifton Davis, "Two Gentlemen of Verona"; Raul Julia, "Two Gentlemen of Verona"; Phil Silvers, "A Funny Thing Happened on the Way to the Forum."

BEST ACTRESS-MUSICAL: Jonelle Allen, "Two

(Continued Page 4)



JACK PAAR . . . On the Job

Close
to
You

"Burt Bacharach — Close to You," another special featuring the composer airs at 8 p.m., Sunday, Ch. 7.

Bacharach's guests this time include (from left) Isaac Hayes, Carol Burnett and Rex Harrison. Hayes also is a composer as well as a blues singer and has the score of the film "Shaft" in his credits.



More pages out of Paar's Diary

By CYNTHIA LOWRY
Associated Press

Jack Paar, after seven years as his own boss and away from the strait-jacket discipline of a daily television program, may now be ready to take another walk, this time right out of broadcasting. Or maybe right back into the lion's den — if he gets mad enough.

The unpredictable Paar, after five volatile years in which he turned about 10 per cent of the population into happy insomniacs and brought informal conversation to a high state of entertainment, departed from NBC's "Tonight Show" and, in 1962, began his weekly, earlier evening "Jack Paar Show," which ran until 1964.

The years between 1957 and 1964 were full of tensions, worry and fatigue, although Paar was a giant in show business and was pulling down \$65,000 a week — his own figure. Anything out of the ordinary occurring to Paar or the show became front page news — from an accidentally exploding bottle of a headache remedy to his on-camera rebellion against network censorship that blew up when a joke involving a water closet was nipped from his show. Paar walked off the show and flew to Hong Kong.

WHEN he decided to withdraw, it was to run a television station he owned in Maine. That lasted a long time — for him — three-and-one half years.

But that was neither creative nor fun, and Jack pulled out and found an all-consuming occupation which has kept him busy and happy up to date: creating, producing, directing, editing and performing in a series of highly personal television specials. The next one — and Jack says now that it probably will be his last — will be broadcast at 9 p.m., Tuesday, Ch. 4. His first deal year-

(Continued Page 15)

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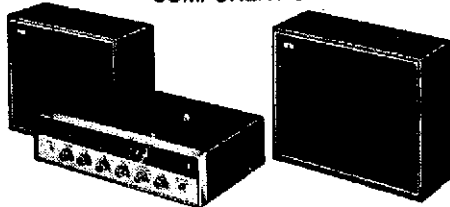
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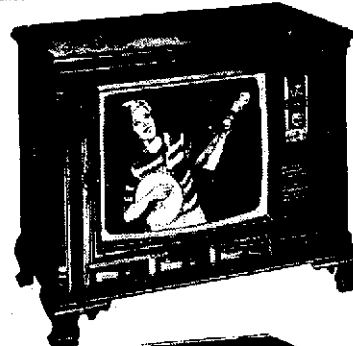


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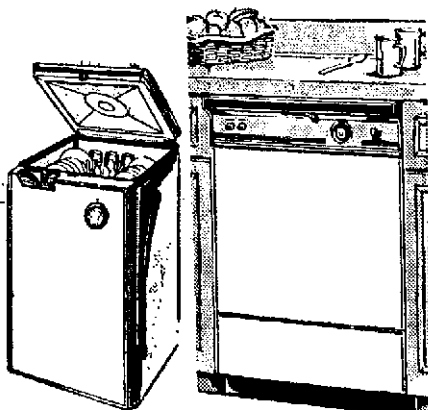
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Hotpoint 24-cu.-ft. "NO-FROST" Side-by-Side REFRIGERATOR-FREEZER

No-Frost throughout. Has juice can rack, adjustable cantilever shelves, twin slide-out crispers, convertible meat conditioner, deep door shelves. Optional icemaker at extra cost. In White, Copper or Gold—NO EXTRA CHARGE FOR COLORS.

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"The World's Largest Hardware Dept. Store"

The Tony Awards

(Continued from Page 1)

Gentlemen of Verona"; Dorothy Collins, "Follies"; Mildred Natwick, "70 Girls 70"; Alexis Smith, "Follies."

BEST SUPPORTING ACTOR-PLAY: Vincent Gardenia, "Prisoner of Second Avenue"; Douglas Rain, "Vivat! Vivat Regina!"; Lee Richardson, "Vivat! Vivat Regina!"; Joe Silver, "Lenny."

BEST SUPPORTING ACTRESS - PLAY: Mercedes McCambridge, "The Love Suicide at Schotfield Barracks"; Cara Duff-MacCormick, "The Moonchildren"; Frances Sternhagen, "The Sign in Sidney Brustein's Window"; Elizabeth Wilson, "Sticks and Bones."

BEST SUPPORTING ACTOR-MUSICAL: Larry

Blyden, "A Funny Thing Happened on the Way to the Forum"; Timothy Meyers, "Grease"; Gene Nelson, "Follies"; Ben Vereen, "Jesus Christ Superstar."

BEST SUPPORTING ACTRESS-MUSICAL: Adrienne Barbeau, "Grease"; Linda Hopkins, "Inner City"; Bernadette Peters, "On the Town"; Beatrice Winde, "Ain't Supposed to Die a Natural Death."



UP AND DOWN the side streets of Broadway are the names that spell magic... (Top, l to r) "Follies," the new Hal Prince musical with Dorothy Collins and Alexis Smith; Lee Grant and Peter Falk in "Prisoner of Second Avenue," another Neil Simon hit; Sada Thompson in a personal tour de force in "Twigs"; (Bottom, l to r) the talk of the season, "Jesus Christ Superstar," with Jeff Fenholt in the lead; the musical version of Shakespeare's "Two Gentlemen of Verona," with Jonelle Allen and Raul Julia; and Cliff Gorman as "Lenny."



PATRICIA NEAL... Hosts special

TeleVues

FOR THE WEEK BEGINNING APRIL 23, 1972

SPECIALS

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GEORGE ERES, Editor

'Life, Death and the American Woman'

By RICK DU BROW
United Press International

Patricia Neal came to Hollywood recently to narrate an upcoming network television special about medical problems of American women — and few other persons could gain as much audience respect on this matter.

For Miss Neal, one of our loveliest and most talented actresses, fought back heroically after being a stroke victim, and has resumed her career with skill and grace. Sitting with her in her room at the Beverly-Wilshire hotel in Beverly Hills, it was easy to see why she is such a favorite of moviegoers.

The special she came to town to narrate and promote is called "Life, Death and The American Woman," and will be broadcasts at 10 p.m., Thursday, Ch. 7. Produced with the participation of the National Institutes of Health, it concerns such medical conditions as pregnancy, menopause, sickle cell anemia, heart disease and cancer of the breast and cervix.

"My work didn't take long," said the down-to-earth, unassuming Miss Neal, puffing on a cigarette. "We did it in one day. I appear three times, and we did that in the morning. In the afternoon we did the narration. It's so exhausting to do that sort of thing. You begin to be not so good."

PLAYING DOWN her own past illness, Miss Neal said of her participation in the documentary:

"Well, I got the offer, and I think it's important to put on such programs... though there's nothing about strokes in it, I think I understand matters because I know people affected in various ways, and being a career woman I understand that kind of problem."

Miss Neal has lived in England for some years and is married to noted British writer Roald Dahl. But, says the Kentucky-born actress:

"I love to come back here. I've come back about once or twice a year for many years now. I like it here."

She's done some movies and television in England, but only one play — "Suddenly Last Summer."

WHY DOESN'T she do more stage work in Britain? One reason, she indicated, is that it would have to be primarily in American parts.

"You know, I am American," she said, "and I have an accent and you couldn't fool them over there."

Miss Neal originally became known on the New York stage in such plays as "The Voice Of The Turtle" and "Another Part Of The Forest," for which she won a Tony Award.

Her movies have included "The Fountainhead," "A Face In The Crowd," "Breakfast At Tiffany's," "Hud" (for which she won an Oscar), "The Hasty Heart," "John Loves Mary" and "The Subject Was Roses."

She recently returned to American television in a superb and heartwarming Christmas story about a rural family in the 1930s depression. It was called "The Homecoming," and appeared on CBS-TV last December.

Of the experience, she said: "I loved the writer, the director, the producer and the actors." She seemed very happy recalling the play, in which she portrayed a sturdy, solid, salt-of-the-earth woman — the kind of woman who has retained her Kentucky essence, and made it her strength, through New York, Hollywood and England.

PAN AND FAN MAIL

I HAVE NOT seen anything about Des O'Connor or Val Doonican coming on summer TV...

M. S. Finch,
Long Beach

(Neither of the British entertainer-singers have been scheduled for summer replacements on ABC or CBS schedules and NBC, which had O'Connor last year, says at this time neither is on the schedule. ABC had Doonican last summer.)

HOW LONG has Walter Cronkite been on CBS' Evening News? I heard recently he celebrated an anniversary...

H. G.,
Long Beach

(Cronkite celebrated his 10th anniversary as anchorman on the CBS news show April 16. He said, "On my 10th anniversary, the most important thing to me is to be able to thank all of the people at CBS whose support has made CBS News a truly free and independent news organization." He joined CBS, however, in 1950 after working for the United Press as a WWII correspondent and was UP Bureau chief in Moscow from 1946 to 1948.)

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Surrender at Appomattox

Appomattox Courthouse is a name burned into American history by a war, a nation's rebirth and the fateful meeting of two military giants — Generals Ulysses S. Grant and Robert E. Lee.

But if it were not for business meeting in the early afternoon of Palm Sunday 1865, the tranquil Virginia town with the unusual name would undoubtedly have disappeared by the turn of the century.

As a result of that meeting at which Lee surrendered his Confederate forces to Union General Grant, ending the Civil War, there is not an American child who has not twisted his tongue around that difficult word — Appomattox — in studying his country's history. And because of its historic fame it was chosen as one of the sites for the filming of "The Surrender at Appomattox," the "Appointment With Destiny" special to be broadcast at 8 p.m., Monday, Ch. 2.

The village of Appomattox Courthouse was formerly known as Clover Hill because of its development around the Clover Hill Tavern, which was built in 1819 as a stop on the Richmond-Lynchburg Stage road. Clover Hill became the county seat of Appomattox County in 1845, and, by the time of the Civil War, the town consisted of the tavern and two brick annexes, blacksmith shops, stores, several homes, law offices and a courthouse.

When fire destroyed the Courthouse in 1892 and the county seat was moved to the nearby growing town of Appomattox, the very existence of Appomattox Courthouse might have gone up in smoke were it not for its historic connections.

Now it's more than 100 years since Appomattox Courthouse made a lasting name for itself. It is a peaceful village restored as an historical landmark to reflect as closely as possible its 1865 appearance, making it a perfect location site for the dramatic concluding scenes of the "Appointment With Destiny" special.

Even the famous McLean farmhouse in which the surrender papers were signed has been reconstructed and completely furnished with 1865 period pieces — some of which were actually in the house on April 9, 1865 when a great nation was united for all time.

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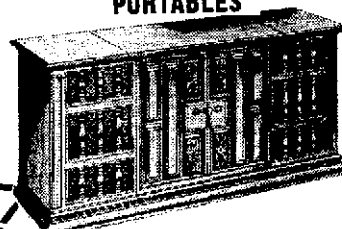
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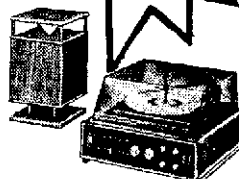


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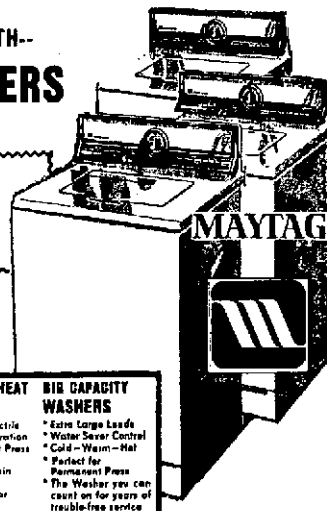
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TV NOTEBOOK

Blonde Bee Beyer debuts on Channel 13 at 2 p.m., Wednesday with a half-hour variety show that's especially for women... entitled "The Bee Beyer Show."

Be it food for thought, or an epicurean adventure, it the subject's of interest to women, Bee tackles the topic. She explores new products; probes the world of fashion; demonstrates her culinary expertise; chats with personable people; and even dabbles in decorating and crafts.

"AROUND the World in 80 Days," an animated version of the Jules Verne classic, will premiere this fall as part of the NBC-TV Saturday morning program schedule for children.

The half-hour adventure-comedy series will travel around the globe to follow Verne's original double-plot: the race and the chase. The race is the one in which Englishman Phileas Fogg, accompanied by his valet, Passe-



BEE BEYER

partout, sets out to travel around the world in 80 days or forfeit his life savings. The chase is the one in which a Scotland Yard detective, Mr. Fox, sets out to capture Phileas, thinking he is the man who stole 55,000 pounds from the Bank of England.

As the action shifts to each new locale, viewers will learn some interesting things about the place itself, such as historical oddities, geographical information and ecological facts.

DAVID STEINBERG is in Hollywood preparing to become a television star — who is anyone with his own series. David is one of a number of young performers tapped by CBS to head up some summer replacement series.

Steinberg believes that youth has changed vastly in the past three or four years.

"Those kids were in college — I call them 'the Woodstock Generation' — and since then they have moved into the establishment but have kept their values. The industry, which plays some sort of a game with money, ratings and demographics, seems to think youth is a sort of Phoenix that keeps rising up. I think this group today is apathetic, hedonistic, culturally inept and uninterested in work because it is getting so much attention. It's the younger ones — the 9 to 14 kids — who are interesting. They are literate, smart and they care more."

JUSTICE DEPT. VS. TV

The action has been pending since 1950

By JOHN J. O'CONNOR
N.Y. Times Service

The commercial television networks could be hurt on the bottom line of their profit statements. Any threat to profits could hurt news and public-affairs operations. And the overall TV schedule is unlikely to show any improvement in terms of quality.

That is the consensus of opinions culled from broadcasting experts, inside and outside the industry, on the possible effects of the Justice Department's anti-trust suits against the Columbia Broadcasting System, the National Broadcasting Company and the American Broadcasting Company and Viacom International, a former subsidiary of CBS.

The suits would force the networks out of the business of producing entertainment programs.

Professing amazement and labeling the case without merit, network officials stress that around 90 per cent of their current prime-time evening schedule is already obtained from outside producers. All agreed, however, that the case would be fought in the courts.

ALTHOUGH network officials felt the suits appeared to be "hastily drawn," it turns out that the same suits have been sitting in a Justice Department drawer for at least a year and a half. And similar suits had been proposed by Justice Department staff lawyers at least twice before, in the late 1950's and in the early 1960's.

Why now? That question is prompting the most immediate speculation, and the answers, wrapped in pleas of "not for attribution," generally fall into two scenarios that might be called "Agnew's Revenge" and "Justice's Ruse."

In the first, the suits are seen as continuing evidence of the Nixon Administration's hostility toward the networks. Evidence cited includes Vice President Agnew's anti-network speech in November, 1969, and last year's controversy over CBS's "The Selling of the Pentagon."

In the second scenario, the Justice Department is currently leaderless, and staff lawyers see an opportunity to offset some of the bad publicity surrounding the settlement of the International Telephone & Telegraph Corporation anti-trust case. Also, the administration saw an opportunity to dilute its pro-big business image.

ALL, OF COURSE, remains speculation, but not entirely without foundation. The Nixon Administration's interest in broadcasting was dramatically underlined recently at the annual convention of the National Association of Broadcasters, a lobbying organization for commercial broadcasters, representing the local affiliates.

Held in Chicago, the convention featured major addresses by Secretary of the Treasury John B. Connally; Herbert G. Klein, the White House Director of Communications, and Clay T. Whitehead, director of the White House's Office of Tele-Communications Policy. Siding with the broadcasters on all controversial issues currently racking the industry, the officials emphasized their belief that better broadcaster profits were the best solutions.

According to one veteran observer, who feels the administration's perform-

ances at the Chicago convention were "most vicious and immoral," the implied message to the station owners was clear: "Just keep still while we bust the networks."

Another observer pointed out that the affiliates, often under politically conservative ownership, have historically been critical of the networks, and that whatever weakens the network strengthens the stations.

TOO MANY questions remain to determine to what extent, if at all, the networks would be weakened by the Justice Department's suits.

In breaking news of the suits before they were actually filed, Robert D. Wood, president of the CBS television network, advised affiliates that the government sought to "transfer control of network schedules, including what programs are put on the air and when, to advertising agencies and motion picture producers."

The suits, however, specifically state that responsibility for programs accepted for broadcast would continue to lie with the networks. The extent and procedural structure of that responsibility is a crucial factor in the case.

Ad agencies are nearly unanimous in their opposition to less network involvement in high-rise programming development.

WHEN A network put "development funding" up front for a series idea, it retains the right of approval over content, script, casting and production. The networks contend that this system at least retains the potential for innovative programming, for occasional experiments with new ideas.

Here, however, the networks run into their most severe problem, having nothing to do with the possibility of either economic or political harassment. A defense of the current network structure would be much more convincing, it is argued, if there were more network content to defend.

For years, critics have been pointing out that the networks were abandoning their responsibilities to quality programming, that the machine was more concerned with profits than with the public good.

The selective viewer, the more or "intellectual" viewer, was increasingly ignored in the battle for the mass audience. The result today is that the networks have no articulate constituency willing to fight for them. The overwhelming reaction to the Justice Department suits can be summed up in one question: "How much worse could television be?"

PERHAPS it could be worse in the coverage of news and public affairs, the one area in which the networks have displayed consistent integrity.

A Justice Department official has emphasized that the suits have "absolutely nothing to do with news, public affairs or sports presentations." But if the suits do bite into network profits, that contention would appear naive.

Prime-time news specials cost money. They do not attract large ratings, and they do not attract sponsors wary of controversy. If the suits were to have a material effect on network profits, one broadcasting official pointed out, then "obviously we can't support a \$100 million news habit."

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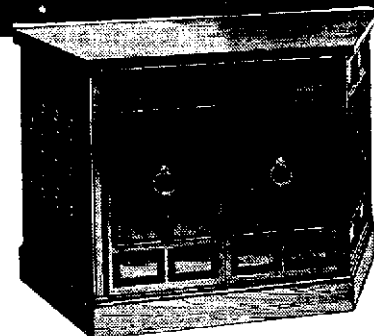
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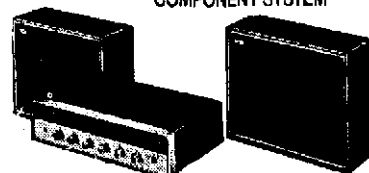
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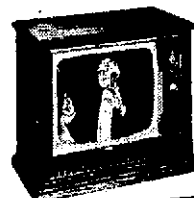
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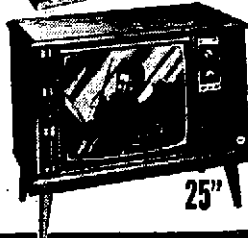


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END OF A BROADCASTING ERA

Godfrey ending CBS radio run

By CHARLES P. WALLACE
United Press International

The band members sprawl on sofas after rehearsal, remembering the mellow shades of trombonist Lou McGarity and wondering what they will do after 27 years of Arthur Godfrey.

They are veterans of a profession and vestiges of a broadcasting era that will come to an abrupt halt April 30 when the several hundred stations affiliated with the CBS radio network broadcast the last

Arthur Godfrey show, locally on KNX (1070 AM).

"That's really the worst part of it," said Godfrey, "leaving that band after all these years." He vowed to carry a picture of McGarity, who died last year after 26 years on the show, to wherever he next sets up shop.

But Godfrey remains undaunted about the end of his program. After all, there is a new 5-minute syndicated show in the works. He is leaving CBS

and not the other way around. And at 69, there are a lot of things that remain to be done for a man who claims versatility is his most enduring trait.

Arthur Godfrey speaks about Arthur Godfrey with respect and the same candor he developed into a radio style while working in Washington, D.C. in 1931. He believes it was integrity that sold him to millions of listeners and enabled him to surpass Don MacNeil's Breakfast Club, by

two years as the longest running network radio show in history.

"Good God, I really hate those people who refer to me as the Ol' Red Head and names like that," he says as if presenting an example of his outspoken honesty.

"I am leaving because I have had 27 years with one company and that's enough," Godfrey remarked during a recent interview. After a pause he elaborated:

"It really hit me couple of years ago when I visited stations around the country that carry the program and they all had their speakers turned off. All there was was a needle on a meter somewhere going like this," and he flexes his forefinger in an arc.

Godfrey says the audience for the program still is there, but because individual stations were not allowed to sell advertising for his program, they retaliated by playing the broadcast at off-hours.

His endurance with the radio audience has brought Godfrey a special recognition within the industry: plaques from grateful sponsors adorn his walls, boosting him as "Mr. Salesman."

He acknowledges the title and attributes his style to an idea he had while recovering from an automobile accident in 1931, a turning point in his career.

Godfrey says he devised the concept of relating to an audience on a personal basis while listening to his colleagues every day from a hospital bed. "It was so bloody stuffy. It was terrible."

He returned to work and hasn't thought to alter his delivery since. Godfrey speaks to seven million people as if he were talking to each one alone.

But the man has changed, developing early interests in ecology, population control and aviation. There is also a sore spot, an open wound, in his memory which will never let him forget six years of notoriety that began in 1953 with the on-the-air ("humility") dismissal of singer Julius LaRosa.

"You guys never forget," he says, with pain.

He said the incident was blown out of all proportion by the news media, and he quoted the late Bernard Baruch, as telling him at the time to sit back, say nothing and let it pass. "It happened to me and now all those guys who said things about me are all dead," he recalled Baruch cautioning him.

"I took that advice." The portion of his life which he remembers so vividly ended dramatically when he was hospitalized with lung cancer and one of his lungs was removed. "They don't say such things about you when they think you are close to the end," he said.

Godfrey returned to work and his campaign against despoiling the environment picked up momentum.



ARTHUR GODFREY

He has since elicited a promise from the Chrysler Corp. to sponsor a full hour of prime time television annually to deal with ecology in a way he deems appropriate, in exchange for his appearance on Chrysler commercials.

"The whole thing really goes back to just after World War II," he recalled. "I discovered empirically by flying around the country what was happening to the rivers, the streams."

An accomplished pilot, Godfrey has flown a variety of aircraft and remains a staunch proponent of aviation.

"I led the movement against the SST, but not on environmental grounds," he said. "The airlines didn't want it and nobody needs to fly to Paris in two hours for cocktails."

Among his other projects have been vigorous opposition to the Cross-Florida Barge Canal and work for the World Wildlife Fund.

He has even found time to develop expertise in the fine art of dressage, a method of precision horse training.

He admits his work for environmental causes has cost him a great deal of money in lost commercials. Moreover, his stand has left him open to charges of insincerity, a position he does not relish.

Godfrey remembers his relationship with a soap company that engaged him to sell a product after going to great lengths to assure him it was safe to the environment.

The product was later found to contain a high level of phosphates, which were said to promote algae growth and a kind of strangulation for bodies of water.

"What can I say?" Godfrey pleaded. "I'll tell you what I told the company. 'You lied to me.' And I quietly resigned. That's all there was to it."

"Not only did I lose six figures from the soap, I gave up a pretty good toothpaste because it had the same name."

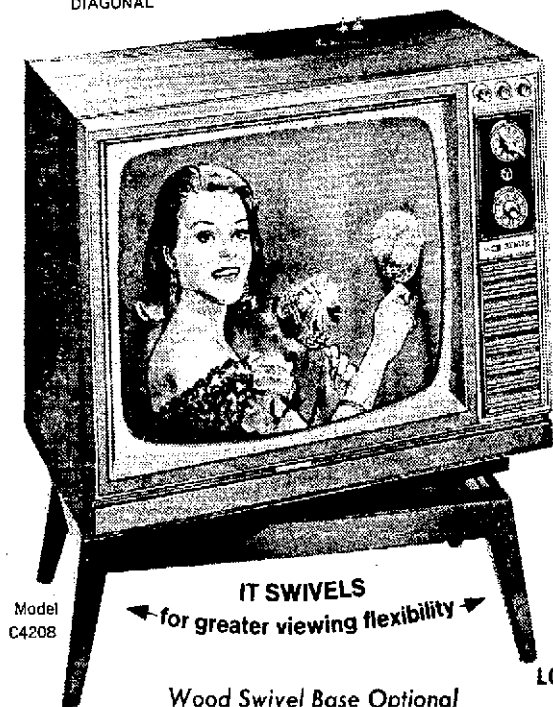
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TV ABROAD

Swedish church group hits sex, violence, plans boycott of state-run television

By IAN WESTERGREN
United Press International

It began as an isolated action by a Baptist pastor and his flock in the tiny south Swedish village of Aneby last January.

Today the boycott against Swedish television — in protest against sex and violence on the screen — is spreading across the nation.

"We didn't mean to start a national campaign against the Swedish Broadcasting Corporation (SR)," said Gothe Henriksson, the 36-year-old mild-mannered and soft-spoken pastor of Aneby Baptist Church.

"We are just a group of Christians who are getting fed up with the sex and violence they are putting out and we decided to try to do something about it."

TODAY Henriksson estimates that more than 50,000 Swedes have joined the boycott movement. He keeps an informal count through the forms he and his supporters have printed up for all participants to fill in.

"Our mail is running high. Several hundred letters a day from all sorts of people, not just religious groups," he said.

The boycott proper will start July 1, 1972, and last for the three months. The participants will cancel their TV licenses for a three-month period and put their TV sets away.

In Sweden, like in many other European countries, the owner of a TV set pays a license fee of \$40 a year for the privilege of watching SR's two TV channels. There is no commercial network.

SR, WHICH enjoys a monopoly on TV and radio broadcasting in the nation, has for long been a controversial operation. The company, which is — in practice if not in theory — state-owned, also runs three national radio networks and a number of local stations.

It derives its operating funds from the TV and radio license fees.

In recent years, SR has

constantly been in hot water politically. Conservatives have accused SR of leftwing bias in news reporting and documentaries. The New Left has in turn criticized SR for "muffling the voice of the people."

But while politicians and young radicals have been bombarding the company from right and left the average Swedes have not seemed to care.

Not until Henriksson came along with his call for an end to "sex scenes, violence and swear words, which SR feeds us and our children day out and day in, night after night."

HENRIKSSON and his group conducted an investigation of sorts, monitoring both TV channels for a period of 10 days. The investigation yielded three instances of sexual intercourse, dozens of cases of "brutal violence" and "scores of swear words" used in various SR programs, he said.

"As Christians and as parents we cannot just sit back and accept this state of affairs," Henriksson said. "We want SR to stop transmission of these permissive things and give us more and better Christian programs instead."

Henriksson and his supporters are also making plans for some form of legal action against SR.

"We have a new law in this country against undue exposure of pornographic pictures in store windows and against sending such pictures in the mail to people who have not ordered them."

"To me SR's transmission of pornography into our homes, without us having ordered it, appears to be a violation of this law," Henriksson said.

IN THE middle of the controversy sits Otto Nordenskiöld, the director general of SR, a former labor union chief.

Nordenskiöld, who was confronted by Henriksson on a popular SR TV show the other day, does not accept the criticism.

"I can understand that some people are offended by certain things in our programs," he said. "But that doesn't mean that I am prepared to act as a judge of taste and ban these programs."

"SR being a monopoly, we have a responsibility to cater to all tastes, within limits. I get letters from Henriksson's group every day. But I also get letters

from people, who want more westerns with more violence.

"Sex and violence are part and parcel of our times. These things are to be found in almost all modern movies and plays. Should we then ban all modern movies and plays for SR? No, we cannot do it and I am not going to do it," he told Henriksson in a passionate exchange.

SUNDAY TELECAST

"ELIJAH: REST FOR TIRED EYES"

Sermon by
Rev. William Miedema

Beautiful Music
presented by the Choirs

KHOF-TV Channel 30
SATURDAY: 5:30 P.M.
SUNDAY: 10 P.M.
CATV--Channel 8
SUNDAY: 11 A.M. & 6 P.M.

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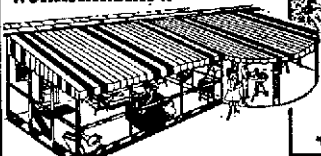


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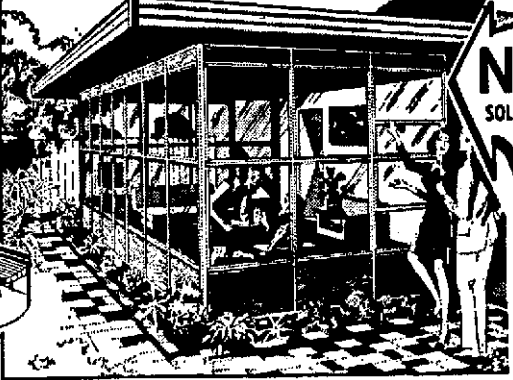
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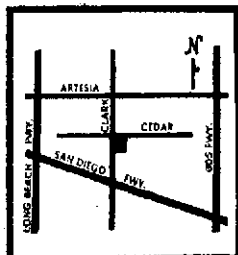
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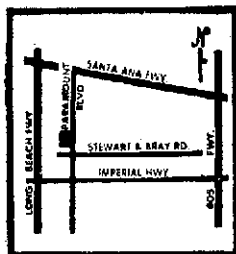
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SPECIAL

LUNAR LIFT-OFF — Orion is due to lift off from the surface of the moon today, but at press time it appeared the time might be considerably later than indicated in our logs.

BURT BACHARACH: Close to You (7), 8 p.m. — The varied musical talent of the handsome composer is showcased in an hour filmed in London and Hollywood, and featuring Rex Harrison, Carol Burnett and Isaac Hayes. Bacharach's songs from the new version of "Lost Horizons" are introduced.

WILL SOMEONE Listen to Me . . . Please! (11), 8 p.m. — Actor Lloyd Haynes is host for a 2-hour look at some of the problems uncovered during station's "Alternatives" drug abuse series. Twelve "hot line" phones will be open during the telecast, with doctors, teachers and psychiatrists available to help with drug, VD, pregnancy and other problems.

TONY AWARDS (7), 9 p.m. — Henry Fonda, Deborah Kerr and Peter Ustinov are hosts for the 26th annual awards to the best plays, musicals and actors of the Broadway season.

THE VERY PERSONAL Death of Elizabeth Schell Holt-Hartford (2), 10:30 p.m. — Film essay takes a look at the final years of an elderly woman, struggling to live out her life with dignity and pride. Divorced, childless and without relatives, Betty retired in 1963, lived alone in a downtown hotel, and died in 1970 at age 82.

SUNDAY

April 23, 1972
★ **PAID ADVERTISEMENT**
An * indicates B-W
Other shows in color.

6:30
11 *The Bible Answers
7:00 A.M.
2 Tom & Jerry (cartoon)
11 Unit One (relig.)
13 Public Affairs Film
7:30
2 The Groovies Goolies
4 The Christophers
5 Mormon Tabern. Choir
7 Nutrition: emotions
9 Billy James Hargis
11 Wonderama (3 hours)
13 Sacred Heart (relig.)
8:00 A.M.
2 Lamp Unto My Feet:
"Voices Among Us."
Theo Goetz. Norman
Rosten play about the
urban Jewish poor
4 Mr. Wizard: "Common
Codes," Don Herbert
5 Cathedral of Tomorrow
7 My Friend Pookie
9 *Herald of Truth
13 Revival Fires (relig.)
8:30
2 Look Up & Live:
"Modern Catholicism."
Review of national
conference of bishops.
4 Bugaloos, Martha Raye
7 Angie's Garage
9 *Day of Discovery
13 Kathryn Kuhlman
9:00 A.M.
2 Camera Three: "Onne
Baiko VII," famed Ka-
buki star
4 Serendipity: "Movie-
land of Air Museum" at
Orange County Airport
5 Day of Discovery
7 Reluctant Dragon and
Mr. Toad (Cartoon)
9 *Oral Roberts Presents
13 Melodyland in Motion,
Rev. Ralph Wilkerson
34 Musica y Palabras
9:30
2 Today's Religion
4 Coast Guard Academy
5 The CHRISTADELPHIANS
★ "This Is Your Bible"
Story of the Bible
7 Here Come the Double;

deckers (children)
9 Kathryn Kuhlman
13 Old Time Gospel Hour
34 Esta es la Vida
10:00 A.M.
2 Steps to Learning
4 Challenge My Sermon
5 Hour of Power, Dr.
Robert Schuller (G.G.)
7 NBA Playoff ("sports")
9 *Movie: "Fright."
Nancy Malone, Eric
Fleming ('57)
34 Frente a la Vida
10:30
2 Sen. HUMPHREY GUESTS
★ on "FACE THE NATION"
on this week's Pennsyl-
vania primaries
4 A Conversation in Je-
rusalem, Dr. Eugene
Carson Blake, Fr.
Pierre Benoit, O.P.
Discussion of ecumeni-
cal movements
11 Elementary News
13 Faith of Today (relig.)
34 Cronicas de Francia
11:00 A.M.
2 NHL Hockey ("Sports")
4 This Is the Life (rel.)
5 Sports Challenge, Dick
Enberg: '55 Brooklyn
Dodgers vs. '71 L.A.
Dodgers
11 *Movie: "Huckleberry
Finn," Mickey Rooney,
Walter Connolly ('39)
13 Church in the Home
34 *Pantala Diomincal
11:30
4 WTC Tennis ("Sports")
5 Baseball (see "sports")
9 *Movie: "Manfish."
John Bromfield, Victor
Jory ('56)
12 NOON
13 Intelligent Parent:
"Grand Lodge Masons"
28 Table Tennis (2½ hrs.)
12:30
7 USAC Auto Racing
13 Joe DeSilva's Forum
1:00 P.M.
9 Movie: "Sitting Bull,"
Dale Robertson ('54)
11 *Outer Limits (2 segs)
13 Nick Carter, News
34 Tribuna Publica

1:30
2 Apollo 16 Lunar Liftoff,
Walter Cronkite, Walter
Schirra (may be post-
poned)
4 Apollo 16 Lunar Liftoff,
John Chancellor
13 Voice of Calvary
1:45
5 Angels Wrap-Up
2:00 P.M.
2 Sunflower Celebration
Co.: "Hope for Tomor-
row" (last of series)
4 What's Going On? Mike
Connor, state Sen John
Harmer, Assemblyman
Willie Brown, on edu-
cation and busing.
5 *Sea Hunt, L. Bridges
7 **PGA GOLF TODAY**
★ **MONY's "Tournament
of Champions"**
(see "sports")
13 Teen-Age Trials: "A
Couple of Days Away
From Home Will Do Us
All Good"
34 *Toros (Plaza Mexico)
2:30
2 Dr. Irene Kassorla:
"Role of Fathers" (2)
4 Inquiry, Maury Green,
on battle to save Ely-
sian Park
5 *Broken Arrow, Lupton
13 Sports Set, Tom Malone
3:00 P.M.
2 Medix, Mario Machado:
"Backaches." The
spine, exercises, yoga
and waterbeds.
4 Comment! Edwin New-
man: "Re-escalation of
War in Vietnam"
5 *Movie: "5 Graves to
Cairo," Anne Baxter,
Franchot Tone ('43)
9 Movie: "Fastest Guita
Alive," Roy Orbison,
Sammy Jackson ('67)
11 *Movie: "Castle of
Terror," Barbara Steele
(Ital. '64)
13 Roller Derby: Chiefs
vs. Ray Bombers
3:30
2 Newsmakers: Rocco Si-
ciliano (pay board)
4 Meet the Press: Drs.
Theodore Cooper, J.
Willis Hurst (heart ex-
perts)
52 Nutrition: pollut'n
4:00 P.M.
2 Movie: "Patterns," Van
Heflin, Everett Sloane,
Ed Begley ('56)
4 Insight: "Bird on the
Mast," Anthony Coste-
lla, Greg Mullavey.
When drugs don't bring
happiness, man turns to
meditation.
7 Once upon a Wheel
(auto racing)
28 Consultation: "Emer-
gency Service"
34 Estrellas Musicales
40 *Panorama Latino
52 Corona Now, D. Galitia
4:30
4 Sunday, Tom Snyder
(from Exposition Park),
Rev Ralph Abernethy,
others on: "Earth Week"
7 Startime: "One Em-
bezzlement & Two
Margaritas," Michael
Bennie, Jack Kelly
9 Movie: "Dinosaurs!"
Ward Ramsey, Paul
Lukather ('60)
11 *Movie: "Mrs. Miniv-
er," Greer Garson,
Walter Pidgeon, Teresa
Wright ('42). Wartime
England.
28 30 Minutes With . . .
34 *Un Pobre Hombre
52 *Felix the Cat
5:00 P.M.
5 *Hopalong Cassidy: "In

(Continued Page 11)

SUNDAY

(Continued from Page 10)

- Old Colorado," William Boyd
- 13 Star Trek, Wm. Shatner, Leonard Nimoy. Roman-type gladiators.
- 28 David Susskind Show. Three transsexuals, plus discussion on disciplining children.
- 52 Kimba, White Lion
- 5:30
- 2 Animal World, Bill Burrud: "Chicungunya." Search for cause of a rare Zululan disease, believed transmitted by mosquitoes to monkeys to man.
- 7 Barney Morris, News
- 52 The Speed Racer
- 8:00 P.M.
- 2 60 Minutes, Mike Wallace, Morley Safer. Segments on Apollo 16, the "New Haiti" a year after the death of "Papa Doc" Duvalier.
- 4 Garrick Utley, News (final Cuba report)
- 5 *Movie: "Adventures of Marco Polo." Gary Cooper ('38)
- 7 Movie: "Cash McCall," James Garner, Natalie Wood, Nina Foch, Dean Jagger ('60). Financial wizard.
- 9 Wild Wild West, Robt. Conrad, Pat Paulsen
- 13 This Is Tom Jones, Cass Elliot, George Carlin, Dave Clark Five
- 40 *Viaje (travel)
- 52 *Three Stooges
- 6:30
- 4 Story Theatre, "Paul Sand, Mina Koib, Bob Dishy. Grimm story of revenge.
- 11 *Movie: "Killers from Space," Peter Graves ('54)
- 34 Banda de Huipangillo
- 52 Headshop, Elliot Mintz
- 6:45
- 28 Critic at Large: "Sylvia Plath" (R)
- 7:00 P.M.
- 2 Big News, C. Roberts
- 4 Wild Kingdom, Marlin Perkins: "Return of the Sea Crows" to breeding grounds in Florida.
- 9 Death Valley Days: "Secret of Black Prince," J. Pat O'Malley
- 13 Hal Sawyer visits
- ★ The OTHER HONG KONG on Passport to Travel
- 22 Samurai Bikyaku
- 28 Zoom! (children)
- 34 *Viejo Sin verguenza
- 40 *Variedad (variety)
- 7:30
- 2 Movie: "Funeral in Berlin," Michael Caine, Paul Hubschmidt, Oscar Homolka (Br.-'66-1st run). Sequel to "The Ipcress File," filmed in West Berlin.
- 4 World of Disney: "Light in the Forest," Fess Parker, Wendell Corey, Joanne Dru, James MacArthur, Carol Lynley (R). Start of 2-part screening of 1958 movie of a white boy, raised by Indians, who returns to his own people.
- 9 Movie: "Alexander the Great," Richard Burton, Fredric March ('56)
- 13 3 Passports to Adventure: "Singapore"
- 28 French Chef, Julia Child: "VIF Veal." Braised in wine.
- 34 Homenaje (variety)

- 52 Fishin' Hole
- 8:00 P.M.
- 5 Roller Games: T-Birds vs. N.Y. Bombers
- 7 Burt Bacharach: Close to You, Rex Harrison, Carol Burnett, Isaac Hayes (preempts FBI)
- 11 Will Someone Listen to Me... Please! Lloyd Haynes
- 13 DAVID FROST
- ★ Topical-Fresh-Witty! Malt Monro, Ted Knight, Kenny Rogers & the First Edition
- 22 Japanese Variety Hour
- 28 Auction '72 Preview, James L. Loyer. Some of the items to be auctioned during week-long fund raising starting May 6.
- 34 Super Show (music)
- 40 *Panorama Musical
- 52 *Movie: "My Love Came Back," Olivia DeHavilland, Jeffrey Lynn ('40)
- 8:30
- 4 Jimmy Stewart Show, Jonathan Daly, Cesar Romero (R). Jim has misgivings when P.J. tries to swing a building deal with a smooth-talking developer.
- 9:00 P.M.
- 4 Bonanza, Michael Landon, Richard O'Brien, Peggy McCay (R). Bushwacked and left for dead by rustlers, Little Joe's delirium makes it impossible for him to help identify his assailants.
- 7 Henry Fonda, Deborah Kerr, Peter Ustinov host 'THE TONY AWARDS' Taped earlier tonight at New York's Broadway Theatre
- 22 Samurai Detective
- 28 Masterpiece Theatre — Last of the Mohicans, Kenneth Ives, Phillip Madoc, Andrew Crawford. The French surround the fort.
- 34 *Noche de Gala: "Ahl Viena Videl Tenorio"
- 40 *Revista Espanol
- 9:30
- 2 Cade's County, Glenn Ford, Taylor Lacher, Christopher Stone, Edmond O'Brien, Cheryl Miller (R). Arlo suspects that his brother is involved in the planning of a crime.
- 8 An Evening with Burt Bacharach
- 9 Larry Burrell, News
- 13 Big Question, Michael Jackson: "Law Day." Four women judges talk of opportunities for women in the legal profession.
- 10:00 P.M.
- 4 Bold Ones (lawyers), Burl Ives, James Farentino, Richard Van Vleet, Ronon Bieri (R). Cases involve euthanasia, narcotics and a charge of assault on a minor.
- 5 Dick Garton, News
- 9 Community Feedback, Fernando Del Rio on hard drugs, Joe Phillips on proposed legislation affecting blacks.
- 11 Ron Fortner, News
- 22 Japan News Highlights
- 28 *The Forsyte Saga (R) "Indian Summer of a Forsyte," Nyree Dawn Porter. Irene helps old Jolyon through his last days.
- 52 Lou Gordon Show (R) author Will Harvey

SPORTS TODAY

NBA BASKETBALL Playoffs, 10 a.m. (7), deposits the fifth game in the Celtics-Knicks series, from Boston.

NHL STANLEY CUP Playoffs, 11 a.m. (2), has Dan Kelly at St. Louis Arena for the third game in the semifinals between the Blues and the Boston Bruins.

TENNIS, 11:30 a.m. (4), covers the final round of the WTC pro classic from Charlotte, N.C.

BASEBALL, 11:30 a.m. (5), finds Dick Enberg at Arlington where the Texas Rangers welcome the Angels.

TABLE TENNIS, 12 noon (28), offers six matches from the Long Island coliseum where Americans face Chinese.

AUTO RACING, 12:30 p.m. (7), deposits the Trenton 200, final USAC championship car race before Indianapolis. Bill Flemming reports the race.

TOURNAMENT of Champions, 2 p.m. (7), delivers nine holes in the final round from La Costa Country Club, a \$165,000 classic with Jack Nicklaus defending

- 10:15
- 22 Sports Digest (Japan)
- 10:30
- 2 The Very Personal Death of Elizabeth Scheil Holt-Hartford
- 5 Rev. Robert Schuller (excerpts from 10 a.m.)
- 8 El Grito de Aztlan
- 13 Chuck Cecil, News
- 11:00 P.M.
- 2 Clete Roberts Report
- 4 Jess Marlow, News
- 5 Cathedral of Tomorrow
- 7 Barney Morris, News
- 9 *Movie: "Roaring '20s," James Cagney, Humphrey Bogart ('30)
- 11 Movie: "Salome," Rita Hayworth, Stewart Granger ('53)
- 13 KATHRYN KUHLMAN (IN COLOR)
- ★ I Believe in Miracles
- 11:15
- 2 Dan Rather, News

- 7 Bill Beutel, News
- 11:30
- 2 Name of the Game: "Suntan Mob," Robert Stack, John Saxton, Senta Berger. Island's under control of a syndicate.
- 4 Movie: "Contest Girl," Janette Scott ('66)
- 7 *Movie: "Act of Repression," Ina Balin ('65-1st run)
- 13 *Movie: "Wedding of Lilli Marlene," Lisa Danielly (Br.-'55)
- 1:00 A.M.
- 2 Movie: "Man in the Dark," William Sylvester ('65)
- 1:30
- 4 KNBC Newservice
- 13 Movie: "Mission in Morocco," Lex Barker ('59)

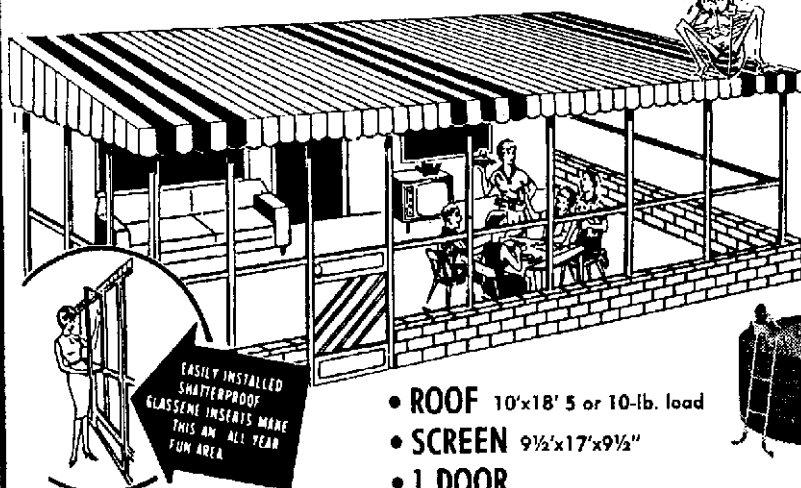
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MONDAY

April 24, 1972

★ PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color.

- 6:00 A.M.
2 Earth, Air, Fire, Water
6:25
4 Family in Transition:
"3-Generation Gap"
6:30
2 Man vs. Environment
6 Across the Fence
11 Friends Across Sea.
7:00 A.M.
2 John Hart, News
4 Today, Frank McGee.
Gene Shalit, report
from Greece, panel on
Nixon and the press
with James Keogh,
George Reedy, Britt
Hume (7 a.m. hour)
7 Chuck Henry, News
9 Banana Splits Show
11 Thunderbirds (cartoon)
13 City Kids, Escamilla
22 Market Opening
28 Sesame Street (391)
7:30
7 Law for the '70s.
11 Batman-Superman
13 Hobo Kelly Show
8:00 A.M.
2 Captain Kangaroo.
7 Ralph Story's A.M.
11 Dennis the Menace
28 Zoom! (children)
- 5 Virginia Graham Show
(new time), Mel Blanc
9 Jack LaLanne Show
11 Yogi and Friends
13 Gumby (cartoon)
28 Self Defense for Women
9:00 A.M.
2 Lucy Show, Lucille Ball
4 Dinah's Place, Dinah
Shore, Janet Leigh
5 The Gallery, J. Grant
9 Fernando Del Rio News
11 Movie: "Guns of Tim-
berland," Alan Ladd
13 Uncle Waldo (cartoon)
28 Sesame Street (391-R)
9:30
2 My 3 Sons, MacMurray
4 Concentration, Clayton
5 Hermanos Coraje (pre-
miere), Spanish-lan-
guage serial
7 "Movie: "Duel at
Apache Wells," Anna
Maria Alberghetti
9 Tempo, Regis Philbin
13 The Romper Room
22 Jim Newman Show
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 World Talk: "Great
Britain"
22 Walden Commentary
10:15
22 Phyllis Denny Show
10:30
2 Love of Life (serial)
4 Hollywood Squares.
Linda Day George,
Jack Carter, Kent

SPORTS TODAY

FORUM BOXING, 9 p.m.

(5), is a 10-round light-
weight bout between Sugar
Ramos and Cesar Sinda.
Note new time.

- McCord, Totie Fields
5 "Movie: "My Favorite
Blonde," Bob Hope.
Madeleine Carroll (42).
13 Wanderlust: New
Guinea warriors.
22 Market Update

- 11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Mantrap, Al Hamel:
John Phillip Law
28 Electric Company (R)
11:30
2 Search for Tomorrow
4 Who, What or Where
7 Bewitched, Montgomery
11 Let's Rap with Alicia
13 Hugh Williams, News
28 Mister Rogers

- 12 NOON
2 Noontime, M. Machado
4 3 on a Match, B. Cullen
5 "Movie: "Give Me a
Sailor," Bob Hope
7 Password, Allen Lud-
den, Amanda Blake,
James MacArthur
11 Ron Fortner, News
13 Crafts with Katy
22 The Real World
28 30 Minutes with (R)

- 12:25
11 High Noon Buffoons
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 John Fullmer, News
13 Dialing for Dollars
22 Market Closing
28 Washington Review
1:00 P.M.
2 Love Is a Many Splen-
dored Thing (serial)
4 The Doctors (serial)
7 All My Children (ser'l)
9 "Movie: "Now Voyag-
er," Bette Davis
11 Movie: "Operation At-
lantis," John Ericson
22 "Charting the Market
1:30
2 The Gullwing Light
4 Another World (serial)
5 "Movie: "Lady's from
Kentucky," George Raft
7 Let's Make a Deal,
Geoff Edwards subs
13 Sewing, Dialing Dollars
22 "Commodity Report
2:00 P.M.
2 The Secret Storm
4 Return to Peyton Place
7 The Newlywed Game
13 Rendez with Adventure
2:30
2 The Edge of Night
4 Somerset (serial)
7 The Dating Game
13 What Every Woman
Wants to Know, Bess
Myerson
28 Law for the '70s
3:00 P.M.
2 The Amateur's Guide to
Love, Gene Rayburn,
Buddy Hackett, Joan
Rivers, Joe Campanel-
la,
4 Watch Your Child
5 Highway Patrol
7 General Hospital
9 "The Real McCoy's
11 Tennessee Tuxedo
13 Rocky and Friends
28 History of Art
3:30
2 It's Your Bet, Lyle
Waggoner, Jim Backus,
Army Archerd, wives
4 Mike Douglas Show,
Peter Lawford, Billy
DeWolfe, Karen Mor-
row, Irving Wallace
5 "Ozzie and Harriet
7 One Life to Live

- 9 Courageous Cat
11 Quick Draw McGraw
13 Potamus & Magilla
52 "Felix the Cat
4:00 P.M.
2 "Movie: "Great Impos-
ter," Tony Curtis, Ed-
mond O'Brien (61)
5 "Hillman, C. Connors
7 Love, American Style
9 Banana Splits Show
11 The New Zoo Revue
13 Boxo's Big Top Show
28 Sesame Street (391-R)
52 Kimba, White Lion
4:30
5 "Father Knows Best
7 News, Benti-Schulbeck
9 "The Lone Ranger
11 Yogi and Friends
13 "Munsters, F. Gwynne
34 "Un Canto de Mexico
52 Speed Racer I
5:00 P.M.
4 Jess Marlow, News
5 George Putnam, News
9 "Dick Van Dyle Show
11 The Flintstones
13 Batman, Adam West,
Cesar Romero (pt. 2)
28 Mister Rogers
34 "Los Incomformes
52 "Three Stooges
5:15
40 "Panorama Mundial
5:30
5 "Father Knows Best
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "Dennis the Menace
13 Gilligan's Island
28 The Electric Company
Summer repeats begin.
40 "Familiar con Consuelo
52 Speed Racer II
6:00 P.M.
2 Big News, J. Dunphy
4 Tom Snyder, News
5 Big Valley, Barbara
Stanwyck (new time)
7 News, Benti-Schulbeck
9 Wild Wild West, Robt.
Conrad, Ross Martin,
Sammy Davis Jr., Pe-
ter Lawford, Ghostly
night rider.
11 The Flintstones
13 I Dream of Jeannie,
Milton Berle
28 Hodgepodge Lodge
34 Noticiero 34 (news)
40 "El Amo (serial)
52 "The Three Stooges
6:30
7 Movie: "Nobody's Per-
fect," Doug McClure,
Fannie Flogg, Charles
Nelson Reilly
11 "Andy Griffith Show
13 Nanny & the Professor
28 "Joyce Chen Cooks:
"Won Ton"
40 "El Prof. Sagittario
52 Headshop, Elliot Mintz
7:00 P.M.
2 Walter Cronkite, News
(From Philadelphia)
5 Movie: "Where Love
Has Gone," Susan
Hayward, Bette Davis
9 What's My Line?
11 "I Love Lucy, L. Ball
13 "I Dream of Jeannie
28 History of Art
34 "Plegaria en Camino
40 "Momentos Musicales
7:15
40 "Sea Nuestro Invitado
7:30
2 Johnny Mann's Stand
Up & Cheer, with guests
the Lennon Sisters
4 Dr. Simon Locke, Jack
Albertson, Sam Groom.
9 Movie: "Cry for Hap-
py," Glenn Ford, Don-
ald O'Connor, Miiko
Taka (161)
11 Hogan's Heroes, Crane
13 Dragnet, Jack Webb
28 Citywatchers, Art Sei-
denbaum, Charles
Champlin, Charles Allen.
An hour-long tour and
musical concert from
downtown's newly-re-
stored Bradbury Build-

SPECIAL

**SURRENDER at Appo-
mattox** (2), 8 p.m. Hal
Holbrook is narrator for
the last in the "Appoint-
ment with Destiny" series,
re-enacting the events of
the final days of the Civil
War.

AN ESSAY on Churches
(7), 8 p.m. — Harry Rea-
soner looks at the lighter
aspects of some of the na-
tion's church buildings —
from Washington's impos-
ing National Cathedral to
the Garden Grove drive-in
church which outdraws it
in Sunday attendance.

**CAN YOU Go Home
Again?** (7), 8:30 p.m. —
Frank Reynolds probes the
varied views on amnesty.

TRIPLE PLAY (4), 9
p.m. — A 2-hour trilogy of
comedy pilots deal with a
weekly party interrupted
by a black female doctor,
a comic detective who
dons various disguises to
catch a murderer, and two
couples named Jones —
one white, one black —
who share a New York
brownstone. Arte Johnson
hosts the trilogy.

THE COMEDIANS (9),
10 p.m. — Carl Reiner
hosts a spoof on the foibles
of marriage, probing the
subject with such "ex-
perts" as Mel Brooks,
Tony Randall, Nipsey Rus-
sell, Totie Fields and
Totie Fields.

ing. (Final show of
season.)
40 "Miguelito Valdes
52 "Movie: "Winter Meet-
ing," Bette Davis (48)
8:00 P.M.
2 Grants Meets Lee in an
★ **APPOINTMENT WITH
DESTINY—"SURRENDER
AT APPOMATTOX"**
Hal Holbrook narrates
4 Rowan & Martin
Laugh-In (R), Mort
Sahl, James Coco,
Fannie Flogg, Charles
Nelson Reilly
7 Churches: What we say
★ **about ourselves in
the way we build them
—with Harry Reasoner.**
What Do You Think
You Are? "An Essay on
Churches"
11 "Andy Griffith Show.
13 The David Frost Show,
Judy Collins, Dennis
Cole, Betty Walker
34 La Recogida (serial)
40 "Nino (serial)
8:30
7 ABC News Inquiry: Can
You Go Home Again?
Frank Reynolds, Henry
Steele Commager, Sec.
Melvin Laird, Curtis
Tarr
11 The Merv Griffin Show,
Joan Rivers
28 The American Crafts-
man: Barbara Searpioni
9:00 P.M.
2 Here's Lucy, Lucille
Ball, Freddy Martin,
the Remnants (pop
music combo of six
nuns). Lucy is organiz-
ing a hospital charity
benefit (R).
4 World Premiere—Triple
Play: "Wednesday
Night Out," Jim Hutton.
Kathleen Nolan; "Call
Holme," Arte Johnson;
and "Keeping Up with
the Joneses," Warren
Berlinger, Pat Finley

- 5 Forum Boxing (sports)
7 Movie: "Long Ride
Home," Glenn Ford,
George Hamilton, Inger
Stevens, Paul Peterson
28 Call of the Faure, Film
essay of the 1971 Renais-
sance Pleasure Faure
34 Do-Re-Mi (variety)
40 "Natacha (serial)
9:30
2 The Doris Day Show
(R), Van Johnson.
Doris' seafaring cousin
involves her in a spy
caper when he visits
9 John Fullmer, News
13 Hugh Williams, News
28 Book Beat: "Places
Where I've Done
Time," William Saroy-
an
34 "La Gata (serial)
52 Hollypark Racing (R):
Long Beach Handicap
10:00 P.M.
2 Sonny & Cher Comedy
Hour (R), Sandy Dun-
can sings and dances
through a "super com-
mercial," and joins in a
Roaring '20s gypsy op-
era.
5 George Putnam Update
9 The Comedians, Carl
Reiner
11 Ken Jones, News
13 Dragnet, Jack Webb
28 "Film Odyssey (R):
"Orpheus," Jean Mar-
ais, Maris Casares
(Fr-'50). Jean Coc-
teau's updated version
40 "Rincon Argentino
52 Headshop (R), Mintz
10:30
5 It's Your Turn to Talk
Back, George Putnam
13 The Bill Cosby Show.
34 "La Sauterie (serial)
11:00 P.M.
2 Jerry Dunphy Report
4 Tom Brokaw, News
5 Good News, Demos
Shakarian (religious)
7 News, Benti-Schulbeck
9 "Movie: "Jim Thorpe,
All American," Burt
Lancaster (51)
11 Truth or Consequences
13 Fashion in Sewing
34 Noticiero 34 (news)
11:10
13 Movie: "Elephant
Gun," Belinda Lee
11:30
2 "Movie: "Night into
Morning," Ray Milland,
John Hodiak, Nancy
Davis (Mrs. Reagan),
Lewis Stone (51).
4 Tonight, Joey Bishop,
Phil Silvers, Sandler
and Young, Liz Torres
(cartoon returns Monday
as series shifts perma-
nently to Burbank)
5 Robert K. Dornan. Sa-
lute to Israel's 24th an-
niversary.
7 The Dick Cavett Show,
Norman Lear, Jean
Stapleton, Joan Rivers
and Carly Simon
11 To Tell the Truth
12 MIDNIGHT
11 "Movie: "Air Raid
Wardens," Laurel &
Hardy (43)
12:30
5 "Movie: "Ladies' Man,"
Eddie Bracken (47)
1:00 A.M.
4 KNBC Newservice
7 Eyewitness News
9 "Movie: "Warrior Em-
press," Kerwin Ma-
thews, Tina Louise
1:15
2 Movie: "Dakota Inci-
dent," Dale Robertson
1:30
"Laurel & Hardy Film
2:00 A.M.
5 Highway Patrol
2:45
2 "Movie: "Hotel Re-
serve," James Mason

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100% Kodel polyester pile. Rich, luxuriously thick pile. New decorator colors.
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COMPARABLE RETAIL\$7.99

DACRON SHAG
100% dacron polyester pile. Beautiful new deep shag with a full deep pile. Many new decorator colors to choose from.
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KODEL SCULPTURED
100% Kodel polyester pile. 3 pile height pattern in graceful design. Rugged durability. Beautiful colors.
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COMPARABLE RETAIL\$8.99

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TUESDAY

April 25, 1972

★ PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color.

- 6:00 A.M.
2 Latin-Amer. Literature
6:25
4 Family in Transition:
"Use of Money"
6:30
2 Reading: A Map to Adventure (USC)
9 "Most of Maturity"
11 "Industrial Arts"
6:45
22 "Commodity Report"
7:00 A.M.
2 John Hart, News
4 Today, Frank McGee, Jack Paar on his special, preview of Pennsylvania and Massachusetts primaries; segments on pension plans, Greece.
7 Chuck Henry, News
9 Banana Splits Show
11 Thunderbirds (cartoons)
13 City Kids, Escamilla
22 Market Opening
28 Sesame Street (392)
7:30
7 History of Art

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- 11 Superman-Aquaman
13 Hobo Kelly Show
8:00 A.M.
2 Captin Kangaroo
7 Ralph Story's A.M.
11 "Dennis the Menace"
28 Hathayoga, Hitchcock
8:30
5 Virginina Graham Show, Archie Moore, Jimmy Rowles
9 Jack LaLanne Show
11 Yogi and Friends
13 Gumby (cartoon)
28 Modern Supervision
9:00 A.M.
2 Lucy Show, Lucille Ball
4 Dinah's Place, Dinah Shore, George Chakiris, moussaka
5 The Gallery, J. Grant
9 Fernando Del Rio News
11 "Movie: 'The Gun-fighter'" Gregory Peck, Karl Malden ('50)
13 Uncle Waldo (cartoon)
28 Sesame Street (392-R)
9:30
2 My 3 Sons, MacMurray
4 Concentration, Clayton
5 Hermanos Coraje (Sp.)
7 "Movie: 'Flashpoint,'" Craig Stevens ('62)
9 Tempo, Regis Philbin, Stan Bohman, author Robert Winter-Berger
13 The Romper Room
22 Jim Newman Show
10:00 A.M.
2 Family Affair, Kelth
4 Sale of the Century
13 Report to Consumer
22 Walden Commentary
10:30
2 The Love of Life
4 Hollywood Squares
5 "Movie: 'Typhoon,'" Robert Preston, Dorothy Lamour ('40)

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SPORTS TODAY

- BASEBALL, 5:30 p.m.**
(5), has Dick Enberg at Milwaukee where the Angels face the Brewers.
13 Wanderlust: "Amalfi Coast" to Rome
22 Market Update
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Mantrap, Al Hamel: Dr. James Kavanaugh
28 Electric Company (R)
11:15
11 Operation Grandparents
22 Top of the Market
11:30
2 Search for Tomorrow
4 Who, What or Where
7 Bewitched, Montgomery
11 Let's Rap with Alicia
13 Hugh Williams, News
22 Amer. Stock Exchange
28 Mister Rogers
12 NOON
2 Noontime, M. Machado
4 3 on a Match, B. Cullen
5 "Movie: 'Well-Groomed Bride,'" Olivia De-Havilland, Ray Milland ('46)
7 Password, Allen Ludden
11 Ron Fortner, News
13 Consumers' World
22 The Real World
28 Citywatchers (R): "Bradbury Building"
12:25
11 High Noon Buffoons
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 John Fullmer, News
13 Dialing for Dollars
22 Market Closing
1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 Doctors (serial)
7 All My Children (ser'l)
9 "Movie: 'Between Two Worlds,'" John Garfield ('44)
11 "Movie: 'Eureka Stockade,'" Chips Rafferty (Austral.-49)
22 "Charting the Market"
1:30
2 The Guiding Light
4 Another World (serial)
5 "Movie: 'What a Life,'" Jackie Cooper ('39). Henry Aldrich.
7 Let's Make a Deal, Geoff Edwards
13 Sewing: Dialing Dollars
22 "Commodity Report"
2:00 P.M.
2 The Secret Storm
4 Return to Peyton Place
7 The Newlywed Game
13 Travel, Don & Bettina "Sicily's Palermo"
28 Zoom (children)
2:30
2 The Edge of Night
4 Somerset (serial)
7 The Dating Game
13 What Every Woman Wants to Know: "Auto"
28 "Forsyte Saga (R)"
3:00 P.M.
2 Amateur's Guide to Love, Gene Rayburn
4 Watch Your Child-The Me Too Show, John Chancellor, paper flowers
5 "Highway Patrol"
7 General Hospital
9 The Real McCoy
11 Tennessee Tuxedo
13 Rocky & His Friends
3:30
2 It's Your Bet, Lyle Waggoner
4 Mike Douglas Show, Peter Lawford, Karen Valentine, Joyce Bryant, black conductor Dean Dixon
5 "Ozzie and Harriet"
7 One Life to Live
9 Courageous Cat
11 Quick Draw McGraw
13 Potamus & Gorilla
28 Schools Without Failure
52 "Felix the Cat"
34 Comunidad al Dia
4:00 P.M.
2 "Movie: 'Under Capricorn,'" Ingrid Bergman, Joseph Cotten ('40)
5 "Rifleman, C. Connors"
7 Love, American Style
9 Banana Splits Show
11 The New Zoo Revue
13 Bozo's Big Top Show
28 Sesame Street (392-R)
52 Kimba, White Lion
4:30
5 "Father Knows Best"
7 News, Benti-Schuback
9 "The Lone Ranger"
11 Yogi and Friends
13 "Munsters, F. Gwynne"
34 "Un Canto de Mexico"
52 Speed Racer I
5:00 P.M.
4 Jess Marlow News
5 George Putnam, News
9 "Dick Van Dyke Show"
11 The Flintstones
13 Batman, Adam West, Julie Newmar (pt. 1)
28 Mister Rogers
34 "Los Incomformes"
52 "The Three Stooges"
5:15
40 "Pandorama Mundial"
5:30
5 Baseball (see "sports")
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "Dennis the Menace"
13 Gilligan's Island
28 Electric Company (R)
40 "Usted y la Policia"
52 Speed Racer II
6:00 P.M.
2 Big News, J. Dunphy
4 Tom Snyder, News
9 Wild, Wild West, Robt. Corad, Ross Martin. Fellow agents held on Devil's Island.
11 The Flintstones
13 I Dream of Jeannie, Don Rickles
28 Hodgepodge Lodge
34 Noticiero 34 (news)
40 "El Amo (serial)"
52 "Three Stooges"
6:30
7 "Movie: 'Nobody's Perfect.'" Doris McCure Nancy Kwan ('68). Part two.
11 "Andy Griffith Show"
13 Nanny & the Professor
28 Success Practices & Schools without Failure
40 "Quien Esta Cancion?"
52 Headshop, Elliot Mintz
6:55
2 KNXT Editorial
4 Paid Political
7:00 P.M.
2 Walter Cronkite, News (from Philadelphia)
4 John Chancellor, News (from Philadelphia)
9 What's My Line?
11 "I Love Lucy, L. Ball"
13 I Dream of Jeannie
28 Hathayoga, Hitchcock
34 "Plegaria en Camino"
7:25
7 Primary Reports: Pennsylvania and Massachusetts
7:30
2 Campaign '72: The Massachusetts and Pennsylvania Primaries, Walter Cronkite
4 Decision '72: The Massachusetts and Pennsylvania Primaries, John Chancellor, David Brinkley
7 Mod Squad, Michael Cole, Edward Asner, Parley Baer, Dan Ferrone (R). The squad joins a circus to find out who is causing a series of accidents.

SPECIAL

PRIMARY Elections (2, 4), 7:30 p.m. — For the first time in this year's primaries to date, we watch states which voted Democratic in the 1968 elections — Pennsylvania and Massachusetts, who together have 284 delegates at stake toward the Democratic presidential nomination. Both Humphrey and Muskie pin their hopes on Pennsylvania, while McGovern concentrates on the Bay State. (Coming next week: Indiana and Ohio.)

MUPPET Musicians of Bremen (9), 7:30 p.m. — Here's the third in the "Tales from Muppetland" series, produced by Jim Henson. Four castoff animal musicians travel the road to fame, fortune and the bayous of Bremen, La.

JACK PAAR's African Diary (4), 9 p.m. — For his newest entertainment hour, Paar hosts the first TV talk show ever held on Mount Kilimanjaro, talks with Susan Hampshire who shows the training of lions for the new "Living Free" movie, covers an American rock concert in Nairobi, and re-creates the true story, "Maneaters of Tsavo."

9 SPECIAL TONIGHT "The Muppet Musicians of Bremen" — a TV landmark for the whole family. Kermit the Frog is host. 11 Hogan's Heroes, Crane 13 Dragnet, Jack Webb, Susan Seaforth. Search for runaway leads to world of pornographic films. 28 Current Events: "Portrait of Orange County." Old stereotypes and the new face, with the median age now 25. 40 "Consejero Corazon" 52 "Movie: 'Slim.'" Henry Fonda, Pat O'Brien 7:45

5 Angels Wrap-Up
8:00 P.M.
2 Glen Campbell Show (R), Johnny Cash, Merle Haggard, Buck Owens, June Carter Cash, Minnie Pearl, Freddie Hart, Mel Tillis. A medley of the hit songs of each.

4 Bob Hope Theatre: "The 4 Kings," Peter Falk, Susan Strasberg, Paul Lukas, Simon Oakland ('63-R). Story by Clifford Irving about four prisoners who volunteer for a WWII mission ("Bonanza") repeats start next week in this slot.)

5 "Movie: 'Where Love Has Gone,'" Susan Hayward, Bette Davis ('64)

11 "Andy Griffith Show"
13 The David Frost Show, Elsa Lanchester, the Esquire college board Kay Starr, Lowell Thomas

34 La Cosa Juzgada
40 "Nino (serial)"
8:30

7 TV Movie of the Week: "Thief," Richard Crenna, Angie Dickinson, Cameron Mitchell, Hurd Hatfield (R). A parabled

Tele-Vues
Burglar, trying to go straight, has to pull one more job to pay off a gambling debt.
9 "Movie: 'L-Shaped Room,'" Leslie Caron, Tom Bell, Brock Peters (Br.-'63). Beautifully done adult fare.
11 The Merv Griffin Show
28 The Advocates: "Should the U.S. support the unification of Ireland?" John Hume and Brian Faulkner are among nine Irish leaders debating the pros and cons.

9:00 P.M.
2 Hawaii Five-O, Jack Lord, David Opatoshu (R). McGarrett fears a gangland war when a mainland syndicate tries to take over criminal operations in Hawaii.

4 JACK PAAR SPECIAL
★ **AFRICAN DIARY**
All New Entertainment with Susan Hampshire, Joy Adamson, Jack and Betty Melville, the Up with People musical group.

34 "Criada Bien Criada"
40 "Natacha (serial)"
9:30

13 Hugh Williams, News
34 "La Gata (serial)"
52 Hollypark Racing: Harry Henson, Ken Church
10:00 P.M.

2 Cannon, William Conrad, Ed Nelson, Marianne McAndrew (R). Cannon's life is endangered by what seems a simple assignment as bodyguard for the family of a wealthy stockbroker.

4 James Garner as Nichols, John Beck, Don Keefer, Ralph Waite (R). Nichols recruits a ragged gang of crime specialists to recover stolen money from a fugitive in Mexico.

5 George Putnam Update
7 Marcus Welby, N.D., Robert Young, James Brolin, Tom Helmore, Brian Tochi (R). Young Japanese-American boy hates his father for a reason going back to WWII.

11 Ken Jones, News
13 Dragnet, Jack Webb, Brooke Bundy. Child beating.

28 "The Forsyte Saga (R)"
40 "Festival Mexicano"
52 Headshop (R), Mintz
10:30

5 Your Turn to Talk Back, George Putnam
9 John Fullmer, News
13 The Bill Cosby Show, Elsa Lanchester. Chet helps save a tree.

35 "La Saticana (serial)"
11:00 P.M.

2 Jerry Dunphy Report
4 Tom Brokaw, News
5 "One Step Beyond: 'Tonight at 12:17.'" Peggy Ann Garner

7 News, Benti-Schuback
9 "Movie: 'Kiss the Blood Off My Hands,'" Burt Lancaster ('48)

11 Truth or Consequences
13 Fashions in Sewing
28 The Massachusetts-Pennsylvania Primaries
34 Noticiero 34 (news)
11:10

13 "Movie: 'Beasts of Marseille,'" Stephen Boyd (Br.-'59)

(Continued Page 15)

The BIBLE Says



Question: Was Peter the first Pope?

The Bible says absolutely nothing about any Pope, much less about Peter being the first. The word "Pope" is nowhere found in God's word.

If Peter was the first "Pope," there are some strange facts recorded in God's word that need explanation:

(1) Peter was a married man, but the Pope of Rome cannot be! (See Matt. 8:14; Cor. 9:5 for proof of this.)

(2) The Pope is supposedly infallible concerning religious matters, but Peter erred religiously, and was rebuked by the apostle Paul for so doing! (See Gal. 2:11-14.)

(3) The Pope has multitudes bow down before him today, but Peter would not allow men to bow down to him! (See Acts 10:25-26 for proof of this.)

No, Peter was not the first Pope. He was not a Pope at all. The Bible says nothing about a Pope. It is the invention of men.

Send questions to

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Wednesday, 7:30 p.m. Phone: 429-0128, 429-1288

Sunday April 23, 1972

TUESDAY

(Continued from Page 14)

11:30

- 2 "Movie: 'Murder Most Foul,' Margaret Rutnerford, Ron Moody (Br.-'64-1st run). Agatha Christie's Miss Marple.
- 4 Tonight, Joey Bishop, Virginia Graham, Corbett Monica, Carl Ballantine, singer Al Green and Dr. Niel Solomon
- 5 "Movie: 'No Time for Love,' Claudette Colbert, Fred MacMurray ('43)
- 7 The Dick Cavett Show, Dr. Christian Bernard, Sarah Vaughn
- 11 To Tell the Truth

12 MIDNIGHT

- 11 "Movie: 'Miss Sadie Thompson,' Rita Hayworth, Jose Ferrer ('54)
- 12:45
- 8 "Movie: 'Zotz!' Tom Poston ('62)
- 1:00 A.M.
- 4 KNBC Newservice
- 7 Eyewitness News
- 1:15
- 5 "Highway Patrol
- 1:20
- 2 "Movie: 'Hoodlum Empire,' Brian Donlevy, Claire Trevor ('51)
- 2:00 A.M.
- 11 "Movies: 'Mother Is a Freshman,' 'Flat Top' and 'Bury Me Dead'
- 2:50
- 2 "Movie: 'Unknown Island,' Richard Denning ('48)

Paar's Diary

(Continued from Page 1)

self special in 18 months. It is called "Jack Paar's African Diary."

AT THIS writing, Paar was convinced the network had no further interest in his specials. His plans — definite, positive and full of anger — included moving to a new home in Key Biscayne and spending time there and in Switzerland. He planned to put his Bronxville, N.Y., home on the market and to dispose of some \$80,000 worth of electronic equipment he used in television production.

It isn't that network television is finished with Paar. Since his departure from daily and weekly programs, he has literally been bombarded with offers — but always for daily or weekly shows. ABC and CBS executives have talked to him often about night time programs.

But the specials — each one about a year in the making and involving enormous amounts of travel and preparation — have been the things Paar says have been "the greatest thrills of my life."

"I wanted to visit Schweitzer and I traveled by canoe to see him," he recalled. "We've been to Africa eight or nine times and to Europe so many times I can't count.

"NOW I'VE got two more finished shows and, if you can believe it, I'm told NBC has no interest in them. One I called 'Some of My Best Friends Are British' — the network shook its head at that title — and I've got interviews with Malcolm Muggeridge, Robert Morley, David Niven — the most fascinating talkers in the world. I've got another one with some wonderful stuff with Mary Martin we took at her place in Brazil, and with Ethel Kennedy, among other items."

Paar kept saying, "I really am free now," but in response to persistent questioning as to whether he might find life without a vocation less than exciting, he modified his stand:

"The only reason I might go back is from anger," he said.

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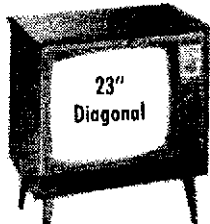
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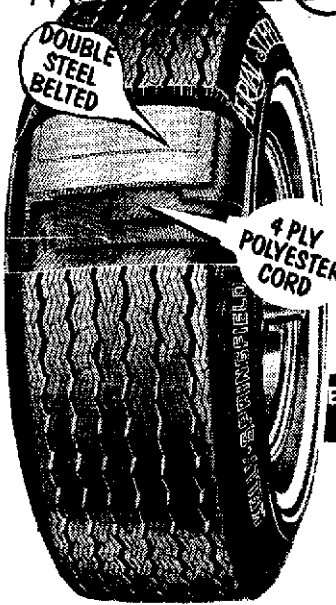
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WEDNESDAY

April 26, 1972

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Other shows in color.

6:00 A.M.

2 Earth, Air, Fire, Water

6:25

4 Family in Transition: "Power Struggles"

6:30

2 Man vs. Environment

9 "Davey and Goliath"

11 "Echoes of Our Past"

6:45

22 "Commodity Report"

7:00 A.M.

2 John Hart, News

4 Today, Frank McGee, segments on primary results, travel, sports equipment, Greece.

7 Chuck Henry, News

9 Banana Splits Show

11 Thunderbirds (cartoon)

13 City Kids, Escamilla

22 Market Opening

28 Sesame Street (393)

7:30

7 Law for the '70s

11 Batman-Aquaman

13 Hobo Kelly Show

8:00 A.M.

2 Captain Kangaroo, Dr. Joyce Brothers

7 Ralph Story's A.M.

11 "Dennis the Menace"

28 Self-Defense for Women

8:30

5 Virginia Graham Show, Archie Moore, Brownie McGhee

9 Jack LaLanne Show

11 Yogi and Friends

13 Gumby (cartoons)

28 Zoom! (children)

9:00 A.M.

2 Lucy Show, Lucille Ball

4 Dinah's Place, Dinah Shore, Abigail Van Buren (Dear Abby), who sings

5 The Gallery, J. Grant

9 Fernando Del Rio News

11 Movie: "Man from"

Laramie," James Stewart, Arthur Kennedy ('55)

13 Uncle Waldo (cartoon)

28 Sesame Street (393-R)

9:30

2 My 3 Sons, MacMurray

4 Concentration, Clayton

7 Hermosa Coraje (Sp.)

7 "Movie: "Everything I Have Is Yours," Marge & Gower Champion

9 Tempo, Regis Philbin, Stan Bohman, Josh Greenfield, Houston Flournoy

13 Romper Room

22 Jim Newman Show

10:00 A.M.

2 Family Affair, Kelth

4 Sale of the Century

13 Your Gov't Today

22 Walden Commentary

10:15

22 Phyllis Denny Show

10:30

2 The Love of Life

4 Hollywood Squares

5 "Movie: "Goin' to Town," Mae West

13 Wanderlust! "Latin America"

22 Stock Market Update

11:00 A.M.

2 Where the Heart Is

4 Jeopardy, Art Fleming

7 Galloping Gourmet

13 Mantrap, Al Hamel: Tab Hunter

28 Electric Company (R)

11:15

22 The Consultant

11:30

2 Apollo 16 Space Walk, Walter Cronkite, Walter Schirra (tentative)

4 Who, What or Where

7 Bewitched, Montgomery

11 Let's Rap with Alicia

13 Hugh Williams, News

28 Amer. Stock Exchange

12 NOON

28 Mister Rogers

4 3 on a Match, B. Cullen

5 "Movie: "Farmer's Daughter," Martha Raye, Charles Ruggles

7 Apollo 16 Space Walk,

SPORTS TODAY

NBA PLAYOFFS—II
Milwaukee tied it all up on Saturday, a seventh game between the Lakers and Bucks will play at the Forum, at 7 p.m. on chs. 3 and 6. Locally, a taped replay probably will air at 11:30 p.m. (7).

Jules Bergman, Frank Reynolds, Frank Borman (tentative)
11 Ron Fortner, News
13 Quest for Adventure
22 The Real World

12:25
11 High Noon Buffoons

12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 John Fullmer, News

13 Dialing for Dollars
22 Market Closing

1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
7 All My Children (ser'l)
9 "Movie: "San Antonio," Errol Flynn, Alexis Smith ('45), Ty Hardin.

11 "Movie: "Between Midnight and Dawn," Mark Stevens ('50)
22 "Charting the Market"

1:30
2 Search for Tomorrow
4 Another World (serial)
5 "Movie: "Safari," Madeleine Carroll, Douglas Fairbanks Jr. ('40)
7 Let's Make a Deal
13 Sewing; Dialing Dollars
22 "Commodity Report"

2:00 P.M.
2 Apollo 16 Report
4 Return to Peyton Place
7 The Newlywed Game
13 The Bee Beyer Show (premiere), Sally Baker, Dorothy Shreves

2:30
2 The Edge of Night
4 Somerset (serial)
7 The Dating Game
13 What Every Woman Wants to Know: "Education"

28 Law for the '70s
3:00 P.M.
2 Amateur's Guide to Love, Gene Rayburn
4 Apollo 16 Space Walk, John Chancellor (tape)
5 "Highway Patrol"
7 Password, Allen Ludden
9 "The Real McCoys"
11 Tennessee Tuxedo
13 Rocky & His Friends
28 History of Art

3:35

2 It's Your Bet, Lyle Waggoner

5 "Ozzie and Harriet"

7 One Life to Live

9 Courageous Cat

11 Quick Draw McGraw

13 Potamus & Magilla

28 Guitar, Guitar, with Charlie Byrd

52 "Felix the Cat"

3:45

34 Entrevista de Hoy

4:00 P.M.

2 Movie: "Lieutenant Wore Skirts," Tom Ewell, Sherree North

4 Mike Douglas Show, Butterfly McQueen, Peter Bogdanovich, Milt Moss (who ate the whole thing), Kelly Garrett

5 "Rifleman, C. Connors"

7 Love, American Style

9 Banana Splits Show

11 The New Zoo Revue

13 Bozo's Big Top Show

28 Sesame Street (393-R)

52 Kimba, White Lion

4:30

5 "Father Knows Best"

7 News, Benti, Schuback

9 "The Lone Ranger"

11 Yogi and Friends

13 "Munsters, F. Gwynne"

34 "Un Canto de Mexico"

52 Speed Racer I

5:00 P.M.

4 Jess Marlow, News

5 George Putnam, News

9 "Dick Van Dyke Show"

11 The Flintstones

13 Batman, Adam West, Julie Newmar (pt. 2)

28 Mister Rogers

52 "The Three Stooges"

5:15

40 "Panorama Mundial"

5:30

5 "Father Knows Best"

7 News, Smith-Reasoner

9 Get Smart, Don Adams

11 **TEENAGE EX-ADDICTS**★ **TELL HOW TO GET HIGH WITH THE ALMIGHTY**

Members of Teen Challenge visit "Alternatives"

13 Gilligan's Island

28 Electric Company (R)

40 "Familiar con Consuelo"

52 Speed Racer II

6:00 P.M.

2 Big News, J. Dunphy

4 Tom Snyder, News

5 Big Valley, Barbara Stanwyck, Lee Majors, Katharine Ross

7 News, Benti-Schuback

9 Wild Wild West, Robert Conrad, Ross Martin

11 The Flintstones

13 I Dream of Jeannie

34 Paul Lynde plays a movie director.

28 Hodgepodge Lodge

34 Noticiero 34 (news)

40 "El Amo (serial)"

52 "Three Stooges"

6:30

7 "Movie: "Atomie City," Gene Barry, Lydia Clarke, Milburn Stone

11 "Andy Griffith Show"

13 Nanny & the Professor

28 Great Decisions, Martin Agronsky: "Soviet-American Relations," Charles Bohlen, Anatoly Dobrynin

40 "Aaron Berger Show"

52 Headshop, Elliot Mintz

7:00 P.M.

2 Walter Cronkite, News

4 John Chancellor, News

5 Beat the Clock, Jack Narz, Cab Calloway

9 What's My Line?

11 "I Love Lucy, L. Ball

13 I Dream of Jeannie

28 History of Art (R)

34 Peglarla en Camino

7:30

2 Doctor in the House, Barry Evans (R). A newspaper picture shows Upton leading

4 John Chancellor, News

5 Beat the Clock, Jack Narz, Cab Calloway

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SPECIAL

APOLLO 16 Space Walk

Tom Mattingly, who didn't take part in the lunar excursions, finally gets his chance. Opening the Casper's hatch shortly before noon, he steps out 200,000 miles in deep space to recover movie film, conduct space-radiation experiments, and beam TV pictures back to earth. Both CBS (2) and ABC (7) plan live coverage at about 1 p.m. with NBC (4) showing tapes at 3 p.m.

BEE BEYER Show (13),

2 p.m. — Premiere. Veteran of KTLA's "Cooking Around the World," Miss Beyer explores other fields of interest to women in a weekly half hour of cooking, fashions, decorating, crafts and conversation. Spaghetti with clam sauce is today's menu, and Sally Baker (Hobo Kelly) pays a visit.

protest march.

4 The Mouse Factory (R). Charles Nelson Reilly looks at spectator sports.

5 Movie: "Where Love Has Gone," Susan Hayward, Bette Davis

9 Movie: "Devil at 4 o'clock," Spencer Tracy, Frank Sinatra, Jean-Pierre Aumont

11 Hogan's Heroes, Crane Dragnet, Jack Webb.

28 French Chef, Julia Child: "VIP Veal" (R)

52 "Movie: "Amazing Dr. Clitterhouse," Edw. G. Robinson ('38)

8:00 P.M.
2 Carol Burnett Show (R), Tim Conway, Ray Charles, the Raelettes. Carol plays a fallen woman in a tragic movie spoof, and the Charwoman readying for a Ray Charles concert.

4 Adam-12, Martin Milner, Kent McCord, Gary Crosby, Barbara Nichols (R). Reed contends there would be fewer daylight burglaries if school truants were more closely policed.

7 Courtship of Eddie's Father, Bill Bixby, Brandon Cruz, Miyoshi Umeki, James Komack (R). Tom sends Eddie away to camp, and Norman worries.

11 "Andy Griffith Show"

13 The David Frost Show, Deborah Kerr, Eli Wallach, Anne Jackson, Barry Mann

28 A Public Affair/Election '72: "Public Opinion and Pollsters," Robert MacNeil. New polling techniques.

34 WHO'S YOUR FAVORITE

★ **WRESTLER? Call RI 9-5171** on Olympic wrestling

40 "Nino (serial)"

8:30
4 NBC Mystery Movie—Columbo, Peter Falk, Eddie Albert, Sizzano Pleshette, Kate Reid (R). Columbo's case against a military hero is complicated when the murder suspect courts the pretty witness. The Emmy-winning (for George C. Scott) "The Price" encores next week at this time.

Tele-Vues

7 Smith Family, Henry Fonda, Benson Fong, Beulah Quo, Irene Tsu. Chad is assigned to help a San Francisco policeman, seeking a runaway girl he is ashamed to admit is his own daughter.

11 The Merv Griffin Show, Gene Kelly, Ruth Buzzi and Dennis Allen, all of "Clownaround"

28 This Week, Bill Moyers

9:00 P.M.
2 Medical Center, Chad Everett, James Daly, Pat Hingle, Jan Sterling, Robert Pine (R). Elderly surgeon has undergone a heart transplant, and his overconfidence in his new energy endangers the life of a young patient.

7 Marty Feldman Comedy Machine, Barbara Feldon, Sunday's Child, Spike Milligan. Feldman plays a Buckingham Palace guard afflicted by a sentry box with a mind of its own, and a knight out to rescue Barbara from a medieval tower.

28 Vibrations: Goeran Gentile of the Met, Scottish rock star Jack Bruce, animated vignette of Paderewski.

40 "Natacha (serial)"

9:30
5 The Other Hollywood, Oral Roberts, Fr. Dennis Bennett, Arthur Katz. Spiritual renewal in "the city of stars."

7 The Persuaders, Tony Curtis, Roger Moore, Ian Hendry, Robert Fleming (R). Helping a pretty girl in distress involves our heroes in political intrigue about an unsolved murder.

9 John Fullmer, News

13 Hugh Williams, News

34 "La Gata (serial)"

52 Hollypark Racing: Meteor Handicap.

10:00 P.M.
2 Mannix Mike Connors, Paul Stevens, Melodie Johnson, Nita Talbot (R). A genius designer of microcircuits is killed before he can pass along plans for a new computer.

4 Rod Serling's Night Gallery (R). Gossip columnist Patty Duke is bent on destroying Virginia Mayo; Cesar Romero plays Count Dracula at the blood bank; eccentric farmer John Carradine gets three boys to help dig for a surprise; and professor Carl Reiner unwisely scoffs at ancient gods.

5 George Putnam Update

9 "Movie: "The Killers," Burt Lancaster, Edmond O'Brien, Ava Gardner ('48)

11 Ken Jones, News

13 Dragnet, Jack Webb.

28 Masterpiece Theatre—Last of the Mohicans

40 "Matrimonio Francesca

52 Headshop (R), Mintz

10:30
5 Your Turn to Talk Back, George Putnam

7 This Is Your Life, Ralph Edwards (R): "Bill Bixby," Brandon Cruz, James Komack

13 The Bill Cosby Show.

34 "La Santanica (serial)"

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(Continued Page 17)

WEDNESDAY

(Continued from Page 16)

1:00 P.M.

- 2 Jerry Dunphy. Report
- 4 Tom Brokaw. News
- 5 "One Step Beyond"
- 7 News, Benti-Schuback
- 11 Truth or Consequences
- 13 Fashions in Sewing
- 31 Noticias 34 (news) 11:10
- 13 "Movie: "Sleeping Car to Trieste." Jean Kent 11:15
- 34 "Festival Filmico 11:30
- 2 Movie: "Bedevilled," Anne Baxter, Steve Forrest. ('55). Muddled melodrama set in Paris.
- 4 Tonight, Joey Bishop, Phil Foster, Helen Gurley Brown
- 5 "Movie: "She Loves Me Not," Bing Crosby, Kitty Carlisle ('34). "Love in Bloom" is the song from this college musical.
- 7 The Dick Cavett Show, Elton Waters
- 11 To Tell the Truth 12 MIDNIGHT
- 8 Movie: "Pirates of Blood River," Kerwin Mathews (Br.'61)
- 11 "Movie: "Room to Let," Jimmy Hanley (Br.'50). Jack the Ripper. 1:15
- 2 "Movie: "Tarnished Angels," Rock Hudson.
- 5 "Highway Patrol 1:30
- 11 "Movies: "Demon Barber of Fleet St.," Young & Dangerous" and "Cry, the Beloved Country" 2:45
- 2 "Movie: "Beware, My Lovely," Robert Ryan, Ida Lupino ('52)

IT TAKES A LOT OF LOVE, aired April 19, Ch. 2.

You could hardly do better in these troubled days for the beleaguered television networks than CBS's "It Takes a Lot of Love."

It was an hour dedicated to man's love for animals and vice versa. There was a boy and his dog, a girl and her horse, an old lady and her cat, a woman with a 60-pound beaver who likes to sit in her lap — all very gentle and sentimental.

Sponsored by a pet food company, the program was the sort to warm the cockles of the nation's animal lovers, who make up an enormous segment of a population which supports — according to the program — 24,184 veterinarians and 17 million cats and dogs.

It was a curious mixture of cliché and interesting feature material not too skillfully blended. It opened with irresistible shots of a puppy playing with a ball, worrying an old shoe and learning about newspapers. Then it moved to the more heart-lugging problem of young people trying without much luck to find homes for assorted kittens.

An interesting portion showed the work of a Montgomery County, Ga., dog warden — not dog catcher, he insists — who spends most of his time trying to reunite lost pets

with their owners and to find homes for strays. His great triumph was to retrain a savage police dog without a home to a happy life as watchdog for a lumber yard.

The program was a refreshing change of pace in specials — warm, happy, even funny at times. It was also a fantasy of sorts since it was a world inhabited by happy, cared-for animals. In this area of the country it happened to follow, on another network, a nature program describing in close-up the merciless struggle for survival by a colony of honey bees. Nature isn't always kind.

— Cynthia Lowry, AP

WHAT NEW AT SCHOOL aired April 18, Ch. 2.

A fascinating but seriously flawed documentary about changes in America's primary schools — contrasting the new "open classroom" technique with traditional teaching methods — was presented on CBS-TV.

The one-hour broadcast, "What's New At School?" was billed as a look at "radical changes that have gone unnoticed in an era dominated by college turmoil," and, as such, was of naturally compelling interest to parents, youngsters and just about any

one concerned with the educational process.

As information, the program was frequently enlightening, and most certainly a worthwhile project, with little doubt that the intentions behind it were only good. The serious flaw that undermined the hour was, in fact, in the manner of television presentation of all that enlightening information. And it is interesting to consider how a report can turn into outright advocacy in video — seemingly unintentionally — when visual material is not strictly controlled:

HERE we had a subject

admittedly about "radical changes that have gone unnoticed," and in such a case one might well expect the most important indication of the program would

(Continued Page 21)

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THURSDAY

April 27, 1972

★ PAID ADVERTISEMENT

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- 6:00 A.M.
2 Latin-Amer. Literature
6:25
4 Family in Transition:
"The Middle Years"
6:30
2 Reading: Map to Adventure (USC)
9 "Parent-Youth Forum
11 "Math In-Service
7:00 A.M.
2 John Hart, News
4 Today, Frank McGee,
segments on women's
lib (con). 1976 Bicentennial. Greece
7 Chuck Henry, News
9 Banana Splits Show
11 Thunderbirds (cartoon)
13 City Kids, Escamilla
22 Market Opening
28 Sesame Street (394)
7:30
7 History of Art
11 Superman-Aquaman
13 Hobo Kelly Show
8:30
2 Captain Kangaroo
Bread, new foods.
7 Ralph Story's A.M.
11 "Dennis the Menace
28 Hathayoga Hitchcock
8:30
5 Virginia Graham Show,
- Larry Hagman, Frank Randall
9 Jack La Lanne Show
11 Yogi and Friends
13 Gumbly (cartoons)
9:00 A.M.
2 Lucy Show, Lucille Ball with Jack Benny
4 Dinah's Place, Dina Shore, Mel Tillis
5 The Gallery, J. Grant
9 Fernando Del Rio News
11 Movie: "Fighting Coast Guard," Brian Donlevy ('51)
13 Uncle Waldo (cartoon)
28 Sesame Street (394-R)
9:30
2 My 3 Sons MacMurray
4 Concentration, Clayton
5 Hermanos Coraje (Sp.)
7 Movie: "Pony Soldier," Tyrone Power, Cameron Mitchell ('52)
9 Tempo, Regis Philbin, Stan Bohman
13 The Romper Room
22 OTC Review Farar
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 Reconciliation (relig.)
22 Walden Commentary
10:30
2 The Love of Life
4 Hollywood Squares
5 "Movie: "Fly by Night," Richard Carlson ('42)
13 Wanderlust: "Wine Country of France"
22 Market Update



TONY RANDALL (l) and Flip Wilson play a couple of skywriters on repeat Flip Wilson show at 8 p.m., Thursday, Ch. 4.

SPORTS TODAY

BOXING, 8 p.m. (13), has Jim Healy ringside at the Olympic for a 10-round featherweight bout between Jesse Mariscal and Buzz Saw Yamabe.

- 11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Mantrap, Al Hamel:
Tony Martin on MJ
28 Electric Company (R)
11:15
11 Ben Hunter: Adoptions
11:30
2 Search for Tomorrow
4 Who, What or Where
7 Bewitched, Montgomery
11 Let's Rap with Alicia
13 Hugh Williams, News
28 Mister Rogers
12 NOON
2 Noontime, M. Machado
4 3 on a Match, B. Cullen
5 "Movie: "Princess Comes Across," Carole Lombard, Fred MacMurray ('36)
7 Password, Allen Ludden
9 Youth & the Issues
11 Ron Fortner, News
13 Consumer's World
22 The Real World
28 William F. Buckley: "Government Secrecy," columnist Jack Anderson
12:25
11 high Noon Buifoons
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 John Fullmer, News
13 Dialing for Dollars
22 Market Closing
1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
7 All My Children (ser'l)
9 "Movie: "Male Animal," Henry Fonda
11 "Movie: "House of Strangers," Edw. G. Robinson, Susan Hayward ('49)
22 "Charting the Market
1:30
2 The Guiding Light
4 Another World (serial)
5 "Movie: "Big Brown Eyes," Cary Grant
7 Let's Make a Deal
13 Sewing: Dialing Dollars
22 "Commodity Report
2:00 P.M.
2 The Secret Storm
4 Return to Peyton Place
7 The Newlywed Game
13 Cesar's World: "The New Flower," Cesar Romero in Ethiopia.
2:30
2 As the World Turns
4 Somerset (serial)
7 The Dating Game
13 What Every Woman Wants to Know: "Pro-

- 34 Noticero 34 (news)
40 "El Amo (serial)
52 "The Three Stooges
6:30
7 Movie: "Khartoum," Charlton Heston, Laurence Olivier, Ralph Richardson ('66). Part one, gigantic battle along the Nile.
11 "Andy Griffith Show
13 Nanny & the Professor
28 Educating a Nation: The Changing American Commitment (final), Lyndon B. Johnson
40 "Musical y Comentarios
52 Headshop, Elliot Mintz
7:00 P.M.
2 Walter Cronkite, News
4 John Chancellor, News
5 Boat the Clock, Narz
9 What's My Line?
10 Tom Jones, George Gobel, Shani Wallis
11 "I Love Lucy, L. Ball
13 I Dream of Jeannie
28 Hathayoga, Hitchcock
34 "Plegaria en Camino
7:30
2 Rollin' on the River, Kenny Rogers & the First Edition, with B. J. Thomas
4 Lassie, Skip Burton (R). Lassie and Ron are separated by a devastating earthquake.
5 Movie: "Where Love Has Gone," Susan Hayward, Bette Davis
9 Movie: "The Interns," Michael Callan, Cliff Robertson, Nick Adams
11 Hogan's Heroes, Crane
13 Dragnet, Jack Webb
28 Newseekers, Jon Manzanares, student panel
52 "Movie: "Boy Meets Girl," James Cagney
8:00 P.M.
2 Me & the Chimp, Ted Bessell, Anita Gillette, Dick Yarmy. An allergist finds that Liz' strange malady is caused by Buttons, and it appears he must go. (Old "My World & Welcome to It" repeats replace the defunct Chimp on June 1.)
4 The Flip Wilson Show (R), Phyllis Diller, Billy Eckstine, Tony Randall. All join for department store and "Blue Max" sketches.
7 Alias Smith & Jones, Pete Duel, Ben Murphy, Monte Markham, Meredith MacRae, Paul Carr (R). Heyes and Curry are hired by a rich rancher to bring home his runaway wife.
11 "Andy Griffith Show
13 Olympic Boxing (spts)
28 Black Journal: "Who Killed Malcolm X?"
34 El Show Loco Valdez
40 "Nino (Serial)
8:30
2 My Three Sons, Fred MacMurray, Tina Cole, Robert Brubaker (R). Steve has to leave the triplets with a sitter, and the small boys toddle away and become lost.
11 The Merv Griffin Show, Rita Hayworth, Phyllis Diller
28 NET Playhouse Biography: "Dante Gabriel Rossetti," Oliver Reed, Judith Paris. Tormented pre-Raphaelite painter-poet, film directed by Ken Russell.

SPECIAL

BOB HOPE (4), 9 p.m. — In his eighth and last special of the season, Hope teams with Vic Damone in a movie spoof called "The Godpapa," trades boxing chatter with Sugar Ray Robinson, works in tandem with Glen Campbell in a take-off on "Adam-12," and plays a neighborly sketch with Dorothy Lamour. Carol Lawrence is featured in a song and dance production number.

LIFE, DEATH & the American Woman (7), 10 p.m. — Patricia Neal, who fought to come back from the paralytic living death of a stroke, is narrator for a hopeful look at how other women — facing breast and cervical cancer, hypoglycemia, complicated pregnancies and psychological stresses of menopause — will face longer and richer lives because they sought early treatment. Filmed in a dozen cities across the country, hour focuses on women coping with physical crises, and the medical advances that are saving them.

9:00 P.M.
2 Movie: "Kona Coast," Richard Boone, Vera Miles, Joan Blondell, Steve Ihnat ('68). Sea captain investigates the death of his teen-aged daughter, with splendid Hawaiian scenery.
4 TONIGHT BOB HOPE & GLEN CAMPBELL IT'S SOMETHING SPECIAL FROM KRAFT also with Carol Lawrence, Vic Damone, Sugar Ray Robinson, Dorothy Lamour,
7 Longstreet, James Franciscus, Lee Harcourt Montgomery, John Lupton, Bert Freed (R). Mike "witnesses" the slaying of a waitress, and seeks the killer with only his gait as a clue.
34 Noches Tapattias
40 Natacha (serial)
9:30
9 John Fullmer, News
34 La Gata (serial)
52 Hollywood Park Racing
9:45
5 Second Look, S. Dunne
10:00 P.M.
4 Dean Martin Show (R), Ruth Buzzi, Vikki Carr, Carroll O'Connor, Clair and McMahon. O'Connor plays a bigoted innkeeper who gives Pocahontas trouble in registering.
5 George Putnam Update
7 Life, Death and the American Woman, Patricia Neal
9 "Movie: "Criss Cross," Burt Lancaster, Yvonne DeCarlo ('48).
11 Ken Jones, News
28 A Critique of Capital Punishment, Victor Palmieri. Merits of the death penalty is debated by Ken Russell.

(Continued Page 19)



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THURSDAY

(Continued from Page 18)

ed by Joseph Busch,
Gerald Gottlieb and
others.

40 *Lucha Libre (wrestling)
52 Headshop (R), Mintz
10:30

5 Your Turn to Talk
Back, George Putnam
13 The Bill Cosby Show,
John Marley. Rich ec-
centric wants to recap-
ture his childhood.

34 *La Santanica (serial)
11:00 P.M.

2 Jerry Dunphy Report
4 Tom Brokaw, News

5 *One Step Beyond:
"Dead Man's Tale,"
Lenny Chapman

7 News, Benti-Schuback
11 Truth or Consequences

13 Fashions in Sewing

28 William Buckley (R):
"Government Secrecy,"
Jack Anderson

34 Noticiero 34 (news)
11:10

13 *Movie: "Kansas City
Confidential," Preston
Foster ('53)

11:15
34 Gran Cine del Jueves
"El Embajador"

11:30
2 *Movie: "Advance to the
Rear," Glenn Ford,
Stella Stevens, Melvyn
Douglas ('64). Western

4 Tonight, Joey Bishop,
Nipsey Russell, Jose
Molina, Rocky Graziano

5 *Movie: "Suddenly It's
Spring," Paulette God-
dard, Fred MacMurray

7 The Dick Cavett Show,
Joan Hackett, Robert
Klein, Billy Eckstine,
billiards champ Willie
Mosconi

11 To Tell the Truth
12 MIDNIGHT

9 *Movie: "Your Money or
Your Life," Fernandel.

11 *Movie: "Across the
Wide Missouri," Clark
Gable, Ricardo Montal-
ban ('51)

1:15
5 *Highway Patrol
1:30

2 *Movie: "El Paso,"
John Payne, Sterling
Hayden ('49)

11 *Movies: "Sakima &
Masked Marvel,"
"Slaves of Invisible
Monster" and "Catman
of Paris"

3:00 A.M.
2 *Movie: "Man of Gun,
Macdonald Carey ('58)

INSIDE THE TUBE**Pat's in new wave
of 'old troupers'**

By BILL MAHAN

When you travel over 30,000 miles cramped into a fully loaded plane with a dozen beautiful, scantily clad young Deb stars, you're bound to come up with a favorite, once you get them sorted out. Mine was (and is) Pat Mickey, whom I met a few months ago when I was invited to join Bob Hope and his Christmas troupe.

Pat Mickey was one of the Deb stars and is a former Goldigger. Twenty-one years old and only three years away from Cleveland, Ohio, Pat has decided to make acting a career. You've seen her on the "Dean Martin Show," where she was a regular for a season, the "Johnny Carson Show" and several Bob Hope specials.

Pat's talent and lovely looks make her a natural for show biz, but still she's been pretty lucky. She was discovered at 18.

Recently she landed the role of Sharon Walters, the student nurse on NBC's Saturday night entry, "Emergency."

One of the interesting things about this new breed of actors, actresses and filmmakers is their intestinal fortitude. It's a new wave of old troupers, and they seem to share a down-to-earth, sensible attitude that's short on temperament and long on stamina.

Pat Mickey was one of the girls who became quite ill on the Hope trip. Most people averaged only three or four hours sleep a night, and the grueling pace was enough to make a trained astronaut tremble. She was taken to a hospital somewhere in Vietnam and fed a couple of bottles of glucose. The ailment was diagnosed as severe exhaustion. She rested for two hours, came



PAT MICKEY

back, did the next show and was up and ready the next morning for that day's strenuous activities. She uttered no complaints, nor did she even ask for one of the few soft chairs that were on the plane as we flew back to Bangkok from the Vietnamese show site. It was Pat's third trip to Vietnam with Bob Hope. The last two, she said, were even more strenuous than this one. She contracted hepatitis on one of the others.

My guess is that before long she'll have a series of her own, and I've no doubt that she'll be up to it in every way.



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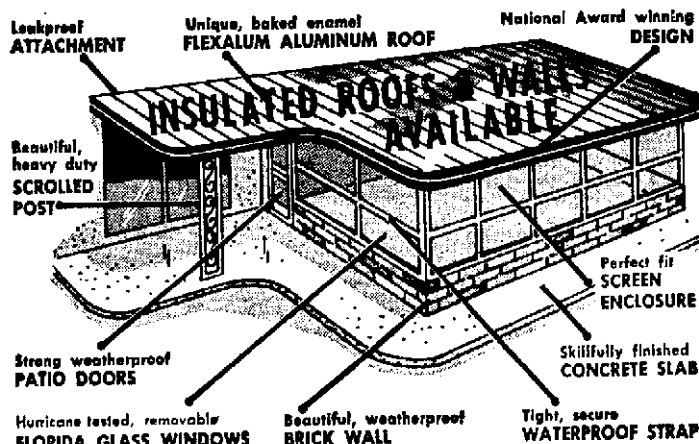
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FRIDAY

- April 28, 1972
An * indicates B-W
Other shows in color.
- 6:00 A.M.
2 Earth, Air, Fire, Water and DNA (chemistry) 6:25
- 2 Family in Transition: "Family Therapy" 6:30
- 2 Man vs. Environment
7 History of Art
9 Youth & the Issues
11 *Nutrition: emotions 6:45
- 22 *Commodity Report 7:00 A.M.
- 2 John Hart, News
4 Today, Frank McGee, Judith Crist, Arlene Dahl, segments on Greece. HEW equal rights for women on college faculties.
- 7 Chuck Henry, News
9 Banana Splits Show
11 Thunderbirds (cartoon)
13 City Kids, Escamilla
22 Mark & Opening
28 Sesame Street (395), Flip Wilson
- 7:30
7 Law for the '70s
11 Batman-Superman
13 Hobo Kelley Show 8:00 A.M.
- 2 Captain Kangaroo "Communicating"
7 Ralph Story's A.M.

- 11 *Dennis the Menace 8:30
- 5 Virginia Graham Show, Frank Randall, Susan Tolsky
- 9 Jack LaLanne Show
11 Yogi and Friends
13 Gumby (cartoon)
28 French Chef (R), Julia Child: "VIP Veal" 9:00 A.M.
- 2 Lucy Show, Lucille Ball
4 Dinah's Place, Dinah Shore, Leonard Nimoy on photography
5 The Gallery, J. Grant
9 Fernando Del Rio News
11 *Movie: "B.F.'s Daughter," Barbara Stanwyck, Van Heflin ('48)
- 13 Uncle Waldo (cartoon)
28 Sesame Street (395-R) 9:30
- 2 My 3 Sons, MacMurray Katie's pregnant.
5 Hermanos Coraje (Sp.)
4 Concentration, Clayton
7 Movie: "Summer Holiday," Cliff Richard, Laurie Peters (Br. '62)
9 Tempo, Regis Philbin, Stan Bohman. Debate on abortion.
- 13 The Romper Room
22 Jim Newman Show 10:00 A.M.
- 2 Family Affair, Keith
4 Sale of the Century
13 Federal Exec. Board
22 Walden Commentary

SPORTS TODAY

NBA PLAYOFFS—Should a seventh game be necessary in the Knicks-Celtics series, ABC (7) will telecast it from Boston, at a time to be announced, preempting regular programming.

- 10:15
2 Phyllis Denny Show 10:30
- 2 The Love of Life
4 Hollywood Squares.
5 *Movie: "Adventure in Diamonds," George Brent ('40)
13 Wanderlust: "Folk Dances of Germany"
22 Market Update 11:30 A.M.
- 2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
13 Mantrap, Al Hamel: Kenny Kingston
28 Electric Company (R) 11:15
- 22 The Earth Report 11:30
- 2 Search for Tomorrow
4 Who, What or Where? Bewitched, Montgomery
11 Let's Rap with Alicia
13 Hugh Williams, News
22 Amer. Stock Exchange
28 Mister Rogers 12 NOON
- 2 Apollo-16 Splashdown and Recovery, Walter Cronkite
4 Apollo-16 Splashdown and Recovery, John Chancellor
5 *Movie: "\$1,000 a Touchdown," Joe E. Brown, Martha Raye
7 Apollo-16 Splashdown and Recovery, Jules Bergman, Frank Reynolds
- 11 Ron Fortner, News
13 Ask Congress
22 The Real World
28 World Press (R) 12:25
- 11 High Noon Buffoons 12:30
- 9 John Fullmer, News
13 Dialing for Dollars
22 Market Closing 12:45
- 28 Critic at Large (R) "Shakespeare on Film" 1:00 P.M.
- 9 *Movie: "Mister Roberts," Henry Fonda, James Cagney, Jack Lemmon ('55)
11 *Movie: "Cairo Road," Eric Portman, Laurence Harvey
22 *Charting the Market 1:30
- 2 The Guiding Light
5 *Movie: "Last Train from Madrid," Dorothy Lamour, Lew Ayres
7 Let's Make a Deal
13 Sewing: Dialing Dollars
22 *Commodity Report 2:00 P.M.
- 2 As the World Turns
4 Days of Our Lives
7 The Newswired Game
13 Rendez. with Adventure
28 Newseakers (R) 2:30
- 2 Love Is a Many-Splendored Thing (serial)
4 The Doctors (serial)
13 What Every Woman Wants to Know: "Home Accidents"
28 Law for the '70s 3:00 P.M.
- 2 To Be Announced
4 Watch Your Child The Me Too Show, John Chancellor, clay
5 *Highway Patrol
7 Password, Allen Ludden
9 *The Real McCoys
11 Tennessee Tuxedo
- 13 Rocky & His Friends
28 History of Art 3:30
- 2 It's Your Bet, Lyla Waggoner
4 Mike Douglas Show, Peter and Mary Lawford, Stu Gilliam, Morgan King, Shafer Raymond
7 Split Second, Kennedy
9 Popeye and Friends
11 Courageous Cat
13 Quick Draw McGraw
13 Potamus & Magilla
32 *Felix the Cat 3:45
- 34 H.R.D. en Marcha 4:00 P.M.
- 2 *Movie: "Female on the Beach," Joan Crawford, Jeff Chandler ('55)
5 *Rifleman, C. Connors
7 All My Children (ser'l)
9 Banana Splits Show
11 The New Zoo Revue
13 Bozo's Big Top Show
28 Sesame Street (395-R) 4:30
- 5 *Father Knows Best
7 News, Benti-Schubeck
9 *Lone Ranger
11 Yogi and Friends
13 Munsters, F. Gwynne
34 *Un Canto de Mexico
52 Speed Racer 5:00 P.M.
- 4 Jess Marlow, News
5 George Putnam, News
9 *Dick Van Dyke Show
11 The Flintstones
13 Batman, Adam West, Van Williams (pt. 2)
28 Mister Rogers
34 *Los Inconformes
52 *The Three Stooges
40 *Panorama Mundial 5:30
- 5 *Father Knows Best
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 *Dennis the Menace
13 Gilligan's Island
28 Electric Company (R)
40 *Familiar con Consuelo
52 The Speed Racer II 6:00 P.M.
- 2 Big News, J. Dunphy
4 Tom Snyder, News
5 Big Valley, Barbara Stanwyck, Richard Long, Albert Salmi, Bruce Dern
7 News, Benti-Schubeck
9 Wild, Wild West, Robt. Conrad, Russ Martin West's accused of killing Artemus.
11 The Flintstones
13 I Dream of Jeannie
28 Hodgepodge Lodge
34 Noticiero 34 (news)
40 *El Amo (serial)
52 *Three Stooges 6:30
- 7 *Movie: "Khartoum," Charlton Heston, Laurence Olivier ('66) Part 2.
11 *Andy Griffith Show
13 Nanny & The Professor
28 30 Minutes with...
40 Duelo en Patines
52 Headshop, Elliot Mintz 7:00 P.M.
- 2 Walter Cronkite, News
4 John Chancellor, News
5 Beat the Clock, Narz
9 What's My Line?
11 *I Love Lucy, L. Ball
13 I Dream of Jeannie
28 History of Art
34 *Plegaria en Camino 7:30
- 2 Circus! Bert Parks: "Billy Russell's Circus Spectacular" from England
4 Hollywood Squares, Peter Marshall, Suzanne Pleshette, Ginger Rogers, Ray Milland, Mel Brooks, Charles Nelson Reilly
5 *Movie: "Where Love Has Gone," Susan Hayward, Bette Davis ('64)

SPECIAL

APOLLO 16 Splashdown (2, 4, 7), 12 noon — If the flight is on schedule, splashdown is scheduled for 12:30 p.m. in the South Pacific, with recovery by the helicopter carrier USS Ticonderoga.

CHRONOLOG (4), 8:30 p.m. — Garrick Utley offers subjects ranging from Angela Davis to Oral Roberts on this edition of the monthly magazine. Miss Davis is interviewed in the home of San Jose friends, while the evangelist is profiled in Tulsa along with his ultra-modern university with old-fashioned rules, and a winning basketball team. Other segments examine the 46 new destroyer escorts the Navy is building, and look at a Roman Holiday catapult contest in Indiana.

LAS FLORISTAS Head-dress Ball (13), 10 p.m. — Bill Burrud and Barbara Rush are at the Beverly Hilton Hotel for the 34th annual fund-raising benefit ball, featuring nine members in lavish floral head-dresses. Charlton Heston explains the work of the group with USC's speech and hearing clinic.

- 9 *Movie: "Notorious Landlady," Kim Novak, Jack Lemmon, Fred Astaire ('62)
11 Hogan's Heroes, Crane
13 Dragnet, Jack Webb.
28 Course of Our Times: "Castro and His Communist Beachhead"
52 *Movie: "Dispatch from Reuters," Edw. G. Robinson, Edna Best 8:00 P.M.
- 2 O'Hara, U.S. Treasury, David Janssen, Dennis Patrick, Mitchell Ryan, Joanna Barnes (R). O'Hara poses as a greedy IRS man to trap a crime czar looking for a way to avoid huge income taxes.
4 Sanford & Son, Redd Foxx, Demond Wilson, Harold Hong (R). Lamont tries to give his father a night on the town for his 65th birthday, but things don't work out as planned.
7 Brady Bunch, Robert Reed, Florence Henderson, Jim Backus (R). En route to the Grand Canyon, the Bradys spend the night in an old ghost town that's not quite deserted.
- 11 *Andy Griffith Show
13 The David Frost Show, Stiller and Meara, Gore Vidal, Sol Linowitz
28 Washington Review
34 *Ernesto Alonso
40 *Nino (serial) 8:30
- 4 Chronolog, Garrick Utley
7 Partridge Family, Shirley Jones, David Cassidy, Danny Bonaduce (R). Danny finds it's easy to raise hangers for sale, except for the selling part.
11 The Merv Griffin Show. Priests and lay persons discuss the changing church.
28 *Film Odyssey: "Knife in the Water," Leon

Niemczyk, Jolanta Umecka (Pol. '61). Roman Polanski's film of two men and a woman confined in a sailboat, 9:00 P.M.

- 2 TV-Movie: "A Tattered Web," Lloyd Bridges, Frank Converse, Broderick Crawford (R). Conflict between duty as a law officer and devotion as a father.
7 Room 222, Lloyd Haynes, Ben Cooper (R). Substituting in Pete's history class, a teacher impresses the students with impersonations of famous figures.
34 TV Musical
40 *Natacha (serial) 9:30
- 5 Second Look, S. Dunne
7 Odd Couple, Tony Randall, Jack Klugman, Pamela Lyn Ferdin, Hal Smith (R). Felix is giving a birthday party for his daughter, but Oscar claims the apartment for an afternoon poker game.
9 John Fullmer, News
13 Hugh Williams, News
34 *La Gata (serial)
52 Hollypark Racetrack: Junior League Stakes 10:00 P.M.
- 5 George Putnam Update
7 Love, American Style (R). Joe Flynn learns about some Eskimo customs, Frank Avalon brings his tuba along on his honeymoon: an auto accident causes E. J. Peaker to have an increased sex drive; Ned Glass and Jane Dulo draw the wrong conclusions about their daughter's tough-talking boyfriend.
9 Council Debate, Jack Rourke, councilmen Edelman, Ferraro, Gibson and Wauchs on charter and personnel
11 Ken Jones, News
13 Las Floristas Head-dress Ball, Bill Burrud, Barbara Rush
40 Premier TV-40
52 Headshop (R). Mintz 10:30
- 2 The Don Rickles Show, Louie Sorel, Frank Altemer (R). Don's nervous tension recalls, in flashback, similar symptoms before an important job interview ten years earlier. ("The Governor and J.J." will be Rickles' replacement starting June 2.)
4 Close-Up: "David Cassidy." Profile of the teen-age idol.
5 Your Turn to Talk Back, George Putnam
10 San Diego Panorama
28 Soul! Ellis Haizlip
34 *La Sautana (serial) 11:00 P.M.
- 2 Jerry Dunphy Report
4 Tom Brokaw, News
5 *One Step Beyond: "The Room Upstairs," Lois Maxwell
7 News, Benti-Schubeck
9 *Movie: "All My Sons," Edw. G. Robinson, Burt Lancaster ('48)
11 Truth or Consequences
13 Fashions in Sewing
34 Noticiero 34 (news) 11:10
- 13 *Movie: "Fuzzy Pink Nightgown," Jane Russell ('57)
34 *Cinema 34: "Ya Tengo a Mi Hijo" 11:15

(Continued Page 21)

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OPEN SUNDAY 1-5 P.M. — MON. & FRI. EVES. TIL 9 P.M.

FRIDAY

CRITICS' CORNER

(Continued from Page 20)

(Continued from Page 17)

- 11:30
2 Movie: "Lost Continent," Eric Porter, Hildegard Knef (Br-'68). Weird things happen in storm survivors.
4 Tonight, Joey Bishop, Bobby Goldsboro, Allan Drake, Julie Budd, Stan Kann (last regular show from New York)
5 *Movie: "Glass Key," Alan Ladd, Brian Donlevy ('42)
7 The Dick Cavett Show, guests
10 To Tell the Truth
12 MIDNIGHT
11 *Movie: "Malaya," Spencer Tracy, John Hodiak ('50)
1:00 A.M.
4 KNBC Newservice
5 Eyewitness News
9 *Movie: "Luck of Ginger Coffey," Robert Shaw, Mary Ure ('64)
1:15
5 *Movie: "Operation Disaster," John Mills (Br-'51)
1:20
2 Movie: "Battle Shock," Ralph Meeker, Janice Rule ('56)
1:30
11 *Movies: "Face at the Window," Sombra, "Spider Woman" and "Brighton Strangler"
2:50
2 *Movie: "Tall in the Saddle," John Wayne ('44)

be to inform the viewer as objectively as possible. It is somehow unfair to spring relatively new material on most viewers by giving them a basically one-sided presentation of it for virtually an entire hour, rather than letting them draw their own conclusions, which might well be the same anyway.

But a pretty one-sided view is what we got in "What's New At School?", and the reason was the visual presentation. The traditional teaching methods, which admittedly have many drawbacks, were shown almost entirely in unflattering terms pictorially — though the narration indicated at times that this was not always the case. "Open classroom" techniques, meanwhile, were shown almost entirely in flattering terms pictorially — though the narration implied at times that this was not always the case.

IN SHORT, assuming that outright advocacy was not the chief aim of the documentary, the large mistake in video terms was assuming that words

here and there balance the effect of strong visual presentation, and this is absolutely not so. It has been a very long and sad lesson of television that strong visual material, unless somehow balanced by other potent pictorial information, tends to overwhelm accompanying words, with the rarest exception. Just ask anyone who watches video's nightly newscasts regularly.

The point of the documentary was an admirable one: that a child is an un-mindless treasure, to be stimulated into wanting to

learn rather than be stuffed with facts and figures and attitudes in a dulling, unimaginative and stifling manner. Surely almost everyone agrees with this. And therefore how much more effective the hour would have been if we could have drawn our conclusions ourselves rather than being force-fed a one-sided visual editorial.

The enthusiasm of the youngsters for the "open classroom" technique was beautiful and touching. It would have survived any two-sided hour.

Rick DuBrow, UPI



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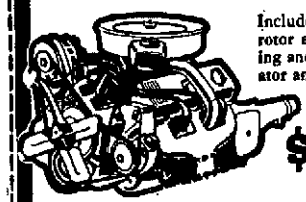
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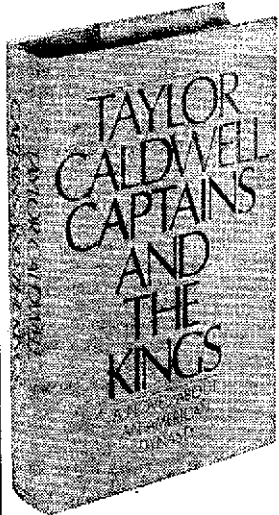
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SATURDAY

April 29, 1972

★ PAID ADVERTISEMENT

An * indicates R-W.
Other shows in color.

- 6:30
7 The Black Experience
11 Let's Rap with Alicia
7:00 A.M.
2 Latin-Amer. Literature
4 Dr. Dolittle (cartoon)
7 Will the Real Jerry
Lewis Please Sit Down?
11 Thunderbirds (cartoon)
13 Samson (cartoon)

- 7:30
2 Dusty's Treehouse
4 Deputy Dawg (cartoon)
5 Nutrition: Emotions
7 Road Runner (cartoon)
9 Movie: "Iron Mistress,"
Alan Ladd, Virginia
Mayo ('52)
11 Brother Buzz
13 Movie: "Gladiators
Seven," Richard Harri-
son ('41)

- 8:00 A.M.
2 Bugs Bunny (cartoon)
4 Woody Woodpecker
5 Popeye and Friends
7 Funky Phantom
11 Movie: "Abbott & Cos-
tello Meet the Invisible
Man," A&C, Arthur
Franz ('51)

- 8:30
2 Scooby-Doo, Where Are
You? (cartoon)
4 Pink Panther Meets the
Ant & the Aardvark
5 *Gene Autry Film
7 Jackson 5 (cartoon)

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SPORTS TODAY

ABA BASKETBALL Playoffs, 11 a.m. (2), has Don Criqui and Pat Summerall with a division finals game.
BASEBALL, 11:15 a.m. (4) finds Curt Gowdy and Tony Kubek at Tiger Stadium where the Detroit team hosts the Chicago White Sox.

BYRON NELSON Golf Classic, 12:30 p.m. (7), covers seven holes in the third round of the fifth annual tournament from Dallas. Jack Nicklaus is defending champion, with \$25,000 going to the winner. Nelson joins Chris Schenkel, Frank Gifford and Bud Palmer in reporting "his" classic.

HOLLYPARK Feature Race, 3 p.m. (5), deposits the \$100,000 Century Handicap, John Forsythe, Bill Shoemaker and Harry Henson trackside. (Tapes air at 9:30 p.m., ch. 52.)

ABC's WIDE WORLD of Sports, 5 p.m. (7), delivers the national championship sprint car race, held earlier today, with Jim McKay and Chris Economaki reporting from Terre Haute, Ind. The winner of series' "sports athlete of the year" award also will be named.

On Campus (Whittier): "Naked Apes in Human Zoos," Desmond Morris
7 Sports Action Pro-File: jockey Laffit Pincay Jr.
13 Success Story, Giroux
28 Guitar, Guitar (R)
Charlie Byrd
52 Agriculture Discourse

4:00 P.M.
2 Movie: "Tarzan Triumphs," Johnny Weissmuller ('43). Nazis
4 Impacto, Manuel Aragon. How Proposition 9 affects Chicanos.
7 Implied Consent, Efron
Zimbalist Jr. Explana-
tion of California law on
drinking drivers.

12:30
7 Byron Nelson Golf
Classic (see "sports")
11 "Daktari," M. Thompson
1:00 P.M.
2 CBS Children's Film
Festival: "Lost in Pa-
jamas," Dasa Padzera-
va (R). Czech film of
two young Galahads
who help a lost girl find
her parents.

5 "Broken Arrow, Lupton
11 "Untamed World:
"Primitive Arts,
Crafts"
13 Nick Carter, News
34 "Cine en la Tarde"

1:30
5 NHL Hockey Highlights
9 Movie: "Lone Ranger,"
Clayton Moore, Jay
Silverheels ('56)
11 Elementary News
13 Movie: "Snow Devils,"
Jack Stuart ('66)

2:00 P.M.
2 Sabrina, Teenage Witch
4 High & Wild: "Bonne-
ville Sturgeon," Don
Hobart
5 "This Week in the NBA,
Chick Hearn, C. Jones
7 Something Beautiful for
God (documentary)
11 Soul Train, Don Corne-
lius, black performers

2:30
2 Josie & Fuscycats
4 USN Film: "A Certain
Breed of Men" (Naval
Air Reserve)
5 "Sea Hunt, L. Bridges
3:00 P.M.
2 Dusty's Treehouse (R)
4 Agriculture: "New
Breed of Young Farm-
ers"
5 Roller Games (R): T-
Birds vs. N.Y. Bombers
(new time)
7 Celebrity Bowling: Gail
Fisher and Ed Asner
vs. Peggy Lennon and
John Davidson
9 Movie: "Two Rode To-
gether," James Stew-
art, Richard Widmark
11 "Combat, Rick Jason (2
segments)
34 "World Cup Soccer
3:30
2 Insider-Outsider, Tru-
man Jacques: "Big City
Campuses"

5:00 P.M.
4 Kid Talk, Bill Adler,
Rona Barrett, Marty
Allen
5 Hollywood Park Fea-
ture Race ("sports")
7 ABC's Wide World of
Sports (see "sports")
9 Lee Trevino's Golf for
Swingers: Buck Owens,
Peter Marshall
11 "Movie: "Mrs. Mike,"
Dick Powell, Evelyn
Keyes ('49). Girl finds
the living rough when
she weds a Mountie.
13 Star Trek, Wm. Shat-
ner, Leonard Nimoy,
Mark Lenard. Mr.
Spock's father lies near
death.

5:30
28 The Advocates (R)
"Unification of Ire-
land," John Hume,
Brian Faulkner
34 "Boxing, Mexico City
52 Kimba, White Lion
5:50
2 Survival, John For-
sythe: "Bold From the
Blue." Tranquilizing big
game via helicopter.
4 Paul Moyer, News
5 "Movie: "Wolf Man,"
Claude Rains, Lon
Chancy ('41)
9 Lloyd Bridges' Water
World: self-steering
racing sloops, open-sea
power boat racing
52 The Speed Racer
6:00 P.M.
2 Big News, C. Roberts

6:30
4 Garrick Utley, Jews
9 Real Don Steele Show
13 Bracken's World, Leslie
Nielsen, Peter Haskell,
Sally Field, Mad
bomber.
40 Variedat (variety)
52 "Three Stooges
6:30
4 KNBC News Conference
7 Barney Morris, News
28 Vibrations (R), Goeran
Gentele, Jack Bruce,
Padrewski
52 Headshop, Elliot Mintz
7:00 P.M.
2 Roger Mudd, News
4 National Geographic
Hour: "Americans on
Mt. Everest," Orson
Welles (R)
5 Hee Haw, Buck Owens,
Roy Clark, Tammy
Wynette, George Jones
7 Juvenile Jury, Jack
Barry: Bob Crane
9 Death Valley Days:
"Lottie's Legacy," Lisa
Gaye, John Clarke.
Teacher-gambler helps
minister build his
church, but loses his
love.

7:30
11 Lawrence Welk Show. A
musical tour of the
world, with songs about
Australia, India, Ire-
land, Spain, Austria and
Scotland.
13 It Takes a Thief, Robt.
Wagner, John Russell.
Drugged behind Iron
Curtain.
34 Ensalada de Locos
40 "Musica y Canciones
7:30
2 The David Frost Revue
(R): "Politics," Sid
Caesar
7 Let's Make a Deal,
Monty Hall (game)
9 "Movie: "War Lover,"
Steve McQueen, Robert
Wagner ('62). WWII.
28 PBS Special of the
Week: "An American
Journey," Profile of
Leon Crum on Gulf
Coast, a shrimp fisher-
man

8:00 P.M.
2 All in the Family, Car-
roll O'Connor, Rob Re-
iner, Jean Stapleton
(R). A local election
sparks dissent in the
household, with Archie
pitted against the lib-
eral Mike.
4 Emergency! Robert
Fuller, Julie London,
Randolph Mantooth, Pat
McAney (R). The pa-
ramedics free a girl and
her dog from a car
wreck, and Gage
promises to keep the
pet until she recuper-
ates.
5 Buck Owens Ranch
Show, the Buckaroos
7 Bewitched, Elizabeth
Montgomery, Dick Sar-
gent, Agnes Moorehead,
Francine York (R). In
Rome, Endora zaps the
statue of Venus to life,
and creates problems
for the entire city.
11 "Movie: "Mrs. Mike"
(see 5 p.m. listing)
13 PULL HER HAIR ANYTIME
★ GIRL WRESTLING IS FUN!
Wrestling, Dick Lane
22 Mediterranean Reflec-
tions: "Shores of
Spain"
34 Viendo a Blondi
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Mary," Ronald Reagan,
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Show, Valerie Harper,
John Amos, Frank Ra-
mirez (R). The owner
of a little Mexican res-
taurant promises to fix
Mary and Rhoda up
with reservations in his
home town. But there's
a catch, involving
smuggling a package.
5 "Movie: "Beyond the
Time Barrier," Robert
Clarke ('60).
7 TV Movie of Weekend:
"The Death of Me Yel,"
Doug McClure, Darren
McGavin, Richard Ba-
sehart, Rosemary For-
syth, Meg Foster, Dana
Elcar (R). After years
of being accepted as a
pillar of the community
under an assumed
name, a man's hidden
past suddenly catches
up with him — jeop-
ardizing his marriage
and his life.
22 Hour of Deliverance
28 Only Human, Barry
Sullivan. Film on men-
tal health.
34 Sabados Alegres
9:00 P.M.
2 New Dick Van Dyke
Show, Hope Lange (R).
Jenny practically goes
into shock when she
hears Dick invite an
orchestra conductor
home to dinner — with
only a half-hour's no-
tice.
4 Movie: "Journey to the
Far Side of the Sun,"
Roy Thinnes, Lynn
Loring, Ian Hendry
(69). Space mission
22 "Korean Variety Hour
28 NET Playhouse Biog-
raphy (R): "Dante Gab-
riel Rossetti," Oliver
Reed
34 Premiere Movie: "Tres
Luchas para Oriente"
40 "Latin-Amer. Showcase
9:30
2 Arnie, Herschel Ber-
nardi, Roger Bowen,
Sue Ane Langdon (R).
Majors is pushing for
a youthful look in the of-
fice, and wants Arnie to
wear a toupee.
9 Larry Burrell, News
13 Minority Community:
"Indian Weapons,"
Johnny West, John
French, Mrs. Rodd
Redwing
22 "The Danballyung
52 Hollypark Racing:
"Century Handicap"
10:00 P.M.
2 Mission: Impossible,
Peter Graves, Greg
Morris, Linda Day
George (R). Under-
world ring is trying to
set up one of the
world's largest heroin
manufacturing plants
off the coast of Africa.
5 "Seymour's Monster
Movie: "How to Make a
Monster," Robert H.
Harris, Gary Conway,
Paul Brinegar ('58)
7 The Sixth Sense, Gary
Collins, Lucie Arnaz,
Lee Majors, Will Geer,
Stacy Harris, Richard
Loo (R). A dying man
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his daughter, who plans
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RADIO



KABC — 790 KFI — 640 KGL — 1260 KMPC — 710 KRLA — 1110
 KALT — 1430 KFOX — 1280 KGRB — 900 KNX — 1070 KTYM — 1460
 KBIG — 740 KFWB — 980 KMI — 930 KOGO — 600 KWKW — 1480
 KBBC — 1500 KGBS — 1020 KKAJ — 1220 KPOL — 1540 KWKV — 1300
 KDAY — 1580 KGER — 1390 KIEV — 870 KREL — 1370 KROW — 1400
 KEZY — 1190 KGFJ — 1230 KLAC — 570 KUIS — 1150 XPRS — 1090
 KFAC — 1330 XTRA — 690

SUNDAY, APRIL 23, 1972

SPECIAL BROADCASTS—

11:30 a.m., KMPC—Baseball: Angels at Tex. Rangers
 11:31 a.m., KNX—Apollo Progress Report (4 min.)
 1:00 p.m., KABC—Robert Vaughn Show (premiere)
 2:00 p.m., KFI—Baseball: S.D. Padres at Dodgers
MONDAY SPECIAL—
 11:31 a.m., KNX—Apollo Progress Report (4 min.)

7:00 A.M.

KLAC—Christ Ch. Unity
 KFI—Truth That Heals
 KMPC—Religious News
 KBIG—Service by Sea
 KABC—Great Sermons
 KABC—News
 KNX—Weekend Update
 KRLA—Heaven in Kind
 KFOX—World Tomorrow
 KGER—Altar of Prayer
 7:15
 KFI—Unity, Explore
 KMPC—Start to Live
 KGER—Chosen People
 7:30
 KLAC—Oral Roberts
 KFI—News: Amer. Way
 KMPC—Bible Class
 KBIG—Maurice Johnson
 KRLA—Silhouettes
 KFOX—Lutheran Hour
 KGER—World Missions
 7:45
 KLAC—Christian Science

8:00 A.M.

KLAC—Faith of Fathers
 KFI—Voices of Prophecy
 KMPC—News
 KBIG—Quiet Hour
 KABC—News: Newsmaker
 KFI—Revival Hour
 KHL—Focus 72
 KRLA—Congregational
 KFOX—Gospel Concert
 KGER—Hour of Faith
 8:15
 KMPC—Billy Graham
 8:30
 KLAC—World Tomorrow
 KFI—Revival Time
 KBIG—Lutheran Hour
 KABC—Western Update
 KGER—World LII Crusade
 8:45
 KMPC—Bible Speaks

9:00 A.M.

KLAC—Bill Thompson, to
 KFI—Frank Evans (to 1)
 KMPC—Dick Whittington
 KBIG—Believe Me
 KABC—Tom Bradley (to 1)
 KHL—Dick Sant (to 3)
 KRLA—Day Stevens, to 12
 KGER—World Missions
 9:15
 KBIG—Tenach Treasure
 9:30
 KGER—John Brown Hr.
 KBIG—Frank & Ernest
 9:45
 KBIG—Proper Owners

10:00 A.M.

KMPC—Roger Carroll
 KBIG—Mormon Choir
 KABC—Arthur Godfrey
 KFOX—Arles Sanders
 10:30
 KFI—King's Corps
 KBIG—Weekend News
 KGER—Ch. Open Door

SATURDAY

(Continued from Page 22)

subjects.
 11 Ron Fortner, News
 22 "Korean News (Seoul)"
 52 Lou Gordon Program,
 with Robert Vaughn
 (U.N.C.L.E.-turned-
 Ph.D.)

10:30

9 "Movie: "Purple
 Room," Rip Torn, Pa-
 tricia Barry
 13 Ed Bartalack, News
 28 A Critique of Capital
 Punishment (R),

11:00 P.M.

2 Clete Roberts Report
 4 Paul Moyer, News
 7 Barney Morris, News
 11 Movie: "They Came to
 Cordura," Gary Cooper,
 Rita Hayworth ('59)

13 Kathryn Kuhlman
 34 "Sabado Filmico
 11:15
 7 Sam Donaldson, News

11:20

2 Movie: "Now You See
 It, Now You Don't,"
 Steve Allen, Jonathan
 Winters ('68)

11:30

4 "Movie: "Darling," Ju-
 lie Christie, Laurence
 Harvey (Br.-'65) Os-
 car-winning film of our

manners and mores.

5 "One Step Beyond:
 "The Face," Sean Kelly
 7 "Movie: "These Are the
 Damned," Macdonald
 Carey ('64-1st run).
 9 Movie: "Son of God-
 zilla," Tadao Takashi-
 ma (Ja.-'69)

13 Movie: "The Brave
 One," Michel Ray, Ro-
 dolfo Hoyos (Mex.-'59)

12 MIDNIGHT
 5 Movie: "Della," Joan
 Crawford, Charles
 Bickford

1:00 A.M.
 11 "Movies: "Force of
 Evil," "Magnificent
 Roughnecks" and "Sea
 Tiger"

1:15
 2 "Movie: "Web of Evi-
 dence," Van Johnson

1:30
 9 Movie: "The 4-D Man,"
 Robert Lansing

13 "Movie: "Orders to
 Kill," Paul Massie ('59)

1:55
 4 Speaking Freely: Conor
 Cruise O'Brien

2:45
 2 "Movie: "Sealed Car-
 go," Dana Andrews



'THIEF'
 Angie Dickinson, Richard Crenna

TV MOVIE TIPS

**SUNDAY — "Funeral
 in Berlin" ('67), 7:30
 p.m., Ch. 2; Michael
 Caine, Paul Hubschmid,
 Oscar Holmolka, Eva
 Renzi; defection of a
 Russian colonel**

**MONDAY — "The
 Long Way Home" ('67), 9
 p.m., Ch. 7; Glenn Ford,
 George Hamilton, Inger
 Stevens; Civil War drama
 involving escaped
 Confederate officer and
 pursuit.**

**TUESDAY — "Thief"
 (movie for TV repeat),
 8:30 p.m., Ch. 7; Richard
 Crenna, Angie Dickinson,
 Cameron Mitchell; pro-
 fessional burglar wants
 to go straight but has to
 pull one more job to pay
 off a gambling debt.**

**THURSDAY — "Kona
 Coast" ('68), 9 p.m., Ch.
 2; Richard Boone, Vera
 Miles, Joan Blondell; sea
 captain tracks down a
 playboy who preys on
 teenagers.**

**FRIDAY — "Knife in
 the Water" ('61), 8:30
 p.m., Ch. 28; Roman Po-**



RICHARD BOONE
 "Kona Coast"

lanski's film about a
 sportswriter, his wife and
 a hitchhiker.

"A Tattered Web"
 (movie for TV repeat), 9
 p.m., Ch. 2; Lloyd
 Bridges, Frank Converse,
 Broderick Crawford,
 Murray Hamilton; dedi-
 cated police officer acci-
 dentally kills woman and
 attempts to cover up

**SATURDAY — "The
 Death of Me Yet" (movie
 for TV repeat), 8:30
 p.m., Ch. 7; Doug Mc-
 Clure, Darren McGavin,
 Richard Basehart, Rose-
 mary Forsyth; man's
 past jeopardizes his mar-
 riage and life.**

**"Journey to Far Side
 of the Sun" ('69), 9 p.m.,
 Ch. 4; Roy Thinnes, Lynn
 Loring; sci-fi about ex-
 ploration of recently dis-
 covered planet.**

(Note: The above is a
 selection of films sched-
 uled to be shown on tele-
 vision this week; a com-
 plete listing will be found
 in the daily logs).

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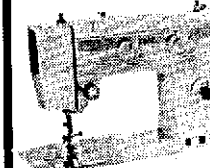
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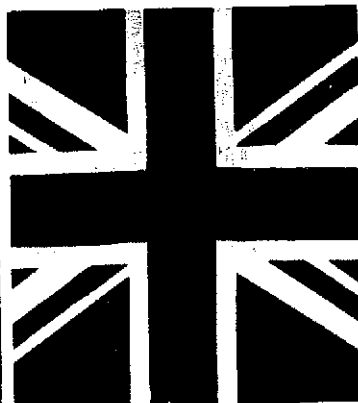
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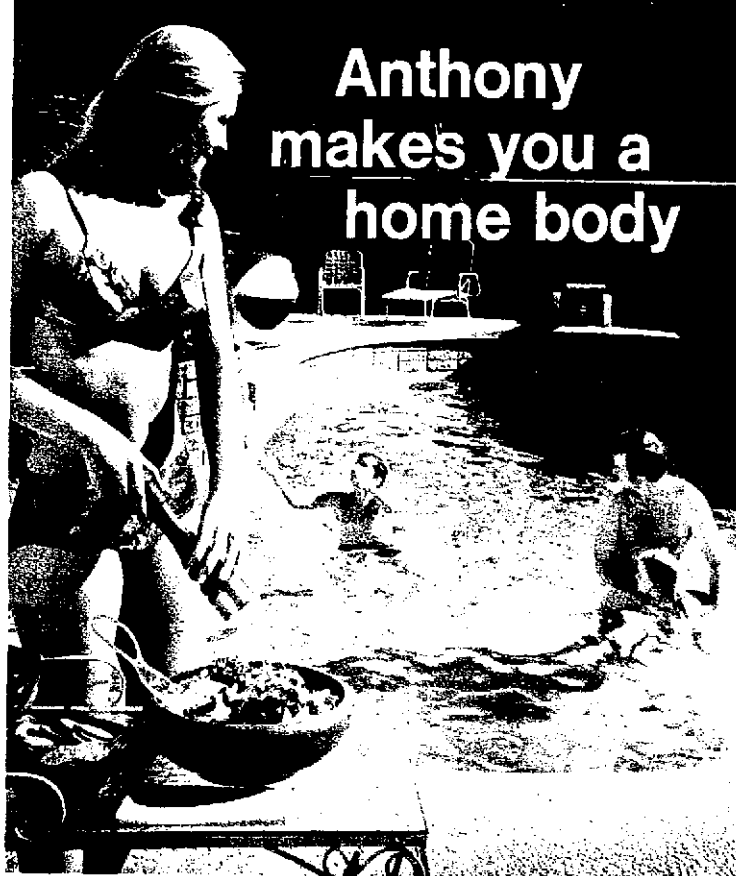
Southland Sunday

Independent Press-Telegram

APRIL 23, 1972



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southland sunday

Magazine of The Long Beach Independent, Press-Telegram

APRIL 23, 1972

Mary Ellis Carlton
Director, Special Sections

Robert Martin
Editor

T. L. Sattoria
Asst. Sunday Editor/Magazine

Bill Buerge
Art Director

4

The Wells Report

6

Glad You Asked That!

8

Shipboard Shopping

The Queen Mary is a floating boutique, among other things, but is that what the public wants? Numerous specialty shops carry unusual and often elegant items, but few can claim they're making much money as yet. Staff writer Molly Burrell tells about the shops and cites advantages and disadvantages of shipboard shopping.

15

When Garcia Is Not Garcia

When a father of Mexican descent enrolled his son in a U.S. school as Luis Amaya Navarro and signed Carlos Amaya Garcia under "parent or guardian," the clerk assumed the man and boy were not father and son. Freelancer Robert Decker wishes Americans would learn that Mexicans may have their "last names" in the middle.

16

Four-Wheeled Stars Shine Anew

Freelancer Frank Taylor writes of the Jim Brucker family and its penchant for period cars, a hobby that turned into a thriving enterprise, the Movieland Cars of the Stars in Buena Park.

22

**The World's Greatest Publicist
—Just Ask Him!**

Irrepressible Guido Orlando was Rudolph Valentino's press secretary at age 18 and a movie director and producer before he was 21. He has helped to elect presidents and topple monarchs. He used a pope to sell hats, Boris Pasternak to sell another author's book and ersatz cops to sell Aimee Semple McPherson. Freelancer Philip Yaffe writes about his exploits.

27

Workshop

28

Gourmet Guide

30

Medicine and You

31

Crossword Puzzle

OUR COVER

Staff photographer Roger Coar went browsing recently among shops aboard the Queen Mary, and came away with the vignettes which make up today's cover.



Southland Sunday Magazine is published weekly and distributed exclusively each Sunday in the Independent, Press-Telegram. Offices are at 604 Pine Ave., Long Beach, Calif. 90801. Manuscripts, photographs and drawings submitted should be accompanied by return postage. All material will be consigned, but the publisher cannot be responsible for loss or damage.

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POMONA
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PALOS VERDES
 Howthorne at Silver Spur Rd.

LAKEWOOD
 Del Amo at Graywood

MARINA
 Pacific Coast Hwy. at 2nd

NEWPORT CENTER
 #1 Fashion Island

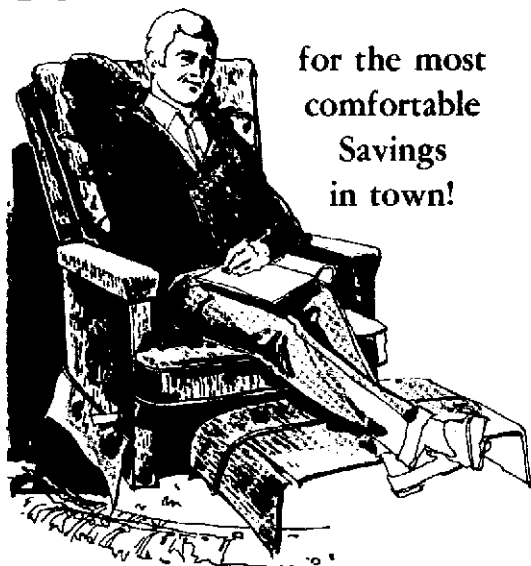
LA HABRA
 #20 Fashion Square

SAN DIEGO
 #385 Fashion Valley

THREE

SEVENTEEN

LA-Z-BOY Semi-Annual Sale

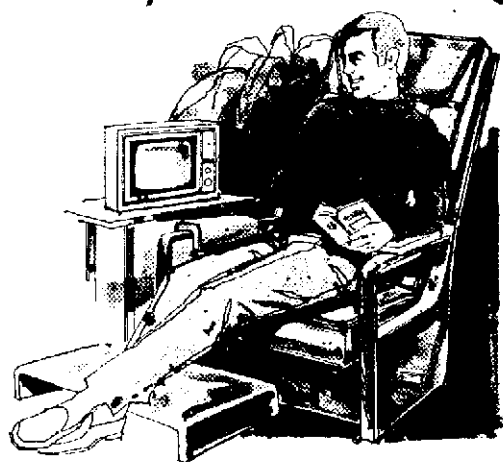


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Wells Report



An Exorcism of Guidebook Ghouls

There is, my wife insists, a special and terrible fascination about garage sales not associated with any other form of merchandising. The idea of people putting once-cherished possessions up for sale in their very own homes casts a shadow on the soul. How can they dispose of all that perfectly good junk? Then there are the potential buyers prowling around the garage, ostensibly inspecting the merchandise but really learning more than they ought to know about the people conducting the sale.

Garage sales, she says, have somewhat the same effect on her as that New Orleans slave auction had on Abraham Lincoln the time he flatboarded down the Mississippi.

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Calico is the supreme example. It has been yanked from the grave with all the taste of a Lazarus in drag. Signs with quaint misspellings have been devised to let tourists chuckle at the illiteracy of early day miners. The town looks like a set for some gooney drama straight off the "Wonderful World of Disney." It is hard to imagine that real people, poor people fighting and clawing for the main chance, ever lived there.

Columbia at the south end of the Mother Lode country is another example. It has been "restored" to how it supposedly looked in the last century. Preserved in plastic would be a better definition. Columbia, its old buildings sagging picturesquely on modern concrete foundations has all the authenticity of a Mattel model and is just about as real. Tourists perspire in its streets in the hot summer months; the weather, at least, seems authentic. Kids take the stagecoach ride, and the newspaper office prints gag headlines by the hundreds.

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Placerville and Sonora at opposite ends of the Mother Lode and Jackson in the middle were boom towns in the 1850s. They are still booming, prosperous with agriculture and commerce. In the busy bustle of their streets and stores one gets the feeling of what the Gold Rush must have really been like.

By Bob Wells

Save 35¢ on a new natural garlic flavor. From Kraft.



Kraft's new Creamy Garlic Dressing pours on thick and smooth. Pungent with natural garlic flavor. It's even homogenized, so Kraft Creamy Garlic keeps its thick, creamy smoothness day after day after day. Pour some on tonight, to give a special touch to green salads,



vegetable salads, meat salads. To bring out the best in hamburger.

Or to turn cream cheese



into a tangy party dip.



New Creamy Garlic Dressing joins Creamy Russian, Green Goddess, Green Onion in a wide choice of creamy natural-flavored dressings from Kraft.



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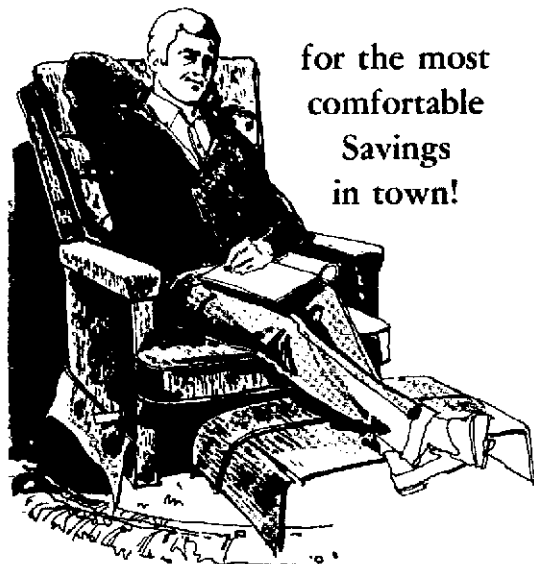
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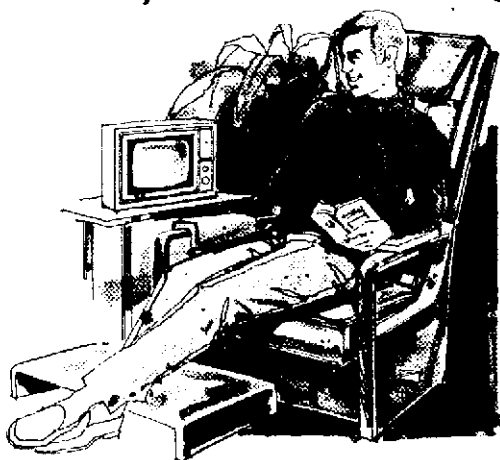


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Wells Report



An Exorcism of Guidebook Ghouls

There is, my wife insists, a special and terrible fascination about garage sales not associated with any other form of merchandising. The idea of people putting once-cherished possessions up for sale in their very own homes casts a shadow on the soul. How can they dispose of all that perfectly good junk? Then there are the potential buyers prowling around the garage, ostensibly inspecting the merchandise but really learning more than they ought to know about the people conducting the sale.

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To bring out
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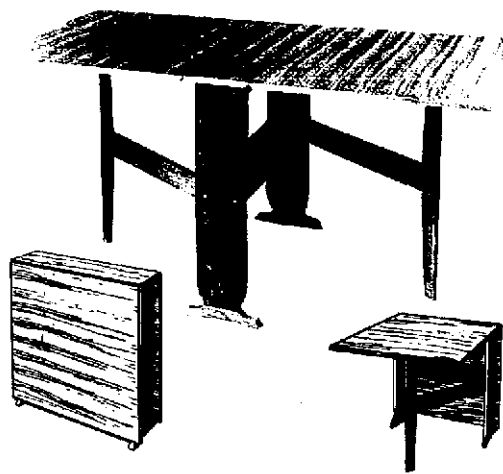


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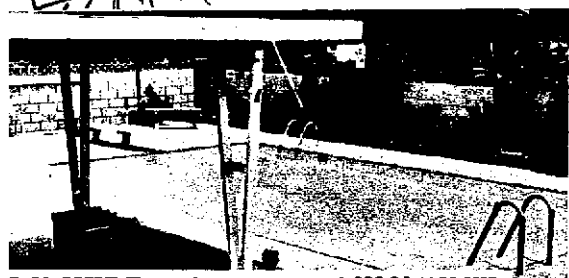
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Glad you asked that!

By HY GARDNER



*Tiny Tim and Bride ...
Disenchantment.*



*Peter Falk
... talented
mutt.*



*Dorothy Parker ...
Who needs love?*



*Howard ...
a lot
like Garbo.*



*Sophia ...
nothing to hide.*



Bill and Bob ... together again.

Q: Is Miss Vicky going to write a book about her life with Tiny Tim? And how did he feel about their parting? — Sally R., Denver.

A: *Tiny felt small when he learned his wife was secretly pursuing a modeling career and, in turn, was reportedly being pursued by a male model. He reluctantly sought a legal separation (not divorce) hoping the stormy seas of matrimony might calm down. Meanwhile the gloomy groom ponders the idea of going home to mother and living the life he led before he was struck by lightning fame. I doubt, at least at this point in their disenchantment, that Miss Vicky will fall for offers to write a book or magazine article on the theme: "I Tiptoeed Through the Tulips with Tiny Tim."*

Q: I understand Peter Falk refers to himself as a "mutt." Why? — Irving Leffler, Philadelphia.

A: *"I look into the mirror and I hear myself talk," explains TV's "Columbo" star — and it's obvious I'm not a thoroughbred but a mutt." Though Peter pans his appearance, he can still tout his talents.*

Q: That great wit, Dorothy Parker, once said something about four things she could do without. What were they? — S. Poindexter, Detroit.

A: *Love, curiosity, freckles and doubt.*

Q: Before Sophia Loren became a full-fledged movie star, didn't she try to hide her illegitimacy? — Mrs. John R., Scranton, Pa.

A: *Never did Miss Loren try to deny the accident of her birth. More than a decade ago, when her admission might have hurt, she frankly told a reporter: "My mother wasn't a widow. She wasn't married ... I would have preferred her not to be so beautiful and to have been a real mother instead — the kind they have in Pozzuoli, old and ugly ... My father only gave me a birthday present once — a toy auto and a pair of roller skates. It was good, not bad for me to have that kind of father. It made me want to go to work very young so that I could not just tell him but show him that I didn't want to be a schoolteacher ... I wasn't precocious. I didn't start to think about love till late. I would have liked normality in my private life and abnormality in my career."*

Q: Aside from Howard Hughes, which names frustrate autograph hunters the most these days? Mrs. Steve Ryan, Pittsburgh.

A: *Consensus is Greta Garbo, Humphrey Bogart and Jones (Tom, that is), Barbra Streisand and Ralph Nader. They run neck-and-neck giving autograph seekers a pain-in-the-neck.*

Q: Is it true that Robert Culp and Bill Cosby haven't spoken since their "I Spy" series ceased filming? — Mrs. Eleanor D., Omaha.

A: *Hy's spy reports it is not true. They're closer friends today than when the series first went on the air. Cosby even credits Culp with teaching him many tricks of the acting trade. Bob and Bill are back together again, to film a whodunit titled "Hickey & Boggs" — for movie theaters. Culp doubles as actor-director — an assignment Cosby insisted Bob get before he agreed to do the feature.*

Send your questions to Hy Gardner, "Glad You Asked That," care of Southland Sunday, P.O. Box 11748, Chicago, Ill. 60611. He will answer as many questions as he can in his column, but the volume of mail makes personal replies impossible. □

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SOUTHLAND SUNDAY, APRIL 23, 1972

Penelope started using electricity the moment she was born in the hospital.

She'll need approximately 445,000 kilowatt-hours during her stay on the planet Earth.

That's a lot of electricity.

And Penelope is just one of the 200,000 babies arriving this year in the 14-county area we serve.

To meet the needs of our

growing population, Edison must be permitted to build additional power plants now. And the transmission lines to deliver that power.

Otherwise, there simply won't be enough electricity to go around.

Nuclear power plants are one of the ways to provide additional electricity.

Nuclear power plants are

clean, proven and smog-free.

Other ways to generate electricity are under intensive research or being developed now. Meanwhile, existing methods are steadily being improved.

Electricity and our daily lives. The two go together.

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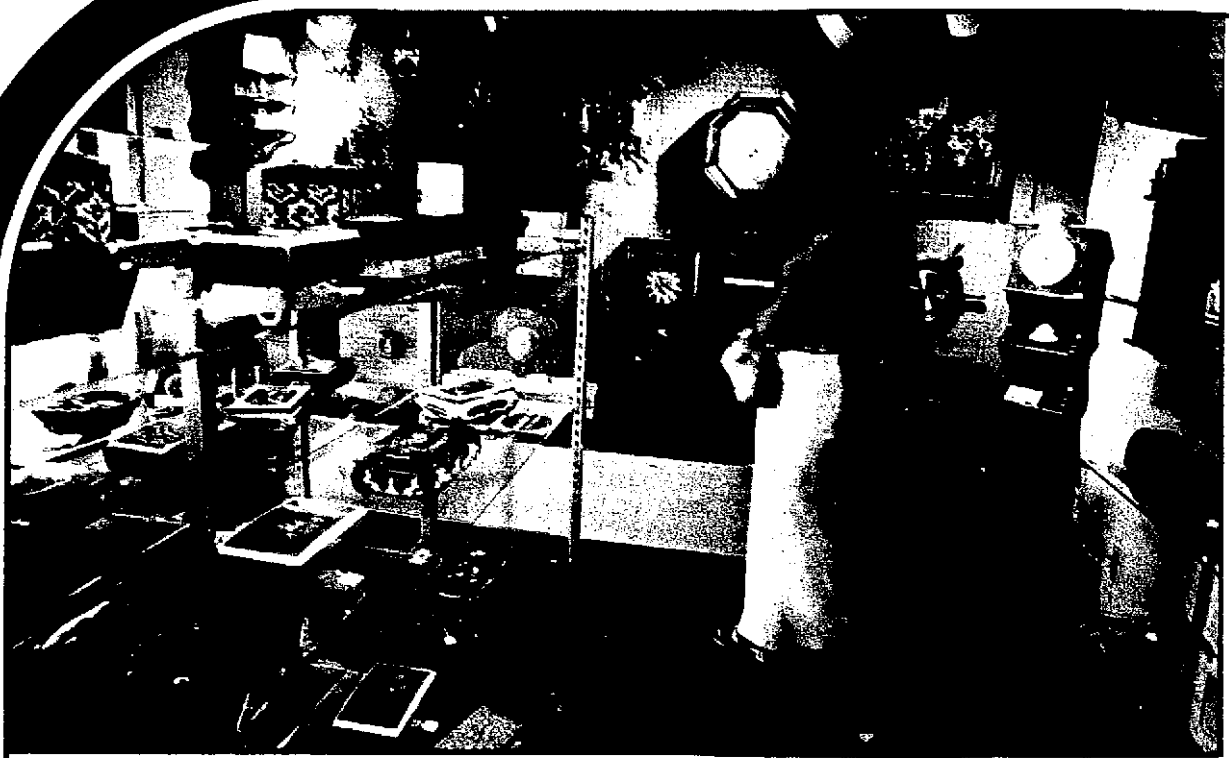
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Penelope.

She's one reason
we need
additional power plants.



SHIPBOARD



SHOPPING

THE QUEEN'S A FLOATING BOUTIQUE BUT IS THAT WHAT THE PUBLIC WANTS?

By Molly Burrell

Go down to the ship to shop?
Board the Southland's biggest
barge to buy specialties?

Why not?

The ship's a Queen and the
shops are a virtual floating bou-
tique village.

And, there are probably more
specialty items at fair-to-moder-
ate prices here than in any other
spot in this part of the country.

Things like:

—your own pearl (\$2.95)
picked from the oyster of your
choice, set in a ring or pendant
of your choosing.

—your clan tartan or family
coat of arms in kilt or crest.

—an antique, yellow-tiled,
coal-burning Dutch stove for
\$659.

—a George II burled walnut
secretary for \$9,500.

—a Spanish suede-leather
reversible jacket for \$90.

—Swedish Dala horses —
hand-carved and hand-painted
— from \$1 to \$125.

"You can go around the
world in 600 feet," one shop
owner boasts.

You can do the same thing
on two decks where 30 shops
display the best gifts, gadgets
and wearables of five continents.

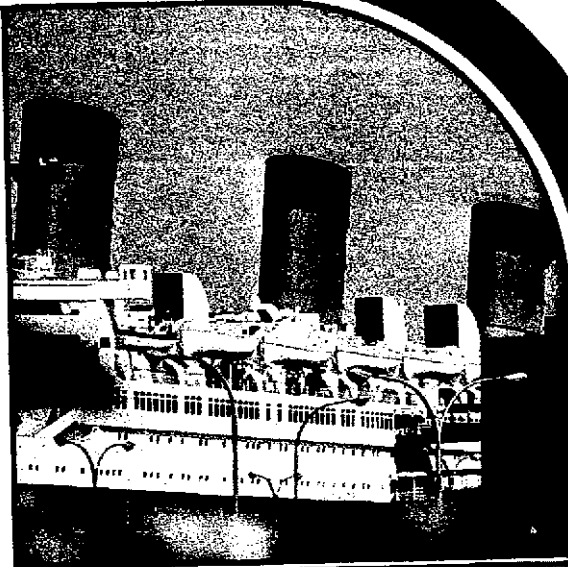
There are clothes from Spain,
and San Francisco, gourmet
ware from France, antiques
from Holland and England,
plaids from Scotland, brassware
from India and Korea, jewelry
from Israel, clogs from Sweden,
tobaccos from the Near East,
even primitive furnishings from
the Amish country in Pennsyl-
vania.

How did this variety assem-
ble?

Mainly, it is the result of bas-
ic research by the man in charge
of assembling shops. He is Mike
McClelland, a vice president of
Specialty Restaurants, and Spe-
cialties Queen Mary.

"We surveyed special shops
from La Jolla to Santa Barbara,"
says the 32-year-old former
banker who also coordinates
shops at Ports of Call Village.

"We hired the consultants
who put together San Francis-
co's Ghirardelli Square, and we



10 >>

Photos by Roger Coar

SHIPBOARD

(Continued From Page 9)

asked some of the Ports of Call tenants to come over here. Also, we gave first consideration to those who had already signed with Diners — as requested by the city," says McClelland.

What was wanted, he says, was a mix.

"Our principal guidelines were uniqueness, high quality and good decor," says McClelland.

"And we wanted everything first class, as befits a first-class setting," he adds.

And first class is — including parking and boarding charges and most of the prices.

Aside from the sundeck souvenir kiosks and the candy, film and smaller gift shops, most of the specialty and boutique operations are geared to the well heeled carriage trade. Add to this the fact that shoppers must pay \$1 to park and 50 cents to go aboard (before 5 p.m. — after that it's free) and shipboard shopping can add up to an expensive pastime.

Quality — that's another story.

So is service, courtesy and the aura of status.

There's almost nothing in the boutique-unique shops that isn't top quality. Often, items are unobtainable elsewhere in the Southland.

Shops are proud of this, and most shop owners behave as though they've graduated cum laude in public relations. They volunteer to special order merchandise for you, many will validate your parking fee and many reimburse the boarding fee if you've come to pick up an order.

Privately they gnash their teeth at the boarding charge in particular and the fact that the free boarding after 5 isn't generally known. They also think parking should be free or controlled by a low-cost metered operation similar to those at airports. Most consider lease rates sky high, a few voice regrets at what they call the unsophisticated tourist tastes. Most agree things will be better with the completion of the shipboard hotel which will bring convention-goers and wives — a very good shopping group.

A tour through the Queen's shops takes anywhere from half an hour to half a day — depending on detours and the serendipity factor.

Plus the nostalgia factor.

For example, in the room where Winston Churchill and the Duke of Windsor held press conferences, the original elements of the former first-class drawing room remain: a marble

fireplace beneath a mural of halcyon days of hatted ladies and gentlemen at ease on the sundeck.

At the other end of this room, now Al Rivera's men's shop, is the chapel where Sunday mass was celebrated.

By coincidence, that chapel

world — and has enjoyed 20 years of success.

The shop has been open since Oct. 5 under the direction of Richard Brady, 28. The shop still looks a bit like a first-class drawing room: dark wood fixtures, deep blue carpet, simulated leather walls.

people, and they confirm this all the time."

Biggest sellers, says Brady, are a \$5 Queen Mary tie with the British flag, leather coats, knit sports shirts, a gamut of double knits — including muted tapestry pattern coats.

Nearby, Culinary Arts is both a gourmet's heaven and a place to inspire a TV dinner-type cook.

Harvey Roberts and Marilyn Thaler, whose first such shop thrives in Marina del Rey, sell everything from wooden spoons to Amish antiques. The latter were unearthed by Marilyn, who refinished them in her garage.

French copper and Cordon Bleu cookware, gadgets, utensils, porcelain, steel and iron pots and pans are part of the stock, as is an antique French butcher block for \$795. Commercial aluminum cookware, teflon impregnated, is theirs exclusively.

All this is housed in the former ship's library, a setting picked for the abundance of shelf space.

"We're not primarily tourist oriented, we're truly a gourmet kitchen shop," says Mrs. Thaler.

Down the deck a way is the Tartan Shop run by a wee Scottish lass named Susan Duncan Sweeney. She and her husband, Frank, natives of Glasgow, admit to an irrational affection for the ship Susan's father worked on in Scotland.

"When we heard about the Queen coming to Long Beach we cut through all sorts of red tape to get this location. We were the first here, picked our spot — the wireless room this was — and opened first."

There is indeed a gathering of clans aboard the Queen — 400 of them represented in the shop. Kilts are \$39, ties \$2.95, yardage \$12. Family crests and coats of arms run from \$2 to \$35 depending on the item.

"We're at least half tourist oriented," says Susan, "and a good portion of our sales are to former customers at our shop in Canada."

Step into the Royal Enclosure and you're into a very British, very first-class, very tasteful — and expensive — shop.

It is the joint venture of two young businessmen who own a leather specialty shop in Newport Beach. John Bradley, 29, is a UC Irvine graduate and former stockbroker. Charles Napoli, 32, is a former assistant attorney general in New York. Either could model for pipes or bonded Scotch ads.

Both grew up in families where art and antiques were an integral part of life. Both admitted, when they heard about the ship's relocation, "we had a thing about the Queen Mary." It

Invest in a silver coin collection for \$39.95



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THE SILVER COINS ARE THE REAL THING and so is the clock, a unique and elegant 6" x 6" desk-size timepiece. Uncirculated coins from the last year that the U.S. minted silver coins, and a selected U.S. Silver Dollar minted during the 19th Century, have been mounted on each hour point. Both front and back have been covered with lucite to preserve the mint condition of these valuable coins. Faced with genuine walnut with gold trim, this executive quality, "one-of-a-kind" coin clock contains one silver dollar, one half-dollar, two quarters, and eight dimes; and we repeat—these are all silver and uncirculated. The clock itself is a precision piece, its reliability guaranteed by one of America's finest watch-makers. The timely gift for any occasion, "Our Silver Heritage"—it can be yours, to give or to keep, the only silver coin collection in the world that you can actually "watch" grow into a family heirloom!

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would have been the place where shop owner Rivera would have spent much of his time on his voyage abroad the year he decided to become a priest.

Rivera, a San Diego haberdashery man with a surplus of dash and flair, gave up the priesthood for the business

The clothes philosophy as stated by Brady: "We buy ideas instead of brands or styles ... We feel men of all ages today want their clothes to be an extension of their personality. To them, sharp clothes reflect a sharp personality. Plus — our prices are competitive. Most of our sales are to Long Beach

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CUT \$70 on 2!

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Men's suits in a selected assortment of woven fabrics. Classic styled two-button and three-button coat with wider lapels for the fashion look of today. Plus the extra wear of 2 pair of pants that can almost double suit life. Men's sizes. Quantities are limited so hurry while selections are best!

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SHIPBOARD

(Continued From Page 10)

took them awhile to put things together but they opened in December with what they say is one of the best assortments of Wedgwood and some of the finest period furniture in the Southland. The \$9,500 secretary is here, as is a graceful 18th century Sheraton ladies desk for \$1,675. Also a selection of Victorian silver, Edinburgh crystal, souvenir commemorative tankards for \$7.50, and crystal old-fashioned glasses for \$7 a dozen.

On down the deck is Charlie Girl and a hand-picked assortment of medium-priced clothes for the young sophisticate.

"A little bit Mod," says owner Donna David, "but mostly unique." Prices range from \$23.95 to \$80 for top name labels — mostly California designs. Long dresses, pant suits, hot pant suits, minis, high fashion sunglasses and jewelry are top items.

"No, I'm not geared to the tourist and I don't carry large sizes," says Miss David, who was a model and interior decorator prior to opening the first Charlie Girl in Manhattan Beach six years ago.

Why the name?

"Would you believe that used to be my nickname?" laughs the pretty owner.

Contrary to the shop name, Ol' Swede's is not the province of a doddering sea captain. Peter Skyving, at 47, is tall, trim, animated. He's proud of his specialties — the largest selection of Swedish clogs in the country, and exquisite Norway Crown enameled, handmade butterfly pins unobtainable anywhere else in this country. Norwegian pewter, Swedish crystal, carved horses and figure toys, and modern silver jewelry are other highlights.

The best of several worlds of imports is at the two Queen of

the Seas shops. Indian saris are \$50, French rugs \$10 and \$20, and a Hooka pipe sells for \$30.

Up on the sundeck are Rug-crafters, who hook up a throw rug while you watch. They're part of a chain of 11 shops which market a tufting tool, yarns, frames and patterns for the do-your-own craftsman.

Pearl of the Orient is where you do your pearl fishing in a small aquarium. Or you can buy anything from a rare pink pearl to a dowager strand of huge black pearls (\$150). There are also the teardrop-sized fresh water pearls, huge dark Mage pearls, matched strands, baroque. All have been grown in the company's oyster beds near Kobe — a fact shop owners say is the reason you buy cheaper here than anywhere else in this country.

What kinds of people are shopping on the Queen Mary?

A very preliminary, very limited survey in May 1971 showed that four out of five visitors were from the Los Angeles basin, half were under 35, 62 per cent were adults, and the mean average family income was \$12,000 a year. Only 9 per cent of the visitors at that time had an annual income over \$20,000 while 57 per cent were between \$10,000-\$20,000 and 34 per cent were in the under \$10,000 a year category.

Most shop owners think it's too early to predict their financial success — or lack of it. Others frankly admit business is marginal now but will probably get better this summer.

Almost all agree that in the long run they can't lose because the Queen — despite bureaucratic tangles, carping and criticism — will reign supreme as a tourist mecca for as long as there is a Southland. □



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Either you had a mother who cooked like a grandmother. Featherweight pancakes and incredible souffles. And never let you in the kitchen.

And you never learned how to cook.

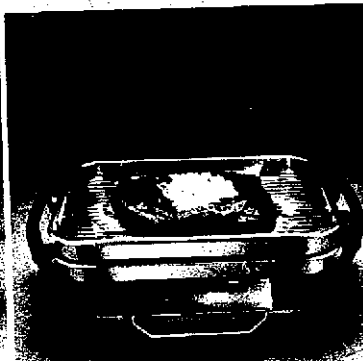
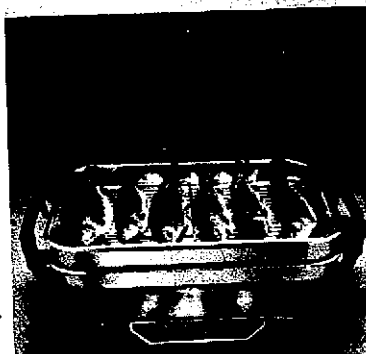
Or you had a mother who specialized in tuna fish on white and scrambled eggs on special occasions. And always let you in the kitchen. To put the mayo in the tuna.

And you never learned how to cook.

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No deviation is permitted. This diet will not work for you if you substitute one morsel of it for another. It is a scientifically balanced formula for beauty — unlike anything you have ever seen before — and therefore it completely overcomes the terrible traps that have always existed for you before in other diets.

(For example, the average low-calorie diet is also inevitably low in nutrients. This causes chronic fatigue, and flabby tissues throughout your entire body. On the other hand, with the ordinary "high protein" diet — not super-proteins as you are given here — you run into the problem of high calories and high cholesterol. This means you simply don't feel good, and therefore that your body just won't stick to the diet. So the fat comes pouring back, uglier than before.)

All these traps are avoided here. You eat super proteins, which are not high proteins. But they do have a marvelous effect inside your body: That one gram of them will burn up three grams of sugar in your blood stream. And the fat melts away — day after day!

So — this time — you eat scientifically. And you eat well. And you feel no starvation pangs — no craving for sweets. And you have more than enough energy to keep you happy. And you lose up to twenty pounds in the very first month. And you don't "slip back" when that month is finished — you just keep right on losing!

**But This Is Still Just The Beginning!
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But remember that this is a plastic surgeon's diet — and therefore a plastic surgeon's beauty regime comes right along with it!



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How to suck pore-enlarging blackheads right out of your face,

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A simple at-home treatment for thinning hair, requiring almost no effort and time! (Show this one to your husband—he'll thank you for the rest of his life!)

How to use ordinary sand as an instant-sedative.

How cold water — yes, cold water — can often work apparent "miracles" on the shape and firmness of your breasts.

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(As just a few examples: A simple fruit night-cream, that helps dissolve away the dead tissue from your skin, at the same time it protects the living. A super-gentle shampoo-rinse, that does not kill the natural oils on your skin when you rinse it off, and therefore does not make your face look older every time you clean your hair.)

Plus Yoga made easy, for busy women who can't give it more than five minutes a day — and therefore have to have its benefits condensed.

Plus Super-Exercises, that trim inches off your problem spots, quickly! (Some of them take only fifteen seconds a day — and show whistle-provoking results in a week!)

Plus a complete guide to Super-Streamlined Plastic Surgery. That can be completed in minutes, requires no hospitalization, has you up and around instantly. And another method that simply "peels away" your deepest wrinkles, without the slightest trace that they had ever existed on your skin before!

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So here it is — the medically proven breakthrough that puts you only one month away from a breathtaking new face and figure! A figure that weighs up to twenty pounds less! And a face that looks years younger!

All yours in one month — one short month — or you don't pay a penny! It's as simple as that! Up to twenty pounds gone in a single month — and with a face that looks years younger — or you just don't pay a penny!

Remember — once again — if you are in average normal health, you simply cannot avoid losing weight with this diet! And you will not feel the least bit hungry. And your face will grow more beautiful... more glowing... with more apparent youth flowing out of it every day!

It is never too late to become what you might have been. The opportunity is here, on this page, in the Coupon below. Why not send it in — at our risk — today!

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WHEN GARCIA IS NOT GARCIA

By Robert Decker

"My name was Carlos Amaya Garcia when I came here three years ago. I don't know what it is now," the pastry cook complained. He rolled out another sheet of Mexican bread dough. "Most Americans think our names are only spelled different. Even the Mexicans are getting confused."

Carlos, whose family name is Amaya, would like to see newspapers and schools teach how Spanish names are constructed; and, like most Mexicans, he argues convincingly.

It wasn't until he tried to cash his first pay check that he became fully aware of the problem; it was made out to Carlos Garcia, and his visa identified him as Carlos Amaya.

"The worst blow of all was when I took my son to register for school and the lady asked me if the boy's father was still living." Since he had enrolled the boy as Luis Amaya Navarro and signed Carlos Amaya Garcia under "Parent or Guardian," the clerk assumed they were only distantly related. It took a sustained flurry of broken English to convince her that they were both Amaya and that Garcia and Navarro were their mothers' maiden names.

A fellow cook gave Carlos a friendly nudge. "You're always complaining about names," he said. "It can't be that serious."

"But it is!" Carlos protested. "Just recently I read about a man whose name had appeared on the ledger of a possible murderer. He was innocent of any crime, but the police suspected him of dishonesty."

The Mexican baker was referring to a man named Jose Romero Raya. To the police he was Jose Romero, but an investigation revealed that he sometimes "assumed the name of Jose Raya." The implication that this man used an alias was unjust. Whether he stated his name as Jose Romero or Jose Romero Raya was irrelevant. Either way he was giving his true Mexican name.

"And how about my brother, Benito?" Carlos added. "They wanted to court-martial him for marking all his uniforms Amaya. The lieutenant even said he was too stupid to know his own name. He's been in the Army for a year and they still call him Garcia."

The other baker conceded that the matter could be serious, but then he asked point-blank. "Why don't you Mexicans drop that mother's maiden name and save yourselves a lot of trouble?"

"Yes, and we could use ketchup instead of chili sauce and navy beans instead of pinto beans. But even if we became completely American here in the United States, it would not change the names of fifty million in Mexico or the thirty million in Spain."

Here Carlos' friend argued that there was no need to know the correct name of the average man in Mexico. "If he was famous, then we would all know his name anyway."

The pastry cook simply shook his head negatively, and the American baker challenged him to name one famous Mexican whose name we got backwards.

"If you came to my house, I could show you. Last year I saved a headline that reads: Presidents Nixon and Ordaz Meet in Vallarta."

"Well, didn't they?"

"Hardly! The President's name was Diaz. Ordaz was his mother's maiden name. I guess you're right. We should learn to recognize your names. After all, we would be offended if you called our president President Milhouse."

Carlos had made his point, but as he went back to his sheet of Mexican bread dough he wondered about the rest of the people in his new country. Who would bother to explain to them that Carlos Amaya Garcia is not the same as Dwight David Eisenhower?

Mr. Amaya will have to be patient. We Americans have managed to learn that Chiang Kai-shek and Mao Tse-tung have their "last name" at the beginning. In time we shall probably realize that Mexicans may have theirs in the middle.



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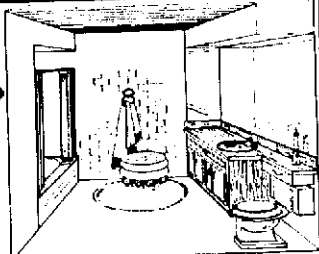
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Four-wheeled Stars Shine anew in Buena Park

By Frank Taylor

The creators may be gone — but their amazing four-wheeled creation is still alive and shining in busy Buena Park, Orange County's fast-growing mecca of Hollywood relics and movie paraphernalia.

Count Ferdinand Zeppelin and Wilhelm Maybach's 1932 touring car is currently a star attraction in Movieworld Cars of the Stars, billed as one of the greatest automobile shows on earth.

The Maybach-Zeppelin was one of the flagships of prewar Germany, and was considered the ultimate in luxury transpor-

tation. The firm never advertised a price tag, and told salesmen, "If a customer has to ask for the price — he can't afford a Maybach-Zeppelin."

The magnificent two-tone green sedan was made for president of the Bank of Switzerland, and took two years to complete. Powered by a V-12 engine, the car is rated at 150 h.p. but, as the owner, Jim Brucker, points out, "That was actual horsepower — not the rated horsepower used by automobile manufacturers today."

Today the Bruckers value the car at more





than \$100,000, just twice what it cost new in 1932. That year a new Ford or Chevrolet cost less than \$900. But the massive automobile is in good company among the 600 other historic vehicles that the Brucker family owns.

For more than 20 years, Brucker, his wife, Ida, and their two sons, Jim Jr. and Danny, have been quietly buying up automobiles that interested them. "We collect cars for ourselves, not to impress other people," Brucker says.

The Bruckers specialize in cars that were owned by famous and infamous people. Ma Barker and Al Capone are represented in the Movieworld line-up: Capone's 1929 Lincoln touring stands a short distance from Ma Barker's 1930 Cadillac V-12.

Charlie Chaplin's Rolls-Royce, a 1929 Pickadilly Roadster, is next to a regal 1929 Rolls-Royce limousine once owned by Norma Talmadge. The family also has a gold-trimmed Rolls-Royce once owned by a member of the British Royal Family and a 1956 Bentley owned by the Beattles.

The Bruckers also have one of the largest collections of vintage Cadillacs in the United States — more than two dozen V-12 and V-16 cars and chassis components. A unique one is the 1929 Dual-Cowl Phaeton once owned by gangster Bugs Segal.

General Eisenhower's World War II Buick limousine is in the museum collection, just a short parking space away from one of Hitler's staff cars, a grey Mercedes-Benz.

Even the Queen of England is represented at Movieworld. Her car is a Daimler whose size would dwarf a limousine, yet it holds only four persons.

Roscoe (Fatty) Arbuckle, the silent movie star, once ordered a 1920 Pierce-Arrow, custom built with 36-inch Burmese teak wheels, a hand-crafted all-aluminum body with a built-in bar, and two shields. This massive automobile, probably the largest touring car ever made, also resides in the museum. The hand-rubbed, 32-coat lacquer paint job still gleams on most of the body, and the six-cylinder engine (large enough for a truck) still runs.

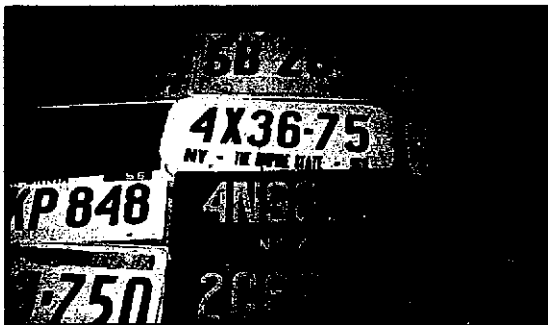
Another film star with lavish automobile tastes was Richard Arlen. His 1930 white Cadillac V-16 has unborn calf skin upholstery and six-gun door handles.

During his ring career, Jack Dempsey was fond of McFarland automobiles, which at one time were considered the Rolls-Royce of America. One of his collection is in the museum as are cars owned by Fred Astaire, Alex Dryer, Rita Hayworth, Rudy Vallee, Clark Gable and Judy Garland.

The gaily painted 1954 Ford station wagon used by Peter Sellers in "I Love You Alice B. Toklas," and the black 1947 Lincoln Continental used by Bette Davis in the movie "Whatever Happened to Baby Jane?" are also on display.

The Bruckers also have a massive collection of automobile mascots, rare bits of sculp-

18»



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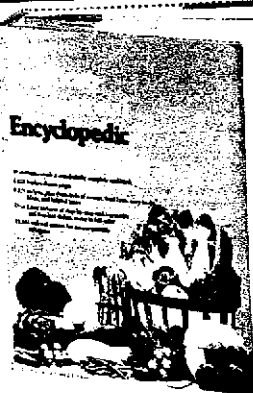
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Four-wheeled Stars

(Continued From Page 17)

tured art which once graced the radiators of the world's finest cars. Some of them were carved in crystal by French craftsmen, others were cast in bronze, copper and silver. These represent a value of more than \$50,000, experts have estimated.

The Bruckers have also included famous racing cars, antique motorcycles and horse-drawn vehicles of the 17th and 18th centuries.

The truck which first took Raymond Burr, "Ironside," on his rounds as an ace detective was supplied by Movieworld, and it is on display in the museum today. This vehicle is one of hundreds that have been rented by the Brucker family in the past 20 years for work in films, television and commercials.

How did it all get started? Two decades ago Jim Jr. got his driver's license and asked for a car. After looking around at the modern cars then available, he decided to buy an old car and fix it up. A rusted 1930 Cadillac parked at a service station near the family ranch struck his fancy. He bought it for \$300.

During the next few months the two boys, with technical advice from their father, gave the old car a new look. When he saw the finished Cadillac, one of the Bruckers' friends asked, "Why not rent it to the movie studios?" They did rent it — to the TV series "The Untouchables," and the car quickly became a "star" on the show.

Without realizing it, the family had started a flourishing business. It was only when the studios started asking for more cars than the Bruckers owned they realized they should become serious about collecting old cars. After a family council it was decided to enlarge the collection and start a new enterprise which

As time went by word spread that the Brucker they named Picture Car Co.

family would buy old cars, and they began to receive offers to buy cars in big lots. "Our collection really started to grow," Jim Jr. remembers. "We bought 20 different old cars from 20th Century-Fox one time, then turned around and rented most of them back before much time had passed."

For several years hardly a day passed without a new car arriving at the family ranch. Gradually, however, the family's vast land holdings weren't enough to store all the cars, trucks and buses the Bruckers were buying. Barns on the ranch were cleaned out for cars, a big building was rented and still the cars overflowed into orchards and fields.

A giant building in Los Angeles was rented and this handled the overflow for a time.

But the process hasn't stopped. At a recent junk sale, Jim Jr. saw a 1930 Lincoln with an aluminum body built on it like a trailer house. He discovered it was a car once owned by Frank Buck, the wild animal trapper, and built by Ryan Aircraft of San Diego.

The Buck car was purchased and given a complete facelift by members of the museum's restoration staff.

When a new car arrives, it is sometimes like a treasure hunt. Once the back seat of an old sedan was removed and a faded \$100 bill was discovered under layers of trash. Other times drugs and rare antiques have turned up in locked trunks or under dusty seats.

Valued at more than \$10 million, the Brucker collection is the largest of its kind in California, and the second largest in the world. Harrah's Auto-

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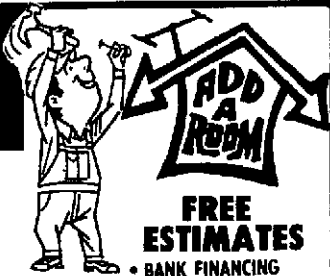
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bile Collection in Reno with its stable of 1,500 rare cars is number one.

Since the museum opened in a new building at the corner of Orangethorpe and Knott Avenue in Buena Park in June, 1970, more than half a million visitors have gone through the turnstiles.

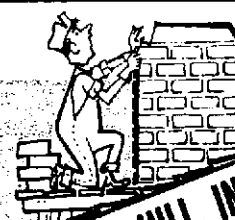
So many patrons were excited about restoring cars of their own that the Bruckers decided to offer some of their extra cars for sale.

So, in a small courtyard at the back of the museum, a 1920s Rolls-Royce, a 1930 Model A and other relics of by-gone days sit waiting for a new owner. The Rolls-Royce is a bargain at less than \$3,000 and the Model A is tagged at \$600.

"I hope we haven't started another business," Brucker said after selling his second car in one week. "It's no use putting a high price tag on the cars to discourage people," he says. "At a recent auction a 1930 Duesenberg was offered for \$72,000 and the owner refused it. It sold later for \$75,000." The Bruckers have paid as much as \$25,000 for one car, and as little as \$5 for another. Once while Brucker was eating dinner in a lunch counter, a man drove up in a 1938 Oldsmobile. Brucker liked the car, offered to buy it for \$200, and the deal was closed on the spot. This same car was rented to 20th Century-Fox for "Tor! Tor! Tor!" for a key scene in the picture — and the studio had it for almost a year at a flat rate of \$50 per day!

What does a man with more than 600 cars drive?

Jim Brucker drives a 1969 Dodge sedan retired by the California Highway Patrol. "I like my cars so much I don't want to drive them in city traffic where they might be damaged in a traffic accident," he admits. □



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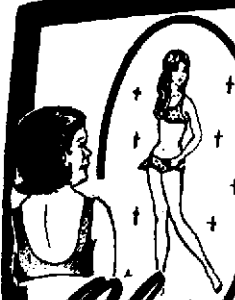
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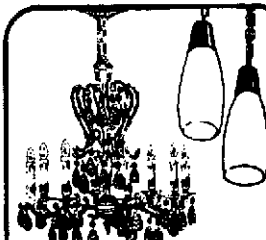
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(See Page 31)

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Are You a Cover Girl?

A Southland Sunday Magazine Cover Girl Search is under way, and she and four runners-up will be announced in Southland Sunday Magazine on June 25. The deadline for photographs submitted in this contest is 10 a.m. Monday, May 8. None can be accepted later.

WHO IS ELIGIBLE: Any girl, 18 to 24, who is single and lives in or around the Greater Long Beach area.

DEADLINE: All pictures must be received in the Southland Sunday office by 10 a.m. Monday, May 8. Photographs may be sent by mail or messenger or any way at all - but none will be accepted after the deadline.

WHERE TO MAIL IT: Mail any good, clear, black and white photograph - color pictures are NOT acceptable - to Cover Girl Search, Southland Sunday Magazine, The Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif., 90801. A suggestion: Very small pictures generally give no idea of what an individual looks like, so you may want to submit something not postage-stamp size. (If photograph is delivered by messenger, it should come to the second floor office of Southland Sunday Magazine, 604 Pine Ave.)

INFORMATION: Information on the back of photograph should include contestant's name, address and telephone number. (Girl's address and telephone number will NOT be published.)

Southland Sunday's Cover Girl will be named in the June 25 issue, and her picture will appear in color on the cover of that issue. Four runners-up also will be chosen from the pictures received, and their pictures also will be published in that issue.

Members of families of Independent, Press-Telegram employees are not eligible to enter. All contestants will accept the decision of the judges as final. The Independent, Press-Telegram cannot discuss this contest by telephone, letter or visit with contestants or their parents.

Preliminary judging will be on the basis of pictures submitted. Judges will meet 12 finalists in person, and all finalists will be notified of the date in ample time.

Our Cover Girl selection will be photographed in full color at The Independent, Press-Telegram office by chief photographer Roger Coar, whose work appears regularly on the cover of Southland Sunday Magazine.

SOUTHLAND SUNDAY, APRIL 23, 1972

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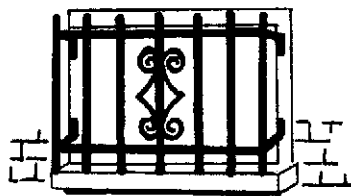
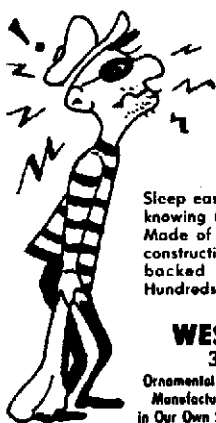
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IN NEXT WEEK'S SOUTHLAND SUNDAY

What Makes Amtrak Not Run

For the past 25 years
railroads have discouraged
passenger service. The
attitude hasn't changed in
spite of Amtrak's efforts to
revive the rail service. Staff
writer Terry Sattoria rode a
train from Chicago to Los
Angeles and is convinced,
along with others, that
Amtrak can work with
more time, more money
and, most of all, a change
in the railroads' attitudes.

Rx for Healthy Hair

Cosmetologists and hair
stylists are now charting
symptoms and are
scientifically diagnosing
hair problems. Fashion
editor Mary Ellis Carlton
also tells how they are
handling the problems much
the same way as medical
doctors keep charts on
patients. Other specialists
are actually growing hair
on baldies.

Decorating with Shades and Drapes

Windows—which can
bring out the personality of
any room—often are a
problem to the
homemaker. Home
furnishings editor Judy
Hazlett tells how the
variety of shapes, sizes and
placement in the room can
make a difference in
decorating, but the correct
treatment can make the
window part of the entire
room.

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Noted publicist Guido Orlando addresses a Vatican convocation in 1948 when he helped direct Christian Democrats' election campaign in Italy (top photo, above). And, in an even older photo, he is pictured with Rudy Vallee and unidentified woman.



Orlando went topless for a photo with Novella Parigini, an artist who painted male nudes while nude herself.



The publicist with Jim Farley ... they both helped FDR.

By
Philip
Yaffe



Press secretary for Rudolph Valentino at 18, Orlando became a director and producer before he was 21. Here, he directs movie "White Lie."



Profile of self-proclaimed "world's greatest publicist" as he looked in late 1930s.



Clement Attlee, who served as British prime minister, hired Orlando to publicize his memoirs.



Actor Orson Welles with Orlando.



Guido Orlando when he challenged King Farouk to a duel. The embarrassment he caused Farouk helped topple the monarch.

THE WORLD'S GREATEST PUBLICIST—Just ask him!

If Guido Orlando were tall, black and muscular, his name would probably be Cassius Clay. Instead, he is short, squat and, by his own admission, "I am the greatest publicist in the world today. I'm fantastic!"

He modestly yields the title of "the greatest publicist the world has ever known" to Joseph Goebbels, whose politics he hated but whose results he admired. "I mean he was a bad guy and all that — but he did a terrific job of selling Hitler to the German people!"

Guido never sold a tyrant to a nation (unless you consider Franklin Roosevelt a tyrant), but he did sell the ex-Queen of Egypt to Haile Selassie of Ethiopia, Greta Garbo to Hollywood, Aimee Semple McPherson to religious zealots, Boris Pasternak to the literati and Pope Pius XII down the river.

The escapade with the Pope was probably Orlando's greatest coup de gimmickry. The Millinery Institute of America in 1958 hired Orlando to boost sagging hat sales in the United States. Capitalizing on an acquaintanceship with the Pontiff, Orlando created a fictitious organization called the Religious Institute of Research which conducted a fictitious survey to show that 22 million Roman Catholic women in the United States attended mass each week with naked heads. He forwarded this astounding information to the Holy See on institute stationery printed for the purpose and politely suggested the words the Holy Father might use in setting the matter right.

"The remarks I thought Your Holiness might make," he wrote, "could be phrased, 'Of the various pieces of apparel worn by women today, hats do the most to enhance the dignity and decorum of womanhood. It is traditional for hats to be worn by women in church and at other religious occasions, and I commend hats as a right and proper part of women's dress.'"

The Pope swallowed the ruse hook, line and hatpin. Within a few days the hoped-for proclamation was issued, using Orlando's precise words, and hat sales in America soared. When Pius learned how he had been duped, Orlando was promptly excommunicated.

Despite his falling out with the Holy See, Orlando has no fears for his immortal soul because he has been twice blessed — once by a modern-day "saint" and once by fiery evangelist Aimee Semple McPherson.

The "saint" was Miss Mary Clary, the so-called "Angel of Peace" whom some credited with helping to bring an end to the Korean

War. Actually, the whole thing was an Orlando stunt cooked up at the behest of Mary's mother to give her shy, 34-year-old spinster daughter self-confidence. Publicity, she felt, would do Mary good.

Orlando immediately had Mrs. Clary write a heart-rending letter in Mary's name to the Russian delegate to the United Nations. The letter detailed Mary's increasing melancholia because of the war and said she would commit suicide if it didn't end soon. A few days later the letter was answered. The Russian urged Mary not to do anything foolish because something big was about to happen. Orlando spirited Mary and her mother away to Europe, where he calculated the press would be friendlier, and waited to pounce.

Almost before he was ready, the Russian delegate rose in the United Nations and made an impassioned plea for a cease-fire. Orlando quickly revealed the letters and the headlines heralded his success. "Angel of Peace Helps End War," "Angel of Peace Tours Europe," "Angel of Peace Honored at Cannes." Everywhere she went Mary was a celebrity and everything she did made news. More importantly, she started to blossom. She began meeting men, attending parties, going on dates. Mission accomplished.

Orlando's ties with Sister Aimee Semple McPherson were forged during the Depression year of 1934. Sister Aimee had arrived in New York to reform Broadway, the "Street of Sin." Only no one was paying attention. Worse, no one was paying money to see her rail against the evils of greasepaint and neon lights.

To Orlando, the solution was simple. He hired some actors to put on police uniforms and stand around the lobby of the Capitol Theater, where Sister Aimee was holding court. The sight of the ersatz cops caused a crowd to gather, which got bigger and bigger. Finally, when the moment seemed right, Orlando tipped off the New York newspapers that people were fighting their way in to hear Sister Aimee and a squad of policemen was there to control the crowd. The story broke and it was standing room only from then on.

Orlando several years later staged another successful "fight" in the streets of Manhattan. This time the idea was to make Novella Parigini, an obscure Roman artist, famous enough to sell her canvases.

Orlando met Miss Parigini in Rome. His first move was to announce that she was giving up portraits of female nudes in favor of

male nudes. And for good measure, she would be nude while painting them. This made her an instant sensation with the Italian press.

To keep the pot boiling, Orlando next sent her to New York in search of the perfect male model — virile but with enough self-control not to chase her around the studio like Italian men did. Orlando required all prospects to line up one morning outside Novella's studio wearing nothing but loincloths. The queue of would-be models grew and grew. Once again the New York newspapers got a tip from Orlando, this time to be on the lookout for "a lot of naked men fighting in the streets."

"What a scene!" he recalled. "The cops arrived. The reporters arrived. And the story hit the front pages all over town. Wonderful!"

Not all of Orlando's escapades — "campaigns" he calls them — are imbued with whimsy and charlatanism. Some are deadly serious.

"Hell, I've changed the course of history more times than most people change their underwear," he snorts.

Well . . . that might be a bit of an exaggeration, but it has a good-sized nugget of truth in it.

For instance, he helped launch the dynastic presidency of Franklin D. Roosevelt, although his first dealings with FDR were anything but cordial. In fact, he was Roosevelt's undoing.

The year was 1931 and New York Mayor Jimmy ("Beau James") Walker was in hot political water because of his flamboyance and the taint of scandal clouding his administration. Roosevelt, then governor, summoned Walker to Albany for "talks," but the grapevine had it that FDR was about to sever ties with Walker. The mayor turned to Guido Orlando for help.

Orlando recognized people were sick of Prohibition and so promptly staged a parade to demonstrate in favor of legalizing beer. Walker marched at the head of the parade followed by more than two million beer-loving New Yorkers. In the face of such a show of popularity, FDR was cowed and let Walker off with a slap on the wrists.

Orlando was drawn into Roosevelt's camp in 1932. He had become a citizen the year before and felt working in behalf of a presidential candidate was an appropriate way to demonstrate his patriotism. He chose Roose-

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PUBLICIST

(Continued From Page 23)



Orlando with novelist Ernest Hemingway, whom he helped to publicize.

velt because of work Orlando was doing to improve the image of Italian-Americans.

"FDR had already expressed his sympathy and support for minority groups," he explains. "And FDR was against Prohibition, which, more than any other one factor, lay behind the gangster publicity Italian-Americans were getting."

Ever the pragmatist, he also felt President Hoover was fading, Al Smith was finished and Roosevelt was going to win, so that was the place to be.

He started off by organizing the Republicans for Roosevelt Repeal League, which was designed to permit Republicans to remain Republican while filling FDR's campaign coffers. Later he formed the League of Citizens of Foreign Birth for Roosevelt, which translated speeches and campaign literature into 20 different languages for use by the foreign-language American press.

The climax of the presidential campaign was to be a march by members of the League of Citizens of Foreign Birth in native costumes down Fifth Avenue to Roosevelt's townhouse on East 67th Street. The production was nearly killed when testy Congressman Fiorello La Guardia stubbornly refused to let the procession pass through his district. Orlando, just as stubbornly, ramrodded his way through and the rally for Roosevelt was a smashing success.

This election eve confrontation should have made La Guardia and Orlando mutual persona non grata. But in typical corkscrew fashion, a year later Orlando engineered the campaign that made "The Little Flower" mayor of New York.

"That whole business was fantastic," Orlando reminisces. "One day in June I get a telephone call and a voice says, 'Orlando, this is La Guardia. Remember me? I want to talk with you.' No apology, no soft soap, no nothing! Some brass that man had. What else could I do? I went to see him."

Orlando did the same thing for La Guardia he had done for Roosevelt, only in reverse. He organized the Democrats for La Guardia League. Also, as in the Roosevelt campaign, he expected to get a job in the administration but got the run-around instead.

In other political forays, Orlando helped defeat the Communists in the 1948 Italian national elections, helped boost Winston Churchill to his postwar comeback in England and conspired to topple King Farouk in Egypt. He was asked by Nikita Khrushchev to help conduct Russia's propaganda war with China.

At 66 years of age, Guido Orlando is almost

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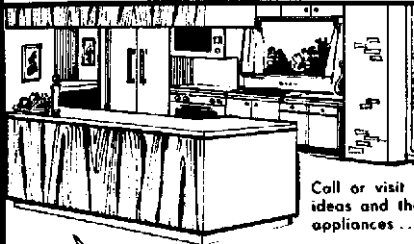
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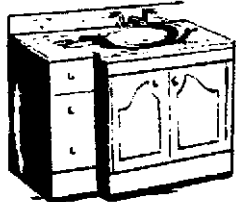
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a living stereotype. He's 5-foot-2, with slicked-down hair, darting eyes, waving arms — you almost expect him to say, "Mama mia! Thats a some spicy meat-ball!" But if he is a stereotype, he is also unique, having risen from improbable circumstances to walk with kings, popes and presidents.

Born in 1906 in Barisciano, Italy, Orlando credits his irrepressible ambition to a chance meeting with Gabriele D'Annunzio while Orlando was a child. He asked the renowned poet-statesman, "What should I do when I grow up?"

"Decide what you want to do in life — and don't let anyone stop you from doing it," D'Annunzio replied.

He put the advice into practice almost immediately by conning two of the top students in school to write an essay for him that won a trip to the United States. But fate had a cruel trick in store. When he arrived in Boston harbor, a representative of the Italian-American Welfare Society told him the couple who had sponsored the prize had been killed in an automobile accident and he would have to return to Barisciano immediately. Orlando protested that he wanted to join his father and two older brothers in Ohio. The father had immigrated to the United States some years earlier but was too poor to send for the rest of the family. American officials were deaf to young Guido's plea, so he did the only thing he could. He jumped overboard, and later joined his father and brothers in Ohio.

Guido's cunning and wit helped considerably to beef up the meager family budget. He sold newspapers, peddled gambling boards and hawked photo coupons while trying to keep up with school, of which he was never too fond. One day while in high school, he chanced on a production company filming a motion picture on location near his home in Ohio. He was instantly star-struck and dropped out of school to sign on as an errand boy.

However, he was too ambitious to remain an errand boy long. Through a series of breaks and masterly stratagems, he wan-

26

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gled an introduction to Rudolph Valentino and quickly talked himself on to the screen idol's personal staff. He made himself so useful and valuable, Valentino a few months later appointed Orlando, then only 18, his official press secretary.

Guido Orlando was launched! Now on a first-name basis with many show business luminaries, he packed his bags and marched off to Hollywood to make it on his own. He played some bit acting parts, then jumped to directing and, by the age of 21, was widely recognized as a promising new film producer.

It was during this period that he launched the legend of Greta Garbo.

Orlando was a close friend of Mauritz Stiller, Garbo's director and sponsor. One evening over dinner, Stiller was lamenting his inability to raise his protegee to stardom. She was a recluse and unlikely to change.

Orlando got a brainstorm. He would turn Garbo's weakness into an asset. "Hollywood is full of



Comedian Stan Laurel, musician Duke Ellington with publicist Orlando.

great actresses trying to grab publicity," he bubbled. "What do you think the newspapers would do with an actress that runs away from them? They'd chase her, that's what. They'd make her a star!"

Orlando's encounter with Boris Pasternak, author of "Dr. Zhivago," occurred nearly 40 years later. Actually, he didn't so much do a job for Pasternak as on him. His real client was Jose-Luis de Villalonga, exiled son of a Spanish marquis. Villalonga

had written a rather unspectacular book entitled "The Man of Blood" and had hired Orlando to promote it. Pasternak was chosen as the vehicle to make Villalonga famous.

Orlando had Villalonga write Pasternak a letter in behalf of the fictitious "Boris Pasternak Foundation for Struggling Writers" requesting the author to leave Russia for a charity tour of England and America. A photostat of the letter was sent to the United

Press news bureau in Moscow. Meanwhile, Orlando sent telegrams to lecture bureaus in England and America, claiming to have signed Pasternak and asking them to make bids. Three bureaus offered a million dollars each if Pasternak could be brought to the United States.

The story was a sensation and brought Villalonga headlines around the world. Next, Orlando announced that Villalonga was preparing to fly to Moscow to see Pasternak. He delayed the departure for a couple of days for a press conference in Berlin, hoping the Kremlin would revoke Villalonga's visa. Right on schedule, the Russians obliged. The result: more publicity. More to the point, Villalonga became a guest celebrity at the Berlin Film Festival, which "coincidentally" was going on at the time, and sold the film rights to his book for \$75,000.

Orlando's use of Boris Pasternak to sell Villalonga's book and Pope Pius XII to sell millinery is typical of his technique: "Take

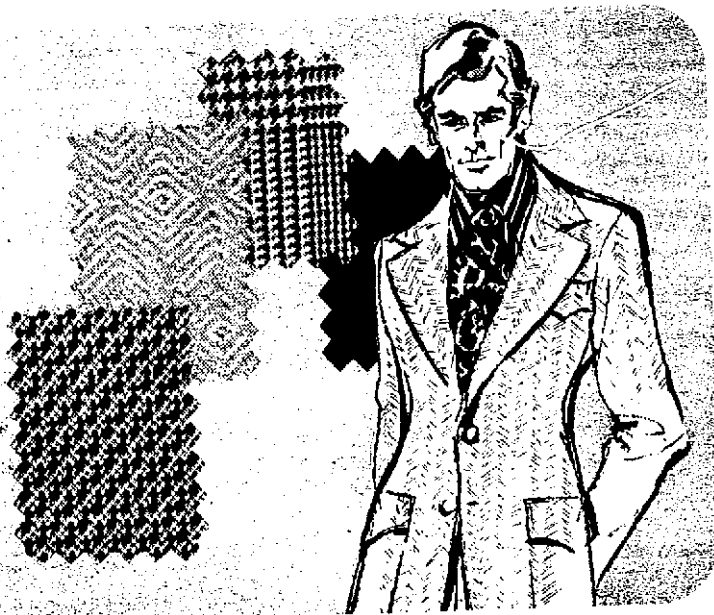
a big idea and a big person, put them together and you can't lose!" No one is safe from Orlando's wiles. On other occasions he used King Farouk to win an unknown actress a movie contract and President Dwight Eisenhower to sell a valuable painting.

Now, more than a half century since he began his improbable career, Guido Orlando lives in Hollywood and is still an enthusiastic, pulsating dynamo. He talks faster than most people think and longer than most want to listen. But he compels attention by his irrepressibility and Italian charm.

What's he up to today?

"You know I can't tell you that," he grins. "The things I do can succeed only if no one knows I've done them until after they're over. But I will tell you this. One of these days soon I'm going to write a book and tell everything I know about an awful lot of important people. What'll I call it? 'The Orlando Papers.' You know, like the Pentagon Papers. And I bet it will stir up a bigger fuss!"

Pictorial Highlights of the Week



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WORKSHOP



CAMPING MADE EASY

By Steve Ellingson

Car-toppers represent a form of camping that is winning hundreds of new adherents every year. It's easy to see why. Car-top sleepers are popular for many reasons. The sleeper shown here with Tom Frandsen and Jan Norris is only 8 inches high, so it causes very little wind resistance when you're traveling.

It takes less than two minutes for one person to raise it for sleeping. The sides fold in like an accordion. Air mattresses or outdoor furniture pads make it comfortable. It gives protection from wind, rain, dust and bugs. No matter whether you use blankets or sleeping bags, you always arrive at your destination with the bed made — a real convenience when you are tired after a hard day's driving.

And, of course, there are no problems in putting it up after dark as there is with a tent. Best of all, it eliminates all the necessary baggage that goes with a tent, such as the stakes, poles, etc. Your bedding is always in place and needs no packing and unpacking. Furthermore, you can carry extra clothing on top of the bedding. There are windows front and back for good ventilation.

This sleeping compartment is inexpensive, too, and will last for many years after a tent has worn out. The pattern lists the required materials (mostly plywood) and gives easy-to-understand directions and illustrations.

To obtain the car-top sleeper pattern No. 281, send \$1 (add 25 cents per pattern for airmail delivery) by currency, check or money order to:

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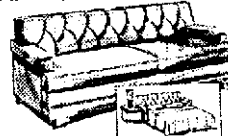
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The guiding genius at Chez Cary, 371 S. Main St. in the city of Orange, is its host and general manager, Geril Muller. Trained in the European dining arts, he is a master at creating menus and special dishes which cannot be found elsewhere.

Because of its reputation for offering the finest, Chez Cary attracts a clientele of amateur and professional epicures who arrive in quest of bouillabaisse, sole au Hossli or perhaps tour-nedons saute Grand Duc. These works of art are prepared under the direction of master chef Fred Hossli, who received his training in such legendary hotels as Switzerland's Palace and St. Moritz. His education in culinary techniques required studies as intense as those needed for a doctorate or a degree in medicine.

One of Fred's finest achievements is his sole Hossli, consisting of delicate filets of sole

poached in wine and butter and then stuffed with mushrooms and tiny shrimp. They are served covered with a rich, incredibly smooth sauce of cream, cheese and herbs. His bouillabaisse is even more remarkable, including seven kinds of sea food, plus spices and liqueurs.

The Chez (pronounced Chay) is not for everyone. Even so, its prices are not out of sight. Each night special plats du jour are offered, \$5.75 to \$9.75, consisting of beef or sea food entrees garnished with handsome fresh vegetables. Reservations are a must. Arrangements for special dishes should be made several days in advance.

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GUIDE by Tedd Thomey

IT'S A SPECIAL sea food which isn't found too often on local menus because supplies are sometimes hard to obtain. It's called pompano, it's from Florida and it's utterly delightful.

Many consider pompano the finest of all sea foods. It's a game fish caught by sportsmen who are impressed by its strength and tenacity as it leaps from the water, hoping to avoid the net.

Pompano en papillote (baked

in a bag) is one of the features on the new fish festival menu at Long Beach's Holiday Inn, Lake-wood Boulevard at Willow Street, adjacent to the San Diego Freeway. It's a white fish, prepared with herbs and other seasonings and garnished with shrimp and mushrooms. It's \$3.95, accompanied by chilled juice or soup du jour or fresh crisp salad; potato and fresh garden vegetable and hot rolls with butter.

The fish festival, featured every night in the inn's attractive sky view dining room, includes such entrees as filet of broiled red snapper, \$3.50; broiled succulent northern halibut with lemon butter, \$3.65, and sand dabs, \$3.50, small ocean fish pan-fried to a golden brown, served with creamy tar-tar sauce.

Every Sunday, from noon to 10 p.m., the tall, circular inn features skiller-fried chicken for merely \$2.50 on a large dinner. Included are half of a three-pound young chicken, fried lovingly in bread crumbs and egg batter, accompanied by soup, juice or salad, dessert and beverage.

Equipped with an entertainment lounge and banquet facilities, the inn's restaurant serves breakfast every day, including holidays, from 6 a.m. to noon. Luncheon is from noon to 3 p.m. and dinner is served daily from 3 to 10 p.m. The dining room is open to the public at all times.



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Medicine & You

By **BEN ZINSER**
Medical Science Editor

Anticancer vaccines appear to be a long way off — even if scientists eventually do prove that viruses cause human cancer.

As you probably know, many scientists now strongly suspect that viruses do play a role. It already is known that viruses can cause cancers in animals.

A noted vaccine authority, Dr. Maurice R. Hilleman of the Merck Institute for Therapeutic Research, West Point, Pa., says it probably will be decades before cancer-virus vaccines can be used in the prevention and treatment of the disease.

"Present laws, concepts and regulations would prohibit the very virus that it takes to perfect the vaccines," he notes. "They (laws, etc.) would also ban the use of the cells that would be needed to grow the virus to produce the vaccines."

"Considering the fact that the incubation period for cancer may be 50 years, and considering the caution that must be taken, I think it is a long-term outlook before we will have an effective vaccine that could be used routinely against cancer in man."

The report is in Medical Tribune, newspaper for physicians.

A potent cancer-causing chemical has been positively identified in condensate from tobacco smoke.

The agent is known as N-nitrosodimethylamine. It is also called dimethylnitrosamine, or DMN for short.

According to a report in Chemical & Engineering News, a publication of the American Chemical Society, the agent is formed during the burning process.

Thus it presents no hazard in chewing tobacco or snuff.

The presence of the agent in tobacco smoke has been debated for some time — but this is the first hard evidence of formation of such an agent, researchers say.

The researchers are John W. Rhoades and Dr. Donald E. Johnson, chemists at Southwest Research Institute, San Antonio, Tex.

The declining birth rate is causing a reduction of bassinets in many hospital maternity departments, and some hospitals have closed their maternity wards, reports the American Hospital Association.

Some authorities say the decline may be partly due to improved methods of birth control and liberalized abortion laws, while others believe the decline is related to economic conditions.

Birth defects associated with influenza infection may be due to fever rather than to the flu virus or to drugs used in treatment, an Australian researcher suggests.

Animal experiments conducted in electric egg incubators have shown that heat can cause abnormalities in embryonic development.

As a consequence, Dr. M. J. Edwards of the University of Sydney's department of veterinary medicine states:

"Sauna bathing might also be suspected as a possible cause of human sporadic abortions, stillbirths and congenital malformations."

The report is in the journal Lancet.

Should you join a sensitivity group?

Not unless you are well adjusted, emotionally stable and the group is led by a qualified professional, says the Council on Mental Health of the American Medical Association.

And even then you might be in for trouble.

First of all, the council stresses that sensitivity training is not a form of medical treatment. The "T-group" originated more than 20 years ago as an educational process to promote personal and social growth and is not interchangeable with individual psychotherapy or group psychotherapy.

Depression or psychosis may result in some instances, the report says.

And even if sensitivity training proves successful — that is, reduced unproductive defenses — there still are dangers, the report continues. One result may be decreased self-respect.

Malaria is the tropical disease most frequently diagnosed in the Vietnam veteran in the United States, an authority on tropical diseases, Dr. Kevin Cahill, has told a meeting of the New York Academy of Medicine.

In spite of efforts to prevent the reintroduction of malaria in the United States, some 4,000 cases were reported among veterans last year. Health authorities believe that a considerable number of such cases are not reported.

CROSSWORD PUZZLE

Edited by Margaret Farrar

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By H. I. Risteen

ACROSS

- 1 Dark brown Indian deer.
- 7 Searlent's abode.
- 11 Pooh —
- 15 Ready.
- 18 Interstice.
- 19 Hebrew measures.
- 21 Musical work.
- 23 Wearer of a caftan.
- 24 Impetuous.
- 26 Clout.
- 27 Do a host's job.
- 29 Intoxicating.
- 30 Deprive of, old style.
- 31 Sudden outburst.
- 33 — tobacco.
- 34 Not so great.
- 35 Military operation.
- 38 Body of water.
- 39 Concert number.
- 41 Melodic.
- 42 Louis Philippe
- 43 Do.
- 47 Sew.
- 48 — lirra, the note of a lark.
- 50 Aspect.
- 51 Crow's-nest man.
- 52 Sentry's word.
- 53 Perennial TV favorite.
- 54 Historic town in Alaska.

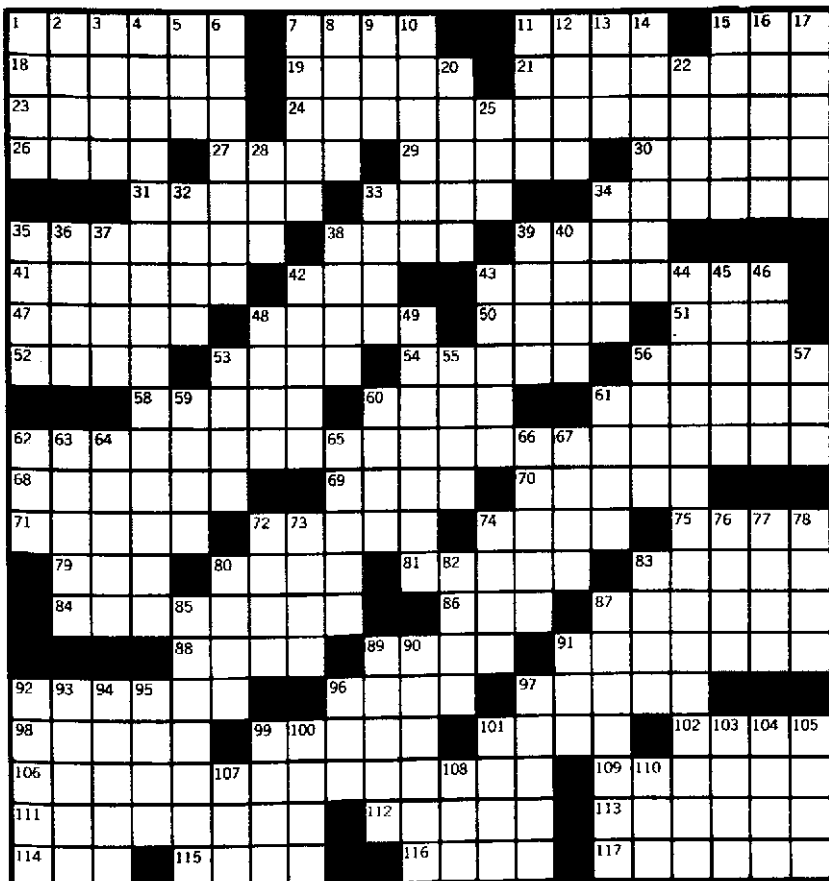
- 56 Make music.
- 58 Beef cut.
- 60 Author of sea classic.
- 61 Take on again.
- 62 Very swiftly.
- 68 Type of land.
- 69 Mixture.
- 70 Pottery fragment: Var.
- 71 TV veteran.
- 72 Hair shade.
- 74 Talks in overly fashion.
- 75 Flowering plants.
- 79 New: Ger.
- 80 Quickly, in music.
- 81 Defeats or vetoes.
- 83 Thicket of small trees.
- 84 Wind, rain, etc.
- 86 Fish dish.
- 87 Noted novelist.
- 88 Black.
- 89 Unpleasant experience, mod style.
- 91 Public official.
- 92 Igneous rock.
- 96 Journey.
- 97 Police problem.
- 98 Make — (dispose of).
- 99 Wharton hero.
- 101 O'Casey.
- 102 Cupid.
- 106 Abandons restraint.
- 109 Hydrocarbon

- in natural gas.
- 111 Confident.
- 112 Malign.
- 113 Exhibited fury.
- 114 Feminine suffix.
- 115 Full extent.
- 116 Baltic port.
- 117 Spotted butterflies.
- DOWN**
- 1 Weller and others.
- 2 In a series.
- 3 Zane Grey locale.
- 4 Sudden surprise.
- 5 Brew.
- 6 Wild outbreak.
- 7 Headwear type.
- 8 Manchurian border river.
- 9 — publicae (in matters of state): Lat.
- 10 Cupid, for one.
- 11 Agent James —
- 12 Describing some decor.
- 13 Well, well!
- 14 Term in the music world.
- 15 French city.
- 16 River NE of Venice.
- 17 Skyline feature.
- 20 Dagger of olden days.
- 22 Literary forms.

- 25 No brain truster he.
- 28 Buried treasure of a kind.
- 32 Sweetheart.
- 33 Secret place.
- 34 Carrie's cousin.
- 35 Big party, British style.
- 36 Extent.
- 37 Coin of Tabriz.
- 38 Heath.
- 39 Strategic island in the Carolines.
- 40 — avis.
- 42 Kitchen utensil.
- 43 Siberian native.
- 44 Promptly.
- 45 Cuban Indian.
- 46 Cape Cod town.
- 48 Blue fin.
- 49 Quick —.
- 53 Isolated.
- 55 The dope.
- 56 Very: Ger.
- 57 Sea gull.
- 59 Cotton —.
- 60 Kansas senator.
- 61 Ways: Abbr.
- 62 Campus feature.
- 63 Girl of song.
- 64 Finnish dialect.
- 65 Is footloose.
- 66 " — Mio."
- 67 Electrical

- units.
- 72 Sports place.
- 73 Dist. —.
- 74 Kind of dance.
- 76 Word with here or there.
- 77 East wind: Sp.
- 78 Prophet.
- 80 Coat slit.
- 82 Asian land: Var.
- 83 Solitude.
- 85 Ancient city of Ionian Greeks.
- 87 Fabricators of new words.
- 89 Style of talking.
- 90 Famous name in the Louvre.
- 91 Chinese tea.
- 92 Certain singers.
- 93 City of Judah.
- 94 Rhone tributary.
- 95 Sleep like —.
- 96 Much-used article.
- 97 American inventor.
- 99 Sight from Taormina.
- 100 Now's partner.
- 101 Keel section.
- 103 Gardener of rhyme.
- 104 Unique thing.
- 105 Ball team.
- 107 Dinky drink.
- 108 Baseball abbreviation.
- 110 " — Water Lily."

Answer on Page 19.



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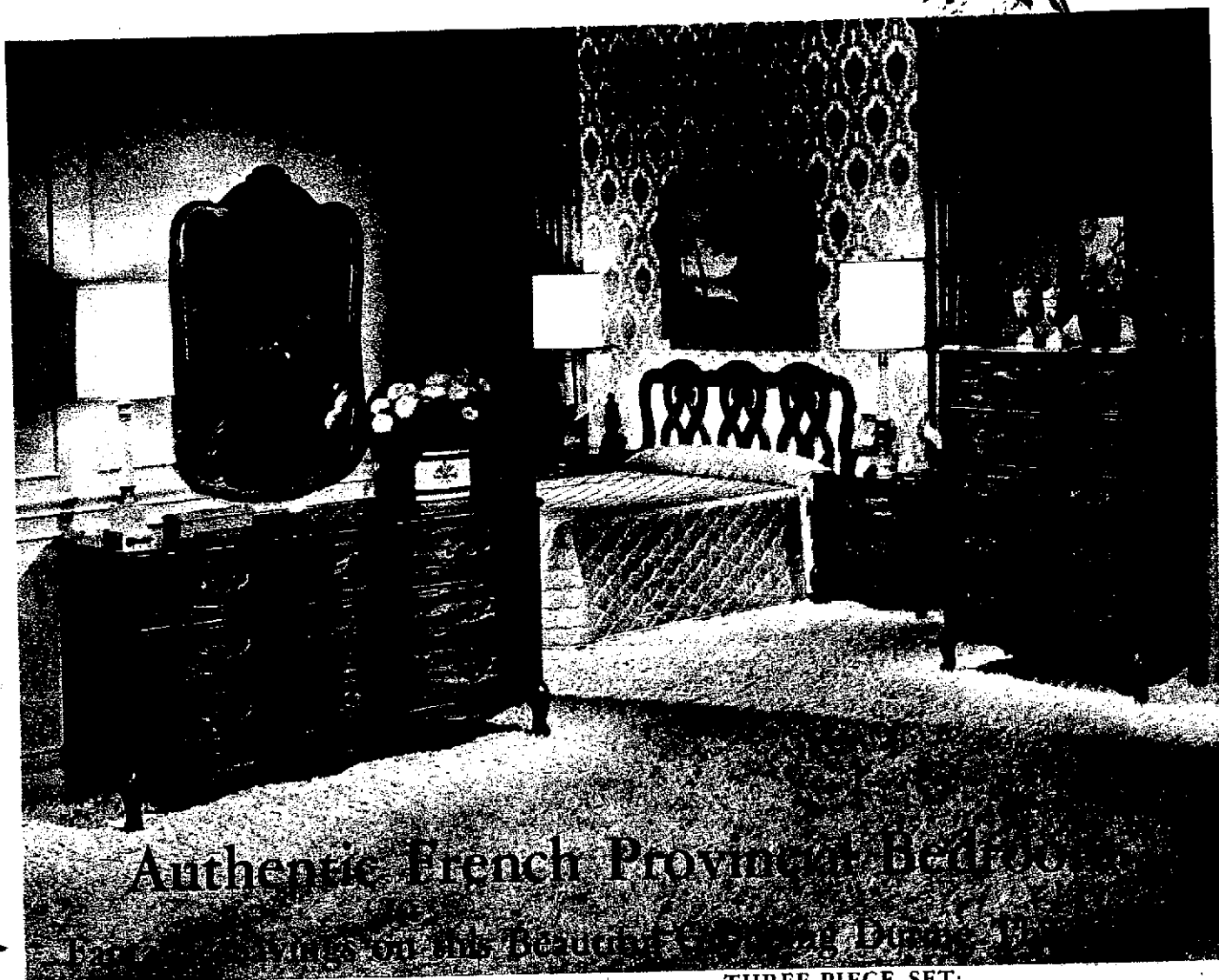
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by Carolyn Kiser

A Progress Report on the
Washington-Peking Joint Commis-

sion
by Jack Anderson

on the cover: Zoning Officials
Young People Are
for Office—And Women

by Mark Jury



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Q. Didn't President Nixon promise the Sheraton Corporation that he would make his San Diego convention headquarters in one of their hotels?—P.O.P., San Diego, Calif.

A. Last August, Don Bacon of the Newhouse newspaper chain reported that Nixon would headquarter at the new Sheraton Harbor Island Hotel in San Diego when he popped in from San Clemente to accept the Republican renomination.

Nixon promised the Sheraton Corporation nothing. He did not object to the Republican convention being held in San Diego for several reasons: (1) Nixon is a native Southern Californian. (2) In the 1968 Presidential election, San Diego and Orange Counties provided the pluralities by which he carried the state and won the election. (3) San Diego is a stone's throw from San Clemente. (4) Some of Nixon's most enthusiastic, and millionaire campaign contributors, among them C. Arnholt Smith and Arnold Beckman, are members of the Lincoln Club of Orange County. These men reside in the San Diego, La Jolla, Newport area, and the President felt that the convention would help San Diego.



NEILE McQUEEN AND ROCK HUDSON.

Q. I hear that Rock Hudson will marry Steve McQueen's ex-wife. What's the story?—Helen Longo, Albany, N.Y.

A. Practically no chance. Neile McQueen, after 15 years of marriage to Steve, was granted a divorce a few weeks ago on grounds of irreconcilable differences. Her community property settlement is said to be in the millions.



NANCY

CHARLOTTE

MING TOY

Q. Who loves Henry Kissinger the best: Nancy Maginess of Washington, D.C., Charlotte Ford of New York, or Ming Toy Epstein of Denver?—T.T.L., Los Angeles, Calif.

A. Henry Kissinger loves Henry Kissinger the best.

Q. Is it on the level that Muhammad Ali looks the other way whenever the waiter comes with the check?—Howard Caen, Philadelphia, Pa.

A. Ali is notoriously tight when it comes to reaching for the check.

Q. What is the origin of the 21-gun salute?—Ross Everts, Salem, Mass.

A. Though it is an international custom and commonly referred to as a royal salute, one explanation is that it honors the year of the American Revolution, 1776, the integers of which date total 21.

Q. Al Hubbard, the American who recently caused such disruption in Japan—who is he?—L. R. Kawamoto, Los Angeles, Calif.

A. Hubbard, 36, is a former U.S. Air Force master sergeant who told the Japanese that he helped transport nuclear weapons to Japan and Okinawa between 1960 and 1963, thereby giving rise to heated controversy in Japan. The U.S. Embassy in Tokyo immediately refuted Hubbard's statement, explaining that the U.S. has never brought nuclear weapons into Japan without consulting the Japanese government—which, of course, is not to say that U.S. nuclear weapons have never been positioned on Japanese soil or in Japanese waters.

Q. What do the initials NASP stand for?—Carol Parks, Milwaukee, Wis.

A. Negro Anglo-Saxon Protestant.

Q. Who is that gorgeous hunk of black femininity in Diamonds Are Forever? Didn't she gut on the love merry-go-round with Sean Connery, who plays James Bond?—Gordy Jones, New York, N.Y.

A. Trina Parks, 23, is a New York model, 6 feet 3, who used to dance in the Katherine Dunham troupe. Between her and Connery there was no hanky-panky.

Q. Who said of U.S. participation in the Vietnamese war: "Never have so many lives been sacrificed and so much hard-earned treasure destroyed for so little"?—M. L. Kurland, Oakland, Calif.

A. The quotation is from the writings of Dr. Irvine H. Page, editor of *Modern Medicine*.

Q. Could you detail the relationship between Governor Wallace's present wife, Cornelia, and a handsome Italian vocal coach named Carlo Menotti?—Jamie Hudgins, New Rochelle, N.Y.

A. Many years ago when Cornelia was taking a fling at show business, she hired Menotti as her vocal coach. Their relationship was strictly one of teacher and pupil.



CORNELIA ONCE TOOK A FLING AT SHOW BUSINESS.

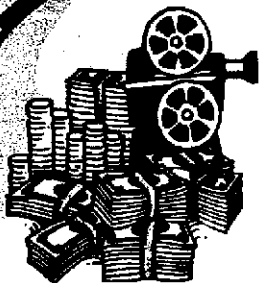
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APRIL 23, 1972

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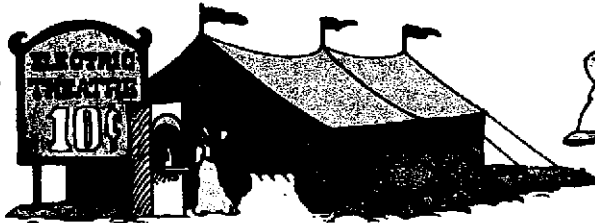


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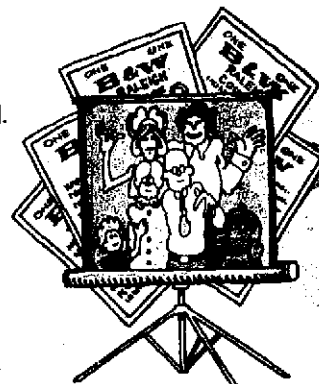
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Young People Are Running for Office

by Mark Jury



Kathy Schaub, 19, a member of the Bradenton, Fla., Zoning Board of Adjustment, is typical of the growing number of teenagers occupying

important political positions. A junior college student, she says, "I think teenagers delve into the job with more energy than adults."

When 18-year-old Maureen Massiwer walked into the Board of Canvassers office in Pawtucket, R.I., the clerk asked nonchalantly, "Do you want to register to vote?"

"No," she replied, "I want to take out nomination papers to run for school committee (school board)." Before Maureen could explain that she was aware of the requirements, the clerk reached for the telephone to call the newspaper and report that a teenager was planning to enter the already crowded race for the three positions.

Maureen organized a group of high school students for a door-to-door campaign that eventually reached 70 percent of the homes in Pawtucket. She squeaked by in the primary, and her teenage workers went into high gear for the general election.

On election night, she won a seat on the committee by polling 9629 votes,

coming in first over five other candidates.

By winning the \$1500-a-year post, Maureen joined six others on the school committee who make policy decisions for a 17-school system with a \$10 million budget and an enrollment of 12,500 students.

In addition to becoming the youngest officeholder in Rhode Island, she also joined the ranks of a growing number of teenagers who have been elected or appointed to political positions.

Nation's first

When 17-year-old Larry Hamm of Newark, N. J., became the nation's first teenage board of education member in July of 1971, the story was carried on the front page of *The New York Times*. The appointment of Michael Simmons, 18, to the Perry County, Pa., draft board also attracted national attention. In recent months, however, the novelty has

worn off as the trend gains momentum.

There are now over a dozen teens on school boards throughout the country, and more than 100 others plan to run for such positions. In Pennsylvania alone, 11 18-year-olds have been appointed to draft boards. The U.S. has two teenage mayors, and all nine seats on the Environmental Commission of Albany, N.Y., have gone to teenagers.

These new facts of political life are tied to the 18-year-old vote in that some of the positions require a candidate to be a registered voter. Also officials are becoming more sensitive in making appointments to reckon with this new bloc of voters, who realize that real political power lies within the system. And both officials and voters feel that teenagers today are well-equipped to act on problems—especially in matters that relate directly to them.

The young officeholders are varied in background and outlook. Larry Hamm

watched the looting during the Newark riots of 1968 from his front porch. In Ayrshire, Iowa, far away from urban problems, 19-year-old Mayor Jody Smith—who defeated the 70-year-old incumbent 83 to 35 with 88 percent of the voters turning out—hopes to black-top the road through town this summer, rather than oiling it. Michael Simmons, the first teenage draft board member, works in an auto parts store while Maureen Massiwer, a freshman at Brown University, plans to obtain dual degrees in chemistry and medicine and then do research on the effects of pollution on the human body.

Time and energy

What the teens have in common is a willingness to accept responsibility and then devote the time and energy the position requires. In addition, many consider themselves independents and point out that their reason for seeking

-and Winning

or accepting a position was to make specific contributions, as opposed to being interested in a political career.

As a voter, 19-year-old Ron Hooker was upset over the four candidates running for mayor of Newcomerstown, Ohio (a town of 5000 people). So he ran for mayor as a write-in candidate, and won by 160 votes in the five-way election. He now spends three days a week at Ashland College—the rest of his time is devoted to "making Newcomerstown a better town," during his four-year term.

Critical reaction

Maureen Massiwer's decision to run for the school committee was prompted by a critical report on the high school from which she was graduated. "We were all sitting around discussing the report," she recalls, "when somebody said, 'We need someone on the school committee who will listen to the kids,' and a friend turned to me and said, 'You could do it, Maureen.' I realized that these kids really meant it, so I began to think seriously about running. After all, I was fresh out of the Pawtucket school system and closer to the problems than any of the other school committee members. I also knew whom to talk to about the problems.

"Throughout the whole campaign I stressed the fact that I would be an individual," said Maureen, "and we didn't accept any party endorsements. That's the way I wanted to do it, as an individual. Now that I'm on the school committee, I plan to continue to be an individual and not vote with any bloc. I sense pressures at times, but that's just a fact of becoming indoctrinated in politics."

Maureen found that some people

she approached to obtain her 200 signatures to file for nomination said simply, "You're too young. You lack experience."

The teenagers are quick to respond to this charge, pointing out their energy and desire to "prove themselves" make up for the lack of experience.

Kathy Schaub, 19 (shown on today's cover), a student at Manatee Junior College in Bradenton, Fla., was appointed to the Bradenton Zoning Board of Adjustment, a position for which she had no experience. "I think teenagers delve into the job with more energy than many adults would," she said, "because they realize the responsibilities on them are much greater because of their age. So they make up for lack of experience by devoting a lot of time to learning about the job." Kathy also points out that people with a full-time job, a family, and various civic commitments, often just do not have the time to attend all the meetings and do the background work that many of the jobs require. "As a college student, I'm available to come to all the meetings," she says, "as well as going out and checking the various properties and sites coming up for re-appeal before our meetings."

Growing trend

That teenagers will devote time and energy to something they believe in is a factor in many of the appointments. When the Common Council of Albany, N.Y., passed a resolution establishing an Environmental Commission, Mayor Erastus Corning 2nd deliberated for 14 months and then came up with a novel idea: he appointed high school students to all nine places on the commission (there are also six ex-officio members, including the City Engineer, Director of



Maureen Massiwer, backed by a vigorous high school student campaign staff, won a seat on the Pawtucket, R.I., school committee that directs 17 schools.

Planning, Department of Public Works head, to offer technical advice). With resources from the Emergency Manpower Act, the commission will have a budget and a staff and will work directly with the Mayor.

After swearing in the commission, Mayor Corning said, "We must do something about pollution and environmental problems, and these problems will be with your generation much longer than with us. I feel you can give a fresh approach and new ideas to solving the problems that face us all."

The only real dissent over a teenager

taking office was in Norristown, Pa., where all five members of the draft board resigned in protest citing the appointment of a teenager to a draft board in Pennsylvania. The result? "I welcome resignations from people who disagree with the intent of Congress," said State Selective Service Director Bob Ford, referring to the recent amendment that provides draft board members between 18 and 65. Ford, who plans to add more teenagers to draft boards, promptly replaced the resigning board with "the youngest draft board in the country."

THE YOUNG ARE WELCOME

"Young people are vitally affected by a host of day-to-day political decisions and should, whenever feasible, have input into the decision-making process. They need to know the system and the system needs to know them."

—LUCY WILSON BENSON,
PRESIDENT,
LEAGUE OF WOMEN VOTERS

"The dramatic increase in the number of young people seeking public office at all levels of government in 1972 bodes well for the nation and for the democratic process. It is at least an indication that sizable numbers of young Americans have chosen to express their concern for this country by working within its processes. They have much to contribute—both as officeholders and as part of a body of 25 million first-time voters who could decide the course of the 1972 elections."

—LAWRENCE F. O'BRIEN
CHAIRMAN,
DEMOCRATIC NATIONAL
COMMITTEE

"Already, youth is making a significant personal impact on the Republican Party at all levels. Locally, young people have been appointed or elected to positions of authority within our county organizations; at the state level key positions such as executive director and director of public information have been filled by persons 25 years of age or younger; and nationally at the Republican National Committee itself over 50 percent of our present staff are under the age of 26, mostly serving in areas of major responsibility."

—SEN. ROBERT J. DOLE,
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PARADE'S SPECIAL

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.



DESIGNER ADRI (R.) CHECKS FIT OF NEW HALTER COSTUME ON MODEL.

SUMMER SHOULDERS

Last year's leggy hot-pants look has definitely walked off the fashion scene, say the nation's top designers. Now the favored look for warm summer days is the halter--in dresses, tops and swimsuits baring back and shoulders.

Adri, a young designer for New York's Clothes Circuit, says she's been making halter tops "for years and years," but this is the first season she's had

commercial success. "Perhaps because of the general craze for thirties-type clothes, this soft, shoulderless, and naked-back look has been my best-selling item for summer, so I'm going to continue with it into the fall and winter, for evening wear."

So, even though hemlines are being lowered, girl-watchers don't have to stop looking--but they will have to shift their gazes a little higher.

THE TEN COMMITMENTS

John W. Gardner, chairman of the citizens' lobby called Common Cause, is suggesting that every Presidential candidate ought to subscribe to what he calls "The Ten Commitments."

"Candidates differ in their views on farm policy, revenue sharing, wage and price controls, foreign policy--and on just about every other substantive issue," Gardner said. "We would like to think that they differ less sharply on things that must be done to make our system work."

Gardner believes that it's time the candidates "talked straight on some of these issues--the issues that determine whether the citizen will have access to his own government, whether his public servants will be responsive and accountable, whether our system will continue to be corrupted by money and secrecy..."

Gardner would have candidates answer the following ten questions:

1. Will you support in every possible way the openness of your party's nominating process, from precinct caucus to (and through) the national convention?
2. Disclose the names of your chief financial back-

ers, the total amount donated to you or to committees operating in your behalf from all sources?

3. Pledge not to engage in appeals to hatred, fear and prejudice?

4. Announce early enough the list of your Vice Presidential preferences, and will you ask the convention to make the final decision from that list?

5. Fight for legislative controls on lobbying to let the public know precisely who is spending how much for what purpose?

6. Work to eliminate the secrecy that corrupts so much of the public process? Will you fight for "freedom of information" and "open meetings" statutes covering both the executive branch and the legislature?

7. Fight to eliminate conflicts of interest in which a public official has a stake in the very matters he is legislating; and will you disclose your own sources of income?

8. Do everything possible to eliminate the antiquated and tyrannical seniority system in Congress?

9. Support a constitutional amendment for direct election of the President?

10. Use television spot announcements to clarify your position on certain issues, using preferably no spots under five minutes in length?



JOHN W. GARDNER LISTS 10 BIG ISSUES FOR PRESIDENTIAL CANDIDATES.

CANCER DETECTION

Doctors at a recent news conference in New York announced the invention of a new cancer detection device called a "Jet Washer." The washer is expected to be as effective in the early detection of womb cancer as the Pap smear has been of cervical cancer.

Cancer of the womb, which usually strikes post-menopausal women, claimed 3500 lives in 1970. Until now the only reliable method of diagnosis has been the surgical technique of dilation and curettage which must be performed in a hospital under anesthesia.

The "Jet Washer" is used in a comparatively simple and economical office procedure. Invented by Dr. L. Clark Gravlee of the University Hospital in Birmingham, Ala., it reportedly achieves 100 percent diagnostic accuracy.

Said Dr. Creighton Edwards of the medical school at the University of Texas Southwestern: "Properly directed, this method should detect enough early cases to substantially reduce deaths from womb cancer."

SAUCE GOES SOLID

If world population increases outstrip our global meat resources, scientific and farming technology will combine to offer other resources of high protein food material. One of the most important of these is soybean, a crop that can be grown throughout the world.

A new process reduces the soybean to its basic protein and then spins it into a highly nutritious food base. The spun soy protein is then modified in texture, color and firmness to resemble any number of products.

Fritzsche Dodge and Olcott, Inc., in New York creates flavors for spun soy that make it taste like chicken, ham, corned beef, turkey, liver, bacon, bologna. And these flavors are not derived from any animals, but from the lab.

How would you like your soybeans? Well-done, medium or rare?

continued

Love the way you are

There's no one better at being you. So be. Try whatever strikes your fancy. From painting to poetry to mountain climbing, if that's where your road leads you. Just stay with Tampax tampons for comfortable, secure sanitary protection. Internally worn, you can't even feel them when they're properly in place. Tampax tampons come in three sizes: Regular, Super and Junior. One is right for you. So you can love being you. 365 days a year.



Our only interest is protecting you.



DEVELOPED BY 3M CORPORATION
NOW USED BY MILLIONS OF WOMEN
MADE ONLY BY TAMPAX INCORPORATED, PALM BEACH, MASS.

Zee. **A small price to pay for softness.**

If you think Zee bathroom tissue is already a great value, you have a nice surprise in store. Because we've made some nice improvements in it. You'll find we've added new embossing for softness.

And a new easy start feature on every roll. You just peel back the new "button down" dots for a no-muss, no-fuss start. And Zee bathroom tissue now comes in a handy 2-roll package as well as the familiar 4-roll package.





Schoolteacher and collector: June Yow relaxes in kitchen.

A Pair Of Pies

by **Beth Merriman**

PARADE FOOD EDITOR

GAMBIER, OHIO.

June Yow is a collector. She collects old English pewter, antique American furniture, and sports car racing trophies. The trophies, however, are not old. She and her husband Frank win them—in rallies.

Mrs. Yow, a fourth-grade schoolteacher here, also has a treasury of old family recipes. Her lemon-chess pie comes from a cousin while the rhubarb pie is a legacy from her grandmother, a pioneer in rural North Carolina where rhubarb grows wild.

"I'm not really a homemaker type," explains Mrs. Yow, "but baking is a relaxation for me." The two Yow children, Kathy, 15, and Paul, 10, benefit from their mother's style of rest.

So do guests. Compliments on her cooking don't have to be collected. They just come.

Lemon-Chess Pie

- | | |
|---|--|
| 2 cups sugar | 4 eggs, well-beaten |
| 2 tablespoons flour | 2 lemons, grated peel and strained juice |
| 1 tablespoon cornmeal | 1 unbaked 8-inch pie shell with high, fluted rim |
| 1/4 cup (1/2 stick) butter or margarine, melted | |

Combine sugar, flour and cornmeal. Add with melted butter to eggs. Beat well. Stir in grated lemon peel and strained lemon juice. Pour carefully into pastry shell. Bake at 375 degrees for 40 minutes or until knife inserted near rim comes out clean. Chill until center is firm enough to cut.

One-Crust Rhubarb Pie

- | | |
|--|----------------------------|
| 2 eggs, well beaten | 1 3/4 cups sugar |
| 2 tablespoons butter or margarine, melted | 1/2 teaspoon cinnamon |
| 3 1/2 cups finely diced rhubarb (approx. 1 1/2 lbs.) | 1/2 teaspoon salt |
| | 7 tablespoons flour |
| | 1 unbaked 9-inch pie shell |

Combine eggs, butter and rhubarb. Mix and sift sugar, cinnamon, salt and flour. Add to rhubarb mixture and blend well. Spoon into pastry shell. Bake at 375 degrees for 50 to 60 minutes or until set. **TESTED IN PARADE'S KITCHEN**

PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN

VERSATILE COOKER: One way or another, using its components individually or together, you can have this new cooker (right) function as a casserole, wok, vegetable steamer, baking pan, roaster, broiler, frying pan, salad bowl, and server for iced foods such as shrimp. It consists of a 13" diameter, 2" deep pan with removable chrome handles; roasting rack that fits the pan; domed cover with oven-proof handles; and 9" diameter, 2" high oval ring. Black, with white design, white interiors. About \$15 in stores. U. S. Stamping Co., Dept. PP, Moundsville, W. Va.

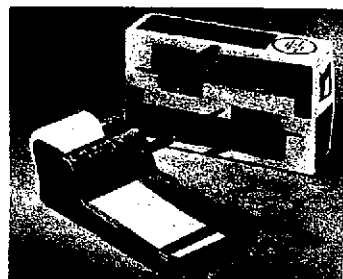
ROLLING MEMO: Intended for home and office use, this battery-operated unit (right) rolls out memo paper when you press a button. It takes standard adding machine tape, comes with one roll, and also with pen and perpetual calendar. In black-and-gray or avocado-and-brown. \$9.95 with batteries. National Marketing, Dept. PP, Box 40584, San Francisco, Calif. 94140.

IRONING CENTER: Said to be the first fully adjustable, full-size, built-in ironing table you can mount in or on a wall, this new unit (right) comes completely assembled and is easy to install. You can slip it into a rough opening or secure it to a wall with four wood screws. The ironing table adjusts to 7 heights for comfortable sit-down or stand-up use, has a 15" x 54" ironing surface, takes any standard size pad. A dual electric outlet and ironing caddy are built in. Details: Seymour Housewares Co., Dept. PP, Chestnut & 9th Sts., Seymour, Ind. 47274.

SCOPE GLASSES: In addition to shielding your eyes from glare, these new sunglasses (right) can serve other purposes—as a telescope and pocket magnifier. With the telescopic lenses in the ear pieces, you can bring objects twice as close. And the larger lens can magnify and make map and chart details and fine print more legible. Shatterproof. Available for both men and women. \$12.95. Chris-Craft Marine Accessories, Dept. PP, Algonac, Mich.

PORTABLE PUTTING GREEN: Useful indoors and out, this 6' x 12' kidney-shaped putting green (right) is made from weather-resistant artificial turf and both looks and plays like an actual grass green, claims the maker. It comes with three holes, regulation cups, numbered flagstick. Also available in models up to 12' x 21' size. For complete details: Recreational Products Group, Dept. PP, Box 63, Ho-ho-kus, N. J. 07423.

Parade of Progress items are NOT advertising. Write manufacturer if not in stores. Allow three to four weeks for a reply. Manufacturers: PARADE considers ideas but can't correspond.



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from Van Camp's

Fly the Stars and Stripes!

Only \$3.75
with 3 labels from
Van Camp's Pork & Beans

Complete kit includes
2-piece, 6' x 3/4" aluminum staff

Big, 3 x 5-foot,
50-star
American Flag

Strong rope halyard,
heavy duty
mounting bracket

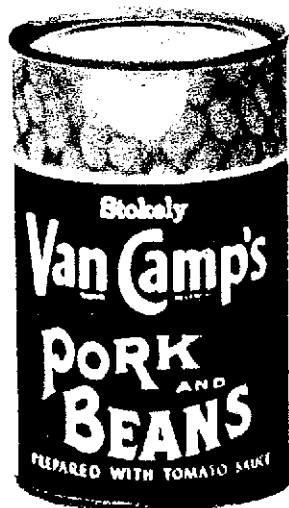
Golden Eagle
pole ornament

Manual of
Flag Etiquette

Here's Old Glory in all her colorful splendor, ready to mount and hang... certain to last and last, thanks to heavy, weather-resistant cotton fabric and fade resistant colors.

The complete kit, an amazing value at only \$3.75 with 3 Van Camp's Pork & Bean labels.

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Rosemount, Minnesota 55068

Dept. PA

GENTLEMEN: I want to show my colors on the Holidays. Please send me _____ American Flag Kit(s). I've enclosed \$3.75 plus 3 labels from Van Camp's Pork & Beans for each Flag Kit Ordered. Send check or money order only, please.

Name _____

Address _____

City _____

State _____ Zip _____

Total Amount Enclosed \$ _____

Please allow 4 to 5 weeks for delivery. Offer expires August 31, 1972. Void where restricted or prohibited by law. Offer good in U.S.A. only.



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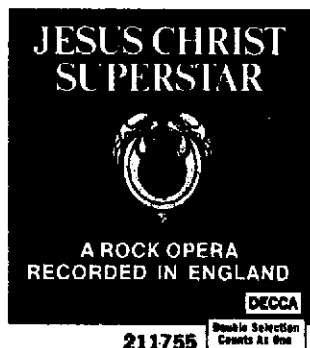
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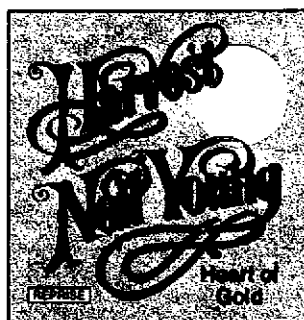
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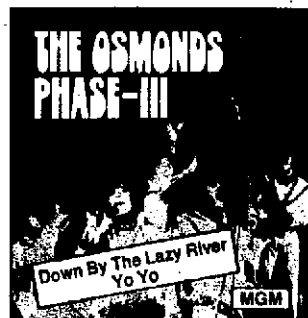
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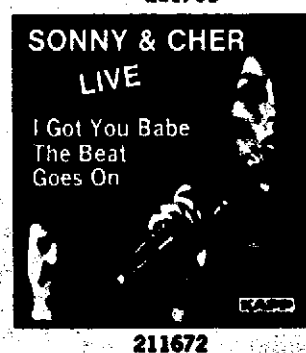
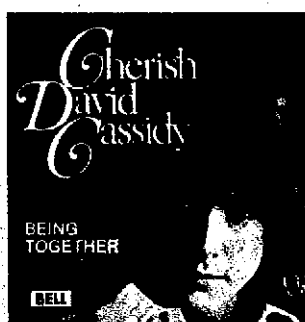
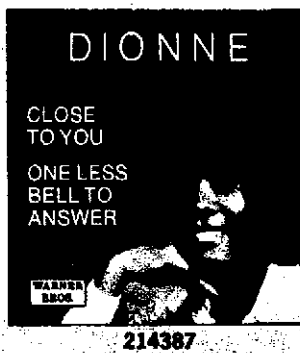
Now yours from Columbia—at great savings...

Any 14 records - \$2⁸⁶

if you join the Columbia Record Club and agree to buy ten records (at regular Club prices) in the next two years

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|  212753 |  210856 |  211375* |  210179 |  210203 |  207472 |  211623* |  204743 |  203919 |  211482* |  208868 |  211227* |  209981 |
|  211540* |  207522 |  207977 |  212480* |  202523 |  209742* |  206409 |  203372 |  211656* |  210195 |  207713 |  210112 |  211805* |
|  210153 |  210948* |  206755 |  199158 |  211284* |  196709 |  212589* |  206722 |  186809 |  201129 |  209791* |  206573 |  203539 |
|  206771 |  207563 |  196727 |  207100* |  187666 |  209940* |  201780 |  206706* |  209544* |  212977* |  187088 |  203885 |  210187* |
|  196246 |  210260 |  211680* |  209536 |  214411 |  171504 |  198499* |  181909 |  188367 |  201772 |  209130* |  213678 |  207084* |

* Selections marked with a star are not available in real tapes



or Any 8 tapes - \$2.86

If you join the Columbia Tape Club and agree to buy seven tapes (at regular Club prices) in the next two years



Just look at this great selection of recorded entertainment — available on 12" Records OR 8-Track Cartridges OR Tape Cassettes OR 7" Reel Tapes! So no matter which type of stereo playback equipment you now have — you can take advantage of one of these introductory offers from Columbia House!

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OR — If you prefer your music on Stereo Tapes join the Columbia Tape Club now and take ANY 8 of these selections for only \$2.86. Just write in the numbers of your 8 selections on the application — then mail it together with check or money order. (Also indicate whether you want cartridges or cassettes or reel tapes.) In exchange, you agree to buy seven selections (at regular Club prices) during the coming two years... and you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment... and the selections you order as a member will be mailed and billed at the regular Club prices: records, \$4.98 or \$5.98; cartridges and cassettes, \$6.98; reel tapes, \$9.98... plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest... plus hundreds of alternate selections from every field of music.

... If you do not want any selection in any month, just return the response card always provided by the date specified

... If you want only the regular selection for your musical interest, you need do nothing — it will be shipped automatically

... If you want any of the other selections offered, order them on the response card and return it by the date specified

... and from time to time we will offer some special selections, which you may reject by returning the dated response form provided... or accept by simply doing nothing.

You'll be eligible for your Club's bonus plan upon completing your enrollment agreement — a plan which enables you to save at least 33% on all your future purchases. Act now!



Mail coupon with check or money order to get 14 records or 8 tapes for \$2.86

COLUMBIA HOUSE, Terre Haute, Indiana 47808

I am enclosing check or money order for \$2.86, as payment for the 14 records indicated below. Please accept my membership application for the Columbia Record Club. I agree to buy ten records (at regular Club prices) in the coming two years — and may cancel membership at any time after doing so.

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☐ Easy Listening ☐ Young Sounds ☐ Classical
☐ Broadway & Hollywood ☐ Country ☐ Jazz

OR TAPES

I am enclosing my check or money order for \$2.86, as payment for the 8 tapes indicated below. Please accept my membership application for the Columbia Tape Club. I agree to buy seven tapes (at regular Club prices) in the next two years — and may cancel membership any time after doing so.

SEND ME THE FOLLOWING TYPES OF TAPES (check one box only) CX3

☐ Cartridges (PP-W) ☐ Cassettes (PP-X) ☐ Reel Tapes (MH-Y)

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MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Easy Listening ☐ Young Sounds ☐ Country

Whichever Club I've joined, all selections will be described in advance in the Club magazine, sent every four weeks. If I do not wish any selection, I'll return the card provided by the date specified, or use the card to order any selection I do want. If I want only the regular selection for my musical interest, I need do nothing — it will be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the dated form provided.

Mr. Mrs. Miss. (Please Print) First Name Initial Last Name

Address

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Do You Have A Telephone? (check one) ☐ YES ☐ NO
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A Progress Report: Washington-Peking Hot Line

by Jack Anderson

WASHINGTON, D.C.

President Nixon is quietly preparing plans to establish a hot line between Washington and Peking.

Because of the Kremlin's deep anxiety over our improving relations with China, the hot line negotiations with Peking cannot begin until after President Nixon visits Moscow in May. Thereafter, the diplomatic wheels are expected to turn. Here is the evidence.

● President Nixon has told intimates that he hopes to establish a Peking hot line. He did not discuss the idea during his meetings with Chou En-lai but hopes to raise the subject in our continuing talks with the Chinese. Top communications officials in Washington, meanwhile, have told us the Administration has "a hot line in mind."

● White House communications experts are conducting a series of highly classified studies of the present Washington-Moscow hot line. Their purpose is to determine whether the present teletype system is still adequate or should be supplemented with direct voice communications. Another major objective is to iron out the wrinkles in a modern, secure, satellite-transmitted hot line before approaching the Chinese.

Since February, the essential physical components for a hot line to Peking have been in place and operating. There are no longer any technological barriers. Indeed, a hot line of

sorts has been feasible since last September, when the Chinese reopened high frequency radio-telephone and telegraph links, which had been silent for three years, between Shanghai and San Francisco.

The idea of an emergency communications link between Washington and Peking was first proposed by Jess Gorkin, editor of PARADE on Sept. 29, 1968—five years after the Washington-Moscow hot line went into operation. This link, too, was originally proposed by PARADE's editor in 1960 and adopted after a three-year campaign that included two visits with President John F. Kennedy and one with Premier Nikita Khrushchev.

Nixon is interested

President Nixon himself has told PARADE the Peking hot line is an "interesting idea." In an open letter last Aug. 15, Gorkin again urged Mr. Nixon to discuss the hot line proposal with Chinese leaders during his historic visit to Peking.

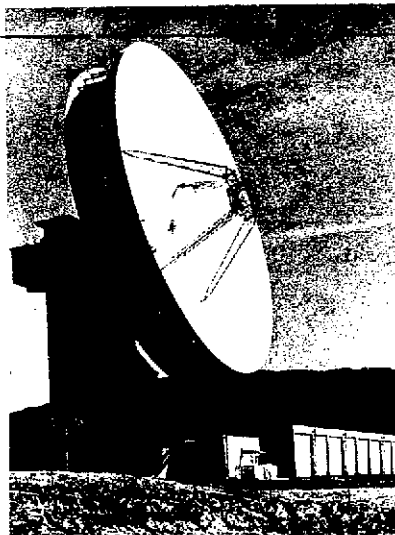
The White House has refused to comment officially on whether Mr. Nixon accepted the suggestion. But unimpeachable sources within the executive mansion acknowledge the Washington-Peking hot line is on the drawing boards.

This has also been confirmed by highly placed officials in the field of international communications. "You have to remember," said one, "that these things move slowly. But I really get the impression that somewhere down the road they have a hot line in mind."

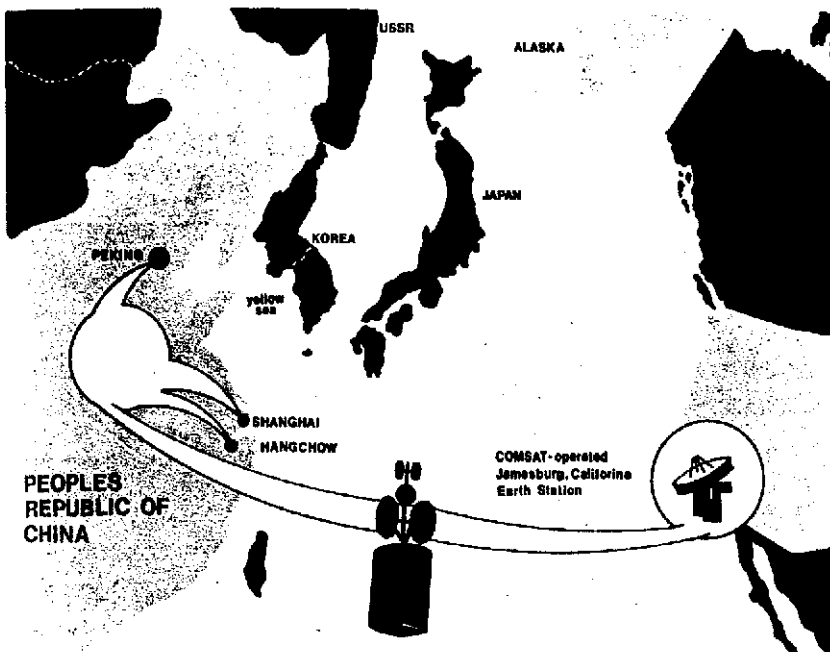
The physical roadblocks to a China hot line began to disappear in February, when the Chinese leased a transportable "earth station" from Western Union International, Inc., to permit live television and press coverage, via satellite, of President Nixon's trip.

The \$1.6 million earth station was airlifted into China weeks ahead of the President and installed at the Peking airport. The Chinese, say insiders, paid cash on the barrelhead and were subsequently reimbursed in cash by U.S. news organizations which used the facilities.

Meanwhile, the 83-nation International Telecommunications Satellite Consortium (INTELSAT) in January launched into orbit its most sophisticated communications satellite to date and positioned it over the Gilbert Islands in the western Pacific. It was then used to beam the President's trip to the world. Afterwards, Western Union International



Antenna, 97-foot in diameter, in Jamesburg, Calif., is U.S. terminal for China messages.



During Nixon's visit, messages from three Chinese cities were relayed via INTELSAT mid-Pacific satellite to California COMSAT station. Similar facilities would be used for hot line.

packed up its portable station and pulled out.

In the meantime, however, the Chinese made private arrangements with the Global Communications subsidiary of RCA Corp. to purchase a permanent ground station that would allow them to continue communicating via satellite.

Competitors accuse RCA of slipping in the back door and dealing with the Chinese in secret. RCA vice president Leonard Tuft explained, however, that the Chinese invited RCA late last December to come to China to discuss business.

When they arrived, Tuft said, the company representatives found, to their surprise, that the Chinese were interested in buying their own earth station.

RCA obtained a temporary export license, then hastily began scrounging up parts from all over the world. Within a month, the \$2.9 million transportable ground station was installed at Shanghai and put in use during the Nixon trip.

The Chinese facility is now operating 24 hours a day, seven days a week. From the Communications Satellite Corporation (COMSAT), they are leasing sufficient channels on the INTELSAT IV satellite to permit two telephone circuits, a circuit for transmission of facsimiles, and another that can be used for telegraph messages. Telephone calls are now, in fact, bouncing via satellite across the Pacific between Shanghai and a COMSAT earth station in Jamesburg, Calif.

Just reserve a circuit

According to a COMSAT spokesman, all it would take for a hot line is "a full-time dedicated circuit"—one, in other words, which is kept secure and is reserved for the exclusive use of the lessees. Add teletype machines in Washington and Peking, a few incidental pieces of equipment, and the hot line would be born. As an RCA official put it: "It is now a matter between our governments."

A space-age hot line which bounces messages off an orbiting silver "bird," furthermore, would be nothing new. Officials in Washington and Moscow announced last Sept. 30 that the existing hot line between the U.S. and Russia will be converted from cable to satellite transmission.

To save the national pride of both nations, the new hot line combines the facilities of both COMSAT and the Soviet "Molniya II" satellite system. The Chinese, at least, are using the present INTELSAT system and have not insisted on orbiting their own satellites before participating in the world communications network.

Usefulness proven

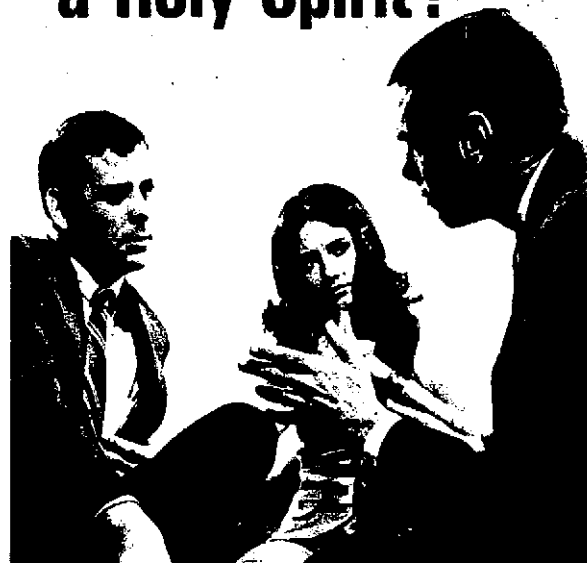
The compelling case for a Washington-Peking hot line hardly needs restating. The existing Washington-Moscow hot line, born out of the cold chill of the Cuban missile crisis, has already proven its worth. It has been used on at least 15 occasions, most notably during the Six-Day Arab-Israel war and the Gulf of Tonkin incident.

Mr. Nixon himself got on the hot line in April, 1969, to request Soviet help in searching for survivors when an American EC-121 reconnaissance plane was shot down by North Korea.

Lyndon Johnson got hooked on the hot line and communicated with the Soviets on numerous unreported occasions. He thought so highly of his hot line messages that he carted them off to Texas for enshrinement in the LBJ Library.

In this nuclear era, when the world could disintegrate into a wisp of smoke at the push of a button, emergency communications between the superpowers are essential. This is especially true now that China will soon become the third nation to possess an intercontinental Ballistic Missile system capable of delivering nuclear weapons to major cities anywhere in the world.

Is there really a Holy Spirit?



Pentecostals once were strictly a religious group apart. But today there are pentecostal movements in many churches. These groups meet and talk together, read the scriptures together, meditate together. Often they pray aloud, sometimes even speak in strange sounds. Often, too, they keep reverent silence, "listening" to the promptings of the Spirit.

What's this all about? Is there really a Holy Spirit? Does it communicate with men and women? Or is this just another religious fad—or perhaps a form of mass hysteria?

Christian tradition affirms that there is a Holy Spirit. And it demonstrates, too, that today's phenomena are not new to the church. Since the time of Christ's promise to send His Spirit, Christians have felt its abiding presence prompting and prodding them to goodness and love.

For some Catholic thoughts on the presence of the Holy Spirit in the world and what this presence can mean to all of us, we invite you to write for our free pamphlet. There's no obligation. And nobody will call on you.

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Soapy, but no soap opera: actress Louise Turcot was paid \$230 a day for the 25 days it took to shoot the film.

The Canadian Sleeper

by Lloyd Shearer

MONTREAL

Seven out of every ten motion pictures produced in this hemisphere are commercial failures. They lose money, which is why practically all Hollywood studios with the exception of Walt Disney are in serious financial straits.

If this condition obtains, why then do companies continue to produce films?

The answer is that films are enormously profitable when they are hits. One film like *The French Connection*, which has grossed \$10.5 million to date, is enough to turn the astronomical losses of 20th Century-Fox into profits. One film like *Diamonds Are Forever* can provide United Artists with a profitable year.

Hits pay big

In short, one hit can compensate for eight or ten flops and in the process assuage managerial incompetency of every type; one hit film can become the anodyne of multiple failure.

Film production nowadays constitutes a gamble. If you can play it safe, limit your production costs to one million, if you can produce a film eventually capable of being sold off to television, then you have a chance.

Once you violate any of these conditions, you are taking a long-shot risk.

Three years ago two Canadians, Claude Fournier, 39, a director-writer, and Marie Jose Raymond, 29, his co-writer, took such a risk. They raised \$238,000 from two companies and the Canadian government and produced a

racy, Rabelaisian film-romp entitled *Deux Femmes en Or* (*Two Women in Gold*).

The picture opened at the St. Denis Theater in Montreal in May, 1970. To date it has grossed \$3 million and has yet to be shown anywhere outside the province of Quebec.

Two Women in Gold is the highest-grossing native film in the history of Canada. It may well gross \$10 million in Canada alone.

"I cannot even imagine," says George Arpin, one of its financial backers, "what it will do in the United States or in Europe or worldwide. Right now we are negotiating for a release in the United States and the rest of Canada. They also want the film very badly in France. Only there they want to dub it in Parisian French. They are purists, you know, and they think the Canadian French is an outrage. The film has already been dubbed in English, and



Francine Moran plays the mistress of Donald Pilon (c). Marcel Sabourin (r.) also stars in racy and inexpensive Canadian film that has already grossed a record \$3 million.

that's, of course, how it will be shown in the United States."

What does *Two Women in Gold* have that has struck such a responsive chord in Quebec where more than a million moviegoers have paid \$2.50 and more to see it?

Book begins it

The picture concerns itself with two happily-married housewives who live in an upper-middle-class suburb of Montreal. They suffer from boredom and decide after reading a book on the subject that sexual variety is the stimulant which will dissolve their ennui.

They resolve to "fix up" the fix-it men. They successively seduce the telephone repair man, the milkman, the furniture deliverer, the rug-cleaner, leaving nothing to the viewer's imagination. In this film, clothes take a holiday. Nudity is on exhibition, but so well-integrated that it becomes a basic ingredient of the comedy.

Eventually one of the tradesmen, a bird salesman, falls into the waiting bed of the blonde housewife. She loves him to death, and he dies with an angelic smile upon his lips. Subsequently both housewives are tried in court. Justice triumphs as the judge declares that no action is more natural than making love; he rules that the bird salesman died a natural death in the performance of his masculine duty.

The housewives are acquitted. An American producer offers them a million dollars for their life story. They and their husbands live happily ever after.

'Simple comedy'

"It's a simple sex comedy," explains co-scenarist Marie Jose Raymond, "inspired by what goes on in most suburbs, American and Canadian, and I wrote it with Claude Fournier in three weeks. We had no idea it would be this successful. I must tell you we sold it to our company for one dollar just to get it produced."

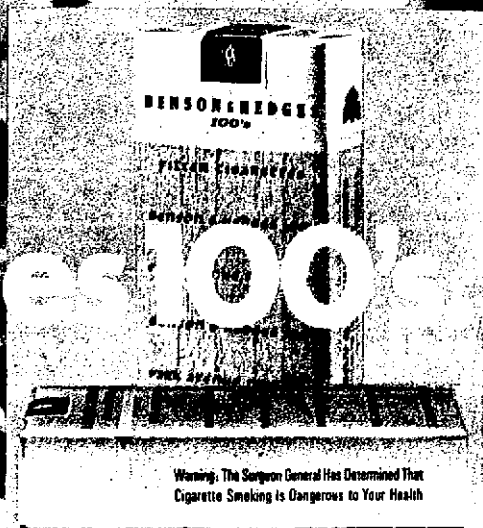
"We had to go everywhere to raise the money for production. We finally got one-third from a computer company called Onyx, one-third from the Society for the Development of Canadian Industry, and one-third from various investors. The computer company has had all sorts of financial difficulties and the profits from this film have gone to patch up their difficulties. And to tell you the truth, our share, Claude's and mine right now has been only \$88,000. Maybe later we will get more. But at least, we have learned."

Fournier and Raymond, who have previously written unprofitable educational films and serious documentaries, say they have learned that sex, played for laughs, pays munificently—even in Roman Catholic, God-fearing Quebec.



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Keeping Up...With Youth

by Pamela Swift



SHE LEARNED IT AT COLLEGE: SANDY RICHTER REPLACES COTTER PIN IN AUTO HUB.

My Daughter the Mechanic

Fifteen girls from Cedar Crest College in Allentown, Pa., recently worked out at a local garage for one month in a scholastic course called "The Care and Feeding of the Automobile."

The course involved a three-hour morning class where girls studied the theory and finer points of automobile maintenance. In the afternoon they donned blue jeans and sweatshirts for sessions at the garage, doing tune-ups, filter changes, headlight adjustment, tire changing

and rotation. They also learned the fine points of what to look for when buying a car.

Teaching them was Dr. Ellis Honig, assistant professor of psychology, who aside from a natural aptitude, acquired his knowledge and skill by working in garages and service stations. "I think the students learned a lot," he says. "I hope they can apply what they learned."

Says one of the students: "I feel more confident when I go into a gas station now. They're not going to cheat me just because I'm a girl."

Joyous Worship

What began as a master's thesis has evolved into a tidy worldwide theatrical success, a Grammy award, and a movie adaptation for 23-year-old John-Michael Tebelak.

For Tebelak is the creator of "Godspell," a musical interpretation of The Gospel According to St. Matthew that has charmed audiences in New York, Boston, Los Angeles, Washington, D.C., and abroad in London, Paris, Hamburg and Melbourne.

Recently the play picked up a Grammy award for the best score

from an original cast show album.

The play started out as a student production while Tebelak was working for a master's degree at Pittsburgh's Carnegie-Mellon University.

John-Michael Tebelak believes that the worship of one's deity should be a joyous and festive occasion. He refers to his musical as "free form theatrical work based on material taken from the New Testament," Tebelak says, "I would like to revitalize people's interest in religion. I want to bring more celebration into religion."



Liberated Scouts?

Feminists and Girl Scouts joined together for an all day awareness conference earlier this month in New Brunswick, N.J. The Delaware-Raritan Girl Scout Conference billed the day as "a labor of love for people under 21 by people over 21."

The over 21ers, all feminists, advised the Girl Scouts to urge their high schools to offer girls physical education programs equal to boys and intelligent vocational guidance toward careers formerly reserved for men.

Women's Political Caucus members also gave the scouts hints on how to get more girls elected to top high school government offices.

Cheer! Cheer!

Is Notre Dame a place for women?

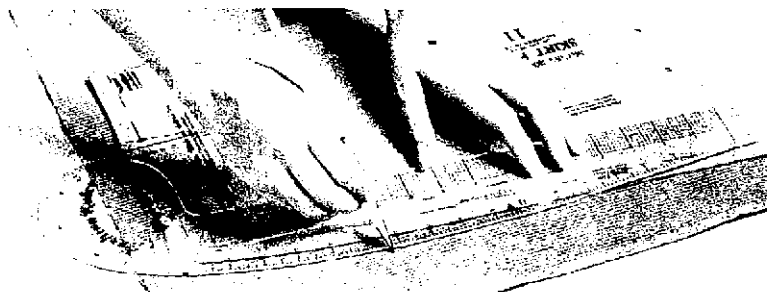
You'd have a hard time convincing the Notre Dame Law School football team of 1896. But this fall women will be admitted for the first time to the hallowed halls made famous by male heroes on football fields.

This poster is being circulated by the university with the following pitch: "Coeducation has come to Notre Dame's 1250-acre campus... and with it a new climate of living and learning at the nation's foremost Catholic university. Women will like it at Notre Dame. Men have."

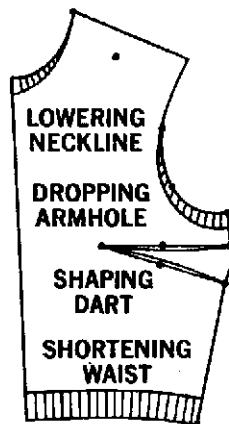


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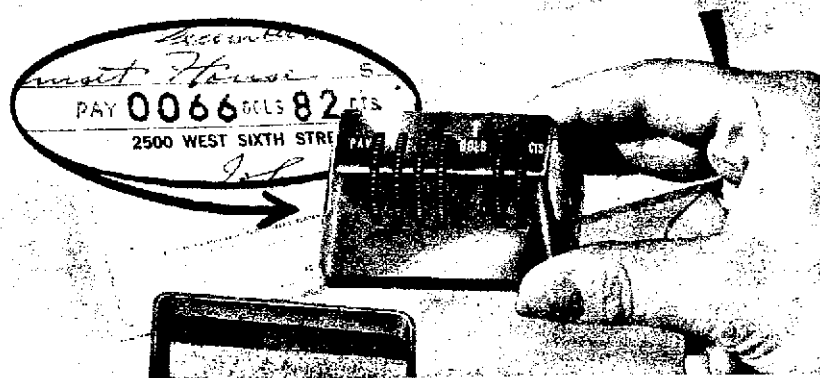
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My Favorite Jokes

by Mickey Marvin

EDITOR'S NOTE: Before he went into comedy, Mickey Marvin was a textile salesman in New York's garment center. "Every night I'd come home and my wife would ask, 'Did you ask for a raise?' And I'd tell her, 'No, I didn't.' One night she said, 'Did you ask for a raise? You deserve it!' And I said, 'I'll tell you, in the excitement of getting fired, I forgot to ask.' 'Fired? You've been on the job 10 years, what happened?' I said, 'The regular man came back.'"

Marvin has appeared at the Copacabana in New York, the Venus Club in Baltimore, the Catskill resort hotels, and on the Ed Sullivan and Joe Franklin shows. He's a veteran ("I was in the Army, drafted at the wrong time—in the middle of the war. To collect my check I had to travel all the way to Korea."), and lives with his wife and two sons in New Jersey.



My father was a very inventive man. During the days of the horse and buggy he invented the car wash. He cleaned a lot of buggies, but he drowned five horses.

The kids today are so different—not that I don't respect them, they're very intelligent. But as a kid, the most dangerous thing I ever did was when we played bubble gum roulette. Six kids blew bubble gum in your face, and one had the mumps.

I went to the Museum of Modern Art. After looking at the third painting I felt like an art critic—like I knew what was going on. I looked at a wall and I proudly said to a guy next to me, "It looks like one of those weirdo abstracts." He said, "No, that's a mirror."

Two kids were there looking at a huge canvas with two black smears, and one said to the other, "Let's get out of here before they blame us."

When my son came home with a report card I asked him, "What are the C's and D's?" He said, "Vitamin deficiencies." But he's so influenced by show business that when I asked, "Were you promoted?" he said, "Better than that—I was held over for 26 weeks."

I met the world's oldest demonstrator. He doesn't want us to get out of Asia—he wants us to get out of Valley Forge.

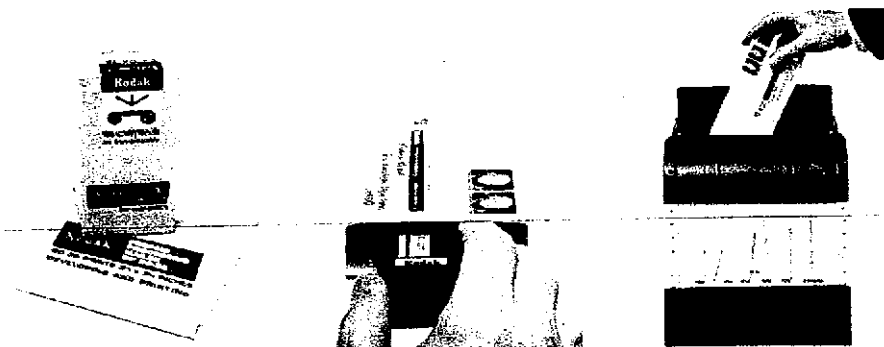
A fellow wanted to commit suicide by diving off a bridge, and a cop tried to talk him out of it. He asked the guy, "Why do you want to kill yourself?" The guy answered, "My wife ran away with my best friend and I miss him."

The Internal Revenue questioned me on two items. One is a \$500 contribution to Christian Science. The other is \$800 in doctor bills.

I come home one night. I had a tough club date. I walk into the house and in the living room on the television set there's a note, and with it lettuce, tomato, a little mayonnaise and some bread. The note says, "The recipe for your dinner is on Channel 4, 6 o'clock."

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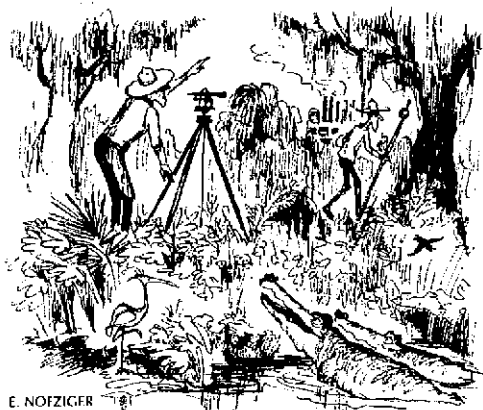
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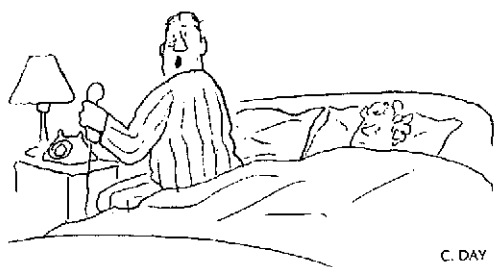


It's to Laugh



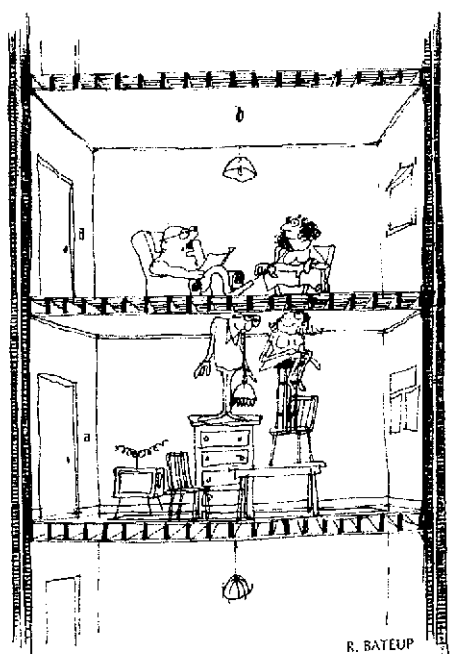
E. NOZIGER

"Here come the pollutocrats!"



C. DAY

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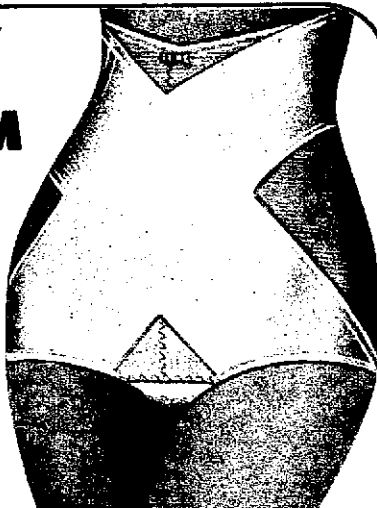
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PLEASE SEND ME this SKINATURAL Stretch Wig.
 Style No. SK-129 Price Only \$12.99

Check Color: ☐ Black ☐ Off Black ☐ Dark Brown

☐ Medium Brown ☐ Light Auburn ☐ Dark Auburn
☐ Light Auburn ☐ Blond ☐ Platinum
☐ Light Frosted ☐ Dark Frosted ☐ Mixed Gray
☐ Send C.O.D. I'll pay postman balance plus postage.
☐ I enclose full amount—Company pays postage.

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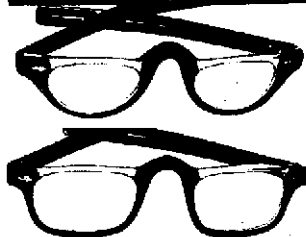


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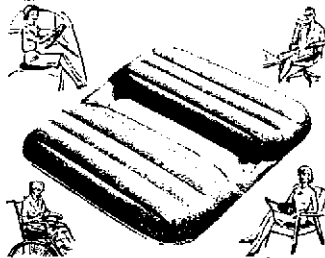


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Get money fast ... \$100 \$300 \$500 or as much as \$1500 on your own signature. No witnesses or co-signers. Relatives and friends will NOT be contacted. Your privacy is guarded and respected.

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How to get rich

START YOUR OWN BUSINESS RIGHT FROM YOUR HOME — AND MAKE A FORTUNE IN MAIL ORDER!



Mail Order Beginners Get Cash by Mail!

When Bob Carter of Newark, N.J. ran a small mail order ad in House Beautiful magazine he and his wife started on a shoestring. His ad cost \$50. By the end of his first year in mail order he took in over \$100,000!

Another beginner—a lawyer from the mid-west, sold a mail order item to fishermen. Specialty Sales magazine reveals, "he made \$70,000 the first three months!"

Have you ever thought of operating a little mail order business of your own? Something you could start on a shoestring right from home in your spare time. It's a fabulous business!

There is no other business where you can make a fortune so fast. Come up with a 'hot' new item . . . and WHAM!

It strikes like a bolt of lightning!

Millions of people read your ad and suddenly, you are swamped with cash orders from all over the country . . . MORE MONEY in 60 days than you could earn in a lifetime!

Like the Vermont dealer who ran one ad in Sports Afield magazine. His ad pulled 22,000 orders—over A HALF MILLION DOLLARS IN CASH!

Yes, Mail Order is the fastest-growing, most profitable business in America! And now with the population explosion . . . the huge teenage market . . . and more people moving to the suburbs — we are on the verge of the BIGGEST BOOM in Mail Order history!

Free

If you are sincerely interested in starting a lucrative business of your own ACT NOW! We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a postcard. We'll send you a free book, catalog, ads and complete facts about our offer. No salesman will call. No obligation. You don't need previous experience but you must be over 21. Write to:

Mail Order Associates, Inc., Dept. 190
Montvale, New Jersey 07645

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Please rush full details immediately.

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PLEASE SEND ME THIS NO-CAP KOOL 'N' LIGHT Stretch
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☐ Light Auburn ☐ Honey Blend ☐ Golden Blend

☐ Platinum ☐ Light Frosting ☐ Dark Frosting

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☐ Send C.O.D. 'I'll pay postman amount plus postage.

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No Cap Wig—Feather Weight, Cool and Light Stretch Wig. Fabulous Wig Creation Coolest, Lightest, Airiest—Most Comfortable Stretch Wig ever made before because it has no cap—it's air conditioned. It's wonderful, it's cool—no cap at all, just a few delicate lacy bands. A special open frame work—air circulates freely. Hardly any extra weight on your head. The wig most women have dreamed of. So cool and comfortable—it's practically like wearing no wig at all. Get all the pleasure and beauty of this exquisite wig with hardly knowing you are wearing a wig. So light, you should forget it's a wig. It's now yours—made from world's finest modacrylic fibres—looks so natural just like your own hair. Never needs setting. Permanently styled. Ready to go. Ready to wear the minute you get it. Just Wash and Wear. Instant New Beautiful You.

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You will be thrilled and proud to display this unique art sculpture collection in your home, or your purchase price will be refunded. **Included Free:** American Presidents Album with complete biographic data.

DESIGN WORKSHOP, Dept. P-109
P.O. Box 28, Kensington Sta., Bklyn., N.Y. 11218

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Gentlemen: Please send me "American Presidents" art sculpture collections, complete with Reviewing Stand and American Presidents Album @ \$6.50 postpaid.

Enclosed is ☐ check or ☐ money order for

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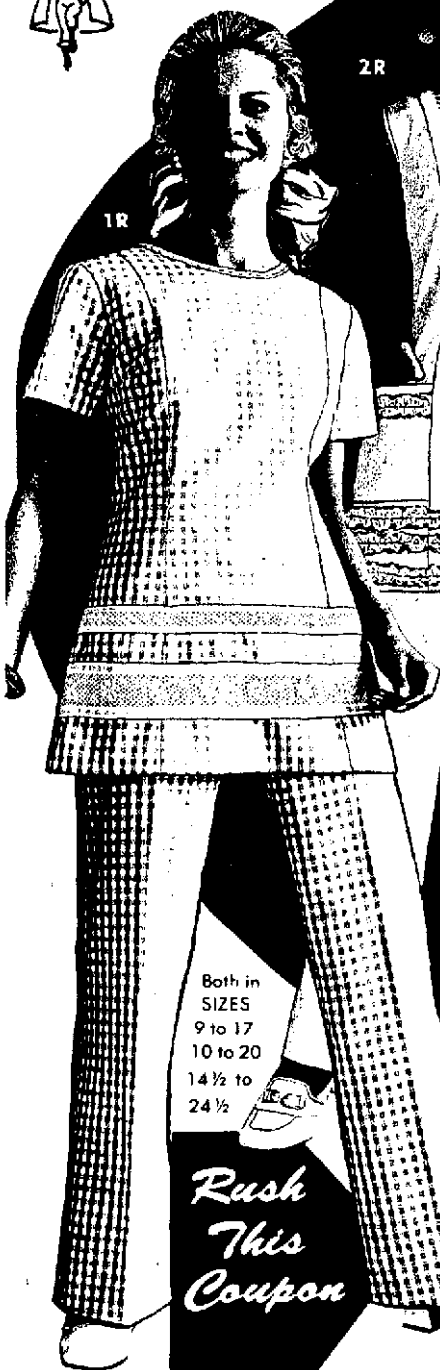
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1R

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Both in
SIZES
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10 to 20
14 1/2 to
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1R (Far left) THE GRACE OF LACE ON CHECKED PANTDRESSING ... trims the neckline plus wide bands encircle the smartest tunic around, princess seams, long back zipper. Perfect topping for elastic-waist straight-leg pants! A real knockout! **COLORS:** BLUE, PINK or YELLOW

2R (right) — ALL EYES WILL BE ON YOU ... Solid color pant-dressing, three rows of expensive white gathered LACE ruffles trim the A-shaped princess-seamed tunic top, crisp LACE ruffle trims two huge patch pockets ... long back zipper. Elastic-waist straight-leg pants for perfect fit! Prettiest way to look from now on! **COLORS:** PINK or GREEN

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NAME (Print) _____
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An Important Message To Every Man And Woman In America Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the

hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dryness of your hair, the itchiness of your scalp, the ugly dandruff — these are Nature's Red Flags warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

HOW COMATE WORKS ON YOUR SCALP

The development of an amazing new hair and scalp medicine called Comate is specifically

designed to control seborrhea and stop the hair loss it causes. It offers the opportunity to thousands of men and women losing their hair to bacterial infection to reverse the battle they are now losing on their scalps. By stopping this impediment to normal hair growth, new hairs can grow as Nature intended.

This is how Comate works: (1) It combines in a single scalp treatment the essential corrective factors for normal hair growth. By its rubefacient action it stimulates blood circulation to the scalp, thereby supplying more nutrition to still-alive hair follicles. (2) As a highly effective antiseptic, Comate kills on contact the seborrhea-causing scalp bacteria believed to be a cause of baldness. (3) By its keratolytic action it dissolves ugly dandruff. By tending to normalize the lubrication of the hair shaft it corrects excessively dry and oily hair. It eliminates head scales and scalp itch.

In short, Comate offers you in a single treatment the best that modern medicine has developed for the preservation of your hair. There is no excuse today except ignorance for any man or woman to neglect seborrhea and pay the penalty of hair loss.

Note To Doctors
Doctors, clinics and hospitals interested in scalp disorders can obtain professional samples and literature on written request.

Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treatment is effective.

COMATE IS UNCONDITIONALLY GUARANTEED

To you we offer this UNCONDITIONAL GUARANTEE. Treat your scalp to Comate in your own home, following the simple directions. See for yourself in your own mirror how after a few treatments, Comate makes your hair look thicker and alive. How Comate ends your dandruff, stops your scalp itch. How Comate gives your hair a chance to grow. Most men and women report results after the first treatment, some take longer. But we say this to you. If, for any reason, you are not completely satisfied with the improvement in your own case — AT ANY TIME — return the unused portion for a prompt refund. No questions asked.

But don't delay. For the sake of your hair, order Comate today. Nothing — not even Comate — can grow hair from dead follicles. Fill out the coupon now, and take the first step toward a good head of hair again.

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COMATE CORPORATION Dept. 31128
21 West 44th Street, New York, N.Y. 10036

COMATE CORPORATION Dept. 31128
21 West 44th Street, New York, N.Y. 10036

Please send at once the complete COMATE hair and scalp treatment (60 days' supply) in plain wrapper. I must be completely satisfied with the results of the treatment, or you GUARANTEE prompt and full refund upon return of unused portion.

- ☐ Enclosed find \$10 (check, cash, money order). Send postpaid.
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RUSH THIS NO-RISK COUPON TODAY!

"I used to comb out a handful of hair at a time. Now I only get 4-6 on my comb. The terrible itching has stopped."
—L.H.M., Los Angeles, Cal.

"My hair has improved. It used to fall out by handfuls. Comate stopped it from falling out."
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"My hair has quit falling out and getting thin."
—D. W. G., c/o FPO, N. Y.

"My husband has tried many treatments and spent a great deal of money on his scalp. Nothing helped until he started using your formula."
—Mrs. R. LeB, Piqua, Ohio

"Comate is successful in every way you mention. Used it only a few days and can see the big change in my scalp and hair."
—C.E.M., N. Richland, Wash.

"My hair was thin at the temples, and all over. Now it looks so much thicker. I can tell it."
—Miss C.T., San Angelo, Tex.

"Now my hair looks quite thick."
—F. J. K., Chicago, Ill.

"My hair had been coming out and breaking off for about 21 years and Comate has improved it so much."
—Mrs. J. E., Lisbon, Ga.

INDEPENDENT PRESS-TELEGRAM

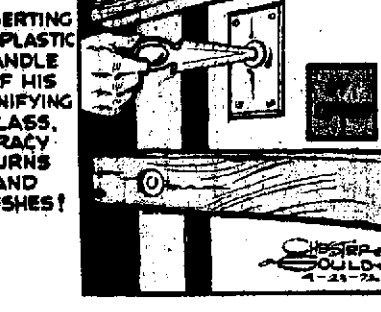
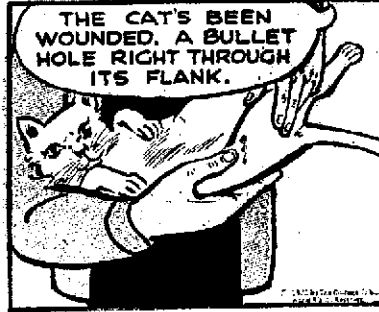
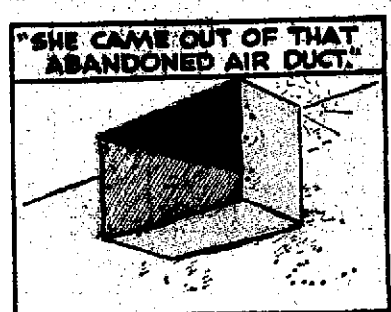
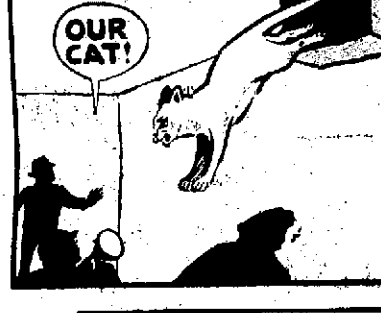
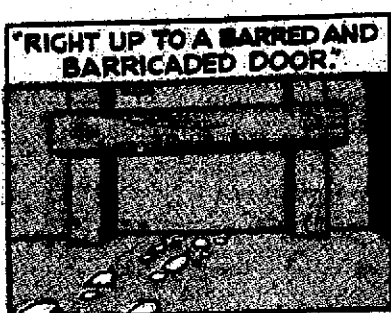
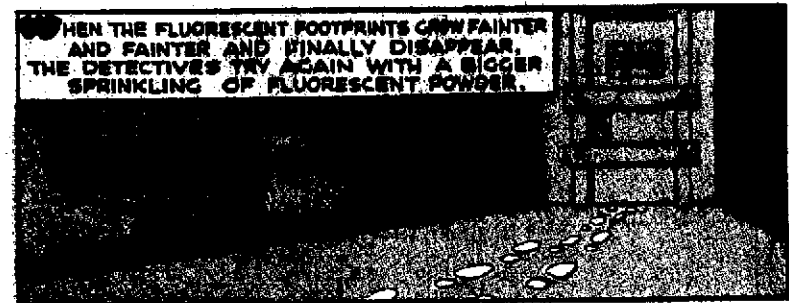
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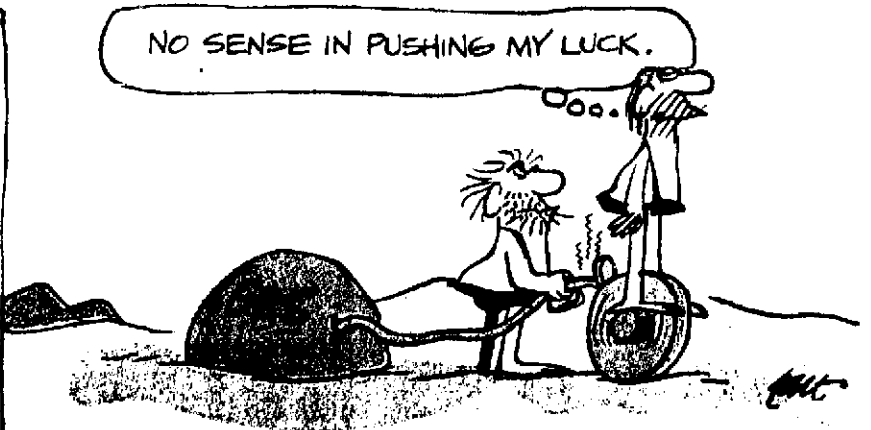
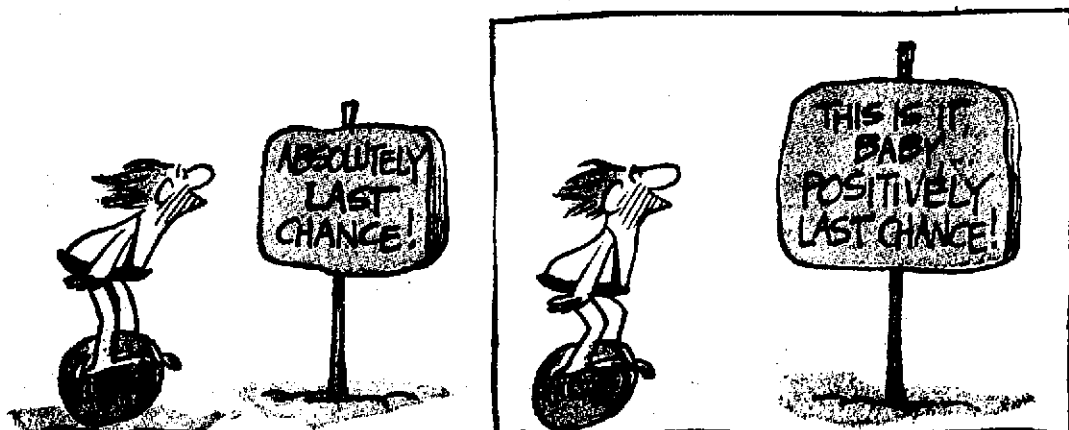
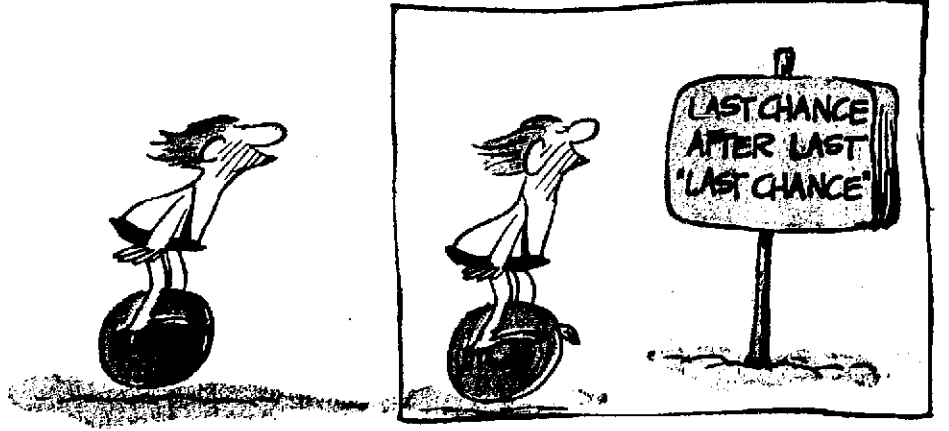
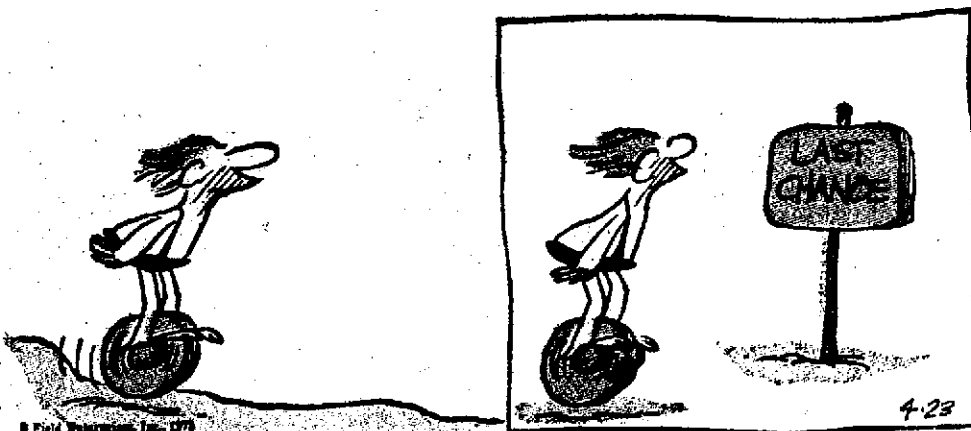
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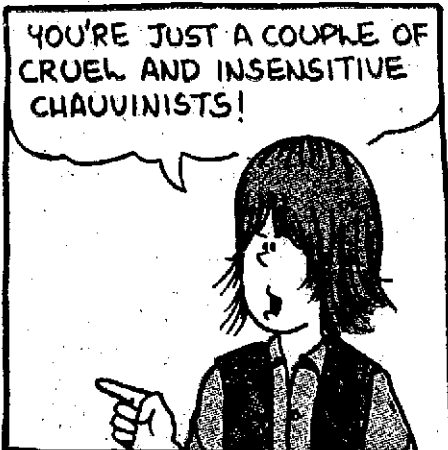
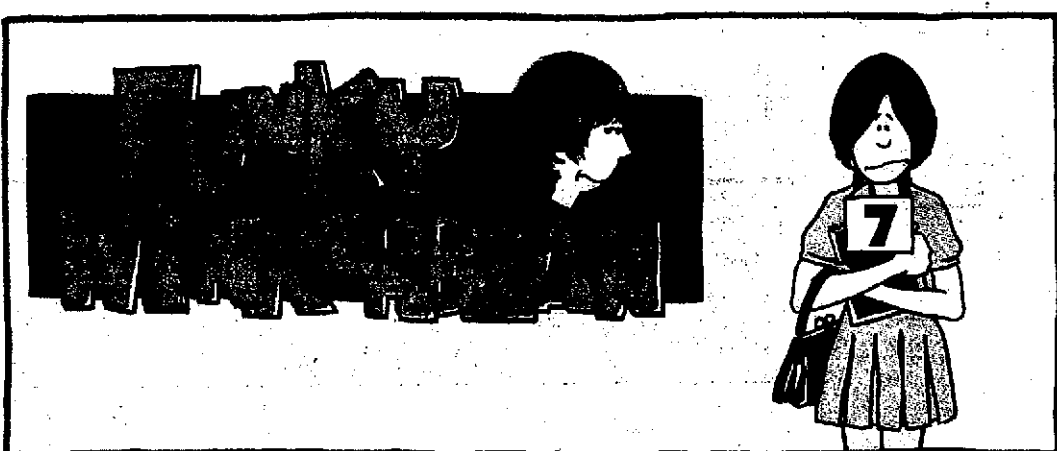
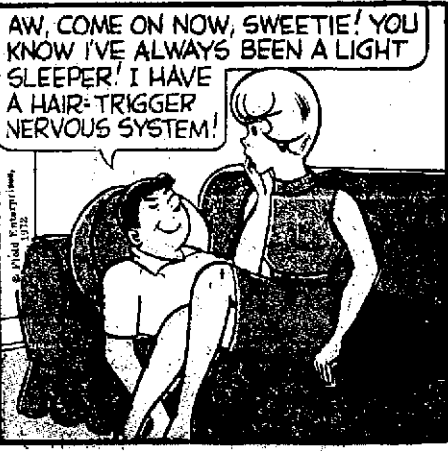
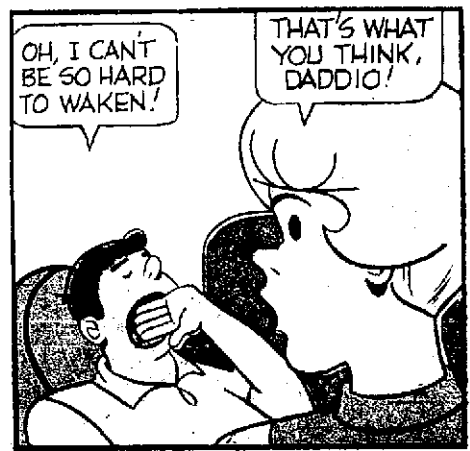
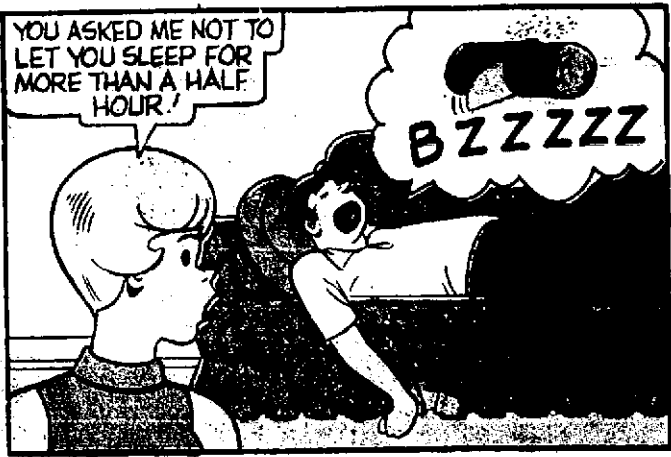
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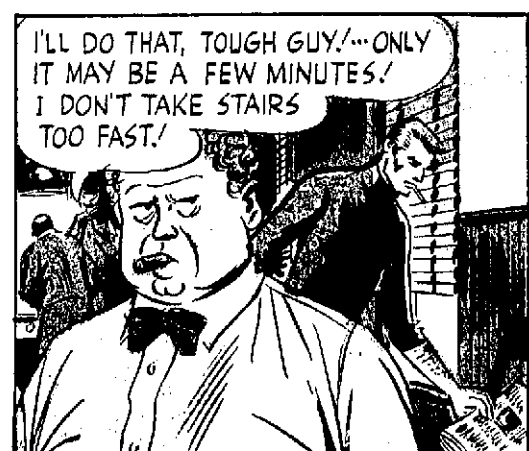
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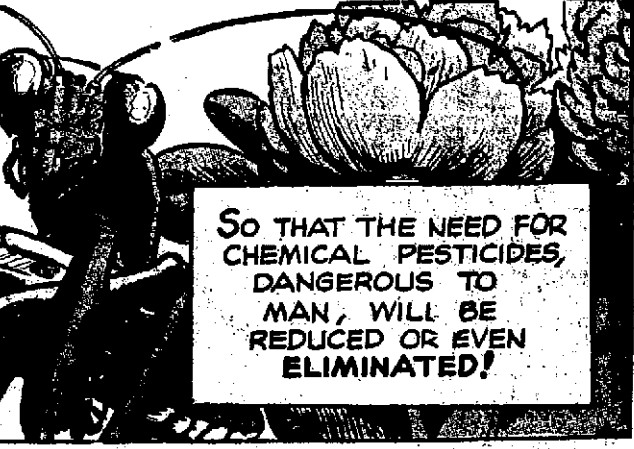
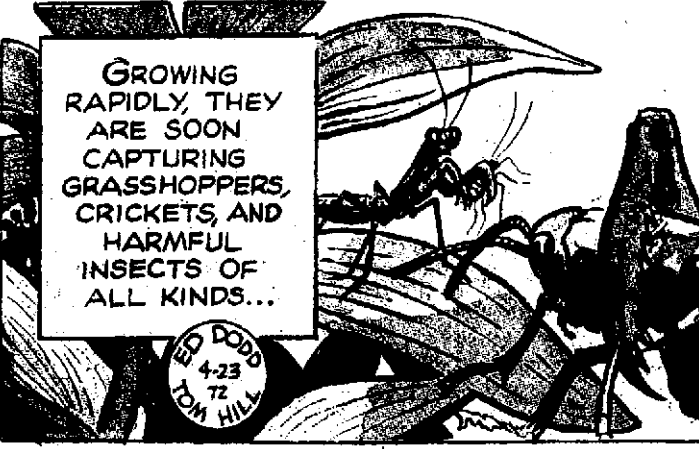
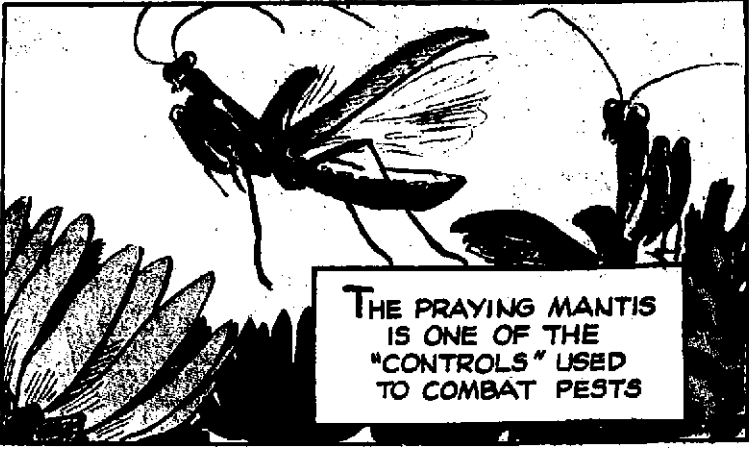
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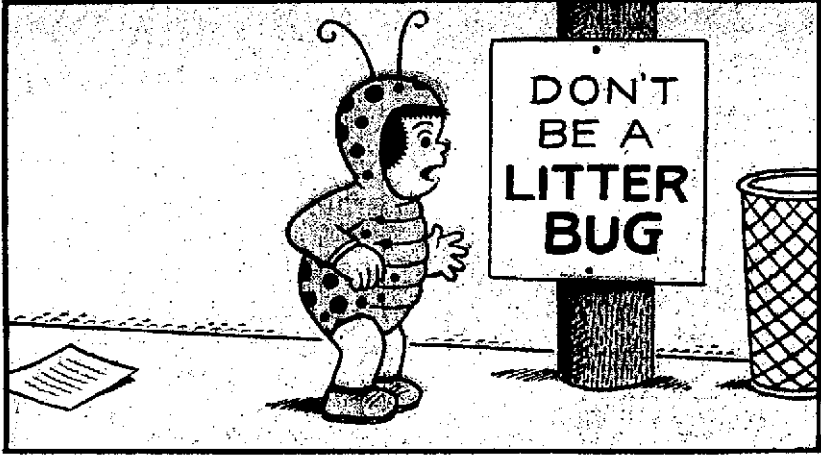
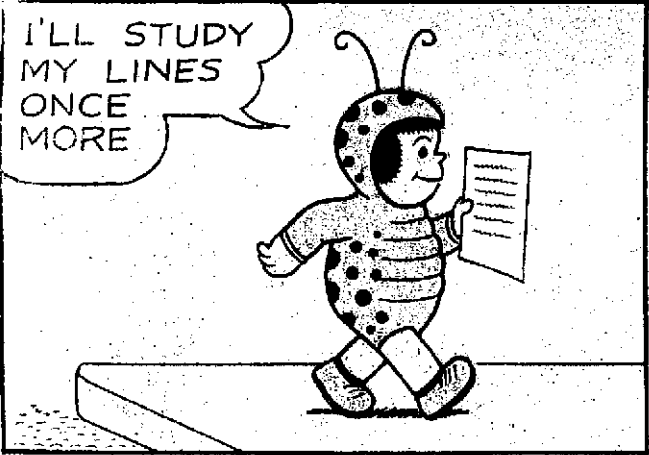
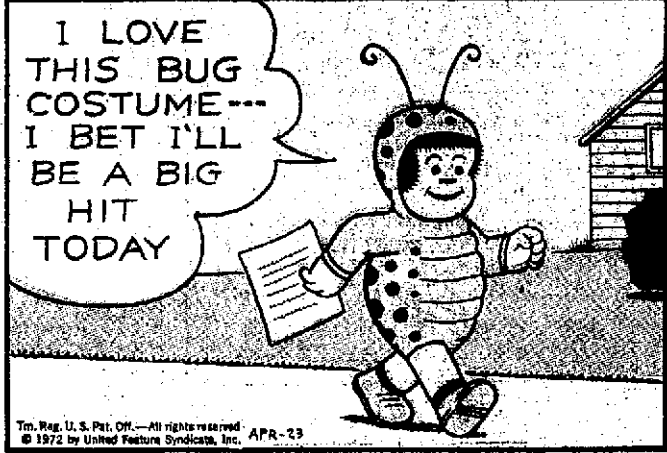
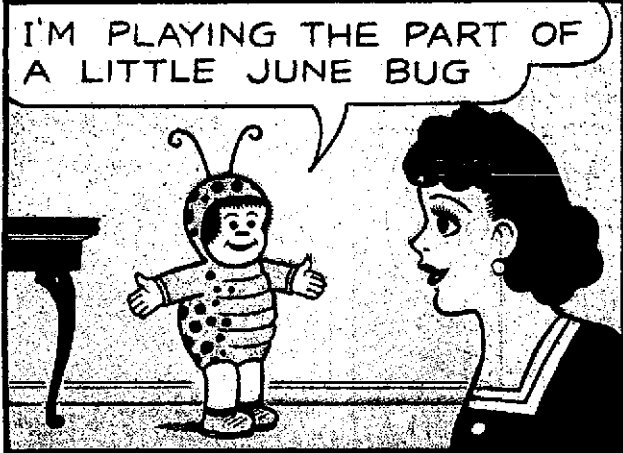
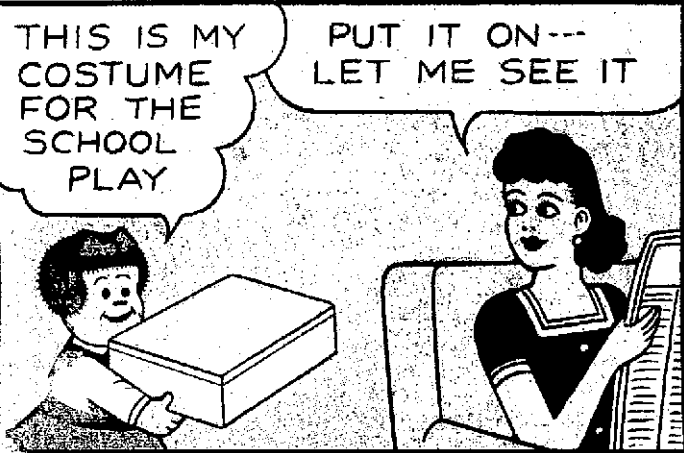
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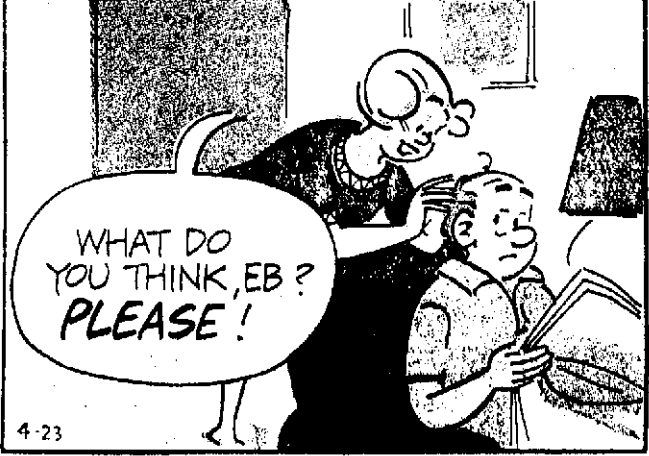
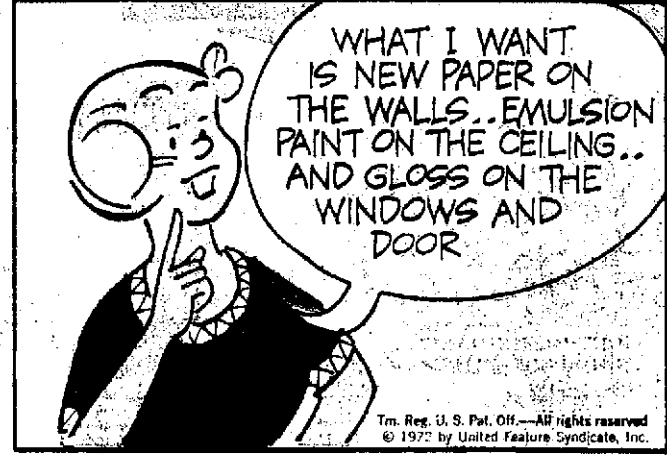
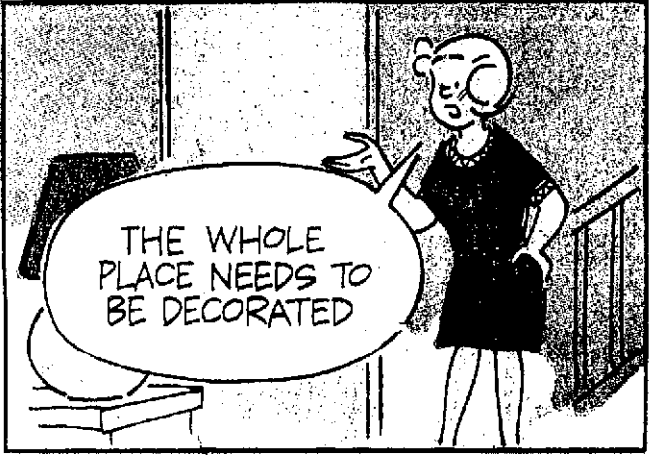
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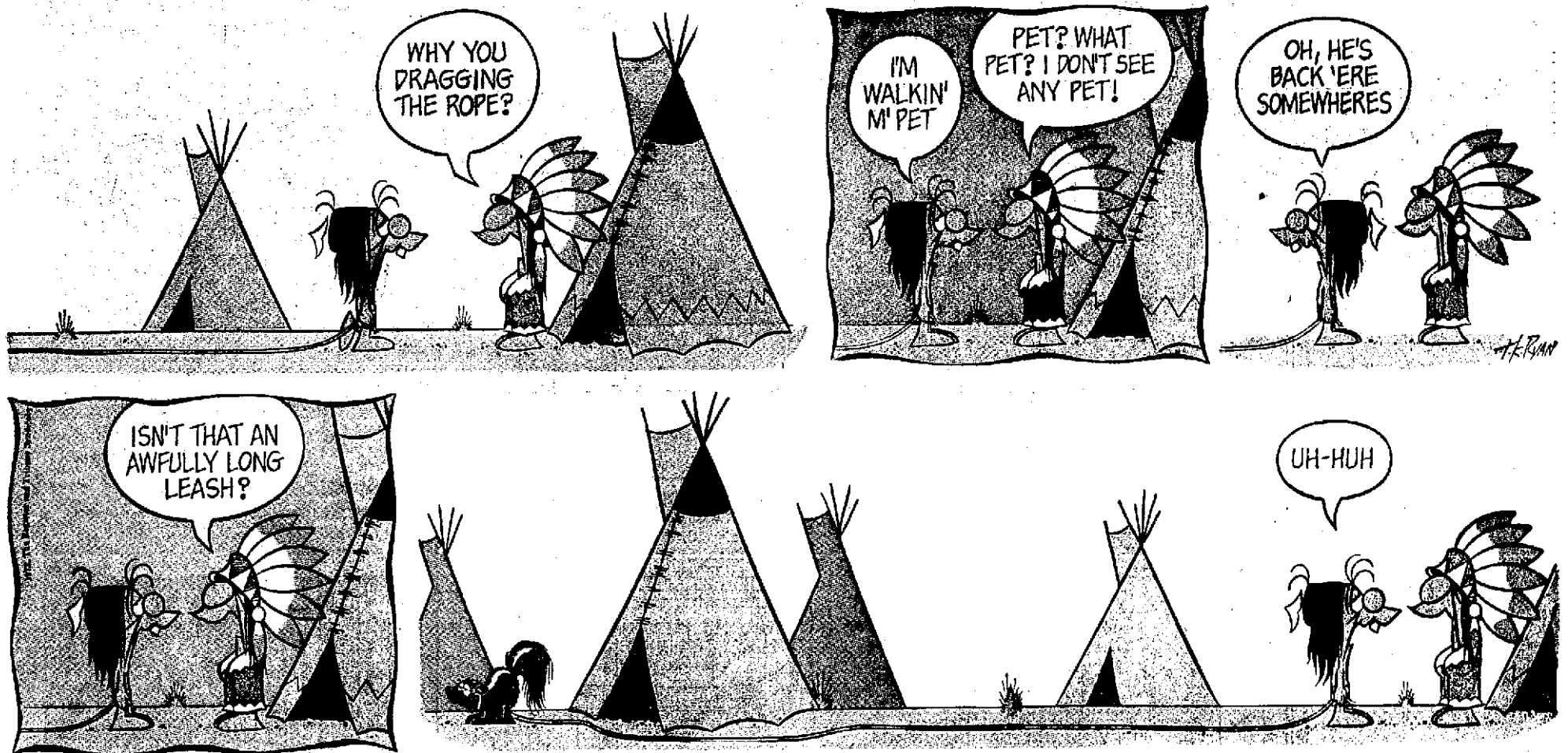


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DENNIS THE MENACE

By Hank Ketcham

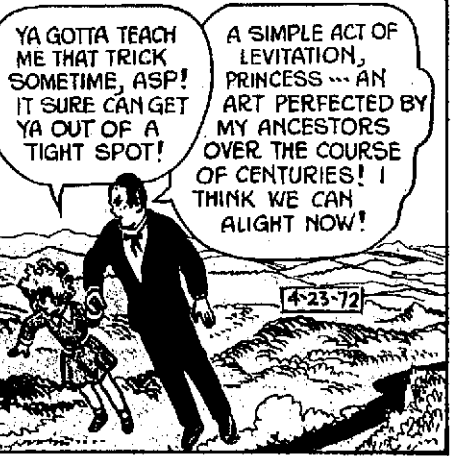
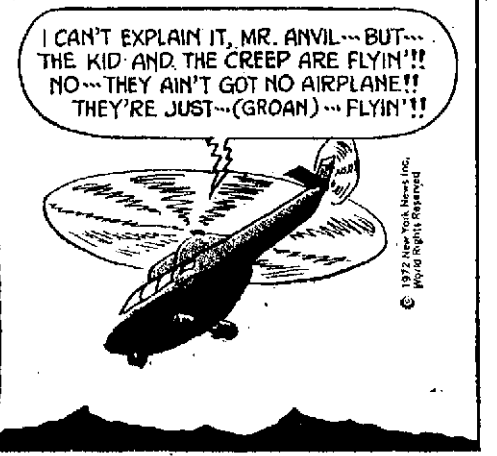
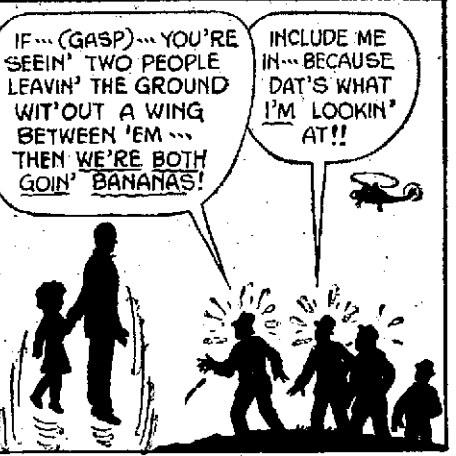
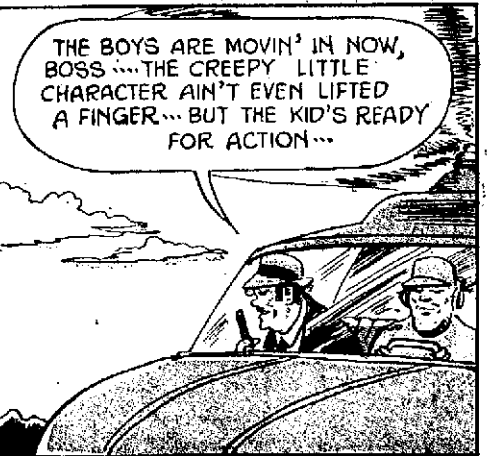
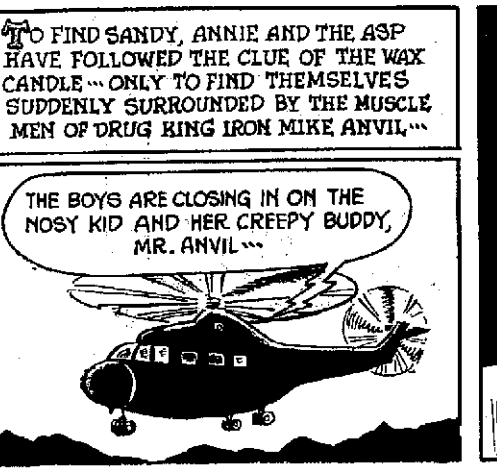
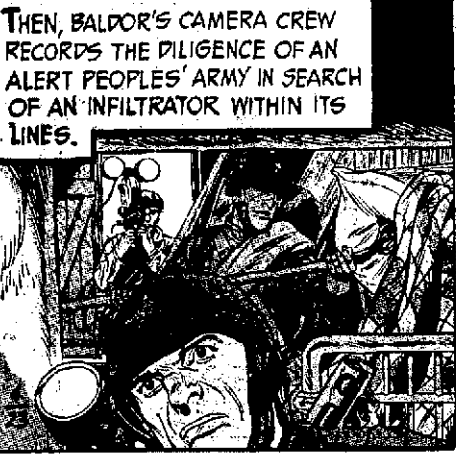


TRIX

AND THE PIRATES

by **GEORGE WUNDER**

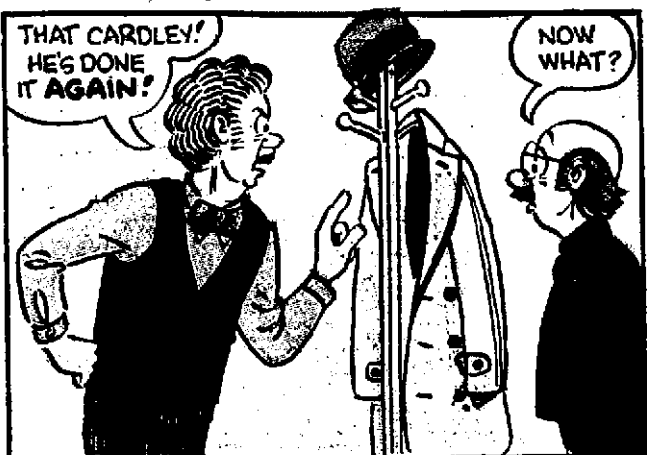
MAGGIE INSISTS IT'S HER DUTY TO HELP TERRY REACH THE BORDER.



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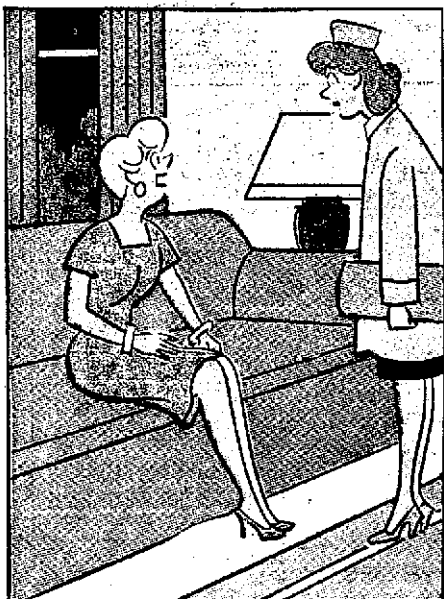
THERE OUGHTA BE A LAW

by WHIPPLE and BORTH



OFF THE RECORD

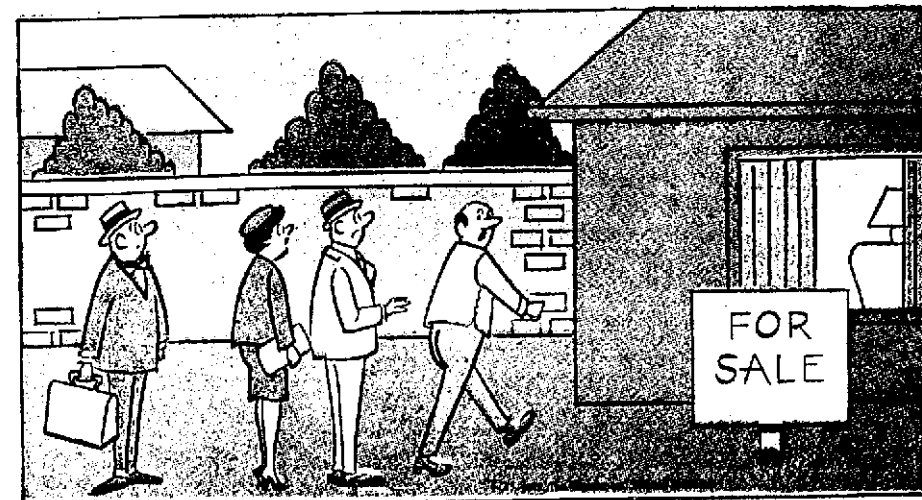
by ED REED



"Giving up smoking is easy -- when I feel like a cigarette I steady my nerves by yelling at my children."



"The job I was telling you about doesn't pay much."



"Well, good luck if you buy the house. I must run now -- I like to be in the basement when the 4:45 jet comes in low over the roof."

Rip off a label, sew on a bug.



Send in the label (Liquid or Tablets) plus 50¢ and this coupon. We'll send you back a bug patch. It's embroidered and very attractive.

That's the 24-hour bug on that patch. You know him; he's bad news.

That's Pepto-Bismol behind that label. You know Pepto-Bismol; it soothes you and your aching tummy. It works just fine on those bug miseries, even without a label.

Pepto-Bismol®

To: Bug Patch
P.O. Box 231, The Norwich Pharmacal Company
Norwich, New York 13815

I dig the "Don't Bug Me" patch. I'm enclosing 50¢ for each one I want (unlimited quantity) plus the label off any size Pepto-Bismol, Liquid or Tablets (one label, no matter how many patches).

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Allow 4 weeks for delivery.

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★ WITH 2 MATCHED SPEAKERS AND ELECTRIC BURGLAR ALARM SYSTEM!

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PLAYS ANYWHERE! WITHOUT ANNOYING FADE OUT OR INTERRUPTIONS!

Now enjoy the music of your choice without the annoyance of fade-out or interruptions. Nothing can mar your listening pleasure... on the highway, near high voltage lines, on bridges, inside tunnels.

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Ideal for use in car, boat or truck with any 12-volt battery system. Now you can enjoy the full dimension and live reality of 8-track stereo cartridge tape of your own choice anywhere you go. You get this quality tape player in a rugged metal case with simulated wood-grain front, complete with mounting brackets and instructions for easy dashboard mounting plus 2 matched stereo rear deck speakers that deliver superb sound. The set-back design provides maximum knee-space with the player mounted under dashboard... the thumb-wheel tone control and two speaker volume controls operate easily and safely with one hand... the unique burglar alarm starts the horn blowing if anyone tries to remove the tape player. 2 free window decals discourage theft as well.

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